



About FICCI Ladies Organisation	2
Message from President of India	4
Message from Prime Minister of India	6
Message from President, FICCI	8
Message from President, FLO	10
Message from Chairperson, CACCI-CWEC	12
Message from Chairperson, IWEC India	14
Message from Vice Chairperson, SCWEC India	16
Message from Founder Chairperson, WCD India	18

FLO Past Presidents	20
FLO Office Bearers	22
FLO Governing Body Members	23
Changing Lives : Success Stories	27
Key Milestones in 2016-17	67
Presidents Visit to Chapters	74
Governing Body Meetings 2016-17	78
FLO Headquarters	80
33rd Annual Session, April 14, 2017	119
Interaction with eminent personalities	129
YFLO Delhi Reports & Pics	138
Ahmedabad Chapter	145
YFLO Ahmedabad	153
Bangalore Chapter	157
Chennai Chapter	166
Coimbatore Chapter	176
Hyderabad Chapter	185
YFLO Hyderabad	191
Indore Chapter	194
Jaipur Chapter	180
Kolkata Chapter	209
YFLO Kolkata	221
Lucknow-Kanpur Chapter	229
Ludhiana Chapter	244
Mumbai Chapter	252
Northeast Chapter	263
Pune Chapter	273
Press Clippings	280
Advertisements	284



# ABOUT FICCI LADIES ORGANISATION

**VISION** 

Getting to Equal

**MISSION** 

Promote Economic Empowerment and **Equal Opportunity for Women** 

- FLO is the women wing of the Federation of Indian Chamber of Commerce & Industry (FICCI).
- An all India forum for women, FLO has its headquarters in New Delhi, with 13 chapters covering different geographical regions of India.
- FLO represents over 4000 women entrepreneurs and professionals.
- With over 34 years of experience, FLO has

- been promoting entrepreneurship and professional excellence among women through workshops, seminars, conferences, training and capacity building programmes
- The objective of the organization is to encourage and facilitate women to showcase their talents, skills, experiences and energies across sectors and verticals of the economy, for a truly inclusive economic growth trajectory.

We work with women at 3 levels

Entrepreneurship Grassroots and Skill Development programs to make employable and absorbable in markets

Entrepreneurship and Skill Development programs to make employable and absorbable in markets

To aromate more women in leadership and board positions

# Methodology used:

Awareness Programmes Long-Term **Projects** 

Policy Advocacy Consultancy Services

Training

Recognition & Mentoring

Research & **Publications**  International Connections



# शमीमा सिद्दिकी SHAMIMA SIDDIQUI

भारत के राष्ट्रपति की उप प्रेस सचिव Deputy Press Secretary to the President of India राष्ट्रपति सचिवालय, राष्ट्रपति भवन, नई दिल्ली—110004. PRESIDENT'S SECRETARIAT, RASHTRAPATI BHAVAN, NEW DELHI - 110004.



# **MESSAGE**

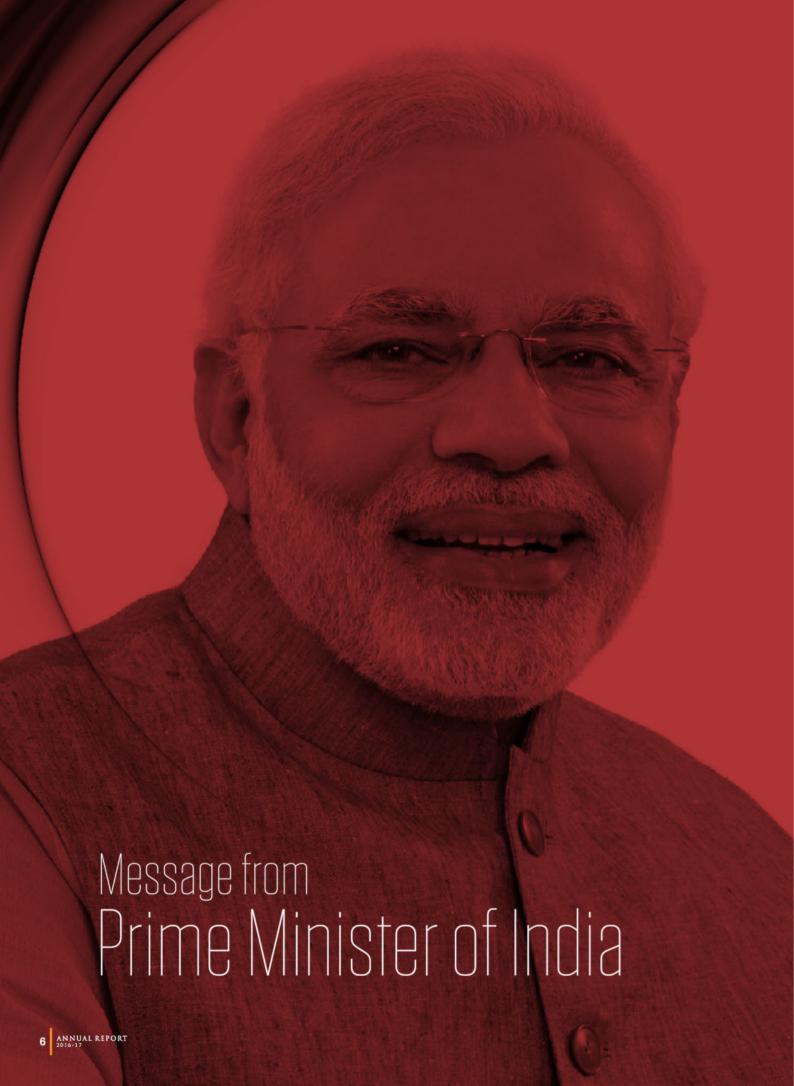
The President of India, Shri Pranab Mukherjee, is happy to know that the FICCI Ladies Organisation (FLO), New Delhi is organising its 33<sup>rd</sup> Annual Session in April, 2017.

The President extends his warm greetings and felicitations to all those associated with the FICCI Ladies Organisation and sends his best wishes for the success of the session.

Deputy Press Secretary to the President

New Delhi March 16, 2017

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# प्रधान मंत्री Prime Minister

# **MESSAGE**

I am happy to know that the FICCI Ladies Organization is holding its 33rd Annual Session in April, 2017.

FICCI Ladies organization has always been at the forefront of promoting women entrepreneurship which furthers women empowerment.

Our Government is doing everything possible for our women to enhance their entrepreneurial capacity Initiatives such as 'Stand Up India' are designed to achieve this objective of helping them to become 'job creators from job seekers'.

I congratulate all the women achievers who will be honoured by your organization at the Annual Session. I appreciate their contribution towards transforming our nation on multiple fronts

I convey my best wishes for the successful completion of your Annual session.

New Delhi 09 March, 2017

(Narendra Modi)





# Pankaj R Patel

On the occasion of the 33rd Annual Session, I am pleased to extend best wishes to the FICCI Ladies Organization (FLO).

I want to take this opportunity to congratulate FLO for being associated with exemplary work for the development of entrepreneurship and professional excellence among woman for the last 33 years if its existence. Compliments to FLO for emerging as a premier association of its king in India as also creating a niche and brand of itself by organizing innovative programmes that benefit a large number of women.

It is even more satisfying to note that the FLO does not limit its activities to metro cities but also carries out significant work the empowerment of rural women. FLO's outreach is extending globally and it is highly commendable. In the sphere of employability and awareness, its initiatives are in sync with the national agenda.

FICCI is indeed privileged to have this specialized arm and as the apex business organization in the country, we look forward to continuously compliment the efforts of FLO.

Regards,

Pankaj Patel

Date: April 10, 2017



# Getting to Equal

Every country in this world should seek to nurture its doers, innovators and makers of things. However 2017 brings a new and very important sense of urgency to the development of the global entrepreneurship system, and more so to India.

We are on the verge of a digital revolution and everyone in the entire world is now wide awake to the idea of digital disruption and at the same time we are exiting an era of innovation defined by simple On Demand consumer convenience apps and entering a chapter about the much more difficult process of disrupting highly regulated industries.

Early adapters such as Airbnb and Uber disrupted long-standing traditional industries while local state policymakers around the world were caught off guard in understanding the public policy implications of such dramatic innovation.

This is just the tip of the iceberg of the digital disruption revolution unfolding. But whether you see rising nationalism driving Brexit? Putin's Russia, America's flirtation with Trumpism or other signals from countries tightening their borders and increasing the intolerance of free markets, the democratisation of entrepreneurship has never been more important.

Herein lies not just the incredibly complex challenge that FLO faces but also the reason for its being. Working towards empowering women for over 33 years and now also working towards getting them to equal.

Swavam, our business consultancy cell received hundreds of applications from women and young girls keen to set up their own ventures. We offer a gamut of services, from creating a business plan to getting them finance.

2000 women have been skilled in traditional and non-traditional jobs; however placing them in jobs still remains a challenge. Our partnership with NSDC shall overcome this challenge and we should in future be able to place 80% of our skilled women in jobs. With this partnership we also hope to impart quality, certified training.

FLO has also released a first of its kind in India, Gender Parity Index that shall measure the extent of Gender Parity in the formal sector in India. It is a broad and holistic approach, which shall assess where an organization stands vis-àvis other equivalent or comparable formal sector organisations. It is designed to encourage change in the way organisations think and work and in the process provide women fresh opportunities. FLO shall endorse companies that do well on the index as "Preferred Working Place for Women".

We have also strongly advocated back to work training programmes, flexible working hours and working from home in a bid to include more women in the work force.

To support all this FLO launched a Legal Advocacy Cell which shall arm women with legal knowledge for starting their own business. make them aware of their rights as daughters and wives and also direct them to all the support that governments provide, such as free legal aid

Keeping in mind that we are on the brink of a digital revolution we imparted training in villages to young women making them computer literate and The E-commerce initiative has held training modules in several locations and women entrepreneurs responded positively and are now selling online.

This annual report shall give you a glimpse of FLO's activities across India in 14 different locations. Chairpersons of Chapters and Initiative Heads have collectively worked towards getting women empowered and equal. We have had an extremely vibrant, enthusiastic, supportive and dynamic team, and I am privileged to have had the opportunity to work with them.

#### Vinita Bimbhet

President

A big thank you to Ankurita Pathak for editing the Annual Report







Dear all.

FLO in 2016-17 achieved another level of excellence under the able leadership of Vinita Bimbhet. President Elect Vasvi Bharatram will surely take the organisation one notch higher as President FLO 2017-18. My heartiest congratulations to both!

The Confederation of Asia-Pacific Chambers of Commerce and Industry (CACCI) was established in 1966. With membership from 27 countries, CWEC is a Product & Service Council of CACCI to promote economic development throughout the Asia-Pacific region and for enhancing growth for women. CACCI, the leading private sector organization in Asia maintains an active relationship with Euro Chambers, the European Association of Chambers of Commerce and Industry, a representation to the institutions in 45 European countries.

More than 90% of these enterprises are Small or Medium Enterprises. CACCI also has strong relationships with the Federation of Gulf Council Chambers of Commerce (FGCCC), whose membership includes the Gulf Arab States of the Kingdom of Bahrain; State of Kuwait; Sultanate of Oman; State of Qatar; Kingdom of Saudi Arabia; and the United Arab Emirates.

CACCI also works with Junior Chamber International, a worldwide federation of young leaders and entrepreneurs. All these associations provide CACCI members the opportunity to network with local, regional, and international chambers from various countries, and to also participate in various programs and projects that facilitate trade and market access between different regions.

The ICC WCF 10th World Chambers Congress being organized from 19-21 September 2017, Sydney, Australia, is the first of many remarkable initiatives for women of the CACCI member countries to network, explore & promote business ventures among its members.

To publicly acknowledge the growing relevance of the contribution of women, CACCI in its 50th year initiated the First Asia Pacific Woman Entrepreneur Award for an outstanding businesswoman of the region.

I look forward to another eventful year.

With warm regards,

# Mukta Nandini Jain

Chairperson, CACCI-CWEC Past President, FLO (2006-07)







#### Dear Friends.

IWEC has enjoyed success since its foundation in 2007 by the Barcelona Chamber of commerce in cooperation with FICCI Ladies Organisation, The Manhattan Chamber of Commerce and joined by the Cape Town Chamber of Commerce.

The Mission and Goal of IWEC initiative is to connect Women business owners from around the globe to a Multi Nation organisation that has awarded 215 successful business women whose Companies have combined annual revenue of over \$ 25 Billion.

The FICCI-FLO delegation led by IWEC India Chair Neena Malhotra and IWEC Global Ambassador Harjinder Kaur visited Brussels for the IWEC Awards 2016.

The three awardees from India were: Lalita Nijhawan, Anu Chadha & Chanchal Kaushik.

IWEC has a robust offering for constituents, affiliates, strategic partners and sponsors linking them in a continuum with major Women Business Enterprises of the global economy.

FLO has always been at the forefront in highlighting success stories and inspiring women to become leaders and entrepreneurs.

Our best wishes to FLO for all future endeavors.

Neena Malhotra India Chair IWEC

President, FLO (2011-12

Harjinder Kaur Global Ambassador IWEC







#### Dear FLO members.

I am glad to be extending my greetings to FICCI Ladies Organisation on the occasion of its Annual Session 2016-2017 as Vice Chairperson (India) of SCWEC. SCWEC is a Sub Sector Council of the SAARC Chamber of Commerce and Industry established with the objective of developing and promoting women entrepreneurs in the South Asian region comprising of 8 countries.

My association with FLO goes a long way and I have very fond memories of my journey with FLO as its National President. Yes, I am quite proud of this association.

Congratulations are due to team FLO for the remarkable services being rendered in the cause of the women entrepreneurs of the country. More than three decades ago, when FLO was established, it was meant to cater to the growing needs of the women entrepreneurs and today, if it is catering to a wider variety of women from all walks of life from all over India, it is in no small measure due to all the efforts being put in by all of you.

For the coming years let us - both SCWEC & FLO - resolve to collaborate on bigger programs, dream big, while maintaining a parity with reality and work harder to realise those dreams.

I extend my good wishes to one and all for a brighter future to FLO and its associates.

With warm regards,

Kavitha D. Chitturi Vice Chairperson SCWEC India Past President FLO (2009-10)

Message from Founder Chairperson, WCD India





#### Dear friends.

The 21st century truly belongs to women. Increasing the representation of women on corporate boards still remains a hot topic across the world.

In India too, the demand for well qualified women directors has increased as corporations seek to add diversity to their boards in response to competitive challenges and mandated quotas.

Today more and more corporate boards are recognizing that increasing the number of women in leadership roles has to be a priority not only because it is the right thing to do but also because it is critical for sustaining successful enterprises.

However, a huge gap still remains between demand and supply of "Board Ready" women who are well qualified and trained to serve on corporate boards. An equally big constraint is that even the board ready women are not known to the Board Chairman or the nomination committees.

The goal of the FLO - WCD affiliation is to help prospective and sitting women directors acquire the tools required to face the challenges of corporate board positions and facilitate networking.

As founder chair of FLO - WCD affiliation, I consider myself fortunate and privileged to be part of this revolution and am committed to creating a data bank of board ready women directors and creating a networking platform that will push aspirants on to the radar screen.

During 2016-17 under the leadership of National President Vinita Bimbhet and FWD Chairperson Ujjwala Singhania FLO and WCD India came together to give training to around 300 FLO women across 13 chapters. We are grateful to KPMG for being our content partner. I congratulate each and every participant for taking this opportunity to 'Skill up' and Buck up' and face the challenges of Corporate India.

Best Regards,

#### Ranjana Agarwal

Founder Chairperson FLO - Women Corporate Directors (WCD) Affiliation Past President, FLO 2010-11

# PAST PRESIDENTS





Indu Jain 1983-1984



Abha Dalmia 1984-1985



Usha Patodia 1985-1986



Manju Bharat Ram \* 1986-1987



Shobhana Bhartia 1987-1988



Sudha Jhunjhunwala \* 1988-1989



Nirmala Jain 1989-1990



Indu Rani Punj 1990-1991



Shubhra Gupta 1991-1992



V L Indira Dutt 1992-1993



Madhu Kanoria 1993-1994



Beena Khaitan \* 1994-1995



Dr Manju V Mehta 1995-1996



Usha Krishna 1996-1997



Sarparveen Kaur 1997-1998



Anjana Somany 1998-2000



Renuka Shah 2000-2001



Dr Kusum Ansal 2001-2002



Surekha Kothari 2002-2003



Chandra Garodia \* 2003-2004



Namita Gautam 2004-2005



Usha Agarwala 2005-2006



Mukta Nandini Jain 2006-2007



Kiran Gera 2007-2008



Anuradha Goel 2008-2009



Kavitha Dutt 2009-2010



Ranjana Agarwal 2010-2011



Neena Malhotra 2011-2012



Kavitha Varadaraj 2012-2013



Malvika Rai 2013-14



Neeta Boochra 2014-15



Archana Garodia Gupta 2015-16

\*Since Deceased



# OFFICE BEARERS 2016-17



Vinita Bimbhet President



Vasvi Bharat Ram Sr Vice President



Aparna (Pinky) Reddy Vice President



Archana Garodia Gupta Imm. Past President



Jayanti Dalmia Treasurer



Poonam Mahajan Jt. Treasurer



Rashmi Sarita **Executive Director** 



# **GOVERNING BODY MEMBERS 2016-17**



Sunitee Abbi



Jyotsna Angara



Shilpi Arora



Radhika Backliwal



Bela Badhalia



Rashmi Bector



Avantika Dalmia



Ritu Das



Sajani Dua



Reena George



Meera Goyal



Ruchika Gupta



Garima Jain



Pawan Jain



Ritu Jain



Harjinder Kaur



Archana Luthra



Anuja Narain



Sucheta Shah



Kiran Sharma



Mamta Singhania



Ujjwala Singhania



Akhila Srinivasan



Lipika Sud





Archana Surana



Divya Suri



Ritu Vadehra

# AHMEDABAD



Roopa Patel Chairperson



Pavani B Agarwal Sr Vice Chairperson



Deepa Shah Imm. Past Chairperson



Aditi Parekh Chairperson, YFLO

# BANGALORE CHAPTER



Swarnalatha Mallavarapu Chairperson



Lakshmi Ishwar Sr. Vice Chairperson



Rati Dhandania Mundrey Imm. Past Chairperson

# CHENNAI CHAPTER



Sudha Shivkumar Chairperson



Meena Mohan Sr. Vice Chairperson



Vijaya Bharathi Rangarajan Imm. Past Chairperson

## COIMBATORE CHAPTER



Devika Ramesh Chairperson



B.Uma Maheswary Sr. Vice Chairperson



Shrivyshnavi Anush Imm. Past Chairperson



# HYDERABAD CHAPTER



Padma Rajagopal Chairperson



Kamini Saraf Sr.Vice Chairperson



Rekha Lahoti Imm. Past Chairperson



Nidhi Swarup Imm. Past Chairperson

# INDORE CHAPTER



Meghna Wadhwani Chairperson



Neha Mittal Sr. Vice Chairperson



Aarti Sanghi Imm. Past Chairperson

## JAIPUR CHAPTER



Preeti Saboo Chairperson



Minal Jain Sr. Vice Chairperson



Alka Batra Imm. Past Chairperson

# KOLKATA CHAPTER



Anupama Sureka Chairperson



Sunita Kanoria Sr. Vice Chairperson



Manjula Jain Imm. Past Chairperson



Puja Goenka YFLO Chairperson

# LUCKNOW-KANPUR CHAPTER



Anju Narain Chairperson



Archana Khaitan Sr. Vice Chairperson



Jyotsna Kaur Habibullah Imm. Past Chairperson



# LUDHIANA CHAPTER



Savita Agarwal Chairperson



Monika Chaudhary Sr. Vice Chairperson



Sangeeta Jain Imm. Past Chairperson

# MUMBAI CHAPTER



Swati Mayekar Chairperson



Minali Shah Sr.Vice Chairperson



Falguni Padode Imm. Past Chairperson

# NORTHEAST CHAPTER



Indrani Deb Chairperson



Prabidita Bharati Sr. Vice Chairperson



Joyshree Das Verma Imm. Past Chairperson

# PUNE CHAPTER



Sabina Sanghvi Chairperson



Varsha Chordia Sr.Vice Chairperson



Varsha Talera Imm. Past Chairperson

## YFLO DELHI



Trupti Gupta Chairperson



Aanchal Sethi Sr Vice Chairperson



Itiva Chopra Imm. Past Chairperson



# Changing Lives

dvancing women's rights, building women's leadership and investing in movement building are the key levers of change. Every initiative and every project that FLO has undertaken this year has been driven by the goal of creating a more just and sustainable environment for women.

We at FLO have aligned ourselves to the development agenda of the nation and have focused on creating initiatives, which echo national missions such as Make in India, Startup India and Nari Shakti.

Across India, our FLO Chapters have skilled women in traditional and non-traditional jobs. They have also set standards, certifications and guidelines and improved the current vocational education.

Importance of education or vocational training cannot be stressed upon enough with the demographic shifts that are happening. Research by UNFPA has shown that these demographic shifts are opening a window for demographic dividends and this shift has the potential to lift hundreds of millions of people out of poverty and catapult the Indian economy forward provided that they are educated or have some skill or vocational training and are thus able to participate in the working economy.

582 women have availed FLO services in SWAYAM and SKILLING. 97% have been placed in jobs.

We have put together some snapshots of stories to share and also document the success of women who have benefitted by various initiatives taken in the last two years.

> Vinita Bimbhet President FLO



## DELHI

Under the leadership of the Skill Development Team, 6 women have been trained in the field of Wellness & Lifestyle and placed in 2016-17.

#### DILWARI

Her name is Dilwari. She had two children to feed and her husband was abroad she needed money for their education. Now she is fully trained in wellness and is employed and is earning enough to look after her children and is dependent. She is earning Rs 8000 per month plus the tips, which, she says is enough to manage her house and children, before this training she was depended on her parents, now she is independent and does not need any financial support she has because confidant young lady.



## **FARZANA**

Farzana is a young educated girl she has learnt how to interact with the clients and handle the office work. She is also a qualified beautician and is also employed after the course. Now she says later on she will open her own parlour when she has enough money. She is earning Rs. 10,000/- per month. Which takes care of her personal needs and is able to contribute to her household expresses and can save some money for her future. She is gaining experience and saving money to open her own parlour and not be depended on her parents. She will be able to support her family and be financial independent when she gets married in near future.



## RITA

Rita is a poor girl who came from village along with her husband and had no earnings. After her training she has got employment and is earning and is confident of looking after herself and her family. She will never go hungry and will always be able to earn money on her own for her. She is earning Rs. 5000 per month before her training she was working in different houses, cleaning and washing. After her training she is very confident and says now she can handle the office work very well and feels very good and as she meets different peoples everyday. She is also learning the body massages / other wellness techniques also now she is able to send her child to school and is helping her husband in running the house.





#### **AMRITA**

Amrita is a girl from lower middle class family. She got trained at Bhabia for Wellness / body massage etc and has also been employed since then she has become financially independent. She along with her husband has been able to give good education to her children and is confident enough to look after herself. First time, she has come out of the house and has become confident to earn her own money. She is earning around 10,000 to 12,000 rupees per month. Now she has learnt a new skill and can look after herself and her family. She always wanted to support her husband financially and now she is able to do it. Now she is confident to ever work independently even if she loses her job.



## GULSHAN

Gulshan is a poor girl from a Muslim family. She was separated from her husband and did not know anything. We trained her in wellness. She got employed with Bhabia Wellness she started earning her own money and has back to her husband and children as was financially independent. She is earning Rs. 8000/- per month plus the tips and can contribute to her family income as she has three daughters. She says her children and her husband give her love and respect because of her contribution to the household she can earn her money any time anywhere as she is well skilled in her job and can also work independently without taking up a job anywhere. Even if her husband leaves her she is confident of looking after herself.





## AHMEDABAD

In the year 2016-17, under the leadership of Chairperson Roopa Patel, FLO has collaborated with Gramshree, an NGO run by Vandana Agarwal, a FLO member, where needy women are provided various types of training and eventually employed. FLO has gifted 15 agarbatti making machines to the Rudra Centre at Gramshree, which in turn has trained women in making eco-friendly agarbattis from cow dung.

#### PRITI PRAJAPATI

Trained in Agarbatti Making

Priti Prajapati is a young girl of 19 years of age whose father is a potter, but due to his ill health, he had to discontinue his traditional work of pot making. Priti had to discontinue her studies in order to support the family. She started learning the computer basics and agarbatti making at Rudra. Now she is now earning about Rs. 4000 per month.



#### HINA MARWADI

Trained in Agarbatti Making

Hina Marwari is a young girl of 18 years, who had to give up her studies when she was in the 3rd standard, in order to support her family of seven as her father's income was insufficient to feed the family. She earns about Rs. 4000 per month, which is a great help to her family.

# SANGITA PRAJAPATI

Trained in Agarbatti Making

Sangita Prajapati is a woman of 20 years whose husband is a daily laborer. But since he couldn't earn enough to support their family of three, including their four year old son, she took up agarbatti making at Rudra. She takes her son along with her to Rudra and earns about Rs.3500 per month now, thus augmenting her family income.







#### LAXMI VISHWAKARMA

Trained in Agarbatti Making

Laxmi Vishwakarma, a 25 year old mother of two, took up to agarbatti making as her husband, a mechanic, wasn't earning enough for the family. She earns about Rs. 4500 through sheer hard work and dedication.

#### BIRUNJI PRAJAPATI

Trained in Agarbatti Making

Birunji Prajapati lives close to Rudra and lends a helping hand to her husband, a daily laborer by earning about Rs. 4000 per month by making agarbattis. This is greatly beneficial to her family of seven, including her three children.

Under the Chairpersonship of Deepa Shah, in the year 2015-16, 6 women were trained in driving and 7 women were trained as security guards.





## PRIYANKA PARMAR

Trained as Security Guard

Priyanka Parmar was trained as Security Guard by G4S. She is working with AIS school since more than one year. She is 23 years old, unmarried, has three brothers and parents in family. Coming from the slum areas of Ahmedabad, She was initially very skeptical of doing anything. After the training, she sounds very confident, working as a security guard and earning her livelihood.

Priyanka is happy that she has been able to help her parents to reduce loan burden. She says because of FLO today she got that confidence that she is able to do something for livelihood & to share burden of family.

Her Message-"Women can do anything as equal as man".



#### DAHYI PARMAR

Trained as Security Guard

Dahyi Parmar was trained as security guard by G4S. She is working with AIS school for more than one year now. Dahyi is 36 years old, lost her husband 5 years back, with two kids, 2 brothers and parents in family staying in slum area of Vadaj, Ahmedabad.

Being a widow she has more responsibilities so working made her self-sufficient in raising kids, initially she was very skeptical of coming out of With FLO's support, she feels she has capacity of handling things alone. Working well at good place gave her more confidence.



Her message: "Working in non-traditional sector gives women more confidence, respect and status. Thank you FLO"



#### NAINA KSHATRIYA

Trained as a driver

Naina Kshatriya has been trained as a driver by Maruti Driving School, supported by FLO. 20 year old Naina belonged to a BPL family. She was not very confident, which resulted in her failure to get permanent license as a driver.

However, due to her hardworking nature and learning ability, Maruti Center offered her a job as a receptionist till she gets her license. With the parttime job and a steady income, she has successfully completed her graduation and also supporting her parents. She will attempt for license test once again

with Unnati Training. Maruti officials have high hopes from this bright girl that she will soon clear permanent license test.

Her Message-"Women shouldn't be afraid or shy of entering in non-traditional work"

#### BANGALORE

In the year 2016-17, under the Chairpersonship of Dr. Swarnalatha Mallavarappu, the number of women trained is 16.



#### SHALINI MANGALANI

Nutritionist & Wellness Consultant

Shalini Mangalani, a nutritionist and wellness consultant at Sita Bhatija Hospital did six month mentorship under Mr Govind Mirchandani. As per Shalini the mentorship training by FLO, has helped her to create a business plan for her business venture with focus on different aspects of business like finance, branding and customer satisfaction. It has helped her to dream big with more confidence.



"The training and guidance has helped me to create a business plan keeping in mind the different aspects of business like finance, branding, and customer satisfaction. It has helped me dream big, with more confidence. In a way it has changed my life from being an employed professional to a confident budding entrepreneur ready to leave my mark in the field of Nutrition and Weight Management.", says Shalini.



#### MAMATHA

Trained in Car Driving

Sushma got her driving licence in February this year. She has been working in accounts under contract with small organisations. When we spoke to her about the motor driving initiative we are taking, she very keenly joined and completed her training without missing even a single day. She feels that her newly acquired driving skills have made her more

confident, and intends looking at a job where her driving skills could be used, once she finishes her existing contract.

# SIISHMA

Trained in Car Driving

Sushma describes her motor driving training as a gateway to greater opportunities. She felt that her the instructors took a keen interest in the progress of the students, and made sure that she understood the theoretical lessons fully. Practical training was also extremely good. The coordinators ensured that she got training at a centre convenient to her. Sushma is



very proud to have a driving licence and intends to make full use of the opportunity provided to her.





#### VEDAVATHI

Trained in Car Driving

Vedavathi also procured her driving licence in February after successfully finishing her motor driving training. She is very keen on entering the workforce through one of the job offers we have received for these young women, either with Kickstart Cabs. or with an international school working with children.

# REVATHI AND RENUKA

Trained in Car Driving

Revathi and Renuka are second batch candidates who are eager to complete the program and work as lady drivers. Revathi has just received her driving license, and will complete her practical training soon. Though Renuka has yet to take her test, she is very optimistic about the results, and is very excited to advance with her practical classes.

# **CHENNAI**

In the year 2016-17, under the chairpersonship of Sudha Shivkumar, 285 women were skilled in Baking, cooking, Mushroom Culture, Ornamental Fish Culture, Driving and Car Mechanics, Seaweed Cultivation and Beauty and Wellness.

# JOYS VELANKANNI

Trained in Beauty and Wellness

"I am the bread winner of my family today", says Joys proudly, who belongs to the Perumbakkam Village.



FICCI - FLO - Chennai Chapter Beauty & Wellness Training Under SWAYAM





The 21 year-old, who has a husband and two small children to look after, was ill-treated and tormented by her husband and his mother. Her husband did odd jobs to make money on a daily basis and that would be just enough to fetch him his everyday quota of alcohol.

For a woman who was depressed and confused about her children's future, the Skilling Programme conducted by FLO Chennai 2016-17 worked like a magic wand.

Women like Joys and her neighbors were picked up by FLO Chennai's Skilling Programme team, to be trained in the Beauty and Wellness course in the month of May 2016. She undertook free training in the Beautician Course and was very strong about wanting to land herself in a job. Soon enough, she got employed in Anushka Beauty Parlor, a Chennai-based parlor for women.

Her happiness knew no bounds when she received her first earning. She literally had tears in her eyes and her only wish was to buy good clothes for her children.

She now makes her own money and is a happy and contented person, earning close to Rs.10,000 a month. "I cannot thank FICCI FLO enough, she signs off, with a gleaming smile.

# SARASWATHI

Trained in Baking

Saraswathi, an able woman in her 50's was looking to learn a skill and develop herself in her free time.





She enrolled herself in FLO Chennai's Workshop on "Project Cook" - a workshop for skilling in Cooking and Baking Techniques for Women.

At the end of the session, she could bake almost 30 varieties.



Her enthusiasm and self-motivation did not allow her to stop right there. She got a job in a Bakery close to her place and is the lady behind the yummy cakes and confectioneries which the shop sells.

## S. DHIVYA PRIYA

Trained in Mushroom Cultivation

S. Dhivya Priya is an acid attack victim from Nallambakkam Village. Her life took a complete turn after the horrible incident and she felt embarrassed to go to school, fearing that the others would make fun of her. She was persuaded by her parents and with their support,





underwent the Mushroom Cultivation Skilling Program conducted by FICCI FLO Chennai 2016-17.

She was taught the methods of growing edible mushroom in an organic manner. Easy, small scale cultivation methods were also taught and she now, grows mushrooms in a small scale and sells it to markets with some profit for herself. All the trainees were provided with spawns free of cost.



#### VASANTHI

Trained in Organic Farming

Ms. Vasanthi, who underwent the Course on 'Organic Farming' conducted by FLO Chennai 2016-17, says that the field is her second home now. She took great interest in understanding the different characteristics of the soil and the seasonal plants, vegetables and





fruits and also made sure that she did not absent herself, even for one day. She now, grows her own vegetables in a small way and sells it in her neighborhood. Once she masters the art and is able to maximise the produce, she has plans of tying up with larger markets.

## **LAKSHMI**

Trained in Seaweed Cultivation

Lakshmi is a fisher woman from Kovalam. She has a broken family and is separated from her husband. Her children grow up with her. She has managed to continue sending them to school even though there was no source of income in the house.



She undertook training on techniques of Seaweed cultivation through FLO'S Program on 'Seaweed Cultivation'. She and her few neighbors now, cultivate seaweed during the breeding season of fishes so that they get a consistent income. The produce is sold to the Centre for Ocean Research, Sathyabama University for research in the Chemistry Department. Seaweed is also being used as organic fertilizers.





Under the Chairpersonship of Dr. Vijaya Bharathi Rangarajan, in the year 2015-16, 105 number of women trained in Car driving training, Nurses aid training, Transportation in ambulatory care services, Packaging & Gifting sectors and Jewellery Designing.



# MS. JAYALAKSHMI

Trained in driving

Ms. Jayalakshmi is a lady taxi driver in Chennai, who has been trained under FLO WE in Transport Initiative. She has now bought her own car and is working with OLA Cabs currently.

Even though driving is considered as a male dominated bastion, she feels confident and self-sufficient as a woman driver.



# MS. VENNILA

Trained in driving

Ms. Venilla, one of the candidates in We -Transport project, after completing her driver training. She has also started a Beauty Parlor in Villivakam and hired two girls to work for her as an assistant. She is going to start up 2 new branches in Chennai. She is also giving two







wheeler training to the girls, taking Tailoring classes and designing blouses. She is waiting to apply for a loan to obtain a car - An entrepreneur in the making. She feels she has gained more confidence and positive thinking after her association with FLO.

#### MS. NALINI

Trained in driving

Ms. Nalini also a one of the candidates for We - Transport, after 2 months she obtained her license. After the initial training with Maruti Driving School, Practical driver training and soft skills training communication was given by ANEW -an NGO working for Women's Empowerment. She attended her training in "Basic Maintenance & Repairs in Car"



which was provided by TVS Automobile Solutions Limited.

After completing her driver training, she worked as a driver in ANEW .Now she is currently working in UTTO Cab services. She is earning Rs.10000 /- per month. She said FLO has helped her to gain new skills which she never dreamt of. Initially she was working in Leather Company and supporting the family by selling flowers. Due to her confident, her earning power has increased as a proud women driver at UTTO working equal to Men.

Nurses Aid Training: 50 Nurse Aides have been trained in the year 2015 - 2016 at SMF Hospital for ANEW - Free of Cost - Ongoing project.

Transportation in Ambulatory Care Service: About 10 Ward girls have been upgraded as "Girls in Transport Services" in SMF Hospital.

25 Girls have been trained in Packing and Gifting store - Sanskriti by FLO Member Ms. Mittal H. Surendira. Ms. Neesha Amrish supports 10 rural women and their families after training in jewellery design at her store Aeshaane.





# HYDERABAD

In the year 2016-17, under the Chairpersonship of Padma Rajagopal, 55 women were trained in driving.

# ARUNASWATHI

Trained as a driver

Arunaswathi is a native of Kakinada, Andhra Pradesh. Her father owned a TV repair shop and her mother has been cooking at a few places to add to the family income. After her school final, she was married at a very young age of sixteen. Her husband's job as technician for Airtel tower maintenance brought her to Hyderabad.







The meagre earnings of her husband is not sufficient for a good living. Besides a daughter, she adopted her cousin's son, who was orphaned because of a ghastly accident in which both his parents were killed.

When the opportunity to learn driving came through FLO, Hyderabad, she enrolled and learnt with great zeal. She was regular to all the classes- driving, self-defence and communication managing little child adopted by her, who is still an infant. She is driving on ad hoc basis on cars of her relatives and people known to her. She is perfect and has driven a few hundreds of kilometres out of Hyderabad. FLO Hyderabad chapter will very soon place her, where she gets a decent salary and will constantly support in her endeavour. Very soon the little boy will start going to school that will enable her to join a full time job.

# P. UMA DEVI

Trained as a driver

Uma Devi was born and brought up at Rajamundry, Andhra Pradesh, to a small time business man running a grocery store. She and her younger brother had comfortable upbringing. She studied up to tenth standard and was married at the age of 19 years. Her husband is a post





graduate in Mathematics. She shifted to Hyderabad after her marriage, since her husband works in a college as a lecturer. She has two young sons.

She has enrolled to learn driving with FLO, since the sole income is the salary earned by her husband, which is sufficient for a decent living. She wants her children to have better education and wants to improve her standards of living. With the encouragement of Skill Development and Transport team of FLO, she improved her communication skills, techniques in self-defence. She says she's ready to drive and improve her family income. With financial assistance, her ultimate goal is to own a cab and collaborate with a company to provide pick and drop facility to women employees.



#### D. SHARADA

Trainer to Drivers at Maruti Motors Driving School

Coming from a very poor economic background, D. Sharada couldn't pursue her education. She lost her father at a very young age, and her mother, doing all kinds of manual jobs could barely feed the children. Her marriage to an irresponsible husband added to her woes and she





faced harassment and was a victim of domestic violence. After three girl children, her husband abandoned her to fend for herself. Added to all her woes, her elder sister passed away, leaving her two sons. She took up the responsibility of her nephews and struggled to feed and educate the children.

She decided to enter the challenging field of driving, as she can have improved income to support the family. The Skill Development and Transport team of FLO, Hyderabad Chapter, under the able guidance of Mrs. Padma Rajagopal supported similar women in learning driving. Sharada learnt driving, techniques in self-defence, communication skills facing all odds. She scored the highest points in all the tests by Maruti Driving school, the training partners of the initiative. As a result of consistent efforts of Mrs. Padma Rajagopal, Sharada was the first one to get employment. She is now employed as a Trainer to Drivers at Maruti Driving School, Begumpet, Hyderabad. With immense determination and courage she continues her journey and aspires to reach higher levels. Her ambition is to own a cab, after gaining experience and explore new avenues. FLO Hyderabad Skilling Team is proud to present her success story, with a promise to continue our support to her and other women.



# B. PADMASRI

Trained as a driver

Born and brought up in a small village, near West Godavari, Andhra Pradesh, B. Padmasri lost her father when she was only seven. Her maternal grandparents brought her up and educated her and her two siblings upto tenth class. When she was 15 years she was married and





started living in Hyderabad. Her husband, who works as a carpenter never earned well. Financial burdens increased when she had two children, a boy and a girl. When she faced harassment from her husband, she learnt tailoring and started earning to support the family. But the income through tailoring was insufficient to give a decent living and good education to her children. Her husband left her to marry another women, which was another jolt to her woes.

When she came to know of the initiative, she enrolled herself in driving classes. Mrs. Padma Rajagopal and Team Skill Development noticed that Padmasri is a fast learner and displayed leadership qualities. She is very helpful and became a group leader and helped FLO team in passing communication and interacting. Soon after completing her training and obtaining certificate, she joined a startup company run by a lady entrepreneur dealing with Healthy Foods made through millets. She drives a delivery van for supplies. FLO Skilling team is happy and proud of empowering yet another success story of a lady driver.



#### **LAHARI**

Trained in Computers

Ms Lahari coming from a poverty stricken childhood in Munchintal village, completed her B.Sc degree. She used to work for a customer care before her, with encouragement from her parents. She got married so she couldn't continue the job. Her husband works in a wine shop. After getting pregnant she lost her first child at the time of delivery.



She lost all her hopes and was in despair because of the situation at in laws place. One day her friend suggested about the 3 months computer course, she thought as well try it and went for the course. As days passed the course seemed very interesting and she put in it her whole heart.

The team of FLO organization has been very supportive. She found her job in Jiva hospital in Munchintal village itself and is now working as a Receptionist.

She feel very grateful to the whole team of FLO committee Supriya Reddy, Padma Raj Gopal and Sona Chatwani for this opportunity.

# B.MALLESHWARI

Trained in Computers

Ms B. Malleshwari was born in an agricultural family and got married to a farmer in the year 2009 and has 3 kids. She has completed her S.S.C studies, she always had a zeal for computer knowledge so when she heard about the course she was more than excited to pursue the course.



After her immense support from family she scored 3rd ranker in her batch with new ideas of making other female friends know about the course and encourage them to pursue it as well. She further added saying that after this course she felt the need importance of technology in the society and is very eager to make her kid's also know the importance of education

She further added that this course has made her more independent and helped to earn. She helps her husband and also works outside to support her family. It was extremely great journey full of knowledge provided by Sona Chatwani, Padma Rajagopal and Supriya Reddy.



#### RUKSANA BEGUM

Trained in Computers

Ruksana begum who got married at a very early age to an Airport driver, has 2 kids. Being a bright student and with an ambition to study further, she completed B.Com after marriage.



She always had an enthusiasm for studies, to make a name for herself and support her family. This course has given her power over the society to turn her life in a successful working women.

She is now working with a hospital as a receptionist. She is very happy that she can support her family financially and make her children go to a nice school for studies.

She is very thankful to FLO for making her life better and giving her the confidence to change her life.

#### ASTYA

Trained in Computers

Asiya who is just 17 years old and has a dream of becoming a very successful business women in the future. She has a very optimistic thoughts about life. Her father has a grocery store and her mother helps her father in the shop.



She wants to work but her father doesn't support her idea as he thinks the girls aren't supposed to be working outside. She comes from a family where boys are given more importance. She has two elder brothers and a younger sister.

She wants to make her family proud and make her family realize that girls are no lesser than boys. During the course she got the confidence and is now broadening her ideas to study further and set an example for her society. The FLO committee has made it possible for her, for which she is very thankful.

#### **PAVITRA**

Trained in Computers

Pavitra comes from a family of agricultural background. She completed her S.S.C and her parents got her married in the year 2009. Her husband is a farmer and she has 3 kids. She helps her husband for the agricultural work. She is an inspiring lady, who wants to make her kids



learn the technological ways of the educational system. She believes that today's generation has a lot of impact of the modern technology.



She joined this 3 months computer course. It was a rather difficult journey for her as she didn't had any support from her family towards the course. But she was very dedicated and completed the course with a good rank in her batch.

She is very grateful to Sona Chatwani, Padma Rao Gopal and Supriya Reddy who were encouraging the students and made them feel they conquer the world.



Trained women in Computers with the FLO Committee

In the year 2015-16, under the leadership of Chairperson Rekha Lahoti, 44 women were trained under the skill development initiative.

# NAGADEVATHA

Trained in driving

Ms. Nagadevatha underwent training for 25 days, at FLO's skill Development Centre. She is from the first batch of 40 women being trained under the initiative, Ms. Nagadevatha who has landed her first job which pays Rs 15,000 per month, was always interested in driving.



The city got its first ever lady driving instructor Nagadevatha, who was trained as part of the Women in Transport initiative by the FICCI Ladies Organisation. Ms Nagadevatha underwent training for 25 days at FLO's Skill Development Centre. She is from the first batch of 40 women being trained under the initiative. Ms. Nagadevatha who has landed her first job, which pays Rupees 15,000 per month, was always interested in driving.

"On learning about this initiative, I joined the classes and after completing the classes, I will be giving lessons. It's not just men who can drive and teach driving. Even women can teach driving," Ms. Nagadevatha informed. Ms. Nagadevatha has brought in five of her friends to join the initiative.





She is the first person to get the LLR form from the Begumpet centre and also the first person to be invited by Maruti to be placed as driving instructor in there Begumpet Varun Motors centre. She is part of the first batch of women and she is the star of the initiative.

# **UMA POTTULURI**

Trained under Swayam-Creating Entrepreneurs

Ms. Uma had received Rs. 1 crore for her project from Venture capitalist, Finmart Services Pvt. Ltd., who were one of the panelists on Swayam board. She was helped to prepare business plan for availing loans / ventures capital by Mr. S. S. Ravi Shanker and Mr. P. Ramakrishna.



She showed keen interest in starting an Electronic Harnessing unit around Jeedimetla area. She was confident about the technology and market. She had a good understanding of this business to start of initially. This field had an assured market as per her survey and it is promising as the electronic industry in booming in all countries. She approached SWAYAM for resources of capital and where as a women she could obtain capital at a lesser cost. Her another limitation was providing collateral and she enquired on schemes which may not require collateral for obtaining any loan. She was looking for a Term Loan and Working Capital Loan too. Her current status is that she is going to start her new project by June.

# JAIPUR

In the year 2016-17, under the leadership of Chairperson Preeti Saboo, 136 women were trained under the skill development initiative.



# JYOTI

# Trained in Driving

FLO Jaipur trained almost 50 drivers under the CSR but soon the Chapter realized that training of mere 15 days is just not sufficient to build in the confidence among these women. Maruti Driving School introduced a new format of training, called UNNATI, specially designed for the drivers with a training period of 3 months. Though most of the women dropped out and we were left with only 15 of them out of which also only 5 actually converted to be trained and confident drivers who were serious and wanted jobs in the same field.

Jyoti is amongst one of them & feel extremely proud to be employed as a driver by a Governing Body member and Jaipur Chapter's Past Chairperson Ms. Bela Badhalia.

She is happy to get this opportunity and feel proud of them that they are one of the important earning members of the family.



# ANU MEENA

Trained in driving

Anu Meena was trained as a driver under the initiative of Women driver & later she was inducted by Maruti Driving School as a trainer and now she is confidently training other people.

She is thankful to FLO Jaipur for giving her an opportunity to fulfil her dreams of earning her own livelihood and gaining financial independence.





In the year 2015-16, under the leadership of Alka Batra, 234 women were trained in various fields.

Under WE in Education, total 30 Girls were trained in Computers and the girls who were employed are Ms. Jaida Bano, Ms. Ujma Bano, Ms. Saakia Khan, Ms. Shajiya Khan, and Ms. Aalima.





# **ANU SAWARIA**

Trained in driving

Anu Sawaria learned driving under the FLO training programme and is now successfully driving & earning her livelihood as driver. Now she can drive commercial as well as noncommercial vehicles.

# UNION OF INDIA Driving Licence (RJ) (NT+T) RJ14\_20131041404 12/11/2012 ANU KUMARI SAWARIYA **GULAB CHAND SAWARIYA**

# HEMLATA KUSHWAHA

Trained in Driving

Hemlata Kushwaha learned driving and is now successfully driving her own auto.



# POOJA MEENA

Trained in driving

Pooja Meena learned Driving skills in this program & now able to drive commercial & non-commercial vehicles & earning her livelihood as driver.



# POOJA MEENA

Trained in driving

Pooja Meena learned Driving skills in this program & now able to drive commercial & non-commercial vehicles & earning her livelihood as driver.



Training in tailoring, Beautician, Agarbatti Making. Total 150 Ladies were trained. Lately in job fair 66 girls placed.



Anita Lalwani Got placed in Anant Enterprises (Exclusive Boutique).



Laxmi Rathore Got Placed in Chrisalis (Fashion Store)



# KOLKATA

In the year 2016-17, under the Chairpersonship of Anupama Surekha, 5 women were trained as security guards.

# **KAJAL SAHA**

Trained as Security Guard

"I have benefitted greatly from this training. It has helped me gain confidence and become independent and financially secured. I thank FLO for empowering me and helping me nurture my dreams to make it a reality. Receiving certificate from minister was indeed a moment of pride for all of us."





# KUSUM SINGH

Trained as Security Guard

"FLO has helped me to become what I wanted to be. It has helped me to achieve huge confidence and face the public. I have become independent and learnt to face the world now. I can talk and handle hard situations with courage and boldness. This has helped me earn money as well and has made me independent and financially stable."







# APORUPA MAKAL

Trained as Security Guard

When I enrolled for the training, I was quite shy and timid, but FLO has empowered me to become strong and bold. I have become stronger and can now handle any situation in life. I am grateful to FLO for changing my life beautifully and bringing about the positive growth in my life in all possible manner. Thank You!





**AMRITA JHA** Trained as Security Guard





PUTUL SINGH Trained as Security Guard



In the year 2015-16, under the leadership of Chairperson Manjula Jain, 20 women were trained under the skill development initiative.



# JAYANTI MONDAL

Trained in Toy Making

Jayanti Mondal, was an average housekeeper in the small "basti" area where we started our workshop. She was regularly battling depression and suicidal thoughts, when one of our existing workers suggested she join us. Javanti started her journey of self-discovery with us as a cleaning lady for the factory.

The regular work atmosphere, bonding with co-workers, personal growth and a sense of achievement helped her realise her potential. She quickly started picking up different skills and showing a keen interest in the working of other departments. She moved on from being a cleaning lady to the packing department and slowly over the years her keen eye for details made her a perfect quality check personnel.

She religiously learnt from her seniors, the designers and our director Mrs Lalita Agarwal, (Committee member FLO Kolkata 2015-16) who helped her understand the finer points that made a difference to any piece. In the meanwhile she learnt to read and write basic English, operate the digital weighing machine and the metal detector. She now not helps to train her juniors for quality checks and heads the department, she also supervises the packing department.

Jayanti proudly relates her story to everyone and is a source of inspiration to the women in her area. She gives a lot of credit to Mrs Lalita Agarwal for the encouragement and constant guidance. The support and counselling has made Jayanti Mondal today a self-sufficient, empowered and successful individual who has not only grown professionally but also taken charge of her personal life.







# LUCKNOW-KAPUR

In the year 2016-17, under the leadership of Chairperson Anju Narain, several women were trained under the skill development initiative.

# Anjali Singh

Training in manufacturing & marketing jute products







Anjali Singh, since her childhood, had intolerance to poverty and underprivileged society around her. She believed in Chinese proverb "Don't give the Bread but Give the art of earning Bread".

After her MBA and 10 years of Private Job, Anjali formed "Jute Artisans Guild Association" in 2009 which was an organization that manufacture jute diversified products. She decided to extend the coverage to more skilled rural women artisans in her venture, in order to provide them economic sustainability through Skill up gradation. The individual entrepreneurs were facing lot of problems in selling their products due to lack of awareness but Anjali's aim to provide the livelihood to these women helped them to employ her marketing skills and thereafter the organization made liaison with number of private and government organizations in order to popularize their products in the competitive market.

Other main problem was to convince the family members of the artisans, as being a male dominated society it was difficult for the rural women to come out of their families and work. Some cases were really very serious and in order to show these women the outer world to work, Anjali had to really put in extra efforts to get them to work.

Initially she started the manufacturing activities in a room at her home with just 2 women artisans and now there are over 200+, who are working in the project.

It was a entirely new experience wherein she met and interacted with FLO members entrepreneurs of different sectors, learnt, explored new avenues to



launch her ideas in a supportive and nurturing environment. FLO opened new avenues for Anjali to showcase / promote her product to the new clientele.

Various opportunities were given to setup stalls at FLO events to showcase and also sell the products. Order frequency increased, as Anjali's product was seen as a substitute of polythene/ plastic by almost all Flo members for their industry or corporate use. Anjali was encouraged to conduct "Jute Bag Making" Training workshops to spread the art of earning bread. Ten such trainings were organized under FLO flagship.

Anjali's Organization and FLO jointly tied up with AWWA, Lucknow and started Jute training program under WE Skill Initiative for War widows and their daughters. Because of FLO she got lot of coverage in print and electronic media.

Anjali is working in mission mode creating employment to these rural under privileged women who face a lot of troubles in their family life, assisting them to lead a respectable life with economic assurance. These women artisans have become self-dependent, strong and confident. They could easily meet the basic necessities of life, give their children better education and save for future needs

In the near future Anjali is planning to provide more and more coverage to rural/ urban unprivileged women by giving them the leadership with her full competency and enthusiasm.

In the year 2015-16, under the leadership of Jyotsna Kaur Habibullah, 30 were trained by Lucknow-Kanpur Chapter.

# SUFIYA BANO

English and Digital Literacy

Sufiya Bano, a 16 year old girl hails from a small village Akbarpur in Barabanki district. She is enrolled in a nearby government school in class IX and takes great interesting in learning whatever is taught in school. Before joining the English and Digital Literacy for Girls Education (EDGE) course at Baank-e-loom, sponsored by FLO, Sufiya



often struggled in understanding English. Even though English was taught in her school, she couldn't read a sentence in a flow.

Sufiya often served her interest in English by watching English advertisements on the TV. Due to lack of understanding of English, she often faced problems in reading pamphlets, boards and newspapers. In her annual exam, she could barely pass the exam.

English and Digital Literacy for Girls Education (EDGE) is a certified program initiated by British Council. The curriculum for the same is highly interactive and is meant for



rural girls. Sponsored EDGE course not only helped Sufiya discover her newly found love for English but also helped her develop confidence. She regularly attended classes, participated in peer-led activities and watched YouTube videos after classes. With a batch of 24 other girls from nearby villages, she motivated them to talk in English, read English books in the library and play football. After the completion of course in March, she also became the popular one in school to know English.

The EDGE course was structured in such a way that adolescent girls not only learn English but also become outspoken and present their opinions. Sufiya is one such example among 24 other girls who went through similar learning experience in Saidanpur village sponsored by FLO changing their lives

#### SHABNAM

Master Trainer, National Jute Board, Training and Market Linkage by FLO

Born in a village, in Ballia District, Shabnam comes from a simple lower middle class family where men support the family, in her case, her father. It was hard making ends meet. Shabnam used to go to school and completed her grade eighth from the local village school.



Her father shifted to Lucknow to start a business venture. He called Shabnam to continue her studies and to assist him in his work. Lucknow opened up new opportunities and Shabnam started doing chikan embroidery work for an NGO. She was a minimum wage earner and exploitation was to its hilt. For 8-10 hours of daily work, all she got was Rs 500 per month which is not even the selling price of one garment she produced. The NGO made profits and life was at its lowest point for Shabnam and her family. Her father also failed in his venture and started teaching in a school for as little as Rs.600 per month in a school.

The art of Chikankari led Shabnam to discover her hidden talents. She soon learnt that she was gifted with a special gift of designing and creativity. Even the NGO realized her abilities and to maximize her potentials, sent her to Germany as a master trainer. But as she didn't receive the right remuneration for her hard work, she finally ended this NGO assignment.

Shabnam then took jute bag making training organized by a FLO member, Anjali Singh running Jute Artisans Guild association. The new art thrilled her and she started working for the organization at a salary of Rs. 5000 per month in 2016.

Training from FLO and market linkages enabled the organization to grow and the women to profit. With dedication, hard work and right platform, today within six months she is an empanelled Master Trainer of National Jute Board and earns around Rs.50,000 for a month's training which she can deliver in any part of India. Life has finally been kind



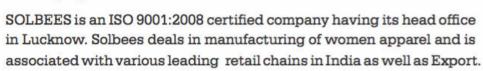
to her after being part of this FLO initiative and now happily married, she is her husband's support not just mentally and emotionaly but financially too.

After long years of struggles and challenges she has finally been successful in attaining a respectable living and is self reliant.

# SANA RAHMAN

Proprietor, Solbees, Swayam Applicant

Sana started out on the journey of entrepreneurship 3 years back. As it is with most of the ventures, the journey was exciting but equally challenging.





We specialize in an entire range of Women Apparels: Women Wear Ethnic: Full Suits, Kurtis, Plazzo, Churidaar, Leggings, Women Wear Western: Formal Shirts, Tops, Dresses, Skirts, Shorts, Pants, Trouser, Waist Coat etc

Last year, Sana decided to expand her business but capital was a concern. She met the team at FICCI FLO Lucknow and applied for MUDRA loan through SBI. With help from FLO team, at every step, beginning from documentation to follow ups with banks, her loan was through in just 15 days. "Had it not for them, I am not sure if I would have got the loan. The loan has helped me increase the infrastructure of my company and I could increase the turnover of my company in this financial year substantially," says Sana.

SOLBEES future plan is to train women in tailoring so that they can be hired in their own set up and build an entirely women's work force.

# MUMBAI

In 2016-17, under the Chairpersonship of Swati Mayekar, number of women were 223, in Beauty Course, Hair Assistant Course, Wired Jewellery Making Course, Gift Wrapping Course

irls from Colaba Municipal School were trained in wired jewellery making training successfully. They held exhibition in the school for public where they got good response and sold lot of jewellery. Local Corporator came and appreciated jewellery created by them. They were felicitated by the chapter . These children also participated in the FLO Mumbai Magic Bazaar Exhibition and were able to sell the jewellery made by them. All the guests including Actress Karishma Kapoor, Amrita Phadnavis wife of Chief Minister of Maharashtra and actor Jackie Shroff bought jewellery from them.







In the year 2015-16, under the Chairpersonship of Falguni Padode, the number of women trained were 89. They were trained in Beauty Course, Hair Assistant Course, Wired Jewellery Making Course, Catering

# **PUNAM BHAINA**

Trained in beauty & wellness

Punam Bhaina took training from Nalini & Yasmin in Hair Assistant course in March 2016. She was working as a domestic helper & today she is employed with Nalini & Yasmin & earning Rs. 5000 monthly.

Here below is the testimonial received from the beneficiary.



# NORTHEAST

In the year 2015-16, under the Chairpersonship of Joyshree Das Verma, 62 women were trained in driving, sewing and weaving.

Few Success stories of the women trained by FLO North East Chapter in 2015-2016.

## NANG JUSHNA PANYUK

Business incubation training in readymade garments & design development

Nang Jushna Panyuk from Arunachal Pradesh underwent Business Incubation Training on Readymade Garment at Indian Institute of Entrepreneurship for three months and another six months of





handholding support. Her journey from being naive young girl belonging to farming family from the interior village of Arunachal Pradesh to becoming self-reliant individual is a runaway success story. The Readymade Garments training from Indian institute of Entrepreneurship provided her the opportunity to hone her tailoring skills and the making of variety of value added products like different types of bags, cushion-covers, waist coats, kurtis etc. The training programme not just concentrated on cutting and stitching of variety products but also ensured that the trainees understood the importance of product specifications and bringing finesse to the end products which can endear customers. After completion of the training programme she received an Usha Sewing machine from FLO North East Chapter and with that machine she started a business from home and is taking various local as well as outside orders. Jushna today proudly contributes to the family income.

#### BEAUTI DEORI

Business incubation training in readymade garments & design development

Beauti Deori hails from the Sompoi village of Arunachal Pradesh. She feels very proud in sharing her transformation story from a simple helpless village girl to an independent, skilled, confident girl. She feels that she is among the lucky few who got such an opportunity to be a part of such an effective and efficient training programme on



readymade garments at Indian Institute of Entrepreneurship. Apart from learning the basic tailoring skills, like drafting, Pattern making stiching basic garments, she learned designing and construction of value added products like, different varieties of Bags like Laptopbags, I-Pad bags, Mobile bags, Sling bags, different varieties of Waist Coat, Curtains, cushion covers etc. Apart from mainstream training they were also oriented on soft skills, entrepreneurship development, pricing sales & marketing. She is also thankful to FLO North East Chapter for providing her sewing machine due to which she is able to start her business from home. Today she is earning a handsome amount from local and outside orders. Through her enterprising nature she has created her own customer base with linkages provided by FLO & IIE.

# LAKHIMA DEORI

Business incubation training in readymade garments & design development

She is an inspiration for young girls from interior places to achieve success in life through sheer hard work, dedication and sincerity. This is an example that with proper guidance and mentoring, talented youths from the region can hone their skills further and rise and shine



in life. The Business incubation training in readymade garment at IIE and the incubation /handholding support boosted her confidence to be self-reliant. She feels that the training programme was very effective and demand driven. She learned making



different varieties of ladies and gents garments and different types of bags cushion covers with proper finishing and also proper quality specification.

With a sewing machine she received from FLO North East Chapter she has started her stitching business along with a weaving centre from home and is and earning around Rs. 5000-7000/- a month by catering to local orders.

# ANAMIKA KALITA

Trained in Driving



Anamika Kalita is one of the beneficiaries in the first group to undergo driving training in Maruti Driving School. Her story is indeed a remarkable jump from a simple housewife to being an entrepreneur. After she completed her driving training, instead of waiting to get employed as a driver, she decided to buy a car to convert into a taxi since having a taxi her earning could be higher than being an employed driver. FLO North East Chapter facilitated Anamika to avail for a car loan from State Bank of India. Interestingly Anamika was the lucky one to be handed over her loan sanction letter of Rs.6.90 Lacs directly by Mrs. Arundhati Bhattacharya, Chairman State Bank of India during the latter's visit to Guwahati in January 2016. Anamika has hired her car on a monthly basis to a PSU based at Upper Assam and with her earnings she is able to return her monthly loan EMI as well as augment her family income.



# BANDANA KOULI

Trained in Weaving

Bandana Kouli was a simple housewife having a very ordinary life looking after her modest home and kids. She had a very basic simple loom in which she could weave a few simple items for her selfconsumption. But after receiving the loom from FLO North East Chapter her life took a new turn. She started weaving mekhala



chaddars which she was able to sell and every piece of her product sold at an average price of Rs.3500. She found renewed energy to develop and work on new products made of different yarns so her product range has started becoming wider and from cottons she has graduated to silks and silks products of course gets better prices. Bandana has been able to generate her monthly family income substantially and she feels empowered with her increased earnings.

# PUNE

In the year 2016-17, under the leadership of Chairperson Sabina Sanghvi, 376 girls were skilled.

# JYOTSANA VIJAY SANAS

Trained in Fruit and Vegetable Processing







Jyotsna did this course in Industrial Training Institute (ITI, Pune) and interned for a period of 3 months with a renowned bakery chain in Pune called "Simply Delicious" from October 1st to December 31st 2016.

She got a vast experience in the functioning of the bakery with an insight into the running of the day to day operations. She had hands on experience in making chocolate cakes, baking cookies and learning to make different varieties of sandwiches.

The staff at Simply Delicious also helped her and familiarized her with different equipment and the usage of it to increase productivity.



Director of Simply Delicious - Mrs. Rajeshree Jangle was also instrumental in encouraging Jyotsna to learn new things and give her confidence to do something on her own.

Jyotsna proudly sums up her experience has a learning journey and that this internship has served as a stepping stone to her future career and acknowledges FICCI FLO's efforts in giving her this wonderful opportunity

# TRUPTI DILIP BHUJBAL

Trained in Interior Design & Decoration







Completed a successful 3 months internship with Jigsaw Ergo Architects who also awarded the candidate with a successful completion certificate.

Trupti shares that her experience was truly wonderful. Working hands on in a firm is very different from the theory that they learn in class. Subjects not covered during her course were taught to her in this firm with practical experience. The internship helps them to look for jobs in other firms and gives them the confidence to apply to other companies with more knowledge and confidence. The most exciting part of the internship was to work on the computer and design various furniture models. Increase in the work speed and detailing aspect of designing was taught to Trupti. Combined with other activities arranged by FICCI FLO under the Skilling Initiative such as guests lectures, field visits and Skill fest, Trupti has been able to develop her personal skills, have fun while studying and emerge more confident.

# SANDHYA SUDAM WAGHMARE

Trained in Interior Design & Decoration









Completed a successful 3 months internship with Jigsaw Ergo Architects who also awarded the candidate with her successful completion certificate. Infact she will also be continuing there as trainee.

Her experience at the architecture firm has also been a learning experience wherein she was excited to work on the computer software and learn new designs. Sandhya could experiment with different colors and angles so that she could come out with various versions of the product. A special mention form her side to the FICCI FLO Skilling Team and to Kedar Deo Sir and Suhas Deo Sir for helping them improve their practical knowledge. Her speed of work has also improved and she is now wanting to learn new things.

# SMITA VIJAYRAJ KUTUR

Trained in Dress Making







Smita did her dress making internship with a well know design & fashion studio of Pune: Varsha Talera Studio.

Practical knowledge is very essential and helps to understand the course better. There were so many small things that Smita says that were not part of her theory but crucial in understanding dress making. She learnt this with her practical training. This helped her to understand the subject better and prepare her in a better way to take a job in the outside world. Most exciting part of the training was to work on the Industrial Design machine. With this she learnt to improve her speed and understood the nuances of cutting the fabric in a better way. Other specialists in the studio who were in the quilting department and finishing section also gave Smita useful tips as to how to handle different aspects of a garment and achieve the end product. Combined with time to time guest lectures in the institute, English training has helped Smita overall become more outgoing and confident. She thanks the FICCI FLO Skilling team to have associated with ITI, Pune and for giving the students this wonderful opportunity



#### SANJEEVANI VISHNU DHAMANE

Trained in Dress Making







Sanjeevani did her dress making internship with a well know design & fashion studio of Pune: Varsha Talera Studio

She feels that directly after the completion of the Dress Making Course at ITI, it is not possible to get a job immediately. Doing an internship helps them to bridge the gap between the real world and the college training. This internship period at the design studio helped Sanjeevani to learn new things, making accessories out of scrap fabric to enhance the overall outfit, multi-tasking as well as understanding a customer's requirement. The store manager also gave a positive feedback wherein he felt at the end of the internship the work of the girls was more superior and had a more finished 'look' to the garment. He also emphasized that Sanjeevani was punctual and tidy with her surroundings which also helps in the overall learning experience.

Sanjeevani has had a wonderful time at the design studio and feels with this practical knowledge, improvement in her dress making abilities, she is sure to a be a more confident person when she applies for her next job.

# YFLO DELHI

In the year 2016-17, under the Chairpersonship, 100 women pursued Fashion Designing Course, under the YFLO Silai Saheli project for Tailoring and Fashion Designing.

VRCT provides skilled training at the Centre to all those interested women and girls who aspire to achieve something in life and are seeking a platform to become self-reliant. The skilled training is imparted in Fashion Designing and Tailoring. YFLO have provided for Instructor, Machine, Consumables and also the Porta-cabin.

It is a six-month intensive course where a trainee has an opportunity to learn the skills and get hands on training as well. After completion they have to appear for an examination held by external experts to get certified as diploma holders.



Some of the girls have successfully qualified the programme.

A brief about these achievers is mentioned below:

# MAYA

Trained in Fashion Designing & Tailoring

Maya, is a 22 years old girl, resident of Basai village, who joined vocational training classes. She comes from a low-income family, her father works as a labourer.



Maya casually started attending weekly Awareness Meetings, better known as Jagrati Mandali's, being held at local residences of

Community Mobilisers. The main purpose behind the weekly meetings is to promote education, gender equality, and women's empowerment with the prime focus on the underprivileged.

During the Mandali meetings she heard about the Vidya Medical Centre and the various vocational courses offered for women to empower themselves. She became motivated enough to join the Centre and pursue her dream to learn Fashion Designing. She joined the six-month diploma course and was able to learn all the necessary skills of designing and stitching clothes.

She soon became confident enough in not only making clothes but also set up her own boutique.

She is now well recognized in her community for her neat and efficient work and earns about ₹5,000/- per month by stitching clothes. Surprisingly she started working only for the past three months.

# KOMAI.

Trained in Fashion Designing & Tailoring

Komal, is 19 years of age and lives with her family near Basai Station. She was able to change her existing way of living and became selfdependent after she joined the diploma course in Fashion Designing and Tailoring.



She also comes from a lower income family of seven where the only source of income was from her father who works in a factory.

She also attended the Awareness Meetings after which she became inspired, joined the course and became skilled enough in stitching and designing clothes.



Within a period of three months, after successful completion of her course, she started working at her home and supported her family by adding to their basic income.

Her average monthly income is not less than 3,000 a month.

# MAMTA

Trained in Fashion Designing & Tailoring

Mamta, is a 22 years old girl who gives us an inspiring story of her kind. She, like the other two girls had her own share of struggles. She too, comes from a low-income family and in spite of all odds did not give up on her dream.



She lives with her family in Bhiwani where she had a chance to interact with VRCT community workers during Mandali meetings. She was inspired to join the six-month diploma course and later successfully completed the course.

Now, she too, like the other two girls, has become economically more stable and makes earnings of about ₹2,500 per month.

It is expected that within the next few months to one year their monthly income will substantially increase. All three are beginners as far as their self-employment is concerned and we are certain that they are capable enough to achieve new heights in their career. Girls and Women who have been working for over two years earn from ₹10,000 - ₹15,000 per month. The trainees apart from acquiring skills in tailoring and fashion designing periodically attend Workshops on Personality Development, Women's Status and Economic Self-reliance etc. These workshops are conducted by Professional Consultants. They also participate in events organised by VRCT. All this gives them selfconfidence and raises their self-esteem.







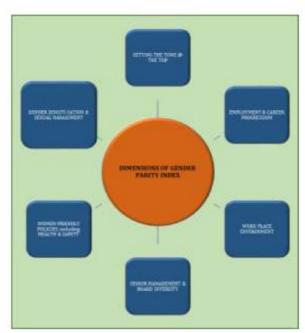




# Key Milestones Achieved 2016-17

# FLO GENDER PARITY INDEX





# PARTNERSHIP WITH NATIONAL SKILL DEVELOPMENT **CORPORATION (NSDC)**







# FICCI FLO - ICICI Bank - Stand Up **India Scheme**

- ICICI Bank has tied up with FLO for disbursing loans to Women entrepreneurs
- Amount: 10 lacs to 1 Crore.
- to support Woman Entrepreneurs in a big way especially those having skillset / experience but lacking adequate working capital from their own sources.



# New & Updated FLO Website (www.ficciflo.com)

The FLO website has now been revamped and redesigned, in sync with the current times. The design encompasses the updated content from the HQ and the Chapters, with relevant information about the events provided. The current website is a detailed one with user-friendly interface, and looks very smart and vibrant.





#### FLO Film (https://www.youtube.com/watch?v=iV-R-fkZhIY)

A new FLO Video has been made to encapsulate the essence of FLO and highlight some of FLO's key milestones, initiatives and the journey of 33 years.



#### FLO Membership cum Privilege Card

A membership cum privilege card has been introduced for the Individual Life Members of FLO pan India, which provides exclusive and excellent benefits in various outlets across India.









## SIGNING OF MOU WITH AFGHAN WOMEN BUSINESS FEDERATION (AWBF)

July 19, 2016



#### WE IN ECOMMERCE: SIGNING OF MOU WITH SHOPCLUES.COM

July 13, 2016





#### FLO RECEIVED YUVA GRATITUDE AWARD

August 6, 2016



# MOU WITH INDIA TRADE ALLIANCE, NEW ZEALAND

September 23, 2016





#### LAUNCH OF YFLO AHMEDABAD

November 24, 2016



#### LAUNCH OF FLO ADVOCACY & LEGAL CELL

December 9, 2016





#### Names under consideration for FICCI committees are

Name	FICCI Committee
Archana Garodia Gupta	Inclusive Governance
Ambar Pariddi Sahai	Retail and Internal Trade
Asha Lata Pandey	Education Committee
Harvinder Popli	Biotechnology committee
Kuku Singh	Skill Development
Madhu Neotia	Arts & Culture Committee
Nitasha Devasar	Publishing Committee
Rashmi Lamba	Media & Entertainment
Renu Kapoor	CSR
Rinkoo Arora	Manufacturing
Rubina Mittal	Higher Education
Shalini Rajvanshi	Banking and Financial Institutions Committee
Shirsha Guha	Health Services
Shrishti Sahu	Innovation, Science & Technology
Sucheta N Shah	Capital Market
Vasudha Sondhi	Tourism Committee

## India- ASEAN Women Business Forum (IAWBF) Powered by FLO, FICCI & MEA

- To take India-ASEAN relations to a higher trajectory
- Through dialogue & consultative process
- To ensure that any economic policy development and changes in bilateral & multilateral approach much take into account the contribution, concerns & and aspirations of women in business



#### Updated Laws Affecting Women in India, in collaboration with Amarchand Mangaldas





# FLO President: Chapter Visits

#### Mumbai Chapter: April 28 2017

Change of Guard



## Lucknow- Kanpur Chapter: April 31, 2016

1st FLO UP Awards





#### Jaipur Chapter: September 29, 2016

Panel discussion on "The Indian Women & their Unique Challenges"



### Ahmedabad Chapter: November 23-24, 2016

Interstate Meet





## Pune Chapter: January 14, 2017

Literature Festival " Shabdotsav": Breaking Barriers



## Coimbatore Chapter: March 13, 2017

Coimbatore Chapter Completes 25 years





#### Kolkata Chapter: March 15, 2017

Launch of FLO Advocacy & Legal cell





# Governing Body Meetings 2016-17

1st Governing Body Meeting, New Delhi, April 8, 2016



2nd Governing Body Meeting, New Delhi, August 4, 2016





## 3rd Governing Body Meeting, Ahmedabad, November 24, 2016



4th Governing Body Meeting, New Delhi, February 23, 2017





# FLO Headquarter

#### Change of Guard & 32nd Annual Session of FLO

April 8, 2016



Outgoing President Archana Garodia Gupta hands over the mantle to Vinita Bimbhet, President 2016-17, in the presence of Mr Mukul Sangma, Chief Minister of Meghalaya

#### FLO Visit to Mathura: Krishna Janmasthan Darshan

April 9, 2016



The members received special blessings and prasad in the temple after the darshan of the majestic temple



## Preliminary Meeting at Srinagar for opening the 14th Chapter of FLO at Srinagar (J&K)

April 11, 2016



#### The Business of Fashion

April 14, 2016



FLO President, Vinita Bimbhet & Sr. Vice President, Vasvi Bharat Ram with ace fashion designers - Gauri Karan, Nainika Karan, Malini Ramani, Charu Sachdev ; Fashion Stylist Gautam Kalra & Fashion Writer Supriya David



## Interaction with girls from Jharkhand, & AHAN NGO

April 18, 2016



#### The Angel Summit

May 7, 2016



The Angel Summit is a catalyst for female-led businesses and leadership with the help of industry specific mentors and funding.



## FLO Programme with Israel Embassy: "Paving Way for Integration of Women into the World of Entrepreneurship: **Best Practices and Tools**"

May 17, 2016



#### Workshop on Empowering & Accelerating Women Entrepreneurs June 18, 2016



In association with Trestle Group Foundation, a Switzerland based organization & UNDP - India.



Interactive session on Parivartan in Defence Sector: Changing Roles & Opportunities of Women In Conversation with the Hon'ble Defence Minister of India Shri Manohar Parrikar

July 4, 2016

















An interactive session on "Uttarakhand: The Next Investment Destination for Women", In Conversation with the Hon'ble Chief Minister of Uttarakhand, Shri Harish Rawat July 15, 2016













Make in India: Hand made in India & Recognition of Women Achievers July 27, 2016









Awards:

Anavila Misra for Innovative Designing Asma Hussain for Skilling India Choti Tekam for Revival of Tribal Art



#### WE in Ecommerce: Signing of MOU with Shopclues.com

July 13, 2016



To educate, enable and empower women entrepreneurs to use the online platform for exploring avenues to increase their business and enhanced market access.

# International Linkages: Signing of MOU with Afghan Women Business Federation (AWBF)

July 19, 2016





# 2nd National Handloom DayExhibition of Handlooms, Khadi & related products

August 7, 2016







#### FLO receives award from Yuva Unstopable

August, 6 2016



#### 10,000 steps to Health": Redefining Fitness with FITBIT August 19, 2016





## "Stories That Matter" with Arunima Sinha - The first female amputee to climb Mount Everest

August 23, 2016







# Workshop on Empowering Women through E-Commerce, with Shopclues.Com

September 13, 2016





## Message from the Prime Minsiter of New Zealand, Rt. Hon John Key



#### Prime Minister

#### Indian Chamber of Commerce and Industry's Ladies Organisation (FLO) annual delegation

As Prime Minister, I welcome your business delegation to New Zealand. I am sure you will receive a very warm welcome and enjoy your time here.

Over 160,000 people of Indian descent call New Zealand home and they make a significant contribution to our business, cultural and sporting life in New Zealand.

New Zealand and India have an increasingly important trading and business relationship. In 2011, we launched the NZ Inc India Strategy - a plan for India to become a core trade, economic and political partner for New Zealand.

Over the past five years, New Zealand's trade with India has nearly doubled. Over 50,000 Indian tourists travel to New Zealand each year.

I would like to wish you all the best for your visit to New Zealand.



Rt Hon John Key

PRIME MINISTER

Private Bag 18041, Parliament Bolldings, Wellington 6160, New Zealand. Telephone 64 4 817 6600



## Reception hosted by H.E. Mr. Grahame Morton, High Commissioner, **New Zealand**

September 21, 2016



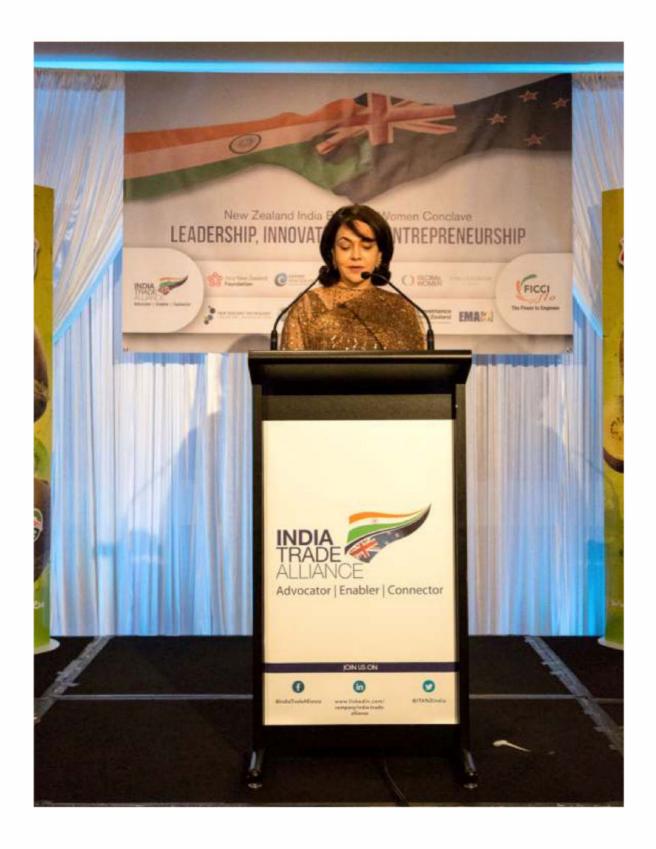






## FLO Business Delegation to New Zealand

September 22- October 4, 2016













## **Luncheon Meeting & B2B with Women Entrepreneurs from** Ho Chi Minh City Association for Women Executives & **Entrepreneurs (HAWEE)**

September 29, 2016

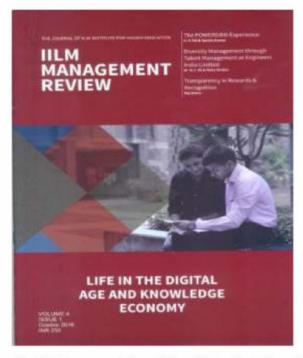


FLO - Uber EXCHANGE: Start up mentorship Programme October 6, 2016





#### FLO - III.M Collaboration



FLO members were provided an exclusive opportunity to publish their articles in the IILM MANAGEMENT REVIEW (IMR), a three-year-old research journal, which showcases the very best writings by CEOs.

#### Published in the 2016 issue:

- 1) Learning with Heart by Ms. Ritu Prakash Chhabria
- 2) Factors that influence success rate of women managers / entrepreneurs by Ms. Neha Poddar Chordia

#### Published in the 2017 issue:

- 1) Women in Business It's all about Self Belief by Ms. Sharmila Ramnani, Co -Promoter at FinanceInsights Communications Pvt. Ltd.
- 2) A Glimpse of the Role of Family Friendly Organizations in Empowering Women by Ms. Geeta Sudhakar, Entrepreneur - Vinayak Creations
- 3) Creating "Employee to Entrepreneurs" by Ms. Vaidehi Chokhani, CEO Kanhai Foods Pvt Ltd

## International Women's Entrepreneurial Challenge Foundation (IWEC) India meets the Belgian Ambassador





#### 10th IWEC Awards 2016, Brussels, Belgium

Nov. 6-8, 2016



Awardees from India: Lalita Nijhawan, Anu Chadha, Chanchal Kaushik

Interactive session with Ms. Carrie Morgridge, Vice President of the Morgridge Family Foundation "Every Gift Matters: How your Passion Can Change the World"

November 4, 2016





# FLO Fellowship Meet-An afternoon of Fun, Food & Frolic

November 8, 2016







#### Interactive Session on "Can Business Be an Agent for Change?"

November 15, 2016











## Interstate Meet & Launch of YFLO Ahmedabad

November 24-27, 2016













## FLO Gender Parity Index 1st Stakeholder Consultative Group meeting December 13, 2016



## 2nd Stakeholder Consultative Group meeting,

January 16, 2017





## An interactive session on "A Different Wealth" An Informational Session on a range of women's health topics

November 19, 2016



## Meeting with the Hon'ble President of India, Shri Pranab Mukherjee December 15, 2016





## Interactive session with His Holiness the Dalai Lama on "The Power of Compassion"

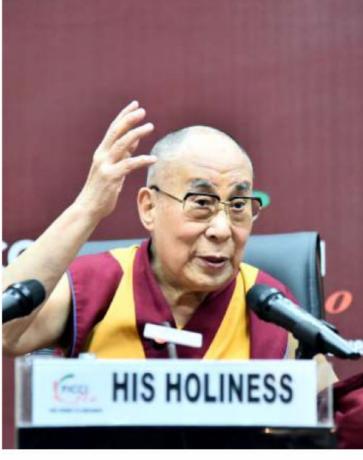
January 21, 2017













## Guided Walk-through the INDIAN ART FAIR at NSIC Grounds, Okhla February 3, 2017









Guided walk through the Consolidated Coin Company (P) Ltd February 13, 2017





## FLO, YFLO & Sleepwalk Foundation: "Wellness Rules!"— Proactive Well-being **Conclave Celebrating International Women's Day**

March 3, 2017















## FLO Vital Voices' Global Mentoring Walk

March 11, 2017, New Delhi









## Interactive session on Destiny vs. Choice with Scheherazade Merchant, Feng Shui Consultant

March 24, 2017







# 33rd Annual Session, April 14, 2017



FLO Gender Parity Index - A Toolkit to Evaluate Gender Diversity & Women Empowerment in the Formal Sector of India by Shri Arun Jaitley, Hon'ble Finance Minister, Defence Minister and Minister of Corporate Affairs, Government of India





Vinita Bimbhet, President 2016-17 felicitating the Chief Guest, Shri Arun Jaitley





FLO ICON Awardees with the Chief Guest





Kiran Gera, FLO Past President interacting with FLO ICON Awardee Farah Khan, Director, Producer, Actor & Choreographer





FLO ICON Awardee Ms. Anita Dongre, Fashion Designer & Founder - House of Anita Dongre





FLO ICON Awardee Mr Mahavir Singh Phogat, The man who inspired the film "Dangal", Olympic Coach, Wrestler and Dronacharya Awardee with his daughter Babita Phogat





Shri Arun Jaitley felicitating FLO ICON Awardee, Ms Renu Sud Karnad, Managing Director, Housing Development Finance Corporation









Shri Arun Jaitley felicitation FLO ICON Awardee Ms. Shobhana Bhartia, Chairperson & Editorial Director, Hindustan Times Group





Outgoing President, Vinita Bimbhet hands over the mantle to Vasvi Bharat Ram, President 2017-18



## Interaction with Eminent Personalities



FLO President, Vinita Bimbhet with Shri Pranab Mukherjee, President of India



FLO President, Vinita Bimbhet with His Holiness The Dalai Lama





FLO President, Vinita Bimbhet with Shri Manohar Parikkar, Defence Minister of India



Meeting with Hon'ble Chief Minister of Jammu and Kashmir Mehbooba Mufti at Srinagar



FLO President, Vinita Bimbhet with Dr Nirmal Singh, Deputy Chief Minister of Jammu and Kashmir, accompanied by Swati Mayekar, Chairperson, FLO Mumbai Chapter





FLO President, Vinita Bimbhet & National Treasurer, Jayanti Dalmia with Shri L.K. Advani and his daughter Pratibha Advani





FLO President, Vinita Bimbhet with the Ambassador of Finland, Ms Nina Vaskunlahti and Ms Lenita Toivakka, Member of Parliament of Finland



FLO President, Vinita Bimbhet with Ms Ditza Froim, Minister Counsellor, Head of Public Diplomacy, Israel Embassy





FLO President, Vinita Bimbhet with Mr. Amitabh Kant, CEO, NITI Aayog



FLO President, Vinita Bimbhet with ace fashion designer Sabyasachi Mukherjee





FLO President, Vinita Bimbhet with Shri Harish Rawat, Chief Minister of Uttarakhand



FLO President , Vinita Bimbhet with Dr. Naresh Trehan, CMD, MedantaTM-The Medicity





FLO President, Vinita Bimbhet with Smt. Maneka Gandhi, Minister of Women & Child Development



FLO President, Vinita Bimbhet with actor Diya Mirza





FLO President, Vinita Bimbhet with actor Raveena Tandon



## FLO SECRETARIAT



Ankurita Pathak Deputy Director



Anshu Gupta Sr. Assistant Director



Pushpender Sharma Consultant



Tabassum Farooq Telecaller



Natasha Balyan Telecaller



### Chairperson's Message



Dear Friends.

I initiated my term with a lot of enthusiasm and excitement along with a bit of apprehension and nervousness. Being the Chairperson of YFLO was a huge responsibility and an immensely humbling experience. As I come to the end today, there's a great sense of satisfaction and accomplishment of doing justice to this legacy.

My vision for the year was holistic. Knowing YFLO members are women of substance in their own right, my aim was to satisfy their varied interest while providing intriguing novel experiences too.

YFLO is not just about receiving for our own selves, it's also about giving back to the society as we did through effectively deploying the CSR grant. I'm pleased that we have touched the lives of hundreds of women and been able to do our bit, however small, for the society at large.

My journey with YFLO has been a stellar learning experience personally. I feel empowered and humbled with these unforgettable memories that will last a lifetime. As I conclude my term as Chairperson YFLO, Delhi I'd like to express my warmest gratitude to each member for giving me the honour and privilege to lead Young FICCI Ladies Organisation, New Delhi. This beautiful journey through 2016-17 wouldn't have been possible without your support.

Regards,

Trupti Gupta Chairperson, YFLO Delhi

#### COMMITTEE MEMBERS



Aanchal Sethi Sr. Vice Chairperson



Atashi Singhania Vice Chairperson



Mandira Lamba Treasurer



## "A Spiritual Getaway to Vaishno Devi" May 3 - 4, 2016

Trupti Gupta, YFLO Delhi Chairperson for the year 2016-17, began her tenure with a Spiritual Getaway to Vaishno Devi on May 3 & 4, 2016.



## Where the Mind is without Fear, With Barkha Dutt & Suhel Seth July 30, 2016

The events calendar began with the dynamic Journalist and columnist Barkha Dutt's interaction with Suhel Seth.





## The Heroine's Journey - Searching for the real you, by Gloria Burret, August 9, 2016

YFLO's electric young women were privileged to embark on their very own "Heroine's Journey "together to search for their real selves. They learned to connect better with inner self with the renowned and integrated psychotherapist, Gloria Burrett.



## "Decoding College Admissions" with Career Counsellor, Mr Viral Doshi, September 3, 2016

A very informative session on "Decoding College Admissions" was organised by YFLO Delhi, with Career Counsellor, Mr Viral Doshi. The session was not only open to the students but also to their concerned parents who are equally worried about the future of their children.





### Cookout with Ritu Dalmia - The Secret Ingredient of Life, August 20, 2016

Ritu Dalmia, acclaimed chef and restaurateur shared her secret ingredient to success, over an exclusively curated intimate cookout at her Italian fine dining restaurant, Diva.



## Wo-Manologue - A theatrical monologue by Kalki Koechlin, followed by a tête-à-tête with Dilip Cherian, September 12, 2016

Wo-Manologue - A Theatrical Monologue by Kalki Koechlin on Empowerment followed by a tete a tete with Dilip Cherian, was an afternoon of with a perfect mix of Mastin Fun!





## YFLO Delhi Programme: Discourse by Sadhguru on "Empowering the Feminine", November 2, 2016

Truly blessed and empowered by Sadhguru, he spoke of the rapidly changing world we live in today and the role of the feminine as defined by it.





## #ShareTheWarmth #GiftASweater Campaign, November 14, 2016

On Children's Day or Bal Divas, YFLO Delhi with great pride and pleasure launched a social initiative, to spread the warmth of the celebrations with the less fortunate with the #ShareTheWarmth #GiftASweater Campaign.

#### Our Biennale at the Claridges. November 22, 2016

An evening to remember with the Titans of the Art World to appreciate and applaud the "soft power of art" just ahead of the Kochi Biennale!Bose Krishnamachari and Sudarshan Shetty, founders of the Kochi Biennale; withMs. Kiran Nadar, patron and founder of the Kiran Nadar Museum of Art; and Hugo Weihe, CEO Saffronart.





### Khalnayak or Munnabhai - Sanjay **Dutt: The real Story** December 14, 2016

In a candid heart to heart, with the YFLO members at The Lalit, New Delhi, Sanjay Dutt, aka, the beloved Baba, had the ladies hanging on to his each and every word as he took them through his saga.



### Interaction with Hon'ble President of India, Shri Pranab Mukherjee at Rashtrapati Bhawan, December 15, 2016

A delegation from Young FICCI Ladies Organization called on the President of India, Shri Pranab Mukherjee at Rashtrapati Bhavan. The President congratulated the Young FICCI Ladies Organization (YFLO) for their enthusiasm and encouragement to an important cause.



#### It's Our ShowTime, an event with Zee TV, January 17, 2017

"It's our show time" by Nurturing Young Seeds (NYS), a Zee Media initiative was a confidence-building workshop exclusively designed for our YFLO members.





## FLO, YFLO & Sleepwell Foundation: "Wellness Rules!"- Proactive Well-being Conclave Celebrating International Women's Day March 3, 2017

The theme of this year's Conclave was Women and Community proactive wellness. Women and their proactive wellness and Women & Family proactive wellness were themes of 2015 and 2016 conclaves respectively. Encompassing the role of women for community proactive wellness completes the trilogy of wellness of society.





## Ahmedabad Chapter

#### Chairperson's Message



Dear Friends.

It is hard to believe how quickly a year has passed and that I am writing this message as I prepare to transition to Immediate Past Chairperson. It was certainly a busy year, which is probably why it passed in the blink of an eve.

My team and I did take time out this year to recognize interesting events in our field to find new innovative and creative ways to reach our members.

To recount, we not only had numerous successful events be it educative, women's issues, fellowship retreat, but critical to our success was, we had a full house of attendance at all the events!!

The highlight of my tenure was the launch of YFLO and hosting the Interstate. Members, and my committee in all enthusiasm worked tirelessly which actually contributed to the bonding and ultimate synergy. It was an experience to remember for a lifetime!!

I thank FLO for this tenure that has truly added immensely to my learning curve. Many times I have surprised myself with the learning outcome. It has been an honor, a joy, and an experience that I will always cherish. I have met many new, interesting colleagues, made many new friends, and enjoyed it to the fullest.

Regards.

#### Roopa Patel

Chairperson, Ahmedabad Chapter

#### COMMITTEE MEMBERS



Pavani Bakeri Agarwal Sr. Vice Chairperson



Babita Jain Secretary



Shubha Bhandari Vice Chairperson



Rachna Gemawat Jt. Secretary



Nandita Munshaw Treasurer



Shilpa Patel Jt. Treasurer



#### Change of Guard, April 16, 2016

The Ahmedabad Chapter's leadership baton was handed over into the able hands of Mrs. Roopa Patel from an equally adept Mrs. Deepa Shah. The evening's highlight was Roopa's clarion call to every member which was driven by her vision: 'EACH ONE-REACH ONE-TEACH ONE'.

Women in the field of environment, sport, philanthropy, social work, dance, entrepreneurship, and differently abled were felicitated.



### Project WE: In Ecommerce, May 10, 2016

The Chapter undertook a FLO WE project with a leading e-commerce site -Infibeam to train women as online merchants. Headed by Sr. Vice Chair Pavani, Vice Chair Shubha, WE Convener Rajmati and Co-convener Sushma, the



first batch of 20 underprivileged women from SEWA began training which was free. After its completion these women would be able to set up a personalized online mart for their products and would also be able to trade on Infibeam's proprietary platform buildabazaar.com.



## Project WE: Creativity, May 16 - June 2, 2016

FLO member Shama Nagri undertook a WE (Creative) initiative to empower girls and conducted workshops on Madhubani painting, a form of tribal art. Shama taught the basics in Madhubani

painting. She will now take it to another level by making products like coasters, boxes, trays etc.



#### **Get Smarter Than Your Smart** Phones, May 28, 2016

"Today's smart phones are powerful. networked multimedia computers. Over the next 10 years they'll get far more advanced," The workshop was educative to make members smarter and productive



through efficient use of smartphones through a talk by Vidushi Daga who brought attention to an array of smart iPhone and android Apps and demonstrated the dangers of going digital - phishing and stalking.



#### Swavam Event: Nowhere To Now Here, June 20, 2016

FLO Ahmedabad invited Mrs. Jyothi Reddy, President and CEO Key Software Solutions, Inc., to share her journey from a farm labourer to a millionairess. Aptly captioned as 'No

Where to Now Here', Jyothi's was a tale of grit when cornered with problems, limitations, obstacles and pain.

FLO Ahmedabad also joined hands with YUVA Unstoppable and Team Rajiv, to work together for the girl child.

## Yoga Session on World Yoga Day, with Shashi Kumar, June 21, 2016

International Yoga Day was marked with celebration of health and wellness. A stellar roster of masters and instructors which included the world renowned



Shashi Kumar from Dubai came together in a one-day work out program at 136.1 Studio.



## You Never Get a Second Chance To Make The First Impression!!, July 15, 2016

An interactive session with Tina Sutaria a renowned life skills coach saw members earnestly look out for those expert tips on making first and lasting impressions. From 'packaging yourself to 'power speaking' and 'the right approach' to 'adding substance, polish and presence'; members never had it so well laid out before on how to connect with everyone and the joys of becoming a socially relevant and accessible person.



#### Tune In With Nature, July 22, 2016

A fellowship meet with a difference was arranged by way of an outbound trip to Shanku's Naturopathy Resort. Bonhomie, bonding and learning bloomed



amidst the greens of this nature cure spa. Kavita Kapoor, winner of Mrs. Gujarat pageant, spoke about: getting the universe to conspire for our desires, asking 'can it get better than this?' positive affirmations, our body's value and why we should thank it. Minal Potnis, a Face Yoga expert demonstrated face exercises to get rid of laughter lines, neck lines and crow's feet. The doctors of the resort shared their wisdom and took members around the luxurious spa, not to forget a satvik meal spread for lunch which was prepared under their watchful eyes.



## Trees Plantation for Each Member's Birthday and Anniversary at the Cancer Hospital, July 26, 2016

Monsoon showers being the impetus and not to forget FLO Ahmedabad's commitment to a greener planet, a tree plantation drive was undertaken by the Chapter at the Gujarat Cancer Hospital. A minimum



of 500 trees and plants will be planted by the Chapter on the open spaces of an entire wing of the huge hospital.



#### Unjunked, August 1, 2016

Nutritionist Suman Agarwal had a packed audience lapping it up in an event titled 'Unjunked' as she taught how to trim and tailor one's diet and broke myths about eating or not eating rice and bread, about the robustness of Indian food and that supplements are good under advice. A live cooking

session of Suman Agarwal's recipes was arranged by Chef Manvinder Singh of Hyatt, in collaboration with lifestyle premium product of Tupperware. This was initiated by Sajani Sutaria Dua, Past Chairperson, Ahmedabad Chapter.

#### Morality is Black or White - There is No Grav. August 20, 2016

'Morality is black or white, there is no gray' was an interactive session with famed lawyers Zia Mody and Dushyant Dave whose views were moderated by TV anchor Menaka Doshi. Zia, whose professional journey has been a tryst with the glass ceiling on male turf, credits her luminary father, mother in law and husband for her success.





#### Invest In Yourself- Women and Wealth, August 26, 2016

Ms Avi Sabavala took a very informative session on women and their role in their wealth creation. investments and finances and succession rights. The underlying emphasis was for women to invest in themselves in order to create wealth.



#### Women Ever Changing- Never Changing, September 22, 2016

A style and substance workshop was hosted by Shobha Asar who is also the annual platinum sponsor for all the events of the Ahmedabad chapter. It was edutainment at its best in the course of an afternoon when the myth and magic of diamond jewellery buying and adornment was laid bare. The other attractions were a live jewellery cleaning counter, test drive with Shobha Asar's jewellery, selfie zones and prizes.



## In Conversation with Boman Irani. Sept 25, 2016

Members were invited in a conversation with famed Bollywood persona Boman Irani who shared his journey as a photographer. His love for the camera and the shot came to the fore as did his skills through the images he shared.



#### The Interstate Meet, November 24-27, 2016

The 24th to 27th November 2016, are etched in the hearts of every FLO member who participated in the Interstate meet hosted by the Ahmedabad Chapter. "The Ahmedabad Almirah' which showcased products of the WE and other initiatives. A Gujarati cuisine workshop was held concurrently. Therefore, a networking meet cum lunch was followed with a variety of sightseeing, arts & crafts and shopping to choose from. Later in the evening of the 24th, at the Adalaj Vav - a heritage step well, the YFLO Ahmedabad Chapter was launched. Delegates found themselves amidst cultural festivities and a



panel discussion on women empowerment - its memory being indelible with presence of Soha Khan and other dignitaries.

The 25th saw a 'FLO Fleet' of sorts - a caravan of cars taking delegates to Dhordo in Kutch where they would live in tents until departure. Right till the last suitcase was loaded on the 27th the menu was 'A la carte' - fun and bonhomie, amazing nature and rustic beauty, food and shopping, arts and crafts.





## A True Test of Endurance: Preety Sen Gupta, First Indian to explore the Magnetic North Pole

A true woman of substance!! Preety Sengupta, is the first Indian woman who went on an expedition with 7 other nationalities to the Magnetic North Pole in 1999. She is a poet, writer

and a philanthropist! She gave a photographic presentation of her experience of the sheer grit and endurance of the extreme conditions!!!

#### Ahmedabad Food Fest. December 16, 17 & 18, 2016

Organised with Emperor Zone, people of Ahmedabad had a true gastronomical experience with vendors from all over Gujarat who got the opportunity to market their specialities. Women who catered from home also got a platform to show their talents whether it be dhoklas, chocolates, chats, juices, desserts, breads or teas & coffees!!!





## **Boost Your Business with** Facebook & Instagram. February 11, 2017

Members of the Ahmedabad Chapter took part in a very informative and useful talk on the use of social media for improving business prospects and sales. The panelists explained



about using Instagram, Blogging sites etc. They shared experiences in the creation of a personal brand as well as one for products and services. The use of social media in B2B and B2C cases were also elaborated.



## Mahabharata & Ramayana of Family Business & Wealth: Inter & Intra - family Frictions & Resolutions, March 18, 2017

A talk by Mr. Mahesh Bhatt on the bearings of the philosophies of the Mahabharata and the Ramayana on Indian family held organizations and small businesses, was organised.

He elaborated that it is karmic and cyclical that wealth gets created to be destroyed and wealth is destroyed to be recreated, it must be kept flowing in the economy.

The 40 plus members who attended the session found a lot of their myths dispelled and queries answered as they interacted with Mr. Bhatt.

## Don't Be Ordinary - Be Extraordinary, January 28, 2017

Sairee Chahal from SHEROS gave an outstanding and motivating talk about how did she does it and thousand of others, who she touched, did it! A believer, creator, maker, administrator, provider, leader, teacher and a lot more, all Sairee required was a little push after college, after her maternity leave or after her children grew up to STARTUP!





## YFLO Ahmedabad

#### Chairperson's Message



Dear Friends.

I feel privileged to be conferred upon as the Founder Chairperson, Young Ficci Ladies Organization, Ahmedabad.

"A woman is the full circle. Within her is the power to create, nurture and transform." I've come to believe that each of us has a personal calling that's as unique as a fingerprint - and that the best way to succeed is to discover what you love and then find a way to offer it to others in the form of service, working hard, and also allowing the energy of the universe to lead you."

This platform does exactly that, I look forward to working towards the motto of FLO "Power to Empower" and achieve success by manifold through the theme set for the year "Unveil, Unleash, Unlimit".

Regards,

Aditi Parekh Chairperson, YFLO Ahmedabad

#### COMMITTEE MEMBERS



Shriya Damani Sr. Vice Chairperson



Swati Goradia Vice Chairperson



Ratna Jani Secretary



Suhani Shah Treasurer



#### Launch of YFLO Ahmedabad, November 24, 2016

On the sidelines of the Interstate Meet, YFLO Ahmedabad was launched on November 24, 2016. Aditi Parekh took up the mantle as the Chairperson of YFLO Ahmedabad.



### Weaving Sagas: Interactive session with Designer duo Anju Modi and Priyanka Modi, December 6, 2016

YFLO Ahmedabad organized dialogues with leading designer duo Anju Modi and Priyanka Modi to inspire young entrepreneurs through their journey. Anchor and TV show host, Ms Amrita Gandhi conversed about the evolving role of hand-crafted textiles in fashion and the rising of fashion entrepreneurship in the country. Aditi Parekh, Chairperson, YFLO, Ahmedabad chapter opened the maiden session of YFLO initiatives by sharing her vision of YFLO.





## Panel Discussion on Women & Wealth, January 19, 2017

An interactive panel discussion on Women & Wealth was organized by YFLO Ahmedabad. Miss Smriti Irani, Minister of Textiles was the Chief Guest. Mr. Feroze Azeez. Deputy CEO of Anand Rathi Private



Wealth Management; Mr. Kalpesh Ashar, Certified Financial Planner- Proprietor of Full Circle Financial Planners and Advisors and Ms. Roopa Venkat krishnan, Independent Wealth Manager were the Keynote speakers to talk about Women and Wealth. To add to the perfection, Mr. Siddharth Zarabi, Managing Editor BTVi, anchored the entire discussion.

#### Networking event, February 17, 2017

A networking event was organized by the newly established YFLO Ahmedabad. It was a wonderful opportunity for the members to interact and bond at a personal as well as professional level.





#### Sister Shivani: Secret Recipes for Personal and Professional Success, March 6, 2017

YFLO Ahmedabad organized a spiritual and learning session where sister Shivani and other inspirational Brahamakumaris enlightened the audience on personal and professional difficulties faced by women and how to attain that happiness and peace of mind.

Aditi Parekh - Chairperson YFLO Ahmedabad believes in strong principles of life to be followed through teachings of Bhramakumaris and the theme for YFLO -Ahmedabad "Unveil, Unleash and Unlimit" was inspired from Sister Shivani's preaching.



## Funds will support the CSR activities initiated by YFLO for the upliftment of under-privileged women in the society

YFLO Ahmedabad organized a networking and fund raising shopping event on 1st April at Acentric Loft, Oreva House on S. G. Highway, Ahmedabad. The purpose of this event was to raise funds to support the CSR activities initiated by YFLO for the upliftment of under-privileged women in the society.



The event was hosted in collaboration with Love Generation, a fast growing apparel and lifestyle brand. The exhibit was a pret line for the modern day woman designed by Nandita Mahtani, Bhavana Pandey and Dolly Sidhwani.



# Bangalore Chapter

#### Chairperson's Message



Dear Friends,

My tenure as Chairperson of the Bangalore Chapter has been an extremely rewarding experience. The conviction and dedication of our committee members has been the backbone of our achievements. Being a young chapter, we have worked towards strengthening our practices to sustain the envisioned growth of both our empowerment initiatives as well as that of the chapter. By introducing innovative programs for networking, empowerment, and branding, we have seen a rise in membership, participation, and recognition of FLO, and have hopefully laid the foundation for FLO Bangalore to soon be a name synonymous with professionalism and empowerment at every level

Kind Regards,

Swarnalatha Mallavarapu Chairperson, Bangalore Chapter

#### COMMITTEE MEMBERS



Lakshmi Ishwar Sr. Vice Chairperson



Sarita Bakshi Vice Chairperson



Rati Dhandania Munrey Imm. Past Chairperson



Revathi Raju Secretary



Shruti Mittal Jt. Secretary



Vandana Agarwal Treasurer



Nupur Handa Jt. Treasurer



## Orientation and Networking followed by talk and real time demo by Chef Abhijit Saha, May 25, 2016

Chef Abhijit Saha likes to define Molecular Gastronomy as 'a style of cooking which combines culinary arts with culinary science and culinary artistry. While Abhijit Saha shared his insight, evolution and demonstration of Molecular Gastronomy, newly elected President Swarnalatha shared the National and Bangalore vision of FLO for the year 2016.



## Rediscover Yourself and Write your own Story: Shobha De, June 17, 2016

When the time comes in life to rediscover yourself, who better than the suave and eloquent Shobhaa De, to instigate that spark in you! The session was moderated by the highly acclaimed journalist Ms. Nupur Basu, who steered the conversation in an exciting manner and got the best out of Ms De. Ms. De indeed inspired many women on to a path of rediscovery and "Living Life on your own terms"!





#### Latest Advancements in Cosmetology: Dr. Jamuna Pai, June 24, 2016

A subject close to every woman's heart and who better than the pioneer of the industry, Dr. Jamuna Pai to talk about it. The need for aesthetic medicine is growing phenomenally in India with a rate of 40 to 50 per cent on a year on year basis. Dr. Pai has made these treatments available for the Indian Population through her clinics, The Skin Lab.



#### Smart & Connected Communities: Dr Anil Menon, July 4, 2016

Urbanization - India, Global Trends, and Opportunities. Dr. Anil Menon, global president of the Smart+Connected Communities initiative at Cisco, introduced our members to the not-so distant future of India's communities being planned based on information and networking.





## Legislative achievement of women in Israel: llana Shoshan, July 28, 2016

"Be the change you wish to see in the world" are words perfectly embodied by Ms. Illana. The ex Miss Israel & Social activist is the perfect example of beauty with brains and also an amazing heart. Her journey from being a soldier in the Israeli army and model to an actor & producer in Hollywood to now moving back to Israel to empower women through policies & legislation, is truly an inspiring one.



## Journey with the Arts: Enriching the heart, mind and spirit: Nandita Das, August 16, 2016

Nandita Das shared in an inspiring talk her own journey and how art and company of artist's right from childhood have enriched her life. She talked about how Art is something in which one engages everyday.





#### FLO Women Director (FWD), August 31, 2016

FLO Women Director (FWD) workshop was conducted on 31st Aug 2016. A full day workshop, it was attended by about 30 members and covered all aspects pertaining to being a Director. In addition, a well received and appreciated session was the experience sharing by a prominent woman director Ms. Akila Krishna kumar.



#### FLO Bazaar, September 19, 2016

FLO Bazaar - a curated exhibition was organized to raise funds. The exhibition showcased work of predominantly women designers who have channelized their passions into successful business models, and by the very virtue of their existence and (success), have become inspirational figures for Indian women everywhere.





#### We in Tranport, September 24, 2016

Under FLO initiative WE in transport, the driver training programme in partnership with Maruti Suzuki driving school was kick started on 24th Sept with the first batch of 11 girl candidates. All girls had met the criteria set by MSIL and are from economically weaker families. Three centres of Maruti were chosen based on proximity to the residences of the candidates and the theory classes started on 24th Sept. After few hours of theory and simulator training, the girls will go through the mandatory hours of practical training that will fetch them a driving licence. The whole process is expected to take 2.5 months.



## Goods and Services Tax: Mr. Bishnu Dhanuka. October 14, 2016

Mr. Bishnu Dhanuka led the chapter members through a 2 hour presentation on the GST, and its impact and implications on the Indian Economy. From the reduced risk of tax evasion and corruption, to the increase in productivity and compliance, the members were left more informed and knowledgeable on the subject, from a micro and a macro perspective.





#### Executive Presence: Jean James Kingery, October 21, 2016

Through a workshop by CW Solutions, a learning and development consultancy. chapter members gained insights on creating a powerful presence in professional and social settings. The workshop focused on being more aware of cultural perspectives and their influences on one's own behavior in different settings, and being sensitive to both verbal and non-



verbal communication to enhance one's ability to communicate more effectively.

## The Key to Business and Personal Success: Pinky Lilani, December 6, 2016

An internationally acclaimed champion for women, author, motivational speaker and food guru, Pinky Lilani engaged the chapter with a talk on leadership. Focusing on 'the power of kindness and collaboration for business and personal success', she shared her expertise as the Founder and Chairperson of the Women of the Future Programme.



#### Born from the Colour - Personalised consultation by Estee Lauder Team, December 13, 2016

An afternoon of indulging and experimenting with the new colours and the latest in the skin care and beauty from Estee Lauder with complete personal attention.



### A Candid Conversation on Women's Health: Dr. Sharan Patil and Team, January 27, 2017

Caring for one's health is one of the most important, yet one of the most ignored aspects of being a successful and empowered woman. Dr. Patil and his team of 3 physicians together covered a wide spectrum of women's health issues in our first event of 2017. Their conversation covered topics like women's health after 40, heart health, the differences in body conditioning methods for men and women, and the importance of mobility.



#### How to Grow Your Money: Mimi Partha Sarathy, February 15, 2017

Mimi Partha Sarathy a trained financial consulted Mimi spent an evening sharing her wisdom on the importance of financial plans systems and processes and to analyse new investment ideas and opportunities to make wealth.





#### BRANDING AND NETWORKING

#### Coffee Mornings, Monthly

Coffee Mornings were introduced as a structure for prospective members, to provide a complete introduction to FLO and the Bangalore Chapter. The brief orientation and networking sessions allows for an efficient yet informative understanding and discussion on the value and benefits of being a FLO member, both to the women themselves and the larger community.

#### Afternoon Tea and Networking

As our chapter grows, and our efforts towards expanding membership yield results, the intra-chapter networking becomes increasingly important to cementing the strength of the group. In order to encourage camaraderie on a more personal level and for business networking Afternoon Tea sessions were instituted. These sessions are hosted at the residences of 4 separate members simultaneously, allowing for smaller groups to meet for a short while and networks amongst themselves, rather than with the entire chapter at once.





#### Swayam - Mentoring of FLO women

We kick started our mentorship program with Shalini Mangalani, Nutrionist and wellness trainer. She has successfully finished her mentorship program under Mr Govind Mirchandani. She was mentored on creating a business plan and branding. Tarang a new venture is in the initial stage of mentoring. FLO members have come together and taken on the task of mentoring.



## Chennai Chapter

#### Chairperson's Message



Dear Friends.

The shadows are lengthening and the twilight draws near. Soon this FLO year will pass from experience to memory. A few weeks from now the experiences of the year will exist in each of us in the stories we tell of the time spent together in the FLO year 2016 - 17.

It was a satisfying year, dotted with great learning. The warm leadership of Ms. Vinita Bimbhet, coupled with the wonderful support from the Board made it a journey well-travelled. Between prolific writers, influential speakers, acclaimed spiritual coaches who kept our regular meetings interesting, we had the opportunity to skill and empower over 500 women. It was a journey towards their aspirations, dreams and vision.

The gram yochana project helped us construct toilets in the adopted village, Venkitapuram. We supported children's education and focussed on the health of women and children. This is the legacy that each one of us will leave behind - not in monuments of stone or marble but in the work we do, and the people we help, and the lives we change.

Thank you FLO for this wonderful opportunity!! Regards,

Sudha Shivkumar Chairperson, Chennai Chapter

#### COMMITTEE MEMBERS



Meena Mohan Sr. Vice Chairperson



Deepali Goyal Vice Chairperson



Vijayabharathi Rangarajan Imm. Past Chairperson



Rachna Kumar Secretary



**Amrit Rattha** Joint Secretary



Soumithra Srinivasan Treasurer



Usha Jawahar Joint Treasurer



#### WE Transport, May 23 -June 1, 2016

FLO in association with Mv TVS. conducted a week long workshop for training women in basic car mechanics. The women who participated in this workshop had already attended the car driving workshop conducted by FLO Chennai. In addition to holding licenses, these women underwent training in repair and maintenance.





#### Skilling in culinary arts and business, May 23- July 19, 2016

A 48 day (3 hours a day) workshop was organised by FICCI FLO Chennai, where 15 women were trained in techniques of quality food preparation of different cuisines and kitchen management. This would help women in career advancement and employment with/in the hotel and restaurant industry.

#### Soul of a Woman – A Soliloguy By Kalki Koechlin, June 7, 2016

FLO Chennai Chapter presented, for the first time in Chennai, "SOUL OF A WOMAN" - a Soliloguy with National Award winning actress, Theatre Actor/Director and woman's rights activist Kalki Koechlin performing her much acclaimed Soliloquy.



The monologue was followed by a Q & A session moderated by Mahesh Dattani, noted playwright & theatre director - whose work always speaks of empowered female characters. The show was anchored by Anuradha Menon of MTv's Lola Kutty fame, to tickle the funny bone.





Amb. M.Ganapathi, IFS (Retd.) Former Secretary (West), Ministry of Affairs, Government of India, Mr.M.R.Sivaraman, IAS (Retd.), Former Revenue Secretary, Government of India, Mr.Somi Hazari, Convenor, International Trade Cell, FICCI -Tamil Nadu State Council and Mr.R.Raghuttama Rao, Past President, MMA & Managing Director, ICRA Management Consulting Services Ltd (IMaCS) grace the

event. The highlight of the evening was the participation of Mr.Bharat Joshi, British Deputy High Commissioner, Chennai.



## Women, Empowerment & Me – A Talk by Ms.Kirthi Javakumar. July 19, 2016

Women, Empowerment & Me, was a wonderful and apt title for a truly wonderful young girl, Kirthi Jayakumar, who empowered the allwoman audience from FLO Chennai with her hands on experience with dealing women

harassment, rapes and bettering women and providing educational support for the girl child. Being the first young Indian girl to have been invited by Michelle Obama to the White house, her service towards women all over the world are her greatest achievements.

## Mindsets Matter: How Your **Thought Patterns Shape Your** Business – Success Story by Farah Khan, July 26, 2016

Ms. Farah Khan Ali, the Jeweller and successful entrepreneur addressed FLO Chennai on "How her thought patterns shaped her business". Her determination,



sincerity and bold attitude towards work and life and the role played by her family in shaping her mindset were the highlights of the evening. The program was moderated by Mr. Mithun of Caratlane Jewellery.



## Talk On Mountaineering by Ms. Nungshi Malik & Ms. Tashi Malik-The Everest Twins, August 12 2016

The Everest Twins - Nungshi and Tashi Malik addressed FLO Chennai on their experiences as



mountaineers. Their names have been etched in the Guinness Book of World records for being the youngest South Asians to scale the seven Summits and to reach the South and North Pole on skis.

#### Radiant Wellness Conclave, August 13, 2016

FLO Chennai in association with Radiant Medical Services conducted a Wellness conclave at Chennai. The theme was secrets of a radiant life where celebrities in respective fields were invited to give a talk about 8 different dimensions of Wellness in order to motivate and empower the youth of India in a holistic approach.

#### Jewelotica on August 24, 2016

Jewelotica was a jewellery exhibition organised by FLO Chennai in association with United Exhibitions. It was a 3 day event showcasing the most exquisite high end jewellery.



## KPMG - Women On Board Workshop, September 21, 2016

FLO in association with KPMG and WCD conducted a one day workshop on Women Corporate Directors. A limited group of 35 participants across different age groups and experiences, had huge takeaways from the rather highly intellectual sessions.

### SPA Event - Amrtam By Escenza, September 23, 2016

FLO in association with Amrtam by Escenza in Crowne plaza organised a Spa experience for our ladies. The participants were pampered with foot reflexology, massages, nail art and an Aromatherapy bar experience, where mixing of different aroma oils were taught.







#### SWAYAM: Beauty and Wellness

A batch consisting of 20 women from Perumbakkam village panchayat (part of rehabilitated women from urban slums) were selected for the Beauty and wellness course conducted by FLO Chennai in association with Sathyabama University as part of SWAYAM.

The women came out successfully with placements thereafter at Anushka Salon, Naturals and Green Trends.

## SWAYAM: Skill Development & **Entrepreneurship Promotion in Beauty & Wellness**

A batch consisting of 20 unskilled, but interested women from rural villages were chosen and trained on beauty & wellness under SWAYAM by FICCI FLO Chennai in association with Sathyabama University. A 30 day course in



hair styling and beauty therapy was conducted in association with Anushka beauty parlour, Chennai. Placements for trained women were provided by Green trends and Naturals.



#### SWAYAM: Mushroom Culture

20 women from Nallambakkam village were trained in Mushroom cultivation. They were taught the methods to grow edible mushrooms in an organic manner. Easy, small scale cultivation methods were taught and the participants have been

encouraged to grow and harvest them. These women have been provided with spawns free of cost and have also been assured marketing assistance once they want to sell the mushrooms.

#### SWAYAM: Seaweed Cultivation

Seaweed cultivation is an alternate source of income generation for fisher folk in Tamilnadu. 20 women from Kovalam village have been trained on the techniques of seaweed cultivation. The cultivated seaweed is being sold to the Centre for Ocean Research - Sathyabama University for further research and use of seaweed as organic fertilizer.





#### SWAYAM: Ornamental Fish Culture

Ornamental fish culture is a promising source of income generation. One batch of 20 fisherwomen from Kannathur Village Panchayat has been trained to grow ornamental fishes.



## SWAYAM: Skill Development & Entrepreneurship Promotion in Baking

A batch consisting 20 women were trained in Baking through the WE SWAYAM project undertaken by FICCI FLO Chennai in association with Sathyabama University. The course enabled the trainees to excel in

baking breads, buns and cakes and has helped many of them start their own small scale businesses and have also provided employment opportunities to them.

#### **SWAYAM: Leadership Training &** Promotion

Girl students from various colleges were selected for conducting a leadership seminar program by FICCIFLO Chennai SWAYAM wing.





Ms.Jayanthi, Retd IAS and currently a member of State Human Rights Commission spoke about leadership of women in administrative services. Dr. Srividya Venkatraman handled the importance of mental &physical aspects involving leadership.



## SWAYAM: Entrepreneurship **Development for Professional Excellence in Organic Farming**

FLO in association with Sathyabama chose 20 women from rural areas and trained them on organic cultivation, thereby enabling inflow of revenue by selling the yield. The women were

taught how to plant them and how to nurture them, the correct manure and practices to be followed for Organic farming.



#### RITZ South Scope lifestyle Awards on September 25, 2016.

RITZ South Scope Lifestyle Awards was a glam event followed by dinner and cocktails at The Feathers hotel, Chennai. The event saw celebrities giving away awards to women achievers and women entrepreneurs.

## Gram Yojana: Eye Camp at Venkatapuram Panchayat

FLO in association with Lions Club Chennai conducted a free eye camp by Agarwal Eye hospital at Venkatapuram Village. The camp saw people pouring in large numbers from Venkatapuram as well as its neighbouring villages. Surgeries were performed for those required and spectacles were given free of cost.





#### Gram Yojana: Inauguration of Tuition Centres in 4 Villages

FLO Chennai has adopted 4 villages near Singaperumal Kovil, Kanchipuram District -Venkatapuram, Sasthirambakkam, Mettu Colony and Thellimedu. FLO Chennai inaugurated after school tuition centres at these villages for local

children. We are tying up technology to map up the progress of the children and the same is shared with sponsors and the board through a Google drive at regular periodicity. The children are tracked on both attendance and academic progress.

#### Gram Yojana: Inauguration of Yoga Classes in 4 Villages

With an understanding that yoga stimulates the mind, FLO Chennai has initiated Yoga classes in one school at Venkatapuram Village. The importance of attaining happiness and uniting the mind, body and soul were instilled in the minds of



the children. It was very essential for the children as most of them were into drug addiction and were alcoholic because of illiterate parents with bad vices.



## **Indian Super Foods Tour with** Rujuta Diwekar, October 3, 2016

A session with India's most sought after dietician Ms.Rujuta Diwekar, the woman behind the size zeros of Bollywood, was conducted in association with Juggernaut Books. The program was clubbed along with her book launch - "Indian Super foods: Change the way you eat".





## Demonetization - Changes & Opportunities in the Investment Landscape, November 30, 2016

An event on Demonetization was a grand success as the topic was the need of the hour after the sudden ban of the 500 and 1000 rupee notes. The speakers were - Mr. Anil Sarin. Chief Investment Officer at Edelweiss

Financial Services Ltd., Mr. Ajay Bagga, Chairman of the Board of Directors at OPC Asset Solutions Pvt. Ltd. & Mr. Vivek Reddy, Private Investor, Ex - Chief Executive Officer at Kothari Pioneer Mutual Fund who addressed us on Successful Investing.

#### Dr. François Bouchard - "How to use Dreams and signs to heal yourself and others", December 2, 2016

FLO Chennai invited Dr. François Bouchard who is a Naturopath, healer and a Chiropractic doctor who hails from Canada. He spoke about how he learned the art of healing oneself and others through the help of dreams and symbols. In spite of torrential rains, the program had a good footfall.



#### Associate program with Madras Management Association: Seminar on Demonetization: Opportunities & Challenges, **December 19. 2016**

FLO was Chamber partners with Madras Management Association in organising a seminar on Demonetization, Opportunities and challenges. The speakers were: MR Sivaraman, IAS (Retd) Former Revenue Secretary, Government of India; Ashok Mallik, Distinguished Fellow, Observer Research Foundation, New Delhi; Gopal Krishna Agarwal, Member of National Executive, BJP and Central Economics Policy Formulation Group; Prof M V Rajeev Gowda, Member of Parliament. Spokesperson, Indian National Congress & Dr R Vaidyanathan, Professor of Finance & Control, Indian Institute of Management, Bangalore





## Beyond a Call, a WhatsApp, or a Picture - Exploit a true Smart phone, by Ashwin Rajagopalan, January 13, 2017

The first event in 2017 was a great learning for the FLO women. A workshop on usage of smart

phones was organised by FLO Chennai. Ashwin, who is an avid blogger and a techie, addressed the participants on issues pertaining to the use of iPhones and related gadgets.

#### Workshop on Law, January 28, 2017

With the planned launch of the legal cell, FLO felt the need of organising a workshop involving the various laws available for a woman. The presenters of the Law workshop were all young and vibrant lawyers who specialised in various branches of Law.

The highlights of the workshop was to understand zero FIR, the intricacies of writing wills, the nuances of matrimonial laws and structuring of contracts among others.





## Launch of FLO Advocacy & Legal Cell, January 28, 2017

A pan - Indian activity organised by FLO, the launch of this cell aims at sensitising women about their laws and rights. The launch was held in presence of Honourable Chief Justice Mr.Sanjay Kishan Kaul, Smt.Jayanthi Natarajan -Member of Parliament, political activist, lawyer and columnist and Honourable Justice Mr. M. Sundar.

#### About Start Ups - A talk by Ms. Lakshmi Potluri, February 10, 2017

Ms. Lakshmi Potluri, with over a decade experience in technology, retail, e-commerce and Management and the former co-founder of Jabong.com, a leading online lifestyle destination, spoke on Start-Ups.



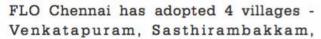




## "How tolerant are we?" - by Mr. Arnab Goswami. February 20, 2017

FLO Chennai invited Mr. Arnab Goswami to address its members and their families on the topic "How tolerant are we?" The event had over 1800 attendees. The recent absence of Mr. Goswami in the media and the launch of his upcoming private news channel- Republic TV has been creating waves in the media scenario widely. His talk was followed by a gripping Q & A session moderated by Mr. Sanjay Pinto.

#### Gram Yojana Project 2016 - 17 Phase I Activities:







Thellimedu and Mettu Colony under the Venkatapuram Panchayat, Kanchipuram district. As part of our Phase 1 activity, we have started the construction and installation of toilets in the Thellimedu village. We aim to complete 100 toilets by end of March this vear.

#### Skilling Activities Under Swayam 2016 - 17

Under the skilling activities - WE SWAYAM 2016-17, FLO Chennai has skilled around 500 women in the last 3 quarters in various non-traditional fields like Ornamental Fish culture, Mushroom Cultivation and Seaweed cultivation. Other courses include Beauty & Wellness and Baking. We aim to complete skilling and training 600 women by the end of March.



# Coimbatore Chapter

#### Chairperson's Message



Dear Friends.

Empowered 300 women in a year is a milestone for Coimbatore chapter. Creating an identity for women with 'THE POWER TO EMPOWER' was so magical experiencing and seen the joy of women finally moving out of the four walls of their homes and taking a big step. Testimonials of FLO from women is heart filling to have done the best we could have, making a visible difference to keep the woman with us and around us empowered impacts a lot to the society as well.

A proud year for Coimbatore to celebrate silver jubilee touching the lives of more than 5000 women

Regards,

#### Devika Ramesh

Chairperson, Coimbatore Chapter

#### COMMITTEE MEMBERS



**B.Uma Maheswary** Sr. Vice Chairperson



Jayanthi Manohar Vice Chairperson



Shrivyshnavi Annush Imm. Past Chairperson



Poonam Bafna Secretary



Bindhiya Lund Treasurer



#### Change of Guard, April 13, 2016

It was presided over by Mr. Vijaya kumar, Managing Trustee of SNR trust. Devika Ramesh, Chapter Chairperson 2016-17 gave a detailed presentation to the members about the year ahead.



#### Mentor on Road, May 15, 2016

A very interesting session as organized on May 15, 2016 with Mr. Jagat Shah on Make in India Mentor on Road. Mr Shah is on a 'Mentor on Road' mission of understanding the climate in which the country's small and medium enterprises function.



#### Women Healthcare Programme, June 17, 2016

A programme on Women health "Menarche to menopause" was organized on May 17, 2016. It was conducted by a panel of doctors and a yoga session was organized to mark the celebration of the Yoga day.





#### Skilling in Tailoring, June 30, 2016

Coimbatore Chapter collaborated with Shanthi Ashramam for skilling in tailoring for the first batch of women.



#### Cancer Awareness Programme, July 15, 2016

A cancer awareness project was organized in Shanthi Ashramams. 200 women were screened by a panel of doctors.



# Fund Raiser: Film Screening, July 23, 2016

Coimbatore Chapter organized movie fund raiser and generated an amount of Rs 80000. "Kabali" was screened on the occasion.





#### SAKTHI, August 11, 2016

SAKTHI project an awareness Programme on girl child abuse was organized by Coimbatore Chapter. It was attended by 500 school children.



#### Managing CSR, August 20, 2016

Coimbatore Chapter organized a joint Programme with FICCI on managing CSR.





## Role of Directors, August 25, 2016

A programme on Roles of Directors was organized for the members. The speaker was Mr Rama krishnan from Singapore.



#### The Modern Women's Maladies Backache, September 21, 2016

A very informative programme was organized on "The Modern Women's Maladies Backache. Dr. Parthibhan was the speaker.



Adolescent Health clinic for vulnerable girls - screened 73 girls from 9 villages, October 12, 2016





# **Programme on Social** Entrepreneurship U.K. Experience, October 14, 2016

Ms. Belinda Bell Programme Director conducted the programme, along with Indian Chamber of Commerce



# Cake Mixing Session by the Park Hotel - November 5, 2016



Inauguration of second Batch, Tailoring Programme, November 15, 2016





Session with Estee Lauder - Inaugurated by Ms. Jaya Mahesh, Mrs. Earth Universe, December 23, 2016



Third Batch of Tailoring Programme, January 2, 2017





# Programme on Gender diversity & Equal Working Environment by Dr. Ella Salome Roininen January 27, 2017



# Entrepreneurship Development Programme, February 16, 2017





# FLO Bazaar at Suguna Kalyana Mandapam, March 18 & 19, 2017



# Coimbatore Chapter Completes 25 years - Celebration of Silver Jubliee, March 13, 2017





# Hyderabad Chapter

#### Chairperson's Message



Dear Friends.

FLO has a 33 year legacy and has been led by eminent and highly accomplished women from the top business Houses of society. Our own chapter has had a vibrant representation of leadership in the past and this year our very own Past Chair, Mrs Aparna Reddy, has been appointed as the Vice President of the apex body.

I thank my leadership in Delhi and Hyderabad for their encouragement, guidance, mentoring and my core committee for their unconditional support in executing my dreams and vision of the year "Aspire to Inspire'. My subcommittee heads and their team members who have relentlessly worked through the year to successfully take the initiatives to greater heights.

This year we had played catalysts in transforming the lives of over 50 underprivileged women by training and providing employment to them. Adopting a village and transforming it into a model, smart village has always been my dream and I will continue to work closely on this project. The sanctioning of the first and only FLO entrepreneur park in India by the Telengana Govt was a milestone achievement for the FLO Hyderabad Chapter.

My heartfelt gratitude to Ms. Vinita Bimbhet for supporting me in fulfilling my vision and her extreme generosity in the compliments showered on me throughout the year.

Regards.

Padma Rajgopal Chairperson, Hyderabad Chapter

#### COMMITTEE MEMBERS



Kamini Saraf Sr Vice Chairperson



Padmaja Reddy Vice Chairperson



Rekha Lahoti Imm. Past Chairperson



Padmalatha Reddy Treasurer



Sudha Ramani Secretary



Ritu Shah Jt. Secretary



Shuhraa Maheshwari Jt. Treasurer



## Change of Guard & Session on Happiness -A way of Life, April 19, 2016

The Change of Guard of Hyderabad Chapter was organised on April 19, 2016, wherein Padma Rajgopal took over the mantle as the Chairperson from Rekha Lahoti, the outgoing Chairperson. Nidhi Swarup took over as YFLO Hyderabad Chairperson from Samia Alam Khan.



#### Multifaceted Woman of Today, June 10, 2016

The speaker Poonam Mahajan is true to the spirit of a 'multi-faceted modern woman and is an active member of the Indian Parliament among other things. Tech-savvy Poonam, spearheaded the development of a mobile application for Voter Registration.



## Technology at Your Fingertips, June 24, 2016

Arun Rajappa, who owns the Product Management of the Mobile Apps Business at Microsoft, spoke about the three newly launched Microsoft Garage Apps apps -Sprightly, Kaizala & Connections.





#### The Gift of Life, July 2, 2016

FLO Hyderabad organised a thought provoking session on infertility and its impact on the socio- psychological well being of individuals by Dr. Firuza Parikh and Dr. Rooma Sinha.



#### Reciprocity in Design Thinking, July 22, 2016

A very interesting session on "Reciprocity in Design Thinking "was organised by FLO Hyderabad. Sheila Sri Prakash, the First woman in India to have started and operated her own architectural firm was the Speaker. She founded "Shilpa Architects" in Chennai, India in 1979 and has designed over 1200 completed architectural projects during her career spanning over the last 35 years.

#### Design Your Personality, August 11, 2016

The speaker of the day Ms. Masaba Gupta dabbled in many lines like tennis, radio jockeying was passionate about dance and music before she found her calling as a fashion designer. Be fearless and experiment, she advised the audience and on the importance of sitting in a box and design, shutting out everything else.





#### Design Your Personality, September 2, 2016

The speaker was Ms. Yasmin Karachiwala, one of the best fitness and body image consultants in our country. She addressed the members and walked them through the basic routine of how to shape up and stay fit. She said Pilates improves stamina - models walk better with improved gait, actors look better, for sportsmen their game gets better.



#### Invoking the Genius in You, October 07, 2016

An interactive session was organised with Change Management guru, Close the deal guru and personal excellence expert, Antano Solar John on "Invoking genius in you".

Antano Solar John addressed the 80 member group for forty five minutes followed by a conversation with Viiveck Verma, Coach, Philanthropist and Investor.





#### Zero Limitation by Abha Maryada Banerjee, November 18, 2016

This event focused on learning about disruptions to awaken the women leaders and bring awareness to our paradigms before attempting to shift them. In this one hour session our speaker Ms. Abha Maryada Banerjee introduced us to some new concepts such as" Zero Limitation" and gave us pointers to navigate the space of limitation with which we are conditioned all our lives.



# Humans are not for Sale, session with Anuradha Koirala, December 16, 2016

Anuradha Koirala, Founder of Maiti Nepal, a non-profit Organisation dedicated to helping victims of sex trafficking spoke on "Humans Are not on Sale".





#### Life Hardwork and Inspiration, February 28, 2017

This event focused on life, inspiration and hardwork, the three mantras that Ms. Shubra Bhardwaj lives by. She is the cofounder of Rangpuhar, which is a creative enterprise born to showcase the classical and folk dance heritage of India at various national and international festivals and the founder of Ferriswheel, which creates specialized large scale turnkey events aided by advancing technological methods.





# YFLO Hyderabad

#### Chairperson's Message



Dear Friends.

As I have strived this year to bring forward learning for the members. this year has also been a significant learning and value addition for me. Being the Chairperson of such a Dynamic and Esteemed Organisation has changed me as a person overall. This great privilege came with greater responsibility, not just towards the Organisation but also towards its members and most importantly towards myself. Every time I was organising an event, I attempted to ensure that the event or speaker would provide some real-life learnings and value addition that would be truly meaningful to our esteemed members.

Without quidance and encouragement this would not have been possible and I sincerely thank all those who have stood by me all this time.

When I look back through the year I feel there is a lot that still needs to be done. I hope I can continue to contribute to FLO in the future also.

With a lot of precious memories, friends that I've earned through the year and experience that I carry back with me, I wish to THANK YOU all for being a part of my journey this year in YFLO.

Warm Regards.

#### Nidhi Swarup

Chairperson, YFLO Hyderabad

#### COMMITTEE MEMBERS



Sandhya Raju Sr. Vice Chairperson



Samia Alam Khan Imm. Past Chairperson



Madhubala Jupally Secretary



Shilpa Datla Jt. Secretary



Apurva Jain Treasurer



# Nvironment as A Business Opportunity Speaker: Mr. Jairam Ramesh, July 16, 2016

YFLO Hyderabad organised a very interesting session on Environment as a Business Opportunity, with Jairam Ramesh. Mr Ramesh is an economist, a politician and a senior leader of the Indian National Congress and a MP in the Rajya Sabha.





# Demystifying Start-ups -Support & Grow Your Business at T-Hub Session, August 29, 2016

YFLO Hyderabad organised an enriching session at T Hub which is a state of the art largest incubator centre in the country to be dedicated to Entrepreneurship. YFLO's

event at the THub is an effort to inform and educate our members about the existence of the Hub and open up a dialogue between the stakeholders and facilitators of the Hub and our own members.

The newly appointed Director Ms. Julianne Froemmet briefly presented an overview of the THub along with the services which include idea testing, mentoring by ISB, technology support by IIIT and IIT, legal assistance and protection of Intellectual property rights by Nalsar, funding assistance, Cofounder dating, etc with focus on high scalability probably to a millionaire club. This was followed by sharing inspiring stories of interns and incubators who are at different stages of growth.

# Spice Jet -The Turn Around Story by Ajay Singh, CMD SpiceJet, October 14, 2016

YFLO Hyderabad was honored to bring forth a highly regarded and admired speaker Mr. Ajay Singh, Chairman and Managing Director, SpiceJet Limited, for an interactive session. The man with the midas touch spoke about how he He also spoke





about how he become a turnaround specialist. His magic stint as the director swung the loss-making Delhi Transport Corporation into profit. He did the same with SpiceJet, which he originally sold to reclaim it back from bankruptcy to profitability. Today SpiceJet is the leading domestic airline with more than 90% Passenger Load Factor and cancellations rate as low as 0.20%, one of the best in the industry.



## YFLO Wellness Conclave. December 6, 2016

YFLO, Hyderabad, SAARC Chamber Women Entrepreneurs Council, and Sleep Well Foundation join hands in organizing the "WELLNESS CONCLAVE" on 6th Dec, 2016 at Park Hyatt with an aim to reinforce the awareness about living a healthy

lifestyle. The conclave was a full house with line-up of inspirational speakers such as Adnan Sami, Pullela Gopichand, Arvinder Jaysingh, Rene Singh, Avni Sethi, Shilpa Reddy, Rubina Mittal, Sridevi Jasti, Prof. Sunaina Singh, Bina Lakshmi Nepram and Vesna Jacobs.

## GO GREEN at CHIREC INTERNATIONAL SCHOOL by Young Global Leader Shri Anup Ratnakar Rao, February 8, 2017

This year's Go Green Event by YFLO was held for the benefit of school children as we believe they are the future of our country, who make the impossible come true. Shri Anup Ratnakar Rao, Ex CEO Naandi Foundation, Young Global Leader and participant of the World Economic Forum Meeting held in Davos, was the Chief Guest and speaker for this event. He shared with the members and children the



17 SDGs (Sustainable Development Goals) set forward by the United Nations. He highlighted on the significance of these goals and commitment of all the countries that have joined hands in order to make this possible. It was a huge learning for the children and they came forward with many questions for the speaker.



# Indore Chapter

#### Chairperson's Message



Dear Friends.

I feel humbled to have served under the expert guidance of Vinita Bimbhet and her team. The FLO office has been praise worthy for their support always throughout my year.

In the past year, in my role I have enjoyed my time interacting with some very interesting personalities and empowered women. I have engaged in some very informative events and enriched my knowledge in economic and social fronts.

It was a fulfilling experience also because my team and I were able to make a difference in the lives of some under privileged women and girls and we hope to take forward our initiatives and efforts in the coming years.

There were some challenges that just made me smarter and stronger for which I am thankful. FLO is a great medium to communicate, connect and create - whether it is with people, the government or ideas...!!!

I thank all those that have worked with me hand in hand during my tenure and most of all our Founder Chairperson Aarti Sanghi for convincing me that I could do this.

Regards,

#### Meghna Wadhwani

Chairperson, Indore Chapter

#### COMMITTEE MEMBERS



Neha Mittal Sr.Vice Chairperson



Bhavna Bhalla Vice Chairperson



Aarti Sanghi Imm Past Chairperson



Rachana Mittal Secretary



Darshana Thurakia Treasurer



## Change of Guard Ceremony, April 12, 2016

The charge of the Chapter was handed over by Founder Chairperson Aarti Sanghi to Chairperson Meghna Wadhwani and Sr Vice Chairperson Neha Mittal. The event was titled 'The Governments Role in Facilitating Women Entrepreneurs' and the Guest of Honor and Speaker was IAS Officer and MD of the Madhya Pradesh Financial Corporation Mrs.Smita Bharadwai.





## Sarabjit Movie Preview Show, May 20, 2016

The release of 'Sarabjit' - the movie was a great opportunity to gather FLO Members and their Daughters for an awe inspiring and formidable show and story of women of grit and gumption.

## Soha Ali Khan - In Conversation with FLO, June 17, 2016

The month of June was graced by the presence of the Aristocratic, Academician, Talented Actor and Philanthropist Ms.Soha Ali Khan. She brought to the event a treasure of awareness of Girl Education and Women Security.





## **Mentoring for Business** Success, July 11, 2016

Mentoring for Business Success' is an experiential, interactive, and hands-on program that help one to appreciate the benefits of becoming a business mentor. In an effort to introduce our FLO members to the Mentor- Mentee Ecosystem we conducted a Mentorship workshop with them. FLO Indore associated with the National Entrepreneurship Network (NEN)

to bring knowledge regarding this subject and foster Mentorship Systems.

The event was conducted by Dr. Radhika Meenakshi Shankar who is actively involved in the industry circles and academic campuses promoting entrepreneurship & incubation, mentoring start-ups, and providing consultancy.



#### Networking Event, July 22, 2016

A afternoon full of fun and chatter was arranged by Sr Vice Chairperson Neha Mittal and the FLO team in order to facilitate some inter member introductions and connect.It was an ingenious way to get the women together and for them to get to know each other better.





## Making Every Moment Joyous, August 2, 2016

This Life Skills event was largely enjoyed by all attendees as they were showered with ideas and understanding of the art of living. The event was graced by Life Skills facilitator, Atmarpit Shivaniben from the

renowned spiritual organisation of the Shrimad Rajchandra Mission from Dharampur/Bombay.

# 'Decode your Fitness Mantra' with Celebrity Trainer Yasmin Karachiwala, August 22, 2016

Yasmin Karachiwala shared her journey as a successful woman fitness entrepreneur and busted many health and fitness myths of women. She not only spoke about fitness, health and diets but also shocked everyone with her level of commitment as she walked onto the stage with the help of a knee walker because she had just recently recovered from a knee alighnment proceedure which required her to take absolute bed rest for 2 weeks, completing which she immediately boarded a flight to Indore for her pre appointed commitment with FLO.

# The Design Odyssey with Anju Modi & Priyanka Modi, September 16, 2016

Designer Duo- Anju Modi and Priyanka Modi, both ranging from different areas of fashion entrepreneurship set the stage on fire at the FLO Programme. Anju Modi is the CEO of the Bridal and





Couture Fashion Label ANJU MODI and also is the reigning queen of the Ram Leela and Bajirao Mastani fame. Joined by her daughter in law, Priyanka Modi, the Ceo & Founding Designer of the magnificent Pret Segment Brand 'am:pm'

Fittingly titled 'The Design Odyssey' this event was a moment of amazement for all while witnessing these two maestros of the Design and Fashion world share not only their masterpieces on the stage with us but also their most personal journeys and aspirations.

The Fashion Walk unveiled the grandeur of their mastery and thereafter the dialogue with them revealed many inspiring secrets about their entrepreneurship and enterprising journeys that were relished by the receptive viewers



## The SWAYAM Launch. November 8, 2016

It was with much pride that we were able to launch our SWAYAM Initiative here at Indore. The event was attended by our Knowledge and Outreach Partners the IEN and NEN Organisations.

The Panel of speakers included- Ms.Kanika Tekriwal, CEO & founder of JetSetGo, a comopany popularly known as the UBER of the Skies ; Ms. Sadiya Naseem, CEO & Founder of a Salon Aggregator Company called GlamStudios.com & Ms.Ruchita Dar Shah, CEO & Founder of FirstMomsClub.com and calles herself a Mompreuneur.

## Manage Your Money, **December 19, 2016**

FLO Indore tied up with the Anand Rathi Financial Services firm to conduct an event of the Post Demonitisation Financial Planning for Women. The Speaker, Mr. Prakash Jain spoke about the various tools of Financial Investments which would be safe and beneficial for women in all fields.



The event was very interesting and educative given the recent scenario of Demonitisation and gave an insight on the areas that we often ignore while being economically savvy.



# **Outdoor Visit to Sustainable** Development Centre. January 27, 2017

FLO Members gathered to visit the outskirts of Indore, to the Village of Sanawadiya where they were greeted by the Janak Palta veteran social worker and receiver of the Padma Shri award.

Smt. Janak Palta and her husband Jimmy McGilligan are founders and pioneers of



the Community based Centre of Sustainable Development and have dedicated their lives to Organic living and Solar Parabolic Existence.

The Members were given a thorough presentation of the life choices of Community Living and engaged by the volunteers to find inspiration to adopt this way of life and make it a economically viable model.



## Cancer Awareness and Support, February 9, 2017

The FLO Team organised an event about Cancer Awareness and Post Care & Support. The event was graced with the presence of cancer survivors who shared their survival stories.

Cancer Support Coordinators from the Sangini Cancer Care Society gave their demonstartion which was followed by a presentation by renowned Dr.Seema Vijaywargiya about the Prevention, Diagnosis and Cure for Cancers in Women.

FLO members were extremely engaged in a post event Q&A session which clarified many myths and helped take away ignorance toweards this killer disease.

## Skin & Hair Wellness by Dr. Jaishree Sharad, February 25, 2017

Leading and renowned Celebrity Cosmetic Dermatologist, Dr. Jaishree Sharad was our highlight event of this 1st quarter of 2017.Dr.Jaishree Sharad, discussed about the paradigm Is Beauty Only Skin Deep.?

She touched upon areas of women conviction and how it directly related to her success in many fields in and out of the home.



# 'Boost Your Business' with FICCI: Facebook: Shethe People, March 14, 2017

FLO Indore associated with Social and Digital Media giants Facebook and ShethePeople for an event about Boosting Your Business.

The event weas graced by the Hon'ble Collector of Indore, Shri.Narhari, who gave a keynote speech about womens growing participation in the camopaigns of Stand Up and Start Up India. It was a proud moment for the women in the audience to know that Indore came in 2nd after Hyderabad in highest women participation in this fields.

Rajat Arora from Facebook and Tara Bedi from Instagram gave eye opening presentations and interesting tips to women for boosting their businesses with the help of Social Media tools and showcasing their success stories and struggles on Digital Media. Ms. Anjali Kripalani from ShethePeople moderated the guest panel of speakers.



# Jaipur Chapter

#### Chairperson's Message



Dear Friends.

It was indeed an honor & delight for me to take the mantle as Chairperson, FLO Jaipur Chapter.FLO has been a great learning graph in my life and I am glad that as Chairperson of FLO jaipur I have been able to extend it and involve all my members and the community. Would like to sum this year's highlights:

Interactive sessions on a range of subject such as Life Management by Sister BK Shivani, Leadership Mantras with Sri Sri Ravi Shankar ji .Be Unique with Sushmita Sen, Legal Cell Launch by Add, Solicitor General Dr. Pinky Anand, women entrepreneurship by Business Tycoons Dr. Swati Piramal and Ms. Rajashree Birla, MssmritiIrani on Women & Wealth.

Give us at FLO immense satisfaction by giving back to society skilling 360 girls in various fields.

Mirror mirror on the wall I will always get up after I fall And whether I run walk or Have to crawl I will set my goals and achieve them all

Regards,

Preeti Saboo Chairperson, Jaipur Chapter

#### COMMITTEE MEMBERS



Minal Jain Sr Vice Chairperson



Nitasha Chordia Vice Chairperson



Alka Batra Imm. Past Chairperson



Kanak Meghrai Treasurer



Shweta Chopra Secretary



## Change of Guard & A Monologue with Ms. Kalki Koechlin, April 27, 2016

FLO Jaipur Chapter organised a talk session with Indian Bollywood Actress Kalki Koechlin, FLO team 2016-17 was introduced at the start of the event, FLO Chairperson Ms. Preeti Saboo shared the vision for the year.

Celebrating 10th Year of FLO Jaipur Chapter the Past Chairpersons were honoured & they unveiled a Brochure on "Turning Stones to Milestones"

Further the evening involved a rapid fire round with Kalki & Ms. Preeti Saboo-Chairperson Jaipur Chapter, where instantly evolving thoughts on mind were spoken out. Everyone present thoroughly enjoyed the evening.



## Power of Choices, May 6, 2016

FLO Jaipur under the Chairpersonship of Ms. Preeti Saboo invited Padma Bhushan Shamila Tagore for a conversation on POWER OF CHOICES.

Ms. Shamila Tagore was given a green welcome by FLO Past National President Ms. Neeta



Boochra. Chaiperson Ms. Preeti Saboo began the session by asking Sharmilaji three bold choices she made in her life which were - acting in a movie at the age of 13, dropping out of school and marring a Nawab at the peak of her career.

NGO-Naya Saveera showcased their hand made products.



## You are Beautiful: A Workshop on Inner Strength & Outer Beauty, June 21, 2016

A workshop on Inner Strength & outer Beauty was organised on the occasion of International Yoga Day, in association with Cocoon Hospital. The workshop started with Stress buster Yogic postures by famous Yoga Trainer Dr. Mandakini Sharma to relieve the members from the day-to-day stress of Modern day life. It was followed by Natural remedies briefed by panel of Skin specialist Dr. Mehak & Dr. Pooja.

A demonstration of healthy cooking by ITC chef was followed by a nutritious & balanced breakfast. The members went back rejuvenated after a good networking over breakfast.



#### Re-imagining Education with Dr. Indu Shahani, July 7, 2016

FLO Jaipur Chapter organized an interactive session between Dr. Indu Shahani (Principal HR college, Ex Sherriff Mumbai) in conversation with the Principals' from MGD, Neerja Modi & Jayshree Periwal school of Jaipur, Parent & Student.

Towards the CSR, Ms. Preeti Saboo also presented first batch women drivers (46 total underprivileged woman) who were trained in association with Maruti, willing to take driving as their career thus empowered by FLO in the CSR of Women Empowerment in Transport.





## The SHE Factor - Ms.Margaret Alva & her daughter-in-law Ms. Anuja Chauhan, July 21, 2016

An interactive session "THE SHE FACTOR" with former Governor Ms. Margaret Alva & her daughter-in-law Ms. Anuia Chauhan, the lady of the Advertising Industry, worked as the youngest Vice President & Creative Director for JWT. Ms. Alva & Ms. Chauhan shared her experiences and anecdotes, and the 'She factor' that not only make them achievers but also an inspiration to other women.



# Personal Transformation Workshop by Ms. Pooja Bedi, August 10, 2016

FLO organised a workshop on Personal Transformation Workshop with Ms. Pooja Bedi- a prominent TV, Film & Entertainment Media personality, fondly remembered by us for her role with Amir Khan in JO JEETA WOH SIKANDER, an award winning talk show host & relationship columnist HEART CHAKRA.



The motto of this workshop was to

understand ourselves better, our hidden powers & strength of subconscious mind, activating our seven chakras, the process of being Happy, accepting the virtue of forgiveness & letting things go.



#### Call of the Wild at Ranthambore (RETREAT), September 2, 2016

Chairperson Ms. Preeti Saboo, organized a retreat to Ranthambore on 2nd & 3rd September.

The Road Journey began with a simple rule "Everyone has to turn their telephone off and e-mail closed?" On the way there were fun games, singing and humming with the quitarist .The destination was the beautiful of lawns of Taj Lodge , Ranthambore where member received a big Rajasthani Welcome.

To inspire member to stay fit, in the afternoon Zumba & aqua zumba classes were organized.

To bring out the best of every retreat participant in the backdrop of the beautiful Taj Property, a photo shoot was arranged by Mayur Tekchandani. On 3rd before returning to Jaipur, in the morning members went for a wild life safari in Ranthambore jungles, whereas some members stayed back for activities like cycling, yoga etc.



#### The Indian women & Their Unique Challenges, September 9, 2016

FLO Jaipur Chapter, organised an interactive panel discussion on "The Indian Women & their Unique Challenges" with Ms. Rajashree Birla, Dr. Swati Piramal & Ms. Vinita Bimbhet (National President, FLO) in conversation with the debutant author of "She walks she leads", Ms. Gunjan Jain .This event was a book launch at Jaipur for her also. The speakers Ms. Rajashree Birla & Dr. Swati Piramal are two iconic women who have shared their journey of Success in the book she walks she leads.





#### What India Can Learn From Their Ancestor, September 28, 2016

LO Jaipur Chapter organised a talk with Mr. Amish Tripathi the well known author of Indian Literary Circle on "WHAT INDIA CAN LEARN FROM THEIR ANCESTOR".

Mr Tripathi exclaimed that India is one of the world's oldest civilizations. The Indian culture, often labelled as an amalgamation of several various cultures, spans across the Indian subcontinent and has been influenced and shaped by a history that is several thousand years old.



# Musical Journey of a Bollywood Diva Ms. Shibani Kashyap, October 12, 2016

FLO Jaipur organized Musical evening with a Bollywood Diva- Ms. Shibani Kashyap. Ms. Saboo shared this event is also a part of celebrating the Joy of Giving week which is being organized in association with TOY JOY, whereby by locating three zones they have collected goods, toys & other stuffs& donations for under-privileged children contributed by members & soon they shall be going to distribute in the schools who are void of any funds.





# Attack your Limitations: Turn your weaknesses into Strength, November 9, 2016

FLO Jaipur Chapter organised an Inspiring talk session with Ms. Deepa Malik-the Para-Athlete who made the country proud with her Silver Medal in Rio Summer Paralympics. Chairperson Ms. PreetiSaboo added that this motivational & inspiring session is to be a part of Women Empowerment in SPORTS.



#### Launch of FLO Advocacy & Legal cell, December 10, 2016

FLO Jaipur chapter organised an event with Dr. Pinky Anand Add. Solicitor General, Supreme Court of India. The programme was organised toeducate and arm women with legal knowledge in several areas, business, succession and others. We shall also be putting forth several policy issues regarding equality of women etc., to the government. The event was attended by Advocate R. D. Rastogi- Assistant Solicitor General, Rajsathan, Adv. Nand Kishore Mehta, Jodhpur High Court.





## An Motivational Session with Brahma Kumari Sister Shivani on "The Art of Management", December 22, 2016

FLO Jaipur chapter organised a talk session with Sister BK Shivani on "The Art of Self-Management." Sister Shivani in her preaching on the Art of Self- management spoke about the resourceful energy - Mind. The event was a houseful session attended by approximately 520 members & the chairperson also briefed that it's their 10th year celebration in January 2017. The Past chairperson from 2007 to 2015 were greeted & presented a mark of respect by Sister Shivani.



# Leadership Mantras with Sri Sri Ravi Shankar Ji, January 15, 2017

Under the chairpersonship of Preeti Saboo, FLO Jaipur Chapter organised the first event of this year with Holy Highness Sri Sri Ravi Shankar Ji to seek his divine blessing on the completion of 10th Year of operation of FLO Jaipur



Chapter. The CEO of Art of Living, an Inspiring spiritual world-wide fame 'Sri Sriji' on spoke about his journey & on Life & Leadership Mantras.

Sri Sri Ji is compared to life-changing mentor or Guruji in India, but for the event he himself spoke that he has been invited as an international Spiritual Leader to throw some light on the Mantras of Leadership & Corporate Culture. He asked to focus on the three I's-Intention, Intensity & Impact.



# Be Unique: In conversation with Ms. Sushmita Sen. February 4, 2017

Under the chairpersonship of Preeti Saboo, FLO Jaipur Chapter organised an event with none other than the beauty pageant Ms. Sushmita Sen, who was crowned Miss. Universe for the first time from India. Not only had this she walked



the Miss Universe ramp in 2017 again as a Judge Panel.

100 girls aided by FLO Jaipur for their computer education were invited by Ms. Preeti Saboo to get motivated by Ms. Sen.

#### Women & Wealth, March 7, 2017

FLO Jaipur chapter organised a panel discussion on Women &Welth with Union Minister of Textiles Ms. Smriti Irani on the eve of International Women's Day with Mr. Siddharth Zarabi, Cheif Editor BTVi.

Chairperson Ms. Preeti Saboo shared that on International Women's Day it's important to cover the aspect of Women & Wealth creation. Urging women to empower themselves, Union textiles minister Smriti Irani said women should develop the habit of saving money for themselves in order to achieve financial security.





# Kolkata Chapter

#### Chairperson's Message



Dear Friends

The year has come to an end! And, My heartfelt thanks to all !!My tenure has been extremely wonderful and fulfilling!

When I started as the Chairperson, I had one thought in mind - to take forward the vision and philosophy of the platform, and pass on the ethos and essence to all members!

Dedication and Hard Work, Persistence and Patience, Planning and Discipline have been the building blocks, followed by Value systems and Culture. Nothing Comes Easy in Life. Success has to be trade-off between choices and chances. Challenges and Solutions always exist and coexist. Team Work is an ingredient for smooth functioning and Systems and Processes are important tools to ensure good work.

My entire experience has been an exciting voyage of giving back to the society, by means of various meaningful and intellectual learnings. I encourage women to come forward and empower other women to stimulate growth and leave behind a legacy of empowerment for the entire universe.

Thank You!

Anupama Sureka Chairperson, Kolkata Chapter

#### COMMITTEE MEMBERS



Sunita Kanoria Sr Vice Chairperson



Suuchanndra Bhutoria Vice Chairperson



Manjula Jain Imm. Past Chairperson



Manisha Srivastava Secretary



Sunira Chamaria Treasurer



## Change of Guard 2016-2017, April 25, 2016

The 'Change of Guard' ceremony of FLO-Kolkata was attended by several dignitaries including Mr Harsh Neotia (Chairman, FICCI), Mr Damiano Francovigh (Consulate General of Italy), Mr Jonathan Ward (Principal Commercial Officer - US Consulate General), Ms Ushoshie Sengupta (Miss Universe 2010) and the member members.

Ms Manjula Jain, the outgoing Chairperson handed over the baton to the new Chairperson, Ms Anupama Sureka. Ms Sureka and the dignitaries unveiled the FLO-Kolkata Application ('App') mobile phones of its members.



#### Workshop on Public Speaking, April 29, 2016

A full day power packed and activity filled workshop on PUBLIC SPEAKING was organised by FLO Kolkata Chapter for its members on 29th April 2016 at The Park Hotel. The trainers were Aparna Samuel Balasundaram (USA-Licensed Clinical Psychotherapist, Human Development) and Jyotika Bedi (Human Potential Development & Personal Effectiveness Expert) who have over 20 years of experience in this field.





#### A Beautiful Sangam of Sur aur Neeti, May 9, 2016

The afternoon was a powerful one due to the presence of Shaina NC and Alka Yagnik, both power houses in their own capacities and profession. Shaina NC is a hugely popular fashion designer, politician, and social worker. Ms Yagnik is one of the most successful playback singers. She is noted in Hindi cinema with a career spanning over three decades.



# A Rendezvous with the Leading Lady Light - Dr Jyotsna Suri, June 17, 2016

Members were overwhelmed with the eloquence and expertise with which Dr Jyotsna Suri spoke. Dr Suri is the Chairperson & MD, Bharat Hotels (The Lalit), Chairperson of FICCI Tourism Committee for the last 5 years, Immediate Past President of FICCI and declared among the 'Top 50 Business Power Women in Asia' by Forbes Asia (2014). The talk was moderated by Ms Britta Leick-Milde, GM, Hyatt Regency, Kolkata.





#### Fellowship Meet, June 25, 2016

On the 25th of June 2016, FLO & YFLO Kolkata members experienced the World of Miracle Art! An evening of music & comradeship, networking & fellowship! The highlight of the event, however, was the musical evening where members heard Eshaan Bharti Ghungroowale, a world renowned Guinness Book record holder Vocal Artist, translated the most difficult compositions into sound of ghungroos that he created only through his vocal chords. He could sing the same song in 84 different ways.



#### Go Green Initiative, June 27, 2016

FLO Kolkata Chapter, under its "Go Green" initiative, planted over 100 trees in and around DakshiniPrayash, an NGO in Madurdaha, Kolkata. Over 120 young students from the NGO along with their faculties and members of FLO and YFLO, actively took part in this event and helped planting trees. A fun quiz program on environment and trees, saw students actively and enthusiastically answering questions.





#### A workshop on Graphology, July 23, 2016

A workshop on Graphology was organized on 23rd July 2016, which saw members of FLO & YFLO attend with much enthusiasm. Rajesh Juahari, one of the leading Graphologists of our country, conducted the training.

Graphology is the science of discovering personality characteristics through the study and analysis of handwriting.



# Changing roles of Women: Hon'ble Governor of Goa Smt Mridula Sinha. July 26, 2016

FLO Kolkata Members and dignitaries had the honour of meeting the Hon'ble Governor of Goa Smt Mridula Sinha in conversation with the Vice Chancellor of Presidency University, Kolkata, Prof. Anuradha Lohia on the Changing roles of Women.



The event also saw the Launch of SWAYAM - the business consultancy and mentorship cell for Women Entrepreneurs by the Hon'ble Governor. The Mayor of Kolkata, Shri Sovan Chatterjee in his speech extended all cooperation to help this initiative in every possible way.



# A conversation between SulajjaFirodia Motwani (MD Kinectic Motor Company Ltd) & Utpal Chatterjee (Ex Sherriff of Kolkata), August 10, 2016

Ms Sulajja Firodia Motwani came across as a very grounded woman who grew up in an environment where women were treated with respect & family values such as integrity & ethics were inculcated from an early age. She shared her journey with humility & talked about juggling her roles as wife mother & work.



# Chairperson, Office Bearers & Executive Committee Members 2016-17 meet the Governor of West Bengal Shri Keshari Nath Tripathi at the Raj Bhavan, Kolkata, August 30, 2016

Office Bearers & Executive Committee of 2016-17 had the privilege of meeting Honorable Governor of West Bengal Shri Keshari Nath Tripathi, a stalwart in the sphere of politics who is not recognized just because of his party label but because of the high reputation he otherwise enjoy. He advised the FLO ladies to look at any capital investment from a different perspective.





# "The World of Entertainment, A Serious Business" - A conversation between Ekta Kapoor (The queen of Indian Television Industry) and Arjun Chakrabarty (A renowned Actor, Singer & Director of the Film Industry), September 8, 2016

E for Entertainment, E for Ekta Kapoor. Not only has Ekta Kapoor achieved success at such a young age, she also managed to win the hearts of over 350 FLO ladies with her sharpness and a fantastic sense of humour. Perhaps she has the strongest voice when it comes to Indian television. It is with this determination that today Ekta's personal net worth is over \$ 10 million and Balaii Telefilms today is one of the most successful TV production houses India has ever seen.



#### Conflict Management, September 22, 2016

Parent-child conflict, self-conflict, parental conflict and more - two educationists and a relationship expert discussed conflicts in various forms and dwelt on how best to manage it before concluding that conflict at times can be essential. Kanu Priya, a conflict management expert as well as an actor, director & television host, likened conflict to salt in cooking. She was in conversation with Seema Sapru, the principal of Heritage School, and RanjanMitter, the principal of The Future Foundation School, at an interactive session presented by FLO Kolkata.





#### Art with a Heart, October 22, 2016

Jagriti Art Initiative in association with Medica Super speciality Hospital had an art event, 'Art with a Heart' for the benefit of needy patients requiring financial assistance for life threatening surgeries at Medica. This project is co-hosted by Welcome Art and supported by FICCI Ladies Organisation (FLO), Kolkata Chapter on 23rd & 24th October, 2016 at Welcom Art Gallery, ITC Sonar. An array of about 70 art works were displayed of emerging and established artists, mainly from Bengal. The show was inaugurated by renowned film maker, Mr. Madhur Bhandarkar. The money raised from the sales of these paintings will be given to the CSR programme of Medica for the benefit of needy patients requiring financial assistance for life threatening surgeries.



#### Family Business, November 7,2016

This event was conceptualised to bring forth to the members the basic nuances of a Family Business. Very appropriately, the speakers were Ms Preetha Reddy, Vice Chairperson, Apollo Hospitals Group and Prof. K. Ramachandran, Executive Director of the Thomas Schmidheiny Centre for Family Enterprise at the Indian School of Business who were in conversation with Mr Prateek Sureka, Director, Sureka Group.





#### FWD Training Workshop with KPMG, November 29, 2016

FLO Kolkata Chapter organized an advanced training workshop on FLO Women Directors in continuation of its FLO-FWD Project of last year.

This year, the training was imparted by KPMG. KPMG is one of the Big Four Accounting Firms of the world and, their Center, to fulfill its aim of championing outstanding governance, conducts corporate board development programs.



#### Flickering Angels- movie screening followed by a panel discussion, December 17, 2016

FLO Kolkata hosted a rather unique and heartwarming event about the children of prison inmates and convicts, and created awareness on the work that goes into giving them a secure and protected environment. A documentary featuring a small ratio of these children, named "Flickering Angels" was screened to show the audience how life goes on for these children in the welfare homes.

The second half of the event comprised of a panel discussion, headed by the chairperson Mrs. Anupama Sureka, sister Marietta, Mr. B.D. Sharma, Mr. Asok Ganguly, Dr. Sabyasachi Mitra, the director Mr. Subhrajit Mitra and the producer, Mr. Gaurang Jalan.





#### FLO Social Networking and New Year Get Together with Special Dignitaries, January 6, 2017

FLO Kolkata Chairperson Anupama Sureka hosted New Year Get Together with celebrities and Team FLO. One of its kind, this Wine n Cheese event witnessed many celebrities and faces of the city including diplomats, Consuls, Designers, Entrepreneurs and Social Friends. With Display of Art and Artefacts, the venue was innovative and stylish and all members enjoyed with full energy and enthusiasm. Uniqueness of Venue and Yummy food added more to the ambience and style.



#### FACE TO FACE with KOLKATA POLICE, January 10, 2017

Face to Face with Kolkata Police - An event organised by FLO Kolkata to highlight Safety & Security of Citizens - saw over 150 members attend with a common concern - How safe are we?

State Minister SmtSashiPania was the quest of Honour along with the panel which consisted of Smt Neeloo Sherpa Chakraborty (IPS, DC DD II), Smt. Joyeeta Biswas (IPS, DC Wireless), Sri Nilkantha Roy (Inspector of Police Kolkata, Addl Officer-in-charge Anti Bank Fraud) & Sri Premjeet Chowdhary (Addl Officer-in0charge, Cyber P.S).

The discussion was moderated by Mr Ranjan Mitter (Regional Advisory Committee of ICCR, Ministry of External Affairs, GOI).





#### Biskfarm Factory Visit, January 13, 2017

About 70 FLO Members, Committee Members and Past CP & PP attended this visit with much enthusiasm and excitement. The members were shown around the entire manufacturing process from start to



finish by the much motivated staff of Biskfarm. The interaction with their chairperson Mr KD Paul was enriching and thought provoking. The visit was unique and one of its kindan experience appreciated by one and all.

## Chhavi Rajawat-First Lady Sarpanch of India, February 9, 2017

Chhavi, who completed her MBA from BIMM Pune, quit her Senior Management post at Bharti-Tele Ventures of Airtel group to develop rural India. Having studied at some of the most prestigious educational



institutions in the country, including Mayo College Girls School (Ajmer) and Lady Shri Ram College (University of Delhi); Chhavi divides her time between Jaipur, where her parents stay, and Soda, the village that elected her as their Sarpanch, twenty years after her grandfather held the post.

#### WISED - Women in Selfdefence, March 4, 2017

The idea behind WISED (Women In Self Defence) workshop was to work with platforms, which would help women learn basic self-defence techniques and with time inculcate them into their behavioral patterns. With the changing and uncertain



times, these skills are already entering the "must have" category for everyone- not only women.



#### Launch of FLO Advocacy & Legal Cell "Women for Women", March 15, 2017

FLO Advocacy& Legal Cell "Women for Women" was officially launched in Kolkata on to facilitate economic empowerment of FLO members and other women of India through knowledge of law and legal processes.

A Panel discussion was organised on a very pertinent subject - "Women for Women". The panelists were- Ms Vrinda Grover (Lawyer, Human Rights & Women's Rights Activist), Ms Asha Nayar (Lawyer, Senior Partner at S Jalan n Co) and Ms Anupama Sureka (Chairperson FLO Kolkata 2016-17). They were also accompanied on the dias by the two Guests of Honor SmtRuma Pal (Retired Justice of Supreme Court of India) & Ms Vinita Bimbhet (National FLO President). The Chief Guest for this event was Honourable Governor of West Bengal Shri Keshari Nath Tripathi.





# YFLO Kolkata

#### Chairperson's Message



Dear Friends,

As I come to the last lap of my tenure, I look back at the year with sheer gratitude and humility. It has been a year of continuous learning which enhanced my overall experience while shaping me as a better human being. It was the continuous support of the YFLO members, my committee, seniors in Kolkata and Delhi and above all my family that made my journey a better one. Handling responsibility, leading a prestigious organisation and getting to know so many wonderful individuals up close - are nuggets of gold that will remain with me. My heartfelt thanks for giving me the wonderful opportunity.

Regards,

Puja Goenka

Chairperson, YFLO Kolkata

#### COMMITTEE MEMBERS



Shilpi Goel Sr. Vice Chairperson



Isha Patodia Vice Chairperson



Shradha Agarwal Imm. Past Chairperson



Shrinidhi Bajoria Secretary



Amrita Kajaria Treasurer



#### Birju Maharaj and Anju Modi in conversation with Swaroop Dutta, May 3, 2016

Puja Goenka, YFLO Kolkata chairperson for the year 2016-17, opened her term with an opulent soirée at Taj Bengal Kolkata on 3rd May, 2016. Doyens from two distinct field of art, celebrated Kathak dancer Pandit Birju Maharaj, and nationally acclaimed fashion designer Anju Modi shared minds, in what can be called an hour long tête-à-tête on 'fusion of traditional and modern in Bollywood movies'.



#### Quiz Show with Mark Rego, June 6, 2016

YFLO Kolkata's second event was a feisty event with Mark Rego, a Bangalore based quizmaster! 18 teams comprising of FLO and YFLO members turned up enthusiastically for the Game of Brains- quiz. Mark is the talk of the town when it comes to game shows and BBC has rated his show as the best in India. Mark takes quizzing to a different pedestal altogether where he brings in immense fun and frolic to the game!



#### Money Matters with Zarin Daruwala, July 4, 2016

Distinguished speakers Mrs Zarin Daruwala, Chief Executive Officer, India, Standard Chartered Bankand Mr. Raveendra Balivada, Head:



Investment Advisory services at Standard Chartered Private Banking graced the third event of YFLO Kolkata. It was a privilege hearing Mrs. Zarin Daruwala, as she shared with us her journey of reaching the crest in the corporate world.



#### In conversation with Irrfan Khan, July 8, 2016

Interacting with Irrfan Khan, the cerebral cine star of India made the fourth event of YFLO Kolkata a grand and splendid affair. Magic unfolded in the Bardhaman and Coochbehar halls of Oberoi Grand as Irrfan charmed and overwhelmed the audience with his intellect, wit and candour, Irrfan's wife Sutapa Sikdar Khan also shared stage with the actor and spoke about their journey from television to the Mumbai film industry. The show was moderated by Mr. Pratim D Gupta, a journalist, film critic, screenwriter and film director, who reviews Bollywood films for The Telegraph.





#### Dream....Dare....Scale....Women in Start Up, July 20, 2016

A team of three women with successful startups, and a mentor, investor who nurtures the passion to incubate start-ups, were the speakers for the fifth event of YFLO Kolkata held on 20th July at The Lalit Hotel.

The speakers for the evening who shared their journey with the members were - Sairee Chahal, the founder director of Sheroes.in, Kanika Tekriwal, founder of JetSetGo. Rituparna Chakraborty co-founder of TeamLease & Rajul Garg, Director, Sunstone Business School.

#### **Beyond What Meets The Eye:** In conversation with Emraan Hashmi and Bilal Siddigi, July 29, 2016

Emraan Hashmi, the Bollywood heart throb was the guest at YFLO Kolkata in a tete-a-tete with the members on 29th July. The undaunted spirits, not of a reel life idol but that of a real life man, a husband and a



father, is what made Emraan, a hero for us. The reel life hero engaged in a delicate discourse on life which he has very evocatively chronicled in his recently published book on his son Ayaan's battle and victory over cancer, "The Kiss Of Life". The book has been co-written by 21-year-old writer Bilal Siddiqi. Renowned emcee Oindrilla Dutta compered the show.





# Digital Marketing Workshop, August 23, 2016

A day long digital marketing workshop with Digital Vidya, one of India's largest digital marketing training companies, was organised at Bengal Club on 23rd August at Bengal

Club. The leading player in the field of digital marketing delved deeper into the realm of digital marketing and made our members more aware and informed about the subject. About 40 YFLO members participated in the workshop.

# Lunchbox Legends: The Mumbai Dabbawallas. September 2, 2016

2nd September was a day with a difference for YFLO Kolkata members. The Dabbawalas from Mumbai were in town for an event with our members at the Park. Mr. Subodh B. Sangle, who is currently



working with Mumbai Tiffin Box Suppliers Association, as the Speaker & Co-ordinator, was the main speaker while to have an authentic taste of their business we had amongst us a Dabbawala clad in white cotton kurta-pyjama and donning a topi. It was an enlightening experience to know how a simple logistic of transferring lunch boxes from home to office has emerged into a unique trade.



#### Ramdev Baba - Amalgamating Yog, Ayurveda and Business Veda, September 19, 2016

YFLO Kolkata was proud to host the nationally acclaimed Yoga Guru, Baba Ramdev, at Oberoi Grand, for an hour long session on Ayurveda and Yoga. The event was thoroughly enjoyed and appreciated by the members, as Baba took us through a

riveting journey expounding on Ayurveda, Yoga, and crucial health tips. He also demonstrated exercises for weight loss and improved health of the body and the mind, which was very well received by the members.



## Kookie Jar Visit on October 18, 2016

Keeping in mind that Kookie Jar is the brain child of a woman entrepreneur which completed its 31st year in 2016, a visit to the factory, the leading one in the city, was planned on 18th October. The sheer joy of witnessing the making of



what is a source of unadulterated love for all of us - 'that yummy chocolate truffle cake!!' made the day for our members.



# **Culinary Conversation and** More with Vicky Ratnani Event, November 29, 2016

YFLO Kolkata went full house with the exuberant event on November 29 at J W Mariott where more than 150 members got the opportunity to interact, learn and try their hands at some mouth-watering signature dishes, by celebrity Chef Vicky

Ratnani. Vicky introduced YFLO to some of his signature dishes and took time to demonstrate the method of preparing them.

# **Mystery of Human Chemistry** with Dr. Anjali Chhabria, December 14, 2016

In a first of its kind, YFLO Kolkata organised a talk on "Fidelity - fact or a fiction?" with Dr. Anjali Chabbaria, from Mumbai- Dr. Chhabria, is a leader in mental health and is especially acclaimed for her contributions



in understanding relationships. She reiterated that psychological and emotional wellbeing is of utmost importance in today's time and is as significant as physical health. Dr Chabbaria went head on with the topic of infidelity and how real it is in today's changing world.





## YFLO at TATA Steel Marathon. December 18, 2016

A team of 24 young YFLO members made it to the TATA Steel marathon 2016, for the first time. The young fitness enthusiasts were registered a month prior to the event and were rigorously trained by a renowned expert of the city. After a month of regular and rigorous training, the members were

extremely delighted to take part in the marathon, something which they intended to do for quite some time but were not sure how.

# A seesion on Complete Wellness with Pooja Makhija and Dr. Rashmi Shetty. January 12, 2017

Pooja Makhija and Dr. Rashmi Shetty joined the members in a stimulating session on wellness where the house initiated a lively discussion to reach at some real answers in



achieving physical, mental, and spiritual health. The two most nationally renowned leaders in the field of wellness dwelled on the prerequisites of a life well lived. They also gave away some very useful tips for maintaining a balanced and less stressful life where the body and the mind are synchronised in harmony and peace.



# Leadership at 26000 feet with Captain Raghu Raman, January 20, 2017

On the eve of Republic Day, YFLO Kolkata organised its second event in January. The session witnessed the unfolding of a real life story that's far more fascinating than any fable or fiction. The winter afternoon of

January 20 at Kenilworth Hotel warmed up with the flag hoisting and national anthem sung with full fervour by all present. The session dealt with Captain Raghu Raman's life story when he was guarding the frontier at Siachen Glacier, 20000 feet above the sea level.





#### Mind over Body with Paralympian Deepa Malik, January 28, 2017

Members of FLO and YFLO joined the third event of YFLO Kolkata in January at Hotel Taj Bengal where the legendary athlete Deepa Malik was present for an interactive session. The audience was enthralled by the awe inspiring story of 46 years old Paralympian who has won silver for the country in Rio Para Olympic Games 2016. Deepa has belied all conventions and

stereotypes and emerged successful in spite of facing tremendous physical and social challenges. A biker, swimmer, driver, restaurateur, athlete - Deepa is an enigma and a glorious one at that! Hearing Deepa Malik was an experience that will remain with us as a constant source of inspiration of the nation and we salute her spirit to rise against odds.

#### Create your Style with Pernia Qureshi & Project YFLO. February 13, 2017

Pernia Qureshi, the ultimate fashionista and fashion entrepreneur stole the show with her inherent charm, knowledge in the domain of fashion and amenable demeanour. The tete-etete was vivacious with Pernia sharing some crucial tit bits on daily, party, special occasion fashion for women.



The day started with a feisty contest among the YFLO members (Project YFLO) who designed ensembles on spot with materials provided to them by YFLO. The 10 teams with six members in each did a fabulous job and their creations spoke of high level professionalism and expertise. Pernia judged the designed products and prizes were given in different category towards the end of the event.







#### YFLO Fellowship, February 25, 2017

Fellowship is a beautiful way to reach out, connect and bond. The YFLO Kolkata fellowship event at Ozora roof top witnessed a coming together of

members new and old as the sun went down in the horizon. Conversation mingled with music as the members connected with each other. From soul talk to sumptuous cuisines the repertoire included food for the body and mind. It was a celebration of womanhood that created strong camaraderie among the members.

#### Social Responsibility

We at YFLO are conscious of our social responsibilities as an integral part of our civic duties. Society survives on compassion and upholding this ethos we have taken up two initiatives towards social responsibility, this year.



#### Installation of Computer Lab in Alipore Correctional Home

After a preliminary visit and due correspondence with the Director General of West Bengal Correctional Homes, YFLO Kolkata decided to set up a computer lab at the Home to further enhance the skill building of the adults. On the occasion of Women's Day, March 8, at 10.30 am a team of YFLO members visited the premises of the Correctional Home and was shown around the campus by the authorities. The computer lab with four computers and a server was inaugurated at the home to facilitate IT skill building of the inmates.



#### Installation of Sanitary Pad Vending Machines

Keeping in mind the utmost importance of sexual health among adolescent girls, we decided to install sanitary pad vending machines in schools for underprivileged children and women. To start with we installed two machines at Vikram Vidyalaya, Howrah on January 10. The next set of machines was

installed at an NGO, Ektaara, on March 3. Another set of machine is scheduled to be installed at All Bengal Women's Union.



# Lucknow-Kanpur Chapter

#### Chairperson's Message



Dear Friends

Being the chairperson of FICCI FLO Lucknow Kanpur Chapter 2016-17 has deepened my roots and widened my wings to work religiously toward the upliftment of womanhood. Being the chair, has created a vision in me to see obstacles as opportunities, impart skilful execution and put in sincere efforts with noble intentions.

The demographic data of Uttar Pradesh denotes that women are most likely to be aborted as children, have the lowest literacy rates, marry earliest, die most frequently while pregnant, bear the most children. have the most crimes committed against them and are least likely to be employed. These factors have direct influence on the financial and social well-being of women.

The role of women in the development of society determines whether a society is strong and harmonious or otherwise, hence, efforts to empower women is of vital importance. Their economic independence will highly increase the GDP of India. A lot of work needs to be done to improve their positioning in society.

The FICCI FLO Lucknow Kanpur Chapter has made a small beginning by undertaking several projects to facilitate a better future for women. I urge more women to join us in making a difference in society.

Regards,

#### Anju Narain

Chairperson, Lucknow-Kanpur Chapter

#### COMMITTEE MEMBERS



Archana Khaitan Sr Vice Chairperson



Renuka Tandon Vice Chairperson



Imm. Past Chairperson



Jyotsna Kaur Habibullah Madhuri Halwasiya Treasurer



Anuradha Varshnev Jt. Secretary



Aparna Mishra Secretary



Meenu Jhunihunwala Jt. Secretary



#### 1st FLO Women Awards UP. April 30, 2016

Lucknow-Kanpur Chapter organized the 1stedition the annual FLO UP Awards to felicitate the outstanding women of UP contributing to the welfare and development of the community.



This was followed by the 'Change of Guard' Ceremony. The event was graced by Chief Guest, Hon'ble Chief Minister, Shri Akhilesh Yadav along with Smt. Dimple Yadav, All-India FLO president, Ms. Vinita Bimbhet, and Former Head of HSBC, Ms. Naina Lal Kidwai and many other influential and prominent stakeholders of the community.

#### Healthy Cooking Demo, April 22, 2016

A networking meet was held at Heritage Havelli in Kanpur, wherein demonstration was given on oil less and waterless cooking by a German company AMC.

Beautiful rakhis were also sold, which were made by our adopted village - Hingupur girls under the supervision of Mrs Indu Jhunjhunwla, Mrs Sarita Praladka, Mrs Payal Garg, Mrs Shubha Agarwal, Mrs Kanika Vaid and Mrs Shikha Vaid.

New members of the Chapter were also introduced in this session.





# **Breast Cancer Awareness** on Mother's Day. May 8, 2016

On the occasion of Mother's Day, a networking meet was organized along with the children at Hotel Landmark in Kanpur. It was followed by a Breast Cancer Awareness Programme. Mrs. Asha Singhania who won the women



entrepreneur of the year award was felicitated and she gave a very motivational speech about her experiences.

#### "Unleash The Beauty Within" an inspirational session by Atika Dhandhiya, May 16, 2016

In keeping with its objective to encourage and facilitate women for their talents, skills, experiences and energies and to empower them, FICCI-FLO Lucknow Kanpur Chapter put together, for the benefit of women who are expected to be super women in performing their varied roles, an interactive session emphasizing on the importance of breath and meditation playing a major role in leading a stress-free and harmonious lives.





# Tree Plantation Drive: 'Go Green Before Green Goes'. June 5, 2016, July 1 & July 11, 2016

A panel discussion under the movement -'Go Green Before Green Goes', an initiative led by the chapter to save the environment on June 5, 2016. Graced by the honorable mayor, Mr Dinesh Sharma



as the chief guest, the panel included various environmentalists and speakers such as the Principal Chief Conservator of Forests Mr Umendra Sharma, Ex Director -Environment Dr. Yashpal Singh, Divisional Forest Officer Ms. Shradha Yadav, Environmental Consultant Ms. Pallavi Bishnoi and many more dignitaries.

The Chapter participated in "Tree Plantation Campaign", an initiative run by the Government of U.P. on the occasion of Van Mahotsav at Sugamau, Jarhara, Kukrail, Lucknow on July 1, 2016. To show our support we took up the cause by planting about 300 saplings with the goal to boost forest reserves.

On July 11, 2016, 6250 saplings were planted in the forest of Makhdumpur, area allotted by the government to help the environment and global warming, with the support of the U.P. government.

#### FLO Bazaar at Kanpur, July 9, 2016

FLO Bazaar was inaugurated on July 9, 2016 at Hotel Kanha Galaxy, in Kanpur. The FLO Bazaar platform not only provided an opportunity for these home grown entrepreneurs with a wonderful chance to showcase their goodies but also a unique window for building strategic business networking to cement relationships both in the professional and personal domain.





# **E-Marketing Training** Workshop' to Launch the E-Commerce Cell. July 26, 2016

FICCI-FLO Lucknow Kanpur Chapter organized a training workshop to help women entrepreneurs and prospective business women to help them build their brand and sell their products online for greater



outreach. This was the first seller onboarding/training workshop in collaboration with ShopClues, to kick-start the Lucknow Kanpur chapter's E-Commerce Cell.

#### 'Journeys Unfold: Superwomen behind the scenes', August 13, 2016

FICCI-FLO Lucknow Kanpur Chapter brought together for a group discussion a group of stalwart women from the state of UP such as HT Senior Resident Editor Sunita Aron, Major General Vibha Dutta, Architect Prof. (Dr.) Vandana Sehgal, UP's Woman additional AG Bulbul Godiyal, Senior Consultant at TCS Garima Singh and many more revered ladies of different fields and backgrounds.





#### **Inauguration of UP Institute of Design**

A workshop for artisans at the UP Institute of Design was inaugurated by FICCI-FLO Lucknow Kanpur Chapter Chairperson Anju Narain. UP Institute of Design comes under the department of MSME where a batch of 50 crafts women successfully completed a 5 day course on designing skills and craft entrepreneurship under able guidance of instructors from IIT Kanpur and NID Ahmedabad.



# Book Reading Session, The Tantric Curse - by Anupama Garg, September 7, 2016

A book reading event - Tantric Curse by author Anupama Garg was held at Heritage Home in Kanpur. It was a very informative interactive session, which cleared a lot of misconceptions about Tantra practices.





# 'FLO Women Director's Program on Board Readiness', 2 days residential training program by IIM Lucknow, September 15-16, 2016

FICCI-FLO Lucknow Kanpur Chapter in partnership with Indian Institute of Management Lucknow (IIML) hosted a Training program on 'Board Readiness' under FWD (FLO Women Director), a pan India Initiative. A 2 days residential program for women pan India, the training was given out at IIML campus, by expert faculty of IIML, to equip corporate, business and professional women with boardroom processes and skills, essentials of corporate governance and role of directors.



# Fashion Show' by designer Gaurang Shah, September 10, 2016

FICCI FLO Lucknow Kanpur Chapter collaborated with renowned fashion designer for a fashion show to promote handloom and handcrafted products showcasing Gaurang's festive collection, Show stopper Vidya Balan along with a few top models of India put up a mesmerizing show which was inaugurated by Chief Minister Akhilesh Yadav ji and MP Dimple Yadav ji.





#### "My Fair Lady" a story of grit and courage, September 30, 2016

An interaction with Lakshmi, the acid attack survivor victim was organized on September 30, 2016. She narrated her story which was filled with anger, shock and courage. Along with her there were other acid attack survivor girls also shared their stories.



#### **Narcotics Workshop**

The members of FLO Lucknow- Kanpur Chapter are taking regular Narcotics workshops with the help of Narcotic department in various schools. The response to this is really wonderful.





# Candle Making Classes at **Hingupur Village**

Candle making classes were held in Hingupur Village for women. They were also taught how to make Diyas. Candles, Agarbattis and Diyas, made by them are being sold at various exhibitions in Kanpur and Lucknow.



# Daan Utsav - Donating Fans and Mats, At the Spastic Centre, Bithoor on October 1, 2016 and opening of library at Hingupur Village on October 5, 2016





#### The Art of Cooking & Presentation, October 1, 2016

Nina J from Mumbai transformed her passion of food into unique and gastronomical delights. Her forte of creating fusion food along with the mouthwatering presentations was a sight to behold. Her concoctions and innocuous ingredients made all the members marvel with amazement.





# 'Construction of Boundry Wall and Toilet Inauguration' at Primary Vidhyalay in Baraserohi and Loharkhera, October 22, 2016

Lucknow-Kanpur Chapter organized a 'FLO BAZAAR' on 9h July 2016 at Kanha Galaxy. The proceeds and CSR Funds from Ginni International, Goldie Masale and Kanpur Platipack were utilized for developing new toilets and rejuvenate defunct toilets, school buildings and boundary walls of various 'Primary Vidyalaya' in Kanpur Nagar and Kanpur Dehat.



# 'Sufi Night', dancing with the beloved-cultural evening featuring Renuka Simi Kumar, November 5 2016

It was a journey into Sufi serenity, a cultural evening, put together by FLO Lucknow-Kanpur Chapter, of mysticism and tranquility, showcasing the dance performances by Renuka Simi Kumar and SATVAA Troupe.



The fundraiser was aimed to support the various skill initiative and projects taken up by the chapter towards women empowerment, was well received by the audience consisting of the elite and cream of the city and Kanpur.





# Session with Forrest Essentials, November 14 2016

A session of Ayurvedic skin consultation by Forrest Essentials was organized for the Lucknow-Kanpur chapter members at Forrest Essential Outlet at Sahara Mall, Lucknow.

#### Diwali Networking. **November 16 2016**

The Diwali networking was held at FLO member Usha Agarwal's residence and was attended by members in good strength. The place was lit up with tea time candles made by our village girls, flowers and matkas. The members played games which were organized by Nandita Gupta, Shikha Vaid and Usha Agarwal.



#### Sports Day', November 14 2016

Sports day was celebrated on children's day at Hingupur Village School. The children were divided into four teams and lots of games were played by them. The children were handed over chocolate medals and school bags which were highly appreciated by all of them.



#### Launch of EDGE Programme, December 11, 2017

EDGE Program launched by Jyotsna Kaur Habibullah with UPID Chairman Zohra Chatterji at Baank-e-loom centre Village Saidanpur in collaboration with FLO-Lucknow and Kanpur. 25 girls were sponsored by FLO team for the EDGE- English and Digital Literacy Program. As part of a weaving community this training will give them access to market. Team FLO- Lucknow Kanpur along with volunteers from KHEL hosted a session with women and girls of Saidanpur to create awareness about issues on menstrual taboos and health and hygiene.



# 'Our Rights Our Future', talk about laws and rights concerning women, December 17, 2016

In keeping with its objective of women empowerment Lucknow Kanpur chapter hosted an expert talk to educate the Indian women about their rights and laws on 17th December, 2016. The panelists were - Ms. Sutapa Sanyal, D.G, UP Police Mahila Samman Prakoshth & Human



Rights Commission and Ms. Madhurima Dhanuka, LLM, Criminal Justice, University of Nottingham, U.K. Consultant, Commonwealth Human Rights initiative, who talked at length about various constitutional and legal rights all Indian women enjoy and the laws to uphold those rights that essentially all women should know but don't.





#### 'The Journey of Art', January 31, 2017

This was an informative afternoon on appreciating art to promote the artistic temperament. The highlight of the program was an informative session with Ms Meghna Agarwal, the founder director of the prestigious Gallery, Kolkata along with distinguished artists - Shri Patnaik from New Delhi, Shri Prince Chand

from New Delhi, Shri Luxpal Singh Rathore from Ajmer and Shri R.S. Shakya from Lucknow

#### 'Vote Awareness Campaign' at various Schools, Colleges, Public Parks in Kanpur, January 30 to February 17, 2017

To promote awareness amongst voters for having a strong electoral mandate, FLO Lucknow Kanpur Chapter organised Nukkad Natak in various college campuses of Kanpur. Poster and slogan writing competitions were organised in schools and the students were explained the need for voting.





# 2<sup>nd</sup> FLO Lucknow Half Marathon, February 5, 2017

After the sweeping success of its maiden endeavor, FICCI FLO Lucknow-Kanpur hosted the 2nd Edition of The Annual Half Marathon in association on 5th February, 2017 at Janeshwar Mishra Park. Keeping in line with the theme of last year which was



to stop child labour, the Marathon this time was an awareness campaign, to raise awareness towards an AIDS Free Generation and to encourage Voting for a healthy democracy.





# Can Historic Homes be Saved- A panel discussion, February 7 2017

A panel discussion was organised with Sunita Kohli, Aditi Chakravarti, FLO Member Jvotsna Kaur Habibullah and Nayab Bakshi in conversation with Vandana Sehgal about restoration of old properties in Lucknow.

#### 'Astrology & Vastu' by Ridhi Bahl, February 28 2017

An interactive session on astrology and Vastu with Riddhi Bahl was organized in Kanpur for the benefit of members. Enthusiastic members could not only showed ample keenness but ardently took down notes and helpful tips for their use. It was a very



informative session where various myths about Vastu and Astrology were cleared. The venue and snacks were sponsored by our member Ritu Jhunjhunwala.

#### Interaction with Governor of UP. March 7 2017

A delegation of 4 members Chairperson Anju Narain, Vice Chairperson Renuka Tandon, Treasurer Madhuri Halwasiya, Past Chairperson Jyotsna Kaur Habibullah met with His Excellency the Governor of Uttar Pradesh to invite him for the 2nd FLO UP Women's Awards 2017.





#### Holi Networking Meet, March 7 2017

Members of FICCI Lucknow Kanpur Chapter gathered for a networking meet at Kavita Garg's residence for the beautiful Phoolon Ki Holi. To start the day off, our event chair Parul Misra began with the Housie to keep everyone hopping. The fun continued with



the small Quiz on Holi songs conducted by Kiran Agarwal. Members made it sure to admire the beautiful decorations. There was a Rangoli competition followed by 'Matki Phod'.

#### International Women's Day Celebration, March 8 2017

The event had a whole line-up of some various women-centric activities that included Self-defense training workshop by Red Brigade, Road Safety Measure workshop by Honda Safety team and a Scooter rally which was flagged off by Mr. Navniet Sakera, IG-Women Power Line to create the awareness for road safety.

There was also a Carnival to display products made by women entrepreneurs, performances by Band, Nukkad Natak and women entrepreneurs sharing their success stories.





# Ludhiana Chapter

#### Chairperson's Message



Dear Friends.

Let me begin by thanking my predecessors, who had a vision for creating this amazing platform, on which I so proudly stand today.

The changing dynamics of global marketplace pose new challenges to Women in organisations. Keeping focus on increasing women participation in workplace, we will try to incorporate programmers which will help them to hone skills which will further assist them to realize their dreams. In Our Country and state, we are still fighting for more basic rights for Women, i.e. right to life, Education, Health etc.; we will be addressing some of these issues in our various events to spread awareness. We also seek to mobilize Women opinion, views and actions to achieve this.

I believe that power to empower stands on four pillar of leadership development The Learn, Inform, Orgainze and engage.

Regards,

#### Savita Agarwal

Chairperson, Ludhiana Chapter

#### COMMITTEE MEMBERS



Monika Chaudhary Sr. Vice Chairperson



Renu Garg Vice Chairperson



Sangeeta Jain Imm. Past Chairperson



Nandita Bhaskar Secretary



Manisha Oswal Jt. Secretary



Reena Aggarwal Treasurer



Amrita Singh Rikhraj Jt. Treasurer



#### Change of Guard, April 29, 2016

FLO Ludhiana Chapter organized its 4th Annual Change of Guard and Award ceremony on 29th April, 2016 at Radisson Blu Hotel. The outgoing Chairperson Sangeeta Jain handed over the baton to Incoming Chairperson Savita Aggarwal.



The program began with lighting of the lamp by our Chief Guests PP Ms Neena Malhotra, GB member Ms Kiran Sharma from Delhi, Day speaker Varsha Bisaria and Chairperson Sangeeta Jain.



#### International Thalassemia day, May 8, 2016

FLO Ludhiana joined hands with SPS Hospital and Zindagi Live Foundation in the initiative to create awareness and to celebrate 25th International Thalassemia day on Sunday 08th May 2016. The same had been done by

organizing Cyclothon for the very first time and a Blood Donation Camp involving maximum people across city.

FLO joined hands with various Cycle Groups like Gstar, Ludhiana Peddlers and Girls Peddlers club to ride bicycles on the popular route, all the riders are given T-Shirts, expressing the message to create awareness about Thalassemia.

# Save the Girl Child: Play "Ladlee", May 19, 2016

FLO Ludhiana Chapter supports the cause of SAVE THE GIRL CHILD and continuously strives toward the achievement of this cause. In this regard, Chapter Chairperson Ms Savita Aggarwal took an Initiative to organize a play titled "LADLEE" at Guru



Nanak Bhawan. The narration of the play is the prevalent mind-set towards the girl child, and simultaneously highlighted ways to combat it.



#### Viklang Rozgar Mela, June 17, 2016

FLO Ludhiana Chapter, under the guidance of Mrs. Savita Aggarwal, Chairperson joined hands with SARTHAK an Educational Trust under Department of Social Security of women and Child Development by Punjab Government for empowering differently abled.VIKLANG ROJGAR MELA was organized at Brail Bhawan, Jabalpur.





# Workshop with beauty expert, Dr. Blossom Kochhar, July 18, 2016

FICCI-Flo Ludhiana Chapter Chair Mrs. Savita Aggarwal organized a talk with beauty expert Dr. Blossom Kochhar an icon in Aroma Therapy and Skin care, who gave her expert inputs on hair care and makeup.

Dr. Kochhar demonstrated the use of aroma therapy oils, her team gave skin and hair care tips.

#### **Home and Fashion Forecast** Exhibition, July 27- 28, 2016

The Home and Fashion Forecast Exhibition was organized in a grand way at Hotel Park Plaza Ludhiana. The event was inaugurated by Ms Rashmi Bector, Founder Chairperson of Ludhiana Chapter. The Initiative was taken by Present Chairperson Ms Savita Aggarwal and Ms Reena Aggarwal.



The Home and Fashion Forecast Exhibition was organized in a grand way at Hotel Park Plaza Ludhiana. The event was inaugurated by Ms Rashmi Bector, Founder Chairperson of Ludhiana Chapter. The Initiative was taken by Present Chairperson Ms Savita Aggarwal and Ms Reena Aggarwal.or, Founder Chairperson of Ludhiana Chapter. The Initiative was taken by Present Chairperson Ms Savita Aggarwal and Ms Reena Aggarwal.





#### **Eco-Friendly Auto Rickshaw** Launch, August 9, 2016

FICCI-FLO Ludhiana Joined hands with Ludhiana Administration under the chairmanship of Ms Sangeeta Jain and initiated the battery operated GPS fitted Eco-Friendly Scooter Rickshaw in March 2016. This Dream has finally come true now, as Its Finally Plying on the Roads of Ludhiana.

#### Workshop on Blogging, August 11, 2016

FICCI FLO Ludhiana organised a meaningful workshop on "BLOGGING "by Sania Gupta who is a freelance author based in India. Her work has been purchased by an eclectic mix of publications including the popular blogswww.careeraddict.com andwww.itrou ting.com.





# Joy of Giving Week, August 20, 2016

FICCI-FLO Chairperson, Ms Savita Aggarwal came forward to motivate the members to celebrate "The Joy of Giving Week" from August 20 - 26, 2016. Members participated in this noble gesture and contributed generously.

The same were then donated further to various NGO's such as, Vivekananda Centre, an old age home and Delhi South Rotary Service Foundation, which is working for children born with clubfoot disability.



#### Explore Your Potential and Lead. August 29, 2016

Chairperson Ludhiana Chapter -Ms Savita Aggarwal organized an Event "Explore Your potential And Lead "with a name that needs no introduction. A pioneer in the field of wedding exhibitions industry, Kiran Sharma has been hugely instrumental in channelizing this unorganized sector.



#### Annual Networking Retreat. "LET'S GO GOA", September 7, 2016

Ludhiana Chapter organized an Annual Networking Retreat at Goa on September 7. 2016. Ms Sativa Aggarwal, Chairperson of Ludhiana Chapter believes in involving the members, in all activities and organized the retreat with the objective of bonding and getting to know each other well.





# Wonder Woman Initiative, September 27, 2016

Ludhiana chapter conducted a workshop titled WONDER WOMAN INITIATIVE, with the objective of bringing the energetic, passionate, empowered and talented women of the country together. This workshop, was conducted by Ms Shalini Beriwal, Director, Magnificence Academy of Packaging Professionals, New Delhi.



# **Breast Cancer Awareness Month.** October 14, 2016

Ludhiana Chapter organised Breast cancer awareness, in collaboration with SPS Hospitals for their members. Chairperson Mrs. Savita Aggarwal provided free Mammography, blood tests, Pap smear and various other tests exclusively for her members.



#### Cake Mixing Session, November 21, 2016

Ms Savita Aggarwal Chairperson Ludhiana FLO Began the Christmas Celebrations with its members -Get Together on the Joyous Occasion and get to soak all the dry fruits together along with the spirit.

# Factory Visit to Shingora Shawls, December 5, 2016

FLO Ludhiana Chairperson, Ms Savita Aggarwal tapped the entrepreneurial desires of women of Ludhiana, by organizing a Factory visit to Shingora Textiles Ltd. It has the most in-house modern weaving unit, dyeing, washing, finishing, printing, cutting and stitching facilities.





### Health Workshop with Dr. Ritika Lamba, December 16, 2016

Savita Agarwal organised a talk by Dr. Ritika Lamba, a Diet Doctor, who spoke on various diet plans such as Atkins diet, Zone diet, Cabbage soup diet, Weight watchers diet, South beach diet, Raw food diet and Mediterranean diet and explained the pros and cons of each diet.



# Wealth Creation Through **Investing in Stock Market-The** Common Sense Approach, January 19, 2017

Ludhiana Chapter, along with EIFS conducted a life changing Seminar on Wealth Creation Through Investing in Stock Market-The Common Sense Approach and encourages people to start



investing in Stock Market to build wealth and to contribute to economy as a whole. Varun Malhotra, the Speaker of the event is a Director EIFS is an Alumnus of Washington University of St. Louis USA and IIM Ahmedabad.



# Discussions on Mahila Haat Land, January 31, 2017

Taking the Mahila Haat Project forward, Savita Aggarwal, Chairperson Ludhiana Chapter invited a few Prospective Government officials at her residence. FLO Team and many members also joined in to discuss in detail the Mahila Haat Initiative, the whole project was explained to them in details.

The request for grant of land for making of Mahila Haat was put forward, the officials have understood the concept and have promised to see the feasibility of the same.

## Entertaining Finesse, February 8, 2017

Ms Savita Aggarwal with team FLO Ludhiana and ISOE (International School of Etiquette) organised a workshop "Entertaining Finesse" for ladies. The Director of ISOE, Ms Roopa Pahwa, discussed and explained in detail various aspects of personality, of women.





#### Session with Estee Lauder, February 22, 2017

Ms Savita Aggarwal and her organized an event with Team Estee Lauder and Brand Consultant Manjusha Maheshwari who shared key insights, tips and tricks to this beautiful world of cosmetics. Manjusha presented an enlightening journey on the importance of skin care, new colors and fragrances of the season ahead and new makeup looks and techniques.



# **Pursuit of Happiness with** Sharmila Tagore, March 11, 2017

FICCI Ladies Organisation, Ludhiana Chapter, with Gunjan Jain of "SHE WALKS SHE LEADS "fame welcomed celebrated thespian, Ms Sharmila Tagore.

Ms Tagore enthralled audiences with her journey spanning for over five decades with a wide range of performances. She took



everyone though a trip down memory lane with this montage of some of the roles she has essayed on screen over the years.



# Mumbai Chapter

#### Chairperson's Message



Dear Friends.

"We never know what we are capable of until we have to do something that we thought otherwise difficult or impossible." Says Oprah Winfrey and is very true.

I was aware of responsibilities and challenges to be faced by me while taking on mantle of Chairmanship of FLO Mumbai Chapter. Looking back, I must say that the year has been completely exciting and enriching and was completely backed by my team. Meeting successful, gutsy and talented personalities was a unique experience. Financial literacy and encouraging entrepreneurship is the key to make a woman self-sufficient and we organized effective events to achieve this.

As a commitment to social agenda, we skilled more than 250 women, taught self- defense to 125 girls from slums, gave scholarships to children of terror attack victims, distributed 53 cycles to school going girls in interior of Maharashtra, constructed 100 toilets and also completed 13 toilet blocks in schools. We also donated sanitary napkins vending machines. This gave me a sense of satisfaction that we contributed to the national agenda of 'Swachh Bharat'.

My team was with me throughout this journey. I remember one most important advice that one must enjoy what he has today and most of us instead think about future and forget to enjoy today.

At the end we feel very humble that there is so much to do.

Regards,

#### Swati Mayekar

Chairperson, Mumbai Chapter



#### COMMITTEE MEMBERS



Minali Shah Sr. Vice Chairperson



Monica Chaturvedi Vice Chairperson



Falguni Padode Imm. Past Chairperson



Shikha Gupta Treasurer



Hema Narsimhan Jt. Treasurer



Anuradha Bhatia Secretary

#### Change of Guard, April 28, 2016

The Change of Guard Ceremony was organized by FLO Mumbai Chapter on April 28, 2016 at FOURSEASONS where in Ms. Swati Mayekar took over as Chairperson. The speakers for the event were Rujuta Diwekar, Celebrity Nutritionist and Ms. Renuka Ramnath - Ex MD & CEO - ICICI & Entrepreneur.





# Networking Event, May 21, 2016

A networking event was organized. wherein Chairperson Swati Mayekar informed about the events planned for the year. She also informed about the PRASAD CHIKITSA project & requested members to contribute towards the same.



FLO Member, Lubeina Shahpurwala, Sonia Golani, Bina Mardia and FLO past National President and founder Member Kiran Gera shared their success stories. Active New Members Anupama Kapoor, Sajili Shirodkar & Shweta Dhoot shared their areas of expertise

#### What Women Should Know About Finance, June 18, 2016

Financial Literacy is the key to Women Empowerment and this event was held with this purpose only. The speakers were - Mr. Ramdeo Agarwal- Co founder of Motilal Oswal Financial Services Ltd; Mr. Gaurav Mashruwala, certified Financial Planner; Mr. Aashish Somaiyaa - CEO of Motilal Oswal Asset Management Company Ltd and Ms. Harshala Chandorkar - COO CIBIL. Ms. Shobha Jagtiani a prominent figure in legal world addressed the issue of succession & will and stressed on importance of making will specially for women.





#### Grooming Session, July 30, 2016

FLO Mumbai Chapter had organized a session on Wellness & Grooming, where experts shared their knowledge and gave tips to enhance their personality. Famous personalities and grooming experts shared their knowledge and experience.

The speakers were - Dr. Malvika Kohli - MD Aesthetic Dermatologist, Ms. Suman Agarwal - FLO Member & Oxford qualified nutritionist & fitness expert, Dr. Akshay Batra- Trichologist from Trichological Society of London and Dr. Sandesh Mayekar - MDS MS USA & a well-known Smile Expert.



FLO Executive Committee with esteemed guests, Past Chairpersons & FLO Member .... at the Grooming Session.

#### **Education Sponsorship for Children of Terror Victims,** August 24, 2016

FLO Mumbai Chapter funded 16 educational scholarships to deserving children whose either parent were victim of terror attacks. It was the most gratifying moment to see bright, talented, smart & ambitious children who had dreams of achieving something in





#### Cycle Distribution to girl students, August 27, 2016

FLO Mumbai Chapter distributed 53 cycles to girl students in Kanhe Village near Lonavala in association with Sai Baba Seva Dham Trust. The girls in that village dropped out from school as they had to walk 5-6 kilometers to reach their school, hence it was our endeavor to educate girl child.



#### An Event with SOTHEBY, September 2, 2016

FLO Mumbai Chapter along with SOTHEBY had organized a session wherein various stories regarding the world famous gems & jewelleries were shared. The Speakers for the session were Mr. David Bennett: SOTHEBY's Worldwide Chairman (International jewellery Division) and Ms. Nikita Manilal - Specialist Jewellery.





#### Women Corporate Director, September 27, 2016

Mumbai Chapter along with KPMG had organized a session on WOMEN CORPORATE DIRECTOR in association with KPMG, who discussed legal issues. Reading of financial statements like Balance Sheet and Profit & Loss account is integral part of board meetings, hence mock board meeting was conducted and studied reading of financial statements with the help of Mr. Kanu Doshi, Dean Finance - Welingkar.



# Social Media - The Game Changer, October 8, 2016

An interactive session about Social Media Platforms & their uses was organized. The learned speaker Pradnya Adhikari covered Facebook, Twitter and Instagram and Linkedin. She explained the importance of social media for the growth of business /products/services.

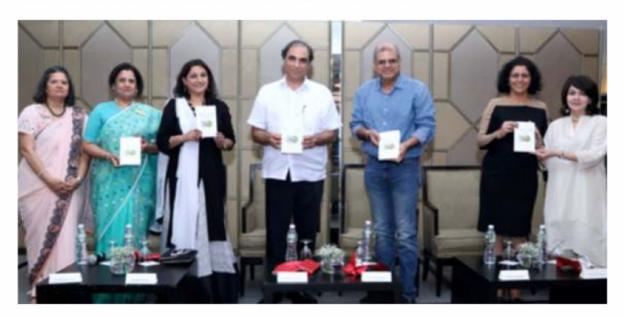




# Launch of Book "What after Money and Fame"- authored by Sonia Golani - October 23, 2016

The book was inaugurated by - Kavita Seth (Sufi singer), Hafeez Contractor (Architect) and Amit Chandra (Investment Banker) - authored by Sonia Golani, FLO Mumbai Chapter member.

Jayant Sinha, Minister of State for Civil Aviation, and Rashesh Shah, Chairman and CEO, Edelweiss, whose video interviews formed part of the launch.



# Women and Wealth - In conversation with Rakesh Jhunjhunwala, November 15, 2016

The Czar of stock market Rakesh Jhunjhunwala said that women are smarter investors that men and hence should get involved in family finances. Investment in equity is a sure shot way of becoming wealthy.

Smriti Irani, TV Personality & politician and Ekta Kapoor, Film personality also spoke on the occasion.





## Women Will- A session on Gender Inequality, November 19, 2016

FLO Mumbai met 'Revolver Dadi', an old lady who has won about 30 gold medals in shooting and teaches to use the revolver for self-defence to the girls in her village, giving wonderful insights into the lives of women, the challenges they face and the courage with which they overcome them!

It was heartening to hear from Frieda Pinto, that gender inequality exists in developed countries too, including in Hollywood and not only in developing counties alone.

A truly memorable session thanks to Google!



#### Session with Estee Lauder, November 21, 2016

A fun filled session organized by FLO Mumbai Chapter along with Estee Lauder giving demos and tips on make-up & great hospitality thoroughly enjoyable.





# The Life and Music of Jagjit Singh, December 1, 2016

An entertaining, enjoyable and music-oriented session with Sathya Saran, author of the book Baat Niklegi Toh Phir: The Life and Music of Jagjit Singh was attended in large numbers by FLO Members.



#### Wire to WOW Exhibition, December 17, 2016

An exhibition was organized by FLO in Colaba Municipal School for students who had taken jewellery training courses conducted by FLO along with Salaam Bombay. Students were really excited as they got applauded for their work & they also earned money for their artwork.





#### **Sanitation Project**

FLO Mumbai have constructed 100 Toilets in Ganeshpuri area. It is an attempt to give dignity to women living there. We also completed toilet block consisting 13 toilets in as school in village Ahirwadi near Pune. This gave me a sense of satisfaction that we contributed to the national agenda of 'Swachh Bharat'.



# Menstrual Hygiene Project

Mumbai Chapter have installed sanitary napkin vending machines in schools of Ganeshpuri & one incinerator machine. For the school going girls it was a big boon and got a huge response. We made sure that they were taught importance of hygiene also.





# **Felicitation Event at** Sion- Dharavi. January 12, 2017

FLO Mumbai Chapter had supported the NGO Women's Empowerment by donating them funds for training to be conducted for Self-defense to 125 school going girls in Dharavi slums. They gave very impressive demonstrations of their skills.



#### Mental Wellness, January 20, 2017

An event on Mental Wellness session was organised with eminent guests- Ms. Neerja Birla, Founder of Mpower Foundation Dr. Anjali Chhabria, Psychiatrist, Dr. Rishma Dhillon Pai gynecologist & Dr. Ajay Phadke. who has developed an app to help people suffering from mental wellness anonymously.



#### FLO Mumbai Magic Bazaar, February 17 & 18, 2017

FLO Mumbai Chapter organized Bazaar in order to give opportunity to budding entrepreneurs, artisans and NGOs to showcase their talent at affordable stall prices. Various artists, women entrepreneurs participated from all over the country. The event was



inaugurated by Ms. Karisma Kapoor. Chief Ministers wife Ms. Amruta Fadnavis & Actor Jackie Shroff visited all the stalls The event was huge success.



# Northeast Chapter

#### Chairperson's Message



Dear Friends,

The journey from a young girl to a woman is a very challenging one. From the day she is born she has to prove her worth at home and beyond. As, I end my term after a year's work on a high platform. realisation of various kinds come flashing to my mind and I juggle with it, as to what is more important than the other.

Education and financial independence are the main tools to empower oneself. One needs to prepare to be informed, engaged, to serve and to lead. Education along with financial independence brings self-reliance gives the confidence to take control of destiny, bring self-improvement and personal development.

It was a wonderful experience to work for the organization, the memories of which i will cherish forever.

All the best for the incoming team led by Prabidita Bharati.

Regards.

Indrani Deb

Chairperson, Northeast Chapter

#### COMMITTEE MEMBERS



Prabidita Bharati Sr. Vice Chairperson



Alakananda Das Vice Chairperson



Joyshree Das Verma Imm. Past Chairperson



Nidhi Lohia Treasurer



Srutimala Duara Secretary



#### Opening of FLO North East Office, April 15, 2016

FLO North East finally has an address. We opened our own office with members ringing in the auspicious occasion with full enthusiasm and vigour. The new address is at -House No. 60, Sunderpur Byelane, Zoo Road, Guwahati.

# Presentation of Women Achievers Awards at 9th Annual Session, April 29, 2016

FLO North East gave away the North East Women Achievers Awards at a glittering ceremony on 29th April, 2016, at Hotel Vivanta by Taj, Guwahati. H.E. Sri PB Acharya, Hon'ble Governor of Assam & Nagaland was the Chief Guest and did the honours of felicitating the very deserving women. Ms Joyshree Das Verma, Chairperson, FLO North East welcomed the audience of FLO members and quests to the function. The Annual Newsletter of FLO North East, Empower Times, was also released by His Excellency.



#### Fund raising: Premier show of House Full 3, June 3, 2016

A fund raising event was organised with the screening of the Bollywood movie, House Full 3 at PVR. It was a fun event, arranged by Vice chairperson, Alakananda Das and Vandana Goyal.





#### International Yoga Day, June 1, 2016

FLO NE organised International Yoga Day on June 1, 2016. Alakananda Das, Shanti Doley and Sweta Jindal were the Day Chairs. The sessions were held to promote health and Yoga at Sanskriti the Gurukul for the students and Alfresco Grand on the Brahmaputra River. It was followed by a healthy organic lunch. Jyoti Agarwal from the Art of Living guided this session.

The corporate session was held at Vivanta by Taj for the staff and management.



#### Healthy cooking, July 28, 2016

A session on healthy cooking was organised the members of the Chapter, who are culinary experts - Alka Agarwal, Sushila Gupta and PronitaBaruva. A demonstration of healthy food and salad was given.

A special initiative for FLO NE was taken by the Chairperson, Indrani Deb in promoting healthy food and healthy bio degradable plates and bowls of Tambul pan.





#### A Date with the Underprivileged, August 23, 2016

A day well spent with the underprivileged friends at Kasturba Purba Buniyadi Vidalaya, was highly memorable for the members. This event was well arranged by Senior Vice Chairperson Prabidita Bharati. There were 27 school children from the under-privileged section of society. Books, toys and many other such materials were distributed to them along with sumptuous food.



# Fund Raiser: Screening of "Fish in a Bowl", September 3, 2016

A Fund Raiser was organised for Chief Minister's Relief Fund for the rehabilitation of flood victims. Screening of the film - Fish in A bowl by Sakina Rashid and Wild life Conservation by Vasvi Acharya was the highlight. Both Sakina & Vasvi are FLO NE Members.





#### Teachers' Day Celebrations, September 5, 2016

On the occasion of Teachers' Day, a felicitation programme was organised to recognise the contributions made towards the society by the FLO members, who are teachers. There were gifted with a book and a beautiful sapling.



#### Fund Raising, September 14-18, 2016

A series of the arts popularly called The Theatre Festival, was held in the city, where the premium tickets were sold by FLO NE. The event was carried out by the help of Vice Chairperson Alakananda Das and Swastika Jain.

#### FLO FIESTA, September 21, 2016

This was an event which was designed by Shalini Jain, Seema Goenka and Vice Chairperson Alakananda Das. Ms. Rinikee Sarma, spouse of Minister Himanta Biswa Sarma, was the chief guest. It was very successful as many entrepreneurs from pan-India in the exhibition.





#### National sports day, September 29, 2016

This event was well crafted out by Swastika Jain from Gold Gym. Metabolic nutritionist and advanced supplementation Prateek Barbora conducted the session by giving a talk to the young players of India Club.



#### "Women and Law", October 2016

Meenakshi Aurora from the Supreme Court of India graced the occasion. There was a panel discussion with eminent personalities of the city and Meenakshi Aurora bridged the gap between the knowledge of laws and women of North East at large with the judiciary.





#### Workshop on FLO Women Directors, November 2016

Stop Wishing Start Thinking' it was on branding business ethics and protection by BabitaBarua, the Managing Partner of Global Team Blue - GTB.



#### 'Let's sail with the Rag Pickers', December 2016

A day out with the underprivileged. Sailing with fun in the waters of Brahmauptra at Alfresco Grand.





# 'Fit and Fresh-Lets go Organic', January 2017

At Vivanta by Taj, largely attended by the members for health is wealth.



# Fellowship Meet at Bameri - Meghalaya, a day of bonding, fun and masti





'Home to Boardroom' a workshop on project report, profile making etc. by Nandini Choudhury, under the Swayam Banner &Visit to Purabi Diary- WAMUL

West Assam Milk Union Limited, a factory visit to the highest revenue earners of the state. March 2017







#### The Grand Finale 2016-2017, April 2017

'Honouring Women Achievers of the North East by Ficci Flo' -A celebration of their success, the road to victory. Rina Dhaka from the fashion world graced the occasion.

The awardees were -

- Nayama Ahmed Assistant Jailor of Tezpur Jail.
- · Purnima Devi Barman Environmentalist, saving the adjucant stork of the Brahmaputra Valley.
- Daplin Ryambai Meghalaya Agriculture Entrepreneur
- Ikali Sukhalu Nagaland Fashion Designer
- Babita Barua Global Team Blue, Delhi.

Mentoring women at work.



Centralized water Filtration System is an ongoing Project at Kalitakuchi, Hajo to provide water for the villagers.





# Pune Chapter

#### Chairperson's Message



Dear Friends.

This year as the Chairperson of the Pune Chapter, I have had the opportunity to contribute and impact women from different walks of life. My theme for the year has been 'LEAN in' (LEARNING, EMPOWERING, ASPIRING AND NETWORKING). Inspired from the famous book by Nell Scovell and Sheryl Sandberg, this theme has been the basis of all our activities and events through the year.

To achieve results is the true measure of a team... and our results speak for themselves. I would like to thank my various committees for working so hard to make this year a successful and enriching one.

With a strong base of 213 women members, we accomplished some truly wonderful things. It has indeed been a rewarding and fulfilling journey for the team of the Pune Chapter as we transformed under the "Skilling" Initiative 367 girls and made them more confident individuals, the 'Run for Empowerment' at the FLO Marathon had 7000 women support this cause, and through the "Swayam" Initiative we helped 12 women earn their livelihood, thereby ensuring that as a team, we make a positive difference in the lives of many women. I wanted to mention here that we organized the first ever FLO Lit fest with luminaries like Barkha Dutt, Vir Sanghvi and Shatrughan Sinha amongst others. I hope we carry this grand tradition into the future.

Regards.

#### Sabina Sanghvi

Chairperson, Pune Chapter

#### COMMITTEE MEMBERS



Varsha Chordia Sr. Vice Chairperson



Ritu Chhabria Secretary



Sangeeta Lalwani Vice Chairperson



Manali Lunkad Treasurer



Varsha Talera Imm. Past Chairperson



Christine Khalsa Jt. Treasurer



# Change of Guard Ceremony, April 14, 2016

The Chief Guest at the Change of Guard of Pune Chapter was Mr. Boman Irani, the immensely talented and award winning actor. Mrs. Sabina Sanghvi, the incoming Chairperson outlined the objective of the year 2016 and introduced her theme for the year. 'LEAN IN' (Learn, Empower,



Aspire and Network). This was followed by an entertaining tete-a-tete with Boman Irani



#### Skill Fest, May 14, 2016

The committee worked with 250 girls from ITI (Industrial Training Institute) on 4 vocational courses such as Basic Cosmetology, Dressmaking, Interior Designing and Food Processing during the year 2015. Products made by the women were also displayed. The Pune Police

Commissionaire, Mrs. Rashmi Shukla was the Chief Guest and Industrialist, Mrs.Leela Poonawala was the Guest of Honour.

#### Screening of Hindi film 'Sarabjit', May 21, 2016

FICCI FLO has consistently established the power of women and has sought to manifest this in their every endeavor. To keep this inspiration going, a screening of the Hindi film 'Sarabjit' was organized, wherein our members bonded and exchanged viewpoints.





#### Women and Empowerment in the Workplace, June 11, 2016

Over an interesting tete-a-tete. ZarineDaruwala, CEO, Standard Chartered, India, gave an insight into her successful journey and what makes a woman a great leader. Zarine is also named one among India's 25 most powerful women in Indian Business by Fortune and Business.





## Celebrate Yoga, The Light Within, June 28, 2016

To celebrate International Yoga week, a certified Iyengar Yoga teacher and celebrity trainer. Ms. RaishreeTupe was invited by FLO Pune. She demonstrated the holistic approach to health of body, mind, through the intelligent practice of asana and pranayama.

#### Screening of Marathi film 'Astu' and panel discussion, July 17, 2016

FLO Pune, under their 'Empowering' initiative, had invited this film for a special screening which saw the ever enthusiastic members participate in an interactive session with the star cast and the makers of the film. Famous actor Dr. Mohan Agashe addressed questions of the members. Actor Nana Patekar also attended the screening and congratulated the film and its message.





#### In Conversation with Kalki Koechlin, August 16, 2016

A befitting tribute to the power of womanhood was seen on this occasion wherein award winning actor Kalki Koechlin performed her acclaimed monologue titled 'An Intense Piece on the Truths about Womanhood'.





# An interactive session with Dr. Giovanni Megighian on 'MioBalance' - 28th September 2016

A hands on session and demonstration was organized with Dr. Megighian who spoke to the members on the importance of mental health and well-being. Everyday points to reduce stress and improve the overall lifestyle.

He demonstrated simple exercises on our members and emphasized that by studying the art of 'MioBalance', one can relieve stress and chronic disorders

#### FLO Half Marathon, October 2, 2016

The flagship event of the FLO Pune Chapter, the FLO Half Marathon, a run for women empowerment was a phenomenal success with over 7000 participants. In addition to this fundraising activity was a release of a souvenir by the guest of honor - Amruta Fadnavis, the first lady of Maharashtra. Other guests of honor - Lalita Babar - Indian National Sports record holder and Arunima Sinha - physically challenged woman to scale Mt. Everest were present to motivate and inspire the participants.





# A tete-a-tete with actress Tabu on the 'Society Pressures of Cheeni Kum', October 17, 2016

Bollywood actress Tabu had an interesting and candid chat with the members on society pressures of handling womanhood, perceptions of life as well as her journey into the film and glamour world. Tabu being

an open and extrovert individual, spoke to our members and answered all their questions in a heartening and warm session.



# A session with renowned brand Estee Lauder - discovering 3 minute beauty techniques, October 21, 2016

International renowned make up brand "Estee Lauder" did a workshop with our ladies on the 3 min perfect "beauty" look. There was a demonstration over exciting hors d'oeuvres and



ladies were seen sharing beauty secrets. Special gift hampers were created for our members to get familiarized with their product range.

#### The Indian Woman and her Challenges - A panel discussion with women achievers, November 8, 2016

Gunjan Jain the author of "She walks. She leads" convened an enriching panel discussion with women achievers of Pune such as Anu Aga, Meher Pudumjee, Sulajja Firodia Motwani amongst others. Each woman shared her views on being a professional woman in today's Indian society ...the upheavals .. the challenges and her outlook to overcome them.



# A discussion with Hon'ble Minister of State Shri Piyush Goel on Demonetization and a new India, November 27, 2016

With the announcement of demonetization, basic economic driven queries and concerns were at large in the minds of the public. With the above apprehensions in mind, FLO Pune Chapter joined hands with the Pune Inc Conclave - a citizen's forum to bring Hon. Minister of State Shri Pivush Goel to address the members along with their spouses.





# Finance whiz of Pune Dr. Anil Lamba on de-mystifying demonetization, December 7, 2016

Taking the last session of demonetization and a new India further, Pune Chapter invited Dr. Anil Lamba a finance whiz of Pune who answered all the questions of the members as well as in an easy manner explained the government's stance and outlook on demonetization and the path ahead.



# "Shabdotsav"- A celebration of words, prose and poetry, January 14 & 15, 2017

A grand lit fest "Shabdotsav" organized by the FLO Pune Chapter was a huge success. Celebrity authors and media stalwarts graced this 2 day fest over panel discussions, interactions and tete- a -tete sessions. Mr. Shatrughun Sinha who launched his book "Khamosh" with the author of his book Ms. Bharathi Pradhan. Vir Sanghvi and Paranjoy Guha Thakurta had an interactive session with the audience on "The Fine line between News and Abuse". Hardeep Singh Puri and



Admiral (Retd.) Suresh Bangara had a tete a tete on "Flawed Policies that led to the rise of the ISIS". Renowned journalist Barkha Dutt also spoke to us about her book "This Unquiet Land". Shantanu Guha Ray gave us an interesting session on "Dial M for Murder" . Lyricist Amitabh Bhattacharya regaled us with his foray into the musical world. Pune based authors also had a panel discussion and interacted with the discerning audience of the city.



# A tete- a -tete with Roopkumar and Sunali Rathod on "My Music, My Life"- February 2017

Ghazal maestro Roopkumar Rathod and his wife Sunali regaled the members with their journey into the musical world. Every journey has its ups and downs, in a candid chat they spoke about this journey and how today they have emerged as stronger people. Roop ji even sang a few songs and the audience was left spellbound with this interaction.



#### Master Chef 'Cook off Challenge', March 11, 2017

A bonding event for the members, this was one huge success. Chef Maithaly Kale from Mumbai conducted this event wherein our members were divided into four teams and members had to compete with one another. They were given recipes and in a stipulated time under the guidance of the master chef they had to cook their four course meal. Gourmet critic Karen Anand and Executive chef of Westin, Pune Mr. Rahul Kaushik were the judges for this event. Participants went home cooking some delicious food along with some gifts and vouchers.





# Press Clippings















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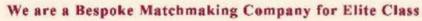
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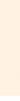
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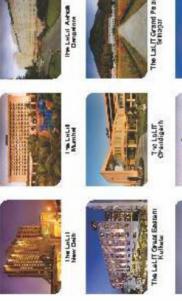








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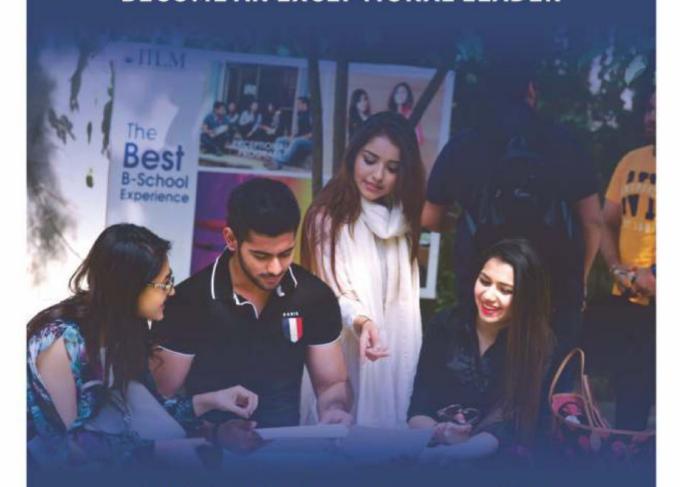
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