

FLO SMART VILLAGE

**SWAYAM** 

INTERNATIONAL LINKAGES

# **Annual Report 2015-16**

Changing Lives: Women for Women

WE IN E-COMMERCE

WE IN TRANSPORT

FLO WOMEN DIRECTORS
O MAHILA HAAT

WOMEN'S INDUSTRIAL PARKS

FLO FILM FESTIVAI

#### **VISION**

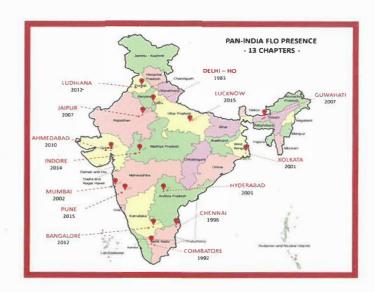
Changing Lives: Women Empowering Women



#### **MISSION**

Promote Economic Empowerment & Equal Opportunity for Women

- FICCI Ladies Organization (FLO) is the women's wing of the Federation of Indian Chamber of Commerce & Industry (FICCI).
- An all India forum for women, FLO has its headquarters in New Delhi, with 13 chapters covering different geographical regions of India.
- FLO represents over 4000 women entrepreneurs and professionals.
- With over 33 years of experience, FLO has been promoting entrepreneurship and professional excellence among women through workshops, seminars, conferences, training and capacity building programmes etc.
- The objective of the organization is to encourage and facilitate women to showcase their talents, skills, experiences and energies across sectors and verticals of the economy, for a truly inclusive economic growth trajectory.



#### We work with women at 3 levels

# Grassroots Skill development programs to enable women to learn new skills for better empoyment Entrepreneurship programs to enable women to set up their own businesses To promote women to key leadership positions in the industry

# Methodology used:

- Awareness Programmes
- · Long-Term Projects
- · Policy Advocacy
- Consultancy Services
- · Training
- · Recognition & Mentoring
- · Research & Publications
- · International Connections





# From the President's Desk

# Increasing Women's Employment and Entrepreneurship: Not just the Right thing to do but the Smart thing to do.

Ficci Ladies Organization is the oldest Women's Business Chamber in India with more than 4000 members. We are working across India in 15 locations towards the economic empowerment of women.

It has been my privilege to be National President this year. Many National Intiatives have been started this year, and enthusiastically implemented Pan India. An enormous amount of work has been done by all the chapters. The spirit of service displayed by thousands of members across the country is amazing and a shining example of how women working for women can change lives.

Women have been increasingly part of the world economy, and more and more in leadership positions. They have however not achieved gender parity in even the most advanced countries.

#### Gender Situation in India

While the Indian constitution grants equal rights to women, and India has some of the most progressive laws in the world, gender inequality shows up visibly in many measures.

As per the Global Gender gap index by the World Economic forum, in 2014, India ranked 114 amongst 142 countries in the economic participation gender gap. The silver lining is that we were ranked 15 in the political gender gap.

The most disturbing is the skewed sex ratio in the population. There are 940 females for every 1000 males as per the 2011 census. In developed countries the number is typically about 1050

females to a 1000 males. With the Indian population at 1.3 billion, a simple calculation will bring forth that there are about 70 million missing women! Some have been aborted in the womb, some have died of relative neglect in childhood, some during childbirth. According to a UN study, a girl child has a 75% higher chance of dying than a male child in India. In the 2000s, there were 56 male child deaths for every 100 female in India, compared with 111 in the developing world. A major cause for this is the prevalence of a pernicious dowry system (though illegal), especially in the North and West of India, where many years income gets spent during a girl's marriage.

Literacy rate for women is 65%, while for men it is 82%. Women own a minuscule fraction of land assets in India, estimated at less than 5% in many states. Though the law gives equal inheritance rights to men and women which could be expected to right this situation in a generation, only a very small percentage of women claim any right in their parental property, as traditionally their dowry is considered their share of inheritance, and other property, especially land, is supposed to belong to her brothers. It is socially not acceptable for women to ask for a share in familial property. Daughters are systematically discouraged to making any claims on parental property, especially land.

Looking at economic data, women own 10% of MSME businesses of which 90% are micro businesses, and account for only 3% of the output. Female Labour Force Participation is only 27%. We are 11<sup>th</sup> from the bottom amongst 131 countries according to ILO. The most shocking fact is that it is consistently falling from a high of 40% plus in the mid nineties.

80% of these women are self employed and only 20% work for a salary, as opposed to developed country figures of 90% salaried women and 10% self employed. This is also a further indication of how difficult it for women to find jobs in India.

# But why is it important to empower women and encourage them to work?

The Right Reasons: The first reason of course is to stop the genocide; 2 million girls are killed in the womb each year, because they are perceived to be of low or negative income value. Also freedom of choice, equal opportunity, lack of discrimination and economic independence are basic human rights, and should be available to all genders.

The Smart Reasons: According to a Mckinsey Report, bridging the Gender gap at the workplace could increase Indian GDP by 60% by 2025.

Income spent by women also give rise to a **double dividend**; they spend a higher percentage of their income on health and education of their children, causing a higher build up of social capital.

When we look at women's participation on corporate boards, much research has been conducted across the world, and the answer seems quite conclusive. Boards with more women



directors financially outperform boards with fewer. A study by Catalyst found that Fortune 500 companies with the highest representation of women board directors attained almost 50% higher returns on investment on average, than those with the lowest representation of women board directors. Research also shows that a 'critical mass' of 30% or more women at board level or in senior management produces the best financial results. This is supposed to work because diversity prevents group think, and brings additional perspective to any decision.

Thus increasing women's participation in the work force is the right and smart thing to do. To bring about change is a long term process, as there are problems both in the motivation level of the women because of conditioning and the surrounding cultural factors, and also lower access to resources and markets. Improving education for girls is of course the first step. Sensitizing both men and women on gender equality, and working on cultural change is something all walks of society have to participate in. All sectors of industry should be encouraged to employ more women and create gender budgeting.

#### **FLO Initiatives**

To achieve these objectives, FLO has implemented National Initiatives to create employment and entrepreneurship opportunities for women at the Grassroot level, MSME level and the Board of director levels. We have also made a list of suggestions which Central and State Governments could implement to empower women, which is detailed later.

An achievement this year has been the allotment of Space in Central Delhi to create a **Mahila Haat**, a space for women entrepreneurs and artisans to sell their goods. FLO is looking forward to create a unique new cultural and exhibition space for Delhi, which will serve as a model for other state governments.

We have worked on **International Linkages**, with many foreign delegations, and interactions with the representatives of many countries. We have also interacted with the World Bank and UN Women.

At the grassroots, the **WE Initiative** – Women's Employment, Empowerment and Entrepreneurship - has been undertaken in various sectors. The focus is to skill and provide jobs for women in non-traditional sectors, with a tie up with corporate employers, who are also committing to women's empowerment as their contribution to nation building.

The sectors so far initiated are **WE in Education** in which schools across the country have pledged to hire more women in their support staff, especially in jobs like security guards, bus conductors, and bus drivers. In **WE in Transport** we are training women as drivers for Taxis, and buses across the country. Almost 400 women are already in training under these projects. We have been supported by Maruti Suzuki, which has offered 1500 free trainings. We have also signed an MOU with UBER to employ these women. **WE in E-Commerce** aims to train

women entrepreneurs, artisans and NGOs to list online on major portals; we have signed an MOU with Snapdeal for training, and creating a special online shop for FLO enabled artisans. **WE in Telecom** is aimed at encouraging major companies in the Telecom sector to employ more women.

FLO Smart Village: Many FLO chapters have taken up villages in which they are holistically trying to create solutions in education, water management, sanitation etc. using frugal technology

**FLO Women Directors:** FLO is the largest body of Women Directors in the country, and we are training our members to be more effective as directors nationwide, and also creating a list of women who could be invited on boards as independent directors.

**SWAYAM**: SWAYAM, a Consultancy and Mentorship cell in all the chapters Pan India, provides support to new and existing women entrepreneurs in Establishing a new Business, Marketing and branding Strategies for their business, and help with Government Finance & Promotional Schemes, Bank Finance, Venture Capital etc.

Besides this, FLO endeavours to make women aware of their strengths through its myriad programmes including seminars, workshops, interaction with eminent personalities, recognition of women achievers, round tables as well as several networking events.

I would like to thank FICCI, the Past Presidents of FLO, my enthusiastic, supportive and very resourceful National team and Governing Body, the committed Chapter Chairs, and indeed every member of FLO, who have supported me at every step. I would also like to thank the FLO secretariat for their wholehearted support.

I wish the incoming President Ms. Vinita Bimbhet an extremely successful year and offer my full support and cooperation.

Warm Regards

Archana Garodia Gupta

Chohana

National President, FLO

archana garodia@hotmail.com



#### शमीमा सिद्दिकी SHAMIMA SIDDIQUI

भारत के राष्ट्रपति की उप प्रेस सचिव Deputy Press Secretary to the President of India



राष्ट्रपति सचिवालय, राष्ट्रपति भवन, नई दिल्ली-110004. PRESIDENT'S SECRETARIAT, RASHTRAPATI BHAVAN, NEW DELHI-110004.



#### **MESSAGE**

The President of India, Shri Pranab Mukherjee, is happy to know that the FICCI Ladies Organisation (FLO) is organising its 32<sup>nd</sup> Annual Session in April, 2016 and bringing out its Annual Report highlighting the activities and achievements of the organisation.

The President extends his warm greetings and felicitations to all those associated with the FLO and sends his best wishes for the success of the Session.

Deputy Press Secretary to the President



Harshavardhan Neotia President



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www.ficci.com
CIN: U99999DL1956NPL002635

March 17, 2016

#### **MESSAGE**

On the occasion of the 32nd Annual Session, I am pleased to extend best wishes to the FICCI Ladies Organization (FLO).

I want to take this opportunity to congratulate FLO for being associated with exemplary work for the development of entrepreneurship and professional excellence among women for the last 33 years of its existence. Compliments to FLO for emerging as a premier association of its kind in India as also creating a niche and brand of itself by organising innovative programmes that benefit a large number of women.

It is even more satisfying to note that the FLO does not limit its activities to metro cities but also carries out significant work for the empowerment of rural women. FLO's outreach is extending globally and it is highly commendable. In the sphere of employability and awareness, its initiatives are in sync with the national agenda.

FICCI is indeed privileged to have this specialized arm and as the apex business organization in the country, we look forward to continuously compliment the efforts of FLO.

Harshavardhan Neotia

President, FICCI





**Dr Jyotsna Suri** Immediate Past President - FICCI Federation of Indian Chambers of Commerce and Industry

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#### **MESSAGE**

I am pleased to extend my good wishes to FICCI Ladies Organization (FLO) on the occasion of its 32<sup>nd</sup> Annual Session.

I congratulate FLO for spearheading the cause of women empowerment through its various programmes on entrepreneurship, skills and capacity building among women since the time of its inception. Through its dedicated team and exemplary leadership, the organization has emerged as the strongest business platform for women and truly represents the voice of Indian women entrepreneurs and professionals.

Women are increasingly charting out success in non-conventional professions, be it sports, aerospace or film direction. Many women have risen to the top rung of the ladder in business management and have played a key role in expanding their business. Many have taken the road of entrepreneurship and are providing livelihood opportunities. It is commendable that FLO has always been at the forefront in highlighting such success stories and inspiring many more women to become leaders and entrepreneurs.

My best wishes to FLO for all future endeavours.

Jyotsna Suri

Industry's Voice for Policy Change

# PAST PRESIDENTS 1983-2016



Indu Jain 1983-1984



Abha Dalmia 1984-1985



Usha Patodia 1985-1986



Manju Bharat Ram\* 1986-1987



Shobhana Bhartia 1987-1988



Sudha Jhunjhunwala\* 1988-1989



Nirmala Jain 1989-1990



Indu Rani Punj 1990-1991



Shubhra Gupta 1991-1992



V L Indira Dutt 1992-1993



Madhu Kanoria 1993-1994



Beena Khaitan\* 1994-1995



Dr Manju V Mehta 1995-1996



Usha Krishna 1996-1997



Sarparveen Kaur 1997-1998



Anjana Somany 1998-2000



# PAST PRESIDENTS 1983-2016



Renuka Shah 2000-2001



Dr Kusum Ansal 2001-2002



Surekha Kothari 2002-2003



Chandra Garodia\* 2003-2004



Namita Gautam 2004-2005



Usha Agarwala 2005-2006



Mukta Nandini Jain 2006-2007



**Kiran Gera** 2007-2008



Anuradha Goel 2008-2009



Kavitha Dutt 2009-2010



Ranjana Agarwal 2010-2011



Neena Malhotra 2011-2012



Kavitha Varadaraj 2012-2013



Malvika Rai 2013-14



Neeta Boochra 2014-15

\* Since Deceased

# **OFFICE BEARERS 2015-16**



Archana Garodia Gupta President



Vinita Bimbhet Sr Vice President



Vasvi Bharat Ram Vice President



Anuja Narain Treasurer



Harjinder Kaur Jt. Treasurer



Neeta Boochra Imm. Past President



Rashmi Sarita Executive Director

# **GOVERNING BODY MEMBERS 2015-16**



Sunittee Abbi



Jyotsna Angara



Avantika Dalmia



Jayanti Dalmia



Ritu Das



Rebecca (Reena) George



Meera Goyal



Rekha Gupta



# **GOVERNING BODY MEMBERS 2015-16**



Ruchika Gupta



Garima Jain



Archna Luthra



Jahnabi Phookan



Aparna Reddy



Sandhya Sethi



Sucheta Shah



Ujjwala Singhania



Mamta Singhania



Divya Suri Singh



Ritu Vadehra

#### **AHMEDABAD**



**Deepa Shah** Chairperson



Roopa Patel Sr Vice Chairperson



Ritu Jain Imm. Past Chairperson

#### BANGALORE



Rati Dhandania Mundrey Chairperson



Swarnalatha Mallavarapu Sr. Vice Chairperson



Namrata Bhatia Imm. Past Chairperson

#### **CHENNAI**



Dr. Vijaya Bharathi Rangarajan Chairperson



Sudha Shivkumar Sr. Vice Chairperson



Parveen Papa Imm. Past Chairperson

#### COIMBATORE



Shrivyshnavi Annush Chairperson



Devika Ramesh Sr. Vice Chairperson



J.Mohanasundari Imm. Past Chairperson



#### **HYDERABAD**



Rekha Lahoti Chairperson



Padma Rajagopal Sr.Vice Chairperson



Monika Agarwal Imm. Past Chairperson



Samia Alam Khan YFLO Chairperson

#### **INDORE**



Aarti Sanghi Chairperson



Shweta Mittal Sr.Vice Chairperson

## **LUCKNOW-KANPUR**



Jyotsna Kaur Habibullah Chairperson



Sangeeta Khurana Sr.Vice Chairperson

#### **JAIPUR**



Alka Batra Chairperson



**Preeti Saboo** Sr.Vice Chairperson



**Apra Kuchhal** Imm. Past Chairperson

#### **KOLKATA**



Manjula Jain Chairperson



Anupama Surekha Sr.Vice Chairperson



**Priya Seksaria** Imm. Past Chairperson



Shradha Agarwaal YFLO Chairperson

#### **LUDHIANA**



Sangeeta Jain Chairperson



Savita Agarwal Sr.Vice Chairperson



Divya Oswal Imm. Past Chairperson

#### **MUMBAI**



Falguni Padode Chairperson



Swati Mayekar Sr. Vice Chairperson



Renu Kapoor Imm. Past Chairperson



#### **NORTHEAST**



Jayashree Verma Chairperson



Indrani Deb Sr. Vice Chairperson



Smita Agarwal Imm. Past Chairperson

#### **PUNE**



Varsha Talera Chairperson



Sabina Sanghvi Sr. Vice Chairperson

#### YFLO DELHI



Itiva Chopra Chairperson



**Trupti Gupta**Sr. Vice Chairperson



Avarna Jain Imm. Past Chairperson

# Policy & Advocacy

#### **Suggested Women Empowerment Initiatives**

FLO is advocating steps that the Central & State Governments can take to economically empower women. These initiatives have been presented to the Chief Ministers and Senior Government officials of Assam, Delhi, Haryana, Karnataka, Meghalaya, Punjab, Uttar Pradesh & West Bengal.

- 1) Increasing Land ownership by women: There should be an Exemption of Stamp Duties, Transfer Fees and Registration Fees for Property registered in the name of women, or substantial rebates. Women own less than 10% of land in India, amongst the lowest in the world. Land ownership improves access to finance and government schemes, improves status and income of women, and reduces domestic violence.
- 2) Create Women's Industrial Parks: Industrial Parks should be created where women are allotted land. Single window clearances should be set up to create Ease of doing Business. FLO would be glad to partner with the Government to set up and administer this. Additionally, all Industrial Parks being promoted by the Government should have a certain percentage of land, say 10%, reserved for Women Entrepreneurs. Such parks have already been created in Telangana, Bangalore and Gujarat.
- 3) Create Mahila Haats, which offers retail space to Women Entrepreneurs and Artisans. FLO would be glad to partner with the Government to set up and administer this. The first Mahila Haat has been allotted in Delhi to FLO by North Delhi Municipal Corporation. These should be created across the country in all major cities, and can then be deepened to District or indeed Block level.
- 4) Create a Procurement Policy for the Government to Purchase from Women SHGs and Entrepreneurs. A certain percentage of purchase by the government should be demarcated for Women owned enterprises. We recommend 5 % to begin with.
- 5) Skill development: Introduce gender specific policy and gender budgeting in each Sector skill council. Create a Skill Development Fund for women which can be jointly administered by the Government and FICCI Ladies Organisation.
- 6) Improve Access to Finance
  - a) Specially trained Woman Loan Counselling Officers in each branch
  - b) Removal of requirement to get family guarantees for loans
  - c) Collateral Free Loans
  - d) Banks to create special programs for lending to women
  - e) Seed Capital foundation / Woman Entrepreneurship Development Fund
- 7) Make available good quality and affordable Childcare. The single most important reason women drop out of the workforce worldwide is to take care of their children, especially in the first decade, which is called the lost decade. A strategy which has proved effective in the Scandinavian and other countries is optionally offering extended school hours and incorporating extra curricular activities which frees up women to work. Governments should incentivize this.
- 8) To formulate implementable schemes, a standing committee should be set up involving FLO and the Government. It could have members from FLO, the Chief Minister's Secretariat, the Department of Industry, and the Department of Women and Child development.



#### **KEY MILESTONES ACHIEVED IN THE YEAR 2015-16**

#### Change of Guard 2015-16, April 9, 2015

Archana Garodia Gupta takes up the mantle as the National President of FLO for 2015-16 from Neeta Boochra, President 2014-15.



# Launch of Project for Mahila Haat, in partnership with NDMC & Holi Milan, March 20, 2016

FLO signed an MOU with North Delhi Municipal Corporation, New Delhi for creating a Mahila Haat, with the objective of serving as a market place for the women artisans and entrepreneurs, thereby encouraging and promoting entrepreneurship and skill development at the grass root level among women, across all sectors.

The Mahila Haat Project was launched on March 20, 2016 at Asaf Ali Road, New Delhi, a centrally located area that has been allocated by the North Delhi Municipal Corporation, Mr. Ravinder Gupta, Mayor, NDMC was the Chief Guest and the Guests of Honour were Shri Vijender Gupta, Leader of Opposition - Delhi Assembly and Dr. ShobhaVijender – Municipal Councillor and Founder President Sampoorna.





#### Launch of 13th FLO Chapter at Lucknow-Kanpur, April 11, 2015

FLO launched its 13th Chapter in Lucknow-Kanpur on April 11, 2015, with Ms Jyotsna Kaur Habibullah as the 1st Chairperson. The Chapter was inaugurated by the Honourable Chief Minister of Uttar Pradesh, Shri Akhilesh Yadav, notable filmmaker Farah Khan and MP Kannauj, Smt Dimple Yadav.



The event was attended by the newly inducted Lucknow and Kanpur members of FLO, apart from over 60 pan - India FLO members from diverse industries. who had come to Lucknow especially for the launch.

#### Material & Financial Support for Nepal Earthquake affected families-

FLO HQ and the Chapter have contributed towards Nepal relief in both cash and kind. Total financial contribution was Rs 17, 38, 693 in cash. Besides this all chapters Pan India contributed in kind.

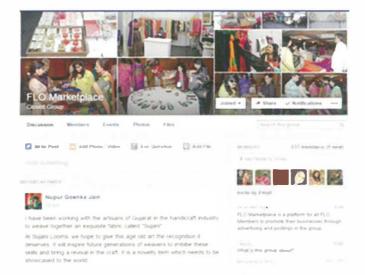






#### FLO Marketplace on Facebook

It is a platform for pan India FLO Members to promote their businesses through advertising and postings in the Facebook group



#### FLO Film Festival - Reel Women Power, Mumbai, February 18-20, 2016

The FLO Film Festival created a platform to address the representation of women and girls on screen, and explored – through cinema – the themes unique to this side of the gender spectrum. The 13 Indian and international features, 16 documentaries, 19 animation and short films showcased at the Festival, highlighted relevant content dealing with women's issues, as well as inspiring stories of hope, courage and empowerment.



# Interstate Meet 2015-16 – "Empowering Women in North East", December 4-7, 2015

Ficci Ladies Organisation organised (FLO) the Annual Interstate Meet 2015 under the Presidentship Archana Garodia Gupta at Guwahati on December 4 & 5, 2015. It was hosted by FLO North East Chapter ably led by Ms Joyshree Das Verma. 200 plus members of FLO travelled from Delhi and across all the 13 chapters of India to participate in the Meet



The highlight of event was the North-East Chief Minister's Conclave –"Empowering Women in North east on December 5, 2015 at the hotel Vivanta. Ms Archana Garodia Gupta in her opening remarks shared the national initiatives and presented the following advocacy points to Shri Tarun Gogoi, Hon'ble Chief Minister of Assam and Dr. Mukul Sangma, Hon'ble Chief Minister for Meghalaya.

- Increased land ownership for women
- Space to create MahilaHaat
- Skill development fund for women
- Improve access to Finance for women



An offsite was organised to Kaziranga National park on December 6 & 7, 2015. The Concluding Ceremony of the Interstate Meet was held at Borgos Resort, Kaziranga National Park. Shri SarbanandaSonowal, Union Minister for Sports & Youth Affairs was the Chief Guest.



#### FLO NATIONAL MISSIONS

VISION: Changing Lives – Women Empowering Women

MISSION: Promote Economic Empowerment & Equal Opportunity for Women

Our Mission is the economic empowerment of women, and with the active participation from thousands of members across the country, we have been continuously working towards this objective.

The vision for the year 2015-16 is "Changing Lives- Women Empowering Women". FLO has aligned itself to the development agenda of the Nation by focusing on creating National Initiatives which echo the National Missions like Make in India, Start Up India, Nari Shakti, Beti Padhao-Beti Bachao, Swachh Bharat Abhiyaan etc. The idea is to contribute towards building a strong, prosperous and equitable nation and creating a strong and powerful network of women leaders.

Chapters across the country have conducted programmes which help advance the National Missionsmentioned below:

- Start Up India
  - SWAYAM- Mentorship & Consultancy Cell for Women
- Skilling India
  - ❖ WE: Women's Empowerment, Employment & Entrepreneurship
    - ✓ In Education
    - ✓ In Telecom
    - ✓ In Transport
    - ✓ In E-Commerce
  - Initiatives for Grassroots Women
  - Capacity Building for members
  - ❖ FLO Women Directors Initiative
- Make in India
  - \* FLO 'Make in India' Women's Industrial Parks
- Nari Shakti
  - Changing gender perspectives and interaction with Women leaders
  - Awards for Women Achievers
- Swachh Bharat Abhiyaan & Environmental Awareness
- Beti Bachao, Beti Padhao
- Adarsh Gram Yojana
  - ❖ FLO Smart Village Project
- Mahila Haat Project

# FLO Project for Mahila Haat

#### In partnership with NDMC

Ficci Ladies Organisation has signed an MOU with North Delhi Municipal Corporation, New Delhi for creating a Mahila Haat, with the objective of serving as a market place for the women artisans and entrepreneurs, thereby encouraging and promoting entrepreneurship and skill development at the grass root level among women, across all sectors.

The Mahila Haat Project was launched on March 20, 2016 at Asaf Ali Road, New Delhi, a centrally located area that has been allocated by the Delhi Government.

- The Mahila Haat Project is an ambitious project that aims to facilitate women empowerment
- It will provide a platform for women entrepreneur's to sell their products under a single roof
- Create awareness among people about the products manufactured by women entrepreneurs
- It will bring a change in the lives of women artisans, craft persons and entrepreneurs socially and economically
- It will create market linkages for women artisans and entrepreneurs. Mahila Haat would thus emerge as an important shopping and cultural destination in Delhi
- Mahila Haat will also serve as a cultural centre for Women oriented performances.













At the grassroots, the WE Initiative – Women's Employment, Empowerments and Entrepreneurship has been undertaken in various sectors. The focus is to skill and provide jobs for women in non-traditional sectors, with a tie-up with corporate employers who are also committed to women's empowerment as their contribution to Nation Building. The sectors which have been initiated are – Education, Ecommerce, Telecom & Transport.



# WE in Education

National Coordinator: Vasvi Bharat Ram

Sensing the great need to work towards the safety of school going children and an opportunity to employ women as support staff in schools in India, FICCI Ladies Organisation (FLO) launched an ambitious 'FLO Women Empowerment (WE) in Education' initiative.

The initiative aims to employ more women in schools in non-teaching jobs to help address the issue of safety of children. Also, for women coming into employment for the first time, schools would provide an excellent and secure environment to work in. Those FLO members, who are running educational institutions, are playing a major role to make this unique initiative a success. This initiative is being carried out by the all 15 Chapters of FLO pan-India.

#### **Action Taken:**

- ✓ Employment of more women in schools in non-teaching jobs.
- ✓ Creating jobs for women as well as help address the issue of safety of children.
- ✓ More than 200 schools across the country have pledged to employ more women in jobs like security guards, bus conductors and bus drivers.
- ✓ FLO is training hundreds of women across the country in these jobs.
- ✓ Advanced Security Training & Management Pvt Ltd (ASTM) also pledged its support under the initiative by training women as security guards.

#### **Recommendations for Schools**

- 1. To give more jobs to women in Non-traditional jobs in schools like bus drivers and conductors, bus maids, canteen staff, support staff and security guards.
- 2. Within their existing structures, and using their existing service providers, improve the gender ratio of their work force.
- 3. Get their vendors to train more women. If the schools demand, the service providers will have to provide trained women.
- 4. Have a bus marshal or bus didi in every school bus. They could double over as support staff during school hours.
- 5. Have atleast 1 lady security at the gate and try and change the internal security guards to all women if possible.
- 6. Try and train the wives of male staff in the school for these non-traditional jobs.
- 7. Use the school premises to run skilling programs.
- 8. Spread awareness about this initiative so that it becomes a National Movement.

#### Recommendations for the Government

- 1. Improve the gender ratio in all Government schools by giving more non-traditional jobs like bus drivers and conductors, bus maids, canteen staff, support staff and security guards.
- 2. Have at least 1 lady guard at every school.
- 3. Encourage the female members of the students' families to join skilling programs and take up these non-traditional jobs.
- 4. Use the Government school building for women's skilling program for the neighbourhood.
- 5. Encourage girl students to think and believe that they can do any job.
- 6. Create a few Model Schools that would show the way to the other schools.















## WE in Telecom

National Coordinator: Ritu Das



The Telecom sector has created a new digital society of mobile internet, social media, e-commerce and entertainment. The Indian telecom sector is expected to generate four million direct and indirect jobs over the next five years according to estimates by Randstad India. It offers a unique opportunity for large scale employment of women.

Women are playing an increasingly important role in the Indian telecom industry, which is the fastest growing and second largest in the world. As per the global trend, women in India are steadily getting empowered with growing e commerce, social media, and penetration of smart phones and the internet, especially into the rural areas.

Through entrepreneurship and skill enhancement, telecom has the true potential for inclusive women empowerment in India.

- ✓ FLO has interacted with and convinced major Telecom companies like Airtel, At& T and Spice mobile to employ more women at all levels in their companies.
- ✓ Will help skill women for the telecom sector, and in digital literacy with organisations like NIIT.











### WE in E Commerce

National Coordinator: Avantika Dalmia



India has a large number of women artisans and entrepreneurs who produce goods but have a hard time accessing markets, due to their limited mobility as women, as also presence in small towns and Rural areas.

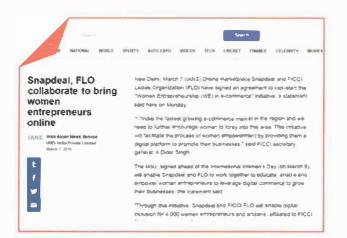
With the spread of smart phones, and E Commerce portals, a major market opportunity has been created, which women can take advantage of.

FLO has initiated WE in Ecommerce, with the objective to directly connect women to the market, particularly under privileged women and in Non-Urban centres, which will significantly empower women.

It has tied up with Snapdeal to train FLO Members, Women Artisans and NGOs to list online. In addition, FLO has tied up with colleges like Amity, whose students volunteer to handhold these artisans in listing online.

#### **Action Taken:**

- ✓ There is an enormous opportunity to market products made by women at small or medium scale, to be sold in wider markets through the E Commerce.
- ✓ FLO can help enable many such manufacturers and NGOs in accessing the E Commerce Markets.
- ✓ FLO has committed to provide a platform of mentorship in partnership with existing large successful E Commerce companies, who can guide such producers, impart skills and training and transfer some of their own learning to the new entrants.
- ✓ FLO is also engaging students to provide mentorship to artisans and NGOs.
- ✓ An MOU has been signed with Snapdeal to educate, enable and empower these entrepreneurs / members to use the online platform for exploring avenues to increase their business and enhanced market access.
- ✓ Snapdeal will create an exclusive FICCI FLO Store titled "FLO Women of India" to represent the Women Empowerment in E-commerce for its members and artisans















# WE in Transport

National Co-ordinator: Jyotsna Angara



WE in Transport is a pan India initiative to facilitate training to underprivileged women to become professional drivers, attain gainful employment and become economically empowered and independent.

This is a non traditional job in India and will thus shatter gender myths. In particular women will be visible in public spaces, which will give a message to men, other women, and international visitors.

It is FLO's endeavour to create a pool of women drivers by bringing them to the mainstream of transport sector. It has started training approximately 600 women in year 2015-2016.

Our training partners Maruti, have created a special intensive scheme for training Women Drivers called UNNATI, and after their interaction with FLO, have made it a focal point for their CSR.

An MOU has been signed with UBER for employment of these drivers, as well as guarantee by UBER for car purchase. UBER is looking to enable 50,000 women drivers in the next 5 years in India. SBI is also on board to finance cars, and has already financed some cars.

#### **Action Taken:**

- ✓ Focuses on the training of women as 4 Wheel Drivers for Private individuals, Commercial vehicles (Taxi, School Bus).
- ✓ All Chapters are Given a Start-Up Kit by FLO HO
- ✓ FLO has tied up with NGOs to identify women for these trainings
- ✓ Extensive training is provided by Maruti Suzuki India Ltd. under the aegis of Maruti Driving School. MDS agreed to train 1500 women Pan-India at NO COST to FLO.
- ✓ MDS has created a special intensive Training scheme for women UNNATI Scheme
- ✓ FLO providesSelf Defence, English, and other Soft Skill Training as a value add for better employment.
- ✓ National Tie-Up for employment as Valet Service Drivers with Apollo Hospitals and Fortis Hospitals
- ✓ Chapter Tie-Ups with State Govt. Police, Transport, Department of Women & Child Development and Department of Skill Development
- ✓ Collaboration with Uber technologies for facilitating women drivers

















# **SWAYAM: Mentorship & Consultancy Cell**

National Coordinator: Sucheta Shah

FLO has created a Consultancy and Mentorship cell - SWAYAM in all its chapters Pan India to provide support to new and existing women entrepreneurs as also aspiring student entrepreneurs, in establishing a new business and enhancing existing ones.

SWAYAM was launched nationally on September 10, 2015 at New Delhi, by Mr. Kalraj Mishra, Hon'ble Union Minister of Micro, Small and Medium Enterprises, Government of India.

The primary objective of FLO is to promote entrepreneurship and professional excellence in women. Swayam is a step further in this direction and will play an important role of connecting women entrepreneurs to the right service providers. The aim is to expedite the processes for women entrepreneurs as also to provide them with the right solutions at a reasonable cost.

Mentorship and guidance is a tool that has the potential to help women entrepreneurs grow their businesses, and in some cases change their lives. The objective of SWAYAM is to link FLO women as mentors to women entrepreneurs in 15 locations Pan India. This linkage will facilitate finance, access to banking & government schemes and help identifying franchise opportunities for potential women entrepreneurs. Panels of mentors have been created for the support and guidance of women entrepreneurs across India.

FLO has conceptualized and created this dynamic platform, for potential and existing women entrepreneurs to be benefitted from a wide array of mentors:

- A. Business Mentors: A panel of FLO members who offer themselves as mentors at no charge, in the area of their profession, or in their industry vertical.
- B. Honorary panelists: To provide consultancy on all legal requirements to start a business and subsequently for smooth functioning of the business after the start up.
- C. Professional panelists: These will be professionals providing consultancy services to the applicants on their business requirements. A standard reasonable rate can be fixed up for their charges per quarter, based on a discount on prevailing rates in that city. The first round of consultation shall be free of charge.

The concept of Swayam have also been presented to all Colleges and Management Institutes as part of the campus outreach program, so that any student who wants to go for a startup can avail of FLO Swayam services.

#### **Action Taken:**

- Introduced SWAYAM at Chapter levels.
- Each Chapter Chairperson appointed Swayam Heads and a committee.
- The Chapter Swayam committee in turn appointed Mentors and Panelists.
- SWAYAM website created
- Started a Facebook Page Swayam by FICCI FLO
- Launched a Social Media Campaign on Facebook, Twitter, and LinkedIn
- Tied up with various agencies such as SBI, NSIC, SIDBI, VERBIND for funding and marketing needs of Swayam Applicants. Loans have already been disbursed under this scheme.
- Tie up with Amity University. They will provide technical support to Swayam Applicants. Amity students can also apply as Swayam Candidates.













# FLO Women Directors (FWD)

National Coordinator: Ujjwala Singhania

FLO Women Directors (FWD) is a pan India initiative, with the objective to encourage induction of Women Directors on company boards as also to educate the existing women on family boards, so as to improve their effectiveness and impact.

Being the largest body of women Directors in India, FLO believes that it is pertinent to promote different skills, optimise resource utilisation and maximise the potential of women to be taken on boards and being accepted at the leadership positions.

FLO is looking at creating a pool of prospective women directors as also enhance the effectiveness of the existing ones. The goal of FLO Women Directors (FWD) initiative is to educate potential women executives and professionals who wish to acquire the tools required to face the challenges of corporate board positions."

FLO and WCD affiliation was inaugurated on February 27, 2012 by Susan Stautberg, Cofounder of the Women Corporate Director (WCD) and Naina Lal Kidwai, President-FICCI & Executive Director on the Board of HSBC Ltd. and Country Head of HSBC India.

FLO and WCD association began with a MOU signed between WCD and FLO in 2010-11. Under the MOU, WCD and FLO agreed to create a platform for women directors to network, discuss and share best practices.

#### **FWD ACTION TAKEN:**

- We have completed Introduction and First training program in most of the Chapters.
- 2 Days Advance Training Program will be done by KPMG
- We are compiling two Directories, One for FLO women Directors who are already on Board and the other for FLO women who are interested to be on Board of Companies.
- We will be forming a group of Directors & Lawyers in each Chapter for Mentoring.
- We will also start placing Women on Board of Companies once they finished their Training and Mentoring Program.















#### **FLO Skill Development Initiatives**

National Coordinator: Jayanti Dalmia

The key to achieving the goals of women empowerment and inclusive growth is skilling the women force in India, and encouraging their participation in all levels of economic activity.

In perspective of the dire and urgent need for a paradigm shift in the skill development amongst women, especially at the grassroots level, FLO is playing an active role as a facilitator by initiating ground level action plans and working towards achieving the same in an effective manner.

In conjunction with the theme for the year -"Changing Lives: Women for Women", FLO and its Chapters has been collectively working towards this objective, to contribute meaningfully towards the process of "Skilling India".

The focus is on building skills, enhancing employability, augmenting economic independence of women, thereby promoting sustainable development in India.

#### **Action Taken:**

- Self-Defence Training Workshop
- Confidence Building & Soft Skills Training for employability skills enhancement
- Women Chauffeurs Training
- Security Guards training
- ITI Training in Cosmetology, Dress making, Food Processing and Interior Tailoring, Embroidery & Toy Making....175 in Coimbatore, Kolkata and Lucknow/Kanpur
- Wedding Trousseau & Fancy Packaging
- Computer, Basic Beauty, Gardening & Canteen Work
- Career Counselling to boys and girls
- Skilling for Entrepreneurship development
- Augmenting new skill sets in women
- Enhancing the quality of work in which they are already engaged
- Creating a pool of skilled resources

#### TRAINING TIE-UPS

- Maruti- Unnati Scheme for Driving & Conductors
- MDS-Driving
- Sakha/Azad Foundation-Driver Training
- ASTM Security Guards, Retail &CCTv
- G4S-Security Guards & House Keeping
- Shalini Beriwal, FLO Delhi-Wedding Trousseau & Fancy Packaging
- Fortis-First Aid Training

#### **NGOs**

- Sampoorna, DCWA, Akash Maindwal Foundation Security Guards
- Nanak Foundation- Security Guards

#### **PLACEMENTS**

- ASTM- Security Guards &CCTv
- G4S-Security Guards & House Keeping
- Apollo Hospitals & Fortis-Valet Services
- Schools- Security Guards, House Keeping, Conductors & Helpers

















FELICITATION





FIRST WOMAN BUS DRIVER













#### **Meetings with Eminent Personalities**

Exploring possible collaborations

Meeting with Shri Pranab Mukherjee, Hon'ble President of India at Rashtrapati Bhawan





FLO is advocating steps that the Central & State Governments can take to economically empower women. These initiatives have been presented to the Chief Ministers & Senior Government Officials of Assam, Delhi, Haryana, Karnataka, Meghalaya, Punjab, Uttar Pradesh & West Bengal.

In Delhi the Mahila Haat Project has been launched on March 20, 2016 at Asaf Ali Road, New Delhi, with the objective of serving as a market place for the women artisans and entrepreneurs, thereby encouraging and promoting entrepreneurship and skill development at the grass root level among women, across all sectors.

Other States have, in principle, agreed to look at FLO Women Entrepreneurs Industrial Park with the respective governments.



**Shri Tarun Gogoi** Hon'ble CM of Assam



**Shri Arvind Kejriwal** Hon'ble CM of Delhi



**Shri Manohar Lal Khattar** Hon'ble CM of Haryana





Shri Akhilesh Yadav Hon'ble CM of Uttar Pradesh



Dr. Mukul Sangma Hon'ble CM of Meghalaya



**Shri Sukhbir Singh** Deputy Chief Minister of Punjab



Shri Kaushik Mukherjee Chief Secretary of Karnataka,

Meeting with Vijaylakshmi Joshi, Secy – Sanitation, Ministry of Drinking Water & Sanitation, Govt. of India, to discuss ways of empowering women through health, sanitation & drinking water



Meeting with Shri Kalraj Mishra, Hon'ble Minister of Micro, Small and Medium Enterprises, Govt. of India





Meeting with Shri Suresh Prabhu, Hon'ble Minister of Railways, Govt. of India to discuss the possibilities of enabling kiosks at railways stations exclusively for craftswomen to sell locally made handloom products or food items, empowered by FLO.



Meeting with Dr. Raghuram Rajan, Governor- The Reserve Bank of India

The following recommendations were submitted to him, on behalf of FLO:

- Appointment of a designated and specially trained Loan Counselling and Assistance officer for women in each bank branch.
- Removal of requirement to get their husbands' guarantee for loans to women.
- It was proposed that FLO should be made a part of the committee which is creating the skilling framework for the government.



Meeting with Ashish Khetan and his team from Delhi Dialogue Commission, as advised by the Hon'ble Chief Minister of Delhi, Mr. Arvind Kejriwal.

- It was suggested that Government may like to issue an advisory towards employing more women in schools in the non-teaching jobs to create jobs for women as well as help address the issue of safety of children.
- FLO has been asked to share a proposal for the education department for the initiative- WE in Ecommerce.







The Confederation of Asia Pacific Chambers of Commerce & Industry - Women Entrepreneurs Council CACCI - CWEC

Dear Friends,

It gives me great pleasure to connect with all our members once again.

Many new, important & far reaching initiatives were undertaken this year under the able leadership of the President & her outgoing team. Many congratulations for the excellent work.

Headquartered in Taiwan, Taipei, The Confederation of Asia Pacific Chambers of Commerce & Industry - Women Entrepreneurs Council CACCI - CWEC is a business forum with 27 countries as members. Together we play a very significant role in the global economy and work towards the common goal of uniform economic empowerment of women.

Best Wishes to the President Elect & her incoming team & look forward to collaborating with new creative joint efforts for the Asia Pacific region.

With warm regards,

Mukta Nandini Jain Chairperson, CACCI-CWEC Past President, FLO (2006-07)





International Women's Entrepreneurial Challenge (IWEC)

Dear Friends,

It has been my great privilege to lead IWEC.As you all know, FLO is the founder member, along with the Barcelona Chamber of Commerce and the Manhattan Chamber of Commerce, founded in 2007.

The mission of IWEC is to develop a global business network for successful women business owners, helping them to gain and expand knowledge of international markets and develop leadership skills IWEC also presents a platform for the exchange of knowledge, experience and connectivity among women business owners worldwide, setting the stage for new business opportunities and joint ventures and promoting social dialog and know how, among business entrepreneurs and leaders.

The 9th IWEC Awards was held Istanbul, Turkey: November 15-18, 2015. 3 FLO members were awarded – Falguni Padode from Mumbai, Mourya Boda from Hyderabad and Gorsi Parekh from Ahmedabad.

My heartiest congratulations to Archana Garodia Gupta and her team for a meaningful and successful tenure.

With best wishes,

Neena Malhotra Chairperson IWEC India President, FLO (2011-12)







The South Asian Association for Regional Cooperation (SAARC) Chamber Women Entrepreneurs Council (SCWEC)

Dear FLO members,

Greetings from SCWEC India!

SCWEC is the Women's wing of the SAARC Chambers of Commerce and Industry.

SCWEC India was formed in 2007 with Past President, Indira Dutt, as a Chairperson. A significant milestone in her tenure was active association with international organizations, which led to spectacular programmes in capacity building.

SCWEC has been playing an important and inspirational role in working towards empowerment of women and sustainable development with gender-inclusive growth. SCWEC in collaboration with FLO endeavor to continue working towards development of women entrepreneurs and their greater participation in the entrepreneurial activities in this region.

The highlight of this year was the exhibition of products and businesses by Women Entrepreneurs from SAARC countries as also from all over India on September 18-19, 2015 at FICCI Lawns, New Delhi. Along with the exhibition, a half day conference was organized on September 18 on "Best Practices in intra—regional businesses among SAARC countries" and on September 19th, the topic of the conference was "Sharing of Success Stories by Women Entrepreneur from SAARC Countries".

The Exhibition brought together women entrepreneurs from the SAARC Countries under one roof, with the objective of providing a platform to showcase products, specific to their businesses. It was an excellent opportunity for exploring marketing tie-ups, collaborations leading to enhanced bilateral relations as also creating a sustainable and ongoing trade engagement amongst them.

Compliments to FLO President Archana Garodia Gupta for a successful and enjoyable year and best wishes to President Elect Vinita Bimbhet or a great year ahead!

I look forward to SCWEC India and our parent body FLO growing from strength to strength in the years to come.

With warm regards,

Anuradha Goel Vice Chairperson SCWEC India Past President FLO (2008-09)





Women Corporate Directors (WCD)

Dear friends.

The 21st century truly belongs to women. Increasing the representation of women on corporate boards has become a hot topic across the world. In India too the demand for well qualified women directors has increased as corporations seek to add diversity to their boards in response to competitive challenges and mandated quotas.

Today more and more corporate boards are recognizing that increasing the number of women in leadership roles has to be a priority not only because it is the right thing to do but also because it is critical for sustaining successful enterprises.

However, there is a huge gap between demand and supply of "Board Ready" women who are well qualified and trained to serve on corporate boards. An equally big constraint is that even the board ready women are not known to the Board Chairman or the nomination committees.

The goal of the FLO – WCD affiliation is to help prospective and sitting women directors acquire the tools required to face the challenges of corporate board positions and facilitate networking. As founder chair of FLO - WCD affiliation and India chair of WCD, I consider myself fortunate and privileged to be part of this revolution and am committed to creating a data bank of board ready women directors and creating a networking platform that will push aspirants on to the radar screen.

During 2015-16 under the leadership of Archana Gupta Garodia and Ujjwala Singhania FLO and WCD India came together to give training to around 300 FLO women across 13 chapters. We are grateful to KPMG for being our content partner. I congratulate each and every participant for taking this opportunity to 'Skill up' and Buck up' and face the challenges of Corporate India.

FLO members are encouraged to write to PP Ranjana Agarwal at ragarwal@vaishassociates. com in case interested in advanced training workshops proposed in 2016-17 and for membership to WCD India.

Best Regards,

Ranjana Agarwal Founder Chairperson FLO – Women Corporate Directors (WCD) Affiliation Past President, FLO (2010-11)



#### **International Linkages**

#### FLO Business Delegation to Iceland, Denmark, Austria & Slovakia, September 26 - October 5, 2015

Ms Archana Garodia Gupta, President FICCI Ladies Organisation (FLO) led one of the largest Women Business Delegation toIceland, Denmark, Austria & Slovakia. The Business Interests of the visiting delegation varied from Education, textile, gems & jewellery, Chemical, garments, Agriculture, Waste Management, Real estate, infrastructure, etc.



### Meeting with the Association of Women Business Leaders in Iceland (FKA), September 29, 2015

A 41 member delegation of women entrepreneurs met the Association of Women Business Leaders in Iceland (FKA) at Reykjavík on September 29, 2015 at 0930 hrs. The programme was moderated by Ms. Jónína Bjartmarz.

Ms. Thordis Lóa Thorhallsdóttir, Chairman of FKA delivered a welcome address and a glimpse of how tough the life of a woman in Iceland was juggling between roles. The first presentation was by Ms. Kolbrún Hrafnkelsdóttir, CEO and Co–Founder FLOrealis. Ms. Stefanía Bjarney Ólafsdóttir, Head of Research and Analysis at Plain Vanilla Games (QuizUp) was the next speaker. Fida Abu Libdeh, CEO geoSilica Iceland, was a touching and an inspiring story of a woman struggling with disabilities and also with man-made rules.

Erla Hlín Hjálmarsdóttir, holds the position of a project manager at UNUGEST, responsible for research and academic coordination. After the talks from these amazing ladies from Iceland, the Indian side was represented by Ms Archana Garodia Gupta, President of FICCI-FLO. She talked about the various initiative of FLO. An MOU was signed between the two chambers.

The meeting was followed by lunch hosted by The Icelandic Federation of Trade.

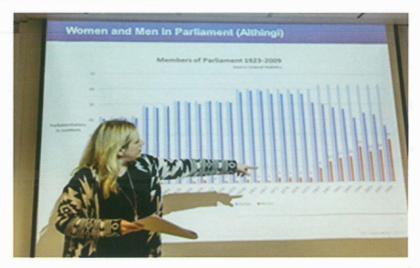




# Meeting with Ms Eygló Harðardóttir, Minister of Social Affairs and Housing, Ministry of Welfare, Reykjavik, September 29, 2015

The next meeting in Iceland was with Ms Eygló Harðardóttir, Minister of Social Affairs and Housing Ministry of Welfare. Ms Eygló Harðardóttir Member of Althingi for the South Constituency 2008-2013 and for the Southwest Constituency since 2013.

Ms Harðardóttir made a presentation to the FLO members sharing the socio- economic and political development of women in Iceland.



### Visit to the Althing, the Parliament of Iceland Kirkjustræti September 29, 2015

The delegation visited the oldest parliament at Reykjavík. The Althingi is the oldest extant parliamentary institution in the world.

At the parliament, we were received by Solveig K. Jónsdóttir, Head of the Information and Publishing Department Administration of Althingi, the Parliament of Iceland. We met two parliamentarians, Ms. Hanna Birna Kristjánsdóttir, Chairman of the Foreign Affairs Committee of Parliament and Ms Steinunn Þóra.







Meeting with Austrian Federal Economic Chamber (WKO)



Meeting with HE Mr. Thorir Ibsen, Ambassador of Iceland to India



# FLO President, Archana Garodia Gupta was invited to speak at the SCWEC & SAARC CCI Programme - Women in South Asia: Entrepreneurial Skills & Role Towards Regional Integration at Bhutan



# UN Women & Indian Ocean Rim Association (IORA) Women's Economic Empowerment Event held in Seychelles

FLO President, Archana Garodia Gupta was invited to participate in a two-day conference focusing on 'Mobilising Markets and Commitments to Gender Equality in the Indian Ocean', which was held at the Savoy Hotel, at Beau Vallon in the northern part of the Seychelles main island of Mahé.





#### Delegation to Spain and France, October 31- November 2, 2015

Spain India Women's Dialogue on Leadership, Entrepreneurship and Social Impact Organized by the Spain India Council Foundation, In collaboration with Deusto Forum -In the framework of India Bilbao 2015



President FLO, Archana Garodia Gupta moderating the session on The Role of Women in Politics and Public Administration: Agents of social change, at the Spain-India Women's Dialogue – Bilbao, Spain



Vinita Bimbhet SVP FLO and Naina Lal Kidwai former President FICCI on The Role Of Women In The Business World: Inspiring Women In The Generations To Come



Visit to the Business Incubator Center BIC BERRILAN, Gipuzkoa Science and Technology Park



Interaction with members and Signing of MOU with Bizkaia Association of Women





Meeting with representatives of Barcelona Chamber of Commerce- Mr. Miquel Valls, President of Barcelona Chamber of Commerce and Ms Adela Subirana, President of the Commission for Institutional activities



Meeting with H.E. His Excellency Dr. Mohan Kumar, Ambassador of India to France at Paris



Meeting with Ms Marie-Christine Oghly, Vice-President of the World Association of Women Entrepreneurs and CEO of EnginSoft and Vice President of the International Commission of MEDEF at Paris



# Interactive Session with the Honourable, Rula Ghani the First Lady of the Islamic Republic of Afghanistan, April 16, 2015.

She interacted with FLO members and shared her experiences on empowerment of women in Afghanistan. She also looked at exploring the possibilities of tapping the social, cultural & economic opportunities in India, which would deepen the synergies between both the countries.



#### Interaction with Mohammad Ashraf Ghani, President with Afghanistan





Meeting with HE Shaida Mohammad Abdali, Ambassador of Afghanistan to India to look at partnering with the Govt. of Islamic Republic of Afghanistan and work towards the common goal of women empowerment.



Call-on Meeting with H E Dr Abdullah Abdullah, Chief Executive of the Islamic Republic of Afghanistan; February 3, 2016; New Delhi



# FLO - SCWEC Exhibition & Conference on "Best Practices in Intra-Regional Business among SAARC Countries & Sharing of Success Stories by Women Entrepreneur from Saarc Countries" , September 18-19,2015

FLO in collaboration with the SAARC Chamber Women Entrepreneurs Council (SCWEC) is organized n exhibition for Women Entrepreneurs from SAARC countries as also from all over India on September 18-19, 2015 at FICCI Lawns, New Delhi.

Along with the exhibition, a half day conference was organised on September 18 on "Best Practices in intra –regional businesses among SAARC countries" and on September 19th, the topic of the conference was "Sharing of Success Stories by Women Entrepreneur from SAARC Countries".

Mr. Jitendra Singh, Minister of State for Development of North Eastern Region (Independent charge) and Minister of State for Prime Minister Office Personnel, Public Grievances & Pensions, Department of Atomic Energy and Department of Space, Government of India inaugurated the exhibition on September 18th, 2015 and also delivered the Keynote Address at the Conference on September 18th, 2015.







## Interaction with Ms. Sri Mulyani Indrawati, Managing Director and Chief Operating Office, World Bank Mumbai, September 22, 2015

Ms. Sri Mulyani Indrawati, Managing Director and Chief Operating Office, World Bank along with Ms. Annette Dixon, Regional Vice President, South Asia and Mr Onno Ruhl, India Country Director met with FLO, FICCI Ladies Organisation on the 22nd of September as part of her visit to India.

A twelve member FLO representation led by FLO President Archana Garodia Gupta & Senior Vice President Vinita Bimbhet and senior members from all parts of the country spoke about personal experiences and challenges faced by women in business.

Recommendations were discussed for creating an enabling environment for women to set up businesses and FLO going forward looks towards a collaborative effort with the World Bank in identifying gender components in loans for economic development and in identifying gender issues in the service and infrastructure sectors.



# Interaction with Young Political Leaders from US American Council of Young Political Leaders (ACYPL), December 9, 2015

FLO hosted a luncheon meeting with the delegation of Young Political Leaders from US, brought in by American Council of Young Political Leaders (ACYPL), a nonpartisan non-profit organization founded in 1966.

The delegates interacted with FLO members and shared their experiences on the empowerment of women in their respective areas. The delegation also also looked at exploring the possibilities of tapping the social, cultural & economic opportunities in India, which would deepen the synergies between both the countries.



#### Participation in India - China (Zhejiang) Investment & Trade Symposium





# FLO President's interaction with Mr. Li Yuanchao , Vice President of the People's Republic of China



Interactive session with Capt. Sunita Williams, NASA Astronaut on Women's Empowerment through STEM (Science, technology, engineering and mathematics) Education, February 25, 2016



An interactive session was organised by Capt. Sunita Williams, who holds the record of the maximum number of spacewalks by a women astronaut. She spoke on Women Empowerment and career growth and opportunities in science, technology, engineering and mathematics (STEM) fields

FLO Members Falguni Padode, Gorsi Parekh and Mourya Boda were honoured at the 9th IWEC Awards 2015: Istanbul, Turkey: November 15-18, 2015, for outstanding entrepreneurial achievements



# An interaction with Ambassadors of Austria, Iceland & Italy on "Sharing Best Practices for Economic Empowerment of Women", December 14, 2015

FLO organized an interactive session with the Ambassadors of Austria, Iceland & Italy on "Sharing Best Practices for Economic Empowerment of Women" on December 14, 2015 at FICCI. The Speakers were —His Excellency Mr. Bernhard Wrabetz, Ambassador, Embassy of Austria; His Excellency Mr. Thórir Ibsen, Ambassador, Embassy of Iceland and His Excellency Mr. Lorenzo Angeloni, Ambassador, Embassy of Italy The speakers shared their experience in context of their own countries, which provided a better perspective of the emerging role of women in these countries and underlined the role of Government in harnessing the strength of women. They also highlighted on the innovative schemes and best practices in these countries, facilitating economic empowerment of women.





An interaction with Ambassadors of Botswana, Colombia, Kenya, Mexico, Philippines & Somalia on "Sharing Best Practices for Economic Empowerment of Women", March 17, 2016



A very interesting session was organised with the Women Ambassadors of Botswana, Colombia, Kenya, Mexico, Philippines & Somalia on "Sharing Best Practices for Economic Empowerment of Women". The speakers were - H.E. Ms. Lesego Ethel Motsumi, High Commissioner, High Commission of the Republic of Botswana; H.E. Ms. Monica Lanzetta Mutis, Ambassador, Embassy of Colombia; H.E. Ms. FLOrence Imisa Weche, High Commissioner, Kenya High Commission; H.E. Ms. Melba Pria, Ambassador Embassy of Mexico; H.E. Ms. Maria Teresita C Daza; Ambassador, Embassy of the Republic of Philippines; H.E. Ms. Ebyan Mahamed Salah, Ambassador of the Federal Republic of Somalia in India and Dean of League of Arab States Mission, New Delhi. The session was moderated by Ms. Shashi Uban Tripathi, IFS, Member, UPSC.

# Luncheon Meeting with Mr Fred Hochberg, Chairman and President, Export Import Bank of the United States on January 27th, 2016 at FICCI



About 12 FLO members lead by Archana Garodia Gupta interacted with Mr. Fred Hocberg, Chairman and President of Export Import Bank of the United States. Discussions were about the important role of women in the global business community. Mr. Hochberg and his team updated the group on what EXIM is doing in India and what it can offer to women business leaders, their customers, and communities as they continue to engage the global marketplace.

The discussion was moderated by Dr. Didar Singh, Secretary General FICCI and the welcome remarks were delivered by Dr Jyotsna Suri,Immediate Past President, FICCI & Chairman and Managing Director, Bharat Hotels Ltd.

Signing of MOU between FICCI and UNWomen to advance gender equality and women's empowerment. The MoU was signed by Dr Rebecca Tavares, UN Women's Representative in India and Dr Jyotsna Suri, President FICCI signed on 14th December 2015 at Federation House, New Delhi.





Meeting His Excellency Mr. Bernhard Wrabetz, Ambassador of Austrian Embassy



Meeting with Commercial attaché Ms. Carolina Vasquez, Embassy of Chile to discuss issues pertaining to women empowerment and collaborate for skilling initiatives as well. It was agreed that in case there was a delegation that visited India or an outbound delegation to Chile from India, to create a platform to connect and organise a B2B meeting.



# Memorandum of Understandings(MOU) / Partnerships 2015-16

Association of Women Business Leaders in Iceland (FKA) - to engage, in the field of trade, commerce and industry with a systematic business promotional activities

Austrian Federal Economic Chamber (WKO) - to bring closer the business women of both the countries

Bizkaia Association of Women (AED) - to provide a regular and recognized platform for promotion of business between business women of the two countries

Maruti Suzuki - to provide Driver Training to underprivileged women and assisting getting their Permanent Driving License on successful completion of training.

NDMC ( New Delhi Municipal Corporation) - for the launch of MahilaHaat project, with the objective of serving as a market place for the women artisans and entrepreneurs, thereby encouraging and promoting entrepreneurship and skill development at the grass root level among women, across all sectors.

**SBI (State Bank of India)** - to facilitate easy SME Loans - (Term Loan and Working Capital) for women entrepreneurs.

SEWA(Gujarat State Women's SEWA Cooperative Federation) - to work towards promoting the goal of gender equality through economic empowerment and equal opportunity for all women, especially rural

**Snapdeal** - to educate, enable and empower these entrepreneurs / members to use the online platform for exploring avenues to increase their business and enhanced market access.

Twitter India - to provide more effective digital platform to women for promoting their businesses.

UBER - to train and create economic opportunities for women drivers on the Uber platform.

UNWomen - to identify, facilitate and influence business practices that promote gender equality and women empowerment.



#### PRESIDENT'S VISIT TO CHAPTERS

#### Ahmedabad



Meeting with Anandiben Patel, Hon'ble CM of Gujarat, February 19, 2016

Launch of FLO Smart Village, Amrapur, Gujarat

#### Bangalore



2nd Governing Body Meeting at Bangalore, August 7, 2015

#### Coimbatore



Interaction with FLO President, and launch of Swayam, February 14, 2016

#### Chennai



WE in Transport: Interaction with Women Drivers, February 13, 2016



Jewelled Treasure Exhibition and Fashion Show

#### PRESIDENT'S VISIT TO CHAPTERS

#### Hyderabad



Shakti- Women Achievers' Awards: Walk for a Cause & Pink Ribbon Walk, October 10-11, 2015

#### Kolkata



'Meet and Greet' with FLO President, November 17, 2015

#### Ludhiana



Save the Girl Child: Fashion Runway with a Purpose by FLO Ludhiana, May 22, 2015

#### Jaipur



Interaction with Dr. Shashi Tharoor on "Soft Power of India", July 12, 2015

#### Lucknow- Kanpur



Launch of 13th FLO Chapter at Lucknow- Kanpur, April 11,2015

#### Mumbai



FLO Film Festival- Reel Women Power, February 18- 20,2016



#### PRESIDENT'S VISIT TO CHAPTERS

#### Northeast



Interstate Meet 2015-16 – "Empowering Women in North East", December 4-7, 2015

#### Pune



Awards Night: Celebrating Women # Extraordinaire, March 18, 2016

# GOVERNING BODY MEETINGS 2015-16

#### New Delhi



1st Governing Body Meeting, Apr<br/>l $9,\,2015$ 

#### North East



3rd Governing Body Meeting, December 4, 2015

#### Bangalore



2nd Governing Body Meeting, August 7, 2015

#### New Delhi



4th Governing Body Meeting, March 1, 2016



# FLO President's participation in FICCI National Executive Committee Meetings (NECM) 2015-16



Chandigarh, May 7, 2015 Requested Punjab Deputy Chief Minister. Shri Sukhbir Singh Badal and Haryana Chief Minister. Shri Manoharlal Khattar for Women's Industrial Park in their respective States. for which they agreed



Bangalore, July 24, 2015 Requested Shri Kaushik Mukherjee, Chief Secretary, Government of Karnataka, for Women's Industrial Park which he agreed



Kolkata, November 18, 2015 Requested Dr. Amit Mitra, Finance Minister. Govt. of West Bengal for Women's Industrial Park which he agreed



New Delhi, December 18, 2015 Suggested FICCI Committees should have at least one woman member and FLO would be glad to collaborate. FICCI has started the process.



New Delhi, March 4, 2016 Suggested to Shri Jayant Sinha, Minister of State for Finance. Govt. of India that all sector skilling councils should have gender budgeting – a certain percentage of funds should be earmarked for skilling women.

#### FLO Headquarters

### Launch of 'FLO Women Empowerment (WE) in Education' Initiative, April 24 2015

FLO launched its ambitious and flagship initiative 'FLO Women Empowerment (WE) in Education' on 24 April 2015. This initiative aims to have more women in schools in non-teaching jobs to help address the issue of safety of children. The initiative is being spearheaded by FLO members running educational institutions to bring about this change and is being implemented across the 13 Chapters of FLO

FLO invited the government, school owners, security agencies, bus and catering companies working with schools nationwide to pledge to participate actively in this



initiative along with skill trainers for these jobs. Dr Kiran Bedi, IPS was the Chief Guest.

### Interactive Session on Handloom & Handicraft: Survival and Integration into the Mainstream, May 12, 2015



FLO organised an interactive session Handloom & Handicraft: Survival and Integration into the Mainstream on May 12, 2015 at New Delhi. The panelists were - Wajahat Habibullah, Former Chief Information Commissioner, Government of India; Jaya Jaitly, Social Activist & Chairperson, Dastkari Haat Samiti; Ritu Kumar, Renowned Fashion Designer & Laila Tyabji, Founder Member and Chairperson, Dastkar.

The panel discussion was organised to highlight the way forward for creating

a holistic plan for handlooms and handicrafts, and also ideating on creating better market linkages and livelihood for craftspeople.



#### Entrepreneurship Session on Venture for Social Enterprise Designing, Implementing, Scaling Social Enterprise/ CSR Solutions for the Benefit of Marginalised Populations, May 28, 2015

FLO organised a very interesting and informative Entrepreneurship Session on "Venture for Social Enterprise- Designing, Implementing, and Scaling Social



Enterprise/CSR Solutions for the Benefit of Marginalised Populations", on May 28, 2015.

The speaker for the session was Daniel McQuade, Director –Venture for All®, hosted by the Columbia Business School. The speaker highlighted on the basic elements of a potential business plan and helped identifying the right target group and formulates successful approaches to build stakeholder relationships.



#### Special Screening of 'Hamari Adhuri Kahani' & Interaction with the Cast & Crew, June 8, 2015

FLO, in collaboration with NGO Amanuday, organised a special screening of the film 'Hamari Adhuri Kahani' for FLO members on June 8, 0215 at Satyam Cineplex. Members also interacted with the cast and crew of the film- Emraan Hashmi & Vidya Balan, Actors and Mohit Suri, Director & Mahesh Bhatt, Producer.

# The Balancing Act – A Panel Discussion with Theatrical representation July 2 2015

To make accounting numbers and jargons simple and easy for women, FLO organized an interesting panel discussion with theatrical representation by Mr. VikramVepa on the theme 'The Balancing Act'. Mr. Milind Sarwate, Founder & CEO, Increate Value advisors LLP and Mr. Anurag Khandelwal, Partner, PriceWaterhouseCoopers, were the speakers.



#### "Mantras for Success" Suhel Seth in conversation with Suhasini Haidar, July 15, 2015

FLO organised a programme on "Mantras for Success" on July 15, 2015. Mr Suhel Seth, Founder of Equus& the Managing Partner, Counselage India was in conversation with Suhasini Haidar, Diplomatic Affairs Editor, and The Hindu.

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The session was organised with the objective of inspiring and encouraging the members for realising their true potential and help them become successful, by building on Attitude, Leadership, Motivation and Values.



#### FLO & ET NOW Programme Swatantra - Investor Education Initiative, August 1, 2015

FLO, in collaboration with ET NOW organised a session on Financial Planning for women at FICCI on August 1, 2015. The Panelists were - Hena Nagpal, Managing, Director, Quantum Leap Wealth Advisors; Rajul Kothari, Partner, Capital League; Rita Gupta, Chief Finance Officer, HCL Avitas and Ritu Mathur, Director, Megriar Advisors Pvt Ltd. The session

moderated by, Ayesha Faridi, News Editor - Markets, ET NOW.

## A curated walkthrough at The Kiran Nadar Museum of Art, August 11, 2015

A curated walkthrough the Kiran Nadar Museum of Art (KNMA) was organised for the members on August 11, 2015. Members interacted with Kiran Nadar, Chairperson, KNMA and an avid art collector. The members were walked through the timeless treasures of the KNMA by the Director & Chief Curator of the Gallery, Ms Roobina Karode. Members also viewed a group exhibition of 30 artists which emphasizes the importance of a visual experience of artworks as displayed in a museum space.





### FLO Women Directors (FWD) Moving Forward Panel Discussion on Women Directors: Roles & Perspective, August 21, 2015

FLO organised a panel discussion on "Women Director: Roles & perspectives" on August 21, 2015 at FICCI. This programme was organised under the aegis of FLO Women Directors (FWD). FWD is a pan India initiative, with the objective to encourage induction of Women Directors on company boards as also to educate the existing women on family boards, so as to improve their effectiveness and impact.

The panellists were Ms Pallavi Shroff, Managing Partner, Shardul Amarchand Mangaldas & Co and



Ms. Deepikka Jindal, Executive Creative Director & MD JSL Lifestyle Limited & MD of JSL Architecture Limited. Ms Fatima Karan, Consulting Editor, Bloomberg TV India moderated the session. Ranjana Agarwal, Past President FLO & Chairperson WCD India was also a part of the panel. Poonam Mahajan, FLO Member was the Day Chair and also the lunch host.

#### "Women in power: Their Voices, Their Stories", August 31, 2015

FLO brought together a panel of 14 Women Achievers from across the nation, for the programme "Women in power: Their Voices, Their Stories" on August 31, 2015 at Hotel Lalit.

It was an exceptional opportunity to hear the success stories of these extraordinary women, who are pioneers in their respective areas. These outstanding women have been featured in the book "30 Women in Power: Their Voices, Their Stories", authored by Naina Lal Kidwai, Chairman India & Director HSBC Asia Pacific.

The 1st session was on "Women in the Workplace: Key Success Factors." The panellists were: Avani Davda, Chief Executive Officer, Starbucks India; Bharti Gupta Ramola, Markets and Industries Leader, PwC India; Debjani Ghosh, Managing Director, South Asia Intel; Dr. Jyotsna Suri, Chairperson & Managing Director, Lalit Suri Hospitality Group; Kaku Nakhate, President, Bank of America, India and Kirthiga Reddy, Managing Director, Facebook India. Naina Lal Kidwai moderated the session.



The topic of the 2nd session was "Thoughts on CSR, Philanthropy & Making a Difference". The panelists were: Mirai Chatterjee, Social Worker & Coordinator, SEWA; Shaheen Mistri, Chief Executive Officer, Teach For India; Sudha Pillai, Former Union Labour Secretary; Vijayalakshmi Iyer, Member (Finance & Investment)IRDAI; Vineeta Rai, Former Revenue Secretary and Roopa Kudva, Partner, Omidyar Network.Shweta Rajpal Kohli, Economic Affairs, Editor NDTV India moderated the session.



### LAUNCH OF SWAYAM: A support cell for Women Entrepreneurs & Panel discussion on Challenges faced by Women Entrepreneurs, September 10, 2015

FLO has created a Consultancy and Mentorship cell - SWAYAM in all its chapters Pan India to provide support to new and existing women entrepreneurs as also aspiring student entrepreneurs, in establishing a new business and enhancing existing ones.

The national launch of SWAYAM was held on September 10, 2015 at New Delhi. Mr. Kalraj Mishra, Hon'ble Union Minister of Micro, Small and Medium Enterprises, Government of India was the Chief Guest and Shri Ravindra Nath, Chairman & Managing Director, NSIC was the Guest of Honour.

On the occasion, a panel discussion on 'Challenges Faced by Women Entrepreneurs' was organized. The panelists were: Ms. Ameera Shah, MD & CEO, Metropolis; Ms. Anisha Singh, CEO & Founder, Mydala.com and Ms. Sumita Ghose, Director, Rangsutra Crafts India Ltd.

The function was also addressed by Ms. Khair Ul Nissa - Director, Verbind (World Trade Centre), who explained how the organisation would support SWAYAM.

### Feminine Thought in Contemporary Indian Poetry, October 8, 2015

FLO organized an exclusive poetry session "Feminine Thought in Contemporary Indian Poetry", with the objective to bring together poets who give voice to the contemporary feminine thought, - desires, aspirations, reflections and experiences

Ten eminent women poets of Hindi and Urdu literature showcased their creative expressions in a



beautiful way and captivated the attention of the members with their inspirational poetry on women. The poets were: Aleena Itrat, Anupriya, Iffat Zarin, Malvika Hari Om, Mamta Kiran, Dr. Rashmi Malhotra, Neena Seher, Sonroopa, Sushila Shivran and Tarranum Riyaz. FLO member, Mridula Tandon coordinated and anchored the event.



# Face to Face With the Government-Season 7: Traffic Commissioners of Delhi, Gurgaon & Noida: Panel Discussion on Traffic Concerns of NCR, October 17, 2015

'Face to Face with the Government' is FLO's annual flagship event to facilitate women's interactions with various government agencies on various issues and concerns of women.



For the last six years, FLO has had the special privilege of bringing the senior most administrators of Delhi Government for programme. This year the programme entered its 7th year and the theme was Traffic Concerns in NCR.

The distinguished Panelists were:Dr. Muktesh Chander , IPS - Spl Commissioner of Police-Traffic, Delhi; Shri Navdeep Singh Virk , IPS - Commissioner of Police –Gurgaon; Shri Kiran S. , IPS - SSP , Noida; ShriKeshav Chandra, Chairman & Managing Director, Delhi Tourism & Transportation Development Corporation Ltd

Harjinder Kaur, Jt Treasurer, FLO coordinated the programme and hosted the lunch along with Ms Kiran Sharma, FLO member. FLO Past President, Kiran Gera moderated the session.



# An interactive workshop to take your business to next level- Small Steps for Big Leap, November 6, 2015

FLO organised a very interesting, informative and interactive workshop titled "Small Steps for Big Leap" on November 6, 2015 at FICCI. This workshop was conceptualised with the objective of facilitating women entrepreneurship and guiding them to take their business to the next level. The speaker of the

workshop was DheerajRathi, Managing Director of ECOVIS RKCA.

### WE in Telecom, November 30, 2015

FLO organised a programme on "WE in telecom" on November 30, 2015. Industry Titans Mr. Dilip Modi, Spice, Mr Akhil Gupta, Airtel, Ms. Sapna Moudgil, NIIT, and Mr. Virat Bhatia, AT&T, said that the Telecom sector has created a new Digital Society of Mobile Internet, Social Media, E Commerce, and Entertainment and about their vision on Women Empowerment in the Indian Telecom Sector.



### Fellowship Meet: An afternoon of fun and games, February 10, 2016

FLO organized a Networking & Fellowship meet for the members on February 10, 2016. Past President Anuradha Goel hosted the event at the residence.

The Meet provided a wonderful platform for interaction with fellow members & new members and connect with them professionally and simultaneously bond at a personal level.





Interactive session with Ms. Anila Jyothi Reddy, President & CEO, Key Software Solutions, Inc. on Scripting Her Destiny - Farm Labourer to a Millionairess, December 23, 2015



FLO organised an Interactive session with Ms. Anila Jyothi Reddy, President & CEO, Key Software Solutions, Inc. on December 23, 2015 at FICCI. The programme was aptly titled "Scripting Her Destiny - Farm Labourer to a Millionairess".

Awoman of substance, Ms Reddy has truly scripted her own destiny and reached the zenith of accomplishment as a successful entrepreneur. The interactive session was an opportunity for the members to pick up tips, advice and ideas for success and innovation.



### Interactive session on Women in Publishing Industry: Achievements & Challenges, January 7, 2016

FLO organized an interactive session on "Women in Publishing Industry: Achievements & Challenges" on January 7, 2016.

The speakers were - Ms. Meru Gokhale, Editor-in-Chief, Literary Publishing, Penguin Random House India; Ms. Poulomi Chatterjee, Editor-in-Chief and Publisher, Hachette India; Ms. Priya Kapoor, Director, Roli Books and Ms. Urvashi Butalia, Founder, Zubaan Books. Sunil Sethi, Journalist, Columnist and Television Presenter moderated the programme.



This programme brought together a panel of empowered women from the publishing industry, who shared their experiences and helped in cultivating our inner strength and creative power, thereby propelling women power.

### Factory Visit to Choko La – Deeply Divine Chocolates & Interaction with Vasudha Munjal, Owner- Choko La, January 21, 2016

A factory visit to Choko la was organised for the members. Members also interacted with Ms. Vasudha Munjal, a third generation entrepreneur from the renowned family of Hero MotoCorp, who created Choko la – A boutique for only the finest chocolates with many successful outlets and a state of the art manufacturing unit.



### Digitisation of Hardayal Municipal Public Library, Chandni Chowk, New Delhi

FLO is helping the Hardayal Public library get digital. One of the oldest public libraries of Delhi, FLO has been working with the Secretary- Managing Committee, Ms ShobhaVijender for the cause. FLO has facilitated the sponsorship by way of a scanner being installed by Mr. SanjivSaraf the founder of Rekhta Foundation. The scanner is being used to digitize One lakh plus rare books in the library, which will then be available to the public online.



# Women on Board: An intensive workshop with KPMG to become a more effective director, February 16, 2016

Under the aegis of FLO Women Directors (FWD) Initiative, FLO in collaboration with KPMG, organized an intensive workshop to become a more effective Director. 32 members participated in this programme. The topic that was covered in the workshop were-Roles, responsibilities and liabilities of directors, Effective Board and their culture and How to become an effective director.



### Special Interactive session with Women Parliamentarians: Shifting the conversation- From Empowerment to Equality, February 23, 2016





Education is the key to bring about a social and economic change in the status of Indian women. This was the shared view of Indian women Parliamentarians, Dr. Kakoli Ghosh

Dastidar, Ms. Arpita Ghosh, Ms. Geetha Kothapalli, Ms. Meenakshi Lekhi and Ms. Supriya Sule. It was a rare occasion to witness the representatives of different political parties come together on the same platform to discuss and voice their consensus in favor of an agenda.

# FLO, YFLO & Sleepwell Foundation programme: "Wellness Rules- A Proactive Family Well-being Conclave", March 2, 2016

FLO, YFLO & Sleepwell Foundation is organising – "Wellness Rules" - A Proactive Family Well-being Conclave to celebrate International Women's Day on Wed, March 2, 2016 from 10:30 am at Hotel Le Meridien, Windsor Place, New Delhi.The Conclave aims to reinforce the awareness about living a healthy lifestyle and the essential changes and choices in our



daily lives which can be critical in determining our health and lifespan.Ms. Harsimrat Kaur Badal, Union Minister for Food Processing Industries was the Chief Guest and Rajyavardhan Rathore, Hon'ble Union Minister of Information & Broadcasting was the Guest of Honour.



# The Launch of FICCI-FLO collaboration with Amity Centre for Entrepreneurship Development & A panel discussion on 'Gender Bias in Entrepreneurial Spaces', March 3, 2016

Under the aegis of FLO SWAYAM initiative, FLO signed an MOU with Amity Centre for Entrepreneurship Development with the objective of promoting Women Entrepreneurship on March 3, 2016 at AMITY University Campus in NOIDA. Ms Sanyukta Samaddar, Director Heavy Industries and Dr. R.K. Panigrahi, Director MSME were the Guest of Honours.



A panel discussion on Gender Bias in Entrepreneurial Spaces was also organised. The

panelists were - Ms. Aneesha Singh, Founder & CEO, Mydala.com (E Commerce), Ms. Anuja Gupta, Founder Apartment 9 and Ms Pooja Chauhan, Vice Chairperson, Amity Humanity Foundation. Ms. Fatima Karan, Consulting Editor, Bloomberg T.V moderated the session.

### FLO & Twitter India Programme International Women's Day, "Position of Strength – Conquering new World", March 8, 2016

To commemorate 106th International Women's Day, FLO organised a panel discussion on "Position of Strength – Conquering new World" on March 8, 2016. This programme was organised in collaboration with Twitter India.

The panelists were - Natasha Badhwar, Writer, Film Maker and Fashion Entrepreneur; Monica Jasuja, Head of MasterPass and eCommerce, India and South Asia at MasterCard and



Mahima Kaul, Head-Public Policy, Twitter India. Shweta Rajpal Kohli, Economic Affairs Editor, NDTV India was the moderator for the session.

The panel discussion highlighted that he digital world is a huge enabler and has the potential to remove barriers, biases, overcome mobility restrictions, security, and time limitations. The panel discussion was followed by a workshop on using Twitter. The Programme was sponsored by Twitter.

### YFLO DELHI Chairperson's Message



Dear Friends,

It is a pleasure to reflect upon the achievements of the year we recently completed. YFLO is an organization with tremendous energy. I am proud to be a part of this community, and I am inspired by the countless ways our members offer vital and enduring support. I would like to say a special thank you to my committee, whose guidance and support has helped me tremendously through the year.

During the year we focused on events that brought the YFLO community together. We listened ... to corporate honchos Shivinder Singh, Ajay Singh and Anil Gupta discuss how important women were in the corporate decision making process. We mingled ... during the two mixers at the gorgeous Nirav Modi store. We laughed and cried together... at the Wellness Conclave and then ended the day vowing to give time to ourselves. We sang ... along with Mahesh Bhatt. We felt an inner calm ... with Sunandaji. We bonded ... while making chocolates with our very own YFLO member, Ridhima Khanna. We travelled ... all the way down south to Chennai and explored its history and culture. We promised ... to be even better parents after the talk on parenting. We were inspired ... by the art walk.

'BE ALL YOU CAN BE' was the message through the year. We took these steps ... together towards our goal and helped each other 'be all we can be'.

Regards,

Itiva Chopra

Chairperson, YFLO Delhi

### **COMMITTEE MEMBERS**



Trupti Gupta Sr. Vice Chairperson



Aanchal Sethi Vice Chairperson



Vanita Goel Treasurer



Avarna Jain Imm. Past Chairperson



#### YFLO Mixer Event, July 9, 2015

The opening event of this year was a glittering afternoon hosted by Nirav Modi at their flagship store. YFLO members got to wear and flaunt the beautiful jewellery, which was followed by a scrumptious seven course meal. The highlight of the afternoon was Mrs. Arvinder Singh, a Life coach and consultant to the UN, who gave a talk on the role of the conscious and subconscious mind. A practicing psychotherapist whose work is being supported by leading international



agencies, Mrs Singh is also guest faculty at IIM Ahmedabad and IIIT Delhi. This was in sync with the YFLO theme for the year "Being yourself and unleashing the Inner Being".



### SHE- How Women Influence Corporate Decisions, July 30, 2015

A panel discussion - "SHE"- How Women Influence Corporate Decisions was organised on July 30th, 2015. The panelists were - Ajay Singh, Founder- Spicejet Ltd.; Anil R Gupta, Chairman & MD, Havells India Ltd.; Shivinder M. Singh, Executive Vice Chairman, Fortis Healthcare Ltd. Pranjal Sharma, Consulting Editor-Buisness World moderated the session.

FLO President, Archana Garodia Gupta also addressed the session.

### Smart Parenting - Following in your footprints, August 25, 2015

A very relevant session on Smart parenting was organised by YFLO Delhi. Aptly titled, "Following in Your Footsteps", eminent psychologist Dr. Shakuntala David and Life Coach Urvashi Sethi provided important insights on the art of good parenting.

Urvashi Sethi discussed what 'not to do' to help your child grow and Dr. Shakuntala David spoke on the psychological developmental of a child at different ages.



### Building Authentic Relationships, September 15 2015

A talk on Building Authentic Relations was organised with Sunanda Leelaram, daughter- disciple of the greatest living exponent of the Vedanta, Swamy Parthasarathy ji.

Due to ill health, Swami Parthasarthy could not join for the Event. However, his daughterdisciple and a prominent proponent of the



Vedanta herself, Sunandaji, educated on how to build authentic relationships in our lives by applying the scientific principles of the Vedanta. She made us perceive and understand the philosophy of the Vedanta as a science.



### Retreat to Chennai, October 6-8, 2015

YFLO Delhi organised its annual retreat to Chennai from October 6 to 8, 2015. It was an excellent networking opportunity for the members, in the backdrop of the the capital city of the Indian state of Tamil Nadu. Located on the Coromandel Coast off the Bay of Bengal, it is the biggest industrial and commercial center in South India, and a major cultural, economic and educational centre.

An exciting array of events lined up for the members made the retreat very meaningful. Members got an opportunity to browse through a display of beautiful antique sarees and handcrafted baskets an Manjal, wander through the magnificent town of Mamallapuram (Mahabalipuram), a major seaport of the ancient Pallava kingdom, enjoy the drive by the coast to arrive at the charming, heritage museum-Dakshinachitra and walk through Amethyst- an ancient haveli, amongst others.

### Mixer Event: Karwa Chauth celebration, October 28, 2015

The 2nd Mixer event was the Karwa Chauth mixer held at the opulent Nirav Modi store at defence Colony. The members were blown away by the exquisite jewellery housed by





this designer show room and we were privileged to have been given the opportunity to learn firsthand from the master craftsman, Peter Mazur, himself. Through games and up close demonstrations, they learnt a lot more regarding the 4C's of a diamond and how to purchase the next piece of diamond jewellery. Add to this, tips and techniques for the perfect make up application by Guru, the makeup artist of the season.

### Chocolate Master Class with Ridhima Khanna, December 17, 2015

The Chocolate Master Class was the ultimate lesson and a perfect prelude to Christmas, in Ridhimas kitchen, incorporating important theory and essential techniques of chocolate making. And, a lot of tasting along the way!!

Ridhima gave us a sweet education and easy to follow recipes to enable any chocolate



lover to fully master and understand how to work with our favourite food. Under a minute recipe for that hot cup of chocolate with marshmallows; melt in your mouth milk chocolate brownies and cheesecake brownies; and how to make all kinds of hand rolled delectable truffles!

### Heart to heart with Mahesh Bhatt, January 15, 2016

Ace film maker Mahesh Bhatt opened up his Heart for a candid, intimate and thoroughly delightful afternoon with YFLO Delhi at The Lalit. Mr Bhatt was in conversation with Dr. Aruna Mukim, author, social activist, painter and recipient of the prestigious Indira Gandhi Priyadarshini Award. "I inhale life and exhale cinema...This is the recipe for my cinema, my film making..." he stated.



### Art Walk At India Art Fair 2016, January 28, 2016

Amidst all the fervour of the art fair's opening hour, Amit Kumar Jain, Associate Vice President, Saffronart, walked the members through displayed at SouthAsianArt in a new section of the art fair, called Platform. With deep insight into the contemporary art scene, he introduced us to acclaimed art from Nepal Art Council; Blueprint12; Taseer Art Gallery; Theertha; Exhibit320



and Pichvai, just to name a few. Sachin George Sebastian explained his vision behind the art installation at Platform, and Vibha Galhotra, Paresh Maity and Seema Kohli were some of the artists we saw interacting with the crowd.

#### YFLO Delhi CSR Initiative, March 17, 2016

This year at YFLO we collaborated with The Vidya Roshan Charitable Trust run by Mrs. Veenu Eagleton. The trust offers a variety of services to underprivileged groups including women, children and the elderly.

JK Lakshmie Cement has very graciously partnered with YFLO to provide the trust with a sanitary napkin making machine.this machine has five different components, which will be managed by the women at the Trust.We launched the machine on the 17th of March. Mrs Vinita Singhania was the Chief Guest at this event. It was a lovely afternoon attended by the mobilisers of the Trust and our YFLO commitee.

The trainers showcased the workings of the machine to everyone present.



### AHMEDABAD CHAPTER Chairperson's Message



Dear Friends,

Warmest Greetings!

With A Power to Empower, Let's Connect, Share and Grow. As I began my year, I invited all members to connect with each other first and then with Women at large, share smallest of Joys to the biggest of life's learning experiences and

Grow together!

Today as the year comes to an end, am happy to have fulfilled these goals. It was a great learning experience for me, growing together with members and all my Fellow-Chairpersons creating Impact through working towards Women Empowerment together pan India in 13 chapters, be it Project WE, Cell Swayam or our own Green Connect-Eco Networking with FLO.I am Very happy to have initiated all the projects that were required for Creating Wave of Women Empowerment-Education-Employment, helping to build a Better Nation with Women Economic Empowerment, Glad to get opportunity to connect with women at large, create bigger chain of trust and support and be our own strength for women community at large.

We can observe positive impact of our work by an impressive jump in membership growth-began the year with 128 members and today we are 208 members! A few more feathers in FLO Ahmedabad's Hat are - the Signing of an MOU with SEWA(Women's) federation, the first ever FLO FEST, the launch of pilot project FLO Smart Village, the Launch of FLO Green Connect to name a few!!

Let's dream together of Clean & Green India, Safe India, Empowered India, Make in India, Tourist Friendly India.

"Together Everyone Achieves More.-TEAM."

Deepa Shah

Chairperson, Ahmedabad Chapter

### **COMMITTEE MEMBERS**



Roopa Patel Sr. Vice Chairperson



Pavani Bakeri Agarwal Vice Chairperson



Nandita Munshaw Treasurer



Babita Jain Secretary



Ritu Jain Immediate Past Chairperson



### FICCI-FLO Change of Guard, April 18, 2015

FLO Ahmedabad felicitated 14 women for their significant contribution in diverse fields in the presence of Ms. Juhi Chawla, Ms. Neerja Birla and Mr. Rajiv Vastupal, Chairman, FICCI, Gujarat Council. It was followed by the Change of Guard where Chairperson Ms. Ritu Jain handed over the baton to the Incoming Chairperson Ms. Deepa Shah.

# Know your FLO buddies & Enlightening Session on Mind-Body-Soul, May 2, 2015

The first event of the year was a Networking High Tea with fellow members and an interesting session on Mood Managing with Ms. Rajkumari Saharia, at Smart Olives restaurant of member Vishakanugaon the SG Highway.



# FAST PART OF THE P

### Nepal Relief Fund, May 14, 2015

Members of FLO Ahmedabad, along with their friends and relatives, generously donated towards the Nepal Relief Fund and arranged to send 65 cartons of relief material through the Gorkha Battalion, Gandhinagar in addition to the amount of Rs. 1, 80,600 that they had contributed towards the cause.

### Corruption Free India- The Way Forward, with Dr. Subramanian Swamy, May 30, 2015

Members of FLO were invited by the Youth Wing of GCCI to participate in an interactive session on Corruption with Dr. Subramanian Swamy, who spoke about the immense potential that India possesses and how corruption plagues the system.





### World Environment Day, June 5, 2015-Launch of FLO Green Connect

Members got information on calculating their carbon footprint, making them aware of their choices and the ecofriendly alternatives that they can choose. Mayor,Smt. Meenakshiben Patel launched FLO 'Green Connect', an Eco- networking initiative, whereby members will meet once a month to discuss, express opinions and invite experts with the prime motive of sensitizing people about the environment.



#### FLO Fundraiser-Dil Dhadakne Do, June 8, 2015

The Chapter organized their first ever fundraiser "Dil Dhadakne Do" at Cinepolis. A huge success, it was enjoyed with FLO families and friends and members contributed generously for the social initiatives of FLO, there by spreading smiles, happiness by working towards their economic empowerment.



### Visit to Madhuban Spa and Resort and Elecon Engineering, June 26, 2015

Committee member, Ms. Taruna Patel & Prayaveen Patel invited members to visit their resort where she had organized a spiritual talk by Guruji G Narayan. It was followed by a tour to BMCE & Elecon Industries, a modern plant manufacturing gears as also bulk material handling

equipments, underground mining equipments and mechanical power transmission equipments.

### Green Connect: 1st Monthly Networking Meet, July 17, 2015

FLO members had their first Green Connectmonthly networking monthly meet at their partner, a popular restaurant, Cellad Eatery. Speakers spoke about their efforts to give opportunities to the under privileged such as rag pickers and unemployed youth to recycle waste, make a living and live a life of dignity. They even demonstrated these products.



# Event at Armieda with FLO Awardee and Social Entrepreneur, Ms. Anar Patel, July 23, 2015

FLO members had a tete- a-tete with Ms. Anar Patel, daughter of the Chief Minister of Gujarat Mrs. Anandiben Patel and a philanthropist and entrepreneur in her own right at Amazo located in Armieda, a salon and spa that offers treatments and services for hair, skin, teeth, fat reduction etc. all under one roof.



### Inaugural session with CED, July 30, 2015



Aspiring and established entrepreneurs of FLO got a lesson on entrepreneurship in the inaugural session on entrepreneurship held by Centre for Entrepreneurship Development in order to impart the necessary skills to members, to encourage them to be entrepreneurs, to train them in the different aspects of business and equip them with sound knowledge of business practices.

### Green Connect Meet, August 20, 2015

At its monthly meet of Green Connect Eco networking, FLO invited Mr. Vijay Kothari of WOW- Wealth Out of Waste and Ms. Sulu Shah manufacturer of Neem Indica who spoke about their eco-friendly initiatives and Mr. Jatin Shethof Nagrik Sashaktikaran Manch which aids citizens in their interaction with the government.



# Crowd funding event with Bollywood actor Kunal Kapoor ,September 8, 2015

Bollywood actor, Kunal Kapoor explained to FLO members how to source capital for new ventures through crowd sourcing.



### Know your shoes with shoe designer Swati Modo, September 21, 2015

FLO members learnt about shoe pairing, the right shoes for the foot types and scopes in Shoe business and a lot more from ace shoe designer Swati Modo in an event organized in association with Red Events, an Ahmedabad based event management firm.



### Launch of Swayam Cell, October 5, 2015



FLO launched 'Swayam', a support cell to encourage and support women entrepreneurs. The book '30 Women in Power' edited by Naina Lal Kidwai, Former Director India, HSBC Asia Pacific was also launched at the event.

A panel discussion was held with Ms. Naina Lal Kidwai, Ms. Mirai Chatterjee, social worker and coordinator, SEWA, and Ms. Anjali Bansal, partner and MD, TPG Growth.

### FLOFEST, October 9, 10 & 11, 2015

For the first time FLO Ahmedabad hosted an exhibition, exclusively for women, having stalls of various categories like apparels, home ware, handicrafts, gems and jewellery, hotels and resorts, packaging, banking, real estate, tours and travels, IT, solar, electrical and engineering equipment etc. This exhibition provided a platform for women artists like painters, sculptors, musicians and installation artists etc. to showcase their art form.



#### The SBI Pinkathon supported by FLO, October 25, 2015

FLO supported the Pinkathon organized by SBI at the Sabarmati Riverfront. FLO members participated in this marathon and showed their support.



#### Green Connect, October 29, 2015

The third Green Connect and pre Diwali Eco networking meet started with an interesting quiz on recycling, conducted by Ms. Phani Trivedi of WastePro. The guest of the day Avanee Jain, an architect turned organic farmer shared her entrepreneurial journey as also simple and interesting tips to nurture domestic gardens.

### Fellowship Meet, November 30, 2015

At the second fellowship meet of the year at a member's farmhouse, members danced along with Bhangra artist Mr. Gautam Sharma and his two fellow artists who skillfully guided the members as they danced energetically. Members also indulged in a foot spa, a photo booth for photographs and enjoyed an array of snacks.

### The Pink Parade, 3rd Breast Cancer Awareness Walk, December 13, 2015

FLO supported the breast cancer awareness walk organized by Dr, Shefali Desai of Samved Hospital to create an awareness of symptoms and treatment of Breast Cancer and some cancer survivors shared their stories.







#### Foodfest, December 19, 2015

Active Media, organisers of 'Foodfest', invited FLO members to their event where members could sample ethnic as well as world cuisines all under one roof.





### Launch of WE & Face to Face Session with IPS officers, January 12, 2016

FLO launched 'FLO WE' – 'Women's Employment —Empowerment-Entrepreneurship' in the esteemed presence of Shri Kaushik Patel, Vice President, BJP Gujarat and Mr. Rajiv Vastupal, Chairman, FICCI Gujarat State Council. A Face to Face session was conducted in the presence of IPS officers where members interacted with senior police officers.

### Start-up India Launch, January 16, 2016

The Government of India launched the "Start-up India," movement in New Delhi to celebrate the entrepreneurship spirit of the country's youth. DIPP, in association with FICCI, conducted parallel panel discussions in major cities across India on "Startup India, Standup India". FICCI-Gujarat State Council invited FLO members to the parallel session organized by it.



# Equity Markets and Investment opportunities for Women with Kotak Securities, January 20, 2016

Kotak Securities hosted FLO members and expanded their understanding of the financial markets. Speakers talked about the broader aspects of the India growth story and the potential it holds against developed countries and emerging economies, the global and Indian pharma sectors and the



electronic facility available for insurance and other modes of investment.

#### Green Connect field visit to AEPL, January 27, 2016

Members visited Amdavad Enviro Projects Pvt.Ltd., Gujarat's largest recycling plant for Construction & Demolition Waste being run on a PPP mode by DNP Infrastructure Pvt. Ltd. & The Ahmedabad Municipal Corporation and witnessed the process of how debris being treated to make market-ready reusable end products for the real estate industry.





### High Court visit at the invitation of the Government Pleader ,February 12, 2016

Members visited the High Court of Gujarat and interacted with the first lady Government Pleader of Gujarat, Ms. Manisha Lavkumar, the Additional Advocate General of Gujarat, Mr. Prakash Jani and Public Prosecutor, Mr. Mitesh Amin. Members learnt about Criminal Procedure Code & Legal Aid and the various types of litigations instituted and conducted at the Gujarat High Court.





### Launch of FLO smart village in Amrapurvillage ,February 20, 2016

FLO National President Ms. Archana Garodia Gupta launched the Smart Village Project in the presence of Ms. Vijaylakshmi Sheth, Ex Post Master General, DDO Mr. K. M. Bhujyani, DPO Mr. M. N. Patel, TDO Ms. Krishna Vaghela, Mr. Shailesh Patwari of NEPL, FLO members and the people of the village. The project has begun in Amrapur Primary School by installing E-Pathshala software donated by Atul Parekh Memorial Trust.



#### FLO signs MOU with SEWA, February 20, 2016



FLO National President Ms. Archana Garodia Gupta and Chapter Chair Ms. Deepa Shah signed an MOU with Ms. Mirai Chaterjee, Co-ordinator, SEWA for working together to promote gender equality, entrepreneurship and skill development, creating and improving market access by creating a space for women artisans and small entrepreneurs, work jointly to create an enabling environment for women to procure skills, improve access to finance and investment in livelihoods and to obtain social protection.

### FLO Women Corporate Director's Initiative, February 22, 2016

In order to encourage more women to take up directorship in companies, FLO and support of KPMG organised a Woman Director's capability building programme called Women on Board, Speakers spoke about how to be an effective director, about the roles, responsibilities and liabilities of directors, holding effective board meetings and how spirituality can help to reduce stress at this level.



### FLO Retreat to Jamnagar, March 7 & 8, 2016

The annual retreat this year was to Jamnagar was full of learning and experiencing. Members visited the Reliance Petrol Refinery, a Bandhani making unit, the Narara Marine National Park which is a rich warehouse of marine treasures and the Jamnagar army base. Few members even went ahead to the Somnath temple.



### Live Healthy Live Long at Zydus Hospitals, March 16, 2016



As awareness and caution regarding health and wellness increase, women, as caretakers of the family, are always trying to get the latest information about it. Zydus Hospital organized a talk on general health and fitness for FLO members on Wednesday.

FLO members got to see certain parts of the hospital including the Cath Lab, an Operating Theatre and the different rooms that are available in the hospital. Later they were shown a Power Point presentation highlighting the unique features of the hospital.



### BANGALORE CHAPTER Chairperson's Message



Dear Friends,

It has been a truly magical year at FLO Bangalore. Keeping up with the name we created a Bang! With a focus on holistic women development, we looked at a variety of ideas. The year started with a dose of entrepreneurship and inspiration. We had Dr. Mukesh Batra and Ms. Kiran Mazumdar Shaw. We had

book releases with Ms. Naina Lal Kidwai. Ministers and politicians with Mr. R.V Deshpande. And the first ever FLO Bangalore Car Rally. In between it all, we grew our membership almost 200%, were showcased in every publication in Bangalore. Learnt a lot. And had a ball of fun!

Kind Regards,

Rati Dhandania Mundrey

Chairperson, Bangalore Chapter

### **COMMITTEE MEMBERS**



Swarnalatha Mallavarapu Sr. Vice Chairperson



Lakshmi Ishwar Vice Chairperson



Vandana Pittie Agarwal Treasurer



Sajel Masturlal Secretary



Namrata Bhatia Immediate Past Chairperson

### Capital Markets Training @ Bangalore Stock Exchange (BSE), May 7, 2015

FICCI FLO in association with the Bangalore Stock Exchange (BgSE) organized a training

for program May, 2015. The talk was a hosted by Mr. Manjeet Director, BgSE and Mr. P. Managing Director. was presided over by Director of the BgSE. audience captive stock-trading live held to urge women to dreams and understand and shares.



members on the 7th of first of its kind and was Singh - Executive Ramakrishnan - Deputy BgSE. The session Mr. Ramu Sharma - ex Mr. Sharma held the taking them through session. The event was follow their investment the workings of stocks

### From Padchalak to Padmashri: Interaction with Dr. Mukesh Batra on Homeopathy and Entrepreneurship, June 3, 2015



FLO Bangalore hosted a talk with Dr. Mukesh Batra on 3rd June, 2015 in Bangalore, where in, Mr. N R Suresh - Maternal Health Intervention in Karnataka Govt., Mr. Nanjaraju - AYUSH, Govt. of Karnataka marked their presence. Mr. N R Suresh's views on how Homeopathy is a better way of life was astounding and Mr. Nanjaraju acknowledged the presence of all the women entrepreneurs and appreciated their concern in entrepreneurship.Dr. Batra, who has had an incredible journey spoke to the members and

guests about his experiences and the struggle to establish 'Dr. Batra's Positive Homeopathy' as a trustworthy brand across the globe.

### New Members Orientation: Address by Ms. Surekha Kothari, Past President, June 26, 2015

To align the thoughts of FLO Bangalore members more in line with the national objectives, Bangalore Chapter organised an orientation session for the new members. National Past President Surekha Kothari addressed the members and apprised them about FLO and its objectives.





### Factory Visit to Biocon and interaction with Ms. Kiran Mazumdar Shaw, July 2, 2015

A visit to India's leading Biotechnology firm, Biocon Ltd was organised for the members of Bangalore Chapter. Biocon is India's largest biotech company, which is focused on delivering affordable innovation.

Dr. Kiran Mazumdar Shaw, Chairperson & Managing Director of Biocon addressed the members and inspired them with her enriching words.





# Emerging Trends in Education, with Hon'ble Minister for Education Shri RV Deshpande, July 14, 2015

An interaction with Shri RV Deshpande, Hon'ble minister for education was organised on July 14, 2015. A panel discussion on 'Emerging Trends in Education' was also organised, with the Panelists- Dr. Sandeep Sancheti, President – Manipal University, Jaipur; Lt. Gen Arjun Ray (Retd.) and Mr. Parth Sarwate, Founder

BREN

(FICC)

and Director, Urban Think.

### Release of Ms. Naina Lal Kidwai's book '30 Women in Power', July 21, 2015

Bangalore Chapter organised the book release of "30 Women in Power: Their Voices, Their Stories", authored by Naina Lal Kidwai, Chairman India & Director HSBC Asia Pacific.

The members felt motivated by the presence of Ms. Nirupama Rao, former Indian Ambassador to US; Ms.

Shereen Bhan, Head CNBC TV 18; Ms. Shaheen Mistry, Founder Akanksha Foundation; and (once again) Ms. Kiran Mazumdar Shaw, Chairperson & Managing Director of Biocon.



### Governing Body Meeting, August 7, 2015

FLO Bangalore chapter held the second National Governing Body Meet. The Presidium, Past Presidents, Office bearers, Chapter-chairs and other Governing Body members met to discuss the activities and initiatives of FLO over the past quarter - and plans for the next.

FLO Bangalore also organised its first FLO Bazaar - FLO Boulevard. The Bazaar showcased jewellery and clothing by women designers based in Bangalore. The evening was ushered in with danseuse Vani Ganapathy's dance performance. Later on, she explained various mudras in Bharatanatyam.

The evening programs were designed to showcase the rich cultural heritage of Karnataka. To further this effort, the members were dressed in jewellery and sarees inspired by south Indian temple art.

#### GB Offsite - Mysore - August 8 & 9, 2015

FLO Bangalore organised an offsite to the royal city of Mysore post the Governing Body Meet in August, 2015. They visited the Infosys campus in Mysore, which is one of the largest training facilities in the world. Followed by lunch, which was hosted by Past President Mrs. Shubhra Gupta at her newly constructed hotel. From there the members went to



get a dose of history at the famous Mysore Palace. The evening was left free for the FLO Bangalore members to network with the National leadership and Governing Body members from pan India. This helped the relatively new chapter members better understand the vast expanse of FLO and its various advantages; besides great bonding. The next morning started early for some, with a visit to the powerful Chamundeshwari Temple. After breakfast, the group headed to the 'Rangan Titu Bird Sanctury' and then to Tipu's Palace, before heading straight to Bangalore airport.

### FWD - KPMG Training - August 19, 2015



Bangalore Chapter held a training session at the KPMG office on the 'Roles, Responsibilities and Liabilities' of women directors in family run businesses. This was FLO Bangalore's second training session, following the introductory session on the same at the Change of Guard in April 2015.

In 2013 there was a company law mandate which required to have one women on the board of every listed company. FLO took a step towards solving the issue by tying up with an American organization

called Women Corporate Directors (WCD) and KPMG and organizing half day workshop for women directors of Family run businesses. This programme is very popular as many of our members are entrepreneurs or on the board.



#### Art event at NGMA - August 22, 2015

FLO Bangalore member Sadhna (Meenu) Jaipuria hosted a learning session on art at the National Gallery of Modern Art. Illustrated presentation of the paintings of the legendary Ustad Mansur by Dr. Asok Kumar Das took us through art in the Mughal Court and explained what is natural art. The members learned about art in the Mughal era, the paintings and details used by artists in that period and the psychological effect of arts.





### WE in Education and Transport Launch - September 18, 2015

FLO Bangalore launched the national WE initiative in the city. This was launched by Jija Madhavan Harisingh, Director General of Police (Retd.) and P. Ravikumar, Additional Chief Secretary, Department of Transport and Energy.

The initiative in Bangalore is being spearheaded by Manjari Jalan for Education and Revathi Raju for Transport. Many schools promoters and principals attended the event. The RTO head - Mr. Ashfaq Ahamed in-charge of issuing licenses, was present and assured of his support. Bangalore's only woman bus driver - Prema was also there and shared her experiences. Representatives from Maruti, Group 4 and Securitas were all present. The schools representatives took a pledge to try to hire more women in their organizations.

### Stepping Ahead With Financial Literacy, October 19, 2015

FLO Bangalore Chapter hosted an event on 'educating women on financial literacy'.Mr. Bishnu Dhanuka, the founder of Millenium Mams, believes that investment is a commitment to money that comes in future and aims to empower women through financial literacy.

The members had various learnings including that on Various investment measures, including Fixed



Deposit, which involves RIR - Real Interest Rate, a denomination of interest rate with inflation, making it a less effective way of investment. And how gold is not really an investment, given its fluctuating value and the tendency to buy it and not sell. Knowledge of investing in Real Estate, which should be done very carefully.

## Interaction with BBMP Commissioner Mr. G. Kumar Naik, IAS, December 11, 2015

FICCI Ladies Organisation has been working to bring together the government and the women of Bangalore. In another step towards that effort, FICCI Ladies Organisation organised a face to face with the BBMP commissioner at his office, for better understanding between the citizen of Bangalore and the civic authorities.



The woman is the prime motivator for the family, and a number of BBMP programs need the co-operation of the woman in society to make them successful. This includes solid waste management, among others.

#### Networking dinner with Spouses, December 16, 2015



FLO Bangalore Chapter had the first meet with spouses where they were briefed about FICCI Ladies Organisation and its national objectives. Besides FLO committee members also took inputs from them on how they can assist FLO in its various initiatives. Some spouses came forward and volunteered to host some of the FLO Bangalore events. It was a good networking and bonding platform for everyone.

### Metro (BMRCL) Visit, January 9, 2016

Namma Metro, also known as Bangalore Metro, is a metro system for the city of Bangalore, Karnataka, India. The agency responsible for its implementation is the Bangalore Metro Rail

Corporation Ltd (BMRCL), a joint venture of the Government of India and the Government of Karnataka.

FLO Bangalore got an opportunity to get an insiders views into this ultra-modern project. Members were shown how tunnels are constructed, the signalling system and the future plans of the Metro. This was a never before and rare insight into this super-efficient project.





#### FLO Car Rally, February 7, 2016

The first ever FLO all women's car rally was flagged off in Bangalore by none other than the Police Commissioner himself.

The rally was an attempt to bring the focus on road safety, and also increase the confidence of driving among women. The Rally was not about speed. The top speed in the rally was only about 40 km/h. Infact in most sections the participants were traveling at about 30 km/hr. The aim was team building as each car had a team of



driver & navigator. They were questionnaires to answer while on the road. Also, they had to follow a 'Tulip' or a 'Road Book' and guess the route to reach the destination. Points were given on the basis on the over-all performance of the team.

The event was co-organised by the Karnataka Motor Sports Club (KMSC); along with the support of the Bangalore Traffic Police. Safety measures were all taken care; with a fully equipped Ambulance trailing the Rallyists.



#### Visit to the Winery, March 11, 2016

FLO Bangalore led a 60 member delegation to Grover Winery to understand the business of wine and wine making.

The trip included introductions to the business of wine, how wine is extracted from grapes, crushing and tasting. Third generation, and the first qualified woman winemaker was also present to help FLO members understand the business, the process and the challenges.

Today there are many women in the wine industry, working as oenologists, in commercial roles, as winemakers. FLO Bangalore has constantly endeavored to open new avenues of opportunity for the woman of today. The wine industry, seemed right for plucking!

### CHENNAI CHAPTER Chairperson's Message

Dear Friends.



"Life is always full of wonderful surprises if we are open to them."

The vision and goals of our National President Ms. Archana Garodia Gupta, has set the tone for the year 2015-2016. Our very first meeting was for a cause - Nepal Earthquake relief fund. Chennai raised the highest contribution made by a FLO chapter - Pan - India. In the month of November, FLO Chennai worked together for

a similar cause - The Chennai FLOods, which ravaged the city displacing many homeless.

We've had enthusiastic coffee mornings where we had everyone interacting, learning, business liasoning - FLO Networking as it should be. From Ms. Naina Lal Kidwai's Book Launch in July followed by the Launch of WE - Women Empowerment - many stories came out as we interviewed girls taking up driving skills with the support of Maruti Driving School. Swayam's Launch followed by a workshop conducted by Mr. Parag Shah, Founder of FLAME University and Chief Mentor of Midas. FLO Women Corporate Director Programme was launched along with a training in association with KPMG to train women as Independent Directors.

National President Visit was during our flagship programme of FLO Chennai - Jewelled Treasures, A fund Raiser event. This special evening was organized for felicitate the Game Changers of FICCI FLO Chennai, our 4 National Presidents and 14 past chairpersons.

FLO Women Achievers Awards 2016 with Ms. Shobha De' - Celebrity, Indian Author & Columnist was an invigorating event that was well received among the FLO Members.

Wishing Ms. Sudha Shivkumar, Incoming Chairperson and her team all the very best in taking the FLO Mission Forward.

Warm regards Dr. Vijaya Bharathi Rangarajan Chairperson, Chennai Chapter

### **COMMITTEE MEMBERS**



Sudha Shivkumar Sr. Vice Chairperson



Meena Mohan Vice Chairperson



Sakshi Sahoonja Treasurer



Priya Goutham Secretary



Parveen Papa Imm. Past Chairperson



### Change of Guard, April 16, 2015

After a successful completion of her tenure 2014 -15, Ms. Parveen Papa passed on the baton to Dr. Vijaya Bharathi Rangarajan. The Change of Guard ceremony held on April 16, 2015, brought in a new brimming SMART team.

Chief Guest Mr. Santosh Babu IAS & MD –Poompuhar in his address requested FLO's participation in



training skilled manpower and retain talent to market local handicrafts. Dr. Vijaya Rangarajan presented a bird's eye view of the proposed activities that will empower women at three different levels – grassroots, middle and senior level.

#### Nepal Relief Fund, May 4, 2015



First meeting went towards a cause - FLO Nepal Earthquake Relief Fund at Folly- Amethyst on May 4, 2015. Mr. D. K. Hari, Founder of BharathGyan briefed about earthquake and its impact in the Himalayas. Mr. Amar Jacob & Mr. Rohit Abraham who witnessed earthquake on their trip to Nepal

and shared their experience of being caught in the midst of the disaster. Chennai Chapter collected Rs. 3,30,000/- for the earthquake affected people. First aid medicines worth Rs. 50,000 /- was donated from Sundaram Medical Foundation.

### FLO Health Care: World No Tobacco Day Activities

FLO – Chennai organized World No Tobacco Day Awareness programmes to create awareness among the Police officers and Metro rail workers in the month of May. Anti-tobacco

awarenesswas also given to college girls and IT women in association with CANSTOP as the habit is increasing among them. Totally 310 members were screened.



### Transformation - Changing Lives, June 19, 2015

FLO Chennai organized "Transformation – Changing lives.." at Crowne Plaza on June 19, 2015. Dr. Vijaya Bharathi Rangarajan, Chairperson welcomed the members for the Year of "Possibility and Light". She introduced the SMART Team and outlined the major programmes of the year.Ms. Lakshmi Ravi did the narration of the dance drama followed by the performance of Ms. Saraswati, first women director of TV serials and dancer.Actress Ms. Kushboo highlighted on how each individual can



change one's own life and can be a catalyst to bring change in the lives of others too.Dr. Ambika Kameshwaran – Director, NGO RASA spoke on transforming lives through touch therapy. RASA NGO was given a stall during the event.

### "30 women in power - Their Voices Their Stories", July 20, 2015



Ms. Naina Lal Kidwai, The editor of the Book & Country Head of HSBC India along with the contributors of the Book - Ms.SangeethaPendurkar, MD-Kelloggs India and Dr. PreethaReddy,MD - Apollo Hospitals released the book preceded by a PanelDiscussion.

The Panel Discussion moderated by Ms.

Sanobar (RJ & Journalist) gave insights of the powerful women walking a tight rope of the corporate work-life balance. Mr. Ravi, TVH for sponsored the event. VidhyaSagar, an NGO working for the differently abled children was given a stall.

### Fellowship Meet: "Change your relationship with Food" by Dr. KhusbhuThakker, July 31, 2015

A fellowship to welcome the new members was organised on July 31, 2015. The new members started the programme with a flash mob that surprised the audience choreographed by Mr. Sendil, Dance Instructor. Followed by that Dr. Khushboo Thakkar spoke on eating right and listening to your body and the internal system.





### Friendship Tea on August 13,2015

Excellent Tea Session we had with everyone interacting, learning, Business liasoning... FLO Networking as it should be!! FLO Member Ms. Dhuru Wadwa, hosted a wonderful tea party for the FLO members residing at Anna Nagar.

### Friendship Tea on August 28, 2015

FLO Member Ms. Srikantha Jhaver, hosted a wonderful tea party for the FLO members.



### Press Meet – Women's Empowerment Initiative (WE), August 18, 2015



WE in Chennai has chosen to take up two sectors i.e., Women's empowerment in Transport and Security Services .As a Pre-Launch Initiative of Women Empowerment, a press meet was organized at Amethyst on August 18, 2015. The Chief Guests for this event were Ms. Radikaa Sarath Kumar Celebrity and Cine Actress, Ms. Vanitha –Inspector of Police and representatives from Maruthi Driving School and Radiant Protection Force took part in the press meet. The press meet was well attended

by Representatives from NGO, Schools and Colleges who were the feeders for the Initiative of WE. It was also a moment of pride as Mrs Radikaa Sarathkumar came forward to be the Brand Ambassador for this initiative of FICCI FLO in Chennai.

### WE launch – Women's Empowerment, August 31, 2015

Subsequent to the press meet, FICCI FLO Chennai Chapter launched the project amidst members and other celebrities who spoke in various aspects of Discipline, soft skills, employment etc as a panel discussion. The event was anchored well known National Television Reporter –

Jennifer Arul of NDTV fame. Mrs Radhika Sarthkumar, Television, Movie Actress, Rear Admiral S. Ramsagar AVSM, VRC and NM awardee who spoke on women in armed forces and discipline, Mr. Santosh Babu IAS Poompuhar (Govt of Tamilnadu enterprise) on therequirement of soft skills in the adopted areas of WE project and Mr. Ninan Thariyan CEO of Dinathandi a leading news daily of Tamil Nadu.



The first batch of 15 members started the training with Maruthi Driving School. The event also witnessed some women who stood and spoke about their experienceas women drivers and what it took to reach there. These stories inspired the aspiring drivers and security guards. (We sincerely thank Brakes India Pvt. Ltd for supporting WE initiative)

#### Branding You And Your Business, September 3, 2015



Branding plays a vital role in long tern success of business. FLO Talk Series – the first of these series was organized on "Building You and Your Business". Ms. Ramon Llamba, a Life coach & a Business trainer spoke on realizing one's own true potential and living his/ her life with joy and success. She spoke on making right decisions that determines success in both personal and business life. Mr. Venkat Ram G, Ace Photographer spoke on "Visually Building Branding You".

### Launch of SWAYAM - Entrepreneurship Programme, September 23, 2015

The launch saw an impressive panel of Guests - entrepreneurs with innovation in their own field. Speaking on the occasion Dr. Vijaya Bharathi Rangarajan Chairperson briefed the objective of the SWAYAM initiative and Ms. Priya Goutham, Project Convener Swayam introduced on the mentors in different fields and Panel constituted for starting up enterprise along with details of the Venture capitals and MSME Liasoning.



The panel included Mr. Gautam Menon – Indian Film Producer and Director, Dr. Mariazeena Johnson - Director - Sathyabama University, Mr. Murugavel- Founder and Director - Bharath Matrimony, Mr. C. K. Ranganathan – MD Cavinkare, Ms. Deepthi Zachariah – Architect and Entrepreneur- Revolution by Design were the Special Guests for the launch. Satyabama University is the platinum sponsor for SWAYAM for the current year and the launch will be followed by a series of lectures to young entrepreneurs in various colleges in the city



### Workshop on Leadership and Innovation, October 24, 2015

As a follow up session of SWAYAM a workshop on "Leadership and Innovation" was organized for the students, entrepreneurs and aspiring entrepreneurs.

Prof. Parag Shah is the Former Chairman and the Founder Director of FLAME(Foundation for Liberal And Management Education) University. The training was a full day event and we had over 30 participants who attended workshop.



### Business Delegation - September 25 - October 5, 2015



FICCI FLO members across different chapters Pan india attended a Business Delegation to Iceland, Denmark and Austria between September 25th to October 5, 2015.

Dr. Vijaya Bharathi Rangarajan, Chairperson - FLO Chennai and Ms. Rangapriya Goutham - Secretary - FLO Chennai attended the Delegation.

### BREAST CANCER AWARENESS PROGRAMME Cycle Rally

FICCI Ladies Organizationin association with BOB Cycling Club organized a cycle rally in support of Pink Month Initiative - breast cancer awareness. The members cycled more than 50 kms on OMR October 25,2015.



#### Walkathon:

To commemorate International Breast Cancer Awareness Month, FICCI FLO in association with CANSTOP organized Awareness campaigns, a Pink walkathon "One Walk One Hope" and a car rally. Over 800 participants walked for the cause on November 1, 2015

#### FLO Pink Car Rally.

FICCI FLO in association with CANSTOP &AUDI organized a Car Rally on November 1, 2015 at Alphonse Ground, R. A. Puram. With 6 Audi cars for the AUDI for the test drive,It was a two hour drive and the participants had an exciting two hours to the final venue navigating with 10 clues and funny cues to navigate to the destination.

The first two winners were given DATE WITH AUDI and cash prize. Thanks to Audi for sponsoring 75 free mammograms. Thanks to



Inter-continental for being the venue and hospitality partner. Copper Chimney, Rutland Spa, Johnson and Johnson, Oryza and French loaf for donations in Kind

#### Friendship tea party, November 30, 2015



Friendship tea was organized at Bombay Brasserie on November 30, 2015 at Bombay Brasserie to welcome new members. The Executive committee and members introduced themselves and shared their business interest. The friendship tea served as a conducive atmosphere for the members to network and understand the business strengths of the fellow members.

### FLO Chennai actively involved in relief measures

Dr. Vijaya Bharathi Rangarajan, Chairperosn of FICCI Ladies Organisation Chennai along with the Executive Committee involved in providing relief measures for the FLOod affected people.

The Relief Measures provided at different parts of Chennai City (from 18th November 2015 to till date) focused on

- 1. Food and Aid distribution
- 2. Free Medical Camps
- 3. Group Counselling

#### 1. Food and aid distribution at different parts of Chennai City.

Food packets, water packets, Bedsheets, Milk Powder, Biscuits, Provisions – rice, Dhal, Oil, clothes etc were distributed in Areas around Anna Nagar, Kotturpuram, North Madras, Ennore, BalaMandir, St. Bain's School.



More than 7 lakh worth items were distributed in the above mentioned areas benefitting 4000 plus members since November 18, 2015 till date. School bags were given to 270 school students in the district of Cuddalore.

#### 2. Free Medical camps

FICCI FLO Chennai in association with Sundaram Medical Foundation organized Free Medical camps at different places of Chennai, based on needs and request and free medicines were given.

About 85 camps were organized benefitting more than more than 1.7 lakh people. Medicines were sponsored by SMF doctors, FICCI FLO members, Pharmaceutical companies, Individual donors and Rotarians and their contacts.

#### 3. Group counselling:

Group counselling was given by trained social workers and volunteers at the affected area



### Key note Speaker at the Entrepreneur Chennai 2015 - December 17, 2015



Dr. Vijaya Bharathi Rangarajan was invited as the Chief Guest and Key note Speaker at the Entrepreneur Chennai 2015 on 17th December 2015. The key note address titled "THE GREAT ENTREPRENEURIALVISION INDIA 2020: THE ECOSYSTEM FOR START-UPENTREPRENEURSHIP AND BUSINESS GROWTH 2016-Driving into the future" received appreciation and applause from the participants and the organizers.

### Felicitation by Sadhguru

Dr. Vijaya Bharathi Rangarajan received award from ISHA Jaggie Sadhguru in appreciation of her efforts for FLOod relief on December 17, 2016.



### FLO Talk series – Chennaites beyond Rain, Ravage, Rumour and Relief, December 22, 2016 - Madras Club



The Chennai FLOods has left an cascading effect among the Chennaites and FLO Chennai having worked for relief measures organized a session to mitigate the disaster in the near future. An Expert Panel comprising of Mr. V. Sriram, Historian and Author, Mr. Vivek Harinaraian (R)IAS – Sharing his Chennai deluge experience, Ms. Kavitha Selvaraj – Urban Planner and

Architect Ms. Karthick Kumar – Theatre and Film actor – Evam Entertainment – Sharing his relief work experience moderated by Dr. Tausif A. Thangalvadi, Emergency Physician and RJ. The experts threw insight about the role of individual citizens in mitigating a disaster.

### Women On Board Training, January 11, 2016

FLO Chennai Chapter launched the FLO Women Corporate Director's training on January 11, 2016.

Ms. Rama Rajagopal, Executive Director - Indian Terrain Fashions Ltd, Mr. Sethuraman Sivaramakrishnan, Partner - BSR & Co and Ms. Latha Rajan, Co-founder - Mafoi Group were the Guests of Honour.



On the same day, FLO Chennai in association with KPMG organized a training titled "Women on Board" for both Existing and Aspiring Directors. Mr. Seetharaman and Mr. Raghuraman KPMG explained on The Role of Corporate Directors and How to read financial statements were very well received among the participants.



### Village visit to Thandalam, January 30, 2016

FLO Chennai members paid a visit to Thandalam – a Model village built with Passion by our own FLO Member Ms. RadhaParthasarathy. We had the pongal celebration and visited their masala and Podi making unit – a livelihood project for the Women groups in the village, vermicompost, making of Panjakaviyam, Health Centre and



their Bio- Gas units. It was fun to celebrate Pongal with the Ladies. The FLO Members were amazed at the self- confidence of the women in the Production, Management and Marketing of Small scale industries.

#### Visit to INS Rajali, January 30, 2016



On the way back to Chennai from Thandalam we had a chance to visit to the Indian Navy Base, Arokkanam – INS Rajali

### National President's Visit: Exhibition – Jewelled Treasures, February 15, 16, 17, 2016

FICCI FLO Chennai along with United Exhibitions organized a three day Jewellery exhibition titled – Jewelled Treasures. Ms. Archana Garodia Gupta, National President – FICCI FLO along with Ms. AishwaryaDhanush and Ms. Usha Krishna, FLO Chennai Past National Presidents inaugurated the exhibition. The exhibition showcased curated fine and non-fine jewellery from the craftsmen of famous jewellery houses and entrepreneurs across Pan India.



### An Evening of Game Changers, February 15, 2016

In the backdrop of the three day exhibition - Jewelled Treasures, a grand event is organized on the Evening of 15th February at ITC Grand Chola. Ms. Archana Garodia Gupta, Natioanl President - FICCI FLO was the Chief Guest of the programme. The evening



is adorned with the jewellery walk by famous jewelers followed by a grand finale - Fashion Show by Designer Dev R Nil, Choreographed by style diva Nayanika Chatterjee. The Past Chairperson and Past National President.

This is an exclusive fund raising event - an initiative of FLO Chennai and the funds raised from the event will benefit the recent "FLO Chennai FLOod Relief".

### Heritage Walk about Mylapore and Authentic Food Trail, February 16, 2016



Ms. Chitra Madhavan, Historian took the members on a virtual heritage tour of Mylapore and the story behind the famous Kapaleeshwar temple.

Mr. Raakesh, Puliyogare travels took us around the authentic food stalls to savour the traditional food of mylapore. Ms. Archana Garodia Gupta, National President along with other FLO Members and Guests enjoyed the food trail.

### National President, FLO Interacting with WE participants

Ms. Archana Garodia Gupta, National President FLO interacted with the candidates of Driving Training. All twelve of them obtained their driving licences successfully





### Felicitation to Dr. Vijaya Rangarajan for her Excellence Service, February 27, 2016

Anna Nagar A Block Ladies Welfare Association (AABLA) felicitated Dr. Vijaya Rangarajan for her excellent community service in the Presence of Ms. Gokula Indira – Minister – Handloom Textiles, Government of India and other Prominent Guests.





### Mock Driving, March 8, 2016

Dr. Vijaya Bharathi Rangarajan along with Ms. Chitra Gopinath visited the Girls who are undergoing Hands- on- Training at ANEW on March 8, 2016..

### FLO women Achievers Awards 2016, March 10, 2016

"FLO Chennai Annual Achievers Awards 2016 is organized as a befitting tribute to women in the week of International Women's Day to celebrate the achievements of women. Ms. Shobaa De – Celebrity, Indian Author and Columnist graced the occasion and felicitated the Awardees in five different categories.

FLO WOMEN ACHIEVERS AWARD in the category of Established Entrepreneur to Mrs. Visalakshi Ramaswamy – Founder – Manjal;FLO WOMEN ACHIEVERS AWARD in the category of Young Entrepreneur to



Ms. Mittal Surendira, Founder Sanskriti; FLO WOMEN ACHIEVER AWARD in the category of Professional – Environmentalist to Ms.Naina Shah Director, Ecoparadigm; FLO WOMEN ACHIEVER AWARD in the category of Social Service to Mrs. Padma Venkatraman – WIA ;FLO WOMEN ACHIEVER AWARD in the category of Non Governmental Organisation (NGO) to Karunaaii Trust

### Industrial Visit – Adyar IIT, March 14, 2016

FLO members visited the Demonstration building for Rapid Affordable Mass Housing using Glass Fibre Reinforced Gypsum (GFRG) Panels for affordable individual and mass housing.

Prof.Devadoss Mentor, Mentor – Civil Department at IIT explained



the advantages of Green Technology and its viability. Followed by that the members visited the Prof.Pradeep's Nano Technology Lab and project Amrit – the affordable water unit that purifies Arsenic and Iron Impurities. He explained the arsenic menace in India and how it impacts the IQ of growing children. The FLO Chairperson- Dr. Vijaya Rangarajan discussed on how to take it to the common man at an affordable costing.



#### **MOCK Board Session.**

Mock Board Session was organized for the Participants of the Women Board training. The Mock Board training was a conscious attempt to help them understand the roles of Executive/ Non- executive and Independent Directors in the Board room and the legal

bindings attached to the decisions of the company. The members were trained to take crucial decisions that arised out of Hypothetical company – Alliance Hospitals.



### COIMBATORE CHAPTER Chairperson's Message



Dear Friends,

It has been a very fulfilling journey to be the Chairperson of Coimbatore under the brilliant guidance of Mrs Archana Garodia Gupta and the Presidium. It was year of launching some very empowering projects in areas of skill development and corporate level empowerment.

Regards,
Shrivyshnavi Annush
Chairperson, Coimbatore Chapter

### **COMMITTEE MEMBERS**



Devika Ramesh Sr. Vice Chairperson



Sangeetha Peter Vice Chairperson



Bindiya Lund Treasurer



Uma Maheswary Secretary



J Mohanasundari Imm. Past Chairperson



### Change of Guard, April 4, 2015

Coimbatore Chapter organized its change of Guard on April 4, 2015.

Ms J Mohanasundari handed over the baton to Ms. ShriVyshnavi Annush, Chairperson 2015-2016.

### FLO Yuva, April 2015

FLO Coimbatore members acted as volunteers to teach spoken English to a group of 11 deserving young students of class 12 in April 2015 during their vacation. It was a very successful programme. The 2nd batch will begin in December 2015.



### Interactive Session with Mr. JagatShah, May 2015

An interactive session with Mr. Jagat Shah of Make in India campaign in the month of May 2015. It was a very informative session wherein FLO members got an insight into the policies and subsidies provided for women entrepreneurs.

### Launch of Swachh Bharat Abhiyaan, May 2015

FLO Coimbatore launched the Swachh Bharat Abhiyaan in association with Siruthuli and Kolam in the month of May 2015. A garbage collection vehicle was sponsored by Vice Chairperson Mrs. Devika Ramesh to Pannimadai Panchayat. Training for 5 women from the panchayat was imparted by FLO in her factory premises.







### "How to control the quality ofyour food?", June 2015

An interactive session for members of FLO Coimbatore in June 2015 on "How to control the quality of your food?" by Mrs Chitra Krishnakumar, apex member of Siruthuli. She enlightened the members on how to grow organic vegetables in compact spaces like terraces and how to manage waste.

#### FLO Shakthi

A girl child abuse awareness campaign in association with Art of Living. We launched it in Seva Nilayam owned and managed by Mrs. Jayshree Ravi – a senior FLO member of Coimbatore chapter. It is the only juvenile residential home in the entire state of Tamilnadu. This programme has impacted the lives of 3000 girl children so far. It is a long term project.



### FICCI III LAN LANCA III TOO D IMPO

# An interactive session with Mrs. Pankaja Srinivasan, Editor- The Hindu, July 2015

An interactive session with Mrs. Pankaja Srinivasan, Editor, the Hindu was organized in July, 2015. It was the first all members meet and fellowship lunch for the year 2015-16.

### FLO Coimbatore Fundraiser, July 2015

Coimbatore Chapter organized a fun evening for FLO members and their family at the FLO fundraiser for the movie Bahubali in July 2015.





### Grooming & Makeover Session, September 2015

A grooming and makeover session with experts from Estee Lauder was organized in September 2015 exclusively for FLO members and special invitees.

#### Fellowship Meet, October 2015

A fun filled networking and fellowship meet was organized by Coimbatore Chapter for its members in October, 2015. A Cake mixing ceremony was hosted exclusively for FLO members by Le meridian Coimbatore, followed by hi-tea.





### **Skill Development**

The 1st batch of 25 graduates of the tailoring workshop in association with JSS Avinashilingam funded by FLO Coimbatore. The next 2 batches are slated to start on 16th Nov 2015.

### Feeling great no matter what!

A very insightful session with Sister Shivani of the Brahmakumaris. It was one of our flagship events attended by the Collector, Commisioner and dignitaries of Coimbatore. It was a packed house!





#### FLO Coimbatore at the Interstate

Coimbatore chapter with National President Mrs Archana Garodia Gupta. We experienced the wonderful hospitality of the North East!





#### FLO Bazaar 2016

FLO Coimbatore's Women Entrepreneurship Bazaar - 8th& 9th Jan 2016 inaugurated by Ms. NandhiniRangaswamy. This is a platform for women entrepreneurs to showcase their products. We offered free stalls to our Women self-help groups to feature their products.

#### **FLO Women Corporate Directors**

An introduction to what it takes to be a Women Director. The chief guests Mrs Rajini Varadaraj and Mrs SanjanaVijayakumar are active directors on their respective boards and shared their learnings and experiences. Our guest speaker Mr T.N. Manoharan was one of the key people instrumental in turning around Satyam Computers and his experience sharing on financial and corporate integrity was very insightful.





### Launch of EDP Workshop at PSG College of Arts & Science

Chief Guest - Mr. Ashok Bhakthavatsalam on 8th Feb 2016 MD KGISL launched the Entrepreneurship Development Workshop and has very inspiring words to share with the participants.



#### **Visit of FLO National President**

Visit of Mrs. Archana Garodia Gupta National President FICCI Ladies organization on 14th Feb 2016

### **FLO Sponsorship to JSS**

Cheque handover to JSS by Mrs. Archana Garodia Gupta for sponsorship of nursing program.



# PSC CASTACC PSC C

### EDP - MOU Signed

FICCI Ladies organization and PSG CAS signed an MOU for Entrepreneurship Development Programme for 3 years in the presence of Mrs. Archana Garodia Gupta (National President)

#### FLO SADHANA 2016 Women Achievers Awards

Our flagship event for the year where we recognized two women entrepreneurs Mrs Ranjana Signhal (corporate level) and Mrs Yuvarani (grass roots level). Our chief guest was Mrs Suhasini Mani Ratnam, wife of eminent film director Mr Mani Ratnam. She is a national award winning actor in Southern Cinema and a social activist.





### HYDERABAD CHAPTER Chairperson's Message



Dear Friends,

My vision for this year is "Building Synergy" and Synergy to me is an underlining thread that holds and binds everything together. The proud feeling of representing the organization as a thought leader during conferences, speeches meets is exhilarating.

I am honoured to be spearheading a vibrant chapter with 544 members. We have done a plethora of almost 15 events on self-development, leadership & social, business & entrepreneurship. It includes a retreat to Ananda and finance workshop. Four initiatives were taken up at all levels which have done remarkably well. It has been a very fulfilling journey.

Regards, Rekha Lahoti Chairperson, Hyderabad Chapter

### **COMMITTEE MEMBERS**



Padma Rajgopal Sr. Vice Chairperson



Kamini Saraf Vice Chairperson



Padma Reddy Treasurer



Sumalatha Chitti Secretary



Monika Agarwal Imm. Past Chairperson

### Change of Guard 2015-2016 & Session on Principles in Politics, April 24, 2015

The Change of FLO Hyderabad was conducted Ms Shazia Ilmi, Activist addressed "Principles in

FLO out going Monika Agarwal, activities of the new chairperson introduced the said she is very



Guard Ceremony of Chapter 2015-2016 on 24th April 2015. Politician & Social the gathering on Politics".

Chairperson Ms presented the year 2014-15. The Ms Rekha Lahoti office bearers and passionate about

FLO and truly believes in the organization's capability of empowering women and opening up opportunities that make a difference to the individuals and the society. Her vision for this year is "Building Synergy."

YFLO, outgoing Chairperson Ms Shakuntala Divi handed over the baton to Ms Samia Alam Khan. YFLO theme for this year is "Learn, Implement and Inspire".

### Fellowship & Networking Sundowner Event with Anuj Gurwara May 2, 2015

The first event of the year, after the change of guard, under the leadership of new chairperson Ms. Rekha Lahoti was aimed at bonding the old and new members, networking and building synergy.

Anuj Gurwara played the event host and conducted icebreaking games, Bollywood Quiz and Karaoke.200 members attended and they relaxed and participated in various games and won many prizes sponsored by The Gallery Café, Kundan Jewellers and Juice



Saloon. Members donated generously to the Nepal Earthquake Relief Fund.

### Hunar Hai to Kadar Hai, Women in Transport Initiative, May 25 2015

FLO, Hyderabad Chapter on 25th May announced in a press conference HUNAR HAI TO KADAR HAI, WOMEN IN TRANSPORT INITIATIVE. This is a skill development joint initiative



of FLO and Government of Telangana in association with Maruti Suzuki Driving School to empower women. This national initiative of FICCI FLO will train 1500 women across the country and in Hyderabad 150 to 200, if there is more demand, more will be trained in driving, communication, etiquette.

This initiative will be headed by Jayashree Sanghani, along with Sarla Bhutoria, Sangeetha Kosuru, Anitha Goyal and Surekha Gupta.



### Myths and Reality on Gastroenterology & Healthy Lifestyle for Women, May 25, 2015



FLO Hyderabad organised a session on Myths and Reality on Gastroenterology and Healthy Lifestyle for Women. The speakers were Dr.Nageshwar Reddy, a Padmashree Awardee and Chairman of the biggest Gastroenterology Hospital in the world, The Asian Institute of Gastroenterology, Hyderabad and Dr. Rupa Banerjee, Director of IDB clinic from the same hospital.

YFLO Hyderabad Past Chair, Swapna Cherukuri gave a talk and presentation about her journey to Everest Base Camp.

### Romancing With Numbers, By Anil Lamba, June 20, 2015

We understand that financial decisions are among the most difficult decisions for most of the women. Keeping this challenge in mind this session is designed with the objective to make financial aptitude simpler and easier for the members and reduce their fears towards financial information and decisions. Dr Anil Lamba's session covered the topics, importance of understanding finance & Accountancy, general finance terms, general accounting principles, types of financial statements.



### Book Launch & Panel Discussion on "Some Leaders Are Born Women", June 26, 2015

The book launch of 30 WOMEN IN POWER, THEIR VOICES THEIR STORIES, edited by Naina Lal Kidwai was ,followed by a power packed panel discussion on Some Leaders are Born Women. It was a great learning from the experienced & illustrious panel-Naina Lal Kidwai, Chairman, India Director,



HSBC, Asia Pacific; Vijayalakshmi Iyer, Former CMD, Indian Bank; Shanti Ekambaram, President, Corporate & Investment Banking, Kotak Mahindra Bank Ltd; Preetha Reddy, MD, Apollo Hospitals; Debjani Ghosh, VP, Sales & Marketing Group, Md South Asia, Intel Corporation and Avani Davda, CEO, Starbucks India-Tata Global Beverage and Starbucks Tie Up. The session was moderated By Uma Sudhir, Journalist, Resident Editor, NDTV.



## Healing Through the Power of Mind by Dr. Ashwani Chopra, July 3, 2015

A session on Healing through the Power of the Mind was organised with Dr. Ashwani Chopra, MBBS, MD, MRCP, an eminent physician and Gastroenterologist from Delhi. Dr. Chopra is a Reiki master, Pranic healer and has knowledge of Naturopathy,

Ayurveda, Homeopathy and Yoga Therapy. He is an expert in the science and art of Medicine.

### Trip to Ananda Retreat &Spa, July 15-18, 2015

41 members from Hyderabad Chapter participated in a trip to Ananda retreat & Spa in Uttarakhand. Chief Minister of Uttarakhand, Harish Rawat welcomedthe members and gave a brief on business opportunities in areas of Power, Tourism, Medium and small scale Industries, Textiles, Horticulture etc. Each Secretary incharge of their portfolio extensively briefed on the policies and upcoming projects of the Government where private collaboration is needed.





### SWAYAM Launch & Arjun Vajpai:" Dream Big and Dare To Chase It", August 14, 2015

SWAYAM- Mentorship & Consultancy cell for women entrepreneurs was launched by Hyderabad Chapter on August 14, 2015. It was followed by a talk on 'Dream Big and Dare to Chase It' by Arjun Vajpai, youngest Indian in the world, at the age of 17 to scale the highest mountain in the world Mt.Everest. A Ted Speaker, Arjun inspired everyone very deeply by sharing his life experiences, his dreams how he chased them and is still dreaming &chasing.



#### Vidya Balan on Promoting Handloom, September 3, 2015



FLO Hyderabad chapter organized a program with Bollywood Actor Vidya Balan and Sanjay Garg of Raw mango in conversation with Bandana Tewari as moderator. Chapter felicitated two outstanding women from Hyderabad who have worked all their lives for the revival of Handlooms, Uzaramma and Suraiya Hasan Bose. Vidya promotes humanitarian causes and supports the empowerment of women. She is an avid

promoter of handloom sarees. Sanjay Garg from Raw Mango, is known for making handloom sarees fashionable. He is the champion of traditional weaves, relying purely on the wefts and warps of the textile to create designs. Bandana Tewari, is the Film features director of Vogue magazine.

Launch on WE Initiative & Panel Discussion on Family Business-Discovering my Identity and Role in Family Business & Profession, September 14, 2015

The national Imitative – Women Empowerment in Education was launched by Hyderabad Chapter on September 14, 2015. Actor Lakshmi Manchu launched the 'Empower Women (WE) in Education', an initiative by FLO, to promote women in the roles of non-teaching staff in schools.



A session on Family Business-Discovering my Identity and Role in Family Business & Profession was also organised. The Speakers were Malvika Rai, Past President, FLO and Chairperson, IILM & Banyan Tree Schools; Vasvi Bharat Ram , Vice President, FLO and Vice-Chairperson of Sriram Schools; Sarita Reddy, Executive Director, Gayatri Sugars and Prof. K Ramchandran; Executive Director of Thomas Schmidheiny Centre for Family Enterprise at ISB.

### Shakti- Women Empowerment - Women Achievers' Awards: Walk for a Cause & Pink Ribbon Walk, October 10-11, 2015

FLO, Hyderabad chapter honoured 12 remarkable women achievers from Hyderabad from 12 different categories who have done well in their respective fields. The events witnessed the participation of FLO President, Archana Garodia Gupta; Past Presidents of FLO; Governing Body Members from Pan India and other invitees. The awardees were- Begum Anees Khan-Excellence in Education; Dr. Manjula Anagani, Healthcare; Begum Bilquees Latif, Philanthropy; Anu Acharya, Innovation



through technology; Mahima Datla, Corporate Woman of the year; Deepika Reddy, Art in Dance form; Uma Chigurupati, Adventure & Endurance; Uma Sudhir, Media; Hameeda Sharma, Interiors; Anushree Reddy, Fashion Designer and Suhani Pitti, Jewellery Designer.

### The Art of Negotiation "Getting the deal you want" - Prof Abhay Dixit, October27, 2015



Mr. Abhay Dixit highlighted many points to be a successful negotiator. He gave work sheets and made it into a highly effective learning session with member interaction. He also added that women are better negotiators than men. The key takeaways from the session were the five steps to the art of negotiating - Preparation , Factoring in relationship, Setting targets, Deciding the strategy , Value creation and Implementing strategy.



#### Women in Indian Music Tradition, November 18, 2015

Vikram Lall gave a detailed audio visual presentation of the evolution of different kinds of music in India, their origin and the famous people who sang. He elaborated on Bhakti music of Meera, Kabir to Thumri, Ghazals, Khayyals, Film music and today's playback singing. Instuments and techniques used at different periods of time and their social relevance and how the music was used to bring social change was narrated with research and his personal passion on the subject.



#### Invoking Spirituality & Mindfulness, January 19, 2016



A session on Invoking Spirituality and Mindfulness was organized, with Mr. Bijay Anand as the speaker. He is an actor, whoplays the role of Janak in SIYA KE RAM serial. Anactor, art collector and a watch collector, and now a kundalini yoga teacher who transformed himself, healed his arthritis and other abnormalities and wants to make people healthy, happy and divine.

### BRICKS & CLICKS - Discussion about the online &offline retail world, February 23, 2016

Rakesh Biyani, Joint MD of Future Group Dr. Srikanth Sundararajan, Helion Venture Partners and Manish Chheda, co-founder & MD of Auctus Advisors Pvt Ltd participated in a panel discussion on Retail businesses, organized retail businesses, E-Commerce and Bricks and clicks model where both online and offline businesses grow into each other. The challenges and the trend of future businesses in India and customer's requirements were discussed at large.



### Woman – Her Many Forms (Women are born leaders) – Panel discussion, March 08, 2016



FLO Hyderabad chapter celebrated the spirit of womanhood on the international women's day March 8th, members walked in with their inspiration & attitude in true celebration mood. Rekha Lahoti welcomed the speakers and past national president Ms. Namita Gautam's presence was enjoyed and acknowledged. Nina Davuluri Miss America 2014, a lawyer by profession and Elahe Hiptoola, Film producer and Entrepreneur inspired all the members present.

### YFLO HYDERABAD Chairperson's Message



Dear Friends,

The privilege and responsibility to lead the Hyderabad YFLO chapter has been immense. With a vision to Learn, Implement and Inspire, my programs were structured in a manner to support maximum growth and empowerment with a focus on interactive leadership lessons from experts, thought leaders and

achievers.

Our programs with leaders such as, Ms. Vinita Bali - MD Britannia Industries, MP -Ms. Kavitha Kalvakuntla, Sports Stars - Jwala Gutta, Ashwini Ponappa, Sunil Chhetri and Mithali Raj, Bollywood mother-daughter duo Sharmila Tagore & Soha Ali Khan, field trip to Facebook office & a 'Go Green' initiative with actor Rana Daggubati were a success. Our concluding event of the year was with actress and health enthusiast Mrs. Shilpa Shetty Kundra in conversation with Mrs. Pinky Reddy.

With a commitment to contribute to the Nation's growth and well-being, YFLO Hyderabad has tied up with Dr. V.R.K Medical College Hospital & Research Centre for a health initiative 'Prana' to offer free medical services and treatments to under privileged children and women. All the major & minor treatments will be covered free of charge under this association.

I am glad to have served as YFLO Chairperson 2015-2016. As we draw close to the completion of my tenure I would like thank FICCI FLO for giving me the opportunity. I would also like to thank my strong & supportive team and the past chairpersons, without them none of the efforts would have been successful.

Regards,

Samia Alam Khan

Chairperson, YFLO Hyderabad

### **COMMITTEE MEMBERS**



Nidhi Swarup Sr. Vice Chairperson



Sandhya Raju Vice Chairperson



Shubhraa Maheshwari Treasurer



Ritu Shah Secretary



Shakuntala Divi Imm. Past Chairperson



#### Change of Guard, April 24, 2015

The program began with the presentation of events held last year, by FLO Chairperson Ms. Monika Agarwal and YFLO Chairperson Ms.ShakuntalaDivi. This was followed by the formal change of guard where the incoming FLO chairperson Ms.RekhaPhumra Lahoti and YFLO Chairperson Ms.Samia Alam Khan assumed office. Journalist turned Politician and Social activist Ms. Shaziallmi grace the occasion as the chief guest. She spoke on "Principle Politics" & highlighted the role of women in politics.



### Boardroom and Beyond- Life and Leadership Lessons by Ms. Vinita Bali, June 18, 2015



YFLO Hyderabad organised an interactive learning session with Ms.Vinita Bali, (Ex MD and CEO of Britannia Industries) a global business leader. She has given a very inspirational talk on how to be a good leader and overcome all the obstacles to accomplish a goal. Members had an interesting Q&A session about women as leaders, change management and qualities of a leader. The programme was well attended by 150 members.

### 'Women Leading the Future of India'- by Ms. Kavitha Kalvakuntla, Member of Parliament and Social Activist, July 10, 2015

YFLO Hyderabad organised an interactive learning session with Ms.KavithaKalvakuntla, a

Member of Parliament and Social Activist. She has given an inspiring talk on women empowerment and multiple issues faced by women and highlighted the contribution of women in the economy of the country. She urged the members to take some action for the upliftment and overall development of women in areas of education and small businesses. After her enlightening talk, she indulged in answering a few questions from members. The event was well attended by 190 members.





# Interactive learning session -"India's Potential As A Sporting Nation", August 5, 2015

YFLO Hyderabad event 'India's Potential as a Sporting Nation' on the 5th August 2015 was an inspiring and motivational event for the members and their kids.

The speaker panel comprised of 4 young sporting legends JwalaGutta, Ashwini Ponnappa, Sunil Chhetri & Mithali Raj. The talk was moderated by veteran cricketer Mr. Vijay Mohan Raj.

### 'Celebrate Womanhood ' with Ms. Sharmila Tagore and Ms. Soha Ali Khan, August 26, 2015

YFLO Hyderabad organised an event with the beautiful Mother daughter duo- Ms.Sharmila Tagore and Ms.Soha Ali Khan. It was an endearing and interactive session moderated by Ms. Nishat Fatima. The speakers shared their experience of working in movies and how it has changed since yesteryears. They have spoken on increasing responsibilities for women in all aspects and balancing all the different roles is the key to becoming successful.



### Field trip and workshop 'Face to Face with Facebook' at Facebook office, November 4, 2015



The workshop at Facebook office was a good learning opportunity for all members. They were warmly welcomed and taken around the premises. The Facebook team then educated the groups on Ads Product Overview, blueprint and many more of their tools. Further on they emphasised on having a Business Strategy Timeline & setting Goals. Identifying the big goal, Drive for Traffic, Generating Leads and creating Brand Awareness are key.



### Go Green Initiative, December 8, 2015

YFLO Hyderabad conducted 'GO GREEN INITIATIVE" at Glendale Academy, Hyderabad with Actor Rana Daggubati as the guest speaker. Saplings were planted by the chief guest and members, The speaker signed and read the GO GREEN pledge and he felicitated the winners of Art and Collage competition which was organised as part of the initiative in Glendale Academy and the government



schools supported by FLO Hyderabad Zilla Parishad High School Gachibowli, Kulsumpura Govt. High School & Erramanzil Govt. High School. Painting competition was conducted on this occasion the topic was 'Best of Mother Nature Vs worst of human nature to build awareness among children and winners were felicitated by the Chief Guest.



### PRANA, for underprivileged children, March 3, 2016

YFLOlaunched an ambitious initiative "PRANA" to work and mobilize resources for the betterment and wellbeing of underprivileged children in the age groups of 7 to 14 years. Our professional partner in this initiative Dr. VRK Medical College Hospital Health and Research Centre mobilised a team of 25 Doctors in various specializations such as general practioners, paediatricians,

gynaecologists, dentists and conducted a preliminary investigation camp in 3 schools (also under the FLO CSR wing) to ascertain the general health of the children. A total number of over 800 children were checked (1200 more to go). They were administered vitamin, calcium and general medication as per their diagnosis.

### A Holistic Approach to Life & A Scientific Way of Being Fit with Ms Shilpa Shetty Kundra in conversation with Ms Pinky Reddy, March 9, 2016

The interactive session highlighted the benefits of eating a healthy Indian diet. The learning from this session was about how to eat well, live well and stay fit and healthy which is such an essential feature of today's life style. The benefits of Indian spices and ingredients were highlighted and the best ways to use them were explained.

The event was graced by Ms Namita Gautam past National President FLO. The session was attended by over 500 members, their spouses and guests.



### INDORE CHAPTER Chairperson's Message

Dear Friends,

It has been a truly memorable journey for me as Founder Chairperson of Indore Chapter. FLO is a great platform to do good work for women and make our lives much more useful for others! Focus, dedication, hard work and a lot of networking has made me into a much stronger and able woman. I thank FLO

to have given me this huge opportunity and I will continue to put in my efforts in the future. Cheers!

Regards,

Aarti Sanghi

Chairperson, Indore Chapter

### **COMMITTEE MEMBERS**



Shweta Mittal Sr Vice Chairperson



Anupama Modi Vice Chairperson



Aparna Bidasaria Secretary



Puja Mohan Treasurer



### Networking Meet, July 10, 2015

A networking session was organised for the members of the Indore Chapter. Members played some icebreakers and got to know each other's interests. The event was followed by Hi tea.



### "Finding Choices that Fit" with Ms Sairee Chahal, CEO of Sheroes, July 30, 2015



A very interesting and informative session was organised by the Indore Chapter on "Finding Choices that Fit". The speaker for the session was Ms Sairee Chahal, CEO of Sheroes. The speaker highlighted on start-ups and how women could conduct business sitting in their own homes or anywhere in the world.

### "Lifestyles & Cancer", August 20, 2015

FLO Indore Chapter in association with Indore Cancer Foundation organised a session on "Lifestyles & Cancer". The Guest of Honour was Ms Priya Dutt, Politician whose key concerns have been Education, Health, Women Empowerment, Youth affairs, Infrastructural Development and Communal Harmony.

Presentations were made by the doctors on how lifestyle changes have the possibility to reduce the risk of cancer. It was a very resourceful and meaningful event for all members.



### Women Corporate Director Workshop, September 25, 2015

The KPMG team and Mrs Ranjana Agarwal, India Chair of Women Corporate Directors gave insights to members regarding roles, responsibilities, liabilities of being Directors in listed as well as non listed companies. 25 participants attended the programme. This workshop was organised under the aegis of the pan India FLO Initiative-FLO Women Directors (FWD).



### "Beyond Health to Wellness", September 30, 2015



A health and fitness session was organised by Indore Chapter on "Beyond Health to Wellness" on Septe, ber 30, 2015. Famous celebrity macrobiotic dietician Ms Shonali Sabherwal enlightened the members on what are the trigger foods and what are the super foods which we should intake, not only to maintain weight but also to have a balanced PH level in the blood. A great eye opener and women were extremely appreciative.

### 'GIRIJA', November 16, 2015

A remarkable biography of the legendary classical artist was screened at the Indore Chapter. A subject which is never touched upon was received well by a few members.

### FUNDRAISER: Mera Woh Matlab Nahin Thaa, February 14, 2016

The fundraiser event of the 1st year of FLO, Indore Chapter was an astounding success with a 1200 full house audience at the DC Auditorium. The play' MeraWohMatlabNahintha' was enacted and was hugely appreciated by the audience with outstanding performances by Mr AnupamKher, Mrs Neena Gupta. A truly memorable event with lots of accolades for FLO, Indore Chapter and its team!! The money raised by this event is being used to install sanitary napkin dispensers for the schools where SC ST and under privileged girls are studying.. More than 4000 girls will be benefited with this initiative... This is just the first phase of this huge project.



### JAIPUR CHAPTER Chairperson's Message



Dear Friends,

It was a great pleasure in serving as a Chairperson to FLO Jaipur Chapter. Already, being a part of many forums had a great ideology & once coming into the same place, it really pleases to mention the extreme exposure that we have dealt with the think tanks in FLO.

Some-where someone said it well that strength lies in correct alignments. Here we as the Team of FICCI FLO are changing the dynamics of new challenges to organizations & Empowering Times.

The guidelines & principals to any person's life are highly memorable, understanding & valuable. This urge comes in every sphere of everyone's life. FLO is a one-stop destination for all the connectivity of the sprouting sense of positive development. This was a great tenure, which I enjoyed, loved to work hard to accomplish all plans.

It was a term, which feels me in with optimistic response to know the diverse moods under which we can bring on many new ventures, association taking the women associated with us to new heights.

Commitment striven attitude & willingness from the entire majority reveals us the spirit to Empower Us.

Regards,

Alka Batra

Chairperson, Jaipur Chapter

### **COMMITTEE MEMBERS**



Preeti Saboo Sr. Vice Chairperson



Minal Jain Vice Chairperson



Nitasha Chordia Treasurer



Kanak Meghraj Secretary



Apra Kuehhal lmm. Past Chairperson

#### Change of Guard Ceremony & Women Achievers Awards, April 22, 2015

FLO Jaipur organised Women Achievers Awards and Change of Guards Ceremony. The MLA of Sawai Madhopur and the brand ambassador of the State Government for saving the girl child, Princess Diya Kumari, was the guest of honour for the event. Ms. Neeta Boochra, Immediate Past President was the special guest for the event. This was followed by the Change of Guard. Outgoing Chairperson of FLO Jaipur Chapter, Ms. Apra Kuchhal handed over the baton to Ms.



Alka Batra, the incoming Chairperson.

### Talk on Health Hazards Caused by Cell phones & Tower Radiation with Ms Juhi Chawla, April 30, 2015

FLO Jaipur organized a talk session on "Health Hazards caused by Cell Phones & Tower Radiation" on 30th April 2015 at Hotel Lalit. Ms Juhi Chawla, Princess Diya Kumari Ji and Ms Alka Batra flagged off a truck of utility and commodity for relief of Nepal earthquake victims. A small step taken under leadership of Ms Alka Batra to bring smile in lives of victims of Nepal earthquake.





### Session on "Keep your Mental "Switch on" by Dr. Vijay Michihito Batra May 7, 2015

FLO Jaipur organised a motivational program "Keep your Mental "Switch On" by Dr. Vijay Michihito Batra, an Author, Columnist, Inspirational and Motivational speaker.

"Keep your Mental Switch On", Vijay Batra discussed the power of our brain and how we should use it to become a successful person.





### World Environment Day Celebration, June 5, 2016

Jaipur Chapter celebrated the World Environment Day in collaboration with Prabha Khaitan Foundation.

### Stay FLAWLESS, June 30, 2015

Houseful session on Skin care-"Stay FLAWLESS" in association with Fortis Escorts Hospital

was organized. Well-known Dermatologist Dr. Swati Mogra had an interactive session with the members and gave important tips relating to skin and how to take care of their skin.



### Dr. Shashi Tharoor on "Soft Power", July 12 2015

FLO organised a talk show with the award winning author and a renowned politician of India, Dr. Shashi Tharoor on "Soft Power of India".

Tharoor defined soft power as the ability to attract or persuade other people without using any type of coercive or military measures. "The way soft power gives access to multiple channels of communication, is testimony to



the fact countries can no longer solely bank on military prowess," said Tharoor. FLO National President Ms. Archana Garodia was the Guest of Honour. She addressed the members and shared her vision for the year.



### The Launch of WE in Transport

Launch of WE in Transport started bringing a change in the town, soon we will see Lady Drivers unveiling the tradition.

### WE in Education-Computer Literacy, July 30, 2015

FLO Jaipur Chapter initiated three month long computer training in Tally and Advanced

MS Excel. This training is directed towards girls from the underprivileged section of the society. The training aims to benefit 40 girls over the three months. This training will equip the girls to apply for jobs with Tally and MS Excel as pre requisites.

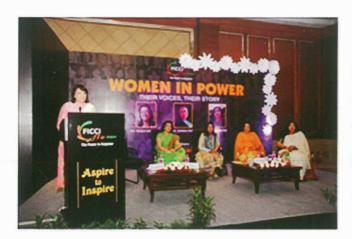




### Mantras for Success with Mr Suhel Seth, August 1, 2015

Talk show conducted in the city with an Entrepreneur, an Actor, a Columnist,Mr. Suhel Seth. The event organized in Hotel Radisson Blu was houseful with a great attendance of members.





### 30 Women in Power, August 11, 2015

Team FLO JAIPUR under the baton of Ms. Alka Batra, chairperson had a power packed panel discussion with Ms. Naina Lal Kidwai, Ms. Jyotsna Suri & Ms. Vineeta Rai. Event took place on 11th August, 2015 at Hotel The Lalit. It was indeed a super women summit.

### **Blood Donation Camp, August 15 2015**

On 69th Independence Day, FICCI FLO Jaipur Chapter have successfully done a blood Donation Camp in association with the Marudhar Hospital.

Immediately after the Flag Hoisting ceremony by the Chairperson, the Blood donation camp began. Over 150 people donated blood during the event.



#### Teej Utsav, August 21, 2015

Team FLO celebrated Teej Utsav at PCJ. It was great fun & masti- none other than the chairperson Ms. Batra was the moderator with the anchor Sumit for the round of game "TAMBOLA". A nail Caricature was going on alongside. Everyone rocked the Afternoon!





### FWD- FLO Women Directors, September 4, 2015

Team FLO Jaipur has successfully launched the initiative of FWD- FLO Women Director. Members interacted with Young Global leader, Featured in FORBES & FORTUNE magazine Manisha Girotra, India's First Independent Director at PETRONET LNG- Dr. Jyoti Kiran Shukla & LeelaBordia.

### Launch of SWAYAM, September 10, 2015

FLO Jaipur Chapter launched the pan India FLO initiative SWAYAM on September 10, 2015. Shri. Kali Charan Saraf- Hon'ble Education Minister, Govt. of Rajasthan was the Chief Guest. The event also witnessed the launch of SWAYAM- the Business Consultancy Cell Brochure.

An interactive talk session on Business Etiquette with Ms. Shital Kakkar Mehra was also organised on the sidelines of the launch.





### WE- Women Empowerment Initiative, September 22, 2015

Jaipur Chapter launched the pan India Initiative - WE: Women Empowerment in Transport

& Education. School Principals of Jaipur participated in the launch and joined hands towards the cause of promoting and creating employment opportunities for women in non-traditional areas. Two batches of Girls have been trained as Drivers under MDS. 30 girls from each initiative - Security, Education & Transport were present at the occasion.

Dr. Pawan G. Agarwal, CEO of the Mumbai Dabbawala Association was the Speaker at the programme.



#### Joy of Giving Week, October 2-8, 2015



A whole week program was organized by FLO and its members named "Joy of Giving Week" for underprivileged children, children with mental and physical disabilities and HIV positive disease and others of Jaipur in the first week of October.

On 8th October, 2015 we had a prize distribution with Mr. Sachin Pilot. Our

mantra was "To bring smile and rays of hope in the life of some"

### FLO Bazaar, October 19-20, 2015

FLO Bazar and fashion show "Fusionista" was the most grand experience for Jaipur members. It was held pre-Diwali in the month of October 2015. Members of FLO walked on ramp along with

Women of Substance. Alka Batra walked as show stopper for big brands of Jaipur.



#### Movie Screening and Talk Show with Om Puri, October 23, 2015

FLO Jaipur chapter organized a talk show with veteran Bollywood actor Mr. Om Puri. It was a very well attended programme, with participation by over 180 members and invitees. The Event began with the screening of the movie "HAAT – The weekly bazaar", directed by Ms. Seema Kapoor, wife of renowned actor Mr. Om Puri. The Movie talks about a custom "NathaPratha", which expresses the condition of Rajasthani rural women. The movie was followed by a Talk session on 'Women in the Society' by Om



Puri ji. His views & concern to the society were very much engrossing &enlightening.

#### The Unstoppable Indian Entrepreneur, November 20, 2015



Talk session with Ms Kiran Mazumdar Shaw, listed in Forbes 100 most powerful women on 20th Nov at Hotel Marriott.

Members of FLO Jaipur chapter along with Chairperson Alka Batra went for interstate meet to Guwahati. Members got chance to meet and interact with members of PAN INDIA FLO.

### Breaking Gender, Changing Lives, December 12, 2015

FLO had an interactive session with Ms Laxmi Narayan Tripathi, a transgender. She talked on breaking gender changing lives.





### FWD Workshop KPMG, December 14, 2015

FLO in association with KPMG India presents FLO Women Corporate Directors Initiative "Women on Board" at Holiday Inn on 14th Dec 2015.





### Women Car Rally, December 20, 2015

Women Car Rally was organized which started from Albert Museum on 20th Dec 2015. Main purpose is to bring awareness about girl child education. FLO drove for a social cause.

### FLO DHAMAAL 2015, December 22, 2015

After enough of learning, working, talks and seminars the most awaited FLO Dhamaal was organized on 22nd Dec at Grand Uniara and we at FLO believe in enjoying by bringing Punjab to Rajasthan. After enough of learning, working, talks and seminars the most awaited FLO Dhamaal was organized on 22nd Dec at Grand Uniara and we at FLO believe in enjoying by bringing Punjab to Rajasthan



### Good Governance Vs. Bureaucracy, January 19, 2016

Panel discussion on Governance V/S Bureaucracy at Radisson Blu on 19 Jan 2016 by Ms Anita Bhadel (State Minister of Women and child development Rajasthan), Ms Suman Sharma (Chairperson for Rajasthan State Commission for Women) Mr Navdeep Singh (DGP Civil Defense) Mr Anand Vardhan Shukla (Add director of Rajasthan Police Academy) Mr Haider Ali Jedi(DCP Traffic Police)





### Media & Politics with ShaziaIlmi, February 4, 2016

An Interactive talk session held on media and politics with Ms Shazia Ilmi.

### Changing Texture in Bollywood, February 17, 2016

Interactive session with film maker Prakash Jha where he talked on "Changing Texture in Bollywood" on 17th Feb 2016 at Hotel Royal Orchid. He emphasis on fresh ideas, strong narrations, original plots, piloting fresh trails which are commercially viable.





#### KOLKATA CHAPTER Chairperson's Message



Dear Friends,

Leading FLO Kolkata has been a truly enriching, eventful and a learning journey for me. It provided me the opportunity to do my BIT for woman empowerment and upliftment. It's a year which will always stay etched in my memory.

My journey at FLO started way back in the year 2000. FLO has influenced my life in multiple ways and has contributed in making me what I am today. It has provided me with a platform to exchange thoughts and ideas, convert them into action and create a social impact. However the biggest take from my wonderful FLO journey is the amazing set of friends I have made across the horizon.

I am grateful to my most enthusiastic and supportive committee and the very talented and motivated FLO members. I have learnt and imbibed the important principle of the power of working together.

I wish the incoming chairperson Ms. Anupama Sureka and her team all success in the coming year.

Warm regards,

Manjula Jain

Chairperson,

Kolkata Chapter

#### **COMMITTEE MEMBERS**



Anupama Sureka Sr. Vice Chairperson



Sunita Kanoria Vice Chairperson



Sarika Patodi Treasurer



Ritu Jajodia Secretary



Priya Seksaria Imm. Past Chairperson

#### Change of Guard& Fellowship Meet, April 20, 2015

FLO Kolkata Chapter organised a fun-filled 'Fellowship Meet' together with 'Change of Guard'. Manjula Jain, along with her committee took over the responsibility to deliver a successful 2015-16. The vision for the year is Care Share Inspire — care for society; share knowledge; inspire others and self to excel. The evening 'Soiree Musicale' was a musical extravaganza by the members, of the members and for the members. The meet had Tollywood Star Ms. Koel Mallick as Guest of Honor and



singer Shayne Hyrapiet, who mesmerized the members with a couple of songs. FLO Kolkata Committee Member Suchandra Bhutoria, coordinator for the event had members tapping their feet to her numbers.



#### Pray for Nepal, May 4, 2015

FLO Kolkata Chapter in association with Sanmarg and Nepal Consulate sent relief in the form of Dry Food Stuff, Bed spreads and Bed sheets, Clothes, Biscuits etc. For the earthquake affected people of Nepal. Cheques amounting to Rs 146201/- were also sent towards Nepal relief.

## The National Finale of Spellinc, May 9, 2015

This year, FICCI FLO Kolkata has come on board as the Associate Partner for the Spellinc National Finale on 9th May 2015 with eight top schools from all over India participating at Bhasha Bhawan Auditorium, National Library Kolkata.

The National Finale of Spellinc, an All-India Inter School English Spelling Competition is a pioneering initiative by Linc Pen & Plastics Ltd.





## Rock of the Ages: Shine with FLO -Empowering FLO Members to know their Diamonds, May 12, 2015

This was an exclusive and informative session by Ms. Varda Goenka on diamonds. She presented the 4C's of diamonds - namely cut, clarity, carat and colour, how to take care of them and maintain their shine. She also spoke on how to wear the dazzling stones with élan. This was followed by a sparkling fashion walk by FLO/YFLO members showcasing our talented members' works – Ms. VardaGoenka's Jewels and Ms. Sumona Parekh's Bridal Asia Couture.



#### World Environment Day, June 5 2015



FLO Kolkata Chapter raised Global Awareness amongst children to protect Nature and Planet Earth. WED theme this year was "Seven Billion Dreams. One Planet, Consume with Care." The well-being of humanity, the environment, and the functioning of the economy, ultimately depend upon the responsible management of the planet's natural resources. There were above 35 children and about 20 members present. They with the help of a pot maker made their own pots with recycled paper and then planted trees in them. A quiz competition was also organised for the children.

#### Inauguration and Adoption of 'ARUNIMA HOSPICE', June 10, 2015

FLO Kolkata had a ceremonial inauguration and adoption of 'ARUNIMA HOSPICE' -A home for the AIDS affected less privileged children. Arunima Hospice provides care and support for HIV infected and affected women and children in West Bengal. Long term FLO has taken an approach to combat the spread of HIV/AIDS in Kolkata and in the wide state of West Bengal. There was a musical presentation by the ARUNIMA HOSPICE children to spread awareness.



The Guests of Honour present were, Prof. Maria Fernandes, Rev. AbirAdhikary and Rev. Paritosh Canning. The event affirmed that we Care for them, would love to Share their special moments and Inspire them to do the best they can.

#### Journey of a Woman of Substance by Dr. Kiran Bedi, June 25, 2015



FLO Kolkata Chapter presented the 'Journey of a Woman of Substance' - of none other than the First Woman Police Officer in India – Dr. Kiran Bedi, a multifaceted person and an iconic figure. Our member, Ms. Jyoti Jain presented a short video on Dr. Bedi's early life and journey so far. The country's first woman IPS officer shared moments from her life that almost every woman in the audience could relate to.

FLO Kolkata has taken the initiative to support Dr. Bedi's 'India Vision Foundation' to keep a child psychologist for the children in Tihar jail.

#### Launch of Women Corporate Directors initiative, July 10, 2015

FLO has taken this initiative at pan India level to empower women with skills required for appointment as directors in company boards and build a pool of qualified women candidates ready for the boardroom challenges. This program aims to help women understand what is expected of them as corporate directors and it identifies



the strength of a woman to build herself and be part of decision making in the boardroom. The launch included a panel of existing women directors, lawyers, and representatives from networking bodies to make members feel confident to take the step towards being corporate directors.

#### Workshop on Women Corporate Directors Initiative, July 17, 2015



To provide a pathway for women seeking senior leadership and director level position, FLO Kolkata organised a workshop on WCD with an aim to build a cadre of women candidates for appointment to boards of companies. This program was conducted by BIZ DIVAS Foundation which advocates and promotes inclusive culture and women's leadership.



## 'Celebrate Beauty Naturally' by Ms. Mansi Gulati, July 22, 2015

FLO Kolkata presented an informative and useful session with Ms.Mansi Gulati, a USA Certified International Yoga Trainer. She specializes in face yoga, women yoga and weight loss among other things. The members took home useful techniques to have a naturally glowing skin, get rid of wrinkles, relieve stress and live healthy.



## Rendezvous at Raj Bhavan with Hon'ble Governor Shri K.N. Tripathi, August 11, 2015

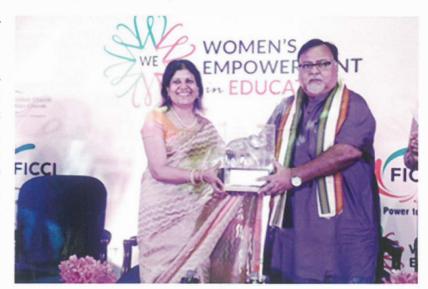


It was a great privilege for FLO Kolkata to organize a special visit for around 100 members at the Governor House with an exclusive session with the Honourable Governor, Shri K.N. Tripathi.

Tripathijipractised as a lawyer in the Allahabad High Court from 1956 till 2014. He enriched the members with his most inspiring talk on women empowerment.

#### Launch of "WE in Education", September 19, 2015

FLO Kolkata launched in Education successful WE initiative in the esteemed presence of Shri Partha Chatterjee, Education Minister, Govt. of W.B. The Launch was graced by Heads of Educational Institutions, Training Partners, NGO's, Guests and Members. The enthusiastic response indicated that this initiative is headed in the right direction.





## Book Launch "30 Women in Power", October 10, 2015

FLO released "30 Women in Power" - their voices, their Stories - a book on Women achievers edited by Naina Lal Kidwai. The stories carry the inspirational voices of Indian women who have been pioneers and have led large organizations, who discuss their dreams for the future, said Nainaji. The Launch was followed by a panel discussion with panelists Ms. Krithiga Reddy MD Facebook India, Ms. Debjani Ghosh VP Sales and Marketing Intel India MD South Asia and Ms Naina Lal Kidwai.

#### Sanitation Drive, October 11, 2015

FLO Kolkata Chapter made an effort to Care Share and Inspire by securing health and hygiene for the hundreds of villagers at Amtala.10 toilets have been built towards sanitation, health and happiness. It gives immense pleasure and satisfaction when you support and contribute towards the welfare of the society.



## Face To Face with the man behind Smart City Rajarhat, October 16, 2015

FLO Kolkata enjoyed a 'Pre Puja Retreat' at ECO Park – EKANTE Rajarhat. This was the perfect time to unwind in the midst of nature when all the Puja arrangements are done and we eagerly wait for the city to be lit up and abuzz with excitement on the arrival of MaaDurga. Mr. Debashis Sen,IAS, Principal Secretary Urban Development Deptt. Government of West Bengal &Honorable Chairman WBHIDCO Ltd. He spoke on the development of "Smart City" and how FLO can be a part of it.



#### 'Meet and Greet' with Mrs. Archana Garodia Gupta, FLO, November 17, 2015

It was time to get together, strengthen ties and celebrate the spirit of the festive season of Deepawali. FLO Kolkata organised a 'Meet and Greet' evening with Mrs. Archana Garodia Gupta, National President, FLO. Sparkling lights and foot tapping music by Mr. Nigel and team was an added attraction! Interaction with



Archanaji was a learning experience for FLO Kolkata members. A lot of ideas were exchanged and the evening was enjoyed with mouth watering Kolkata CHAAT.

#### Run for Education, Marathon, November 29, 2015



FLO Kolkata was pleased to participate in 'RUN for Education', in partnership with Airtel and Round Table India, at City Centre 1, Salt Lake.

Proceeds of the funds raised went towards building schools and educating the less privileged children. Education is every child's right and this was a small step to help the less privileged children achieve their dreams. In line with our motto 'Care Share Inspire' FLO Kolkata Members came forward in hundreds to support this noble cause.

#### Christmas Party at Arunima Hospice, December 15, 2015

In the Financial Year 2015-16 FLO focused in spreading awareness for the HIV positive and Aids affected to mark the year of Women and Child Welfare. In lieu of that, we had adopted

Arunima Hospice, a homededicated in taking care of the affected under privileged children. FLO Kolkata Members in association with ALL and other NGO's celebrated Christmas with the HIV Positive children at the premises of Arunima. We handed a cheque of Rs. 50,000/- as contribution for the betterment of the patients. Gifts, clothes andfood was distributed to them so that a smile could be brought to their faces.





## Cruise to Belur Math, Spiritual Event, December 19, 2015

In the midst of the tranquility of the blue skies and the clear waters of River Hooghly, members headed towards Belr Mah, the headquarters of the Ramakrishna Math and Mission, founded in 1898 by Swami Vivekananda. The temple is the heart of the Ramakrishna Movement and notable for its architecture that fuses Hindu, Christian and Islamic motifs as a symbol of unity of all religions. FLO members had the opportunity to attend the "Sandhya Aarati". All FLO

members had a spiritual experience amidst the serenity and the beauty of the place.

#### Industrial Visit to Vikram Solar's Manufacturing Unit, January 7, 2016

Today, the time has come when humanity has to tackle two critical challenges - meeting the ever growing global energy needs and fighting global warming for a better tomorrow.

FLO Kolkata members visited Vikram Solar, the largest manufacturer of solar modules in the country. In a world where resources are scarce, harnessing the abundance of the Sun to produce electricity is a wonderful way to make a difference in the world we live in - a difference that will ensure a clean and green world for the coming generation.



#### Health is Wealth – An Awareness Programme, January 15, 2016

FLO Kolkata presented a special talk on "Health is Wealth" by eminent speakers in the medical fraternity covering relevant topics: Dr. Madhurima Vidhyarthi, Endocrinologist on 'Post-Menopausal Osteoporosis'; Dr. Shashi Jindal, Gynaecologist on 'Cervical Cancer' and Ms. Arpita Chakraborti, Physiotherapist on 'Physical Fitness & Pain Management'. The talk was followed by a basic health check up by Dr. Shalini Butta, Physical Medicine.



#### Motivational Session on Keep Your Mental "SWITCH ON", February 11, 2016

FLO Kolkata was honored to host Mr. Batra, an inspirational and motivational speaker who is a unique blend of Indian, Japanese and American way of success.

Mr. Batra is driven to spread the message of positive thinking and has also authored books one of which is 'Switch On'. Vibrant, down to earth, amazingly humorous, passionately



connected, and highly effective are some of the adjectives used to describe him. We were extremely delighted to have the gorgeous Tollywood actress Ms. Tanusree amongst us as our special guest. Certificates for WCD were given out to members and guests who participated in the workshop.



## Sanmarg Aparajita - the Art of Excellence, March 8, 2016

FLO Kolkata associated with Sanmarg, "Aparajita - the Art of Excellence" 2016 is a women achievers award. The program felicitated women across various categories from fashion to screen and education to civil services. The Governor of West Bengal graced the occasion as Guest of Honour

and gave away the Life time achievement award. Other dignitaries included fashion designer Anamika Khanna, Industrialist HP Kanoria, Deepak Jalan, US counsel General, Father Felix Raj, Shaun Kenworthy, artist Subhaprasanna and others.

#### Visit to Kapaass – Skill Development Initiative, March 17, 2016

Under our skill development initiative we have trained about 40 women at different levels for toy making. Kapaass is an initiative led by Mrs. Lalita Agarwal. All the women working here have been trained in-house for processes like cutting, stuffing and stitching. Kapaass provides a platform for empowering women at grass-root level to become self independent.



#### YFLO KOLKATA Chairperson's Message



Dear Friends,

'Strong women don't play victim. Don't make themselves look pitiful and don't point fingers. They stand and they deal. 'These were the words with which I embarked on this eventful journey, bearing the mantle and the tremendous responsibility of spearheading an organization which is arguably the most

dynamic women's business organizations of the Country.

While taking over as the Chairperson of Young FICCI Ladies Organisation Kolkata, I dreamt of making the year that followed, 'A golden year of transformation' for YFLO Kolkata, for the city of Kolkata and for womanhood at large. The theme for my tenure was "Think. Believe. Achieve.". 'Think' the unthinkable. 'Believe' in your honest efforts and 'Achieve' the unimaginable I would like to express my sincere gratitude to all my esteemed guests of honour and speakers whose presence made this year historical for YFLO Kolkata.

I thank the National Governing Body of FLO and the FLO advisory board who trusted my abilities to take this organisation to greater heights.

I thank each and every person who has been part of this memorable journey, my team and members who have always been there for me. To sum it up, this year for me has been a year to be cherished and remembered always, and I do hope that it has been so for you; for everyone who has been associated with it and for city at large!

Regards,

ShradhaAgarwaal,

Chairperson, YFLO Kolkata

#### **COMMITTEE MEMBERS**



Puja Goenka Sr. Vice Chairperson



Amrita Kajaria Treasurer



Shrinidhi Bajoria Secretary



Manjri Agarwal Imm. Past Chairperson



## 'A blunt talk with BJP's tough guy- Dr. Subramanian Swamy', May 1, 2015

The New Year with ShradhaAgarwaal as the Chairperson for YFLO Kolkata for 2015-16 began with a grand political event. The event was titled 'A blunt talk with BJP's tough guy- Dr. Subramanian Swamy'.

The event started with a welcome speech by Chairperson Ms ShradhaAgarwaal who then



elaborated on the theme for the year - Think, Believe, Achieve! She went on to introduce her committee members for the year, thanked past Chairpersons and gave an introduction of her speaker, Dr. Subramanian Swamy -Sr Leader of BJP & Chairman, Strategy Committee of the BJP.

#### 'The Directors Cut'- with Mr. Subhash Ghai, June 13, 2015



The second event for the year was a big 'blockbuster' event held Saturday, 13th June, at The Park Hotel Banquets. "The Directors Cut'with Mr. SubhashGhai was an entertaining event full of inspiration and knowledge.

Then eloquent speaker took the audience through his life and journey giving insights into acting and Bollywood. The cinematic expert kept the crowd engrossed and gripped. We had a record breaking attendance for this event of nearly 300 members.

#### YFLO Ki Adalat with Padma Bhushan Sri Rajat Sharma July 25, 2015

The year got bigger than ever as the Padma Bhushan Sri Rajat Sharma came down to address YFLO Kolkata for 'YFLO Ki Adalat" at The Park Plaza Hotel. It was the most prestigious and talked about event in Kolkata and had a record breaking audience of over 300FLO and YFLO members. The event started with a welcome speech by Chairperson Ms ShradhaAgarwaal moderated the talk with Mr Rajat Sharma, going through the various aspects of his life and journey from a humble beginning to astounding success. The entire décor of the event was same as AapkiAdalat and here we had Rajat Ji being interrogated in YFLO kiAdalat.



# The Changing Face of Politics in Bengal from Left to Right with Shri SiddharthNath Singh- BJP National Secretary and West Bengal In charge, June 27, 2015



The third event for YFLO Kolkata was held on Saturday 27th June at the Shisha Banquets. The speaker for the event was Shri SiddharthNath Singh- BJP National Secretary and West Bengal incharge, who spoke eloquently on the topic for the day-The Changing Face of Politics in Bengal from Left to Right. Mr. Singh was accompanied by his wife –Mrs Neeta Singh .Mr Chandra Kumar Bose (grandnephew of Shri Subhash Chandra Bose ) also graced the occasion.

## The Metamorphosis of a Brilliant Mind Mr Derek O' Brien, September 4, 2015

The event with Mr Derek O'Brien-The Metamorphosis of a Brilliant Mind, was held on Friday the 4th of September 2015. It was a study of his metamorphosis from being the greatest quiz master of the country to being the most revered politician of Bengal and a Member of Parliament. It was a remarkably thrilling evening, every second of it was extremely gripping. Derek wooed audience with his wit, humour and charm. We had the audience thrown into fits of laughter as



well as getting into serious contemplation.

## A Date with Mr. Madhur Bhandarkar and the Cast and Crew of Calendar Girls, September 10, 2015

The talk began with a brief introduction of Mr. Madhur Bhandarkar by the Ms Shradha Agarwaal, The Chairperson, followed by a small audio visual about the Speaker. Ms Shradha Agarwaal asked Mr Bhandarkar various questions about his achievements, life and journey in the world of cinema. Mr Bhandarkar spoke very candidly about his childhood and background, his



inspiration and what motivates him to make his movies women centric. He was also very candid about the reaction from the public regarding his previous controversial movies like Fashion and Corporate.

The talk then shifted towards his upcoming movie and the 5 calendar girls starring in the movie were invited up on stage. A small AV shot about them was played followed by a question and answer session with the girls.



#### WE Initiative: Women Empowerment



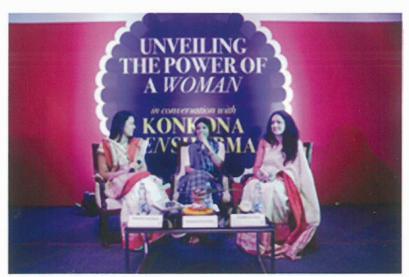
YFLO Kolkata successfully launched the initiative for training the first set of 100 taxi drivers in the city of Kolkata, with support from the West Bengal Government.

YFLO is also associated with all the leading NGO's of the city. The trainee girls have started the training and are very enthusiastic about it.

## Unveiling the Power of a Woman with Konkona Sen Sharma, October 10, 2015

Unveiling the Power of a Woman with Konkona Sen Sharma was a superb event, which was an event specially, scheduled for the goddess of power- Ma Durga's Dussehra day. The entire event was conceptualized as authentic Bengali-from the Dhaak, Shankh, Sindur Khela, to the traditionally Bengali style of dressing and Bengali cuisine.

The event was on revealing the true power of women and was a conversation between Actor



Konkona Sen Sharma, Fashion designer Agnimitra Paul and YFLO Kolkata Chairperson, Ms ShradhaAgarwaal.

#### Interaction with Mamata Banerjee, October 15, 2015



In the midst of the festivities, YFLO Kolkata Chairperson Ms ShradhaAgarwaal had a meeting with Mamata Banerji on 15th October at the Natun Dal puja pandal where she was invited as a special guest. The mayor of Bengal was also present.

YFLO Chairperson updated Ms Banerjee on the women empowerment initiatives taken up by YFLO Kolkata. A request letter was submitted, requesting support for the first time ever initiative that YFLO Kolkata has taken up- of providing free driving

training to a 100 women to launch the first set of women taxi drivers in the city of Kolkata. Past chairperson of FLO Kolkata Mrs Shashi Jalan was also present.

## Interaction with Shri ShyamJaju, National Vice President of the Bharatiya Janata Party, October 26, 2015

YFLO Kolkata had a remarkable interaction with Shri ShyamJaju, National Vice President of the Bharatiya Janata Party on October 26, 2015. It was an enthralling evening and very stimulating for the members, as it explored questions and major concerns primarily concerning empowerment of women at the centre. Mr Jaju invited the Chairperson Ms Shradha Agarwaal to write a letter to the Hon'ble PM Shri Narendra Modi, which has points of concern and agenda for women development.



## Interaction with Shri Amit Shah, President of the Bharatiya Janata Party (BJP)



The meeting with Shri Amit Shah was held to harness his support for our women empowerment initiatives. YFLO Kolkata extended the support to the Prime Ministerial initiative of Beti Bachao Beti Padhao Andolan.

Ms ShradhaAgarwaal handed a letter to Mr Amit Shah for the same and he expressed his complete support to her for all the initiatives towards empowerment of women. This was in the presence of Shri Kailash Vijayvargiya, Shri SidharthNath Singh and Mr Rahul Sinha among others.



#### Visit to Keventers' Agro, January 16, 2016

Ahalf day trip to the city's most sophisticated food and beverage manufacturing plant-Keventers' Agro was organised by YFLO Kolkata. The Members visited 4 different manufacturing plants in one industry visit, in a very concise format.

Members also got the opportunity to tour the country's most sophisticated Infrared Lab. Members returned with a lot of learning from this visit!





#### Happiness and Wellness Program, November 23- 28, 2015

YFLO Kolkata organised a very special program organized for the members named the 'Happiness and Wellness Program'. This was a 7 day Wellness workshop specially designed for business women, keeping in mind their causes of day to day stress in juggling their homes and work commitments.

The workshop was very well received and was conducted by teachers trained directly under The Padma Bhushan Sri Sri Ravi Shankar of Art of Living.

#### Networking Meet, December 5, 2015

On December 5th, we had an exclusive sit down seven course lunch at the M Bar which was attended by FLO advisory board members, past National Presidents of FLO and the founding chairperson of FLO Kolkata amongst other YFLO members who have contributed during the year 2015-16.



#### Visit to The Raj Bhawan, Governor House of Bengal, December 10, 2015

YFLO Kolkata brought to the children of YFLO members (Ages 8yrs to 15yrs), a lifetime opportunity for an exclusive touring of the inside of The Raj Bhawan. (Governor House of Bengal). This was an educational heritage tour designed exclusively for members' children.

The kids saw the first elevator of Bengal, saw the facsimile copy of

the Constitution of India, saw the grand 100 seater dining table, among much other learning!!



#### Cake Baking Session for Christmas, December 14, 2015



To bring in the Christmas Season, we organized very special hands on cake baking session exclusively for YFLO Kids on 14th December 2015. This session was designed especially for children aged 8-13yrs. This was held at the Flurys' Kolkata- the hub of Christmas-time festivities in Kolkata.

Members' children enthusiastically participated and this event was extensively covered by the media.

#### Visit to Novotel, February 6, 2016

A visit to the Novotel was organised to study the hospitality industry. This gave the members a unique opportunity to access the inaccessible areas for a hands-on and in-depth understanding of the Behind the scenes of the world renowned French Hospitality. Members were taken through the hotel's kitchens, with the head chef detailing about the quality control; the bakery section – where the best croissants of the city are made; The extensive laundry section and the walk-in refrigerators at -18 degrees!



## YFLO's Valentine's Bash at the Myx, February 13, 2016

Having worked really hard this year, YFLO organised a networking Meet for the members. 13th was an apt day to celebrate a Valentine's party, and was specially for empowered women with a message that they don't really need a valentine if they learn to love themselves first and foremost!!



#### Indo-Brit trade relations brainstorming session, February 22, 2016

A brainstorming session on Indo-Brit trade relations was organised with Mr. Scott Fursedonn



Wood, The British High Commission of Kolkata, at the British High Commission.

Mr. Wood spoke about challenges faced in development of exports to the U.K. The possibility of encouraging more buyer-seller meets in Kolkata to foster greater bilateral trade between the countries was highlighted. The event was graced by the presence of Mrs. R.Sarkar, The Lady Principal of LamartiniereFor Girls' School Kolkata and then education in the U.K. visà-vis that in our country was discussed.

#### Indo-French discussion, February 24, 2016

An Indo-French discussion was initiated with Mr. Damien SYED, The French Consulate General of Kolkata, at the French Consulate of Kolkata. A wide variety of topics were discussed

with Mr. SYED. Subjects ranging from the views of the consul general about ISIS intervention and its activities- to the resulting sentiments of the people of France. We discussed the forging of a deeper bond of Indo-French relationships especially with the French President's recent visit to the National Capital.

Prospects of collaborations, franchising and travel and tourism were also discussed in great detail.



## Session with Mr. Olaf Iverson- The German Consul General, February 29, 2016

An incredible session with Mr. Olaf Iverson- The German Consul General at the beautiful German Consulate Kolkata was organised by YFLO Kolkata.

Mr. Iverson shared his views on development of Smart Cities and the interest shown by Germany to partner with India for the same. Extensive discussions took place across various fields of collaboration and encouraging partnerships- ranging from pharmaceutical to heavy metal industries to Service sectors, dental industry to start-ups were discussed in great detail.





#### LUCKNOW- KANPUR CHAPTER Chairperson's Message



Dear Friends.

Founding the FLO Lucknow Kanpur chapter has been a great experience. To be part of the fabulous FLO team and bring our strategic pan India initiatives to Uttar Pradesh with the support of our dynamic team has made it a very rewarding year.

Creating livelihoods is the best way to empower women and its great to see their enthusiasm despite the difficulties so many of them face. To be able to make even small a difference in the lives of women living with HIV, create livelihoods in rural UP, supporting and nurturing women entrepreneurs, empowering women in all ways and integrating society for private schools to interact and volunteer with government schools. Advocacy with the government to change the situation of women is a challenge we need to continue to change the socio economic landscape of the state and for sustainable growth.

Regards,

Jyotsna Kaur Habibullah

Chairperson, Lucknow-Kanpur Chapter

#### **COMMITTEE MEMBERS**



Sangeeta Khurana Sr. Vice Chairperson



Anju Narain Vice Chairperson



Madhuri Halwasiya



Preeti Jhunjhunwala Secretary

#### Lucknow Marathon: Run for Women Safety, April 12, 2015

FLO Lucknow- Kanpur Chapter participated in the Lucknow Marathon, organised in

collaboration with Jaipuria Institute of Management. With an objective of creating awareness about women's safety, Smt. Aparna Yadav, Founder of NGO Be Aware announced the commencement of the marathon

Various schools, NGOs, colleges, corporates and other organisations participated in a bid to spread awareness about the fact that public spaces should be safe for women and the FLO pledge for safety was taken by all at the end of the race.



## Food Processing Training and Mobile Banking in a Village Saidanpur, May 3, 2015



A food processing training programme was held in village Saidanpur District, Barabanki with Ministry of Food Processing for women's self-help groups. This was a pilot program in food processing, with the objective to create livelihoods for many women living in difficult circumstances.

Representatives from Vodafone made a presentation on Mobile banking in the village to propogate safer banking practices for women.

#### Launch of FLO Women Empowerment, WE in Education, May 6, 2015

Lucknow- Kapur Chapter launched the FLO WE Initiative at Seth Anandram Jaipuria School.

The initiative aims to have more women in schools in non-teaching jobs to help address the safety of children. Many Schools took a pledge to give preference to women in employment for jobs opening up of security guards, administrative staff, bus drivers or bus conductors.





## FLO Lucknow – Kanpur Support for Earthquake relief victims in Nepal, May 2015

Members from Kanpur and Lucknow contributed generously with Tents, Blankets, Sheets, clothes and footwear along with eatables for the earthquake victims in Nepal.

Sangeeta Khurana, Anuradha Varshney, Madhuri Halwasiya, Renuka Tandon, Nidhika Goel , Sarika Mehra and Jyotsna Habibullah donated as well as made the arrangements for all the items to reach the earthquake at the appropriate time.



## FLO Lucknow Kanpur partners with UP State AIDS Control Society (UPSACS) to Empower HIV/AIDS Affected Women, May 29, 2015



At an Event in collaboration with the UPSACS, FLO Lucknow-Kanpur committed to create supportive policies to decrease the gender gap in education, improve women's access to economic resources by training women as school van drivers and security guards for treatment of HIV.

Financial dependence on their spouses and fear of violence lead to many women failing to disclose their HIV status, further impeding their access to adequate treatment.

#### Presentation at FICCI's Interactive Business Meeting with H E Mr Abdul Basit, High Commissioner of Pakistan to India, May 11 2015

FLO Members participated in FICCI's interactive business meeting with H E Mr Abdul Basit, High Commissioner of Pakistan to India at Hotel Taj Vivanta, Lucknow, during his official visit to understand Pakistan's perspective on improving bilateral economic relations between the two countries, especially on the possibility of creating synergies between businesses of Uttar Pradesh and Pakistan. A presentation was made about FLO and plans to revitalize the economics of the state.



## Empowerment of women drivers for schools on 1st UN World Youth Skill Day, July 15, 2015

The first batch of 25 girls were trained with Maruti Suzuki Pvt Ltd, who has promised to train 100 women in Lucknow and Kanpur. UN officials attended the event to motivate the girls. FLO will ensure them employment after training as van drivers in schools to ensure safer spaces in schools.

Deputy Transport commissioner, Arvind Pande confirmed that the government will support the initiative.



#### Transforming 100 Government Primary Schools, July 11, 2015



FLO Lucknow- Kanpur Chapter associated with iCare India's programme jointly with Lucknow University, U.P Government and NSS to bring in participation of private schools and CSR for the cause.

The aim is to improve education environment by "Education, Discipline and hygiene awareness drives" for enrolments and supplement classes for English, Math, knowledge boosting and Extra-curricular activities.

#### Networking meetings FLO Lucknow - Kanpur

Members gathered for networking meetings at many occasions hosted by member Madhuri Halwasiya and Rashmi Vaid to discuss forthcoming projects i.e Mahila Haat & Swayam and few others, appoint Project heads, work out the finances and come up with ideas for new projects where we can help in supporting the underprivileged women.

Jyotsna Kaur Habibullah, along with other members has had meetings with UNICEF, IIM Lucknow and few lawyers for 3 upcoming projects in collaboration.





#### Medical Camps held at Village Hingupur by FLO Lucknow Kanpur Chapter, August 10 & September 8, 2015

FLO organised free medical camps in Hingupur village -Bithoor Kanpur, in association with Kanpur Obs. and Gyn. Association. The 2nd Camp was organised on September 8, 2015. Free blood check-up for sugar and haemoglobin were the highlights of the camp. On the eve of "National Nutrition Week" A talk was given by Dr. Manisha Agarwal . The Camp was organised by Dr. Anuradha Varshney FLO with Sangeeta Khurana-Vice president, FLO members Usha Agarwal, Lata Goel, Mamta Saraf.

## Financial planning and wealth management by Rajiv Bajaj, India's leading Wealth Management Expert, September 9, 2015, Kanpur

To Economically Empower women by educating them about financial planning and wealth management, FLO Lucknow-Kanpur chapter organised an interactive session with Mr. Rajiv Bajaj, VC & MD of Bajaj Capital Ltd and India's leading Wealth Management Expert.

The session was hosted by member Varsha Singhania.



## Ramp Walk in its commemorative social awareness initiative 'Save The Girl Child', September 12, 2015

Lucknow-Kanpur Chapter took up the cause of 'Save the Girl Child' and uphold the responsibilities towards making the world a safer place for them . To support the cause and break the stigma of HIV + women, members participated in a Ramp walk along with the HIV + women. Ms. Rosenara Associate Director Care n Support , India HIV/ AIDS Alliance graced the occasion. The event Chairs were Mrs Ritu Kedia, Mrs Ritu Bhasin, Mrs Payal Garg and Mrs Priyanki Garg.

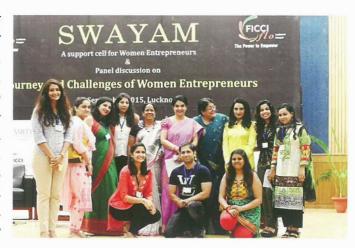
## Village Development Programme – Village Hingupur near Bithoor (Uttar Pradesh), September 23, 2015



A Village school with 46 children from classes 6 to 8 was adopted by 10 members from the Chapter. The children were motivated to attend classes regularly and punctually along with cleanliness tips, they wrote an essay on "What they inspire to be in life". They were also trained by the members in self-defence, cultural activities, sports, poster making, electricity and Paint jobs. Two sewing machines were also donated by the members.

## Launch of Swayam, an Entrepreneurial cell for women, 28th September 2015

Swayam launched 28 Sep 2015 at Amity University, Lucknow Inauguration by Maj Gen KK Ohri (AVSMretd, Pro-Vc), Amity University, Lucknow Campus, Successful women entrepreneurs who spoke at the launch - from FLO Kanpur -AnuradhaVarshney (Entrepreneur 2 RMC Plants and a guest house, a PHD), Asma Hussain (FLO Lucknow), others included Master chef Pankaj Bhadauria (Culinary Educationist) and Dr Amrita Dass-Founder Director, Institute for Career Studies.



#### Events held at Village Hingupur, 18th November 2015



On 18th November, 2015 a Sports day was held at a school in Hingupur where 55 participants participated in races, tug of war, pass the football etc. More than 100 prizes were sponsored by Alka Dalmia and Mridul Dalmia. Sports equipment was sponsored by Jaipuria School. 16 school girls registered for a 3 month computer course and self defence classes were also started. A sewing machine was given to enable income from stitching.

#### Interactive session with Ms Sathya Saran, 29th November 2015

On 29th November, 2015
-an interactive session was
held with Ms Sathya Saran,
a renowned journalist and
author during Lucknow
Literary Festival 2015. It
was a lively interactive
session with FLO women in
journalism Devanshi Seth,
Editor Lucknow Times
and Nidhi Prakash from
Universal Booksellers.





#### Half Marathon, 31st January, 2016

FICCIFLO hosted its first half marathon in Lucknow, an awareness campaign and a donation drive to put an end to child labour on 31st January,2016. The initiative created awareness about the issues children face and in collaboration with the NGOs working for children informed the public what to do if they see a child employed unfairly.

We also had a fun carnival, 5000 people attended and were part of the event.MP Kannauj Ms Dimple Yadav gave away prizes to winners.





#### FLO presented a journey from Karigar to Entrepreneurs through Design Education, 5th March, 2016

FLO Lucknow in partnership with "Sangraha Kal" promoted women artisans, creating market linkages, and enabling entrepreneurs. The mission was social innovation for craftspersons, by empowering them with education, market related services and finance in rural and urban setup.

Panel discussion with prominent creative people followed by showcasing of clothing, FLO members and prominent Lucknowites who walked the ramp with designs by the artisan designers at Habibullah Estate, while Azkari Naqvi regaled with soulful music. The event was a review of artisan design by an expert jury panel followed by an exhibition and sale.

#### Public Awareness Program, 11th March, 2016

FICCIFLO Lucknow in collaboration with Lucknow Chapter Indian Menopause Society organised a public awareness programme on International Women's Day on 11th March, 2016, which was

an insight into holistic approach in women's health. Gynaecologist, Dr Deepa advised women how to weather the menopausal transition. She gave an overview of how to beat stress in this new phase. Dr Garima Mehrotra, a cosmetologist spoke about anti aging techniques. Prominent women of Lucknow participated in the discussions.



## Jute Training P rogramme, 14th March, 2016

FICCI FLO Lucknow Kanpur Chapter, in association with Jute Artisans Guild Association(JAGA), inaugurated a skill development program in Jute Product-Making to encourage economic independence of underpriviledged women.

The main goal of the venture was fighting against the menace of polythene, as well as popularizing Jute.



The event concluded with sessions of practical on-hands training of women in said manufacture process. The women will be employed by Jaga after the training. NSIC, and PNB senior officials attended.

#### Seminar on Youth as Promoters of Gender Equality, 22nd March, 2016

FLO in collaboration with City Montessori School organized a seminar titled "Youth as promoters of gender equality" with participation from various corporates, NGOs, school principals, teachers and students representatives.

The aim is to address social issues of gender inequality effectively by looking at underlying causes. CMS will initiate this process with the junior youth, 12-15 year olds by empowering them to understand the purpose of life both at the individual and social levels . This program targets youth between 12-30 years.

#### **Skill Training**

21 women from UPNP plus have been trained in Faizabad at the Red Cross Centre on health and hygiene by FLO member Swati Mohan and 5 will be given skill training.

FLO Faizabad member has employed a woman security guard at her school to support WE, Women's Employment in Non Traditional Jobs

18 women from UPNP plus are being given gardening training by FLO members Madhuri Halwasiya and Roma Agarwal to create livelihoods, they will be given a certificate by an renowned landscape designer and linked for jobs to schools, corporates and more.



#### LUDHIANA CHAPTER Chairperson's Message



Dear Friends,

With the foundation in place & a high performance team with flawless execution capabilities by my side, I took the mantle as the 4th chairperson of FLO Ludhiana chapter albeit with some trepidation in my heart.

'Saluting the women power' as the theme for the year, we ushered in an eventful year. Through numerous experiential sessions & activities, utmost efforts were made to build a strong, resourceful & networking platform which not only helped us undergo cutting edge evolvement but also ensured that the success of the women achievers in their respective vocations was honored their contributions were identified by media & masses.

From phenomenal national project launches to breakthrough capacity building workshop experiences, from motivational factory visits to the exhilarating networking retreat, from choosing the right fork to avoiding online humiliation, from sharpening our business etiquette to self grooming, we explored it all.

With immense pride & happiness, I wish to acknowledge that my journey with FLO was most empowering with a stellar learning experience.

Regards,

Sangeeta Jain

Chairperson, Ludhiana Chapter

#### **COMMITTEE MEMBERS**



Savita Agarwal Sr. Vice Chairperson



Monika Chaudhary Vice Chairperson



Nandita Bhaskar Treasurer



Renu Garg Secretary



Diya Oswal Imm. Past Chairperson



#### Change of Guard Ceremony: Saluting Women Power, April 30, 2015

Sangeeta Jain took over the mantle as the chairperson of FLO Ludhiana Chapter from Divya Oswal. The chief guest was Ms. Vinita Nangia, senior editor Times of India. Highlight of the event was the Women Achievers Awards. Ms. Mridula Jain, Ms. Shally Agarwal, Ms. Monika Chaudhary & Ms. Komal Agarwal were the FLO

members who were felicitated for achieving state, national or international recognition. Four underprivileged girls who were trained under the pan India FLO CSR initiative of skilling at grassroot level & are now economically independent were also the proud winners of the

awards.

#### Relief for Nepal, May 3, 2015

Supporting the FICCI FLO initiative for Nepal's earthquake affected families, FLO Ludhiana members came together to do their bit in addressing the immediate pressing need by sending relief material.



#### International Thalassemia day, May 8, 2015



The Thalassemia awareness screening camp was well conducted with a blood sample test for CBC of 114 children of Government senior secondary school, Kaddon. health talk for the prevention & recognition of Thalassemia by Dr. Mehak Bansal was an eye opener for all. Dr.Muktanjai Arya conducted a very interactive session on the primary need of hygiene for good health. 'Swacch Haath SehatkaRaaz', the basic 7 steps to washing hands effectively captivated both children & adults alike.



## Fashion Runway with a Purpose by FLO Ludhiana, May 22, 2015

The special evening of fashion, heart & inspiration enthralled the full house and at the same time raised a much broader awareness of the cause & turned it into a great success. Everyone walked away with a strong message of 'Save the Girl child'. FLO Ludhiana chapter was extremely honoured by the esteemed presence of national president FICCI FLO, Archna Garodia Gupta. FLO members with



their little daughters bedecked the ramp like never before showcasing the collection of ace fashion designer Joy Mitra. The kidswear& the amazing choreography was facilitated by our FLO member Monika Chaudhary.



## "Present with Presence" - Public Speaking Workshop, July 15, 2015

In these experiential sessions members learnt the secret of being the confident speaker they want to be! The power packed workshop saw the charged members soak up all the cues to speak with eloquence, confidence & impact as they crushed their public speaking fears. They got a chance to practice their speaking skills in front of their peers while getting

constructive feedback from the professional coaches with international experience.

#### Launch of WE in Education, August 5, 2015

The phenomenal launch took place in the esteemed presence of chief guest Sh.Madan Mohan

Mittal, Industry, Technical & Parliamentary Affairs Minister, Punjab & guest of honour Ms. Shruti Shukla, Deputy Director SCERT. Heads & representatives of over 20 eminent schools & colleges present at the launch pledged that for all these nonteaching jobs opening up in their institutions, they would give preference to women. The event culminated with the WE in Education pledge taken by all present & signing the Oath board to vow their support for this pan India FLO initiative.





#### New Nutrition Trends, August 19, 2015

The evening rolled out beautifully with a 'Tasty Twist' Contest, where participants were given a list of healthy food items and they prepared some lip smacking exotic nutritious dishes. The nutrition expert, Ms. Harpreet Pasricha said the spotlight foods which will be the new trend in the coming years are Kokkum, Indian gooseberry, Amaranth & flax seeds. She touched upon various

important topics like reasons as to why people are turning vegan, and why do we have more and more cases of lactose intolerance today. She spoke about the importance of going back to the basics, finding the right source and avoiding packaged food.

## Retreat at Westin Sohna Resort & Spa & Factory Visit, September 1, 2015

FICCI Ladies Organisation Ludhiana Chapter experienced its first ever exhilarating retreat at Westin Sohna Resort & Spa on 1st September, 2015. 42 members got together to unwind & enjoy creating an everlasting bonding & bonhomie with fun filled networking. The enchanting musical evening recharged the members.



#### Factory Visit to Sarita Handa, September 2, 2015

The retreat was followed by a value added factory visit on 2nd September to 'Sarita Handa', a state of the art manufacturing unit at Manesar. The super achievers, Sarita Handa& her daughter Suparna were a source of inspiration & motivation for all as they shared the nuances of a successful business entrepreneur.



#### Teachers Day Celebrations with the Slum Children, September 5, 2015

FLO Ludhiana Chapter celebrated Teachers Day on 5th September, 2015 with Noble Foundation which is providing education to 3500 slum children in 20 locations of Ludhiana with a faculty of extremely dedicated & talented 80 teachers. The deputy commissioner Mr. Rajat Aggarwal congratulated the



children for their remarkable talent & urged the parents to let the children complete their education.



## Launch of Swayam, September 24, 2015

The landmark event saw the launch of 'Swayam', the business support cell followed by an interactive session on 'Challenges faced by Aspiring Women Entrepreneurs'. The keynote speaker Ms. SharmileeSagar, an eminent business woman , founder & owner of Elan, shared how her 'never say die attitude' and her

ability to take on any challenge ensured her a prime position among the top interior designers in the country. During the event the mentors who included some very accomplished business women like MrsRajniBector, Mrs Mridula Jain, Ms. Sonu Gandhi, Ms.Monika Chowdhary, Ms Swastika Sobti, Ms. Reema Jain, Ms Sapna Mehra, Ms.Rachna Rai &Ms.AmritaRekhiraj attributed their success to their hard work, commitment & quality assurance.

#### Stay Ageless!!... Skin & Fat Reduction Awareness Program, October 9, 2015

The event commenced with Dr. Lokesh Kumar, a famed cosmetic surgeon from Delhi sharing about the surgical & nonsurgical ways of fat reduction. Dr. Aman Dua, a renowned expert for nonsurgical facial aesthetics elucidated the newest trends in skin and cosmetic treatments & busted the common myths about botox. The members very excitedly experienced live botox& filler administration which are instant but short term facial rejuvenation procedures.





#### Creative Parenting Session, November 23, 2015

Saakshi Singla, a consultant with Stimulating Minds shared about parenting being not a destination but a roller coaster ride with thrills, chills and sighs of relief. She said every time as a parent we hit a bump we realize that parenting isn't easy as we have the humungous responsibility of inspiring, motivating, disciplining our children and fuelling their passions. The session included an

informal exchange of ideas on topics like Helicopter parenting, Parenting Best Practices, Gentle Parenting, Parenting around the Globe, Parenting Essentials, Parenting Styles and Parenting Challenges.

## FLO WE in Transport takes off in FLO Ludhiana, November 17, 2015

FLO Ludhiana Chapter firmed up the pan India initiative of FLO to facilitate free training to underprivileged women to become four wheel vehicle professional drivers & attain gainful employment. Learners' driving license of 50 girls has been facilitated & the first batch of girls was flagged off for the training with Maruti Suzuki, our associate partners for the drivers training.



## Trident Factory Visit, November 30, 2015

FLO Ludhiana Chapter organized a phenomenal factory visit to the Trident Group, world's largest manufacturers of terry Towels & wheat straw based paper. Members interacted with a self-made and the most successful first-generation entrepreneur Mr. Rajinder Gupta as he accompanied them through the tour of the state of the art manufacturing facilities of the expansive factories of textiles & paper.



## Women on Board: FWD initiative, December 16, 2015

FLO Ludhiana Chapter together with the team of The KPMG Governance Institute organized the Women Director Programme 'Women on Board' under the FWD (FLO Women Director), a pan India initiative for the existing woman directors & the aspirants. The session covered the Roles, Responsibilities and Liabilities of Directors & The Effective Boards and their Cultures.



# FICCI SAT

## Dream Big & Achieve it: Talk by Everest Twins, January 19, 2016

The TED speakers Nungshi & Tashi took the audience through their remarkable & thrilling journey to Mt. Everest & seven summits. They shared their intrepid adventures, their record breaking achievements & their moments of elation as they stepped on the summits together. The mesmerized members saluted the trailblazers of Indian mountaineering for making India proud.

#### Holistic Fitness Fest, January 20, 2016

The boot camp was flagged off by the Everest twins Nungshi & Tashi Malik. The Holistic Fitness Fest commenced with warming up, functional training & bunch of workouts put

together by Mr Smith Puri, followed by a fantastic Zumba dance fitness choreographed workout by Gautam Sharma & finished with Yoga stretching. The Fest culminated with a nutrition advice & a healthy breakfast of sumptuous post workout blends prepared by The Holy tree superfood cuisines designed by Dr Vinu Kumar. The members experienced a total body fat blast in the perfect natural & stress free environment & got initiated into a new style of staying healthy & making it a way of life.





#### Step to Excel: Business Etiquette workshop, January 29, 2016

'Step to Excel' workshop was crafted to meet various business needs, act professionally and communicate effectively. It was a comprehensive program wherein the members learnt about professional etiquette, meeting etiquette, grooming standards, email and telephone etiquettes. The workshop with an innovative training style to sharpen

their business etiquette engaged the members effectively & made learning fun with games, visual tricks, quiz sessions and inspirational stories.

## Art of Dining Workshop, January 30, 2016

The participants engaged in a unique learning experience to develop a wholesome total image to create a lasting impression. They honed their Western, Indian & Chinese dining skills. The Fine Dining Etiquette included order of food for 4 course meal, table layout, use of flatware etc. topped off by a hands on session at lunch.



#### Magical Strokes: Make-Up Artistry Workshop, February 27, 2016



Juggling between the corporate world & the social world, the Indian power woman of today like her global peers wants to put her best foot forward. FLO members got an opportunity to capture the signature tips of the young & extremely talented make-up artist Aarushi Oswal. They learnt the right techniques & soaked up the cues how to look and feel their best.



#### MUMBAI CHAPTER Chairperson's Message



Dear Friends,

My intention has been to promote all the wonderful initiatives of FLO, both existing as well as new ones. My team and I envisioned taking the work of FLO in women empowerment onto a very large platform, so that FLO's work received wider recognition and was then in a position to create a larger impact on the

status of women in society through thought leadership and advocacy.

I am happy that our endeavours, through all the initiatives in skilling, sanitation, helping women entrepreneurs, training women directors have been well received. Our landmark event: the FLO FILM FESTIVAL definitely met the benchmark to make large strides in changing gender stereotypes through the medium of film, and we are now looking at making it an annual feature.

We have skilled over 100 women at the grassroots level, built 65 toilets in villages outside Mumbai, conducted directorship training for 20 women, contributed 1,44, 000 towards Nepal Relief, sensitised 3,000 plus people about sexual harassment at the workplace, and will unveil at the year end, the impact that our training and sanitation facilities have had on people's lives. With an energised executive committee, we have worked at delivering a year of action and one that has made a difference. The Chief Minister who inaugurated the FLO FILM FESTIVAL has promised to discuss many initiatives with FLO.

Regards,

Falguni Padode

Chairperson, Mumbai Chapter

#### **COMMITTEE MEMBERS**



Swati Mayekar Sr. Vice Chairperson



Minali Shah Vice Chairperson



Anu Bhatia Treasurer



Monica Chaturvedi Secretary



Renu Kapoor Imm. Past Chairperson

### Change of Guard, April 17, 2015

The Change of Guard ceremony was held on 17th April wherein Falguni Padode took over as Chairperson, FLO Mumbai Chapter for the year 2015-16.

The Chief Guest was Ms. Pankaja Gopinath Munde- Hon'ble Minister forRural Development and Water Construction, Women & Child Development, Employment &



Guarantee Scheme; and the keynote speaker was Anjali Raina, Executive Director, India Research Center, Harvard Business School.



#### Initiative: Skilling

In an initiative, we call SWELL – Skilling Women, Empowering Lives – close to 100 women from varied economic strata have been skilled in the fields of beauty, hair care, jewellery making, catering, and packaging. We firmly believe in the maxim: 'Teach them a skill and empower them for life'.

# Initiative: SWAYAM - Nurturing Women Entrepreneurs

In a program called SWAYAM, an entire ecosystem – mentors, chartered accountants, legal help, marketing professionals, easy loans – has been put in place to help women to either start a business or scale up. SIDBI, Verbind and other partners make it a noteworthy initiative.





#### **Initiative: Sanitation**

The organisation's Mumbai chapter funded and inaugurated a 12 toilet complex at Varu Kothrud School, which was devoid of toilet facilities for 15 years since its inception. Better facilities have encouraged more girls to continue with their education as against dropping out at puberty, as is often the case. The



chapter has built around 150 toilets over the past 5 years in different village schools, with funds gathered from the lifestyle exhibition 'Trends'. In 2015-16, 70 toilets have been built around Ganeshpuri district in Adivasi villages.

#### **Initiative: POSH - Prevention of Sexual Harassment**

This initiative comprises of an online film that seeks to sensitise both men and women at



the workplace has several corporates like Bisleri and HPCL on board. Once a corporate signs on, the film is shown individually to employees and a post viewing assessment determines the understanding and impact of the film for each employee.

#### Nepal Relief, Date: April 28, 2015

Acting upon the need to provide relief and assistance Financial/Material support was sent by Mumbai Chapter to help people affected by the earthquake in Nepal. A sum of over 1,44,000 was collected and hundreds of kilos of food grains, medicines, biscuits, baby food etc were collected in just 48 hours! The collected material was sent via a chartered flight to Nepal.

#### Fundraiser – Bombay Velvet Movie, Date: May 15, 2015

FLO members again contributed to a full house show on the first day of the release. Fun, food and camaraderie were the mood of the evening.



#### Women Director Speak, June 9, 2015



FLO Mumbai Chapter hosted an event 'Women Corporate Directors - The Complete Picture' with eminent women directors - independent, executive directors and those in family owned businesses, legal experts, gender diversity professionals. Thomas L Vajda, US Consul General, hosted the event at the US Consulate. Several questions were raised by an

engaged audience and a knowledgeable panel helped dispel all doubts and answer questions, for aspirants.

#### The 'Cycle' of Life, July 3, 2015

School girls have been all smiles in the Maval district as the FLO Mumbai chapter distributed 35 cycles this year, the funding for which was received at the change of guard ceremony in April 2015. The victory for FLO is to know that the attendance of school girls had gone up, freeing them of the 5-km-plus walk each way, to school.





#### Power of Social Media, July 10, 2015

FLO's event on social media marketing witnessed keynote speaker Kirthiga Reddy, Managing Director, Facebook and Hareesh Tibrewal, Joint CEO, Social Wavelength (now Mirum) focus on social media opportunities. The event was a clear direction to women entrepreneurs on the power of social media and Facebook, and the different avenues available to make the right choice about the marketing medium.





#### Networking, July 22, 2015

A fun, wine tasting event brought members together in large numbers. The games and camaraderie made the event extremely memorable and as one member succinctly put it:Dil Mange More.

#### Training Women Directors, July 31, 2015

**FLO** Mumbai Chapter conducted a one day training programme for aspiring and existing women directors. Twenty women, who attended the programme, found great value in the session and the basic preparedness it gave them to take on such a responsibility.





#### The Power of 'WE', August 8, 2015

The WE (Women Employment) in Education event in Mumbai brought together all stakeholders who would make it possible to get more women employed in schools as security guards, office attendants in administration, bus drivers and bus helpers, canteen staff and management. The event, headed at FLO by Minali Shah - Vice Chairperson, was lauded by

chief guest Amruta Devendra Fadnavis, Maharashtra chief minister's wife and deputy vice president, Axis Bank. Twenty school principals, Transport Commissioner Sonia Sethi, NGOs, bus contractors, and trainers who would be training these girls for free, were enthused by the initiative and everyone signed a pledge to seal their commitment.

#### He Named Me Malala, October 26, 2015

The movie was the perfect launch pad for the FLO FILM FESTIVAL. Announced in the presence of Amruta Devendra Fadnavis and Madeline Di Nonno, CEO of the Geena Davis Institute, the event saw the advisory panelists grace the occasion along with the city's swish set. The movie and its



powerful message of education to empower women was much appreciated.

#### Garware College - SWAYAM event, November 2, 2015



This event to enthuse post graduate students to take entrepreneurship decisions was held with experts from the field of Retail, Agriculture and Finance sharing their learnings and insights about their respective fields. The speakers included: Narresh Mehta-Founder & CEO -TBF Global Retail Pvt Ltd; KS Rawat, AGM, SIDBI; Rashida Asrani, Director, Abaca; Samar Gupta, Trikaya Agriculture.



#### IWEC Awards, November 15 November 18, 2015

Ms. Falguni Padode, Chairperson FLO Mumbai chapter received the prestigious IWEC Award (International Women's Entrepreneurial Challenge Award). IWEC honored 27 successful, global women entrepreneurs from industries spanning computer software, cork production, manufacturing, agribusiness, engineering, health services, skin care, travel, research technology, shipping and freight forwarding, education and many other enterprises





#### Networking, December 18, 2015

A members networking meet was organised that also spoke about upcoming events, including the FLO FILM FESTIVAL. Falguni Padode and Festival Director Rashmi Lamba informed members about all aspects of the Festival; members were really excited about the event.

#### WOW (Women of the World) Meeting, January 9, 2016

FLO had a closed door meeting with select members to help deliberate on the agenda the international Women of the World event to be held in India in 2017. The WOW Festival is a prestigious worldwide forum curated by Jude Kelly who is the Director of Southbank Centre.





## TRENDS - A Lifestyle Exhibition with a Heart, January 14, 2016

An uber-chic lifetstyle exhibition, now in its 5th edition, has firmly entrenched itself in the city's list of happening events. Funds raised through this exhibition that encourages women entreprenuers, are used to build sanitation facilities for girls in rural schools. Over the past 5 years, around 150 toilets have been built from these

funds, and have dramatically increased the attendance of girl students in schools. In the year 2015-16, 70 toilets have been built in the Ganeshpuri region in village homes.

#### FLO Film Festival, February 15-20, 2016

The FLO FILM FESTIVAL, themed on women empowerment and gender equality was conceptualised with the belief that we all can and must be integral contributors to societal change. Spearheaded by Festival Director Rashmi Lamba, and hosted by the FLO Mumbai Chapter, the event sought to aggressively enter the realm of thought leadership and advocacy, while using the proceeds to further the existing FLO initiatives on educating the girl child.

The FLO Film Festival created a platform to address the representation of women and girls on screen, and explored – through cinema – the themes unique to this side of the gender spectrum. The 13 Indian and international features, 16 documentaries, 19 animation and short films showcased at the Festival, highlighted relevant content dealing with women's issues, as well as inspiring stories of hope, courage and empowerment.



#### Workshop-Through The Gender Lens – by Laadli, Population First, February 15, 2016

This was conducted by Dr A.L. Sharada, Director, Population First andManjul Bhardwaj, Founder, The Experimental Theatre Foundation. The aim was tocreate a pool of gender-sensitive journalists and encourage them to consistently report sensitively on gender issues.



#### Workshop 1 - Unpacking the Media, Unpacking our Identities, February 16, 2016

A Workshop on Critical Media Education - conducted by Prof. Anjali Monteiro and Prof. K.P. Jayasankar, Professors at the School of Media and Cultural Studies, Tata Institute of Social Sciences, (TISS), sought to discuss and understand issues related to media representations and how students teachers, parents and activists engaged with them.



#### Workshop 2 – Change the Story: February 16, 2016

Change the Story - an innovative 3-film model approach to social change lead by international initiative Women and Girls Lead Global (WGLG), was conducted by Abhishek Srivastava, Country Engagement Specialist for India, WGLG. The aim of the workshop was to see how films can be effectively used to impact mindsets and start important conversations that lead to positive change.

#### Geena Davis Symposium on Gender in Media, February 17, 2016

The Geena Davis Institute on Gender in Media along with the FICCI Ladies Organization (FLO), hosted the 2016 Global Symposium on Gender in Media. More than 250 distinguished guests – global entertainment, business and media leaders, and policy makers – convened to learn and engage in dialogue around the



Institute's ground breaking global research (Global Research Study on Female Representation in Media & Gender Equality: India Study), along with two panel discussions that focussed on creating solutions to addressing gender inequality in media. The Symposium served as an opening event to the FLO Film Festival: "Reel Woman Power".

The 2 Panels which comprised filmmakers, advocates, and luminaries including Nandita Das, Mahesh Bhat, Rahul Bose, Leena Yadav, Sooni Taraporewala, Nishtha Jain and Arunaraje spoke on the importance of media and film as a social impact tool to promote global gender equality and women's empowerment in India.

#### Inauguration of the Festival, February 18, 2016

The FLO FILM FESTIVAL was launched in the presence of the Maharshtra. Governor of Shri Vidyasagar Rao; the Chief Minister of Maharashtra, Shri Devendra Fadnavis: Ms. Archana Garodia Gupta. National President FLO; Actress Sonam Kapoor; Ms Vinita Bimbhet, Senior National Vice President FLO and Falguni Padode. Chairperson. FLO Mumbai Chapter. Over 250 distinguished guests attendedand flagged off the film screenings.





#### Premiere of 'Neerja' with Sonam Kapoor, February 19, 2016

A special screening of the movie Neerja was held on 19th February 2016 at Inox, Nariman point. FLO Members were present in large numbers. Actress Sonam Kapoor who played the part of the brave, award-winning air hostess who lost her life whilst saving lives, spoke about her role and how it moved her.

#### There were many salient features of the Film festival-20th February

• Many prominent personalities were associated with the festival. These included C. Vidyasagar Rao, Governor of Maharashtra, Devendra Fadnavis, Chief Minister of



Maharashtra, Amruta Fadnavis, wife of CM, Maharashtra, Raj Nayak, CEO, Colors TV, Mukesh Sharma, Director General, Films Division (& ADG, Doordarshan Sahyadri), Manish Mundra – Founder, Producer, Drishyam Films, Sonam Kapoor, Actress, Nandita Das, Actress & Director, Mahesh Bhatt, Director; Neeta Lulla, Film and Fashion Wardrobe Designer; Kiran Shantaram, Director RajKamal Studios & Prabhat Chitra Mandal; Jackie Shroff, Actor amongst many others.



- 23 noted personalities on the Festival Advisory Committee.
- A 'HeForShe' Global Campaign by UN Women was set-up at FLO FF for signing of pledges. The Chief Minister and Governor of Maharashtra also wore the badges.
- Special outdoor theatre performance of 'Mardaangi' on Redefining Masculinity, performed by MAVA (Men Against Violence and Abuse).
- Attendance by the Children and Women from Dharavi, featured in the film 'Slum Innovation' to present the mobile apps created by them.
- Stimulating Q&A with all attending Filmmakers, Subjects, Consuls and Guests.
- 17 Countries were represented through the films screened.
- Diplomatic Support for FLO(Mumbai)included American Consulate; Bangladesh High Commission; Canadian Consulate; German Consulate; Swiss Consulate; and Turkish Consulate.
- Media Alliances for FLO (Mumbai) included Colors TV; Doordarshan Sahyadri; Radio One; DNA; Indian Express and Miss Malini amongst others.
- CM and Governor announced several initiatives to promote skilling of women and to set up a special market for their crafted products.
- CM noted the appeal made by FLO President, Archana Garodia Gupta for a separate BusinessPark for Women Entrepreneurs.
- Governor appealed for maternity support across all hospitals irrespective of financial affordability.
- Jackie Shroff offered on camera to donate land to build another 'BarefootCollege' as depicted in the film he watched about grandmothers from around the world being taught to make solar panels in Tilonia, Rajasthan.

#### NORTHEAST CHAPTER Chairperson's Message



Dear Friends,

As I sit down to write this message, I would like to assert what I have felt at every step of my tenure as the Chairperson FLO North East, that this year has been a huge learning experience along with one of deep fulfilment, which has left me with a deep sense of gratitude towards all my seniors, mentors and FLO

colleagues with me and around me.

It was indeed my privilege to head the North East Chapter under the dynamic and visionary leadership of National President FLO Ms. Archana Garodia Gupta.

The year was divided into various programs and events which all were aligned with FLO's objectives of Women Empowerment and Entrepreneurship Development.

In the end, I take this opportunity to congratulate National President Ms. Archana Garodia Gupta for achieving a lot many milestones for FLO and to all my colleagues – the Chapter Chairpersons across all the Chapters Pan India for raising the boundaries of FLO in their respective regions. Heartfelt thanks to the FLO Presidium, Executive Director and FLO Secretariat for always being so helpful & supportive.

Regards,

Joyshree Verma

Chairperson, Northeast Chapter

#### **COMMITTEE MEMBERS**



Indrani Deb Sr. Vice Chairperson



Prabidita Bharati Vice Chairperson



Sarita Sikaria Treasurer



Suruchi Agarwal Secretary



Smita Agarwal Imm. Past Chairperson



#### Change of Guard, April 26, 2015

FLO North East Chapter organised its Change of Guard Ceremony on the 26th April, 2015 at The Gauhati Club. The Guest of Honour for this special occasion was Ms. Zerifa Wahid – Noted Actor, Director and Social Activist.

Chairperson Smita Agarwal addressed the august gathering of members and guests by apprising them of the year's activities of FLO in the North East Joyshree Das Verma was announced as the Chairperson 2015–16.





#### Develop Possibilities towards Opportunities, May 7, 2015

FLO North East Chapter kick-started this year's activities with a members Networking & Bonding Event on the 7th May, 2015 at Jade Hall, Auro Grace. This event was all about members connecting both professionally and personally. Members put up displays of their business-work in terms of products and services. The key Takeaway of this event

was the networking amongst members and getting to know each other's business interests which in turn will help take the FLO connection to the next level – fostering business relations amongst members.

#### Nepal Relief, May 10, 2015

The Members rose to the occasion to give aid to the Nepal Quake survivors. Truckloads of aid was despatched to Nepal through the logistics support of Sashastra Seema Bal under Ministry of Home Affairs. Members played a crucial role in mobilising the goods comprising of essentials like rice, dal, sugar, tea, salt, oil, blankets, clothes, utensils, food items, tents, baby food etc.



A charitable Musical Nite was organised at the GMC Auditorium, Guwahati, on the 10th May, 2015, with melodious renditions by leading singers along with SSB Central Jazz Band from HQ Delhi. This venue was also the collection point for willing donors to come and deposit their aid.



#### The New Age Entrepreneur - Success & Challenges, May 16 2015

FICCI FLO North East Chapter had its first of its kind experiential program – New Age Entrepreneur Success & Challenges. The program was attended by FLO members, invited guests, students from IIT Guwahati, TISS, etc

The panel of Speakers were

from diverse background and entrepreneurial experience and each of them fiercely believed in the spirit of entrepreneurship – had passion, zeal and will to do something different. Co incidentally each one of them had a good comfortable job which they gave up at some point of their career to start life afresh with full risk but with a dream.

#### Adarsh Gram Yojna, May 20, 2015

FLO North East Chapter has started its Adarsh Gram Yojana with the adoption of village ShaniadinBelorguri in the district of Hajo under Ramdiamauza, Assam.

70 women were distributed yarn and FLO NE's In House designers are giving them training on weaves, patterns, designs etc. Training has also been given on crochet, making of mats from



plastics and old clothes. FLO NE will ensure that the income of the households are augmented with intervention and market linkages and the products are as per market demand and trends. FLO will also ensure that the weavers get the right price for their products. Training on Poultry farming is next on the agenda as another income generation avenue for the villagers.

Upcoming activities in the village are health & sanitation awareness campaign, eye and general health check-up etc.



#### Rotary Club meet, May 26, 2015

Chairperson Joyshree Das Verma was invited as the Guest Speaker by Rotary Club of Guwahati. She shared the vision, mission and objectives of FLO. Rotary members expressed their keenness on working together with FLO in the Adarsh gram yojana for adult literacy programs and also to organise health camps.



#### Movie Fund raising event - Dil Dhadakne Do, June 5 2015



FLO North East Chapter had a full house for the Fund Raiser movie show of DIL DHADAKNE DO on the 5th June, 2015. Members came along with families and ensured that all supported and contributed to the various causes that FLO stands for.

FLO Meet Organized by Vedic Village Spa Resorts, June 20, 2015

FLO NE in association with Vedic Village Spa Resorts presented an evening of memorable celebrations at Hotel Radisson Blu. Attended by members and spouses the evening showcased four themes for Destination Weddings at the Vedic Village Spa Resort prominently: The Chic Country Wedding, The Exotic Traditional Wedding, The Outdoor Adventure Wedding and The Big Fat Organic Wedding.

#### Health camp at Teteliguri, June 28, 2015

A health camp was organized at village Teteliguri in association with Marwari Hospitals and Gauhati Lion Eyes Hospital. Over eighty eye patients were checked and seven were operated upon the next day, the operations being sponsored by FLO. FLO members Dr. Yashaa Agarwal and Dr. SaloniLadhaSaboo conducted the dental check up



#### Talk on Ayurveda - July16, 2015

Eminent Ayurved doctor Dr.Shalini Sharma, gave a talk on Ayurveda and maintenance of good health naturally. The talk was organised by FLO North East chapter for its Members. Dr.Shalini Sharma gave a very beautiful insight on Ayurvedic healthcare and well-being.

#### Health camp in association with Marwari Hospitals , July 19, 2015

A Health camp exclusively for women was organized in association with Marwari Hospitals at Marwari Hospital and Research Centre. Women were offered medical advice and treatment across a wide field of medicine – covering optics, gynaecology, medicine, orthopaedics, etc. More than a hundred women benefitted by the camp.





#### WCD launch - Women Corporate Director - The Complete Picture, July 28, 2015

An eclectic panel discussion on "Women Corporate Director – The complete picture" in the light of the legal mandate pursuant to the Companies Act, 2013, was held at the

Lily hotel. The panel consisted of an exciting mix of Speakers to cover all the aspects of the clauses in the Act, legal implications, changing dynamics at work place, how women on boards address this change etc.

#### FLO North East submits Memorandum to Assam State Chief Secretary – Mr. V.K.Pipersenia IAS, August 1, 2015

FICCI FLO North East Chapter led by Chairperson Joyshree Das Verma met the Chief Secretary to the Government of Assam, Mr. V. K. Pipersenia, IAS on 1st August, 2015 at the Dispur Secretariat and presented before him FLO's suggested initiatives to be implemented towards Women Empowerment.





#### Michael Kors Exhibition, August 26, 2015

FLO North East brought to Guwahati for the very first time an exhibition and sale of Michael Kors bags and watches, at Guwahati Club



#### Launch of WE at FLO NE, September 3, 2015



The WE Initiative was launched at The Lily Hotel. Mr. S.L. Mewara, Additional Chief Secretary & Secretary Transport, Labour & Employment was the Chief Guest. Principals & owners of schools in Guwahati, Maruti Suzuki, NGOs, Rotary Club, and other stakeholders participated in this initiative.

Visit to the Governor House to meet HE The Governor of Assam, September 4 2015 A delegation of members of FLO North East led by Chairperson Joyshree Das Verma, went to Raj

Bhavan to meet His Excellency, the Governor of Assam, Sri P.B. Acharya, and the First Lady.

#### **Teachers' Day Celebrations:**

A special day, right from our school days...a day which brings us happy, funny memories.. a day which fills the heart with unspoken gratitude. A day which needs to be spoken out on..for it is only education, which can liberate our society from the shackles of the past.. and it is only teachers, who instrument this liberation...



#### Sanitation and Health Awareness Camp at Harijan Colony, September 14, 2015

FLO NE organised a sanitation and health awareness camp at the Mahatma Gandhi BuniyadiHarijan Vidyalaya at Fatasil, Guwahati. Sr Vice Chairperson, Indrani Deb was the day chair. The UNICEF wash program was explained to the school children, and Vandana Goyal arranged for lunch from Akshaypatra.



#### FLO North East Chapter Members Participating in SCWEC Exhibition & Conference 2015

Four of our enterprising members, Jahnabi Phookan, Gitanjali Baruah, Anannya Sharma and Alakananda Das, participated in the SCWEC Exhibition & Conference on "Best Practices in intra—regional businesses among SAARC countries & Sharing of Success Stories by Women Entrepreneur from SAARC Countries" at New Delhi, on September 18 - 19, 2015.



#### FLO FIESTA – Exhibition cum Carnival, September 23 & 24, 2015

Held over 2 days, the Fiesta is the perfect answer to retail therapy needs of every woman while creating another economic platform for women entrepreneurs! Inaugurated by eminent film maker- Ms. Manju Borah and graced by actor Ms. Nishita Goswami. With a total of about 50 exhibitors-both indigenous and from across

the nation coming in, the Fiesta has definitely been a promising start!

#### Health camp at Missionaries of Charity, October 3, 2015

FLO northeast hosted another health camp, at Missionaries of charity .The conferring medical team, comprised of the "doctormembers" - Dr . Reema Das Mallik (skin) and Dr. Yasshaa Agarwala (dental), besides Dr. BananiBoro (general).





#### Wellness Conclave, October 10, 2015

A wellness conclave for women, was held in partnership with The Sleepwell Foundation at the Radisson Blu Hotel, Guwahati. The purview of the conclave encompassed all aspects of wellness - spiritual, emotional, physical, intellectual and creative wellness. It was inaugurated by the chief guest, Shri PP Varma, Chairman 7th Pay Commission, Assam and Ex- Chief Secretary



and was presided over by the guest of honour - Shri MGVK Bhanu, Additional Chief Secretary to the Govt. of Assam.

#### Launch of SWAYAM, November 17, 2015



SWAYAM Launch by FLO North East, at NEDFI Convention Centre, on November 17, 2015. The launch was presided over, by Chief Guest, Dr. Jitendra Singh, Hon'ble Union Minister, DONER and joined in by our special guest, the GM from SBI- Sri Gautam Bhattacharjee. The launch gained its due boost, under the aegis of our Chairperson, Joyshree Das Verma and SWAYAM coordinator Dr. Sriparna Baruah.

#### FLO Interstate Meet 2015 hosted by NE Chapter, December 4-7, 2015

The FLO Interstate Meet 2015 was very proudly hosted by FLO North East from 4th to 8th Dec. 2015 at Guwahati and at Kaziranga. Beginning with heart-warming welcome at the airport and at Hotel Vivanta By Taj, the events gracefully FLOwed through the imperative GB meeting, colourful Bihu workshop, offsite cultural evening, a very interactive North East Chief Ministers Conclave, a delightful cruise on the mighty River Brahmaputra, the rocking musical night Confluence, the humbling darshan of Maa Kamakhya, lunch on the sprawling gardens of Misa Polo club, warm welcome at Borgos and Iora Hotels at Kaziranga, and of course the icing on the cake - Elephant and Jeep Safaris over the different ranges of Kaziranga National Park.



A total of 220 delegates from all the chapters of FLO, from Delhi and from the host chapter, participated in the Interstate.

#### The FLO Bazaar, December 4, 2015

The eagerly awaited FLO Bazar was the first event of the meet. As expected an array of indigenous textile and jewellery products were on display and on sale. The mekhala chador was much in demand as were other local items.





#### North East Chief Ministers Conclave - December 5, 2015

Mr Tarun Gogoi and Dr MukulSangma, Hon'ble Chief Ministers of Assam and Meghalaya respectively, graced the Conclave with their presence and delightful addresses, wherein they outlined initiatives taken for the benefit of women in their states. In the interactive session they very patiently answered the queries about women



entrepreneurship and empowerment, posed to them by the FLO delegates from all over India.

#### In Conversation with Sri Sarbananda Sonowal, Union Minister of State for Sports & Youth Affairs – December 7, 2015



Shri Sarbananda Sonowal, Union Minster of State for Sports & Youth Affairs, graced the closing ceremony of the annual interstate at Kaziranga to have a conversation with the FLO members from pan India, and very patiently answer their queries.

#### In Conversation with Mrs. Arundhati Bhattacharya, Chairman, State Bank of India, January 22, 2016

The members of FLO NE had the awesome opportunity of listening to a Forbes woman and one of the most powerful women in India, Mrs Arundhati Bhattacharya, Chairman, State Bank of India, at SBI, LHO.



#### Factory Visit to Assam Roofing, Bonda, Guwahati, February 5, 2016

The member of FLO NE visited Assam Roofing Ltd and had the opportunity of experiencing one of the finest heavy processes driven roller steel plant in the North East.



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#### Facilitative Session between Bankers & Women Entrepreneurs, February 19, 2016

At a first time interactive session between various bankers and women entrepreneurs and budding entrepreneurs, with FLO NE members, bankers from various banks & financial institutions presented their schemes for loans to women entrepreneurs. This session is part of FLO National project Swayam.

#### Health and Sanitation Awareness Camp at Navin Chandra Balika Vidyalaya, Azara, February 24, 2016

This camp was facilitated by Past President, Queen Oja. Dr Reema Das Mallik, Bela Nawka ArunaSarawgi and awareness created among the girls about various issues of cleanliness. State Bank of India, distributed lunch boxes to the students. A variety of goodies sponsored by members and other well-wishers were also given to the children.







#### LecDem BY National Disaster Response Force (NDRF), February 24, 2016

FLO North East members were invited to the NDRF headquarters. An exhibition of the disaster response equipment displayed rubberized boats, radiation detectors, diving gear, and a great variety of other tools. Over tea and snacks FLO members were shown a presentation on the formation, ideals and duties of NDRF.

#### **International Women's Day Celebrations - March 8, 2016**

FLO North East celebrated Women's Day by empowering 20 needy women with sewing machines. The beneficiary women came from different NGOs around Guwahati. An opportunity for exchange of business among members was created by putting up stalls of items of trade by the members, of the members and for the members. Games, fun and snacks were of course part of the celebration.



#### Women on Board – A WCD Initiative – March 15, 2016

FLO North East in association with Women Corporate Director (WCD) Foundation Worldwide organized its first Women Director Training program. The training program which was open to both FLO & non members, was conducted by Mrs Ranjana Agarwal, CA and past President, FLO. The participants also received certificates of participation at the end of the 3 hour long session.

#### PUNE CHAPTER Chairperson's Message



Dear Friends,

FLO stands for 'Women Empowerment' which for me is akin to women's economic empowerment. I think it's incredibly important because for too long we've seen girls and women essentially airbrushed out of the picture and invisible outside the home.

And I think it's been an exclusion for girls and women that has just not been about having a job or livelihoods, it's gone beyond that. It's been exclusion from owning land, from registering a business, from even accessing a bank account.

Women are not the decision makers. This needs to change and that change needs to happen really fast. The reality is you end up totally reliant on someone else for everything if we can break these chains of dependency - then I believe girls and women will do the rest themselves. They just need to be given a chance, the ability and the opportunity.

I think that independent women and girls are going to seize that opportunity to support themselves through the dignity of working; they are going to seize the opportunity to control their own future and to have a voice in their community in a way that perhaps they haven't had the chance in the past. FLO provides the necessary platform to speed up this process.

Regards,

Varsha Talera

Chairperson, Pune Chapter

#### **COMMITTEE MEMBERS**



Sabina Sanghvi Sr. Vice Chairperson



Varsha Chordia Vice Chairperson



Sangeeta Lalwani Treasurer



Aplana Kirloskar Secretary



#### Walk the Talk, July 2015

Mr. Shekhar Gupta of NDTV's 'Walk the Talk' spoke candidly about his journey from a budding reporter to a television host. He spoke of the interesting meetings with cricketeers, politicians and bollywood celebrities. In a role reversal scenario, he answered all the questions thrown at him with wit and humour.



#### Art Soiree with Sotheby's, August 2015

A talk by Mr. Philip Hook, Senior International Specialist, Impressionist and modern art, Sotheby's celebrated author of Breakfast at Sotheby's and the Ultimate Trophy. He spoke on "How much is it worth"? Ten questions that establish the value of a painting.

#### MARATHON - A run to educate and liberate women, October 2015

When 4000+ participants ran the FICCI FLO half marathon, Pune City woke up to the power of women. The scale of the event, its reach and the publicity it generated put us on the city's map. Our Marathon will be remembered for its impeccable organization and entertainment quotient. We raised Rs. 25.5 lacs for this mega event and we hope that we can take this up at a National level.



#### **Book Reading, December 2015**

Human rights campaigner, author and International Woman of the Year 2006, Zerbanoo Gifford, is the founder of the ASHA Centre. Zerbanoo is recognised as a pioneer for Asian women in British public life. She made political history when elected as a councillor for the Liberals in 1982 as the first non-white woman. She then went on to be the first non-white woman to contest a Parliamentary election, which she did on three occasions. A former advisor to



the British Home Secretary, and chair of the Race Relations Forum, she has also chaired the Commission, 'Looking into ethnic minority involvement in British Life'.



#### FLO BAZAAR, January 2016

The Bazaar was inaugurated by 2 women – Mrs.AmrutaPhadnavis, wife of Chief Minister of Maharashtra, Mrs. SindhutaiSapkal – who is known as the mother of 1000 orphaned children. Along with jewellery and clothes stalls, we conducted a couple of events over the two days like sari draping and a talk by a Nutritionist. We also had a workshop on how to use social media for promoting one's business. We gave out free stalls to four NGOs run by women.

#### Unleashing the Power Within, January 2016

Mrs. Rachita Kulkarni spoke about how an ordinary woman can do extraordinary work if she believes in herself and does not underestimate her capacity by self-drawn boundaries. Spirituality, meditation and taking a little 'me' time for ourselves can help women scale unbelievable heights.





#### Launch of SWAYAM, March 2016

A membrane water filter vending machine was installed at the KEM Hospital where one can get one litre of pure drinking water at Re.1/- only. We assisted two underprivileged women in getting a bank loan for purchasing this machine costing Rs. 5.39 lacs. The seed capital was provided by us. These women will man and maintain this machine. After the bank loan is paid off, these women can take home all the earnings.



#### Skill Development Initiative, 2015-16



In our efforts to make girls financially independent, we are conducting various workshops and field trips for the ITI girls. We try to fill up for the missing elements in these government run institutions by conducting soft skill training, helping them to start their own business and getting gainfully employed. We have taken them on field trips and given them a practical learning of how the industry functions. We also conduct guest lectures on an ongoing basis.



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We could make it happen for you as well























#### महिला सशक्तीकरण को सरकार प्रतिबद्ध

लखनऊ (एंसएनबी)। मुख्यमंत्री अखिलेश यादव ने कहा है कि समाज में महिलाओं की बहुत बड़ी और महत्वपूर्ण भूमिका है। महिलाओं की तरक्की के बगैर खशहाली नहीं लायी जा सकती। तरक्की के लिए शिक्षा बहुत जरूरी है। मुख्यमंत्री शनिवार को यहां फिक्की लेडीज आर्गेनाइजेशन (फ्लो) के लखनऊ-कानपर चैप्टर के शभारम्भ के अवसर पर होटल ताज में आयोजित कार्यक्रम में बोल रहे थे। कार्यक्रम का शुभारम्भ मुख्यमंत्री ने दीप प्रज्वलित कर किया। इस अवसर पर श्री यादव ने महिला सशक्तीकरण एवं विभिन्न क्षेत्रों में महिला सहभागिता बढ़ाने के लिए फ्लो के कार्यक्रम 'वी इनिशिएटिव' का शुभारम्भ भी किया।

श्री यादव ने कहा कि हमारे देश में महिलाएं राष्ट्रपति, प्रधानमंत्री एवं मुख्यमंत्री जैसे महत्वपूर्ण पदों पर काम कर चुकी हैं। मुख्यमंत्री ने कहा कि समाजवादी सरकार बिना किसी भेदभाव के समाज के सभी वर्गों के उत्थान के लिए कार्य करती है। महिला सशक्तीकरण के माध्यम से समाज में सकारात्मक बदलाव लाने के लिए प्रदेश सरकार प्रयासरत है। इसके लिए अनेक कार्यक्रम चलाए

जा रहे हैं। महिला के नाम पर प्रापर्टी की रजिस्ट्री कराने पर स्टाम्प इयटी में छट की व्यवस्था पिछली समाजवादी सरकार द्वारा प्रारम्भ की गयी थी। इससे लोग अपनी पत्नी व परिवार की अन्य महिला सदस्यों के नाम पर प्रापर्टी की रजिस्ट्री करवाने लगे, जिससे उनका महत्व बढा है। समाजवादी पेंशन योजना में परिवार की महिला मुखिया को प्राथमिकता दी जाती है। यद्यपि पेंशन की राशि कम है, किन्तु इस आर्थिक सहायता से परिवार और समाज में उनका सम्मान बढ़ता है।

प्रदेश सरकार द्वारा लागू '1090' से महिलाओं का आत्मविश्वास बढ़ा है। '1090' मोबाइल एप की शुरुआत भी हो चुकी है। महिला सशक्तिकरण और उनके आर्थिक स्वावलम्बन के लिए रानी लक्ष्मीबाई



लखनक में शनिवार को फिक्की के फिक्की लेडीज आर्गनाइनेशन के लखनक-कानपुर चेप्टर का उद्घाटन करते उत्तर प्रदेश के मुख्यमंत्री अखिलेश यादव। साथ हैं, उनकी पत्नी व सांसद डिम्पल यादव, बॉलीवुड फिल्म निर्देशक फराह खान व अन्य।

की भूमिका महत्वपूर्ण : डिम्पल

 सकारात्मक परिवर्तन लाने में पलो मिहला सम्मान कोष की स्थापना की गई है। इसके तहत 20 महिला ग्राम प्रधानो एवं अन्य 19 महिलाओं को सम्मानित किया गया है।

सीएम ने भरोसा जताया कि एसोचैम तथा फिक्की जैसी संस्थाओं के सहयोग से राज्य में विकास की गति को और अधिक बढ़ाया जा सकता है। सांसद डिम्पल यादव ने कहा कि फ्लो के लखनऊ-कानपर चैप्टर का शुभारम्भ एक अच्छी शुरुआत है। महिला सशक्तीकरण देश तथा प्रदेश की प्रगति से सीधे जुड़ा हुआ है। इस शुरुआत से प्रदेश में महिला उद्यमिता बढ़ेगी। उन्होंने भरोसा जताया कि फ्लो का लखनऊ-कानपुर चैप्टर प्रदेश में महिलाओं के जीवन में सकारात्मक परिवर्तन लाने में महत्वपूर्ण योगदान करेगा। कार्यक्रम को प्रसिद्ध फिल्म निर्मात्री एवं कोरियोग्राफर फराह खान, फ्लो की राष्ट्रीय अध्यक्ष अर्चना गरोड़िया गुप्ता, लखनऊ-कानपुर चैप्टर की अध्यक्ष ज्योत्सना हबीबुल्ला ने भी सम्बोधित किया।

Four of Indian sport's biggest names reveal their stories and explain why the country has great potential

ANISHA DHIMAN

THE ASIAN AGE

latest session Young FICCI Ladies Organisation took a dive into sports. The members this time round got together to address an issue that most of young mothers from the lot faced — how can their children be the next Jwala Gutta or with all particular temporaries. Young Mithali Raj without compromising on their studies?

"The sports-centric theme for the session is one that most of the members found solidarity the session is one that most of the members found solidarity with," explains Samia Alam Khan, chairperson of YFLO, Hyderabad. "For example, it's a crucial year for my children my son, Aftab, is in Class X. whereas, my daughter, Sanya, in Class XII. My son loves cricket, he goes for training every day, but since he has his exams this year, I have often stopped him from playing. I do feel guilty."

It was this guilt that gave them the thought of bringing badminton players Jwala Gutta and Ashwini Ponnappa, footballer Sunil Chhetri and cricketer Mithali Raj for a session on sports, titled "India's potential as a sporting nation" to figure out what these sporting glants did so different that made them what they are now.

what they are now.

#### HOW THE STARS TACKLED EXAMS

"I was in Class X and I had only attended 10 classes, so I was so scared the day I was supposed to get my report card because I thought I would fail," remi-



ROLE MODELS: Suni nisces Jwala Gutta. nisces Jwala Gutta. cent and my dad's re okay. You were pract time'. My parents ne pressure on me. B want me to complet tion," says Jwala. Sunil Chettri too c

Sunil Chettri too c cess to his parents. in an Army family father and mother i football. "Other ki study and I used to would often tell my you mad? Why are him play?' But the tr is enough time in obev parents. stud obey parents, stud Ashwini Ponnapy training when sheight, her father u hockey and mum taineer. But she we tional only in 2009 w paired opposite Jwa



put any pressure on nplete my education Interactive se ot. Sunita

"There are many F who not only love



, Jwala Gutta, Ashwani Ponnappa and Mithali Raj at the YFLO event

she says starting early helped her gain the experience. Mithali Raj, on it any y did the other hand, confessed she was lazy and unlike most S SHC e his of her famplay ed to ilv not an early riser "But when They my par-e n t s pushed me to take up 'Are etting there ay to play arted cricket, l completely just trusted their judgement and went ahead with play erna e was it," she says but they



eceives a green certificate as FLO president Archana Garodia Gupta and president-elect Vinita STEM at FICCI in New Delhi on Thursday - PTI

## rkshop on

embers in their empowerment. sic. but Vikram explored the develop-

who recrafted the way m and women were perceiv says Vikram. He explai ply with Sebi norms that about thumri music, the of courtesans and interpi director. Noting that the tive dance song and sp about Gauhar Jaan, one of top management levels are most prominent names of increasing, he said women



A trip to the Ananda Spa in Uttarakhand was exactly what the members of FLO needed to bond

SHREYA SARKAR

DECCAN CHRONICLE The Hyderabad chap-ter of the Ficci Ladies

ter of the Ficci Ladies Organisation recently embarked on an exciting journey to the Annada Spa in Uttarakhand. Rekha Lahoti, the chair-person of FLO, Hyderabad, had planned the trip well in advance. The FLO members hardly knew each other and this retreat gave them a chance to bond. The idea was well received by all members. The 41 seats filled up immediately and there up immediately and there were 10 more on the waiting

"There are over 500 members of FLO in Hyderabad hut there is hardly any interaction between them This trip helped the women bond and have a good time," said Rekha, who organised the trip after five years.

The members bonded with each other over san trade-

trip after five years.
The members bonded with
each other over spa treate
ments at the resort A
Parmarth Ashram, the
planted saplings and also
saw the Ganga Aarti.
Shilpi Arora, a FLO mem
ber from Delhi

## nalayan sojourn

Uttarakhand Chief Minister Harish Rawat invited the group for high tea at his residence. Amidst talks of the state's natural talks of the state's natural beauty, he also spoke about women's empowerment and the lack of e-commerce in Uttarakhand and encour-aged some tie-ups with Hyderabad. Sujmi Dundoo, member of the FLO said, "The Vedanta classes and yoga sessions were very calming."

Rekha added, "It needed extensive planning but the members participated in everything, making the trip a success."

a success."
Shipi Arora said, "We went as a group of 41 members but came back as a family—our bond is so strong now. There was a Whatsapp group created for the purpose and now we don't want it to be removed so that we can continue to be in touch with each other."

Visit to the CM's residence was one of the highlights and the spa at the

resort was excellent - BHUVANA RAJU

The Vedanta classes and the yoga sessions were calming



- SUJINI DUNDOO



#### SpiceJet to have more women

New Delhi, July 30: No-frills carrier SpiceJet, which is seeing a turn-around, plans to induct more women pilots and also provide greater flexi-

"It brings a lot of respect for the person in the cockpit. It is an extremely remunerative position to be in. We consciously try to ensure that more and more women get into the cockpit," SpiceJet chair-man Ajay Singh said.

Out of the 470 pilots in the airline, nearly 50 are women commanders and first officers. SpiceJet has a staff strength of about 5,000. Mr Singh's wife Shiwani Singh is a director on the airline;s board. She was inducted to commandate listed companies to have at least one woman

#### फिर खुला नॉर्थ एमसीडी का महिला हाट



नई दिल्ली, 20 मार्च (ब्यूरो) : आसफ अली रोड पर स्थित उत्तरी दिल्ली नगर निगम का महिला हाट फिर से सभी के लिए खुल गया है। रविवार को महिला हाट के उद्घाटन कार्यक्रम में कल्चरल प्रोग्राम भी हुई। सामाजिक डिप्टी डायरेक्ट रश्मि सरीता ने बताया कि यह हमारे लिए बड़ा प्रोजेक्ट है। दिल्ली हाट की तर्ज पर इसे भी तैयार किया जाएगा। अभी यहां करीब 40 स्टॉल है। इन्हें रेनोवेट किए जाने की जरूरत है। बिजली-पानी का काफी काम यहां होना है। योजना है कि महिला हाट को सातों दिन खोला जाए। महिलाओं की प्रतिभाओं को निखाने के लिए भी कार्यक्रम किए जाएंगे। महिला हाट में दिल्ली सहित अन्य राज्यों की महिला उद्यमियों को भी मौका दिया जाएगा। जल्द ही यहां भी चहल-पहल शुरू हो जाएगी। रविवार को महिला हाट में फूलों की होली के साथ सांस्कृतिक कार्यक्रम भी हुए। इसमें उत्तरी निगम के महापीर रविंद्र गुप्ता, विधानसभा में नेता विपक्ष विजेंद्र गुप्ता, निगम पार्षद, संपूर्णा की अध्यक्ष डॉ. शोभा विजेंद्र व फिक्की के पदाधिकारी

#### मूकंप प्रमावित लोगों को भेजी गई राहत सामग्री

गवाहाटी। फिक्की लेडिज ऑर्गनाइजेशन (एफएलओ) की पूर्वोत्तर इकाई ने सशस्त्र सीमा बल (एसएसबी) के साथ मिल कर नेपाल के भूकंप प्रभावित लोगों के लिए राहत सामग्री एकत्र

## स्टार्टअप मिशन में महिला उद्यमियों की भागीदारी बढ़ाएगी सरकार

ईटी ब्यूरो नई दिल्ली

माइक्रो, स्मॉल एंड मीडियम एंटरप्राइजेज (एमएसएमई) मिनिस्टर कलराज मिश्रा ने महिला उद्यमियों को भरोसा दिलाया है कि प्रधानमंत्री के 'स्टार्टअप इंडिया, स्टैंडअप इंडिया' प्रोग्राम में कुशल और सक्षम महिला उद्यमियों की भागीदारी बढ़ेगी। उन्होंने बिजनेस में कदम रखने वाली महिला उद्यमियों से सोशल मीडिया का फायदा उठाने को कहा। सरकार नई कारोबारी प्रतिभाओं की तलाश में कॉलेज स्तर तक जाएगी और इस काम में उद्योग संगठनों की मदद लेगी।

सिश्रा फिक्की लंडीज ऑगंनाइजेशन की ओर से महिला उद्यमियों के लिए गठित एक सपोर्ट सेल के उद्घाटन के मौके पर बोल रहे थे। उन्होंने कहा, 'महिलाओं में उद्यमिता का विकास किए बगैर कोई राष्ट्र तरक्की नहीं कर सकता। इसके लिए जरूरी है कि शुरू से ही उनमें इनोवेशन को बढ़ावा दिया जाए।' उन्होंने उद्योग संगठनों से आह्वान किया कि प्रधानमंत्री के महत्वाकांक्षी मिशन 'स्टार्टअप इंडिया, स्टैंडअप इंडिया' के लिए प्रतिभाओं की खोज में पूरक बनें।

इस मौके पर नेशनल स्मॉल ईंडस्ट्रीज कॉरपोरेशन (एनएसआईसी) के सीएमडी रवींद्रनाथ ने एक सर्वें के हवाले से बताया कि अगले पांच साल तक किसी भी देश के मुकाबले भारत में महिला उद्यमियों की तादाद सबसे तेजी से बढ़ने वाली है। सरकार उन्हें क्रेडिट और मार्केट तकनीक महैया कराने की हर कोशिश करेगी।

एफएलओ की प्रेसिडेंट अर्चना गरोडिया गुप्ता ने बताया कि महिला उद्यमियों के संरक्षण और मदद के लिए देश भर में महिला इंडस्ट्रियल पार्क बनाने की मुहिम तेजी से आगे बढ़ रही है। यूपी, हरियाणा, पंजाब, कर्नाटक ने इन पार्कों के लिए जमीन देने पर सहमति जता दी है। दिल्ली सरकार ने भी ऐसे पार्क में दिलचस्पी दिखाई है, लेकिन यहां जमीन की किल्लत बड़ी बाधा बन रही है।

उन्होंने कहा, 'उप मुख्यमंत्री मनीष सिसोदिया ने भरोसा दिलाया है कि जमीन हासिल नहीं होने पर सरकार महिलाओं के लिए विशेष



जि उप मुख्यमंत्री मनीष सिसोदिया ने भरोसा दिलाया है कि जमीन हासिल नहीं होने पर सरकार महिलाओं के लिए विशेष फ्लैटेड इंडस्ट्रियल एस्टेट बनाएगी

कलराज निश्चा, MSME मिनिस्टर

फ्लैटेड इंडस्ट्रियल एस्टेट बनाएगी।' गरोडिया ने कहा कि स्टार्टअप मिशन के तहत सरकार नए उद्यमियों को हर संभव मदद देना चाहती है। इसके लिए कॉलेज स्तर पर काउंसिलिंग और मेंटरिंग की योजना बनाई जा रही है। उद्योग संगठन इसमें बढ़कर चढ़कर हिस्सा लेना चाहते हैं।

#### फिक्की ने महिला सशक्तिकरण उत्सव मनाया

मुंबई, जिल्की-एफएराजी के समारोह में महिला सशकीकरण एवं जिंदिगियों को बदलना (वीमेन एम्पावरमेंट एंड चेंजिंग लाइव्स) आकर्षण का मुख्य केन्द्र था। फिक्की की महिला इकाई यानी एफएलओ (फिक्की लेडीज ऑगनाइजेशन) ने १७ अप्रैल को मुंबई में अपने वार्षिक चेंज ऑफ गार्ड समारोह का उत्सव मनाया। इस समारोह में १००

का बहतरी के लिए कठिन प्रयास किये हैं। हमने इस क्षेत्र में अनेक सामाजिक पहलों को शुरू किया। इनमें सामाजिक कल्याण प्रोग्राम के लिए महिलाओं को प्रोत्साहन देना, कन्या भ्रूणहत्या के खिलाफ लड़ाई, महिलाओं के लिए स्व-रोजगार मुहिम आदि कुछ ऐसी पहलें हैं जो समाज के सभी वर्ग के

निय्म है, जो खुरा, संपुट होन के साथ ही अपने सम्पूर्ण सामर्थ्य को पहचानती हैं। मैंने कई ऐसी महिलाओं को भी देखा है, जो दूसरों की मांगों से अभिभूत हैं। उन्हें एक मां, एक बेटी, एक पत्नी बनकर एक महिला होने पर गर्व होता है, वे अपने सपनों से कहीं आगे बढ़ चुकी हैं। उपलब्धि पर ध्यान, कक्षा में टॉप करना और डिग्री हासिल करना ही



CHANGE MAKERS

### 'Media't

Stay tuned for startling stats, the **FICCI FLO Film Festive** 

AverA Nunes GAVERNINE

o, the gender ratio in India's film industry is 6.2 :1 (men:women, of course) and just 9.1 per cent of film directors are women. Women account for only 24.9 per cent of the characters in Indian films and fewer than 15 per cent depict women as executives, politicians or STEM professionals. Instead, you'll find women in typically gendered occupations i.e. nurses, teachers, wives, mothers...

What's more, fewer than 4 per cent of Indians (and far fewer women than men) regularly visit theatres due to cost, access and safety issues. While the consensus appears to be that television has greater impact than cinema, participants in the 'Investigation on the Impact of Gender Representation in Indian Films' by Geena Davis Institute on Gender in Media offered conflicting perspectives as to the nature of this impact it

#### New Partnership betwee Institute on Gender in M

MUMBAI: The first FLO Film Festival Ladie's Organisation(FLO), Mumbai C wing of FICCI, announced a new par Geena Davis Institute on Gender in Festival host the Institute's first Glob Gender in Mediain Mumbai, India in Academy Award®-winning actor and Chairman, Geena Davis said "Media impact on our perceptions, and on a beliefs and behaviours. Our new glo global films may be reinforcing negistereotypes with movie audiences o

#### वुमन ऑफद फ्यूचर अवार्ड २०१६ का आयोजन आज

जयपुर वुमन ऑफद फ्यूचर अवार्ड 2016 र दूसरे संस्करण का आयोजन शनिवार शाम 5:30 ब से विरता ऑडिटोरियम में किया जायेगा। फिक्की फ्ल के माध्यम से आयोजित किये जा रहे इस कार्यक्र में वॉलीवुड अभिनेत्री कुनिका सदानंद, अभिनेत्र सुष्मिता मुखर्जी, अधिनेता नंदीश संधु एवं लेखिक नंदिता पुरी भी उपस्थित होगें। कार्यक्रम की मुख अतिथी विधायक दिया कुमारी रहेंगी तथा विशि अतिथी राज्य महिला आयोग की प्रमुख सुमन शम होंगी। आज जयपुर में आयोजित प्रेस वार्ता क बॉलीवुड अभिनेत्री कुनिका सदानंद, अभिनेत्रं सुष्मिता मुखर्जों, लेखिका नंदिता पुरी, फिक्की फ्लं जयपुर चैप्टर की चैयरपर्सन अल्का बत्रा, एआरजं ग्रुप के चैयरपर्सन आत्नाराम गुप्ता और कार्यक्रम वे संयोजक अजीत सोनी ने संबोधित किया औं कार्यक्रम की जानकारी दी। फिक्की फ्लो की चैयरपर्सन अल्का बत्रा ने वताया कि पावरन्ट्र एमपावर की कड़ं में हम कई कार्यऋष आयोजित करते रहें हैं।

## ng for Women

gaging discussions and sheer entertainment at t Parel that runs on till February 20, 2016



3.1 PER CENT OF FILM TORS ARE WOMEN AND R THAN 15 PER CENT OF **5 DEPICT WOMEN AS** JTIVES, POLITICIARS OR PROFESSIONALS.

Geena Davis

ia and FICCI

redefining what it means to be macho.

In another panel discussion, The Art of Storytelling for Social Change' moderated by broadcaster, journalist and author Mayank Shekhar, filmmaker Mahesh Bhatt pointed out that this is the 'business' of entertainment, though there are films that "jostle the comfortable" and those that "comfort the jostled". "Super narratives haven't touched the beast in man," he felt, but we are still the "industry of hope" Filmmaker Nishtha Jain agreed that "economics interferes with art" and "we are not risktakers as an industry". Filmmaker, screenwriter and photographer Sooni Taraporevala admitted that while she was not gender conscious when writing, she preferred to make the sort of films that iostled, whilst actor and activist Nandita Das spoke about how the subtle misogyny in the industry can be more difficult to deal with than the overt kind. She also pointed out

#### वुमन ऑफ द यूचर अवार्ड का आयोजन आज

जयपुर। वुंपन ऑफ द यूचर अवार्ड 2016 के दूसरे संस्करण का आयोजन शानिवार शाम 5:30 बजे से बिरला ऑडिटोरियप में किया जायेगा। फिक्की लो के माध्यम से आयोजित किये जा रहे इस कार्यक्रम में बॉलीवुड अभिनेत्री कुनिका सदानंद, अभिनेत्री सुश्मिता मुखर्जी, अभिनेता नंदीप संधु एवं लेखिका नंदिता पुरी भी उपस्थित होगें। फिक्को

अभिनता नदाप सबु एक राजना हो की वैयरपर्सन अल्का वजा ने बताया कि पावर टू एमपावर की कड़ी में हम कई कार्यक्रम आयोजित



करते रहें हैं। फिक्की लो इस कार्यक्रम से जुड़कर प्रसन्न हैं। हमाग प्रयास



#### Women power

While market regulator MM has mandated listed companies to int at least one woman director

North Delhi mayor Ravinder Gupta informed that MoU would help creating market linkages for women artisans and entrepreneurs

20 janized by FICCI New Delhi oter, the women's Memorandum of Unrship with the derstanding (MoU) lia that will see the has been signed beymposium on tween the North Delhi Municipal Corporation and ruary 2016. the Federation of Indian Chamunder and bers of Commerce and Industry (FICCI) Ladies Organization ges have a huge (FLO) for management, maintesocial and cultural nance and operation of Mahila study, explores how Haat at Aruna Asaf Ali Road in e gender ages."

North Delhi mayor Ravinder Gupta informed that FICCI through its ladies organization FLO would facilitate the women artisans of the Mahila Haat in acquiring entrepreneurial skills and guide them to become economically independent



He informed that this MoU would help creating market linkages for women artisans and entrepreneurs and make the Mahila Haat emerge as an important

shopping and cultural destination in Delhi

North Delhi mayor further said that the FICCI will pay a monthly license fees of Rs. 50000 even though the association would be carry out the necessary changes in the existing structure of the Haat for providing better design and to make it customer centric.

"FICCI would promote the development of Mahila Haat, Mobilize women artisans to exhibit and sell their products in the Haat and also bear the cost of running programmes at the Haat such as festival of states, cultural programmes etc. This agreement would help rejuvenate the Mahila Haat," Gupta said.

FLO would also be responsible for licensing of stall and internal management of the Haat including sanitation, security, electricity and water consumption.

#### Training of women drivers, security quards next week

Lucknow (PNS): In a bid to increase employment opportunities for women as support staff in schools, FICCI Ladies Organisation (FLO) will kick-start training of women drivers and security guards next week in Lucknow. Founder-chairperson lyotsana Habibullah said it was an effort to increase female employees in the non-teaching staff. "In the wake of recent unfortunate incidents with schoolgirls in various parts of the country, the initiative aims at having more women in schools in non-teaching jobs to help address the issue of safety of children. Also, for women coming into employment for the first time, schools will provide an excellent and secure environment to work in. The initiative is being spearheaded by FLO members running educational institu-tions to bring about this change and is being carried out by 13 chapters of FLO pan-India," she said. Habibullah said they launched it in Kanpur on Wednesday and training for women would begin in the state capital next week.

A research showed that in the private school network, very few women were employed as non-teaching very staff. Hence, there was a great need and opportunity for women as security guards, office attendants in administration, bus drivers and bus helpers, canteen staff and management.

#### 'Get out there and try new things'

NEW DELM: From enduring "the attack of the wasabi" on the International Space Station (ISS) to momentarily forgetting how to walk, NASA astronaut Captain Sunia Williams has been through several other worldly experiences.

Ms. Williams, an American Naval polito and astronaut is in

Ms. Williams, an American Naval pilot and astronaut, is in India on a three-day visit. Ad-dressing the FICCI Ladies Or-ganisation here on Thutsday, she talked about her time in space, a total of 321 days, and

she talked about her time in space, a total of 321 days, and how she got the job. She holds the record for the highest number of spacewalks by a woman astronaur (seven) and has received several awards. including Padma Bhushan. But to her, she was just at the right place at the right time. "It wasn't a triple A student. I failed two college courses. But

failed two college courses. But I learned from the failure," says Ms. Williams, who is of both Indian and Slovenian de-

She ended up at the Naval A-cademy, not because she had always planned to study there, but because she was looking for affordable college education. She ended up becoming a



NASA astronaut Capt. Sunita Williams addressing an interactive session on "Women's Empowerment through STEM Education" at FICCI in New Delhi on Thursday. —PHOTO: SUSHIL KUMAR VERMA

pilot, because her first choice,

pilot, because her first choice, diving, had no vacancies. "There was a pilot opportunity open, so I said I would try it. Getting out there and trying things, and not being afraid to try things are important," she said, highlighting the need for science, technology, engineering and mathematics education, especially for girls.

Once she tried it, she succeded. In 1998, she was selected by the NASA and had her first flight in 2006. Since then, she has been up to the ISS four

### HOTO: SUSHI, WAMAN YERMA

times - being the commander
during her last trip in 2012.

"We all need a lap around
the planet to ground ourselves
and realise that this is our
home. We have a small little atmosphere that's protecting us
from the dangers of space. All
of us live here. Whether we
like it or not, we should get
along." she said.

In the vacuum of space, staring out of the window of the
1SS can take up hours of an astronaut's time. A 24-hour period has 16 sunrises and sunsets

on the ISS. On her 2007 mission, Ms. Williams ended up having to contend with a formidable foe — wasabi. The spicy Japanese condiment was going to be the highlight of an otherwise bland meal, when mismatch in pressure led the jar to explode. "My family had sent a care package with wasabi. I was really looking forward to it as I had a piece of fish and I was pretending it was sushi. But, I

had a piece of fish and I was pretending it was sush; But, I ended up with wasabi all over my sweatshirt," she recalled. Another incident on the ISS she remembered was being unable to deal with the thought of walking. "You just always float. There was a module that stuck down from the ISS and I would float

was a module that stuck down from the ISS and I would float by it every day. One day, I thought if I had to walk. I'd have to be very careful and jump. I just couldn't get my head around how it would be to walk there because I had been floating for so long," she said.

But, in the end, she said she

But, in the end, she said she picked earth over space.
"The best things about earth are your family and friends. And your dog. Also the wind on your face. There's no wind in space," she said.

#### महिला हाट चलाएगा फिक्की

नई दिल्ली, 12 फरवरी (देशबन्धु)। उत्तरी दिल्ली के शहरी क्षेत्र में आसफ अली मार्ग पर स्थित महिला हाट को चलाने व उसके रखरखाव के लिए शक्रवार को उत्तरी दिल्ली नगर निगम व फिक्की के महिला संगठन ने समझौता ज्ञापन पर हस्ताक्षरं किए। समझौते के अनुसार संगठन स्टॉल के लाइसेंस, आंतरिक प्रबंधन, सफाई व्यवस्था, सुरक्षा, बिजली व जल उपयोग संबंधी दायित्व भी स्वयं निभाएगा। महापौर रविन्द्र गुप्ता ने बताया कि फिक्की के महिला संगठन को उत्तरी दिल्ली नगर निगम द्वारा महिला हाट उपलब्ध कराया जा रहा है ताकि फिक्की द्वारा विभिन्न कलाओं व शिल्पों के निर्माण में पारंगत महिलाओं को सुविधा मिल सके और उनमें उद्यमिता कौशल का विस्तार हो और वे आर्थिक रूप से सक्षम हो पाएं। गुप्ता ने कहा कि इस समझौते के होने से महिला शिल्पियों की केला

## महिलाओं की तैनाती की

कानपुर: स्कूल कालेजों में महिलाओं की नियक्ति शिक्षण कार्य के साथ ही गैर शैक्षणिक कार्यों के लिए भी होनी चाहिए। इस संबंध में फेडरेशन ऑफ इंडियन चैम्बर्स (फिक्की) महिलाओं की आवाज बुलंद करने की तैयारी में है। इसके लिए आगामी छह मई को फिक्की की महिला शाखा कैंट स्थित सेठ आनंदराम जयपुरिया स्कूल में एक सेमिनार आयोजित करेगा। सेमिनार में स्कूलों के अंदर अलग अलग तरह की सेवाएं देने वाले क्षेत्रों से जुड़े लोगों को आमंत्रित किया गया है। देशभर में अभियान चलाकर फिक्की की महिला शाखा महिलाओं की आफिस अटेंडेंट, हेल्पर, कैटीन, बस कंडक्टर आदि पदों पर नियुक्ति करने की पैरवी करेगा।



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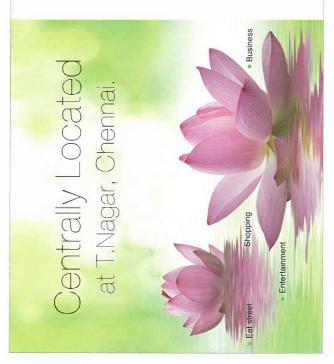
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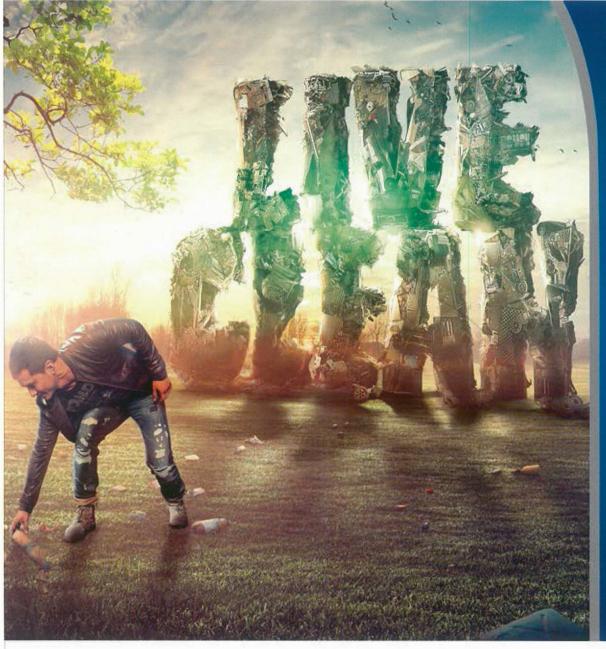
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#### NOTES

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