

FLO FORWARD

New Delhi ■ FLO National ■ June - July '25



Dear Friends,

It gives me immense pleasure to present the 2nd Edition of FLO Forward for the month of June- July 2025, a vibrant reflection of our collective energy, commitment, and vision for women-led development across the nation.

The inaugural edition of FLO Forward, released in April - May 2025, was received with appreciation from our members and stakeholders alike. It beautifully captured the momentum of our National Events and gave voice to the impact of FLO's diverse National Initiatives across India. With this second edition, we continue to document the spirit of leadership, entrepreneurship, and empowerment that FLO stands for.

The past two months have been nothing short of dynamic. From policy dialogues with government stakeholders to groundbreaking MOUs, cutting-edge skilling workshops, and meaningful global engagements, we have reinforced our role as a powerful catalyst in India's women empowerment journey.

Over the past two months, FLO has engaged in a series of impactful initiatives that reflect our commitment to both national influence and global relevance. We held productive government engagements, including a key meeting with Shri Pravesh Verma, Hon'ble Deputy Chief Minister of Delhi, and hosted sectoral policy dialogues to amplify FLO's advocacy goals.

Our strategic collaborations have grown stronger with the signing of multiple MOUs with Amity Humanity Foundation, NAREDCO MAHI, the Chamber of Commerce & Industry of Uzbekistan, Haqdarshak, Flexi Bee, the National Institute of Securities Markets, the National Entrepreneurship Network, and others, opening new pathways for skill development, entrepreneurship, and market access for our members.

FLO also delivered robust capacity-building initiatives through the Digital Skilling Workshop Series, the "Lead with Presence" masterclasses, the IOD Women Independent Directors Programme, and targeted workshops on branding, finance, and influencer marketing, ensuring our members stay equipped to thrive in a fast-evolving business environment.

A major milestone was the launch of our 21st Chapter in Vijayawada, marking another proud step in our national expansion. We further strengthened our global footprint through meaningful collaborations with the embassies of Lithuania, Czech Republic, Germany, and Uzbekistan.

And in the spirit of thoughtful engagement, we hosted conversations that truly matter, from Rajdeep Sardesai's compelling session "Beyond the Headlines," to our celebration of World Environment Day, as well as unique, culturally rich events like Furoshiki with an Indian Twist and Decoding Gut Health.

At its core, every session, every signature, and every step taken over the last two months aimed to create a more inclusive, informed, and inspired ecosystem for women in business and beyond. As we move forward, FLO Forward will be a living archive of our progress, our partnerships, and the stories that define us. I encourage each member to not only read but engage, contribute, and amplify the work being done across chapters and sectors.

With warm regards,
Poonam Sharma
National President
FICCI FLO



Milestone Event

Launch of 21st FLO Chapter at Vijayawada

June 11, 2025

FICCIFLO achieved another milestone in its national growth journey with the launch of its 21st Chapter in Vijayawada, Andhra Pradesh, on June 11, 2025.

The new chapter, aimed at advancing women's entrepreneurship, skill development, capacity building, and leadership, will serve as a dynamic platform for fostering inclusive economic growth across Vijayawada, Vizag, Guntur, and neighbouring regions.

The celebrations began with a meaningful pre-launch initiative promoting women's empowerment and access to education — the donation of 15 bicycles to young schoolgirls studying at Seva Bharati's free tuition centres in Vijayawada, sponsored by FLO Vijayawada member Silpa Boyapati on behalf of her father-in-law, Shri Boyapati Apparao, Founder of SRK College. This impactful gesture underscored FLO's commitment to creating opportunities for young girls and making education more accessible.



Milestone Event

Launch of 21st FLO Chapter at Vijayawada

June 11, 2025

As part of the launch festivities, a vibrant exhibition was organised to honour Andhra Pradesh's rich textile and craft heritage, showcasing the timeless beauty of Punduru cotton, Kalamkari from Srikalahasti, Narayanpet and Venkatgiri weaves, alongside traditional handcrafted jewellery. Inaugurated by Poonam Sharma, the exhibition drew admiration for its skill, tradition, and artistry, while reflecting FLO's dedication to supporting artisan communities and preserving indigenous art forms.

The ceremonial launch was virtually graced by Smt. Vangalapudi Anitha, Hon'ble Home Minister of Andhra Pradesh, as Chief Guest, with Shri Kesineni Sivanath (Chinni), Member of Parliament, Lok Sabha, and Smt. Sailaja Kiran, Managing Director of Margadarsi Chit Funds & Kalanjali, as Guests of Honour.

Speaking at the launch, FLO National President Poonam Sharma described the event as a major step in building an inclusive and equitable economic landscape for women.

Amrita Kumar, who was announced as the Chairperson of the Vijayawada Chapter, expressed her vision of creating a hub of opportunities for women entrepreneurs and professionals in the region.

The event saw the presence of Past President Anjana Somany, Executive Director Rashmi Sarita, Governing Body Members Padma Rajagopal, Sunitee Abbi, Shoba Jolly, Deepti Raman, Ruby Garg,



Namrata Mishra, Mourya Boda, and Usha Rani Manne, along with a strong turnout of women leaders from Vijayawada.

The Executive Committee for 2025–26 includes Chairperson Amrita Kumar, Sr. Vice Chairperson Supriya Mallineni, Vice Chairperson Rajini Chitra, Secretary Suma Bindu Atluri, Joint Secretary Deepthi Chalasani, Treasurer Tulaja Bhavani Devineni, and Joint Treasurer Anila Narla.

With its Head Office in New Delhi and a vibrant network of over 14,000 members across India, FLO is confident that the Vijayawada Chapter will become a key catalyst for women's empowerment in Andhra Pradesh.



Milestone Event

Launch of 21st FLO Chapter at Vijayawada

June 11, 2025



Milestone Event

Launch of 21st FLO Chapter at Vijayawada

June 11, 2025



Gift Packaging Series: Skill to Scale

Virtual Session 3 – Find Your Fit – Build Your Dream

June 02, 2025

FICCI FLO successfully hosted the third session of its ongoing Gift Packaging Skilling Workshop Series under the theme Find Your Fit – Build Your Dream, as part of FLO's mission to empower women through skill development and purposeful growth. The session was graced by Ms. Poonam Sharma, National President of FICCI FLO and was led by Ms. Shalini Beriwal, National Initiative Head – W.I.N.G.S. (Women Innovating Next Gen Weddings).

This transformative workshop focused on guiding participants to harmonize their professional ambitions with their personal lives, discover their ideal business rhythm, and integrate work-life goals seamlessly without compromise. Ms. Beriwal shared practical strategies for aligning entrepreneurial journeys with personal visions, ensuring that both dreams and ambitions can coexist and thrive.

The session provided not only technical skills in the niche area of gift packaging but also valuable mindset tools to scale businesses with purpose and clarity. It was an important step for participants toward earning their FLO Skilling Certificate, further motivating women entrepreneurs and professionals to upskill and expand their opportunities. Team Members: Ritu Chagti, Alka Bahal, Dr. Seema Goyal, Charu Gupta, Shivani Chawla, Aanchal, Shubha Bhandari, Alka Talwar, Anushree Kedia.

FICCI FLO
The Power to Empower
MS. POONAM SHARMA
FLO NATIONAL PRESIDENT
&
GB MEMBERS
INVITE YOU TO A VIRTUAL SESSION ON
FIND YOUR FIT-BUILD YOUR DREAM

Virtual Session - 3

Find Your Fit
↓
Build Your Dream

Shalini Beriwal
National Initiative Head
W.I.N.G.S.
(Women Innovating Next Gen Weddings)

Skill To Scale

MONDAY, JUNE 2, 2025 | TIME : 3:00 P.M IST

Gift Packaging Series

TEAM-RITU CHAGTI, ALKA BAHAL, DR. SEEMA GOYAL, CHARU GUPTA, SHIVANI CHAWLA, AANCHAL, SHUBHA BHANDARI, ALKA TALWAR, ANUSHREE KEDIA




Virtual Session 4: Furoshiki with an Indian Twist

June 16, 2025

Under the visionary leadership of National President Ms. Poonam Sharma, FICCI FLO successfully organised the 4th session of its Gift Packaging Skilling Workshop Series as part of the flagship “Skill to Scale” initiative.

The workshop introduced participants to the art of Furoshiki—a traditional Japanese technique of wrapping gifts in cloth, beautifully reimagined with Indian motifs, fabrics, and sensibilities. The session not only showcased creative and elegant packaging ideas but also promoted sustainable, eco-conscious gifting practices. Participants enthusiastically engaged in hands-on activities, learning innovative ways to add cultural flair to their gifting style.




MS. POONAM SHARMA
FLO NATIONAL PRESIDENT
&
GB MEMBERS

INVITE YOU TO A VIRTUAL SESSION ON
FUROSHIKI—JAPAN'S ELEGANT CLOTH-WRAPPING TRADITION

Virtual Session - 4

FUROSHIKI
With
An
Indian Twist



Shalini Beriwal
National Initiative Head
W.I.N.G.S
(Women Innovating Next Gen Weddings)

Skill To Scale

MONDAY, JUNE 16, 2025 | **TIME : 3:00 P.M IST**

Gift Packaging Series

TEAM: RITU CHAGTI | ALKA BAHAL | DR. SEEMA GOYAL | CHARU GUPTA | SHIVANI CHAWLA | AANCHAL |
SHUBHA BHANDARI | ALKA TALWAR | ANUSHREE KEDIA

Virtual Session 5: India's Handicrafts – Your Business Canvas

June 30, 2025

The 5th session of FLO's Gift Packaging Skilling Workshop Series was on "India's Handicrafts- Your Business Canvas". It was an inspiring confluence of creativity, entrepreneurship, and tradition, aimed at empowering women through skill development and purposeful growth.

The session explored how contemporary entrepreneurship can breathe new life into India's age-old handicraft traditions, not by preserving them as static relics, but by integrating them into the fabric of modern business. The discussion sparked rich conversations on innovation, sustainability, and the market potential of crafts, reaffirming FLO's commitment to creating platforms where tradition meets enterprise and enabling women entrepreneurs to become catalysts for preserving India's cultural legacy in commercially viable ways.



The Power to Empower
MS. POONAM SHARMA
FLO NATIONAL PRESIDENT
&
GB MEMBERS
INVITE YOU TO A VIRTUAL SESSION ON
INDIA'S HANDICRAFTS – YOUR BUSINESS CANVAS

Virtual Session - 5

**India's
Handicraft Heritage
&
Entrepreneurship**



Shalini Beriwal
National Initiative Head
W.I.N.G.S
Women Innovating Next Gen Wedding

Skill To Scale

MONDAY, JUNE, 30, 2025 | **TIME : 3:00 P.M IST**

Gift Packaging Series

TEAM: RITU CHAGTI | ALKA BAHAL | DR. SEEMA GOYAL | CHARU GUPTA | SHIVANI CHAWLA | AANCHAL | SHUBHA BHANDARI | ALKA TALWAR | ANUSHREE KEDIA



Virtual Session 6: Ribbon Artistry – Crafting Grace, Creating Growth

July 14, 2025

The 6th session of FLO's Gift Packaging Skilling Workshop Series, "Ribbon Artistry – Crafting Grace, Creating Growth", celebrated the power of creativity as a pathway to empowerment. Designed to equip women with skill development tools for purposeful growth, the workshop showcased ribbon artistry as both a creative outlet and a viable income-generating opportunity. From festive bows to luxury gift packaging, participants discovered how simple materials could be transformed into graceful, high-value designs that enhance products and open doors to entrepreneurial ventures.

Through hands-on demonstrations and guided practice, attendees learned techniques that blend elegance with commercial potential, reinforcing the theme of turning craft into commerce with ease, sophistication, and empowerment. The session once again underscored FLO's commitment to creating platforms where women can harness traditional and contemporary crafts to build sustainable, independent livelihoods.



Partnerships & Collaborations

MoU with Amity Human Foundation

Empowering Through Skills & Opportunities

June 16, 2025

FICCI FLO, under the leadership of its 42nd National President, Ms. Poonam Sharma, successfully signed an MoU with the Amity Humanity Foundation as part of the FLO Skilling Initiative. Ms. Pooja Chauhan, Chairperson of Amity Humanity Foundation facilitated this MoU.

The partnership aims to deliver holistic, flexible, and career-linked training programs in areas such as digital competencies, communication, creative and technical skills, and vocational pathways, ensuring accessibility for women from diverse regions and backgrounds.

With a strong focus on employability, mentorship, and infrastructure, the initiative is set to create ecosystems where women can learn, grow, and thrive. The signing reinforced FLO's vision of inclusive and sustainable development, with every skill acquired and livelihood created taking India one step closer to making women equal partners in progress.



MOU between FICCI Ladies Organisation and Amity Humanity Foundation



MoU with Beauty World

From Learning to Livelihood

June 04, 2025

FICCI FLO signed an MoU with Beauty World led by Mrs. Nelofar Currimbhoy, President of Shahnaz Herbals, to provide free vocational training in beauty therapy to underprivileged young women across Delhi & FLO's 21 chapters.

The collaboration, facilitated by FLO Governing Body Member Ms. Nidhi Goel, forms part of FLO's Skilling Initiative and reflects the shared vision of empowering women through skill-building, confidence, and self-reliance.

Speaking on the occasion, Poonam Sharma, National President of FICCIFLO emphasized FLO's 41-year journey of driving impact through skill and capacity-building, entrepreneurship, and leadership development. She noted that skilling is not just about acquiring a profession, but also about dignity and independence.

Through this initiative, participants will receive structured training, practical exposure, and a Beauty World Diploma—opening pathways to employment and entrepreneurship in the growing beauty and wellness industry.



MOU between FICCI Ladies Organisation and Beauty World



MoU with NAREDCO MAHI

Women Building the Future of Real Estate

June 16, 2025

FICCI FLO, under the leadership of its 42nd National President, Mrs. Poonam Sharma, signed an MoU with NAREDCO Mahi, the Women's Wing of NAREDCO, to strengthen women's participation in the real estate, infrastructure, and construction sectors. Ms. Preeti Singh, Additional Director General signed on behalf of NAREDCO. This MoU marks a significant step in creating a platform of opportunities for women entrepreneurs and professionals in this high-potential industry.

Through this MoU, NAREDCO Mahi will extend access to its industry programs, training sessions, and networking platforms to FLO members interested in or aspiring to engage in real estate. In turn, FLO will provide NAREDCO Mahi members access to its workshops, capacity-building programs, and events.

The two organizations will also undertake joint initiatives, including workshops, panel discussions, and seminars on real estate regulations, entrepreneurship, finance, technology in construction, and ESG standards. Tailored skilling and upskilling programs for women in real estate will be promoted, thereby enhancing professional capabilities and opening new avenues of growth.



MoU with Haqdarshak Empowerment Solutions Pvt. Ltd.

Technology for Empowerment, Access for All

June 20, 2025

FICCIFLO signed an MoU with Haqdarshak Empowerment Solutions Pvt. Ltd. to advance inclusive economic empowerment by bridging information gaps on government schemes, welfare entitlements, and social security programs.

Speaking on the occasion, National President Poonam Sharma highlighted FLO's 41-year legacy of enabling women across grassroots and leadership levels through capacity building, financial literacy, digital inclusion, and entrepreneurship development.

She emphasised that access to accurate information and resources is critical for empowering women, particularly at the last mile. The collaboration will leverage Haqdarshak's technology-driven welfare delivery models and FLO's pan-India network of 21 chapters to build a robust ecosystem of awareness and access. Key initiatives include exclusive Train the Trainer sessions for FLO members, enabling women leaders to become information champions in their communities and create a multiplier effect of empowerment.



MoU with Dexter Capital Advisors Pvt. Ltd.

Fueling Women Investors, Powering Startups

June 20, 2025

FLO signed an MoU with Dexter Capital Advisors Pvt. Ltd. to formally launch the 'She Invests' Angel Investing Program. This collaboration marks a significant step in FLO's mission of equipping women with knowledge, confidence, and pathways to economic empowerment.

Poonam Sharma, National President FICCIFLO highlighted FLO's four-decade-long journey of championing women's advancement across entrepreneurship, financial literacy, leadership, and digital inclusion. She emphasised that the She Invests program goes beyond imparting investment knowledge, it seeks to build a strong community of FLO members as certified angel investors, mentors, and enablers of India's startup ecosystem.

Through Dexter's expertise in startup investments and structured curriculum, FLO members will gain access to tools, guidance, and networks that demystify angel investing and enable impactful participation. The initiative aligns seamlessly with FLO's National Startup Cell's vision of not only promoting women entrepreneurs but also cultivating women investors who can fuel the next generation of businesses.

The MoU was facilitated by Archana Khosla Burman and Priya Goutham, FLO National Startup Cell Vertical Leads



MoU with the National Institute of Securities Markets (NISM)

Empowering Women Through Financial Knowledge

June 27, 2025

FICCIFLO signed an MoU with the National Institute of Securities Markets (NISM), an institution established by SEBI, to advance financial literacy and investor awareness among women across India. This collaboration, a part of FLO's Digital Skilling National Initiative led by Governing Body Member Ms. Reshma Patel and supported by Ms. Ruchika Gupta, Immediate Past Chairperson of FLO Jammu-Kashmir & Ladakh, marks a significant step in bridging the financial knowledge gap for women from diverse socio-economic backgrounds.

Through this MoU, NISM will provide complimentary multilingual e-learning courses and expert-led physical and online sessions covering key topics such as securities markets, personal finance basics, mutual funds, and regulated investment avenues. FLO will leverage its 21 chapters and extensive communication networks to mobilize participants and ensure grassroots outreach.

National President, Poonam Sharma highlighted FLO's four-decade-long commitment to empowering women through economic participation, skilling, and leadership development, and emphasized that financial knowledge is essential for women's autonomy and security. The collaboration combines NISM's expertise in market education and FLO's pan-India reach, creating a powerful ecosystem of financial inclusion.



MoU with FlexiBees

Empowering Women Through Flexible Work

June 27, 2025

FICCIFLO signed an MoU with FlexiBees, a pioneering platform championing flexible work formats such as part-time, remote, and project-based opportunities. The partnership was facilitated by Ms. Kriti Shroff, Chairperson of FLO Kanpur, under the ambit of FLO's National Initiative on "Linkages between Academia, Industry, and Government" led by Ms. Shubhra Maheshwari.

The collaboration reflects FLO's four-decade-long mission of bridging aspiration with opportunity and advancing women's participation in India's workforce. Through this MoU, FLO will amplify awareness of the FlexiBees platform across its 21 chapters and extensive member network, while FlexiBees will provide access to meaningful, flexible employment opportunities for women. Joint events and outreach programs will further strengthen this initiative.

Speaking at the ceremony, Ms. Sharma emphasized that flexible work is not a compromise but a strategic strength — enabling businesses to stay agile while empowering women to reclaim financial independence, dignity, and self-worth. She noted that this partnership is not only about creating jobs but also about reshaping mindsets and reimagining the future of work.



Global Engagement

FICCI FLO Strengthens Ties with Uzbekistan: Round Table Dialogue, MoU Signing & Industry Visit

June 5–6, 2025 | New Delhi

FICCIFLO, under the leadership of National President Ms. Poonam Sharma, hosted a high-level delegation from Uzbekistan for a two-day engagement aimed at fostering cross-border collaborations in trade, entrepreneurship, and women-led enterprises.

The 11-member delegation, led by Ms. Shotursunova Nodira Nasirovna, Deputy Chairman of the Chamber of Commerce and Industry of Uzbekistan, interacted with FLO members on June 5, 2025 at a specially convened Round Table Meet. The dialogue highlighted shared values, success stories, and mutual aspirations to empower women entrepreneurs in both nations.

The session was anchored by Ms. Ankurita Pathak, Additional Director, FLO, with language support from Ms. Malyanova Yulduz Turgunova and interpretation by Diplomat Mr. Khurshidbek Samiev.

A key milestone of the engagement was the signing of a Memorandum of Understanding (MoU) between FLO and the Chamber of Commerce and Industry of Uzbekistan, marking the beginning of a strategic partnership to explore opportunities in business linkages, trade, and capacity-building initiatives.

On June 6, 2025, FLO organized a factory and warehouse visit to Good Earth, India's leading luxury lifestyle brand. The Uzbek delegates were given a walkthrough of the design-to-distribution process of crockery and home décor products. The visit also sparked discussions on cross-border design inspirations and the potential for student exchange programs between India and Uzbekistan.



FICCI FLO Strengthens Ties with Uzbekistan: Round Table Dialogue, MoU Signing & Industry Visit

June 5-6, 2025 | New Delhi



FICCI FLO Strengthens Ties with German Embassy Ahead of International Delegation

June 5–6, 2025 | New Delhi

FICCI FLO National President Poonam Sharma, along with Rashmi Sarita, Executive Director, FLO, and senior Governing Body Members Ms. Saloni Mehta and Ms. Sunitee Abbi, met with Dr. Stephan Hesselmann, Minister Counsellor & Deputy Head of Department for Economic Affairs, and Ms. Aarushi Khanna, Advisor – Energy and Economic Affairs, at the Embassy of the Federal Republic of Germany in New Delhi.

The meeting focused on seeking guidance and support for the upcoming FLO International Delegation to Germany and the Czech Republic, scheduled from August 30 to September 9, 2025.

The delegation is designed with two core objectives:

- ✓ Exploring meaningful business and trade opportunities
- ✓ Studying women empowerment frameworks and policies in Germany and the Czech Republic

Through this business delegation, FLO aims to foster stronger Indo-German and Indo-Czech collaborations, enabling its members to expand global networks and exchange best practices in trade, policy, and women-led development.



FLO's Engagement with the Embassy of the Czech Republic

July 1 2025



Marking a significant step in strengthening global collaboration, **FICCI FLO National President Ms. Poonam Sharma and Executive Director Ms. Rashmi Sarita met Ing. Eva Kopecká, Head of the Commercial & Economic Section, Embassy of the Czech Republic.**

The meeting was centered around exploring opportunities in the Czech Republic, gaining guidance on navigating its business ecosystem, and discussing the upcoming FLO German-Czech delegation.

Flo MSME ASSIST CELL Initiative

Government Schemes & Incentives for Women Entrepreneurs: An Interactive Session with Ms. Mercy Epao, Joint Secretary, Ministry of MSME

June 20 2025

FICCI FLO, in collaboration with FICCI CMSME, hosted an insightful interactive session with Smt. Mercy Epao, Joint Secretary, Ministry of MSME at Federation House, New Delhi. The session focused on demystifying government schemes and incentives for women entrepreneurs, offering FLO members a unique opportunity to engage directly with the policymaker and gain clarity on initiatives designed to strengthen women-led MSMEs.

Discussions highlighted several key measures including customised credit cards for micro enterprises, collateral-free term loans up to ₹2 crore for first-time entrepreneurs, enhanced credit guarantee cover for MSMEs and startups, a sectoral push in labour-intensive industries such as food processing, toys, and leather, along with revised MSME classification criteria to broaden the scope of eligibility for benefits.

In her address, FLO National President Ms. Poonam Sharma reaffirmed the organisation's commitment to fostering stronger partnerships with policymakers, financial institutions, and ecosystem partners to create a robust support system for women-led MSMEs. Adding to the perspective, Ms. Harjinder Kaur Talwar, Vice President CMSME and Past President FLO, underlined the need to prioritise ease of doing business, nurture quality production, encourage clean technologies, and build sustainable growth models, while highlighting the crucial role of women entrepreneurs in driving India's economic growth story. The Vote of Thanks was delivered by FLO National Sr. Vice President Ms. Puja Garg, who expressed gratitude to Smt. Epao for her valuable insights and reiterated FLO's resolve to facilitate meaningful engagement between women entrepreneurs and key policymakers.

The session also marked a prelude to MSME Day on June 27, recognising the pivotal role that micro, small, and medium-sized enterprises play in shaping India's economy and advancing the UN Sustainable Development Goals.

Organized under the aegis of the FLO MSME Assist Cell, led by Initiative Lead Ms. Sucheta Shah and guided by Day Chair Ms. Ruby Garg, both Governing Body Members, the session further strengthened FLO's efforts to create awareness on government policies, facilitate capacity-building, and connect women entrepreneurs with critical resources, funding avenues, and market linkages.



Government Schemes & Incentives for Women Entrepreneurs: An Interactive Session with Ms. Mercy Epao, Joint Secretary, Ministry of MSME

June 20 2025



Interaction with Eminent Personalities Beyond the Headlines A conversation with Rajdeep Sardesai

July 10 2025

Under the dynamic leadership of its 42nd National President, Ms. Poonam Sharma, FICCI FLO had the privilege of hosting renowned journalist and author Rajdeep Sardesai for an engaging session titled “Beyond the Headlines” at FICCI, Federation House, New Delhi.

In an interactive exchange with FLO members, Mr. Sardesai explored the complex layers of the news world, sharing sharp insights, untold stories, and thought-provoking perspectives on the critical role of journalism in shaping public opinion and society. His candid reflections offered members a deeper understanding of the challenges and responsibilities that define the media landscape today.

The session was thoughtfully curated by Day Chair Ms. Radhika Gupta, FLO Governing Body Member, and steered with equal finesse by Ms. Shweta Jindal, Chairperson, FLO Ludhiana. A special highlight for members was the opportunity to receive personally signed copies of Mr. Sardesai’s book, making the interaction both memorable and personal.

The Vote of Thanks was delivered by Ms. Smriti Puri, National Treasurer, who expressed gratitude to the speaker for his invaluable insights and to all members for their enthusiastic participation.



Interaction with Eminent Personalities

July 10 2025



Celebrating Nari Shakti with FLO Visionary Dialogue 2025

July 16, 2025

FICCI FLO, under the dynamic leadership of National President Ms. Poonam Sharma, hosted the FLO Visionary Dialogue 2025, a flagship session celebrating the spirit of Nari Shakti. The dialogue brought together powerful voices shaping India's gender equity landscape- Smt. Vijaya Kishore Rahatkar, Chairperson, National Commission for Women (NCW); Dr. Shobha Vijender, Founder-President, Sampurna; and Ms. Jyostna Bhandari, Chairperson, Delhi Commonwealth Women's Association (DCWA), who shared their vision on women's empowerment, inclusive policy reforms, and grassroots social impact.

The session was skillfully moderated by Ms. Smriti Puri, FLO National Treasurer, and witnessed rich deliberations on the urgent need to address challenges faced by women, including domestic violence, workplace harassment, limited skilling opportunities, and gender inequality.

Smt. Vijaya Rahatkar urged participants to actively champion women's rights and shared NCW's pioneering initiative "Tere Mere Sapne", India's first pre-marital counselling centres designed to equip young couples with awareness, empathy, and resilience in relationships. Dr. Shobha Vijender highlighted Sampurna's impactful work in sanitation, education, and violence prevention, calling upon FLO members to support initiatives that ensure safer communities for women and children. Ms. Jyostna Bhandari underlined DCWA's efforts in healthcare, child welfare, and skill development while strongly advocating for greater funding and ecosystem support for women-led enterprises.

The dialogue fostered a spirit of collective responsibility and inspired FLO members to take concrete steps in amplifying women's leadership, strengthening community programs, and advocating for systemic reforms.



Celebrating Nari Shakti with FLO Visionary Dialogue 2025

July 16, 2025



Flo Digital Skilling Initiative

Crafting Your Unfiltered Story – Workshop on Build a Digital Presence with Authenticity & Impact

June 4, 2025

The FLO Digital Skilling Workshop “Crafting Your Unfiltered Story” was an insightful conversation on building a personal brand online with impact and honesty.

The session featured Sarah Sham, TEDx speaker and Principal Designer at Essajees Atelier, who has cultivated a community of over 500K followers on Instagram. Sarah shared her candid journey and digital growth secrets, emphasizing the importance of authenticity, owning one’s narrative, and aligning digital presence with voice, values, and vision.



Poonam Sharma
National President, FLO
&
Governing Body Members

FICCI flo
The Power to Empower

warmly invite you to a
FLO Digital Skilling Workshop
CRAFTING YOUR UNFILTERED STORY
Build a Digital Presence with Authenticity & Impact

with
Sarah Sham
Principal Designer at Essajees Atelier
India Today's Top 10 Women Entrepreneurs
500k+ followers on Instagram
Forbes 30 Under 45
TEDx Speaker

Wed, 4th June 2025
4:00 PM
Live on **Zoom**

Day Chair: Reshma Patel
FLO Initiative Lead – Digital Literacy
Team: Ruchika | Aarmeen | Shreya

SCAN FOR REGISTRATION

Let's talk about showing up online — not perfectly, but powerfully.



The workshop was curated under FLO’s National Digital Literacy Initiative by Reshma Patel, with the dedicated support of the team — Ruchika, Aarmeen, and Shreya. Their efforts created a meaningful platform that inspired participants to reflect and recalibrate how they present themselves in the digital world.

Workshop on Building Your Instagram Content Calendar in 30 Minutes with AI, by Instagram coach Ms. Tanishaa Bhansali

June 25, 2025

The FLO Digital Skilling Workshop “Build Your Instagram Content Calendar in 30 Minutes with AI” was an insightful and action-oriented session under FLO’s National Digital Literacy Initiative.

Led by Instagram coach Ms. Tanishaa Bhansali, who has over 3 lakh followers and is known for her no-fluff, practical strategies, the workshop offered members a step-by-step guide to using AI tools for smarter content planning and building impactful Instagram calendars.

In her welcome address, Ms. Poonam Sharma, 42nd National President, FICCI FLO, highlighted Instagram’s growing role as a powerful business tool and stressed the importance of digital skilling in today’s world.

The session encouraged members to embrace AI for efficiency, creativity, and consistency in their digital presence. The highly interactive workshop left participants equipped with practical strategies to strengthen their online branding and storytelling.



Poonam Sharma
National President, FLO
&
Governing Body Members

FICCI flo
The Power to Empower

warmly invite you to a
FLO Digital Skilling Workshop
BUILD YOUR CONTENT CALENDAR IN
30 MINUTES – WITH AI
Plan Smarter. Post Better. Grow Faster.

with Tanishaa Bhansali

- ▶ Certified Instagram Coach
- ▶ 3L+ Followers on Instagram
- ▶ Empowers creators & entrepreneurs with content, confidence & conversions
- ▶ Known for her no-fluff strategies that get results

Wed, 25th June 2025
4:00 PM
Live on **Zoom**

Day Chair: **Reshma Patel**
FLO Initiative Lead – Digital Literacy
Team: **Ruchika | Aarmeen | Shreya**

SCAN FOR REGISTRATION

Let's learn how to use AI to simplify content planning — fast, practical, and powerful.

How Women-Led Brands Can Grow with the Right Creators- Workshop on Influencer Marketing 101 by Ms. Arushi Gupta, Founder of Influencer.in

July 15, 2025

The fourth session of the FLO National Digital Skilling Workshop Series, "Influencer Marketing 101: How Women-Led Brands Can Grow with the Right Creators," was held with an enthusiastic response from members across chapters.

In her welcome address, Ms. Poonam Sharma, 42nd National President, FICCI FLO, highlighted the growing importance of digital fluency as a necessity for women entrepreneurs and changemakers, and commended Reshma Patel, FLO's Digital Literacy Initiative Lead, along with her team Ruchika, Aarmeen, and Shreya, for curating the impactful session.

The workshop featured Ms. Arushi Gupta, Founder of Influencer.in, India's largest creator network, who shared ROI-driven strategies to help women-led brands identify the right influencers, structure effective campaigns, manage budgets, and measure growth through collaborations. With over 1.5 lakh influencers onboarded and 300+ brands scaled under her leadership, Arushi's insights provided participants with a clear, actionable roadmap to harness the power of influencer marketing with authenticity, clarity, and measurable impact.

Poonam Sharma
National President, FLO
&
Governing Body Members

Warmly invite you to a
FLO Digital Skilling Workshop
INFLUENCER MARKETING 101
How Women-Led Brands Can Grow with the Right Creators

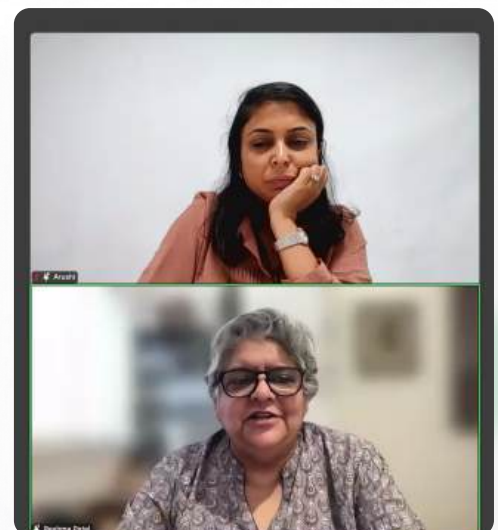
With
Arushi Gupta
Founder, Influencer.in -
India's Largest Creator
Network
Built a 1.5L+ influencer
network across categories
Trusted by over 300+
brands

Day Chair: Reshma Patel
FLO Initiative Lead - Digital Literacy
Team: Ruchika | Aarmeen | Shreya

Tue 15th July 2025 | 4:00 PM IST
Live on **Zoom**

SCAN FOR REGISTRATION

Decode influencer marketing: how to choose creators, set budgets, avoid red flags & track ROI - packed with live case studies and practical insights.



FLO women in STEM & Tech Initiative

Orientation Programme of WISE (Women in STEM Entrepreneurship)

June 6, 2025

The Orientation Programme of WISE (Women in STEM Entrepreneurship) was held as part of the MoU between FICCI FLO and the WEneurs™ Forum to kickstart a pioneering initiative supporting women-led STEM ventures. This pioneering initiative aims to nurture and scale women-led ventures in the fields of science, technology, engineering, and mathematics by combining FLO's national network and mentorship strength with the WEneurs™ Forum's structured entrepreneurial ecosystem.

The event was graced by Ms. Poonam Sharma, National President, FICCI FLO as Chief Guest, alongside Dr. Dhananjay Banthia, Founder – Smart Acumen Consulting, and Dr. Abha Rishi, Executive Head – MP Startup Mission as Guests of Honour. In her address, Ms. Sharma emphasized FLO's legacy of over four decades in empowering women and highlighted the WISE programme as a milestone in bridging gender gaps in science, technology, and entrepreneurship. She lauded the initiative as a model of collaborative co-creation, combining FLO's mentorship and national network with the WEneurs™ Forum's structured entrepreneurial ecosystem.

Special appreciation was extended to Ms. Mamta Bakliwal, FLO's Chair for Women in STEM & Tech Initiative, for her vision and leadership in bringing the programme to life.

The image displays a virtual meeting interface at the top, showing a grid of participants in a video conference. Below this is a detailed event poster for the 'Orientation Wise Women in Stem Entrepreneurship' program. The poster features the logos of FICCI FLO and WEneurs at the top. The central theme is 'Orientation WISE Women in STEM Entrepreneurship'. It lists the Chief Guest as Ms. Poonam Sharma, National President, FICCI FLO, 25-26. The Guests of Honour are Dr. Dhananjay Banthia, Founder - Smart Acumen Consulting, and Dr. Abha Rishi, Executive Head, MP Startup Mission. The event is dated 6th June 2025, from 15:00 to 16:15. The poster also mentions sponsors: KIRITILALS (Visibly Brilliant since 1939) and SJK. At the bottom, there are logos for various partner organizations including IIT Bombay, BRIC IL, WADHWANI, AIIE, and Indigram.

FICCI FLO The Power to Empower

WEneurs Create for Entrepreneurship

Orientation Wise Women in Stem Entrepreneurship

WEneurs Create for Entrepreneurship

FICCI FLO The Power to Empower

Orientation

Sponsored by: **KIRITILALS** Visibly Brilliant since 1939

Sponsored by: **SJK**

Chief Guest

Guest of Honour

Ms. Poonam Sharma
National President, FICCI FLO, 25-26

Dr. Dhananjay Banthia
Founder - Smart Acumen Consulting

Dr. Abha Rishi
Executive Head MP Startup Mission

Date: 6th June 2025 **Time: 15:00 to 16:15**

Partners: IIT Bombay, BRIC IL, WADHWANI, AIIE, Indigram

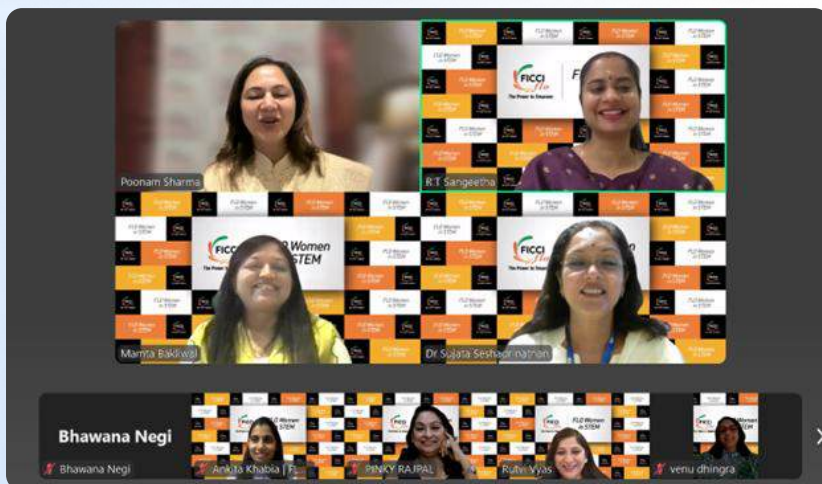
STEM Shine Series: “Sangeetha ROXX” with Ms. Sangeetha RT, Chief Platform Head, Thar ROXX, Mahindra & Mahindra

June 19, 2025

The FLO Women in STEM National Initiative, dedicated to fostering women’s participation and leadership in STEM education, careers, and entrepreneurship, successfully hosted another powerful session under its flagship STEM Shine Series. The series aims to amplify the inspirational journeys of trailblazing women in STEM, motivating others to pursue and persist in these critical fields.

A virtual session titled “Sangeetha ROXX”, featured Ms. Sangeetha RT, Chief Platform Head of the iconic Mahindra Thar ROXX. In a space traditionally regarded as a male bastion, the world of automobiles and SUVs, Sangeetha has made her mark as a change-maker, leading the creation of one of India’s most sought-after SUVs. Her story of grit, determination, and innovation struck a deep chord with participants, showcasing how women can break barriers and redefine industries.

Mamta Bakliwal, Initiative Head, FLO Women in STEM Initiative, whose vision and leadership continue to strengthen this platform along with the team members - Rutvi Vyas, Dr. Sujata Sheshadrinathan, Anupama Modi, Pinky Rajpal, Meghana Singhania, and Ankita Khabia.



Glow with Grit – A Journey Through Science, Strategy & Skin

July 19, 2025

The FLO Women in STEM Initiative, under the leadership of National President Ms. Poonam Sharma, hosted an engaging online session with Ms. Deepthi M R, Founder of The D Wave.

With 17+ years of corporate experience and now pursuing a PhD in AI, Ms. Deepthi shared her inspiring journey of building a science-infused skincare brand that blends biotechnology, AI, and nature. She emphasized that women can lead in STEM through grit, curiosity, and courage, even without conventional tech backgrounds.

The session highlighted the pressing gender gap in STEM—while 40% of STEM graduates in India are women, only 14–27% enter the workforce—underscoring the need for systemic change.

The participants left the session inspired to embrace innovation and claim space in STEM fields. Special thanks to Initiative Lead Ms. Mamta Bakliwal, Co-Chair Ms. Rutvi Vyas, and the team for curating this impactful dialogue.



FICCI flo
The Power to Empower

POONAM SHARMA
National President, FLO &
Governing Body Members invite you to

GLOW WITH GRIT
A JOURNEY THROUGH SCIENCE,
STRATEGY & SKIN

Presenting
Deepthi M R
Founder, The D Wave - Science Infused Skincare
MMS, ACS and ACMA

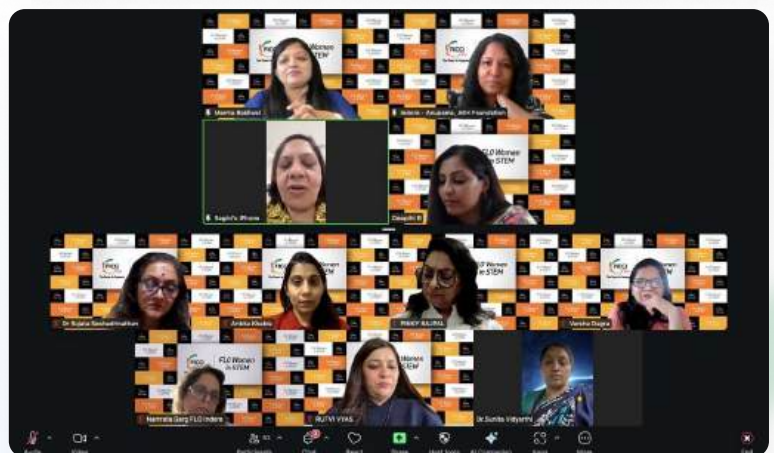
19TH JULY | 4 PM | ONLINE

A STEM Shine Initiative

Day Chair- Mamta Bakliwal
National Head- Women in STEM

Team - Rutvi Vyas (Co-Chair),
Pinky Rajpal, Anupama Modi,
Dr. Sujatha Sheshadrinathan,
Meghana Singhania, Ankita Khabia

Scan to register



FLO Urban Skilling Initiative

Expert Talk – Jobs of the Future

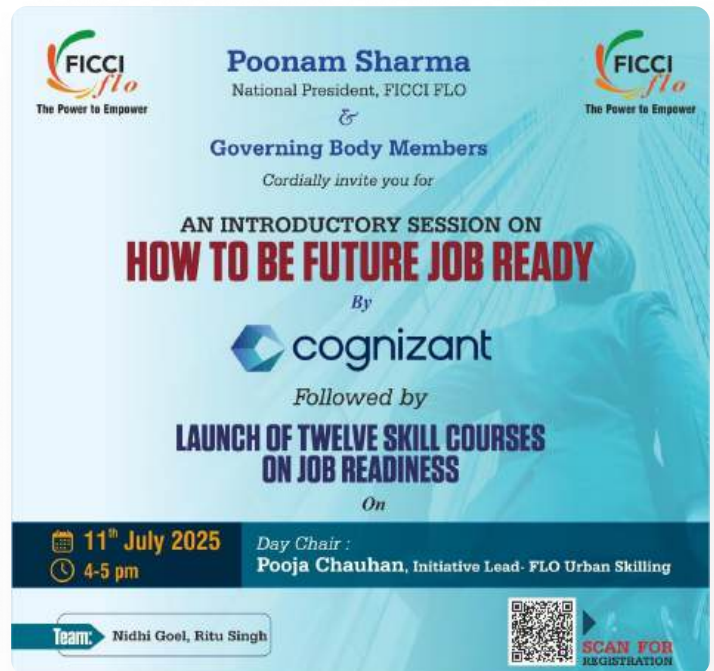
July 11, 2025

FICCI FLO, in collaboration with Cognizant and the Amity Humanity Foundation, hosted an engaging session on “Jobs of the Future” under its National Initiative on Urban Skilling. The event featured senior leaders from Cognizant and their clients, who shared perspectives on emerging workplace trends, the impact of technology, and the skills needed to thrive in a dynamic job market.

Delivering the keynote address, Ms. Poonam Sharma, 42nd National President, FICCI FLO, stressed that degrees alone are no longer enough. She emphasized the importance of skills, adaptability, confidence, and industry exposure, reiterating FLO’s mission to empower women and youth with the right tools to succeed.

The initiative is being led with vision by Ms. Pooja Chauhan, Governing Body Member & National Initiative Lead – Urban Skilling, whose efforts have been instrumental in shaping this impactful program. A special address was delivered by Mr. Sashank Mahapatra, Manager at Cognizant, who highlighted industry shifts and opportunities. FLO also announced the launch of 12 curated skill courses ranging from communication and digital literacy to interview preparation, industry exposure, and graphic design—crafted by experts to ensure participants become truly job-ready.

The event set the tone for a nationwide movement to bridge the gap between aspiration and access, reaffirming FLO’s commitment to preparing women and youth for the jobs of tomorrow.



Meeting with Shri Parvesh Verma, Hon'ble Deputy CM of Delhi

June 04, 2025

Poonam Sharma, President FLO, and Rashmi Sarita, Executive Director FLO, met with Shri Parvesh Verma, Hon'ble Deputy CM of Delhi, to discuss FLO's commitment to skilling women and adolescent girls in Delhi's slums and villages.

They were joined by Pooja Chauhan and Nidhi Goel, leads of the FLO Skilling Initiative, to present FLO's ongoing work and explore opportunities for collaboration and support from the Delhi Government.

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They were joined by Pooja Chauhan and Nidhi Goel, leads of the FLO Skilling Initiative, to present FLO's ongoing work and explore opportunities for collaboration and support from the Delhi Government.



FLO National Initiative: Women in Leadership Roles

Lead with Presence Series: Building Your Entrepreneurial Influence

July 25, 30, 31 2025 | August 5, 6, 2025

FICCI FLO, under its National Initiative Women in Leadership Roles, successfully launched the five-part Executive Presence series “Lead with Presence: Building Your Entrepreneurial Influence”, led by Ms. Nitu Walia Kanwar, Founder of Empower Image, Executive Coach, and Leadership Mentor.

The session opened with a welcome address by Ms. Poonam Sharma, 42nd National President, FICCI FLO, who emphasized FLO’s vision of empowering women leaders and shared key insights on the persistent gender gap in professional spaces, underlining the importance of initiatives that equip women with clarity, authenticity, and confidence to lead.

Curated by initiative leads Ms. Ritika Sarna and Ms. Garima Jain, the series is designed to provide FLO members with actionable tools on mindset, storytelling, vocal presence, personal branding, and strategic networking.

Poonam Sharma
National President, FICCI FLO
&
Governing Body Members
Cordially invite you to

LEAD WITH PRESENCE: BUILDING YOUR ENTREPRENEURIAL INFLUENCE
A 5-Session Executive Presence Series by Empower Image

by
Nitu Walia Kanwar
Founder of Empower Image, a distinguished executive coach & consultant

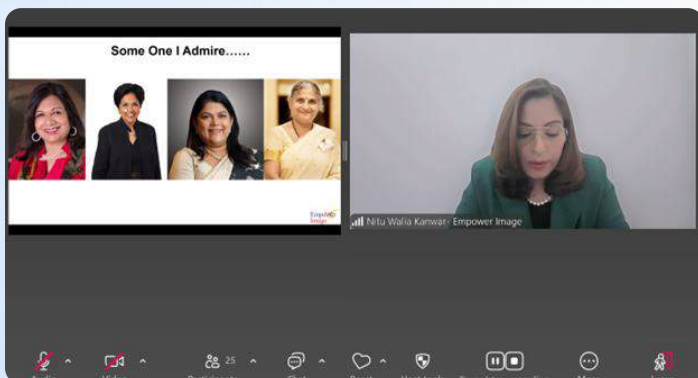
EVENT DATE July 25, 30 & 31, August 5 & 6
1.5 hours sessions each day including 20-30 minutes of interactive conversations
4:00-5:30 PM
Zoom Meeting Link will be shared

COORDINATORS: Garima Jain & Ritika Sarna
FLO INITIATIVE - WOMEN IN LEADERSHIP ROLES

PARTICIPATION FEE:
₹2,000 - FLO & YFLO Members
₹3,000 - Non-Members

Bank Details for transfer of FLO payment:
Bank Name: Punjab National Bank
Name of the Account Holder: FICCI LADIES ORGANISATION
Branch: Narain Marg, New Delhi - 110001
Account No: 0350013653813
RTGS/NEFT/IFSC Code: PUNB0025920

The payment includes a certificate to be given to all participants at the end of the 3 sessions. Certificate will be from the facilitator, endorsed by FLO.



Learning Sessions for FLO Members

Certified Workshop on Business & Marketing

July 28 2025

FICCI FLO hosted an exclusive Certified Workshop on Business & Marketing in collaboration with Masters' Union, a platform renowned for its cutting-edge and real-world approach to business education.

The workshop opened with an inspiring address by Ms. Poonam Sharma, who emphasized the power of branding as a driver of transformation in both business and life. She highlighted global examples like Apple, Louis Vuitton, Rolex, and Starbucks to demonstrate how strong brands transcend products to build trust, aspiration, and loyalty.

The session featured insights from Dr. Bhupesh, Dr. Kashika, and Dr. Vikas Marwaha, distinguished experts who decoded modern strategies in branding and marketing for FLO members. Their engaging presentations provided actionable knowledge to help participants strengthen their entrepreneurial journeys and organizational identities.

Special appreciation was extended to Ms. Reena M Vashisht, Governing Body Member & Day Chair, for her vision and commitment in curating this impactful workshop. Participants left with valuable insights, practical tools, and a certification to further enhance their growth and leadership in the business ecosystem.



Learning Sessions for FLO Members

Certified Workshop on Business & Marketing

July 28 2025



Virtual Session on "Do All Diseases Begin in the Gut?"

July 01 2025

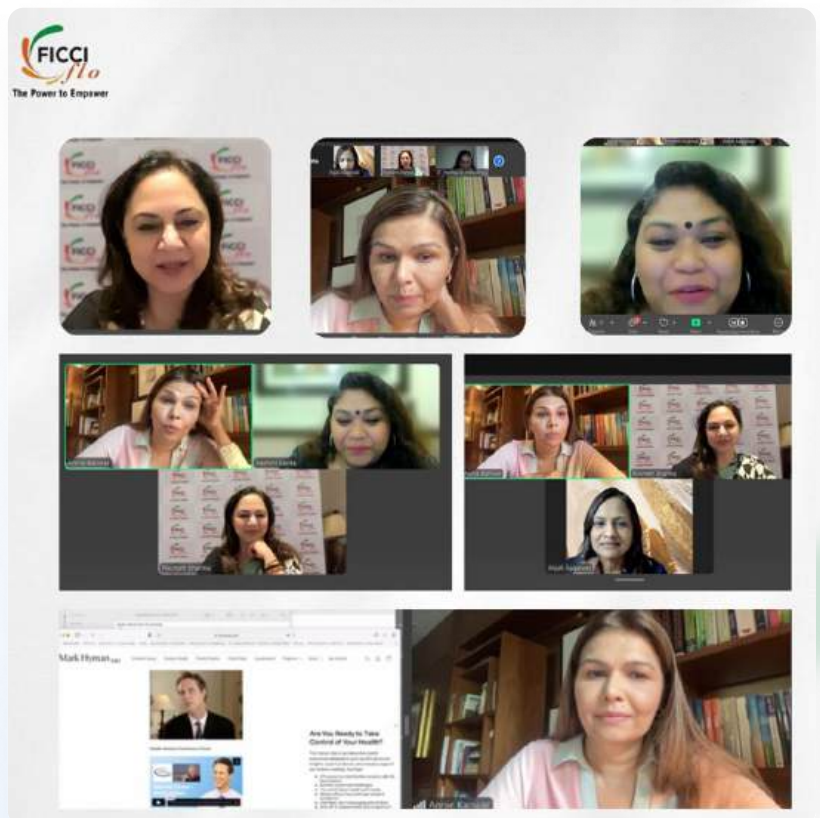
Advertisement

Under the visionary leadership of 42nd National President, Ms. Poonam Sharma, FICCIFLO hosted a virtual session on Functional Medicine featuring the renowned Ms. Kamayani Annie Kanwar, one of India's leading practitioners in the field.

Her thought-provoking talk on "Do All Diseases Begin in the Gut?" offered deep insights into how our gut health is intrinsically linked to overall wellness and how Functional Medicine seeks not just to treat symptoms, but to heal from the root.

Ms. Anjali Aggarwal, Member FLO, for anchored the session as Day Chair.

From wellness seekers to curious minds, the session sparked meaningful conversations on health, healing, and holistic living.



FLO National Initiative: Flo Startup Cell

Virtual Workshop: Decoding Finance for MSMEs, SMBs & Startups

July 14, 2025

FICCI FLO successfully hosted an exclusive virtual workshop, Decoding Finance: For MSMEs, SMBs & Startups, under the dynamic leadership of Ms. Poonam Sharma, National President, FICCI FLO.

The session was curated by the FLO Startup Cell, led by Governing Body Member Priya Goutham, with Ms. Simran Sahni serving as the Day Chair. The workshop witnessed enthusiastic participation from women entrepreneurs, professionals, and FLO members across the country.

The speaker was CA Prachi Jain – Co-founder & CSO, Ednovate Edtech, ESG Investing Expert, and Private Equity & VC Leader. Drawing from her extensive expertise, she simplified complex financial concepts for entrepreneurs, offering actionable insights.

Special appreciation was extended to the FLO Startup Cell team – Archana Burman, Nupur Handa, Shuchita Gupta, Pooja Arambhan, Anupama Modi, Jyothi Thomas, Archana Doshi, and Charu Gupta – for their tireless efforts in ensuring the success of the program.

Poonam Sharma
NATIONAL PRESIDENT, FICCI FLO
And
Governing Body Members
Cordially Invite you to a

Workshop On
DECODING FINANCE
A workshop for MSME,
SME's & Startups

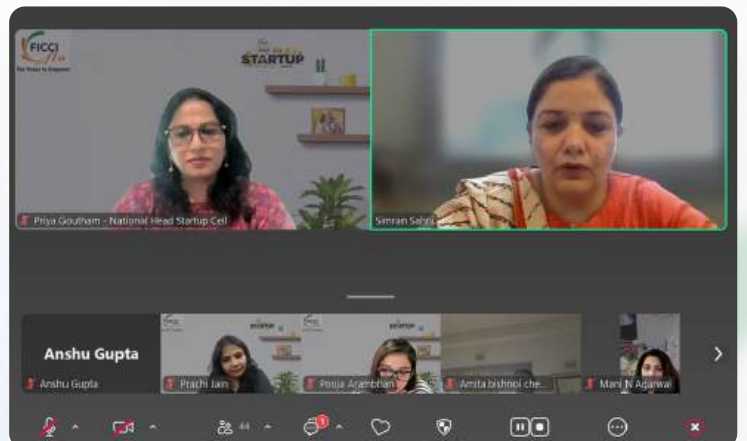
14th July, 2025
4:00 – 5:15 PM IST

Priya Goutham
FLO Initiative lead- GOVERNING BODY MEMBER
Day Chair - Simran Sahni

Archana Burman, Nupur Handa,
Shuchita Gupta, Pooja Arambhan,
Anupama Modi, Jyothi Thomas,
Archana Doshi, Charu Gupta

CA Prachi Jain
Speaker
The Co-founder & CSO of Ednovate Edtech with 15+ years in private equity and venture capital. She is an award-winning leader, mentor and ESG investing expert

Scan for Registrations



FLO National Initiative: Financial Literacy for Women

Wealth, Wisdom & Women: Decoding Money with Simplicity

July 04, 2025

As part of its continued commitment to the holistic empowerment of women, FICCI FLO successfully hosted a special session under the FLO Financial Literacy Initiative, led by Ms. Poonam Mahajan, Governing Body Member and Initiative Lead and Co-Chair Priyanka Gulati.

The session, titled Wealth, Wisdom & Women: Decoding Money with Simplicity, featured an engaging talk by Mr. Nikhil Mohta, Senior Director – Private Equity. With his vast experience in investment and wealth management, Mr. Mohta simplified complex financial concepts, offering practical frameworks to help women better understand and manage their money.

Poonam Sharma
National President, FICCI FLO

&

Governing Body Members

Cordially invite you to

**WEALTH, WISDOM & WOMEN:
DECODING MONEY WITH SIMPLICITY**

by

Nikhil Mohta
Senior Director, Private Equity

📅 4th July 2025
🕒 4:00 - 5:00 PM

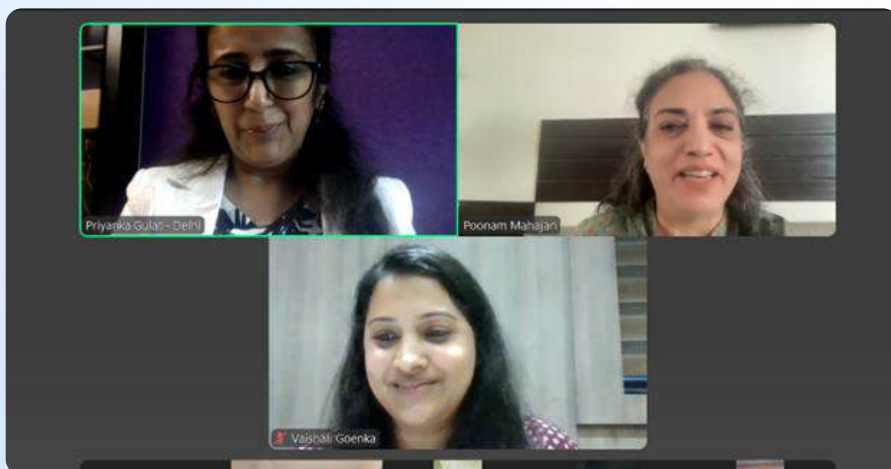
Day Chair

Poonam Mahajan
FLO Initiative Lead - Financial Literacy

Meeting link will be shared

FICCI FLO
The Power to Empower

QR Code For Registration



FLO Women Corporate Directors Initiative

FLO Women Independent Directors Masterclasses – Batch 1 & 2

Batch 1: 20th – 29th June 2025 | Batch 2: 25th July – 3rd August 2025

FICCI FLO successfully concluded two transformative batches of the FLO Women Directors Initiative, a landmark program designed to prepare women leaders for impactful and meaningful roles in corporate boardrooms.

Held under the dynamic leadership of National President, Ms. Poonam Sharma, this initiative is driven by FLO's larger vision of inclusion, excellence, and representation in leadership spaces.

Conducted in strategic partnership with the Institute of Directors (IOD), India's foremost authority on boardroom practices, the program has trained and mentored accomplished women professionals from across the country.

Initiative Lead Ms. Usharani Manne, Co-Chair Ms. Shoba Jolly, and coordinators Ms. Sujitha Reddy and Ms. Neha Reddy ensured flawless execution and impact through their tireless dedication.

With two successful batches completed, FLO has taken a decisive step toward reimagining board leadership and strengthening women's representation in decision-making at the highest levels.



FLO Women Corporate Directors Initiative

FLO Women Independent Directors Masterclasses – Batch 1 & 2

Batch 1: 20th – 29th June 2025 | Batch 2: 25th July – 3rd August 2025


FLO WOMEN DIRECTORS (FWD) INITIATIVE


FLO Women Independent Directors Masterclasses, in association with the Institute of Directors (IOD), were successfully conducted from 20th June to 29th June 2025.

**NATIONAL PRESIDENT FICCI FLO Ms. POONAM SHARMA
CONGRATULATES**

The Batch 1 participants from across India who have embarked on this transformative journey towards becoming board-ready leaders.

 ARMEN MOGEL DOREH FLO Mumbai	 ADITI DUGGAL FLO Hyderabad	 AJITA YOGESH FLO Hyderabad	 ANURADHA MUKHERJEE FLO Delhi	 ARATI AGARWAL FLO Delhi
 ARPITA SOMA FLO Hyderabad	 DEVANSHI PARIJA FLO Ahmedabad	 DIVYA DHAWAN SHARMA FLO Delhi	 ESTIA MALVIYA FLO Lucknow	 HEMA GARGI PATIL FLO Vijayawada
 INDIRA RAMESH HOLLA FLO Bangalore	 NEETA AGARWAL FLO Bangalore	 PADMA SOMIREDDY FLO Hyderabad	 POOJITHA VIGNATHAN FLO Chennai	 RACHANA TODI FLO Kolkata
 RIMHIM DHA FLO Bangalore	 SAKSHI CHANDANANI FLO Bangalore	 SAPNA SAPTHAL SHETTY FLO Bangalore	 SEEMA SARCHI FLO Mumbai	 SHIVANI JASWAL FLO Delhi
 SHWETA GOEL FLO Delhi	 SIMPLE CHATWANI FLO Hyderabad	 SONIA NAGPAL FLO Delhi	 SUDHA MOOLLA FLO Hyderabad	 SUGANDHA MEHTA FLO Delhi
 VERTICA DVIVEDI FLO Delhi				

FLO WOMEN DIRECTORS (FWD) TEAM

INITIATIVE LEAD Usharani Manne Governing Body Member 2025-26	CORE TEAM Shoba Jolly (Co-Chair), Governing Body Member Sujitha Reddy & Neha Reddy, Flo Members
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Compliance to Confidence – Session 1 & 2

A Virtual Session for Business Owners & Directors

June 9, 2025 | July 15, 2025

Under the dynamic leadership of Ms. Poonam Sharma, National President, FICCI FLO, the FLO Women Directors Initiative successfully organized the Compliance to Confidence series, designed to equip women entrepreneurs, business owners, and aspiring directors with essential governance and financial literacy skills.

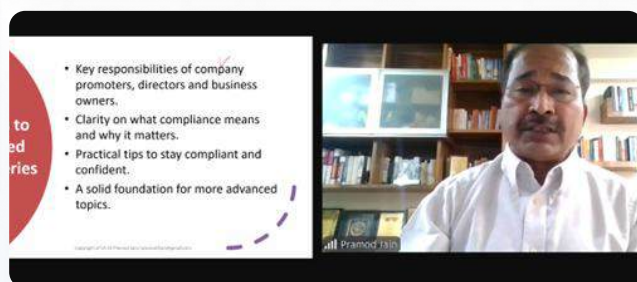
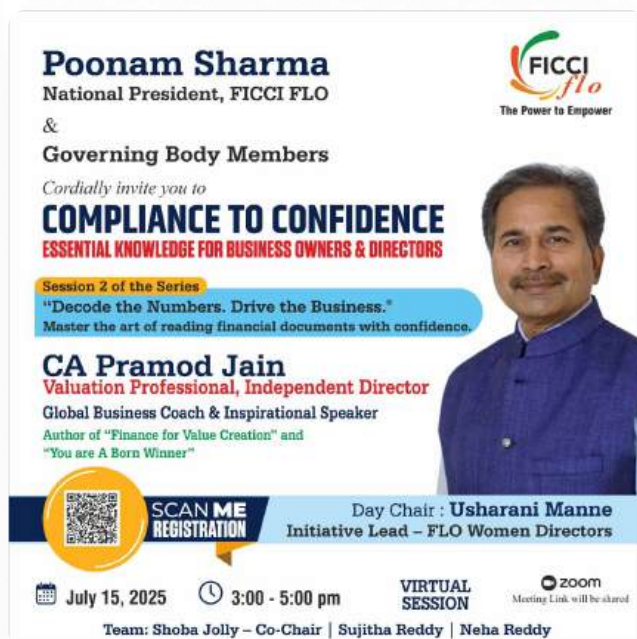
The series comprised two high-impact virtual sessions. The first session featured CA Pramod Jain, Valuation Professional, Independent Director, and Author, who demystified the concept of compliance, explaining its critical role in sustainable business governance and outlining the responsibilities of company directors with practical tools to help participants stay compliant with ease.

The second session, Decode the Numbers, focused on financial literacy and enabled participants to interpret balance sheets, profit and loss accounts, cash flows, and key ratios, linking financial data to strategic business decisions.

Together, these sessions created a strong foundation for women leaders to build confidence in governance while also enhancing their ability to make informed decisions in boardrooms.

The sessions were conducted by CA Pramod Jain, a respected Valuation Professional, Independent Director, and Author of “Finance for Value Creation” and “You Are a Born Winner”. With his clear and approachable style, Mr. Jain simplified complex compliance topics, making them accessible, practical, and relevant for participants starting their governance journey.

The initiative was led by Ms. Usharani Manne-Initiative Head & Governing Body Member, supported by Co-Chair Ms. Shoba Jolly, and coordinators Ms. Sujitha Reddy and Ms. Neha Reddy, whose efforts ensured the impactful delivery of this session.



Compliance to Confidence – Session 1 & 2

A Virtual Session for Business Owners & Directors

June 9, 2025 | July 15, 2025



Poonam Sharma
National President, FICCI FLO

&

Governing Body Members

Cordially invite you to

COMPLIANCE TO CONFIDENCE
ESSENTIAL KNOWLEDGE FOR BUSINESS OWNERS & DIRECTORS

CA Pramod Jain
Valuation Professional, Independent Director
Global Business Coach & Inspirational Speaker
Author of "Finance for Value Creation" and
"You are A Born Winner"

 **SCAN ME
REGISTRATION**

Day Chair : **Usharani Manne**
Initiative Lead – FLO Women Directors

9th June 2025 3:00 to 5:00 PM VIRTUAL SESSION

Team: Shoba Jolly – Co-Chair | Sujitha Reddy | Neha Reddy



The Power to Empower





Meeting Link will be shared



FLO National Initiative: Sustainability and Inclusivity

Plantation Drive Organized by FICCI FLO

June 05, 2025

FICCI FLO organized a meaningful plantation drive at the Railway Club, reaffirming its commitment to sustainability and environmental stewardship. The initiative was spearheaded by FLO National Treasurer and National Initiative – Sustainability & Environment Priorities Lead, Ms. Smriti Puri, along with Ms. Namrata Mishra, Co-Chair of the initiative.

The drive aimed to promote community-led action for environmental conservation and was marked by the planting of saplings in honor of FLO National President Ms. Poonam Sharma, Ms. Ruby Rani Singh, and Ms. Namrata Mishra. These saplings symbolized growth, gratitude, and the spirit of green leadership.

The plantation drive also served as a step forward under FLO's ongoing MoU with RWWCO, further reinforcing the organization's vision of sustainability and eco-leadership. By aligning with the larger goals of green initiatives, the event highlighted FLO's efforts to champion change, empower women leaders, and

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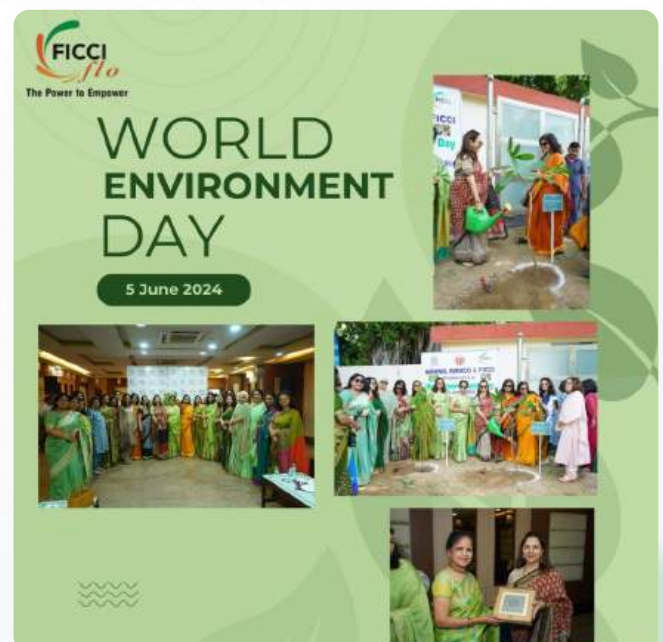


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FICCI FLO
The Power to Empower

**WORLD
ENVIRONMENT
DAY**

5 June 2024

The poster includes three photographs: a group of women in colorful saris participating in a plantation drive, a group of women standing together for a group photo, and two women holding a framed certificate.

FLO Member Engagement Session

Meet & Greet with New Members

June 26, 2025



FICCI FLO, under the leadership of National President Ms. Poonam Sharma, hosted an engaging Meet & Greet on June 26, 2025, at the FICCI Federation House, New Delhi.

The event marked the induction of 13 new members, including those who transitioned from YFLO over the last four years, into FLO's dynamic and expanding network. It served as a platform for meaningful introductions, exchange of ideas, and building new connections.

The afternoon was characterized by vibrant discussions, collaborative spirit, and a shared commitment to FLO's vision of empowering women and fostering leadership. The initiative not only welcomed new members but also strengthened FLO's culture of inclusivity, mentorship, and collective growth.

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info@giftzgallerei.com



FLO Member Engagement Session

Interaction with Dr. Rajneesh Additional Secretary, Ministry of MSME

June 28, 2025

FICCI FLO National President Ms. Poonam Sharma, along with Past President of FICCI FLO and Vice President of FICCI CMSME Ms. Harjinder Kaur Talwar, met Dr. Rajneesh, Additional Secretary, Ministry of MSME, to deliberate on strengthening India's micro-enterprise ecosystem.

The meeting focused on government-supported schemes such as PM Vishwakarma, aimed at reviving traditional skills, fostering financial inclusion, enabling access to credit, and creating upskilling opportunities for women-led businesses in rural India. The discussion reinforced FLO's commitment to advocacy, collaboration, and empowering women entrepreneurs at the grassroots to drive inclusive and sustainable economic growth.

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sharpen **focus.** elevate **productivity**
recharge & **thrive**
attain **work-life balance**

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2nd Governing Body Meeting, 2025-26

Coimbatore | Madurai | Rameshwaram

July 21 - 24, 2025

The 2nd Governing Body Meeting of 2025-26 was successfully hosted in Coimbatore, followed by a curated offsite to Madurai and Rameshwaram, under the dynamic leadership of National President, Poonam Sharma.

The event was graciously organized by the FLO Coimbatore Chapter under the able leadership of Chairperson Aparna Sunku and her dedicated team, blending purposeful deliberations with cultural richness and bonding experiences.

The event commenced with a warm welcome lunch and a vibrant FLO Bazaar, which showcased curated products from women entrepreneurs, reflecting FLO's commitment to empowering women through enterprise. The Governing Body Meeting focused on key strategies, upcoming initiatives, and collective discussions on FLO's roadmap for impact and growth. Members actively participated, sharing valuable insights and strengthening the shared vision of driving FLO forward.

The evening concluded on a celebratory note with a stand up comedy show with Anuradha Menon aka Lolla Kutty, offering an opportunity for members to enjoy, network, bond, and engage informally.

For members opting for the extended experience, the curated offsite unfolded across Madurai and Rameshwaram, from July 22-24, 2025. The itinerary included guided temple visits, heritage explorations, and cultural immersions that highlighted the spiritual and historical grandeur of Tamil Nadu. The offsite was not only an enriching journey of learning and leisure but also fostered deeper connections among members in an informal setting.

The thoughtfully chosen venue, seamless execution, and vibrant participation made this Governing Body Meeting a memorable and meaningful milestone in FLO's journey. It successfully combined strategic direction-setting with cultural discovery, truly embodying FLO's spirit of leadership, collaboration, and growth.



2nd Governing Body Meeting, 2025-26

Coimbatore | Madurai | Rameshwaram

July 21 - 24, 2025



2nd Governing Body Meeting, 2025-26

Coimbatore | Madurai | Rameshwaram

July 21 - 24, 2025



FLO NATIONAL INITIATIVES

CUMULATIVE REPORT



FLO MSME Assist Cell

Objective

To facilitate women-led MSMEs to scale and sustain through training, mentoring, marketing support, and access to funding.

Annual Awards

- Women entrepreneurs from all FLO Chapters were invited to submit details of their businesses via a Google Form.
- Chapters have been encouraged to understand their members' challenges and introduce them to FLO MoUs and partnerships that can address their specific needs.
- Applications Received: 66

Chapter Report

Most Chapters organized events, webinars, and conclaves in June 2025 to celebrate International MSME Day in collaboration with the Government.

Overall Impact:

- Events: 22
- MoUs Signed: 2
- Government Liaisons: 7
- Impact Number: 7,703



FLO MSME Assist Cell



FLO Communities

Objective: Build a robust, connected, and empowered FLO Communities Network through measurable, scalable initiatives that combine business, engagement, and digital growth. By leveraging both online and offline strategies, we aim to create meaningful relationships, opportunities, and a legacy of support.

Strategic Focus Areas

1. Community Building & Expansion – Identify women-led initiatives, map members.
2. Business Growth – Enable members to showcase, sell & scale through marketplaces, mentorship & collaborations.
3. Engagement & Learning – Masterclasses, speaker sessions, mixers, coffee chats.
4. Digital & Social Reach – Web profiles, promotions on social media.
5. Inter-Chapter Networking – Twinning & Zoom connections.

Key Initiatives at a Glance

- FLO Business Connect
- FLO Buddy Program
- Smart Circles
- FLO Café Mixers & Flash Popups
- FLO Knowledge Series
- Inter-Chapter Zooms
- FLO Retreats

Impact & Snapshot

- 10 chapters have initiated this drive. Indore, YFLO Ahmedabad & FLO Ahmedabad have generated business worth ₹15–20 lakhs, ₹20 lakhs, and ₹10–12 lakhs, respectively, through referrals and closures.
- Personalized outreach with chapter chairs and SPOCs has successfully aligned chapter leadership with the national vision.
- Mapping leads to momentum—understanding members helps unlock their full potential. On average, in 10 chapters, 68% mapping is completed.

Success Metrics

- Active pods in chapters
- Measurable business growth
- Higher member retention & collaboration

The FLO Legacy

By 2026, FLO Communities will be a movement strengthening the business and collective power of members through connection, collaboration and networking.

FLO Communities isn't just a campaign, it is a mindset shift from connection to collaboration, as we FLO forward—together.

Initiative Lead: Minal Jain

Team Members: Sahai Ambar Pariddi

FLO Rural Livelihood Initiative

Objective

The objective of the initiative is to enhance economic opportunities for rural women through skill development and entrepreneurship. It focuses on building capacities in digital literacy, promoting self-employment, and supporting community-based enterprises to enable long-term financial independence and social empowerment.

Participating Chapters: Pune, Northeast, Lucknow, Siliguri, Hyderabad, Kolkata, Coimbatore

Digital Literacy & Dairy Entrepreneurship Program

Location: Uruli Kanchan, Taluka Haveli, District Pune

Implemented by: BAIF Development Research Foundation

Started: June 2025

Highlights:

1. Empowering rural women across 10 villages through digital literacy and entrepreneurial training.
2. Training in digital tools, e-marketing, and quality enhancement for SHG products.
3. Installation of a Milk ATM system to support dairy enterprises.
4. Nutrition-based micro-enterprises with millet and iron-rich foods linked to local schools.

Rural Livelihood Enhancement

Location: Assam

Implemented by: Yuva Vikas Kendra

Started: June 2025

Highlights:

Beneficiaries: 290 rural women.

1. Training in mushroom cultivation and eco-friendly product creation from water hyacinth.
2. Promotes environmental sustainability while boosting economic empowerment.

Attar and Dhoop Making Livelihood Program

Location: Tirwa, Uttar Pradesh

Implemented with: Tirwa Farms

Highlights:

1. Beneficiaries: 25–30 rural women.
2. Hands-on training in traditional attar (perfume) and dhoop (incense) making.
3. Focus on income generation and strengthening market linkages for sustainable livelihoods.

Candle-Making Workshop under Rural Skilling Initiative

Location: Siliguri, West Bengal

Highlights:

1. Beneficiaries: 21 rural women.
2. Conducted as part of a rural skilling initiative.
3. Led to the formation of a Self-Help Group (SHG).
4. Provides festive season income opportunities with continued support for product display at FLO events.

FLO Rural Livelihood Initiative

Beauty & Wellness Training for Women

Location: Bhongir, Telangana (near Hyderabad)

Highlights:

1. Training program in beauty and wellness skills.
2. Empowers women with professional grooming skills.
3. Encourages confidence, self-reliance, and opportunities for livelihood.

Rural Robotics Education Program

Location: Swapnapuron, Sunderbans, West Bengal

Chapter: FLO Kolkata

Impact: 500 children

Highlights:

1. Robotics education initiative to bridge the digital divide in remote regions.
2. Training in robotics, coding, and problem-solving.
3. Encourages collaboration, creativity, and prepares children for future careers in technology.

Tomato Harvest & Community Engagement from Adopted Villages

Location: Velliyangadu and surrounding tribal villages (Gobanari, Ukkapathi, Alangandi, Neelampathi)

Chapter: FLO Coimbatore

Impact: 150 individuals

Highlights:

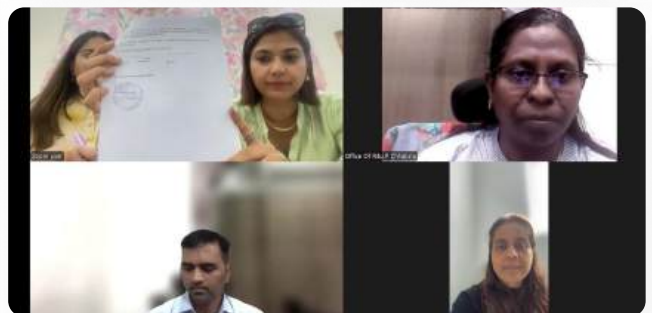
1. Beneficiary survey conducted to identify students for an upcoming bicycle distribution drive.
2. Coordination meeting with local Panchayat to finalise event venue.
3. Awareness activities on the upcoming Vermicompost Project.
4. Tomato harvesting completed with active community participation.

Total Impact

Estimated Reach: 971 individuals

Breakdown: Approximately 621 women and 500 children

Initiative Lead: Ritu Prakash Chhabria



FLO Membership Drive

Objective

The Membership Drive is not just a campaign—it is FLO’s declaration that this is where powerful women come to build, connect, and lead.

Grounded in a vision of transformation, growth, and collective success, the initiative has, in its third impactful year, evolved beyond numbers. It is about positioning FLO as India’s most trusted and future-ready chamber for women—entrepreneurial, inclusive, and influential.

By July this year, FLO welcomed 1,595 new members, but the drive is creating far more than a database. It is nurturing a vibrant community that brings together entrepreneurs, professionals, teen innovators, institutional allies, and rural changemakers.

Notably, over 91.73% of new members are working professionals, entrepreneurs, and sector specialists, underscoring FLO’s growing orientation towards business and leadership. At the same time, FLO continues to remain proudly inclusive, welcoming every woman—whether she is building a venture or nurturing a vision.

What is being shaped is not just growth, but transformation through intention. Together, FLO is building a stronger organisation—one united team, moving forward with clarity, purpose, and unstoppable momentum.

INITIATIVE LEAD: Minal Jain
TEAM MEMBERS: All the Chapter Chairpersons

FLO Digital Literacy Initiative

Objective: Empowering Women with Digital Literacy

The Digital Skilling Series has received a phenomenal response, setting new records for FLO with over 2,000+ member registrations across three workshops. The overwhelming demand led to the creation of multiple WhatsApp groups and the expansion of Zoom capacity—clear indicators that the FLO community is eager and ready to upskill at an accelerated pace.

Cumulative Report of National Initiative:

Workshop No	Date	Topic	Trainer	City	Registered No
1	4th June, 2025	Building an authentic brand on Instagram	Sarah Sham	Mumbai	655
2	25th June, 2025	Building a content calendar in 30 mins with AI	Tanishaa Bhansali	Chennai	1200
3	15th July, 2025	Influencer Marketing 101	Arushi Gupta	Chennai	470
					2325



FLO Digital Literacy Initiative



FLO Digital Literacy Initiative



Sr. No.	Chapter Name	Total No. of Programs	No. of Workshops	MOUs	Impact Numbers
1	Coimbatore	2	0	0	940
2	Hyderabad	3	0	0	550
3	YFLO Hyderabad	1	0	0	500
4	Pune	2	0	2	470
5	Siliguri	1	0	1	400
6	Jaipur	2	0	0	200
7	Northeast	1	0	0	168
8	Vadodara	1	0	0	113
9	YFLO Ahmedabad	1	0	0	88
10	Coimbatore	2	0	0	65
		16	0	3	3494

FLO Digital Literacy Initiative



FLO National Initiative on Women in STEM

Objective

The FLO Women in STEM Initiative is dedicated to encouraging and fostering women's participation and leadership in science, technology, engineering, and mathematics (STEM). The initiative seeks to bridge the gender gap in STEM fields by building awareness, providing skills training, nurturing entrepreneurship, and creating mentorship opportunities for women and youth. It also aims to inspire the next generation through hands-on learning, industry exposure, and role models who exemplify resilience and innovation in STEM.

Overall Impact

The FICCI FLO STEM Vertical has demonstrated a strong national footprint, with:

- 13 Chapters implementing programs
- 23 Events conducted
- 7,656 participants impacted

Highlights include:

- National online sessions inspiring 245 participants through the stories of trailblazing women such as Sangeetha RT and Deepthi M.R.
- Setting up of STEM Labs across chapters, ensuring impact at grassroots, middle, and higher education levels.
- Signature visits to premier institutions including Microsoft Campus, Hyderabad and IIT Madras Research Park, Chennai, showcasing cutting-edge innovation.
- Representation at iTNT Conclave, Chennai and collaborations with institutions like IIT Guwahati and the Himalayan Buddhist Cultural School, reinforcing FLO's commitment to partnerships for sustained impact.

The initiative has successfully widened its reach—impacting girls, students, teachers, professionals, and entrepreneurs—thus embedding STEM as a powerful tool for empowerment and economic participation.

National Team – Online Sessions

- STEM Shine Series: Featured inspiring leaders including Sangeetha RT, Chief Platform Head, Mahindra Thar Roxx, and Deepthi M.R., Founder, The D Wave, sharing journeys that blend tradition, technology, and leadership.
- Ask Me Anything Session: Interactive session with all STEM vertical heads to guide chapters on strategy, impact, and execution.

FLO Ahmedabad (3 Workshops & 1 Session)

- Robotics Workshop for Students: Engaged 500 students (Classes 7–9) in robotics and automation, breaking stereotypes and sparking interest in technology.
- STEM & Robotics Training for Teachers: In partnership with Havi.com, benefitting 450+ students through project-based learning and STEM labs.
- Making Maths Meaningful: Launched a Math Puzzle Bank to make mathematics engaging and critical thinking oriented.
- Age Gracefully, Stand Stronger: A health-focused STEM session for 55 members, highlighting robotic knee surgery and evidence-based skincare.

FLO National Initiative on Women in STEM

FLO Bangalore – STEM Labs

- Partnered with Nischal's STEM Labs for one year, supporting four schools in Q2 with STEM learning kits and resources.

FLO Chennai – Visits & Conclave Representation

- IIT Madras Research Park Visit: 47 FLO members explored AI, biotech, robotics, energy, and space tech.
- iTNT Conclave: 10 FLO members participated; FLO member Vanitha Venugopal shared the dais with Tamil Nadu's Deputy CM, while Subathra Mysamy signed an MoU with the TN Government on IPR support.

FLO Hyderabad – Microsoft Campus Visit

- Nearly 100 women entrepreneurs explored Microsoft Copilot through interactive workshops, real-time demos, and personalised mentorship.

FLO Indore – Inspiring Young Minds through STEM

- An interactive session led by Vihana Desai, FRC Robotics Champion, engaged 80 members and children, inspiring girls to explore STEM leadership

FLO Kolkata – 3 STEM Lab Projects

- Robotics programme in underprivileged schools, impacting 500 students.
- A one-year robotics program with Meritus AI, benefitting 300 students.
- STEAM Lab workshops impacting 750 students.

FLO Northeast – IIT Guwahati Collaboration

- One-day workshop with IIT Guwahati for Classes 8–12 students.
- Activities included lab visits, hands-on demonstrations, and discussions with IIT professors.

FLO Pune

- Robotics program preparing students for Robotex India National Championship 2025.
- Integration of STEAM, AI, and EY STEM app for career exploration.
- Workshop on Principles of Flight with 45 students actively participating.

FLO Uttarakhand

- Visits to IIT Roorkee and UCOST for MoU initiation, with participation of 30 members.

FLO Vadodara

- Partnered with RoboCodeVeda, reaching 3,949 students across Vadodara and nearby rural villages.
- Interactive robotics sessions, including a robotic car race, ignited enthusiasm and inspired confidence, especially among girls.

FLO National Initiative on Women in STEM

YFLO Ahmedabad – STEM Park: A Day of Discovery & Joy

- Collaboration with Toycra and Shwas Foundation.
- 25 children engaged in STEM-inspired play stations and building activities, fostering collaboration and creativity.

YFLO Delhi

- Submitted project proposal to DOE for Community STEM Labs across 10 schools.

YFLO Kolkata

- STEAM Lab activities impacted 750 students through hands-on learning.

Collaborations & Partnerships

- FLO Northeast – IIT Guwahati
- FLO Siliguri – Himalayan Buddhist Cultural School

Total Impact

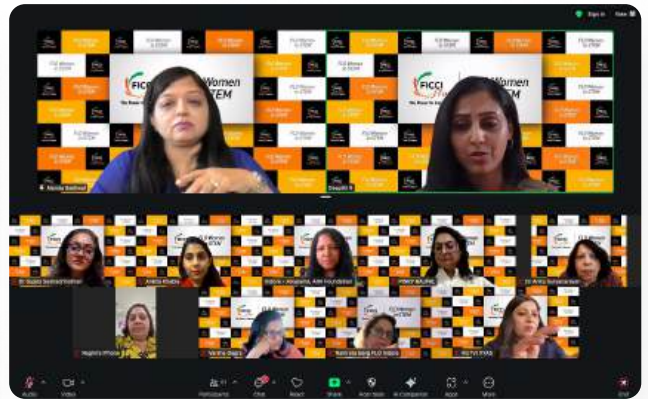
- Events Conducted: 23
- Chapters Involved: 13
- Total Reach: 7,656 participants (students, teachers, professionals, entrepreneurs)

The FLO Women in STEM Initiative is not just building skills, it is building confidence, breaking stereotypes, and shaping a generation of women and youth who will lead in science, technology, and innovation.

INITIATIVE LEAD: Mamta Bakliwal

TEAM MEMBERS:

- Rutvi Vyas- Co-Chair
- Pinky Rajpal
- Anupama Modi
- Dr Sujata Sheshadhrinathan
- Meghna A. Singhania
- Ankita Khabia



FLO National Initiative on Women in STEM



FLO National Initiative on Women in STEM



FLO National Initiative on Women in STEM



Principles of Flight



FLO National Initiative on Sustainability and Inclusivity

Objective

To foster a more equitable, conscious, and resilient society by promoting sustainable practices that protect the environment and by championing inclusivity that empowers diverse voices and communities. This initiative seeks to integrate ecological responsibility with social equity, ensuring that progress benefits all sections of society while preserving resources for future generations.

Strategic Focus Areas

1. Environmental Stewardship – Large-scale tree plantation drives and ecological conservation.
2. Circular Economy – Promoting reuse, recycling, and eco-design in plastics, paper, and e-waste.
3. Education & Awareness – Building energy literacy and climate responsibility, particularly in solar energy.
4. Inclusive Economic Empowerment – Supporting and uplifting marginalized groups through access, skilling, and opportunities.
5. Sustainable Innovation – Encouraging eco-design, circular business models, and community-driven sustainable practices.

Key Initiatives at a Glance

- Project S.H.E. (Sustain Her Earth): A Pan-India Tree Plantation Drive in collaboration with Indian Railways and RWWCO, with a commitment to plant up to 98,000 trees on allocated railway land through FLO chapters.
- MoU with Chetan Solanki – Energy Swaraj Foundation: Conducting workshops on energy literacy and climate responsibility under the Finite Earth Movement. FLO also introduced a Sustainability Checklist for all events:
- Elimination of single-use plastics
- Promotion of local/seasonal catering

- Ensuring waste segregation & energy efficiency
- Recycling of plastic & paper
- National Awareness Initiative: Highlighting women leaders across India driving climate action, sustainable enterprises, and inclusive innovation—amplified through FLO's digital platforms and events.

Cumulative Report of All Chapters

Impact & Snapshot

- Chapters Participated: 19 (Ahmedabad, Chennai, Coimbatore, Hyderabad, Indore, JKL, Jaipur, Kanpur, Kolkata, Ludhiana, Lucknow, Pune, Siliguri, Uttarakhand, Vadodara, YFLO Ahmedabad, YFLO Delhi, YFLO Hyderabad, YFLO Kolkata)
- MoUs/Partnerships/Collaborations: 37
- Programs Conducted: 19
- Workshops Conducted: 17 (Indore conducted 5 innovative and engaging workshops)
- Total Impacted: 596 participants
- Villages Adopted: 2 (Jaipur – Kansera & Rajod)



FLO National Initiative on Sustainability and Inclusivity

Project S.H.E. – Sustain Her Earth

- Trees Planted: 43,750 across chapters
 - YFLO Ahmedabad alone planted 27,500 trees
- Plastic Collected: 1 tonne (Pune)
- E-Waste Collected: 5,270 kgs (Coimbatore 4,000 kgs)
- Old Clothes Collected: 300 kgs (Uttarakhand)
- Paper Collected: 850 kgs (Pune)

Inclusivity Initiatives

- Chapters Participated: 4
- Programs Conducted: 2
- Workshops Conducted: 6
- Impact Numbers: 593 beneficiaries

The FLO Legacy

“Be the change we want to see.”

FICCI FLO’s legacy in sustainability and inclusivity is rooted in an unwavering commitment to shaping a future where growth is both responsible and equitable. Through this initiative, FLO envisions a nation where women lead the charge in:

- **Environmental Stewardship**
- **Inclusive Innovation**
- **Community Transformation**

The FLO legacy is not just about what we plant today, but about what will bloom for generations to come. It is a movement of purposeful women leaders across India, responding to the needs of today while reimagining tomorrow with compassion, courage, and collective strength.

Initiative Lead: Smriti Puri

Team Members: Namrata Mishra, Meetu Kohli, Ambar Paridhi Sahai, & Dr. Geetika Saluja



Project W.I.N.G.S

Women Innovating Next Gen Weddings

Objective

To empower women by providing them with dignified earning opportunities and creative skill development in the wedding and events industry. Project WINGS seeks to enhance economic independence, foster entrepreneurial thinking, and build confidence among women by equipping them with practical, market-relevant skills.

Project WINGS continues to grow across chapters, offering dignified earning opportunities and creative empowerment to women through skill development in the wedding and events industry. We are pleased to report that 1,198 women have been impacted through diverse workshops during this period.

A. Delhi Chapter (National Online Sessions under Project WINGS)

All sessions led by Shalini Beriwal; participants joined from across India.

Date	Session Name	Theme	Impact Number
2nd June	Find Your Fit (Session 3)	Identifying your skilling niche	250
16th June	Furoshiki Wrapping (Session 4)	Japanese wrapping techniques	260
14th July	Ribbon Artistry (Session 5)	Decorative & functional ribbon work	160
28th July	India's Handicrafts – Your Business Canvas (Session 6)	Heritage crafts for entrepreneurship	156

Total Delhi-led National Participation: 826 women

These numbers reflect collective participation from multiple chapters attending national sessions conducted by the Delhi Team.

B. Chapter-Specific Initiatives under Project WINGS

Chapter	Date	Workshop Title / Series	Focus Skill / Theme	Impact
FLO Uttarakhand	21st July	Project श्री – Sakshamta Series 2 (Session 3)	Floral Craft + Decorative Embellishments	30
FLO Pune	2nd July	Fabric Flower Making Workshop	Upcycling + Creative Floral Packaging	30
FLO Northeast	Completed July	Beauty & Wellness + Tailoring Course (Cert. Ceremony)	Vocational Skills – Tailoring, Hair Styling	37
FLO Siliguri	27th July	Wellness Workshop	Beauty & wellness skilling for women	44
FLO Siliguri	26th July	Candle Making Workshop	Vocational skills for rural women entrepreneurs	21
FLO Ahmedabad	11th July	Tablescaping at Book Reading Event	Creative wedding/event styling through décor storytelling	30
FLO	29th July	Grooming &	Self-grooming &	25

Total Chapter-specific Participation: 372 women
GRAND TOTAL IMPACT (June–July 2025): 1,198 women empowered (*26 from National Workshops + 372 from Chapter Workshopss).

INITIATIVE LEAD - Shalini Beriwal

CO CHAIR - Aanchal Sethi

TEAM -

Ritu Chagati

Alka Bahal

Seema Goyal

Charu Gupta

Shivani Chawla

Shubha Bhandari

Alka Talwar

Anushree Kedia

Project W.I.N.G.S

Women Innovating Next Gen Weddings



Project W.I.N.G.S

Women Innovating Next Gen Weddings



FLO Startup Cell

OBJECTIVE: SEED to SCALE - Empower Every Woman at Every Level

Total Impact Numbers: 1456 pan India

Navi Disha: A New Direction for Women's Empowerment
June 01, 2025

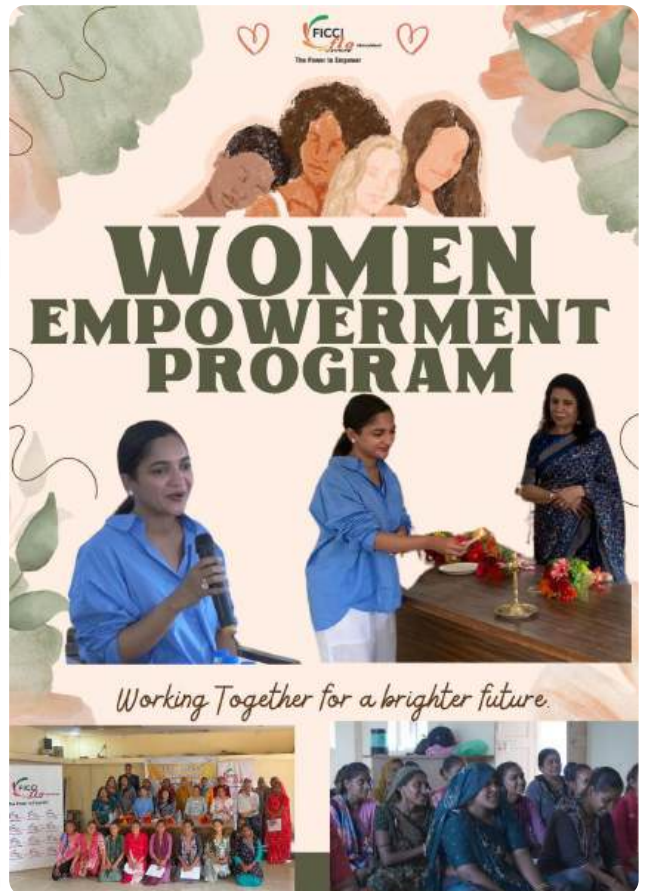
In June 2025, YFLO Ahmedabad launched Navi Disha, a rural initiative empowering 50 women from Bhat Village, Gujarat. Focused on entrepreneurship, life skills, and financial literacy, the program aims to spark lasting social and economic change from the grassroots.

In partnership with ICECD, Navi Disha provides business training, confidence-building, financial education, and credit access. Women also receive mentorship, market linkages, and support for child and family wellbeing—ensuring holistic development.

So far, all 50 women have enrolled, completed initial training, and begun developing micro-business plans. Peer support networks are emerging, strengthening community bonds and resilience.

"This isn't just a program—it's the start of generational change," says Neha Goyal, Chairperson, YFLO Ahmedabad.

Navi Disha is more than an initiative, it's a movement. By placing women at the centre of progress, YFLO Ahmedabad is helping shape a future where empowered women lead thriving, self-reliant communities."



FLO Startup Cell

AI for Start-Ups: Decoding Google Tools with Shreya Bajaj

June 6, 2025

FLO Kolkata hosted an exclusive workshop for 60 start-up founders and creators, led by AI educator and Easy Hai founder Shreya Bajaj. The session, “Decoding Google’s Latest AI Features,” offered practical insights for early-stage ventures on using AI to scale smarter and build creatively.

Shreya introduced powerful tools designed to supercharge lean teams:

- Gemini: Draft content, automate emails, and brainstorm ideas instantly.
- Notebook LM: Analyse business docs and generate tailored summaries—perfect for research and investor prep.
- Veo: Turn product ideas into high-quality videos in minutes.
- Google AI Studio: Test AI tools without coding—ideal for prototyping.
- Suno: Create original music for reels, launches, and brand intros.

This wasn’t just a tech demo—it was a hands-on masterclass in using AI to drive growth. Founders explored how to automate research, streamline content creation, and experiment with cutting-edge tools—all without needing a tech team.

The energy was electric, and participants left empowered with actionable strategies to harness AI for innovation. As Shreya emphasized, AI isn’t just for big tech—it’s for agile founders ready to scale smart."



FLO Startup Cell

US Tariff Strategy: Disruption or Opportunity for India Inc.

June 06, 2025

FLO Mumbai hosted a thought-provoking session exploring the ripple effects of the evolving US tariff strategy on global trade and Indian industries. The event unpacked key themes shaping the future of commerce and geopolitics. Speakers Mona Kwatra and Priya Subbaramnan, Founders and Director of Dhiraa, led the virtual session on US Tariff Strategy over a Zoom meeting.

The event offered a nuanced view of how India Inc. can navigate challenges and seize opportunities in a shifting global landscape—where agility, innovation, and strategic alliances will be key. The online session for entrepreneurs was attended by 37 people.

Empowering Women through MSME Support: Dialogue with Ms. Ishita Thaman

June 11, 2025

FICCI FLO Amritsar Chapter organized a focused engagement at the MSME Office, Ludhiana, led by Chairperson Mona Singh. 20 FLO Amritsar members participated in an insightful dialogue with Ms. Ishita Thaman, Deputy Director, Ministry of MSME, aimed at bridging grassroots entrepreneurship with national MSME schemes.

Organized under FLO's Startup & MSME Support vertical, the session provided members with direct access to government insights and actionable guidance.



Ms. Thaman shared a detailed overview of MSME registration benefits, funding opportunities, and training schemes, encouraging women to actively participate in formal MSME structures.

Following the dialogue, FLO Amritsar partnered with the MSME Department to launch capacity-building programs starting August 2025, including 1-day and 5-day workshops and a dedicated MSME event to accelerate women's entrepreneurial participation.

This engagement marked a strategic step in FLO's mission to empower through access, awareness, and action—opening practical pathways for women to thrive in India's formal business ecosystem."



FLO Startup Cell

FLO Chennai Business Networking Meet & Greet at Bagh

June 14, 2025

FLO Chennai's Business Networking Vertical hosted a vibrant Meet & Greet at Bagh, Chamiers Road—home to the artisanal pret wear brand, Bagh. Organized by FLO member and entrepreneur Sushma Tolia, the event brought together 34 dynamic members for an afternoon of purposeful networking and collaboration.

Vertical Head Nancy Satish opened the session by reaffirming the vertical's mission: to drive business growth through strategic alliances and co-creation. FLO Treasurer Sandhya and Chairperson Niyati Mehta shared updates on FLO Chennai's initiatives and upcoming programs, reinforcing FLO's commitment to empowerment and impact.

Host Sushma Tolia presented the inspiring journey of her brand, Seasons, now evolving as Bagh, highlighting her passion for craftsmanship and mindful entrepreneurship. Members then introduced themselves and their ventures in a structured format, ensuring clarity and visibility, with timekeeping managed by committee member Raksha Nanavati.



Indian Blind Football Team Coach & Players

June 25, 2025

As part of the Blind Football Team event, FLO Indore proudly provided a platform for women foodpreneurs to exhibit their products and services. The curated stalls featured a vibrant range of homemade delicacies, packaged foods, and culinary innovations, offering participants and guests a flavorful experience while celebrating women-led enterprises. This initiative not only supported local entrepreneurs but also demonstrated FLO's commitment to empowering women through real business opportunities and public visibility. The session benefited a total of 125 attendees.



FLO Startup Cell

Stakeholder Meeting on City Betterment and Future Tycoons Grand Finale

June 26, 2025

The meeting, chaired by Ms. Sakshi Sawhney, the Deputy Commissioner of Amritsar and attended by senior officials, including Sh. Major Amit Sareen, the ADCP (Urban Skilling), is centered around two key initiatives: the upcoming Future Tycoons Grand Finale and new interventions for city betterment. The session opened dialogue on how the FLO Amritsar Chapter will be an active contributor to both entrepreneurial and social welfare goals.

Key Takeaways

FICCI FLO Amritsar Chapter has been invited to contribute to Future Tycoons as:

1. Angel Investors
2. Jury Members
3. Mentors for youth presenting business ideas

Under the city betterment drive initiated by the District Administration:

1. Children found begging are being enrolled in schools and day-care centers with mid-day meals; FLO will support their medical check-ups
2. Women among the adult population are to receive skill training through programmes facilitated in partnership with FLO



FLO Startup Cell

Make in Assam Success Stories: A Session by Northeast Chapter

June 27, 2025

FLO Northeast Chapter organized a special session on “Make in Assam: Success Stories”, showcasing inspiring entrepreneurial journeys from the region. The session featured distinguished speakers including Mr. Dhruva Deka of Dream Hives Pvt. Ltd., Mr. Hasan Al Mehdi of Fuloni LLP, Ms. Sayanka Deka of Swastha Samridhi Pvt. Ltd., Ms. Anu Mandal of AVA Creations, and Ms. Monalisa Borthakur of AmbyGold Foods Pvt. Ltd.

The discussion was moderated by Assam Startup, which also highlighted the vital role of government support in nurturing and scaling local ventures. With an audience of over 900 participants, the session not only celebrated the achievements of Assamese entrepreneurs but also encouraged interaction through an engaging Q&A, fostering meaningful dialogue with aspiring and young business leaders.

Funding For FLO Coimbatore’s Tribal Vermicomposting Project

July 1, 2025

The Mukul Madhav Foundation has graciously committed Rs. 4.5 lakhs towards the tribal vermicomposting project, demonstrating their strong support for this sustainable initiative.

With a total estimated cost of Rs. 8.3 lakhs, the Foundation has also expressed its keen interest in ensuring that the project commences at the earliest. In light of the funding gap,

Over 900 people became part of this meaningful initiative, reflecting the collective commitment to empowering tribal communities and promoting eco-friendly livelihood solutions.



Vision to Venture: FLO Bangalore’s Strategy Workshop with Deloitte

July 7, 2025

FLO Bangalore Startup Cell hosted “Vision to Venture”, a dynamic workshop at the Deloitte office, bringing together 35 women entrepreneurs for a hands-on business strategy session powered by Monitor Deloitte.

Led by an expert team—Tiyasa Khanra (Partner), Prachi Agarwal (Associate Director), Gouthaman P (Manager), and Supriya Surender (Director)—the session offered deep insights into scaling ventures with clarity and confidence. The workshop blended strategic frameworks with real-world applications, covering everything from market sizing to financial planning.

FLO Startup Cell

An Inspiring Session for Entrepreneurs Featuring Rashi Narang and Sharda Radhakrishnan

July 8, 2025

FLO Kolkata hosted an engaging event titled “Paws, Passion and Purpose”, highlighting inspiring journeys in entrepreneurship and animal welfare. Rashi Narang, founder of Heads Up for Tails, shared her journey from starting as a small kiosk to building a network of over 105 stores across India, discussing brand building, VC funding, and global expansion in the pet care industry.

Sharda Radhakrishnan, founder of Chhaya Animal Hospital, spoke about her remarkable work in treating over 100,000 animals without government funding, emphasizing the need for greater support for animal welfare. Both speakers stood as powerful examples of women's empowerment, resilience, and leadership in unconventional sectors. The event drew 85 participants, fostering awareness and dialogue around entrepreneurship and social impact.



FLO Startup Cell

FLO Ahmedabad Explores Art Entrepreneurship at Bespoke Art Gallery

July 8, 2025

FLO Ahmedabad hosted an immersive event at Bespoke Art Gallery, bringing together 50+ members to explore the intersection of creativity, culture, and commerce in the art world. Curated by renowned art curator and author Uma Nair, the session offered deep insights into art as both personal expression and entrepreneurial venture.

The evening began with a guided walkthrough led by Uma Nair, highlighting the power of storytelling in selling and collecting art. Founders Devin and Anar Gawarwala shared their journey of establishing Bespoke Art Gallery, offering behind-the-scenes perspectives on art collecting and gallery management.

Prominent artists Keshri Nandan (Jaipur) and Karl Antao (Ahmedabad) showcased their sculptures and shared their creative philosophies, enriching the dialogue around the artist's role in the broader ecosystem.



FLO Startup Cell

FLO-YFLO Bazaar Exhibition in Kolkata Featuring 100+ Brands

July 17, 2025

FLO & YFLO Kolkata hosted its Bazaar exhibition, a vibrant celebration of entrepreneurship, craftsmanship, and community empowerment, held at Taj Bengal, Kolkata. The grand affair was formally inaugurated by an esteemed panel of guests, including the German Consul General, Barbara Voss, Ms. Smita Roy Choudhury (Chief Editor, t2), and Ms. Priyadarshini Hakim, daughter of the Hon'ble Mayor. Their presence lent significant prestige to the event and served as a great source of encouragement for all participants.

The bazaar featured a diverse and exquisite collection of jewellery, apparel, and handicrafts. In line with FLO's core mission to foster female entrepreneurship, preference was given to members, providing them with a prime opportunity to connect with a wider audience. The event also proudly included participation from several esteemed NGOs of Kolkata, reinforcing a commitment to community collaboration.

A special highlight of the event was the FLO Initiative Corner, a dedicated space that celebrated the rich artisanal heritage of Bengal. This corner featured handcrafted products sourced directly from local artisans in Shantiniketan.



FLO Startup Cell

TableTalk – A Start-Up Talk by FLO Ahmedabad

July 23, 2025

FLO Ahmedabad organised a TableTalk event featuring Ayushi Shah from FoodBeat, a seasoned restaurant consultant, who shared her expert insights on how women can start and scale their own café or restaurant. An inspiring conversation on turning ideas into thriving food ventures. A total of 25 attendees were present at this event.

INITIATIVE LEAD: Priya Goutham

Co-Chair - Archana Burman

TEAM MEMBERS:

Nupur Handa, Simran Sahni, Shuchita Gupta, Pooja Arambhan, Anupama Modi, Jyothi Thomas, Archana Doshi, Charu Gupta



MENTAL SIMULATION

1st, 2nd and 3rd correct answers from flo members will win prizes sponsored by FLO president (email your answers to flo@ficci.com by july 20th, 2025)

Fill in the puzzle so that every row across, every column down and every 9 by 9 box contains the numbers 1 to 9

				8				9
8	2	5		3				
	4	3	7			8	6	
1			5					4
	7		2					
			8					7
				5		6		3
6	8				9			5
3			6		4			

Welcome to the puzzle! A cryptogram is a secret message where every letter has been replaced by a different one. It might look impossible at first, but with a little bit of logic, you can crack the code.

A	B	C	D	E	F	G	H	I	J	K	L	M
N	O	P	Q	R	S	T	U	V	W	X	Y	Z
						X						

X G Y B Y J X C H O
 X U I T Y W P S X
 O U V T Q V X V T Y
 P J X U S T Y H X Y
 P X

MENTAL SIMULATION

1st, 2nd and 3rd correct answers from flo members will win prizes sponsored by FLO president
(email your answers to flo@ficci.com by july 20th, 2025)

Tax-Free Treasures: Can You Spot These 0% Income Tax Countries?

*BAHAMAS
BAHRAIN
BERMUDA
CAYMAN*

*KUWAIT
MONACO
QATAR
SAUDI*

*UAE
VANUATU*

D G S B H L K U Y Z M Y Q P K A I P C P L V E
H N H A H L Y X I D L V O S W B P W V T P T C
V Z J H O O F Q A C O V Q L Z W P C F U W A T
H V Y R L D D A Z T C A L V T E P F A K D A U
V P K A L T F Y L C A U I F F R K Z B Y R W D
J H Y I Y U P Z H Z W R V Y M C E H A I M A W
Z E B N A G C R M P Y S A M A H A B D X Z A I
P O M O K N J X W T N S K I O J J I U X Y M N
Q E O C W O W V N E D Y H X Y V H W M J Q Q O
S T X A Q U Q P U T A U N A V P L R R W M J J
C P H N U Q Z U N Z T E I Y K Y Q A E H U G R
P V T O S F Y T A N O V N R I Y T T B A L T A
O T V M U J O Q N Y T I A W U K X A Z H A J T
M F L Y D Z S G C Q K S A U D I Z Q E B R Z L
N P E Y H S E U P P T E A U H V V P I P Q W C
Z K G G M D C S B W I H B G B X Y X N D B J K

MENTAL SIMULATION

SOLUTIONS FOR PREVIOUS ISSUE

7	8	6	2	9	4	3	5	1
3	9	4	1	6	5	7	8	2
1	5	2	3	7	8	9	6	4
6	7	9	5	2	1	4	3	8
2	1	3	8	4	6	5	7	9
8	4	5	7	3	9	2	1	6
9	6	1	4	5	3	8	2	7
5	2	8	9	1	7	6	4	3
4	3	7	6	8	2	1	9	5

22	x	5	-	20	-	23	-	24	43
-		x		-		-		+	
3	x	1	-	19	-	7	-	9	-32
+		-		+		x		+	
17	+	25	+	14	-	21	+	13	48
x		+		+		+		+	
8	x	11	+	12	+	2	-	15	87
+		-		-		-		+	
6	-	4	+	18	x	10	-	16	166
161		-13		9		-132		77	

. . S .
 . R . A . V . S K
 . . A . F . A . A I T K A H S I V E D A
 . . N H G E . N . M V
 . . O . A A H . D . U M A I T R I . E
 . . O . . T N O . E . D R
 . . K G M . B . R I
 . . U A E . H . A
 . . S C . A . S
 O . R . E
 M . A . T
 T . I . T . U
 S . . . N
 O G
 D
 .

FEMME TRIVIA



From Village Trails to Global Podiums – Mirabai Lifts India’s Hopes Higher

From carrying firewood in Nongpok Kakching to carrying India’s Olympic hopes on her shoulders- Mirabai Chanu’s journey has been nothing short of extraordinary.

Mirabai Chanu strikes gold on return at Commonwealth Weightlifting Championships 2025. The Indian ace, competing in her first event since the Paris 2024 Olympics, lifted a total of 193kg in 48kg to qualify for the Commonwealth Games next year.

Source: <https://www.olympics.com>

When Waves Met Willpower, Sonali Banerjee, India’s First Woman Maritime Engineer!

She was the only girl among 1,500 cadets in a marine engineering class.

In 1999, she graduated from MERI Kolkata, defying every norm.

By August 26, 2001, she stood at the helm, leading the ship’s engine room as India’s first woman marine engineering officer.

From her roots in Allahabad, inspired by tales of the high seas from her uncles, Sonali charted her own course.

“While men can make small mistakes that are ignored, I have to be extra careful,” she once told The Times of India expressing the weight of expectations and the fire of perseverance.

Her courage opened doors for generations of women, making the maritime world a little less remote, a bit more inclusive.

Source: The Better India



FEMME TRIVIA

From Telangana Fields to World Champion – Chikitha's Aim Hits History

When a farmer's daughter from Telangana pulled her bowstring in Winnipeg, the whole of India held its breath.

20-year-old Chikitha Taniparthi didn't just win a match, she created history — becoming India's first-ever Women's U-21 Compound World Champion at the World Youth Championships 2025.

In a thrilling final, she defeated Korea's Yerin Park, proving that grit and dreams can take you from a small village to the world stage.

(Source: The Bridge)



SNAPSHOTS



FLO Indore



FLO Siliguri



FLO Indore



FLO Bangalore



FLO Jaipur



FLO Kolkata



FLO Siliguri



FLO Indore



FLO Kolkata

SNAPSHOTS



YFLO Delhi



YFLO Delhi



FLO Vadodara



FLO Kanpur



YFLO Delhi



FLO Lucknow



FLO Kanpur



FLO Vadodara

SNAPSHOTS



YFLO Kolkata



FLO Lucknow



YFLO Kolkata



FLO Ludhiana



YFLO Kolkata



FLO Mumbai



FLO Ludhiana



FLO Ludhiana

SNAPSHOTS



FLO Pune



FLO Chennai



FLO Chennai



FLO Chennai



FLO Amritsar



FLO Mumbai



FLO Mumbai



FLO Uttarakhand



FLO Mumbai

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FLO Hyderabad



FLO Jaipur



FLO Coimbatore



FLO Amritsar



YFLO Hyderabad



FLO Jaipur



FLO Amritsar



FLO Pune

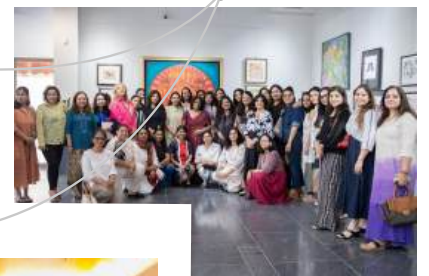
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Behind the Scenes



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