

ANNUAL REPORT

2010-11

AWARENESS EMPOWERS

With best compliments from:













INOX GROUP OF COMPANIES



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अर्चना दत्ता (मुखोपाध्याय) राष्ट्रपति के विशेष कार्याधिकारी (जन सम्पर्क)

Archana Dalla (Mukhopadhryary) OSD (PR) to the President



राष्ट्रपति सचिवालय, राष्ट्रपति भवन, नई दिल्ली -110004 President's Secretariat, Rashtrapati Bhavan, New Delhi -110004



MESSAGE

The President of India, Smt. Pratibha Devisingh Patil, is happy to know that the FICCI Ladies Organisation (FLO), New Delhi is organising its 27th Annual Session on April 23, 2011.

The President extends her warm greetings and felicitations to the organisers and the participants and wishes the Session every success.

Officer on Special Duty (PR)

Federation of Indian Chambers of Commerce and Industry





Message

On the occasion of the 27th Annual Session, I am pleased to extend my greetings and good wishes to the FICCI Ladies Organization (FLO).

FLO has been carrying out commendable work in promoting entrepreneurship, skill development and awareness through its training programs, seminars, discussion, workshops and various other activities.

It is heartening to note that FLO's outreach is extending globally. In the sphere of employability and awareness, its initiatives are in sync with the national agenda.

FICCI is happy to support the mission of FLO in the field of women empowerment.

With best wishes.

(Harsh Mariwala)







MESSAGE

Dear Friends.

It is with a sense of satisfaction that I bid adieu as your President.

Thank you all for reposing so much trust in me, to lead such an august organization as FLO is indeed an honour. I have honestly and sincerely tried my best to harness the full potential of FLO. Of course much remains to be done and as past president I hope to continue this journey.

In my view, women are the critical mass that will transform politics, improve governance, ensure inclusive and more socially sensitive development.

FLO must, therefore, aspire to be a catalyst in propelling women towards her rightful place in society.

I believe that entrepreneurship and welfare programmes must go hand in hand. We must be able to provide incubation facilities to women entrepreneurs and market based solutions that bring together businesses, government and non profit. The Dilli Haat facility is one option available to FLO which can be suitably utilized by members.

I believe that if women are given adequate family and social support, access to capital and adequate training they will surpass all barriers and reach unprecedented pinnacles of success.

Our association with the GOPIO International women council has the potential to integrate with women of indian origin living overseas. I hope, the tic up with Women Corporate Directors Forum (WCD) will provide opportunity to network with corporate leaders and participate on boards.

Challenges before us ladies, is to look for solutions rather than a scapegoat, share our knowledge and mentor others, not degrade or pull down each other, lead simple unpretentious lives and develop self confidence and self worth.

Developing confidence is where we have a significant role to play. In this respect, our dialogue with Delhi Government to conduct EDP and MDP workshops will not only be a step towards creating confidence and employability but also generate financial dividends for FLO.

I take this opportunity to thank my Governing Body and Committees for contributing wholeheartedly and our Executive Director Shipra Chatterjee and her team for providing 100% support and assistance in fulfilling the 2010-11 agenda.

With best regards,

Ranjana Agarwal President, FLO

PAST PRESIDENTS 1983- 2010



Indu Jain 1983-1984



Abha Dalmia 1984-1985



Usha Patodia 1985-1986



Manju Bharat Ram 1986-1987



Shobhana Bhartia 1987-1988



SudhaJhunjhunwala 1988-1989



Nirmala Jain 1989-1990



Indu Rani Punj 1990-1991



Shubhra Gupta 1991-1992



V L Indira Dutt 1992-1993



Madhu Kanoria 1993-1994



Beena Khaitan 1994-1995



Dr Manju V Mehta 1995-1996



Usha Krishna 1996-1997



Sarparveen Kaur 1997-1998



Anjana Somany 1998-2000



Renuka Shah 2000-2001



Dr Kusum Ansal 2001-2002



Surekha Kothari 2002-2003



Chandra Garodia 2003-2004



Namita Gautam 2004-2005



Usha Agarwala 2005-2006



Mukta Nandini Jain 2006-2007



Kiran Gera 2007-2008



Anuradha Goel 2008-2009





Ranjana Agarwal, President



Neena Malhotra Sr Vice President



Archana Garodia Treasurer



Anuja Narain Agrawal Joint Treasurer



Kavitha Dutt Chitturi Imm. Past President



Shipra Chatterjee Executive Director

GOVERNING BODY MEMBERS 2010-11

Dr. Shayama Chona



Avantika Dalmia



Neha Garg



Meera Goyal



Seena Jajodia



Harjinder Kaur



Amita Kaushish



Kumud Kohli



Madhulika Mehta



Vasvi Bharat Ram



Rajyalakshmi Rao



Vidhi Singhania



Kiran Sharma

East



Monisha Barua



Prabidita Bharti



Lalita Devi Jain



Saroj Khemka



Manisha Kajaria



Salmoli Mukerji



Rashmi Poddar



Shruti Saraf

GOVERNING BODY MEMBERS 2010-11



West



Indira Bagri



Neeta Boochra



Shefila Chordia



Nidhie A Data



Vinita Bhimbhet



Saloni Doshi



Bela Rajan



Sucheta Shah



Shalini Biswajit



Dr. Pratika Chari



Lorraine Govias



Sridevi Devaraj



Vanaja Ramaraj



Kavitha Vardharaj



Chandana Chakrabarti



Mansi Malik





Parvati Reddy



Ajita Yogesh

Panel Discussion and Talks: New Delhi

26th Annual Session: Talk by MP Shobhana Bhartia Inclusion of Women in India's Political Economy April 21, 2010





utgoing President Kavitha Dutt chaired the 26th Annual Session of FLO.

Ms. Shobhana Bhartia, M.P and member of parliamentary Standing Committees on Empowerment of Women & Defence and Chairperson & Editorial Director H T Media Limited was the chief guest. Ms. Bhartia spoke on the need to empower women and expand her role not only in the economy but also in politics. She felt that the women reservation bill is required as a stepping stone for inclusion of more women in politics.

Kavitha announced the launch of the 8th FLO chapter in Ahmedabad on 19th April 2010. The new chapter was inaugurated by Sri Narendra Modi, Hon.ble Chief Minister of Gujarat.

Civil Society and Social Justice - Reality Check May 15, 2010

he theme for 2010 being "Awareness Empowers", FLO decided to start the year by spreading awareness about the role of civil society in bridging the gap between law and justice. Public support and active intervention of media and lawyers is needed to uphold laws.

Ms Pinky Anand, Senior Advocate, Supreme Court of India, Manoj Raghuvanshi, Senior Journalist, Ms Sabrina Lal and Ms Neelam Katara, social activists all endorsed that any deficit in governance must not be tolerated and there should be active resistance to inaction. It is wise to lead simple unpretentious lives.

The programme started with National anthem to a packed hall. Attendance was 170+





Work Life Balance and Workshop on HR policies for women going back to work

July 24, 2010

R policies are changing to meet personal needs of women employees. Corporates now use flexi work hours, childcare facilities, maternity leaves, health care for children etc.

The panel discussion was designed to inspire women to realise their professional ambitions fearlessly without jeopardizing their family life.

Ms Renu Matoo-Corporate Consultant & Trainer, Ms Gauri Padmanabhan, Partner- Heidrick & Struggles, Mr Bimal Rath, Founder of Think Talent Service, Ms Monica Agrawal, Director - Corporate Initiatives at Aviva Life Insurance India and Ms Sairee Chahal, Founder Director of Fleximoms .com were the distinguished panelists.

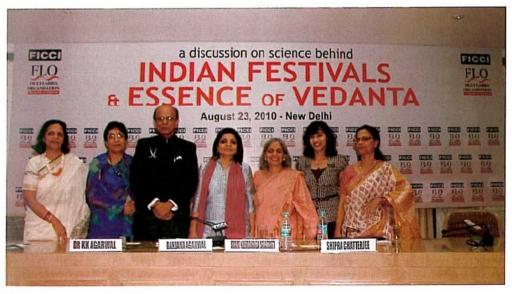
The panel discussion was preceded by a workshop (by Rachna Chawla a HR consultant) on confidence

building and skill development of women who want to join work after a break.



Essence of Vedanta and the Science behind Indian Festivals

August 23, 2010



Il Indian festivals and rituals apart from invoking divine blessing have a scientific reason. FLO invited Dr. KK Agarwal, Padmashri and Dr. BC Roy National Awardee to speak on the subject. He also gave tips on First Aid

The Essence of Vedanta and its relevance in our daily life was summarized by Swami Nikhilananda ji Saraswati the resident Swami at Chinmaya

Mission New Delhi and well known proponent of Vedanta, Yoga and Gita. Swami ji encouraged the members to cultivate the culture of "Simple living and High thinking".

Both speakers emphasized the need to be aware of our Indian mythology and its scientific background. Attendance was 130+

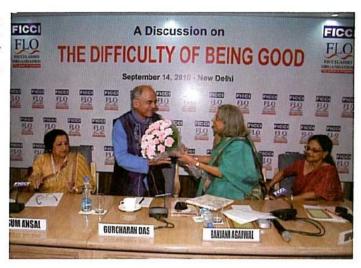
Difficulty of being Good: Talk by : Gurcharan Das

September 14, 2010

ery often there is a dilemma regarding right and wrong. Today's ethics are uncannily similar to the ethics during the time of Mahabharata. It is still difficult to be good and not corrupt.

These issues were brought out very ably by noted author and columnist Mr. Gurcharan Das. As long as we do not have intention to hurt others, all actions are good.

His book 'Difficulty of being Good' was sold out at the venue. Attendance was 120+



Inheritance & Marriage Laws

October 20, 2010



The backbone of women empowerment is the rights under the inheritance and marriage laws. For instance, her right to inherit property increases her bargaining power, respect and marital prospects. Plus, her right to maintenance and child custody protects her in case of divorce.

Supreme Court lawyers, Meenakshi Lekhi and Manali Singhal Bhandare gave tips on how to minimise conflicts and heart break and yet protect their rights.

FLO and YFLO had jointly organized this discussion which was very well attended (100+).

Women - The Power House of the 21st Century - A Reality Check International Women's Day Celebrations

March 8, 2011

LO and GIWC together invited women ambassadors to share views on whether women are likely to emerge as the power house of the 21st century.



Lady ambassadors from Ethiopia, Kyrgyzstan, Somalia, New Zealand, Yemen and Norway all spoke on the current status of women in their countries and what Governments are doing to empower women. Chief Guest Padma Vibhushan Dr. Sonal Mansingh ji suggested that history be rewritten from the women perspective. Ms. Neelam Deo, former Consul General of India in New York also shared her concerns. The fact that all panelist had daughters invoked a lot of jest.

Shruti Rana, invoked the blessings of the lord and Deep Mala Mohan a Sufi singer sand an Ode to women.

The programme was hosted by Neeta Vinay, Director, International Aids Vaccine Initiative (IAVI). Through a PPP she showed how AIDS vaccine can empower women. All participants signed a declaration pledging their support towards AIDS eradication.





Government Interface

Face To Face With Government

Release of Citizens Handbook of women related policies Book release 'Budget Busters' January 8, 2011

B Member Harjinder Kaur put together the FLO annual event "Face to Face with Govt"



Mehra, MCD Commissioner, Shri R K Verma, Transport Commissioner, Shri Jalaj Srivastava, Trade and Taxes Commissioner and Shri Savitur Prasad, Citizens services IT Secretary for giving members an opportunity to share concerns, get assurances and understand each others point of views.

The Government officials accepted many gaps between legislature and delivery and gave detailed feedback of steps being taken to bridge the gap.

Rakesh Mehta assured FLO of his support towards upgrading the soft skills at ITI



K S Mehra assured FLO of his personal support to members. Jalaj Srivastava announced better facility for filing ST returns. Savitur Prasad confirmed greater computerization of services. All in all the interaction was fruitful.

In order to bring to focus the current status of women related policies in Delhi, FLO prepared a summary in the form of a Citizens Hand Book and the ready reckoner was released on that day. The chief secretary agreed that the policies needed to be upgraded so as to suit current needs of women.

Taking the mentor mentee programme forward, FLO member Rena Singh Ghai was given the opportunity to launch her book 'Budget Busters' on the occasion.



Budget Highlights

March 4, 2011

Agarwal represented FLO at various forums to discuss Budget 2011-12. She circulated the Budget Highlights to members. Members appreciated this and many send in their comments.

Budget Representation

June 3, 2010 & February 2, 2011

At the behest of Past President Namita Gautam, FLO made a representation to Govt. of India to do away with the excise duty of 10% on Sanitary Napkins. FLO is happy that the excise duty has been reduced to 1% in the 2011-12 National Budget Proposals.

Dilli Haat Proposal

August 2010

The department of Food & Craft Bazar-Dilli Haat, has given an open offer of a dedicated area at newly constructed Dilli Haat at Mehrauli to FLO Entrepreneurs or other women selected by FLO and who need retail outlets at nominal rentals. FLO is in the process of studying this proposal.

Publications

2010 Orientation Handbook

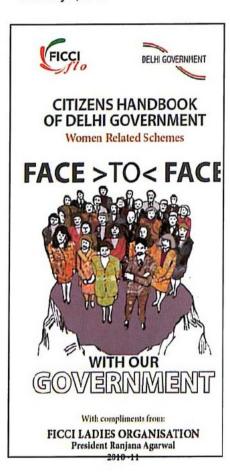
for Incoming team

April 20, 2010

President Ranjana Agarwal, prepared a comprehensive orientation booklet and PPT of the rules, norms and guidelines for the Incoming GB members. A time table of all major programmes was given. The booklet was printed with the help of Shilpi Saxena and has been uploaded on the FLO website: www.ficciflo.com.

Citizens Handbook of women related policies of the Delhi Government

January 8, 2011



Delhi Government women related policies were summarized in the form of a ready reckoner. Chief Secretary of Delhi promised to revise the archaic policies.

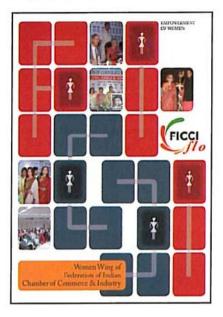
How to start Business Handbook

April 23, 2011

Mr. Rajesh Narula, Consultant of business consultancy cell put together a handbook with the help of Shipra Chatterjee and Ranjana Agarwal. The booklet has been put for viewing on the FLO website www.ficciflo.com

FLO Brochure

August 25, 2010



A FLO brochure was created by Designer Lavanya Agarwal to showcase the history, people and activities of the organization. It was released on the occasion of the foreign delegation.

Newsletters

2 Editions of newsletters have been published .Editor Archana Gupta and Committee members ensured continuity.

FLO Directory

All India FLO Members' Directory is under process



Foreign Delegations

East Europe: Hungary, Czech Republic, Croatia, Germany

31st August - 9th September 2010





LO cultural and trade delegation to Hungary, Czech Republic, Croatia and Germany gave the 47 FLO members opportunity to network with local business women, bond with each other and explore business prospects.

In Budapest, delegates met and shared business information with Ms Maria Stark, Director- International Affairs, Hungarian Chamber of Commerce and Industry. Chairperson of NE Chapter Saroj Khemka considered a business proposal of providing silk to Fashion designer Szigeti Anna.

In Munich Prof. Dr. Hans Zehetmair the Chairman Hanns Seidel Foundation welcomed the delegates at a reception and endorsed his commitment to continue the partnership with FLO.

The exquisite beauty and culture of Prague and Dubrovnik made the trip truly memorable. The 5 star arrangements of International Travel House was applauded by all delegates. The delegation kit included itinerary, scarves, brochures and snacks.

Myanmar

January 18 to 21, 2011

Ranjana Agarwal took a trade delegation of 48 FLO members to Yangon and Bagan.

Meetings were arranged with 2 chambers of commerce and the Indian Ambassador.

Members took part in many cultural and religious activities.





FLO Awards and Felicitations

Golden Girls: Felicitation of CWG women Gold Medalists

December 3rd, 2010

LO believes that successful women must be recognized not only because they deserve to but also it encourages other women to face all odds and emerge victorious and confident.

It is in this spirit FICCI-FLO-YFLO organized a programme to honour the 'Golden Girls' who have won the gold medals at the Common Wealth Games 2010 held in New Delhi.

Five Gold Medalists Saina Nehwal (Badminton), Deepika Kumari (Archery), Krishna Poonia (Discus Throw) Ashwini Ponnappa (Badminton) and Anisa Sayed (Pistol Shooting) accepted the award.

Dr. M.S. Gill, Hon'ble Minister of Youth Affairs and Sports was the Chief Guest. Ranjana Agarwal President FLO, Mr Rajan Mittal President FICCI and Vasvi Bharat Ram Chairperson YFLO presented a citation and cash award to the Golden Girls.

Excellence awards to FLO members from Kolkata Chapter

January 17, 2011 Kolkata Interstate Meet

For the first time FLO members were recognized for their achievements in their respective fields. The awardees were chosen from the chapter who hosts the Interstate.

Meghna Agarwal: Art Gallery Owner was recognized for her exemplary achievements as an entrepreneur. Neha Jalan: Textile

Designer was recognized for her professional accomplishments and Leena Kejriwal: was awarded for her contribution in the field of Art/Photography.

Trophies were presented by Ms Damayanti Sen, IPS officer.

Women Philanthropists Awards

April 23, 2011, New Delhi

On the occasion of the Annual Session, it was decided to recognize the contribution of women philanthropists who have not only contributed their own wealth for enhancing the social value of their businesses but also recognized the need to go beyond and address national concerns in the field of education, health etc.

The awardees were carefully selected taking the help of both written media and internet searches. The following women accepted our invitation to be honoured at the function titled 'Business of Sharing'. Priti Adani, Managing Trustee, Adani Foundation, Kiran Agarwal, Executive Trustee, Vedanta Foundation, Minal Bajaj, Director, Jamnalal Bajaj Foundation, Sangeeta Jindal, Chairperson, JSW Foundation, Kalpana Morparia, CEO,J P Morgan Asset Management (I) Pvt Ltd, Meera Sanyal, Chairperson & Country Executive, RBS Bank

FICCI FLO Award for Social work and Entrepreneurship

April 23, 2011, New Delhi

Asha Gupta, Trustee, Jan Sewa Trust- Aditya Birla Chemicals Ltd. and Devika Singh, Co-Founder, Mobile Creches, have been selected by the FICCI jury for their contribution in the field og social development.

In the field of Entrepreneurship, Meenakshi Jain, Founder & CMD, Positive Climate Care Private Limited has been selected.







New Affiliations

FLO - GIWC Affiliation

October 20, 2010

LO entered into a MOU with GIWC to provide a level playing field to women and address the concerns and challenges that Indian women continue to face across the world.

GIWC is the women wing of the Global Organization of People of Indian origin. GOPIO works towards safeguarding, mentoring, promoting the interests of people of Indian origin living outside the shores of India.

Lady Shruti Rana Chairperson of GIWC and Ranjana Agarwal President of FLO (2010-11) are the co chairs of the affiliation. Committee member Priya Hingorani was nominated to attend the 1st Conference of GIWC in London. She represented FLO and spoke about our various projects and objectives.



FLO - WCD Affiliation

March 15, 2011



here is a growing need to develop a breed of independent women directors or women in the advisory capacity to boards. It has been seen that there is a direct correlation between higher financial performance and women on boards, the demand for women directors far exceeds the supply.

Women Corporate Director and FLO have collaborated to bridge this gap and mentor and train women to take up positions on corporate boards in India and the U.S.

Ms. Susan Stautberg, Founder and Co-Chair of WCD and Ms. Ranjana Agarwal, President of FLO (2010-11) will co chair the affiliation. They have the authority to represent all initiatives of their respective organizations with respect to the affiliation.

They both have the sole right to nominate a suitable member of FLO and /or WCD to represent the affiliation as and when required.



FLO Bazaar and Fellowships

Interstate Meet at Kolkatta

January 16 and 17, 2011 Kolkata

he Interstate Meet at Kolkata was a great success. Sixty delegates from all over India attended the Meet. The Interstate provided members opportunity to network and exchange ideas and share information regarding activities in their respective chapters.

The traditional Bengali lunch hosted by Ruchika Gupta, at Sovabazar Raj Bari set the tone of the interstate and delegates were impressed by Bengali culture and hospitality.

The Great Kolkata Bazaar hosted by Laxmi Tantia at her





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The Great Kolkata Bazaar hosted by Laxmi Tantia at her





residence and the sumptuous Marwari dinner hosted by Manisha Kajaria, Chairperson, Kolkata Chapter ensured that delegates shopped comfortably in beautiful setting.

The ferry ride on river Hooghly with sumptuous south indian food (Courtsy Learnado Olive oils) and music with the setting sun was an experience for which we thank the hospitality of Kolkatta chapter.

Finally the Stringing Rhythms, musical program by Pt. Rahul Sharma (Santoor) & Bickram Ghosh (Tabla) was a treat none of us can forget.

FLO Bazaar and Fellowship

November 24, 2010, New Delhi

long with the annual fellowship programme, this year FLO members were given an opportunity to showcase their products at the fellowship meet. A nominal fee was charged and we had 32 members participating in the fair.





The event was hosted by Governing Body member Meera Goyal. Old and new members enjoyed Chaat while shopping and dancing to old Hindi songs played on the piano by FLO member Gauri.

Past President Anuradha Goel and Neha Garg helped to put the programme together.

New member Orientation and

fellowship Visit to Formula 1 Track

Greater Noida: January 11th, 2011

n a bid to involve, welcome and orient new members into the family of FLO a fellowship plus Orientation programme was organized by Isha Dutt (Committee member) and Anuja Narain (Jt. Treasurer).

40 new and old members enjoyed the day trip to Formula 1 Race Course in Greater NOIDA followed by a sumptuous lunch at the happening Jaypee Golf Club. Ranjana Agarwal









encouraged members to ask questions, clear their doubts, welcomed suggestions, noted their areas of interests in FLO activity. Members introduced themselves and were happy to find common interest and business possibilities.

FLO Committee Report

Ranjana Agarwal made special efforts to create functional committees and assigned duties and responsibilities to all. She actively edited, collaborated and guided the members.

Membership Committee: 84 new members were added due to the efforts of all committee members, the attractive invites, programme content and fellowship meets. Members: Madhulika Mehta, Neha Garg, Harjinder kaur, Lipika Sud and Anjali Agarwal

Directory Committee: Except for printing, all work relating to the new Directory has been done. Special thanks go out to members: Isha Dutta, Anuja Narain, Aiyana Gunjan, Anjali Agarwal.

News letter Committee: Two editions of the news letter were published during the year. Special thanks to Editor Archana Gupta, Dr. Veena Agarwal, Lipika Sud and chapter chairpersons and YFLO chairpersons who contributed on time.

FLO Bazaar Committee: FLO bazaar was organized by the committee to showcase the products of FLO members only. With minimum participation fee, members got the opportunity to advertise and yet enjoy fellowship with members. Meera Goyal hosted the event and Past President Anuradha Goel helped coordinate and Neha Garg was responsible for organizing piano recital. There were 32 stalls in the FLO Bazaar.

Delegation Committee: Priti Bader, Dr. Veena Agarwal and Manju Monga helped the President in planning and coordinating the delegation. They made a sincere effort to put together a comprehensive programme, which was appreciated by all.

Programme Committee: Lavanya Agarwal designed all the invites. Harjinder Kaur put together the Face to Face with Government, Dr. Veena Agarwal did the Festival programme, Rekha Modi helped in the logistics, Priya Hingorani, Shilpy Saxena and Aruna Mukim helped get the moderators and guest of Honours.

Accounts Committee: Vandana Gupta C.A was retained to do a review of accounting procedures relating to FLO. The report has been submitted. Treasurer Archana Gupta and Jt Treasurer Anuja Narain ensured that accounting function is managed well.

FLO CSR: Report

English Speaking and Personality Development of 500 ITI women



Shah helped in organizing the GAIL sponsorship.

The training programme is part of FLO's "Educate the Girl Child" initiative.

Aids awareness: IAVI declaration

On the occasion of International Womens Day Celebrations, Neeta Vinay, Director, International Aids Vaccine Initiative (IAVI) gave a presentation of how an AIDS vaccine is the panacea for empowering women in the area of health. All participants signed a declaration pledging their support towards AIDS eradication.

LO sponsored the 2nd round of training of the 500 women studying in Jija Bai Industrial Training Institute for Women, Siri Fort. Receptive accumen Pvt. Ltd was again commissioned to teach the students how to speak fluently in English and groom themselves so as to become employable.

The programme was put together by Past President Namita Gautam (PPP member) and was inaugurated by Rashmi Singh, Mission Director, Samajik Suvidha Sangam, Programme Management Unit, Government of NCT of Delhi.

The programme was supported by Imm. Past President Kavitha Dutt and GAIL. CSR committee chairperson Past President Renuka



National Presidents Chapter visits : A Report

Ahmedabad, April 19 2010

anjana Agarwal began her tenure with the visit to Ahmedabad. She gave the vote of thanks at the launch and interacted with the Chief Guest Shri Narendra Modi, Hon'ble Chief Minister of Gujarat and actress Ms Raveena Tandon. She clarified many queries



relating to management of new chapter. She encouraged FICCI local officials to support the new chapter.

Jaipur: October 9 & 10 2011

Jaipur Chapter organized a Jewelery and lifestyle Exhibition in Gold Souk, Jaipur.





Ranjana Agarwal was joined by Anuja Narain and Isha Dutt in inaugurating the trade fair. President interacted with Chief Minister of Rajasthan Mr. Gehlot who was the chief guest and local FICCI members apart from the office bearers. Chairperson Shefila Chordia went out of the way to extend a warm welcome to the President.

Chennai: November 12, 2010

Chapter Chairperson Lorraine Govias extended a warm welcome to FLO President Ms. Ranjana Agarwal and Executive Director Ms. Shipra Chatterjee at the occasion of the Valedictory function of the FLO-HSF workshop on Aari and Zardozi Workshop held on November 12, 2010.

Shuchi Agarwal, Hon. Secy, read out the chapter report. Ranjana Agarwal encouraged members to be aware of local women related policies and be a catalyst in linking



corporates with NGO's.

A dinner was hosted in honour of the President. Past Presidents Usha Krishna, Surekha Kothari and Kavitha Dutt attended.

Kolkata

The president's chapter visit coincided with the Interstate Meet. Chapter Chairperson, Manisha Kajaria briefed her on all activities and introduced her to members who have contributed to the Kolkata chapter hugely. The 3rd GB meeting was also held in Kolkata.



Sponsorships and Advertisers

For Programmes

The members who hosted programmes are: Sandhya Sethi, Meera Goyal, Shilpi Saxena, Rena Singh Ghai, Isha Dutta, Mani Bhatia and Neeta Vinay (Non-member)

For Publications

FLO recognizes the members who have contributed to the advertisement space in the Newsletter, Directory & Annual Report. They are Nandita Jain, Malvika Rai, Meera Goyal, Vidhi Singhania, Snehal Mohta. Javanti Dalmia, Ritu Vadehra, Vanya Jain, Simren Multani, Vandana Luthra, Divya Suri Singh, Anuradha Khaitan, Indu Punj, Abha Dalmia, Shahnaz Hussain, Anushree Banerjee, Himani Dalmia, Rennu Dhindsa, Shilpy Saxena, Saroj Garg, Dr Shayama Chona, Pooja Bansal Agarwal, Monica Kamal, Dr Poonam Kejriwal, Neeta Ratti, Beena Handa, Shubha Maudgal, Ambika Gupta, Renu Kathuria, Madhu Goenka, Jahnabi Phookan, Saroj Khemka, Queen Oja, Vidhi Agarwal, Rita Agarwal, Priya Agarwal, Meena Ghuwalewala, Kanak Parwani, Sunita Shekhawat, Archana Surana, Kavitha Jain, Preeti Surekha, Rashmi Poddar, Nupur Chamaria, Sunira Chamaria

Governing Body Meetings Held 2010-11

New Delhi: April 21, 2010 New Delhi: August 25, 2010 Kolkata: January 16, 2011

FLO SECRETARIAT



(I to r)Ruchika Sud- Research Associate, Ankurita Pathak-Asst Director, Anshu Gupta- Research Associate





MESSAGE

anns Seidel Foundation is pleased to extend its greetings and good wishes to the President, Governing Body and all the members of the FICCI Ladies Organization (FLO) on their 27th annual session and publishing this annual report.

FLO has been carrying out commendable work in promoting knowledge and awareness among women through their training programs, seminars, symposia, workshops and business advisory services. These activities, which are spread all over India, motivate women to go ahead in their chosen occupations with courage and confidence.

For over a decade, Hanns Seidel Foundation (HSF) has been the partner organization with FLO. HSF extends its full support for their educational, management & entrepreneurial development programmes and activities. These programmes not only train and motivate the participants to enhance their skills but also make them capable to tackle their personal and professional lives more efficiently.

Hanns Seidel Foundation wishes FICCI Ladies Organisation all the success and encouragement to carry forward the excellent work.

Dr. Volker Bauer Resident Representative



The Hanns Seidel Foundation

The HANNS SEIDEL FOUNDATION (HSF) is named after the late Dr. Hanns Seidel (1901-1961). He was the Chief Minister of Bavaria (195 7-1960) and Party Chairman (195 5-1961) of the Christian Social Union (CSU).

The HSF was founded in 1966 in Munich and has the legal form of a registered society. It is one of the youngest amongst the five German Foundations in India.

The foundation has Liaison Offices in 54 countries and single Project officers in about 8 centres worldwide.

For activities abroad, the HSF receives grants from the Federal Republic of Germany. These activities are noncommercial, non-profit-making and are subject to constant monitoring by the Federal Audit Office.

The Foundation has five wings:

- The Academy for Political Science and Contemporary History
- The Institute for Adult Civic Education
- The Institute for Foreign Relations
- 4. The Scholarship Organization
- The Institute for International Contact and Co-operation, which is represented in India through its Liaison Office in New Delhi.

The "Institute for International Contact and Co-operation" functions abroad; we are in India since 1996 and presently cooperating with the FICCI Ladies Organization and with four other Indian Non-Government Organizations. Our endeavour is to promote the principles of social and political dialogue and "self help". The partner organizations have not only to be on the receiving end, but contributing as we 11. Through this kind of joint effort, we feel dialogue between India and Germany can become more and more purposeful.

Objectives: With a view to promoting knowledge and awareness, the HSF supports projects in the areas of international political dialogue, community development, education, health and environmental awareness, management training and Institution building. The HSF also provides support for seminars, symposia and workshops in order to help people update their qualifications, skills and capabilities. The Foundation's educational programs are intended to: (1) invoke thought process and provide motivation and awareness for responsible independent action; and (2) to train the participants to enhance their level of competence, so that they become self-reliant, responsible and capable of hand I ing their professional problems with confidence.

For the smooth conduct of the programs, suitable and qualified faculty is drafted from India and Germany faculty, which has didactic experience and those who are recognized experts in their respective fields.

Since 1996 the Foundation has been extending support annually for about 25-30 activities proposed by FLO. These educational workshops and training programs are mainly for women, and are spread all over India; the three broad categories receiving our assistance are: (1) Grass root level or income generation projects for the unemployed and for the artisans and craftspersons; (2) Middle level or skill development workshops for the educated youth and (3) Senior level or skill enhancement programs for the managerial groups.

FLO-HSF Workshops Held From May 2010 to April 2011

Date	Workshop	Place
May 18-19,	Export Documentation & Marketing	Cochin
May 25-26	Environics- A New Career Opportunity	New Delhi
May 26	Personality Development & Communication Skill	Aligarh
June 11-12	Towards Effective Personality & Communication Skills	Guwahati
June 25-26	Personality Development and Communication Skills	Meerut
June 30	Moving Beyond CRM- Manage all Your Business Relationship	Bangalore
July 10 to 17	7 Days EDP on Product Innovation and Market Penetration	New Delhi
July 23 -24	Back to Work: A workshop for those who want to restart their careers after a break	New Delhi
Aug 18-19	Power Of Web Social Networking On Business	New Delhi
Sept 27 to Oct 26	Aari & Zardozi Embroidery	Chennai
Nov 9 & 10	Management and Motivation	Colombo
Nov 11 & 12	How to Become an Entrepreneur	Coimbatore
Nov 24 & 25	Enhancing Personal and Professional Effectiveness	Lucknow
February 2	Accounting and Modern Management	New Delhi
March 8	Understanding Self & Others: Building Positive & Great Relationships	Kolkata
March 17	How to set up and earn money from "Home Based Internet Business"	New Delhi



Export Documentation & Procedures and Government Incentives

Cochin: May 18-19, 2010





xports and tax incentives are interlinked. To leverage this advantage many people want to learn how to do exports. Export requires special documentation and procedures. The Cochin workshop was a step in this direction.





Environics- A New Career Opportunity

New Delhi: May 25-26, 2010

knowledge that corrects negative radiations in any built environment - homes, offices, factories, construction sites etc. can be converted into a lucrative business. Mr. Ajay Poddar taught the participants the scope of this business and how to start it. Environics is backed by science and technical instruments.

Personality Development & Communication Skills

Aligarh: May 26, Guwahati:

June 11-12, Meerut: June 25-26, 2010

Personality Development and communication skills are required to increase employability. The importance of soft skill development is very well recognized by FLO. Past successes have encouraged FLO to continue with



these workshops.
The curriculum of

the 3 workshops included theory, case studies and psychometric tests.







Moving Beyond CRM- Manage all Your Business Relationship

Bangalore-June 30, 2010





good relationship and communication between all stake holders enhances performance. This workshop helped the participants to understand the methods which can help develop mutual understanding. The workshop on Customer Relationship Management (CRM) was an initiate to provide guidance on the subject.

Management and Motivation

Colombo: November 9 &10, 2010





LO as part of its international activities especially towards SAARC countries organized a workshop at Colombo, Srilanka on Management & Motivation for the benefit of the members of the Women Chamber of Industry and Commerce (WCIC) and also for the local young entrepreneurs and professionals. SAARC-SCWEC Chairperson Mrs V L Indira Dutt and Mrs Ranjana Agarwal, President FLO were also present.

7-Days Entrepreneurial Skill Enhancement Programme with focus on Product Innovation and Market Penetration

New Delhi: July 10 to 17, 2010





his programme focused on product sourcing, product pricing, vendor and channel management. It used classroom simulation and field visits as education tools. Visit to Givo Ltd., a garment manufacturing company and India Expo Mart, Greater Noida helped participants in understanding concepts of international marketing and visual merchandising.





Back to Work

New Delhi: July 23 & 24, 2010

n order to give women who wish to work after a break, confidence, a feeling of self worth, knowledge about latest systems, etc. this workshop was organized. The CEO of Fleximom.com and Rachna Chawla MBA conducted the workshop. One-to-one discussions were encouraged to understand apprehensions.

Power of Web Social Networking on Business

New Delhi: Aug 18 & 19, 2010

he use of social networking in creating wealth for businesses and increase market share was taught. It combined knowledge of traditional Internet marketing with the evolution of new social media to help the participants build a solid foundation of their respective businesses.



Aari and Zardosi Embroidery

Chennai: September 27 to October 26, 2010





In order to make women economically independent , a workshop was arranged with the help of Chennai Chapter to teach Aari and Zardozi work. FLO members volunteered to coordinate the workshop. Usha Umapathy, FLO member offered to provide employment to deserving candidates in her garment business.

How to Become an Entrepreneur

Coimbatore: November 11-12, 2010





articipants were introduced to the pros and cons of being an entrepreneur. Steps required to start a business were taught. An overview of the various facets of business was discussed. The faculty was Mr Raghu Vishwanath and his team from Vertebrand, Bangalore and there were 56 participants.

Enhancing Personal and Personal Effectiveness

Lucknow: November 23 & 24, 2010

his workshop distinguished between personal and professional effectiveness. The workshop was aimed at improving self-confidence, communications skills and quality of life by bringing attitudinal change in our everyday perceptions.



Accounting and Modern Management

New Delhi: Wednesday, February 2, 2011



Basic knowledge of Accounting is a must for every person whether in business or not. What you earn, what you spend and what you invest must be a result of considered decisions.

This workshop was organized in collaboration with Times Business School, organized the workshop on February 2, 2011. President Ranjana Agarwal also gave valuable inputs on accounting. There were 46 participants.

Understanding Self & Others: Building Positive & Great Relationships

Kolkata: March 8, 2011

his programme, coordinated by Kolkata Chapter, taught that when we are surrounded by good relationships, we feel better about ourselves. This workshop gave basic guidelines to build positive and effective relationships for a successful personal and professional life. The curriculum of the workshop was in 4 sessions covering inter-alia the dynamics of relationship building, improving interpersonal communication skills, managing emotions, fundamental techniques of handling people, managing conflicts, exercises and case studies among others.







How to set up and earn money from "Home Based Internet Business"

New Delhi: March 17, 2011

xamples were used to demonstrate that all you need is an idea to quickly convert it into a lucrative business by using internet. Speakers offered their services even after the workshop, if one would be interested for the same.





Business consultancy cell (BCC):

LO Business Consultancy Cell (BCC) in New Delhi is supported by HSF. Consultant Mr. Rajesh Narula of Chief Value Creator - Micro Marketers gives guidance to prospective entrepreneurs once a week on Friday between 3 to 5 pm.

Guidance on how to set up business is given to both members and non members. Mr. Narula not only guides on how to start plus how to scale up operations and directs people to other experts as well.

BCC Case Studies

- A young fashion designer wanted to diversify in the online space and came up with an innovative idea for trading in art. The FLO Business Consultancy Cell nurtured the entrepreneurial dream, and provided close handholding support for over a year. As a result, the idea was refined over numerous brainstorming sessions, the service offerings and elements of the marketing mix were developed in a market oriented manner. For funding requirements, the entrepreneur was put in touch with an association of investors and venture capitalists and was also encouraged to seek corporate support. Guidance was provided on the software requirements specifications of the website. As a result, the idea is now ready for an online market debut.
- Many potential entrepreneurs and professionals come to the BCC for advice on their careers. These include journalists, senior BPO executives, advertising communication specialists, and fresh engineering and fashion design graduates. The Consultancy Cell helps them evaluate their skills and priorities, match them with the industry requirements, and guides them on the path to making their own decisions and choosing opportunities.
- A young couple, trained as professional chefs, left 5 star hotel jobs mid way, to set up their own ventures. They contracted with a media house for managing the staff canteen, then came to the BCC for establishing a partnership business in Chinese fast food. The BCC helped them develop a project and business plan, and brainstormed with them over numerous sessions to thrash out their business ideas. The entrepreneurial dream finally fructified in December 2010 as a Chinese food restaurant by the name of Panda Wok in the prime Sec 18 market of Noida.
- Advice on marketing and promotion is a common concern of most entrepreneurs. A young lady setting up her export business had similar queries on how to generate business enquires from abroad. She was directed to marketing opportunities offered by export promotion councils, chambers of commerce, trade journals, exhibitions, buying houses in India, business visits abroad, finding commission agents, and online marketing opportunities through campaigns, social media, trading exchanges and e-commerce.

Sometimes people come to the cell looking for specialist expertise in technical or production related areas. They are directed to other divisions of FICCI, other relevant organizations, ministries and institutes which deal in those competencies.

AFFILIATION: FLO-IWEC-CWEC



MESSAGE





Dear All,

6 Life is a series of chain reactions. Each event affects the next one in line. You may only remember the end result, but it's all those little choices that you make each day that either get you closer to your goal or further away."

Confederation of Asia Pacific Chamber of Commerce and Industry Women Council (CACCI CWEC) was formally launched in November 2006 in Taipei - Taiwan under the parent body CACCI. CACCI is a regional non-government organization of Chambers of Commerce and Industry representing the interest of more than three million business enterprises in Asia and Western Pacific.

The CWEC is one of the Product and Service Councils of CACCI. It was formerly organized in November, 2006 during the 40th anniversary of CACCI in Taipei. The primary objective of CWEC is of providing a forum for women entrepreneurs of CACCI member countries to network with each other, explore and promote business ventures among its members and work for the growth and development of women in the region through co-operation and interaction.

International Women Entrepreneurial Challenge (IWEC) AWARDS: IWEC Awards is jointly organised and managed by Barcelona Chamber of Commerce, Spain. The Manhattan Chamber of Commerce, New York and FICCI --FLO The Federation of Indian Chambers of Commerce and Industry Ladies Organization. It is assisted and supported by US Department of State and CACCI-CWEC (Confederation of Asia Pacific Chamber of Commerce and Industry Women Council).

IWEC Awards is a milestone as it binds four continents - Africa, Asia, Europe and United States of America. Exceptional women from. Nigeria, Kenya, Ethopia, South Africa, Spain, New York, India, Shri Lanka, Indonesia and Thailand, Bangladesh, Pakistan and Mongolia. will lead and inspire other women to follow in their footsteps. IWEC acknowledges and pays tribute to the spirit and achievement of women with dreams, interests, and challenges.

IWEC 2010: 22 women were awarded in Cape Town and Asia was represented by DR. Ms Kusum Ansal, Ms Harjinder Kaur, Ms Shabnam Singhal, Ms Saroj Jajodia, Ms Lalita Devi Jain, Ms Sunita Shekhawat, Ms Gurleen Puri and Ms Sonalee Kumar, Ms Monowara Hakim Ali, Ms Sony Vasandani, Ms Cynthia Wihardja. Ms Erka Tsevegrash, Shabnam Zafar.

All IWEC women are selected by an independent jury from a list of high achievers.

Do send in your nominations/applications by 31st May, 2011 for IWEC Awards.

All queries, applications and nominations can be sent to:

FICCI-FLO-Ms. Shipra Chatterjee-flo@ficci.com, IWEC-INDIA Chairperson-Ms. Mukta Nandini Jain-muktanjain@gmail.com

IWEC - INDIA Co-Chairperson -- Ms. Usha Agarwala- usha.agarwala@gmail.com

Success is not a destination it is just a journey.

In the new millennium we are aiming for a dynamic and participating society where men and women are co-creators of wealth and contribute by co-operative partnerships.

Life's defining moments from our first breath to our greatest accomplishments all involve some struggle. We are who we are today because we have already fought to many victories, and we will keep winning as long as we keep fighting...

Yours sincerely,

Mulla Jain

Mukta Nandini Jain Chairperson CACCI-CWEC & IWEC

AFFILIATION: FLO-SCWEC







V L Indira Dutt

March 30, 2011

MESSAGE

Recent turbulent times that cast their murky shadows over the world have taught us the important lesson of involving all productive human resources towards nation building and economic sustenance, irrespective of natural differences. It is in this context, the upliffment of countless women who are not included in the mainstream of global development gains significance as an issue that cannot be eschewed anymore. Now is the time than ever before for women's organization like SCWEC to rise into prominence as a world organization that brings to the fore the need for an inclusive society where women will also play an equal role in all spheres of development.

Given its high standards of excellence in all its activities, SCWEC has carved a niche as a global forum for the cause of women entrepreneurship today. The voice of SCWEC echoes in the global corridors of enterprise, paving way for women entrepreneurs to progress under the umbrage of SCWEC. This is no mean achievement and endorses the toil, dedication and commitment of the SCWEC team with each of its members playing a vital role in reaching this milestone.

With a mission to enhance the holistic development of women, not confining to entrepreneurial development and financial independence, SCWEC has transcended geographical borders, cultural, linguistic and innumerable other differences accomplishing great success in many areas. During my term (2007-2010) SCWEC conducted a record number of programmes, workshops and seminars showcasing a very high standard of excellence in all its activities. While our progress has been significant, the task confronting all of us with regard to raising the global status of women in families and professional areas is daunting, yet not impossible. There is still a long way to traverse.

I attribute all the accomplishments of SCWEC to the number of women entrepreneurs across the SAARC countries, whose hard work and dedication towards SCWEC's lofty goal remained a strong foundation. I thank the wonderful SCWEC team with whom I had the privilege to work, chartering new courses of action, conjuring up important policy decisions and implementing the tasks undertaken with great passion. Endowed with exemplary collaborative spirit, unity and fervent determination to forge ahead despite challenges, the team has infused a great deal of momentum in its role as a facilitator, taking the levels of networking among women in the SAARC nations to newer planes. I have no doubt that the SCWEC team will continue to attain greater success year after year.

I handed over the SCWEC Chairpersonship to Mrs. Pramila Acharya Rijal of Nepal on 13th January, 2011 at Nepal. I have no doubt that under her leadership our organization and its working groups will lead SCWEC to higher planes of vision, effort and accomplishment.

I would like to thank FICCI and SCWEC for having nominated me as Advisor of SCWEC.

at

V.L.INDIRA DUTT
IMMEDIATE PAST CHAIRPERSON
SAARC CHAMBER WOMEN ENTREPRENEUR COUNCIL

MESSAGE



Dear Friends, Nothing will work unless you do

-Maya Angelou

he 8th chapter of FLO, Ahmedabad started it's journey on the 19th of April, 2010 with 98 members, in the presence of The Chief Minister of Gujarat, Shri Narendrabhai Modi. The CM is an avid supporter of women empowerment and women's

education. One year has passed with rich experiences, memories, and relationships but it seems like only yesterday we started the journey.

As Chairperson of FLO Ahmedabad I have been honoured to have worked with a diverse and dynamic group of entrepreneurs. It gives me immense pleasure in acknowledging the inspiring support and guidance of all my committee members whose constant and un-wavering support was the guiding force during the year. FLO events including seminars, discussions on various subjects, workshops and enthralling visits were a great experience for all.

The status of women in India has been subject to many great changes over the past few millennia. We put a special focus on empowering women and girls, because we believe they hold the key to long-lasting social change in

communities. Empowering women must be a united approach, a cause that requires continued attention and stewardship by all. We need to augment our efforts for empowering women and enhancing their progress. It is our moral, social and constitutional responsibility to ensure their progress by providing them with equal rights and opportunities. To help and support women prisoners we are initiating the project Italian Lace Making in the Baroda Jail.

I am thankful to all my committee members and other FLO members for their support to make the 1st year of FLO, Ahmedabad a great success!

Regards,

Sonal Ambani

Chairperson, Ahmedabad Chapter

COMMITTEE MEMBERS



Pooja Agarwal Vice Chairperson



Rachita Parekh Secretary



Shubha Bhandari Treasurer

ILO AHMIEDABAD



FLO-Ahmedabad Chapter Launch

April 19, 2010

LO-Ahmedabad Launched on 19th April, 2010 with resounding success by the Honourable Chief Minister of Gujarat, Sri Narendrabhai Modi. We were privileged to have FLO women from around the country here to support us, along with Ms. Raveena Tandon. The event was well covered by the local and national media.



Swarnim Gujarat

May 1, 2010

FLO Ahmedabad members attended the Swarnim Gujarat event at Sardar Patel Stadium on May 1, 2010 to celebrate the Foundation Day of Gujarat.

Interactive Session with Bishnu Dhanuka

June 18, 2010



On 18th June 2010, FLO-Ahmedabad invited Mr. Bishnu Dhanuka, a businessman, investor, philanthropist, motivator and teacher, who has been helping women grow financially through his NGO, Millennium Mams.

Talk by Dr. Amresh Mehta

August 5, 2010

FLO-Ahmedabad members met with Dr. Amresh Mehta, Energy Dynamics Auditor, 5 August, 2010. He spoke on how positive and negative energy transforms every aspect of our daily lives.

FLO AHMEDABAD

Art Appreciation

September 16, 2010

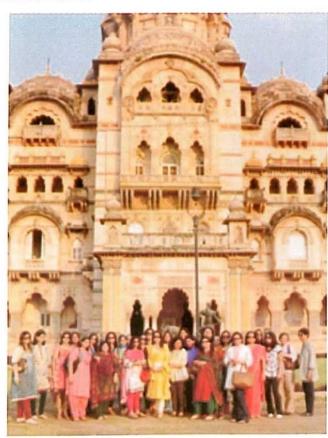
rt Appreciation is the knowledge and understanding of the universal and timeless qualities that characterise all great art.

On 16th September 2010, Mr. Anil Relia and Ms. Esther David shared their knowledge of art and renowned artists Amit Ambalal, Nabibakhsh Mansoori, Bharti Prajapati and Bhaiavi Modi shared and explained their work with FLO members.



Visit to Baroda "Retreat"

October 27, 2010



n October 27th 2010, FLO members visited Baroda to take an artistic tour of the "Retreat", which is situated on the Mahi riverside. The Retreat organizes workshops for artists who stay and produce their artworks at site. On the same day FLO members received a Royal welcome at the Palace by Maharani Subhagini Raje. She enlightened members with the history of her ancestors as well as the palace itself. She also shared her commitment to the revival of Chanderi sarees. It was an exceptional experience for all members.



FLO AHMEDABAD



Talk by Nutritionist Liza Shah

November 25, 2010

n 25th November 2010, Nutritionist Liza Shah spoke about reducing and maintaining the weight that your body agrees with. The concepts are based on medical research with the foundation of achieving optimal health.

Women: Their Various Emotions and How to Deal with Them".

February 3, 2011

n 3rd February, 2011 Dr. Mamta Shah, Psychologist shared her knowledge about Women: Their Various Emotions and How to Deal with Them". To find out "I" in "her", her emotions, relationships and how to deal with them.

9th Annual Motif Charity Walk

February 13, 2011

n 13th February, 2011 FLO members took part in the 9th Annual Motif Charity Walk. The members walked to support World Peace 2012 2040 www.worldpeace2040.com

The Oriental Art of Cultivating Bonsai & Woven Sarees of India

February 18, 2011

On 18th February, 2011 FLO members got beauty tips from Dr. Rajika Kacheria. Also Mrs Chandra Agrawal shared her knowledge on The Oriental Art of Cultivating Bonsai and Gaurang Shah of the famed Indian Emporium in Hyderabad spoke on the Woven Sarees of India. Members also viewed the exhibition of Bonsai and woven sarees.



MESSAGE



D e a r Friends,

t has been my honour and privilege to head the ladies wing of one of the most well a lateral trespected

and premier organization of India, FICCI Ladies Organisation as the chapter chairperson and I shall always cherish this.

Though not a fanatic advocate of woman's liberation, I do feel strongly when I find a woman being discriminated on the basis of her gender either in professional or personal life. To be doing something for women.... what better an organization than FLO to support your belief - an organization for the women, by the women and of the women.....

As a young girl I always felt that the boys and girls should be given equal opportunities in every walk of life based on their education and skill sets. Little did I realize that I would get an opportunity to fulfill my belief by way of SGS Abhiyaan! It was the powerful speech of Justice Dr. Radhakrishnan at our annual Change of Guard event which led to the launch of SGS Abhiyaan.

It was a high point for all of us at the Bombay Chapter when I received an invitation to lead a delegation to meet Ms. Valerie B. Jarrett from the US President Obama's secretariat during presidents Obama's visit to Mumbai. It was truly an enriching experience to discuss issues related to women's entrepreneurship and empowerment in India with Valerie Jarrett. It, perhaps, was also a recognition that FICCI FLO has come of age and is now counted as a leading voice on women's issues.

It is also worthy to mention numerous initiatives that garnered tremendous support from various industries. Focusing on our theme to educate is to empower the Girl Child the pursuit of

Women Entrepreneurship, a number of Initiatives have been taken in this regard. Tie up with Sulabh, launch of SGS Abhiyaan, identifying schools for the pilot project through SGS Abhiyaan, a programme on right to inheritance law for women were some of the events which were well appreciated.

I believe my stint as a Chairperson wouldn't have been successful without the continuous support of my team. I take this opportunity to thank Renu Kathuria for organizing the get to know meet, Parvathy Ramaswamy for the wholesome support for all our events, besides of course taking care of all the finances, Chhaya Aiyer who set the FLO Bombay website alive and created online awareness about the SGS project.

I would like to make special mention and also will remain ever grateful to my senior mentors like Kiran Gera, Vinita Bimbhet, Manju Bhargava, Renu Kapoor, Shubha Maudgal for their wise counsel to me at all times. I would also like to thank all the FLO members who made the year so special for me.

It would not be fair if I don't thank my colleagues at Sampark Public Relations for supporting and standing in for me whenever I was busy with FLO besides helping in getting FLO visibility in the media.

Last but not the least, I would like to, on

behalf of all of you, acknowledge the services of the ever smiling and ever willing to help, Shweta Kapasi from the secretariat for her contribution to FLO.

Finally I take this opportunity to welcome Sucheta Shah as Chairperson of FLO Bombay, in whom I have full faith and confidence that during her tenure and guidance. FLO will reach newer and greater heights.

I assure FICCI FLO of my continued contribution and commitment to all its activities.

Regards,

Bela Rajan Chairperson, Bombay Chapter

COMMITTEE MEMBERS



Sucheta Shah Sr. Vice Chairperson



Chhaya Balachandran Aiyer Honorary Secretary



Renu Kathuria Vice Chairperson



Parvathy Ramaswamy Treasurer



Women Achievers Awards and Change of Guard, 2010 May 5, 2010

Change of Guard event by felicitating few women from different walks of life who could be the role models and motivate the members with their passion and success stories.

The Women motivators from different walk of life were like

- Manisha Girotra CEO & Country Head, UBS AG -Corporate Sector
- Lillete Dubey Acclaimed Theatre Director, television and film artist Performing Arts Sector





- Najol Menon Executive Director, CHILDLINE India Foundation Development Sector
- Kainaz Messman Head of production, Theobroma Foods - YFLO (Young Entrepreneur)

Post felicitation the new committee thanked Ujjwala and her team for the wonderful and enriching programmes that they had organized during her tenure.

Chat Over Chai June 30, 2010



Stree Shakti (TSS) in their new initiative "Chat over Chai", a programme for women entrepreneurs.

Mr. Harsh Mariwala inaugurated the first session,

Mr. Mariwala encouraged and inspired the women in taking their initial business efforts forward to a larger, more successful scale.

A series of sessions would be conducted

where women entrepreneurs from different walks of life would be invited to talk about their inspirational stories offering their valuable advice which made them into business leaders. This event is exclusively for women only.



FLO BOMBAY

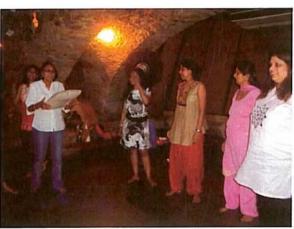
Offsite

July 10, 2010

LO Bombay has strength of almost 100 members and not all members know each other so we had organised a small get together, where the members met without any agenda in an informal setting, bonded and exchanged ideas.

Sizzling snacks, fabulous food, divine drinks, games and scintillating music made an outstanding day for the members. Ladies let their hair loose and their feet stomping at bollywood numbers.





Seminar on Know your Rights

August 7, 2010



- How much are we, as a woman, aware about our rights to the inheritance of property?
- Are we aware about the recourse available under the inheritance law?
- What are the rights of the woman in the absence of WILL?
- I How does one establishes the authenticity of a WILL?
- Does a woman, as a mother/wife, have a say in drafting of the WILL?

These and many more questions were answered in a seminar conducted by Mrs. Bhavna Modi who is a postgraduate in Law, and is also a practicing lawyer attending to company law, tax matters, drafting of Wills, Trusts and Prospectus etc.

The members were also sensitized about their "Right to Information Act" by Mr. Gaurang Vora who is pathologist by profession but an activist at heart. Mr. Vora possesses an in-depth knowledge on Indian Penal Code Act, Bombay Police Act, Brihanmumbai Municipal Corporation etc. His efforts have led to the improvement in functioning of RTI commission.

The seminar was aimed to take step forward in educating the "Women" to know their legal rights. Members felt and suggested since the topic was very vast FLO should plan a follow-up session or a panel discussion to understand the issues better.





The Essence of Healing with Dr. Eric Pearl September 2428, 2010

ealth Awareness centre in association with FLO organised a workshop with Dr. Eric Pearl on the subject of his international bestsellerThe Reconnection: Heal others; Heal yourself, now published in 36 languages.

Dr. Pearl taught and shared with us how to activate and utilize this new, all-inclusive spectrum of healing frequencies that allows us to access a level of healing beyond anything anyone has been able to access prior to now!

It was a well attended workshop, we also had many overseas participants.





A tête-et-tête with Dr. Radhakrishnan Pillai October 21, 2010

Radhakrishnan Pillai, the author of 'Corporate Chanakya'. The talk was to understand the relevance of Chankaya's Sutras in the modern day management. The illustrative panel consisting of Ms. Anita Yadav - Managing Director, Nomura Structure



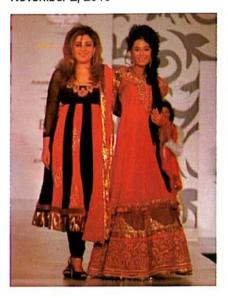
Finance Services, Mrs. Renu Kapoor Director, Indian Institute of Jewellery, Ms. Suhag Khemlani - Dy. Managing Director, Clean India Ltd & Mr. Amit Tripathi Managing Director, id8labs from different walks of life quizzed Dr. Pillai about the relevance of Chanakya's sutra vis-à-vis modern day management sutras.

It was very interesting and interactive knowledge sharing forum.



FLO BOMBAY

India Bridal Week November 2, 2010



LO participated in Indian Bridal week organized by VCI Hospitality limited in association with Gitanjali, where Bollywood actress Amrita Rao walked the ramp in a red bridal outfit as the showstopper for designer Archana Kochhar, the show was dedicated for the girl child.

The collection was called 'gulal', 'genda' and 'gehna',

FLO was the part of the first segment of the show displaying garments in the colours of 'gulal' - red and pink symbolizing the birth of the girl child.

Roundtable meeting with Ms. Valerie Jarret

November 7, 2010

LO Bombay was privileged to be invited by the US consulate to meet Ms. Valerie Jarrett

Ms. Jarrett is a Senior Advisor and Assistant to President Obama for Inter Governmental Affairs and Public Engagement. She also has a formidable background in taking on the unique challenges and opportunities women face as entrepreneurs and leaders.

Bela Rajan Chairperson FLO Bombay, led the delegation of four member team comprising of Kiran Gera - past National President, Sucheta Shah - Sr. Vice Chairperson and Manju Bhargava, member FLO Bombay Chapter

Ms. Valerie Jarrett was very much impressed with the FLO Bombay ladies that she made a special mention of Mrs. Bela Rajan - Chairperson FLO Bombay & Mrs. Kiran Gera - past National President in the white house blog posted by her. Posted by Valerie Jarrett on November 11, 2010 at 11:08 AM EST

Kiran Gera, Past National President of FICCO FLO, discussed how she watched as women's lives were transformed after they were given the opportunity to enter the blue collar workforce and develop skills in masonry and other labor-intensive jobs. She recalled how their success not only changed the women's perceptions of themselves but also changed how they were perceived in their broader communities. Bela Rajan, Chairperson of FICCI FLO, spoke to the importance of education and how it helps foster women's empowerment, entrepreneurship and social mobility, exemplifying how no country can move ahead if half of its population is left behind.





Workshop on Dance/Movement therapy by Dilshad Patel November 20, 2010

ovement heals.....When words fall short the movement says it all.

Dance as a therapy is used to improve the mental and physical wellbeing of a person. And who could demonstrate it better than Dilshad Patel who is the first Indian dance professional to combine dance with creative movement therapy and exercise in a unique wellness experience.

Dilshad believes that the body and mind are connected, so the state of the body may affect mental and emotional health and vice versa.

The workshop was very therapeutic, appreciated and well attended by members and non members. People of all shape and size and age tried to match her movement as Dilshad leaped and pirouetted and showed us simple steps.





Sanitation for Girls in Schools (SGS) Abhiyan

November 29, 2010



LO Bombay announced its project "Sanitation for Girls in Schools (SGS) Abhiyan' amongst a large gathering comprising of people from Sulabh International, Media & FLO members.

How it all started;

Justice Dr. S. Radhakrishnan, Chief Guest at the FLO Bombay change of Gurad event mentioned that there is a large number of drop out of girls in the secondary schools because of lack of sanitation facilities.

Moved by the fact Ms Lillette Dubey, actress & theatre personality volunteered her unstinted support and is helping us to create awareness about the SGS project.

Sulabh International Service Organisation-a pioneer in the sanitation sector, both nationally and internationally has agreed to be the technology partner with FLO on the SGS project.

FLO identified 3 schools in an around outskirts of Mumbai as its pilot project.

Padma Bhushan awardee Dr Bindeshwar Pathak, Founder Sulabh Sanitation & reform movement and an inspiration for all of us was our chief guest at the function. Dr. Pathak travelled all the way from Delhi along with his team to guide and motivate us through his personal experience. Dr. Pathak also mentioned that this small initiative started by ladies of FLO Bombay, will go a long way and reach out to many underprivileged girls from different cities.



Site Visits SGS Abhiyan





India Today Woman Summit & Awards 2011 January 14, 2011

LO was happy to be associated as delegate partner for the third India Today Woman Summit & Awards, 2011. It was an all day journey into lives of some of the nation's most successful cadres of women. Women, who have strived to challenge the conventional

roles assigned to them by forming identities that are independent of their home space.

The India Today Woman Awards 2011 saw some amazing women in diverse fields win acclaim for their extra ordinary work.







Workshop on Feng Shui & Floristry

January 29, 2011

Fresh Flowers and Feng Shui......besides being a powerful combination is proved that if used effectively, can boost business, relationships et al.

FLO Bombay organised an interactive session with two of the top international experts on the subject.

Sherry Merchant the only only Licensed Instructor for the Mastery Academy of Chinese Metaphysics in India gave us an insight on Feng Shui and how Chinese Astrology says about a person just by using their year of birth and gender as a reference point.

Anita Hiranandani BA (Hons), MDPF (NDSF) is a British Master Florist. Anita has recently acquired Masters in Floristry with merit from Welsh college. She has been working as a florist in U.K since past 15 years and also teaches in college.

Anita taught us various flower arrangements. All members had great fun making their own flower bouquet and happily carried the same home at the end of the session.







Delegation of Women Entrepreneurs of Kuala Lumpur & Selangor Indian Chamber of Commerce & Industry (WE of KLSICCI) March 4, 2011.

LO Bombay hosted the delegation of Women Entrepreneur of Kuala Lumpur & Selangor Indian Chamber of Commerce & Industry (WE of KLSICCI) on 4th March, 2011.

A 3 member delegation of women entrepreneurs comprising of, Dr. Jaya Booshane PhD AMN PJK - Managing Director, Jey's Colours Sdn. Bhd & Founder - Advisor to Women Entrepreneurs Development Committee (WEDC), KLSICCI, Mrs. Immilda Silva-Managing Director, Fidelio International Sdn. Bhd & Council Member, KLSICCI and Chairperson, WEDC of KLSICCI & Shakila HJ. Noor Mohamad, MD Competency House International discussed various issues and opportunities existing for women in both the countries.



The members of the delegation were really impressed to know how some of our members worked from the grass root to senior level to enhance the skills of women of our country through educational and vocational training programmes.

As a token of appreciation the KLSICCI delegation presented a small memento to Mrs. Bela Rajan, chairperson FLO Bombay. The deliberation not only gave members of the delegation an insight about our country but also added to their knowledge and create awareness about the current state of women entrepreneurs of both the countries.



MESSAGE



Dear Friends,

It's been a privilege to Chair this unique organization for the past one year and its with excitement that I look forward to be in the driver's seat for the year 2011-12. Your continuous trust and confidence has enabled me to keep up to the expectations of all seniors. Today, I take this opportunity to thank all of you for your enormous support and faith in my abilities. I take this opportunity to thank all my colleagues and seniors who have helped me in conducting these programmes. I would especially like to thank Kiran Gera (Past National President) and Vinita Bimbhet

(Past FLO Bombay Chairperson) for their continuous support, enthusiam and guidance at my every step. I would like to thank Bela Rajan, FLO Chairperson for giving YFLO its own identity and shape. I would also like to thank the other members who have come forward and actively participated in making our programmes a great success. Most importantly I would like to extend a heartfelt thanks to Mr. Sushil Jiwarajka, Chairman FICCI, WRC. Without his blessings and nurturing this success would not have been possible.

I sincerely believe that our future success will depend upon our ability to reach more and more young women and make their tomorrow a better one. I also believe that we have all the vital ingredients of strong leadership, mature talent and utmost enthusiasm in place to achieve our common dream These, along with our strong value system, will continue to accelerate our mission in the years to come. We learnt a lot through our events this year and made many more friends and networked for our own learning's!

I once again express my gratitude

towards all the members of Young FICCI Ladies Organization (YFLO) for believing in me and supporting me to the hilt. I am honoured to be continuing as Chairperson YFLO Bombay Chapter for another year and wish you all to continue the camaraderie that we have established. Lastly I would like to welcome Sravanya Rao as YFLO Senior Vice Chairperson and Kainaz Mehta as Vice Chairperson. I would also like to take this opportunity to thank Shruti Arya and Archana Jiwarajka for all their efforts in making YFLO happen last year.

Warm regards, Saloni Doshi Chairperson YFLO, Bombay Chapter

COMMITTEE MEMBERS



Shruti Arya Sr. Vice Chairperson



Archana Jiwarajka Vice Chairperson



Kainaz Mehta Executive Secretary



Sneha Tandon Treasurer



Ambika Gupta Committee Member



Zina Mody Committee Member



Sravanya Rao Committee Member



Relaunch of the YFLO- Bombay Chapter April 2, 2010



FLO relaunched in April 2010 and after a successful year has 57 Members. The new committee was formed with Ms. Saloni Doshi as Chairperson. A presentation was made on past achievements of YFLO and its vision for the future. Present at the event were guest speakers Ashni Biyani (Design Manager, Future Group), Zeba Mitha Kohli (Managing Director, Fantasie Chocolates), Devita Saraf (CEO, Vu Luxury Televisions) and Dipali Goenka



(Executive Director, Welspun Industries) event who inspired us with their words of wisdom & inspiration. Mr. Sushil Jiwarajka, Chairman, FICCI WRC graced the occasion by his presence and he was amazed and proud to see the young women of our country making a mark for them. He also wished the YFLO team a successful year ahead. The event was well attended with strength of 50-60 potential members.

Times of India Press Visit

July 10, 2010

FLO started the year with its first event being a visit to the Times of India press, who has the largest circulation among all English-language newspapers in the world. The tour of the printing press gave all present a glimpse into the world of printing right from when the editorial team conceptualized the newspaper, to the printing and eventual distribution of the daily newspaper.

An interesting fact - the newspaper which is delivered to your doorstep daily is printed at a cost of Rs 22. Though, due to the large amount of advertisements placed they are able to subsidies the paper and sell it for Rs 5. The visit was much enjoyed and appreciated by the women, as they understood the effort that goes into making a newspaper.



YFLO BOMBAY

Bartending Workshop with Shatbhi Basu - An evening with famed bartender August 14, 2010

hatbhi Basu, founder of India's first professional bartending institute "Stir Academy" regaled all women present as she went on to have an interactive cocktail making session. Apart from sharing interesting information about her field.

Shatbhi gave YFLO Members a small insight into the exciting world of cocktails and more with her concoctions for some fabulous mixes. For two hours she had participants making, tasting and learning a few quick and easy cocktails, clear all their bar-tending myths.

The workshop left everyone feeling that one does not have to be a specialist to make a drink and it can be easy, fun and homemade! According to Shatbhi "The best cocktail is the one you like and not the one the bartender makes. Unless you do not like it, it's simply not a good drink."





Workshop on Personal Finance by Gaurav Mashruwala

September 3, 2010



This event gave all our participants the perfect opportunity to become aware and understand their financial investment needs. It also helped us identify the right avenues for investments in the given economic and financial scenario. But most of all, we got an insight to try and understand the importance of wealth management and start asset and portfolio building. This was followed by an interactive session between our extremely enthusiastic audience and Mr. Gaurav Mashruwala since no one needs to teach us how to splurge money... We thank Mr. Mashruwala for teaching us a bit about how to make our money work for us!!!

The prestigious Bombay stock exchange was the perfect setting for a personal finance workshop, held by Gaurav Mashruwala, one of India's leading personal wealth management gurus. Mr. Gaurav Mashruwala is a Certified Financial Planner practitioner and is known for the columns he writes in various leading English, Gujarati and Hindi publications. The session started with presentation being made on the BSE.





Coffee and Conversation September 29, 2010



FLO invited all its members for an ice breaker session with all the new entrants to the membership fold. This was the perfect opportunity for all of us to get to know your fellow YFLO members and share a bit about ourselves too over a warm cappuccino and a yummy cookie at a warm and comfortable restaurant and coffee shop in Bandra.



Myths and Facts about Women's Health by Dr. Nayna Dastur

October 8, 2010

FLO Bombay inviter Dr. Nayna Dastur a leading Obstetrician and Gynecologist to talk to its members on a very relevant topic for any woman. Dr Dastur spoke extensively on various health issues faced by young girls & newly married women. She stressed on the harmful effect of smoking, non-usage of contraceptives & lack of exercises in the urban world we live in.

Rahil shah, the NM CEO worked along with the YFLO committee to provide a package for a large series of test relevant to women. Apart from Dr Dastur telling everyone about how important testing themselves they were also able to get tests done at the NM Medical at a discounted rate. The packages were based on age brackets. One for the 25 to 35 year old woman and another for women above the age of 35. This was possible due to the efforts of YFLO committee and Rahil Shah, CEO of NM Medical, one of the city's best diagnostic laboratories.





YFLO BOMBAY

Art Appreciation talk by Amrita Jhaveri

November 13, 2010





FLO and Studio Napean organized a talk on Modern and Contemporary Indian Art by India's foremost art consultant, Amrita Jhaveri.

Using images from her own collection, Amrita went on to tell the story of modern and contemporary Indian art from AmritaSher-Gil's breakthrough in the 1930's to artists of her own generation such as Subodh Gupta and Atul Dodiya who acquired international fame in the past decade.

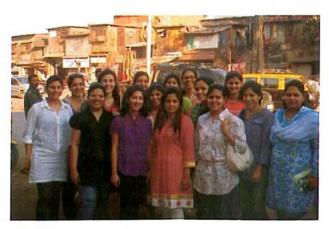
She gave key tips on what to do and not do if you wish to become a serious collector- Buy from a reputed art gallery, picking up works from Artists' solo shows and buying at the right time were some of them.

Reality Tour of Dharavi

January 13, 2011

In the middle of India's financial capital, Mumbai Asia's largest slum, Dharavi, lies, it covers an area of 535 acres. In 19th century, it was inhabited by Koli fishermen however, the fishing industry disappeared.

The tour was eye openers as it went on to show us how the slum was contrary to what many thought we would encounter. Dharavi is the home to a large number of the small scale industries, right from papad making to the largest plastic recycling unit in Bombay. The people of the area have proved to be very enterprising. In the residential areas people live in harmony with one another and despite the obvious problems that they face they can live in a dignified way. People from all over India and from all religions live in Dharavi, There are 26 Hindu temples, 11 mosques, 6 churches, 2 government, 1 private hospital and public clinics, 4 NGO schools and lots of public school and 1 junior college. There is an NGO which is dedicated to running the tour and providing education etc for children in the area. Our tour guides all spoke fluent English and had detailed descriptions and



information to give for all the areas we visited. Right from explaining how each industry works to the problems faced by the inhabitants. This two and a half hour tour was an eye opener for all members allowing them to see that dharavi apart from being Asia's largest slum is also home to a large commercial district with an annual turnover of 530,225.

YFLO BOMBAY



The French Makeover Workshop

February 16, 2011

FLO Bombay was delighted to organize The French Makeover Workshop at Jean-Claude-Biguine (JCB) which is one of the world's leading hair and beauty salon chains, with it's headquarter in Paris. J.C.B offers some of the most modern and innovative solutions for hair, skin, and beauty care, all under one roof.

Hair and beauty stylists at the Jean Claude Biguine salon demonstrated a few easy to do at home makeup and hair tricks. Also at the workshop members were allowed to avail of a complimentary treatment at the salon



Jamnagar Reliance Refinery

February 26 & 27, 2011

FLO Bombay had its first out station visit at the Reliance refinery at Jamnagar. The Reliance Group, founded by Dhirubhai H. Ambani is the most energy efficient refinery in the world. There are 2 refineries in the plant a DTA unit (Domestic Tariff Area) and SEZ (Special Economic zone). They have also established Asia's largest mango orchard with 135000 mango trees and the mangoes from here are sold in Harrods in London.

We were given a guided tour of the refinery which started off a presentation by members of the Reliance team. All aspects from our stay at the Reliance guest house to travel



were impeccably organized making this a very memorable and special experience. It was not only educational but also an eye-opening trip for all YFLO members, and also a once in a lifetime chance to see this magnificent place.

Laugh Out Loud Workshop with Life and Laughter Coach, Anand Chulani

March 2, 2011

FLO Bombay concluded its yearlong events with a workshop- "The LOL Method" conducted by Mr. Anand Chulani. Anand is the first Indian ever to write for an American sitcom, having written for hit shows like "The Simpsons", "Goodness Gracious Me" and "Life on a Stick". Amongst his many achievements, Anand has also been the head writer for world-famous peak performance coach, Anthony Robbins and has opened for comedians Arsenio Hall, Russell Peters and Martin Lawrence.

The LOL METHOD given by Anand was a mix of tools and skills within us. Also, how to use laughter to relieve stress, strengthen relationships, resolve conflict and create a life filled with even more joy, love and laughter.

Anand taught us 3 easy steps to create laughter:

1. Move your body 2. Wake up the laughter muscles 3. Live and laugh from your heart.

The difference Anand's workshop brought about was, Confidence.





MESSAGE



Dear Friends.

"By being yourself, you put something wonderful in the world that was not there before." - Edwin Elliot

Women are caregivers, friends, mothers, heads of households, bosses, employees...the list goes on and on. What women accomplish is amazing! Women have a hidden strength and a salient power within them. Power is synonymous with women. What an amazing and action packed year this has been! Our year long vision nurtured personal growth and continuity to keep learning. Much of what was in store was aimed at providing a learning experience and an exposure to likeminded thinking and fellowship. The most important word in the world of

work is contribution. I am indebted to my team and all at the chapter for being contributors in their own unique way. I truly appreciate their support, encouragement, guidance and most importantly their presence. I felt blessed with a team of fine talent which made life much easier, for in my personal opinion, I firmly believe nobody can do it alone! We have created a beginning by coming together, have progressed in keeping together and have been successful in working together. Let's work collectively to take FICCI FLO to a greater pinnacle and always remember to wear a happy face...it's your display counter, your show window, your best advertisement...

Sincerely, Lorraine Govias Chairperson, Chennai Chapter

COMMITTEE MEMBERS



Shalini Biswajit Vice Chairperson



Shuchi Agrawal, Hon. Secy



Raksha Mehta, Jt. Secy



Srilakshmi Mohan Rao Treasurer



Chitra Gopinath



Change of Guard

April 15, 2010





r. Prithika Chary handing over to Ms. Lorraine Govias & Team 2010 2011

The Truth about Tigers" Documentary by Shekar Dattatri

June 8, 2010

hekar Dattatri films have won numerous national and international awards, and are aired around the world on channels such as National Geographic and Discovery. Ms. Letika Saran, Director General of

Police, Tamil Nadu was our Guest of Honour. As an organisation we extended our support by creating awareness about our National Animal, The Tiger and help the cause of its conservation.







"It's All In the Attitude - Come Wear It"
June 16, 2010

he importance of our self image....our very own brand which shapes the perceptions of the people around us. It is said it takes only 7 seconds to create an impression of an individual and this lasts forever. Ms Nina John is a corporate trainer and academician with extensive experience in diverse segments. She is a life skills coach, mentor and motivator. The definition of the word

ATTITUDE was thrown open to members, A mindset, a personal brand, ME, perception were some of the answers.





Writing of Wills by Ms. Chitra Sampath & Women's Right to Property

by Mr. M. S. Subramanian July 14, 2010

s Chitra Sampath an eminent lawyer and Mr. Subramanian, eminent jurist of the Madras High Court, shared their counsel on their topic specifics.





FLOwing with Technology: Computer Literacy Programme

Facilitator Mr. Raajaram, VP (Technology), Ascenders Technologies July 19, 2010.

eing technically savvy is the call of the day. Be it business, social or personal relationships, technology is a key connect. The course material for our computer literacy programme for members included the fundamentals of working with: MS WORD, MS EXCEL, MS POWER POINT, EMAIL, BROWSING THE INTERNET.



Lifestyle Changes for a Healthier Digestive Tract

August 10, 2010

Association, held an interactive session on Digestive Health. The first speaker, Dr. Sarojini, Consultant, @ Apollo Hospitals spoke on the three major disorders of the gut, Ms. Geetu Amarnani, Clinical Nutritionist spoke on the dietary changes one can make to improve the gut health and Ms.J.Jayalakshmi, Homeopath and Acutherapist gave a brief yet informative overview on alternate therapies like Acupressure, Acupuncture, Homeopathy, Yoga and Mudras which not only help in relieving pain associated with digestive disorders, but are also preventive and therapeutic techniques with no side effects.

We released the First edition of our Newsletter "FLO Link-The Newsletter for the Thinking Woman".









Heritage Day

August 31, 2010







lugust is the month to commemorate our city's heritage as Chennai was founded on August 22, 1639. In keeping with this, we celebrated our Heritage Day at one of Chennai's grand landmarks, the Raj Bhavan and got to witness its grandeur, colonial structure and architectural wonder of the of His Excellency the

Governor's residence. Mr. S. Muthiah, an expert and an authority on the city of Chennai, gave us a talk along with an exquisite collection of photographs on "The Raj Bhavans of Tamil Nadu". Ms. Ayesha Barnala Sandhu the granddaughter of the present Governor of Tamil Nadu Sri Surjit Singh Barnala was our Guest of Honour.

Industrial Visit & Day Trip

September 17, 2010

idesign is the flagship company of Dilip Kapur. He has changed the way women looked at bags, at a time when they used to be brought back by family travelling abroad or fake designer bags from the

South East Asian countries flooded the market. The unit employs 90% women workers from in and around the local area. They work towards an eco friendly environment







"Shringar" An Ode to Beauty
October 19, 2010

Beauty is Shringar. Jewels, clothes, flowers, make up, a smile, an expression, all go towards Shringar. Ms. Rupa Gopal a photo journalist and writer showcased beauty from head to toe through an audio visual presentation with relevant pictures and clips and ravishing music. To bring the theme alive and the highlight of the event was a ramp walk by our very own FLO members (23 of them). Jewels by Mehta Jewellery, the event sponsor, specially made to suit the ethnic theme, showing timeless patterns that have been prevalent in India were displayed. Jewels from head to toe were showcased on the ramp bringing the beauty of the Indian woman and Indian artistry to the fore. Ms. Aruna Sairam, Mr. U. (Mandolin) Srinivas & Ms. Nina Reddy were our guests of honour. The event found a place in the Indian Airlines inflight magazine "Swagat" in the November 2010 Issue.



FLO CHENNAI

Valedictory Function - HSF Sponsored AARI and ZARDOSI WORKSHOP

September 27 Oct. 28, 2010

&

Visit of National President Ms.Ranjana Agarwal

November 12, 2010

In keeping with the Joy of Giving Week which commenced on Sept. 27, 2010, we also kickstarted our HSF (Hans Siedel Foundation) sponsored month long grass root workshop. A total of 13 ladies were trained in the Aari embroidery and Zardosi techniques. Reaching out to our communities to support and uplift our society is a way of defining Empowerment, as the best way to further on in life is to lend a hand to others to get ahead.

It was also a pleasure to have Ms. Ranjana Agarwal, the National President and Ms. Shipra Chatterjee, the Executive Director present at the Valedictory function. This was followed by an Open House with the President



Stem Cell Banking The Gift of Good Health

December 2, 2010

he event sponsor LifeCell is India's first & largest private stem cell bank and stem cells solutions provider to bring the revolutionary concept of umbilical cord stem cell banking to India. Breakthrough medical research has now shown that the umbilical cord blood and cord tissue are one of the richest sources of stem cells, which have a high potential to treat over 75 serious ailments such as leukemia (blood cancer), thalassemia, brain injury, juvenile diabetes and many more and holds the promise to treat many more critical ailments in the future. They also launched a revolutionary service that provides women with the unique opportunity to collect and preserve vital stem cells that can be harvested from the body's menstrual blood during the menstrual cycle



Fine Dining, Wine Tasting and You!

December 11, 2010

n today's increasingly global arena and competitive world, technical knowledge alone is not enough to ensure success. Our event sponsors Courtyard by Marriott Chennai and the UB Group took us through the nuance of Sophistication which is more and more becoming the catchword. As our world becomes a smaller place and our economy becomes

increasingly global in scope, it is becoming clear how important good manners are. This is true not only in personal life but more so in our professional life. Savvy dining skills play a major role in the business arena today. Social Etiquette and Protocol do count and enhance an individual's first impression.

The UB Group assisted deepen our appreciation for wines and how it compliments and enhances various food choices and the combination of smell and taste allows us to discern its flavour.

We released the Second edition of our Newsletter "FLO Link".





Interstate @ Kolkata January 15 & 16, 2011

he interstate at Kolkata fostered fellowship and networking amongst members from across all chapters. Rahul Sharma & Bikram Ghosh's enchanting music was the highlight of the event. A visit to a few landmarks was atreat to the eyes.





"The Road Less Travelled" with Ms. G. Sree Vidhya January 24, 2011

s. G. Sree Vidhya, (a first generation entrepreneur) the Chairperson & Managing Director of Ravindra Service Private Limited Group - A Private Limited Company, which is into Facility Management, Temp Staffing and Guarding / Security services including Armed Guards,

Cash in Transit Vans. Sree Vidhya is the only Woman Entrepreneur in India in guarding Services, which is a male Bastion. Ravindra Services owns the brands - D Group Security Force and Dialtone Hotline Services and has a 5000 workforce. She is the recipient of "WOMAN ACHIEVER" award from Ladies Circle 42. Chennai and also the "RAJIV GANDHI SHIROMANI AWARD" for entrepreneurship in a male bastion which was awarded by 'NATIONAL INTEGRATION AND ECONOMIC COUNCIL"-NEW DELHI.









"Hypnotherapy" Reincarnation and Past Lives / Life between Lives Key Note Speaker Ms. Surekha Kothari

February 2, 2011

Hypnotherapy is a highly effective adjuvant and complementary approach to medical and psychological health practices. It is never intended to replace medical treatment or severe psychological treatment and can be regarded, by its emphasis on the use of internal resources for therapy, as a non-medical therapy which accomplishes its results without direct external

intervention. "We are not human beings who are here for a spiritual experience. We are spiritual beings here for HUMAN experience." Most of us live by the first sentence when the fact is that the second sentence describes us accurately.







FLO CHENNAI

Feel Young Forever

February 23, 2011

"Age they say is only a number. Inside every older person is a younger person wondering what the hell happened".Dr. Mansi Mukherjee & Dr. Sanjeev Nelogi from Kaya Skin Clinic crisp and right dose of information made for an enligtening evening. The sun's rays, environmental damage, internal stress, etc, all make skin the first victim to fall prey to ageing. The skin begins to thin out and loses its ability to repair itself with age. As a result we become prone to fine lines, laugh lines etc. Apart from external factors like sun's rays and pollution, skin aging is sometimes also determined by the inherited genes. Some of the common signs of ageing are fine lines and wrinkles, thin transparent skin, noticeable loss of firmness in facial / neck muscles causing our skin to sag and droop, dry skin that may itch, age spots and blotchy complexion. Anti-aging addresses how to prevent, slow, or reverse the effects of aging and help people live longer, healthier, happier lives. In contrast to life extension, which places more emphasis on the science behind aging, the term antiageing is more often associated with specific remedies which may or may not be scientific.





Woman of the Year Awards Ceremony

March 26, 2011

Awardees Ms. Nalini Chidambaram & Dr. Tara Thiagarajan Recognition of In House Achiever Mrs. Geetha Premkumar

rs. Nalini Chidambaram chose to specialise in constitutional, administrative, taxation and corporate laws. She became a senior advocate in 1990 making her the first South Indian Lady Advocate to have this distinction. She has supported environmental causes and is regarded a specialist in Educational and Labour Law. In a landmark judgment in CRZ in 2007, she defended the cause of fishermen and her appearance for 2 lakhs govt. Employees who were dismissed by the TN Govt. for going on strike for a day and getting them reinstated is one of her significant battles.

Dr. Tara Thiagarajan co-founded Madura Microfinance a social enterprise that uses a strategic science based approach to alleviate poverty. Her ideas initiating small loans to rural entrepreneurs and micro markets have supported thousands to make a successful living. She has guided Madura of having the highest cost efficiency worldwide and recognised by Forbes. She has 1500 hundred employees spread across 200 locations in TN and through their low interest rates she has disbursed Rs.650 crores as loan making it a highly profitable enterprise.

Recognition of our In House Achiever Mrs. Geetha Premkumar who has been awarded: STATE BEST WOMEN ENTREPRENEUR AWARD (given by the Govt. of Tamilnadu), (Among women category), 13.05.2010, BEST ENTREPRENEUR IN CHENNAI DISTRICT (Given by the Govt. of Tamil Nadu), (Among common category) 15.05.2010, SAARC (SCWEC) WOMEN ENTREPRENEUR EXCELLENCE AWARD FROM INDIA. 29.11.2010







MESSAGE



Dear friends.

Information is perhaps the most powerful tool available to people, one that opens new possibilities. Keeping with the FLO theme for 2010-2011 "AWARENESS E M P O W E R S" F L O Coimbatore has been working towards providing various avenues for empowering women in all walks of life.

FLO Coimbatore has become

synonymous as a forum for organizing very informative and useful programs. The programs have been very diverse ranging from Health, Entrepreneurship, Photography, Social responsibilities, Cookery, Family Business, Women and Law and sessions on Body, Mind and Soul.

Keeping abreast with Helen Kellers quote "The unselfish effort to bring cheer to others will be the beginning of a happier life for ourselves" the members of FLO enjoyed bringing a difference in the lives of many women. Women Entrepreneurs create jobs not only for themselves but for other women too. The third batch of

women is being trained in the ongoing Tailoring project.

I deeply appreciate the guidance provided by the immediate past chairperson Ms.Kavitha Varadaraj and commitment of the committee members which made it happen. A special thanks to the Secretary Ms.Manju Ilango who has been a pillar of support during my tenure. The collective support from all members for all the initiatives made the year a happening one for FLO Coimbatore. The presence of the organization has become very prominent in the city with several enquiries on new memberships. I thoroughly enjoyed my tenure as the Chairperson. I had the opportunity of interacting with many people from different stratas of the society.

My best wishes to Ms.Neena Malhotra the incoming national president and to Ms.Vanaja Ramaraj incoming Coimbatore chairperson to carry forward the FLO initiatives.

Regards,

Sridevi Devaraj

Chairperson, Coimbatore Chapter

COMMITTEE MEMBERS



Vanaja Ramaraj Sr. Vice chairperson



Lakshmi Ramachandran Vice chairperson



Shanthi Srinivasan Treasurer



Manju Ilango Secretary



Swathy Rohit Joint Secretary

Change of Guard April 19, 2010



LO COIMBATORE had the change of guard ceremony and the AGM on the 19th April 2010. The outgoing chairperson Ms. Kavitha Varadaraj handed over the charge to the incoming chairperson Ms. Sridevi Devaraj and her new committee.

Certificate Distribution: Tailoring and Embroidery June 9, 2010

ertificates were distributed to the second batch of women who had completed 6 months course in Tailoring and Embroidery on the 9th June 2010. The JSS Director from Avanashilingam University presided over the function. Twenty seven women had completed the course. This certificate enables them to find employment in Tailoring units and also enable them to secure bank loans



Fund Raiser: Film Screening June 18, 2010



he Blockbuster movie RAVANA was screened in the KG Big cinemas. Our member Ms.Lakshmi Praveena organized the evening show on the opening day for the FLO Fundraiser. We had a very good response and all tickets were sold out. Members Venkatlakshmi, Shri Vyshnavi Anush, Rajwanti and Vanaja worked as a team and the event was a huge success.



Industrial Visit to Pollachi July 15, 2010

ur member Ms. Karpagham Balaji organized the visit to Pollachi. 3 industries were visited Sakthi Soya Factory A company manufacturing soya chunks and all soya related products. A cookery demo of the soya recipes was organized at the venue. Members were delighted to taste the products and samples of products were given by the management of the company.



Ethicus-organic cotton clothes

manufacturing unit. The entire process right from growing the cotton using organic manure was explained by the proprietor to the members. Organic cotton western clothes designed very stylish. Saris, Linen and other products were displayed and are available in the factory for sale.

Pencil Factorythe only one of its kind in South India. It was a very new experience and made us wonder that a lot of techniques were involved in pencil making.

Inauguration of Tailoring Project at Elgi School Vellalore July 16, 2010



The second phase of our tailoring project was commenced on July 16, 2010. The school comprises of first generation students and the parents of the children were the target group 66 parents have registered for the second batch.

Breast Cancer Awareness Programme July 29, 20100

200 members from self help group in Karamadai were covered in the camp under the Leadership of Vice Chairperson Ms. Vanaja Ramaraj.

Empowering Girls

August 2, 2010

r.Anshul Mishra, Coimbatore commissioner was briefed on the FLO project empowering girl children. 5 corporation Schools were identified and a skit has been given enhancing importance of Educating Girl Child. The script of the skit was circulated to members and they have got it enacted in private schools to remind the parents of the importance of educating the girls in the family.

Women and Law

August 18, 2010

rs. Sreejaya, Advocate presented to the members a talk on making of wills. She elaborated on the legal aspects regarding will. She also talked about emotional violence and recent changes in law regarding womens' rights. This was followed by Lunch hosted by 4 members and the programme was well attended.



International Delegation

Aug 31 to Sept 09, 2010

ur members Ms. Kavitha Varadaraj, Ms. Venkatlakshmi Silesh and Ms. Dharma Subramanian participated in the international delegation to Eastern European countries.

Industrial Visit to Hidesign Factory in Pondicherry.

September 17, 2010

he Chennai chapter had organized an Industrial Visit to Hidesign Factory in Pondicherry. Coimbatore chapter was invited by Ms.Lorraine Govias. Ms.Mohanasundari and Ms.Selvarani participated in the Industrial Visit.



Caring for your Bones October 6, 2010



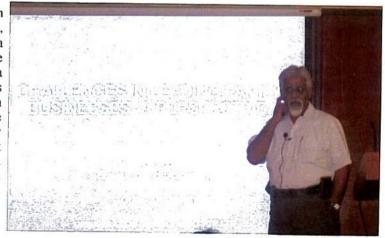


r.Rajasekaran of Ganga Hospitals gave an insight into How to care for your bones. He covered topics on Osteoporosis, Osteoarthritis, Rhuematoid Arthritis and Back ache. Preventive measures were also discussed. He elaborated on how an active lifestyle and regular physical exercise will help in

keeping osteoporosis under check. The talk was followed by a question Answer session where members and guests cleared their doubts regarding bone care. The event was co-ordinated by Ms Suguna Ravichandran and Ms.Manjula Ilango.

Challenges in Leading Family Business October 25, 2010

r.V.Ramakrishnan, M.D.ODPL, Singapore gave a very detailed insight into the challenges in leading a successful family business and the role of women especially in it. The presentation was very informative and thought provoking. Ms.Suguna Ravichandran co-ordinated the programme and was followed by dinner hosted b members.



HSF Workshop on How to Become an Entrepreneur November 11 & 12, 2010

he HSF programme was co-ordinated by Ms. Vasanthi Raghu and Ms. Sunitha Venkatkumar. It was conducted by Mr. Raghu viswanath and Mr. Parthasarathy Pingali. They gave a very detailed account on the salient features of becoming an entrepreneur and also on Brand Building. They stressed on the importance of branding to become a successful entrepreneur.



Health Wellness and Empowerment Programme at Madukarai November 19, 2010



ember Ms.Sasirekha co-ordinated a very unique programme for the women from an NGO .The programme was planned on three modules.140 Women from Marialaya NGO participated.

SAVE THE GIRL CHILD Dance drama was presented by KPM matriculation school students.25 children participated in the programme and certificates were distributed among them.

ogramme and certificates were distributed among their



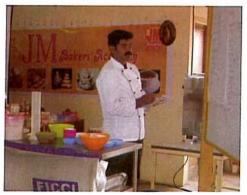
An awareness programme on Breast Cancer Awareness was organised by Gknm Hospital. Another programme titled 'Mind Matters'---a peaceful mind for a happy life was organised by FLO Coimbatore.

Cancer Awareness Programme

December 4, 2010

oimbatore cosmopolitan club and FLO jointly organised a Cancer Awareness programme .GKNM Hospital was our co partner for the programme. Salient points on Breast cancer and Uterine cancer were highlighted. It was a reminder for all members participating to undergo their annual screening.





Baking Made Easy January 9, 2011

an event with J.M and Sons one of the oldest bakers in Coimbatore Baking Made Easy. Baking demo was given to both men and women including students. The viability of baking as a profession was highlighted and follow up courses were recommended by the institution. Our treasurer Ms.Shanthi Srinivasan coordinated the programme with the Baking school.



Interstate Meet and Myanmar Delegation January 13 to 21, 2011

10 Members from FLO Coimbatore C hapter participated in the interstate meet followed by the delegation to Myanmar. The mystic city of Myanmar was a pleasant surprise for the members.





Photography: A Learning Session by Photocentre February 4, 2011

Photocentre on the techniques of taking good photographs. The advantages and disadvantages of both film photography and digital

photography were discussed in the session. The programme was followed by a lunch organized by 4 members.

Tailoring Project for Tribal Girls

February 14, 2011



The third batch of students for tailoring was commenced. Semmedu a village close to Coimbatore has been identified and tribal women were being trained .The project was inaugurated and classes have commenced for the women.



International Womens Day Celebration: Body, Mind and Soul March 8, 2011

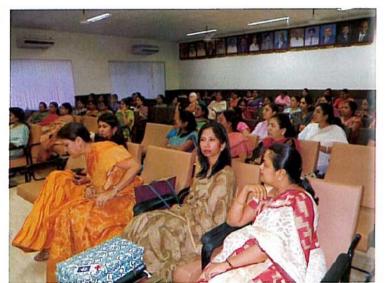
nternational Womens day was celebrated with an interesting session on Body, Mind and Soul. Three distinguished speakers made the women's day a special one for the participants.

Dr.Chandan of Kaya Skin Clinic spoke on ways to maintain a seamless skin.

Dr. Aram highlighted that one can cultivate one's mind by coming together and learning together. She also explained how stagnation is the worst thing that can happen for empowerment.

Interesting videos were screened by Sasirekha from Art of Living that showed how one's thoughts and feelings affect physical reality. At the end of the session ladies walked out with a whole new perspective of a woman's body mind and soul.







MESSAGE



Dear Friends.

S I come to the end of my term as Chairperson. FLO Hyderabad. and we complete another financial year, we all stand humbled by the forces of nature that wreaked havoc in Japan and now threaten to leave an indelible nuclear imprint on the world through man's own technology.

The 100th year of celebration of International women's day is a perfect milestone to pause, look back and introspect. While women have scaled great heights in all areas in an unequal world, for the majority women the world still remains harsh, unequal, oppressive and demeaning. The world judges a nation by how it treats its women, and

India has a long way to go before it is judged favourably in this regard.

Believing that FLO can make a difference through an active involvement with society, enhancement of one's own knowledge, creation of an enabling environment for entrepreneurs and so on, I tried in a limited way to make the Hyderabad chapter a drop in the ocean that might count.

With membership strength of 317, our emphasis this year lay on empowerment through knowledge. Our diverse events ranged from creative, entrepreneurial opportunities that exist in the film world to how the DNA fingerprinting technology has empowered women. What role can we as citizens play in ensuring a safe and healthy environment? Are there lessons to be learnt from Bhopal gas tragedy? How to lead a rational life? Can we be inspired by a lone woman who rescued over 3000 trafficked women? Answers to these questions were sought through interaction with some of the most distinguished citizens of our country.

We believe that in consonance with the expectations of the world, our rightful place as a leader in the comity of nations can be claimed, only if we create

equitable conditions that allow the unprivileged to express their full potential. Demonstrating corporate social responsibility we raised 4.2 lakhs through an art auction to educate poor, stigmatised and trafficked girls. "Celebrate and Act Now", a conference organised with FICCI, AP State Council. brought together diverse women leaders to focus our attention on an actionoriented agenda to help create empowering conditions for the unprivileged.In this humble endeavour, unstinted support came from a team of busy professionals, comprising Sucheta Gersappe, Secretary (travel industry), Sona Chatwani, Treasurer (interior designer), Shruti Malpani industry). Reet Sahu (software enterprise), and Ajita Yogesh, past Chairperson (fashion institute). I am grateful to them for a satisfying year at FLO. I wish Pinky Reddy and her team greater accomplishments in the coming

Warm regards,
Chandana Chakrabarti
Chairperson, Hyderabad Chapter

COMMITTEE MEMBERS



Aparna (Pinky) Reddy Vice Chairperson



Shruti Malpani Programme Cordinator



Sucheta Gersappe Secretary



Reet Sahu Programme Mentor



Sona Chatwani Treasurer



Ajita Yogesh

FLO HYDERABAD

Change of Guard

September 14, 2010

s. Chandana Chakrabarti took over as Chairperson of FLO, Hyderabad Chapter from Ms. Ajita Yogesh while Ms. Parvathi Reddy handed over the reins of Young FLO to Ms. Mansi Malik at the 8th Annual Session and Change of Guard Ceremony on 14th Sept 2011. The Change of Guard was followed by a Panel discussion on 'Careers and Business opportunities in Films'. Eminent actress Padmini Kolhapure was the Chief Guest and Ms Jeevitha Rajasekhar, actress and film producer, and Ms Elahe Hiptoola, film producer were the guests of honour for the event.

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Ms. Pinky Reddy, Vice Chairperson; Ms. Sucheta Gersappe, Secretary; Sona Chatwani, Treasurer; Reet Sahu, Shruti Malpani and Ms.Swapna

Cherukuri, Vice Chairperson, YFLO were also sworn in. Moderating the panel, film editor and poet, Ms. Sridala Swami, made the session highly informative and engaging by giving members an insight into a variety of career and business opportunities in the film industry.

From Lab to Court Room by Dr Lalji Singh

September 28, 2010

Padmashri Dr Lalji Singh, Director of CCMB, and inventor of the Indian technique of DNA Fingerprinting, gave a riveting presentation on how the DNA Fingerprinting has helped in booking criminals also also saving innocent people who have been wrongly accused. He talked of his various experiences in court rooms across the country while investigating high profile cases and the challenges he faced till DNA fingerprinting became accepted as clinching evidence in the Indian courts. He also talked about how it has become an empowering tool for exploited women.



Art Auction, Corporate Social Responsibility

October 23,2010



In partnership with Kalakriti Art Gallery, an art auction of some of India's best-known painters was organised in order to raise funds to demonstrate corporate social responsibility by supporting the education of the girl-child. The entire proceeds of the auction, 4.2 lakhs, has been committed to the education of poor and stigmatized girl children.

Lessons Learnt From Bhopal Gas Tragedy and Industrial Safety by Mr Satinath Sarangi

November 15, 2010

atinath Sarangi, the relentless voice of Bhopal, spoke to our members about the 1984 Bhopal Gas tragedy, the world's worst industrial disaster in Union Carbide's pesticide plant causing more than 20,000 deaths, and maiming several thousands. Even today 390 tons of toxic chemicals abandoned at the UCIL plant continue to leak and pollute the groundwater in the region and affect thousands of Bhopal residents who depend on it. What are the lessons that one can learn from Bhopal in order to prevent a similar catastrophe?





So Called Miracles: A Critical Analysis By Dr Narendra Nayak

January 22, 2011



r Narendra Nayak, a world renowned rationalist, featured by Discovery Channel, National Geographic and BBC, presented "So called miracles: a critical analysis". Scientifically and rationally exposing miracles and superstitions that we tend to blindly follow, through a highly entertaining and informative session, he demonstrated that miracles are nothing but 3rd rate magic. He performed tricks to show how godmen hoodwink gullible followers. This was a session that taught our members how to live rationally.

Human Trafficking By Dr.Sunitha Krishnan

March 3, 2011

LO Hyderabad partnered with several well-known organizations in Hyderabad to organize a variety of activities all through the month of March, calling it Women's MARCH. The first event had Dr.Sunitha Krishnan, a well-known anti-human trafficking activist and Stree Shakti Puraskar awardee address FLO members and others on 'Human Trafficking'. Dr Sunitha Krishnan, who co-founded Prajwala, an anti-trafficking ngo, has rescued over 3000 trafficked women, whom she shelters and rehabilitates. Moved and inspired by her dedication, courage and fortitude, several in the audience pledged their support.



International Women's Day: Celebrate and Act Now

March 13, 2011

In association with FICCI, AP State Council, the 100th year celebration of International Women's day was marked by a conference "Celebrate and Act Now". Madhu Kishwar, eminent academician, writer, activist gave the key note address, followed by a panel discussion with Renu Challu, MD of State Bank of Hyderabad, Katherine Dhanani, US Consul General. Shobhana Kamineni, ED, Apollo Healthstreet, and Anu Acharya, MD, Ocimum Solutions. The entire evening focused on the agenda for action with regard to women whose lives have not been touched by equality.



MESSAGE



Dear Friends,

very beginning has an end, so does this eventful year that gave us much to learn. It will be one of the most memorable years of my life, as I interacted with several versatile women, explored new avenues, and gained fresh insights. Enthusiasm is excitement with inspiration, motivation and a pinch of creativity. With vigor and enthusiasm, YFLO set out with the objective of organizing programs that would be enriching, relevant and topical.

GOGREEN initiative created awareness especially among children on the importance of trees and plantations. A mala Akkineni. actor and

environmentalist, spoke on climate change and demonstrated how to reduce, reuse and recycle waste efficiently. 'Converting great ideas into successful businesses' was a panel discussion focused on potential entrepreneurs with ideas. Another panel discussion on 'The Indian Media Yesterday, Today and Tomorrow' elucidated the increasing power of media, where it is headed, how sms, power of internet facebook and twitter have made us both contributors and consumers. Giving us a break from our routines, the Fellowship program was an opportunity to de-stress and bond. Deliberating on a safe working atmosphere for women, the talk on 'Sexual Harassment at Workplaces', familiarized our members with the Sexual Harassment Bill 2010.

I owe my sincere gratitude to each one in my dynamic team, Swapna Cherukuri, Arpita Ganesh, Mourya Boda, Sudha Reddy and Swetambari Arabolu, who not only made all this possible but also boosted my morale whenever needed. I take this opportunity to thank FLO Chairperson, Chandana Chakrabarti and all Governing Board members for their support and guidance. My special thanks to the past chairpersons of YFLO -

Harjinder Talwar, Anjum Babukhan, Kamini Saraf and Parvathy Reddy for their unstinted support .I would like to welcome Swapna Cherukuri, our incoming Chairperson. I am confident that under her guidance, YFLO will continue its efforts to benefit women entrepreneurs.

I believe that every accomplishment starts with the decision to try and that every woman must begin by trying. I thank you all for giving me this enriching and exciting opportunity

With warm regards,
Mansi Malik
Chairperson,
YFLO, Hyderabad Chapter

COMMITTEE MEMBERS



Swapna Cherukuri Vice Chairperson



Arpita Ganesh Secretary



Mourya Boda Treasurer



Sudha Reddy Program Mentor



Swetambari Arabolu Program Coordinator



Go Green- 2010

October 7, 2010

The "GO GREEN" venture, with tree plantation as its main agenda, was initiated by YFLO in the year 2008. This year the venue was The Glendale Academy, Joyland and Orphanage and Navjeevan Balika Vidhyalaya.

Chief guest Mrs.Amala Akkineni made a passionate presentation on environmental damage caused by human beings and gave simple tips on methods of minimizing environmental degradation and explained how we could coexist in harmony with the earth's natural treasures.



Converting Ideas into Enterprises

October 14, 2010

panel discussion on "Converting Great Ideas into Successful Businesses" was conducted by YFLO, Hyderabad Chapter. It was organised with the aim of helping and guiding budding entrepreneurs who are talented, possess great ideas, but are unable to convert them into successful businesses because of their inexperience. The Panelists were Dr. V. Chandrasekar, Mr. Sandeep Singhal, Mr. Prasanna Kumar, Mr. G. Anantha Ramu and the discussion was moderated by Ms. Chandrani Chakrabarti.



Media- Yesterday, Today and Tomorrow

November 26, 2010

FLO organized a most topical discussion on the subject of "The Indian Media yesterday, today and tomorrow". An eminent and eloquent panel of some of the most respected names in the media -Mr.Sanjay Reddy Sr VP Sun TV Network, Ms.Sathya Saran editor of Femina and ME and Vinita Dawra Nangia presently editor Times Life held the audience spell bound for a couple of hours on 26th November. The panel elucidated how media in India had become progressively powerful over the years and now is a force to reckon with.



YFLO HYDERABAD

Fellowship Event December 7, 2010



Ifred D'Souza said: "Dance as though no one is watching you; love as though you have never been hurt before; sing as though no one can hear you; live as though heaven is on earth". It was in Alfredesque spirit in which 46 lady members of FLO and YFLO left their stresses and responsibilities of the day to day routine to spend the day at Lahari Resorts.

The outing was all about "Fellowship" and the fun and games only helped in assisting members to know each other better, improve conviviality and camaraderie.

Sexual Harassment at Work places

February 11, 2011

s women try to fight economic disparity with men, a new form of crime emerges-Sexual Harassment at the work place. Most women are subjected to this in some form or the other in their professional lives. Sexual Harassment at work is an extension of violence in everyday life and is discriminatory, exploitative, thriving in atmosphere of threat, terror and reprisal. Combating sexual harassment involves developing an understanding of what is sexual harassment and change of attitudes of all- be it employees, colleagues, friends, administrators, employers or the law makers.

To help us understand this YFLO invited Supreme Court Advocate Ms Priya Hingorani to elaborate on The Supreme Court Judgments' and guidelines for prevention of Sexual Harassment, Sexual Harassment at workplace bill 2010.





MESSAGE



Dear Friends,

s I complete my tenure as chairperson of FICCI FLO JAIPUR CHAPTER, the last one year will remain one of my most memorable years of my life as I got an opportunity to interact with a number of versatile women from various walks of life which I think is priceless.

FLO Jaipur Chapter keeping up with the challenges has successfully executed 18 events to support its vision to empower women emotionally and economically. I strongly believe that every member of FICCI FLO Jaipur Chapter leaves no stone unturn on their continuous efforts and support to achieve our ultimate goal

to make women independent.

I believe my stint as a chairperson would not have been successful without the continued support of every member of FLO and I take this opportunity to thank every one of them. I would like to thank my core and working committee for their continuous and diligent support especially Ms. Neeta Boochra(our Founder Chairperson). I also take this opportunity to acknowledge the support of Chairman, FICCI Rajasthan and the patron and advisors of FLO Jaipur. A special word of appreciation to all the prominent sponsors and our friends without whose support it would not have been possible to make it a memorable and a meaningful year.

Our team had an exciting year putting up various programs, workshops and events, branding FLO powerfully in Jaipur. The hallmark of my tenure was the program by Ms. Indu Shahani on "Youth Empowerment", one of a kind exhibition named JASHN-2010 which was inaugurated by Shri Ashok Ji Gehlot (Hon'ble Chief Minister of Rajasthan) which was in true sense a positive attempt to make the grassroot level women independent and the "Success Mantra" by Ms. Neerja Birla. I would

like to thank Ms. Ranjana Agarwal (FLO National President) for her support, guidance and her presence in JASHN. The sheer performance, presence and the quality of programs this year added a new dimension to FLO Jaipur by doubling the membership list. This year Jaipur Chapter is proud to announce to have added 116 new members plus one institutional member to its list. It's been a totally empowering experience.

I would like to welcome Ms. Nidhie A Data as the new chairperson of FICCI FLO Jaipur Chapter. I am confident that under her guidance, we will continue the efforts and conduct many more programs to benefit women and achieve our common vision and take FLO to a greater height. I assure FICCI FLO of my continued contribution and commitment in the future.

With warm regards, Shefila Chordia Chairperson, Jaipur Chapter

COMMITTEE MEMBERS



Nidhie A Data Vice-Chairperson



Vinnie Kakkar Treasurer



Bela Badhalia Secretary



Neeta Boochra Founder Chairperson



Indira Bagri Imm. Past Chairperson

FLO JAIPUR

Can Women Handle Leadership by Shobhaa De

May 6, 2010

LO Jaipur Chapter held an interactive session with Ms. Shobhaa De an eminent Indian novelist, columnist and a well-known writer on 6th May, 2010 at Hotel Rajputana Sheraton. It was a packed House with over 350 people from the Bureaucracy, Govt. Industry, & FLO members.

Her talk on the subject "Can Women Handle Leadership" held the audience spellbound. The guest of honour for the evening was Ms. Vijay laxmi Bishnoi, President Raj. Pradesh Mahila Congress.







Innovative Cuisines by Ms.Tarla Dalal

June 17-18, 2010



LO Jaipur learned to whip up a feast from Ms.Tarla Dalal (India's most popular vegetarian chef) on June 17-18,2010 at Hotel Country Inn & Suites. Ms. Tarla Dalal taught all the members Healthy Cooking; Starters, Drinks, Eggless Desserts and Salads. We had an elite crowd of over 250 women

Shefila Chordia, Chairperson

Jaipur Chapter was invited as the Chief Guest at the "Institute of Accountants of India" to speak on "Effective Communication Skills".





Shefila Chordia, Chairperson

Jaipur Chapter was Invited by Dainik Bhaskar (prominent newspaper of Jaipur) to be one of the three juries for nominating women of the year award for the state of Raj.



Youthful Radiance by Dr.Jamuna Pai & Dr.Anil Tibrewala July 3, 2010



LO Jaipur Chapter held a skincare program by Dr.Jamuna B Pai (India's no.1 cosmetologist) & Dr.Anil Tibrewala(no.1 Plastic Surgeon, Breach Candy Hospital) on 3rd July, 2010 at Hotel Hotel Golden Tulip. The hall was packed to the hilt. Dr. Gunjan Jain (Director of Jain Fertility Clinic) partsponsored the event.

Youth Empowerment by Ms.Indu Shahani

LO Jaipur Chapter held an interactive session with Ms.Indu Shahani, Hon'ble Sheriff of Mumbai & the Principal of H.R.College of Commerce at Hotel Fortune. The Guest of Honour was Ms.Asha Pande First Indian Women to receive a French Civilian Award by President Sarkozy.



Business Etiquette & Grooming by Ms.Rukshana Eisa

September 1, 2010

Business Etiquette and Grooming workshop with Ms.Rukshana Eisa (India's no.1 Business Etiquette and Grooming Guru) on 1" September 2010 at Four Point Sheraton. The Chief Guest was Princess Diya Kumari Ji, from the Royal House.



Mozambique Delegaton Visits Jaipur



LO Jaipur organized a special meet for the delegates from the Cabinet ministry of Mozambique. Heading the delegation was the First lady of Mozambique, Ms. Flavia Dziemba Cueneria. FLO Jaipur felicitated Mr. Rajeev Jain ,the Chairman of The Gems and Jewelry Export Promotion Council.

Jashn 2010

October 9 & 10, 2010

LO Jaipur's first ever exhibition "JASHN 2010", was inaugurated by the Hon'ble C.M. of Rajasthan-Shri Ashok ji Gehlot on Oct 9th &10th at Gold Souk. Dr. Prablia Thakur, National President Mahila Congress, Delhi, Ms. Ranjana Agrawal, National President FLO, Ms. Vijaylaxmi Bishnoi, PresidentRaj. Pradesh Mahila Congress, Ms. Rani Vidya Devi ji (FLO patron), were all present to be a part of this gala event.

Gold Souk, Ram Bhajo, MTS and Sweet Caterers were the prime sponsors of this event. Highlight of the event was the "Shilpgram" which was created for the grass root level women. The exhibition attracted more than 100 exhibitors from Jaipur and other parts of the country.











FLO Jaipur conducted a workshop on "Spiritual Business Management" by Master Hector Ramos.





FLO Jaipur conducted a talk on Obesity in India, by Dr. Rajesh Bhojwani. Ms. Jyoti Khandelwal (Hon'ble Mayor of Jaipur) was the Guest of Honour.







Interstate Meet at Kolkata

FLO JAIPUR

SUCCESS MANTRA by Ms.
Neerja Birla at Rajputana
Sheraton on 20th January 2011.
All the members were inspired
by her presentation and
simplicity. The never ending
Interactive session answered all
the queries.



Relationships by Ms. Pooja Bedi





Factory Visit to PG Foils, Piplia







Women's Role in Media By Ms. Reshma Jain Editor of Marwar Magazine at Rajputana Sheraton with the Change of Guard



MESSAGE



Dear Friends,

e have great pleasure in presenting the Annual report of FLO Kolkata YFLO Kolkata Chapter for the year 2010 2011. The year under report has been a fulfilling one with a wide variety of activities / programs being carried out regularly. We have been able to launch a new program (LFY) and carried out a series of other social and other awareness initiatives including the GO Green Project, Deepshikha (Educate a girl child), Aparajita (awarding women achievers).

Of all the events, the Inter-State Meet has been most fulfilling, giving everyone a chance to interact, network, make new friends, renew old ties and see experience the best of Kolkata. It goes without saying that all these have only been possible with the help and support of our Committee Members who have contributed significantly to the activities of the Chapter. Our Past Presidents have been the guiding factor - a source of encouragement for the Chapter. And most importantly, our members have been the backbone of the organization furthering its objectives through active participation, involvement & commitment in its own unique way. We have truly been able to "Empower the Women".

Warm regards,

Manisha Kajaria

Chairperson, Kolkata Chapter

COMMITTEE MEMBERS



Shruti Saraf Vice Chairperson



Vijay Agarwal Treasurer



Swati Jalan Secretary

FLO Fellowship

May 6, 2010

he afternoon of 06th May, 2010 saw members of FLO Kolkata Chapter get together for the first event of the year and participate in the 'Funtakshari' organized at Shisha. Filled with rounds of music and melodies the plus venue reverberated with warmth and pleasantries amongst the members.

With over ninety members present it marked the beginning of another great year at FLO Kolkata.



Know Your Knee Pain

June 23, 2010



n interactive session on Knee problems was organized with an eminent panel of Doctors from Mumbai and Kolkata on 23rd June, 2010 at The Oberoi Grand. Dr Arun Mullaji, Senior Orthopedic Surgeon (Mumbai), Dr Vikash Kapoor, Specialist Orthopaedic Trauma (Kolkata) & Dr. Shabnam Agarwal, Physiotherapist (Kolkata) were present at this Session. The members got a chance to know more about knee problems, learn about resolving the pain, basic remedies and ways to lead a pain free life.

The GO GREEN Project

June 29, 2010



he first 'GO GREEN' project was taken up at Calcutta International School on June 29, 2010. Both the teachers and students took part in planting three varieties of saplings at the school premises.

It was a delightful exercise giving everyone a chance to learn, share concerns and create awareness about the environment.



A Visit to The National Library

July 7, 2010

n 7th July, 2010 the members of FLO were exposed to the world of rare books at The National Library, Kolkata. Members got a chance to see some ageold manuscripts including "The Shah Namah" by Firdausi, the worlds' smallest dictionary, handwritten letters of Rabindra Nath Tagore, journals and many more. It was a complete afternoon of learning and knowledge sharing which was deeply appreciated by the members who participated.





Modern trends in Floral Arts July 16, 2010



LO Kolkata in association with Pushpa Bitan Friendship Society organized a demonstration program on "Modern Trends in Floral Arts" by Ms. Lisa Weihman, Publicity Officer of World Association of Flower Arrangers (WAFA). The program was held at The Horticulture Gardens on 16th July, 2010. Ms. Weihman displayed and explained about five distinct styles of floral preparations using exotic as well as ubiquitous flora from the gardens. A special workshop for the serious learners was organized the following day.

Shabd Kathak Yoga by Pandit Chitresh Das & Troupe August 6, 2010

Pandit Chitresh Das & his troupe presented "Kathak Yoga" on 6th August, 2010 at the Town Hall leaving everyone spell bound. He explained how this dance technique which had been inspired by sadhus

involved a lot of virtuosic practice for the dancer to integrate the mind, body and spirit, with the goal of achieving bhakti through dance.

Interactive session with Mr. Ved Bhasin August 21, 2010

Renowned Journalist, Founder & Editor of Kashmir Times Mr. Ved Bhasin along with Ms. Sonia Jabar was present to share the current state of affairs in Kashmir. Held at Bengal Club on 21" August, 2010 this program captured the interest of

members as Mr Bhasin unfolded the reality of how the local police in Kashmir have paralysed the normal life of its residents. Ms. Jabar, who has been working closely with various NGOs in Kashmir, related some real-life incidents whilst shedding light on the plight of the people

Interaction with Dr. Kiran Bedi on "Women as Harbingers of Civility" September 9, 2010

n opportunity to interact with India's first women Super Cop Dr. Kıran Bedi brought enthusiastic members to Taj Bengal hotel on 9th September, 2010. Dr. Bedi used this platform to launch her book "Broom and Groom" which she had co-authored with Mr. Pavan Chodhary. Speaking on the theme "Women as Harbingers of Civility' Dr. Bedi emphasized on the need to have clear cut goals and



then try to achieve it with discipline and dedication. Pavan Chodhary elaborated on the book itself, using examples from everyday life to explain his idea of h y g i e n e, cleanliness, g rooming, manners among others.



Factory Visit (Jayer & Co) + GO GREEN Project October 4, 2010

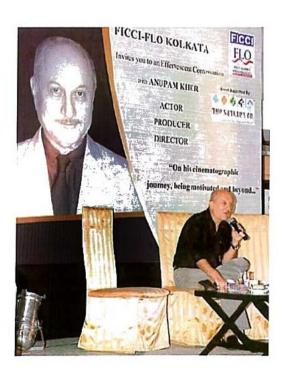
he second project of GO Green was organized at the Sacred Heart Day High School and clubbed with a factory visit to Jayer & Co both of which were located in Barrackpore. While tree saplings were planted in the school by teachers and students alike, members of FLO Kolkata along with the staff of Jayer planted some saplings in the factory premises. FLO members also got a chance to see the well equipped laboratory of Jayer and learn more about manufacturing absorbent cotton for medical and surgical purposes.

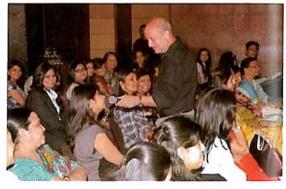


In an Effervescent Conversation with Anupam Kher

November 27, 2010

LO Kolkata members had an opportunity to get up close and personal with Anupam Kher a man of many talents, warm and endearing. With a full house at Park Hotel, 27th Nov, 2010 morning can never be forgotten. "Be yourself and take pride in who you are" was the message from Mr. Kher who shared real life experiences and even talked about failures which are essential to bring out the best in us. He left an indelible mark on all those who were present, helping many to overcome fear and move on with their lives.









FLO Inter State Meet

January 15 & 16, 2011







ICCI FLO Interstate Meet was held on 15th & 16th January, 2011 in Kolkata. With over sixty delegates from other Chapters in India coupled with Kolkata's very own Committee Members and other participants this Meet was truly of a magnanimous scale.

With the arrival of the outstation delegates at Taj Bengal the flurry of activities on Day 1 15th January, 2011 had begun. After a quick Check in all the delegates were taken to Sovabazar Rajbari, one of Kolkata's oldest palaces for a traditional Bengali sit-down lunch (hosted by Ruchika Gupta, Committee Member of Kolkata Chapter). Many enthusiastic members tried out the 'Shankha', 'Alta', 'Sindur', 'Bindi' and shook their legs to some peppy music. Thereafter, the delegates were taken to the famed Victoria Memorial, where a guided tour was provided.

At night, it was time to experience "The Great Kolkata Bazaar", hosted by Laxmi Tantia at her residence. With various stalls exhibiting a host of items including Kantha Stoles & Sarees, Jewellery, Tangail Sarees, Silver / Gift items, Suits, others the evening couldn't have got better for the ladies. The salubrious winter weather of Kolkata added to the evening's charm which was finally rounded off with an elaborate Rajasthani dinner hosted by Manisha Kajaria, Chairperson of Kolkata Chapter.

Day 2 16th January, 2011, the delegates were taken on a luxurious river journey to the famous Dakhineshwar Temple, across the Ganges River past Belur Math (Headquarters of Ramakrishna Mission) & other monuments of bygone era. The visit to the Dakhineshwar temple was a memorable experience where the members got a chance to see Goddess Kali within the sanctum sanctorum. Thanks are due to Mrs. Usha Modi, FLO Kolkata Committee Member and Mrs. Saroj Jajodia, member of FLO Kolkata for making such exclusive arrangements for "Darshan". On the way back, members got a chance to enjoy some delectable South Indian Lunch sponsored by Gaja Jewellers & Leonardo Olive Oil Company. Upon returning to the hotel the Governing Body members got down to some serious meeting while the others got a chance to do some shopping take rest.







Royal Calcutta Golf Club in the evening were the last part of the Meet was being hosted. Among the introductions, welcome speeches FICCI FLO Excellence Award was presented to three entrepreneurs from different fields: Neha Jalan for Professional Excellence, Leena Kejriwal for Art and Meghna Agarwal for Business. Chief Guest - Smt. Damayanti Sen, (Jt. Commissioner of Police) gave away the Awards. The evening's Gala Event 'Stringing Rhythm', consisting of fusion music by Pt. Rahul Sharma (Santoor) and Bickram Ghosh (Tabla) left everyone captivated for over ninety minutes. Itshort it was just "MAGIC" much to the delight all the delegates and guests.

The evening was rounded off with cocktails, dinner and dancing - which seemed like a never ending story. DJ Harish unleashed some foot tapping music to keep everyone dancing till it was late enough to head back home.

Workshop on Developing Communication Skills March 8, 2011

o celebrate "International Women's Day" FLO Kolkata jointly with HSF (Hanns Seidel Foundation-Germany) organized a Workshop on Developing Communication Skills at the Park Hotel on 8th March, 2011. Conducted by Mr. Ajay Agarwal, Communication Specialist & Organisational Development Expert, it was a day long workshop where FLO Kolkata Members and other participants got a chance to learn about managing emotions, improving interpersonal communication skills, managing conflicts, communication conflicts, among others.



Learn For Yourself (LFY)

March 18, 2011

new program 'Learn for Yourself was launched on 18th March, 2011 at the Weavers Factory. Ms. Darshan Shah, Founder Trustee of Weavers Studio hosted this program in her factory, where she shared her knowledge about Textiles, weaves of different kinds, printing, dyeing and Indigo dyeing. It give the members (limited participation) an opportunity to understand how artisans of Bengal were still using locally available resources and materials to blend their skills effectively for developing world class products that are exported all over the world.





"Life Goes On" followed by an interaction with Sharmila Tagore & Soha Ali Khan 25th March 2011



were made for FLO Members to attend the premiere of the Movie "Life Goes On" at Priya Cinema Hall on 25th March, 2011. Following the screening of the movie, members got a chance to interact with Sharmila Tagore and Soha Ali Khanheroines of the movie on a one to one basis.



Forthcoming Programs:

Interaction with Fashion Designer Anita Dongre

April 8, 2011

n exclusive interaction and exhibition by renowned fashion designer Anita Dongre has been organized for the members of FLO Kolkata. The exhibition is titled "Love & Life" which will showcase the brand new Summer Spring 2011 Collection of Ms. Dongre. Apart from showcasing her collection, she will be personally present to assist and speak to the FLO members about styling. The program will be held at her newly opened store at Forum Courtyard.

Aparajita The Excellence Awards

April 13, 2011



Aparajita the excellence awards is being presented to women achievers in association with Sanmarg Hindi Daily and Dhoot Group. The nominees who have been identified are being subjected to open pools under different categories. The evaluation process is quite elaborate requiring days together to compile the results. These are then cross-checked by the jury on take a final call on the winners based on the open polls and votes received. The final event is being held on 13th April, 2011 at The Oberoi Grand.

Interactive Session on Organic Food & Healthy Living

April 18, 2011

FLO Kolkata members will get a chance to interact with Mrs. Seema Jajodia, who has been promoting organic lifestyle and has established an organic foods company Nourish Organic Foods Pvt. Ltd. An accomplished business person, she is currently the Governing Body

Member of FICCI Ladies Organization, Chairperson of the Women's Foundation of ASSOCHAM, Board Member of International Competence Centre for Organic Certification (ICCOA).

Dr. Hena Nafis, leading Dietician & Nutritionist will also be present to explain about the importance of proper diet and eating the right kind of food.

The venue and other details will be sent to the members in due course of time.

Other Activities:

Project **DEEPSHIKA** is being implemented successfully. Three girls were adopted last year and we are in the process of adopting three more girls this year which will make a total of 6 (six) girls whom FLO Kolkata will be adopting.

The Chapter saw significant growth in terms of membership which saw 52 new members join in during the course of the year. Unfortunately, due to some members option to move out the final membership figure stood at 368. The finances of the Chapter remained in order and no additional expenses were incurred in organizing various activities / programs of including the Inter-State Meet which was fully supported through sponsorship.

On the other hand new programs like **Learn For Yourself** (LFY) was launched on 18th March, 2011. Members have greatly appreciated this new concept of Learning and are keen to pursue it further. Chapter's image has reached a new level with events covered in the media on a regular basis and public becoming aware of the organization in general though various other sources most importantly through a word of mouth. Members are now keen to be involved with FLO Kolkata initiatives with greater passion and enthusiasm.

MESSAGE



Dear Friends.

he year 2010-11 has been a very fulfilling term for YFLO Kolkata team. In the beginning of the year, we had decided to impart more hands on lifestyle skills to our members. We felt that the times demand translation of words into action, and thus to draw out the hidden talent and confidence amongst our fellow members, we had workshops on art and photography. As an

acknowledgment, and encouragement for their effort, we exhibited the paintings, and compiled the best photographs for YFLO calendar 2011-12. We organized a green event to raise consciousness about global warming, and encourage women to reduce their carbon footprint.

Taking a cue from FLO's mission of the year- Awareness Empowers- we tried to delve into diverse topics ranging from business, art, aesthetics, relationship skills, climate change, fashion and health. The chapter has grown with increased member strength. The YFLO privilege card was renewed with fresh liaisons for another year.

Wishing the very best to the new team for the incoming session.

Warm Regards, Rashmi Poddar Chairperson, YFLO Kolkata Chapter

COMMITTEE MEMBERS



Neha Garodia Vice Chairperson



Medhavini Agarwala Hony. Secretary



Puja Kayan Treasurer



Maalika Himatsingka Committee Member



Manjri Agarwal Committee Member



Shraddha Agarwal Committee Member



Sonali Lakhotia Committee Member



Avanti M Jhunjhunwala Committee Member



Vartika Agarwala Committee Member



How to be a Successful Entrepreneur? April 26, 2010

The Panel for the event comprised of Mr. Nirmal Jain, Founder of India's leading financial services company India Infoline Ltd., Mr. Madan Mohanka from Tega Industries, which is the world's third largest company designing solutions in the field of mining equipment and Mr. Sanjeev Bikhchandani, one of India's most successful internet entrepreneur to have launched www.naukri.com, (the first dotcom to IPO in an Indian stock exchange).

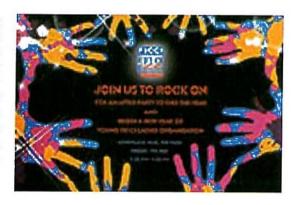
The event was a full house and provided the participants the opportunity to interact with leading Indian entrepreneurs.



Fellowship

May 7, 2010

In time with (for members only) at Someplace Else, The Park Kolkata to ROCK ON with a Live band! Members joined in for the YFLO after party, to end the year with outgoing President Mrs. Gunjan Poddar and beginning a new one with Mrs. Rashmi Poddar. While a few tried their hands at bartending, everyone had a great time. The outgoing Committee were presented with Mementos while the new committee was introduced to the gathering.



Art Workshop

July 6-7, 2010

FLO Kolkata hosted its first 2 day Art Workshop on 6 and 7th July, 2010 by renowned artist Shipra Bhattacharya. The workshop aptly titled "A New Beginning" which saw a lot of keen members take part. Ms. Shipra advised, encouraged and helped each of the 17

members who participated to use the right techniques to create masterpieces. It was a fulfilling experience for all.





Art A Treasure

July 10, 2010

n 10th July, 2010 YFLO Kolkata Chapter continued with its art week by organising a talk on Art-A-Treasure. The speakers - Mr. Swapan Seth (Art Collector) & Ms. Priya Khanna (renowned Art Restorer) spoke on how to choose art and how to best conserve and restore it. The audience greatly appreciated the advice and pointers given by the learned speakers.



Zoom, Click & Capture

September 7-17, 2010



FLO Kolkata in collaboration with Mr. Rahul Maheshwari (Creative Head at Studio Pomegranate) provided a unique opportunity for members & guests to develop their existing photography skills. Participants were taught to capture those special moments forever, get the perfect picture and enhance their skills! This six day workshop was followed by an exhibition of the photographs on the 25th of September 2010. The best pictures were selected for the YFLO 2011 Calendar.

Parenting A Lifetime Job

September 18th 2010

or better understanding of building and maintaining the parent-child relationship, YFLO Kolkata conducted a session with renowned Child Psychologist, Parent & Child Counsellor, Mrs. Rupal Patel from Mumbai. She discussed parenting skills, communication techniques, role of encouragement and

support in shaping the child's personality among others. The response to the event was overwhelming and the mothers had a lot of "take home value" at the end.







YFLO Fellowship "Oriental Odyssey"

October 6th 2010

attendance for this fun-filled afternoon themed "Oriental Odyssey" followed by lunch at the oriental restaurant ZEN at The Park. Prizes were given away to the winners of the games and the best dressed oriental girl. Live demonstrations of sushi-making and cooking a few dishes from the Japanese menu were the highlights of the afternoon. Members went back home having learnt fineries of oriental cooking from the Master Chef's themselves.





Low Carbon, High Ambition

November 20th 2010

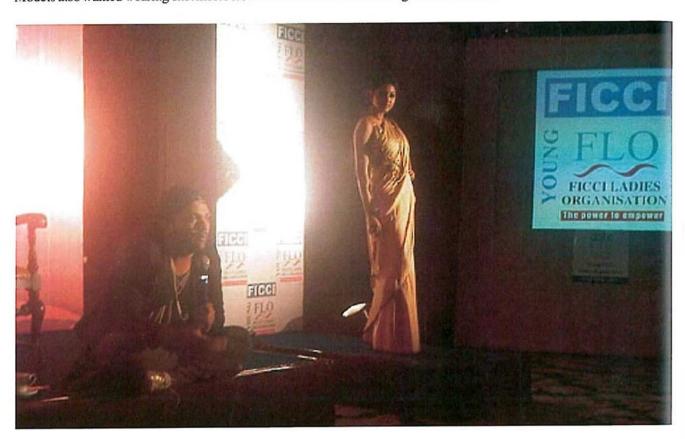
FLO in conjunction with the British Deputy High Commission, Kolkata organised the event Low Carbon, High Ambition which provided an opportunity to learn more about carbon footprint and how it can shape our daily lives and focus business activities to be more 'green'. The event took place at the Deputy High Commissioner's residence. In addition to all the learning's, guests enjoyed a live street theatre, watched some exclusive award winning short films and purchased some ecofriendly products. This event marked the third anniversary of YFLO Kolkata Chapter and was the first of its kind event held in the Eastern region. H.E Mr. M K Narayanan, Governor of West Bengal was the Guest of Honour. Others included leading industrialists, Diplomatic Mission Heads and renowned personalities from the society



Tete-a-tete with revolutionary fashion genius - Gaurav Gupta

December 15th 2010

aurav Gupta's life seemed just out of a story book when shared his life's journey from being a fledgling artist to the Creative Director of his own globally acclaimed fashion house. He spoke about his vision for the future and also gave the members a chance to know more about the filming of his Rome Couture Fashion Week Collection. Models also walked wearing ensembles from his recent collection during the entire event.



Retreat to Orange County Coorg

March 28 31 2011

Ith the GO GREEN objective in mind, members were taken for an eco holiday to Orange County in Coorg. Forest conservation in Coorg is unique and follows a traditional system. This was a chance for all to visit Orange County, which is known for promoting responsible tourism. The resort was set amidst verdant valleys, imposing mountains, acreages of coffee and orange plantations and bounteous hardwood forests with the subtle fragrance of cloves, pepper and cardamom wafting across. Members had a wonderful time going for coffee plantation walk, spice harvesting and coracle ride on the river Cauvery.



MESSAGE



Dear friends,

aving been associated with FLO NE since its inception, first as Treasurer, then Vice Chairperson and finally Chairperson, the journey has been quite a privileged one. Life's horizon has broadened with new challenges coming up every day. Working with women who are less fortunate than us, has taught me to admire their quiet strength and dignity, with which they face all adversities in life.

In the past three years, many a tiny but firm steps have been taken by FLO NE in our aim of empowerment of women especially in the rural sector. Urban Indian Women have broken many barriers and made remarkable progress and reached the pinnacle in many fields, and we take great pride in that. However, other members of our sister-hood have been left at the base of the pyramid and FLO NE has concentrated on trying to uplift them and give them dignity and financial independence. That is why our projects with GOLD, the differentlyabled and with rural women in the villages around Guwahati assume significance. We have tried to impart vocational training in such humble sectors like weaving, agarbatti making, food processing, financial planning and health-care to village women and others and they have responded with enthusiasm to learn in order to better their living conditions. Other than these there have also been seminars, workshops and fellowship meets which saw us through quite a busy year. Thanks

to my ever efficient and dynamic team who made the sailing very smooth.

It was a pleasure working under President Ranjana Agarwal and I wish the new team all the very best for the coming year.

To be asked to continue as Chairperson for the second term is an honor and matter of great pride for me. I accept with all humility as I look forward to working with renewed zeal and camaraderie of all members to make FLO a force to reckon with

With warm regards Saroj Khemka Chairperson, North East Chapter

COMMITTEE MEMBERS



Queen Oja Vice Chairperson



Prabidita Bharati Secretary



Monisha Baruwa Treasurer



Lalita Jain Past Chairperson



Jahnabi Phookan Imm. Past Chairperson

Motivational Programme May 10, 2010

aroj Khemka, elect Chairperson and her board members began her tenure with a visit to Niz Modar Tol, a village 50 km from Guwahati on 10 May 2010 for an interaction with, and vocational training of the villagers for future Motivational Programme to be conducted by FLO and RGVN represented by Anita Dutt, Deputy Director.





Change of Guards May 14, 2010





he new office bearers of FLO NE 2010-2011 took charge on 14th May, 2010 at Guwahati Club in a very well attended function. The inmates of GOLD (Global Organization for Live Development), a shelter home for trafficked women and which has been adopted by FLO, presented a skit on human trafficking on the occasion.

Project on Vocational Training June 1, 2010

Project on food processing was conducted at Nij Modar Tol, a village about 45 kms from Guwahati by MSME DI, to make jam, jelly, potato chips, pickles and tomato sauce with the object to teach the women folk some simple livelihood linked programme and keeping in view the availability of local resources as ingredients.





HSF Workshop on Towards Stronger Personality and Effective Communication Skills' June 11 - 12, 2010

SF Programme was organized on the topic 'Towards Stronger Personality and Effective Communication Skills' on the 11th and 12th June 2010 with Mr. Ajay Agarwal as the resource person. The Chief Guest at the inaugural function was Shrimati Parul Devi Das, retired Additional Chief Secretary to the Government of Assam. It was concluded with a valediction ceremony wherein Shri Pratik Hajela, Deputy Commissioner, Kamrup, presented the certificates to the participants. Shri Hajela also had an interactive session with the participants on current flood like situation with the participants.





Interaction with Villagers at Byrnihat June 19, 2010

LO NE visited Amjok village at Byrnihat in Meghalaya, about 25 kms from Guwahati, where we interacted with the Village Headman Mr. Raju Jyrwa and the village women regarding Food processing, tree plantation, and medical health check up camps.





Motivational - Demonstration Programme at Gold - Shelter Home June 19, 2010





GO - GOLD, the shelter home for trafficked women is the place where FLO NE had provided a master weaver for training the inmates. Now FLO has taken up a motivational cum demonstration programme for Agarbatti making with the assistance of Mr. Kamesh Salam, Director, Cane and Bamboo Training Centre (CBTC) to provide work and vocation to the inmates and with a buy back scheme of the agarbatti through ITC.

Food Processing Training Programme

June 26, 2010

workshop on food processing at village Amjok in Byrnihat, Meghalaya about 25kms from Guwahati, where women were taught to make pickle, jelly, tomato sauce, cake, detergent powder, herbal oil and potato chips. The training aimed at making women learn vocations, which will help them earn for themselves. The workshop was conducted by MSME DI.





FLO NORTH EAST

Seminar on Indian Capital Market

July 15, 2010

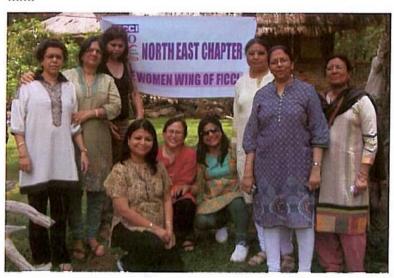


LO organized a seminar on the topic "Present Scenario of Indian Capital Market and Investors Awareness", where the speaker was Mr. R. S. Joshi, Chairman, Federation of Industry and Commerce of North East Region (FINER).



Know Each Other and Meet With Governor of Meghalaya July 23, 2010

roup of FLO members left For Barapani near Shillong, to stay for a night in the beautiful resort of Ri-kynjai. A sumptuous lunch by the side of the beautiful Barapani Lake way prepared by the members themselves. the evening was full of games, songs and lots of chit-chat. Fortunately for the members, the governor of Meghalaya, Mr.R.S. Mushahari was also in the same resort and they had a great opportunity to interact with him.







Teej Celebration August 7, 2010

e e j was celebrated with much colour and gaiety in Saroj Khemka's premises and who had also hosted it. There were lots of games, music and food, mehandi was also part of it.





Mentor-Mentee- on Skin Care August 26, 2010

mentor mentee programme was organised on Skin Care and make-up, conducted by Meghalee Das, member of FLO NE and is an accomplished business woman of the north east working for AVON. She is advisor consultant to various academies and organizations for personal grooming and personality development





Seminar on Eve's Heart-Care

15 September, 2010



renowned Cardiologist
Dr. N. K. Bhattacharjee
had been invited to
enlighten the women to know
about their heart. The subject was
'Know Your Heart N' Heart Care'.
Dr. Bhattacharjee is also the
President of Heart Care Society.
He explained about the
differences between a man and a
woman's heart, about the heart
attacks and most important how to
take care of your HEART.

FLO NORTH EAST

IWEC Award at Cape Town

September 19 - 23, 2010

adhu Jain, FLO NE, member had been awarded the prestigious FLO IWEC Award.



Osteo Arthritis of Women October 4, 2010





LO organized a special talk on 'Osteo- Arthritis of Women' by city's renowned Orthopedist Dr. Lalit Shah. He explained and highlighted the bone related problems among women and how to take care of our bones. He also provided the facility of Bone Density Test.

Diwali Celebration

October 28, 2010

LO celebrated the Diwali festival. Everyone came in bright and colorful dresses for the celebration. The place was decorated with Diyas and flowers.







Agarbatti Project Launched in Gold November 7, 2010

Bamboo Technology Centre) has successfully launched a training programme of Agarbatti Making Project in GOLD, an NGO, for the trafficked women inmates of Swadhar and Ujala Homes, for their livelihood, and to encourage them to become self-dependent and look forward for a better future. This workshop helped in bringing smile to the faces of the exploited section of society.







Initiative for Shishu Sarothi, School for Spastic Children



hishu Sarothi is a school for the spastic children. A workshop was organised on 'Corporate Sector and Disability Issues', wherein FLO was the part of it. By the end of the workshop, 'Disability Employment Initiative Forum' for a Job Fair had been formed, wherein FLO has been named as a member of the Forum. We met with Mr. C. K. Das (IAS), Executive Chairman, Employment Generation Mission, Govt of Assam regarding the Job Fair held on 19th Nov, 2010 in Guwahati. It was the first time that such a fair of this magnitude was organized for the physically challenged, where many of the candidates who faced job interviews for the first time with corporate organisations. Few candidates were called for a final interview, while some companies have short-listed as many as 16 candidates for further interviews.

Factory Visit December 18, 2010

visit to a factory was organised at Prag Electricals Pvt Ltd a Transformer Manufacturing Industry, at the Industrial state.





Fellowship Meet

February 5, 2011

LO NE had organized a fellowship meet at Rajapara in the residence of member Madhu Jain. Rajapara is about 70 km away from Guwahati. It was nice to see a good turnout of members after a long time. Madhu Jain had organized a Bodo dance group to welcome the members by performing a colourful dance. Members visited the weaving centre. FLO had earlier organized for a Kolkata based designer to come down to Rajapara and teach the weavers some new techniques of designs and weaves.









Weaver's Programme at Kumartola February 11, 2011

LO members visited Kumartola, a village about 50km from Guwahati, to conduct a Weaver's Programme in collaboration with RGVN & Central Silk Board. 14 Self- Help groups from different villages in the area

attended the workshop. A master weaver has been provided by the CSB to upgrade the already existing skills of the talented women by teaching them newer & contemporary designs.











op Te w



To enhance pride in our own country and culture we organized a series of events like a Walk through the National Gallery of Modern Art with Professor Rajiv Lochan, the curator himself who shared his passion and knowledge, and educated us on the finer nuances of Indian Art. We felicitated the Golden Girls of the Commonwealth Games, Saina Nchwal, Krishna Poonia, Anisa Syed, Deepika Kumari and Ashwini Ponnappa who made our nation proud with their sterling performance in the Commonwealth Games of 2010. Atour Fellowship event this year, we interacted with Sabyasachi Makherjee and Vidya Balan and learn more about India's textiles and traditional crafts and how each and every one of us can play a part in preserving our country's heritage.

MESSAGE

This year we initiated many firsts. We organized the first ever Out-station Retreat of YFLO Delhi, to the Holy City of Varanasi for the magical Festival of Dev Diwali held on the banks of the river Ganges. Truly a sight to behold! We also organized YFLO Delhi's first ever Factory visit, a day trip to the Good Earth Factory in Ballabhgarh, where we got a behind the scenes look at all of Good Earths operations. Also to share with you that this year we have made over 80 new members, bringing up the membership from to 340.

My YFLO journey has been a deeply satisfying one, a journey has taught me new lessons every step of the way... be it learning to work with a team, the value of diplomacy, inpurtance of planning ahead, time management, keeping calm when everything seems to be falling apart... the list is endless!

and very resourceful Committee Members, Without you, I really could not have hoped to achieve all that I had set out to. You made this year happen!

A big thank you to Priyanka Agarwal for being my constant mentor and guide, for always being available and for patiently answering all my endless queries.

In Ms. Ranjana Agarwal, President FLO, I found a dear friend. I have really enjoyed the time we have spent logether this year. Thanks Ranjana Aunty! Thank you to Shipraji and the entire team of FLO

Ankurita, Anshu and Ruchika for their wholehearted cooperation this year.

To my very supportive and understanding family, a big big thank you for all your love and encouragement. A special thanks to my 12 and half year old daughter Kairavi, who has designed the cards and every bit of print material that has gone out from my desk this year.

All the very best to Avantika, the incoming Chairperson. I hand over the reins of YFLO to her, with complete confidence that she will do a fantastic job of keeping the flag of YFLO soaring high in the sky.

I thank you all for giving me this wonderful opportunity, the memories of which I will cherish forever.

Warm Regards Vasvi Bharat Ram Chairperson YFLO Delhi



Dear Friends

uoting from one of my favorite movies, Forrest Gump, "Life is like a box of chocolates.... You never know what you are going to get!".

Four years ago, if you had asked me what I would be doing in 2010 -11... I would never have said-taking on the mantle of Chairperson of YFLO, Delhi. In fact when I was first asked to consider this, my initial reaction was OMG! That sounds like too much work and responsibility Will I be able to do this? ... Carry on the legacy my predecessors?

Aftersome anxiety and trepidation and then a lot of eathusiasm, I decided to take up the challenge—the challenge—of—attempting—something—new, something—that was taking me out of my comfort

Now, as I look back at the past 12 months I truly feel that this has been one of the most enriching, childrating and challenging years of my life. It has given me the opportunity to grow as a person, explore new avenues, meet wonderful people from different fields, discover inner strengths and push my own boundaries... in other words it has been a journey of growth and self discovery forme!

My aim this year was to bring the very best of the best resources and opportunities to YFLO, to help propel bearning, increase networking and ensure enrichment amongst our members. After much brain-storning, debate and discussion which lead to some extremely valuable inputs from my Committee Members, we drew out a plan for the year that we hoped would appeal to our very diverse membership.

Keeping with my our theme for the year, Awareness Empowers, we organised a panel discussion with the young and dynamic Change Agents of Indian Politics like Jyotiraditya Scindia, Sachin Pilot and Kalikesh Singhdee who calightened us on the changes that they have tried to make in the political arena, the opportunities they have and challenges that they are faced with. An interactive workshop on Neuro-linguistic Programming taught us how NLP can help us to improve your inter-personal relationships and reach greater levels of achievement at work. An interaction with eminent lawyers like Meenakshi Lekhi and Manali Singhal Bhandare brought home the importance of us women, being aware of the law and our rights. Mr. Peter Leach, a consultant from the U.K. shed light on how by applying the principles of Family Business Management, we can learn to strengthen family relationships and I am very grateful to my enthusiastic, supportive

COMMITTEE MEMBERS



Avantika Dalmia Sr. Vice Chairperson



Divya Suri Vice Chairperson



Promilla Bahri Treasurer



Abhilasha Agrawal



Aparajita Jain



Garima Jain



Manpreet Wallia



Meenal Gupta



Pooja Jain



Shefali Khushalani



Shabnam Singhal

YFLO DELHI

Taking over as Chairperson YFLO

April 21, 2010





asvi Bharat Ram took over the mantle of Chairperson of Young Ficci Ladies Organisation, New Delhi from Priyanka Agarwal at the FLO AGM held at Federation House on the 21st of April, 2010.

Change Agents of Indian Politics

July 15, 2010 Text by Divya Suri Singh, Jr. Vice Chairperson -YFLO

n 15th July 2010, YFLO Delhi under the leadership of Ms. Vasvi Bharatram started with a panel discussion titled 'Change Agents of Indian Politics'. Mr. Vikram Chandra eminent TV journalist moderated the session. The panelist were young, dynamic politicians - Mr. Jyotiraditya Scindia, Minister of State for Commerce and Industry, Mr. Sachin Pilot, Minister of State for Communication and Information Technology and the

newly elected member of the Lok Sabha from Orissa Mr. Kalikesh Singh Deo. Our young politicians spoke about the changes they have tried to bring in and the opportunities and challenges they have experienced.

The event was a huge success and extensively covered by print media - Education Times, Pioneer, Political Business Daily, Nai Duniya, Delhi Times and The Asian Age to name a few;







Experiential Workshop on Building Successful Relationships using Neuro Linguistic Programming (NLP)

August 20, 2010

Text by Abhilasha Aggarwal, YFLO Committee Member



FLO hosted a one day workshop on Building Successful Relationships using the technique of NLP. Neuro Linguistic Programme (NLP) is an alternative therapy which seeks to educate people in self awareness and effective communication and enables you to improve your personal relationships and reach greater levels of achievement at work. In simple terms, NLP techniques are likely to improve our ability to connect with others successfully, improve communication, propel change and enhance performance.



We learnt how everyone can be divided into 3 major groups Visual, Auditory and Kinesthetic and how this influences the way we respond to everything around us.

The Resource person, Devyani Bhatnagar was a certified NLP Master Practitioner. She managed to get all the participants really enthusiastic and involved by making them do a variety of exercises and experiments in groups.

The workshop was exciting, practical and informative with real take-home value to enhance our lives.

Indian Art Demystified..... A walk through the National Gallery of Modern Art with Professor Rajiv Lochan

September 15, 2010

Text by Meenal Gupta, YFLO Committee Member

walk through the new wing of the National Gallery of Modern Art was held on 15th September

It was conducted by Prof.Rajiv Lochan, Director of NGMA. The YFLO members were shown the timeless masterpieces of Indian Art created passionately by Indian artists, through the years. Prof. Lochan shared his enthusiasm and passion for his treasures with all the members. The ladies were enthralled by so many exquisite pieces of fine art.

The NGMA boasts of varied art

forms; paintings, sculptures, prints and photographs. The interest in art and art collection has deepened in the last couple of years with each of us having some Indian art on our walls .So each of the viewers were interested in knowing the details about the various artists, their individual styles and their respective art forms. Prof. Lochan shared with his audience some very interesting facts, one being how art has always been a reflection of society and secondly, how it is continuously changing with time.





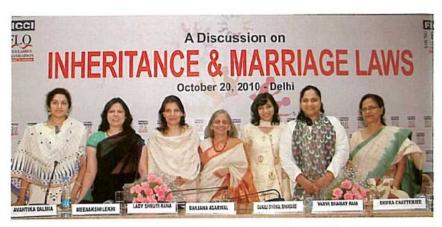
Panel Discussion on Inheritance and Marriage Laws... Know your Rights

October 20, 2010

Text Written by Avantika Dalmia Sr. Vice Chairperson YFLO

LO and YFLO jointly organized a panel discussion on 'Inheritance & Marriage Laws' on October 20, 2010 at FICCI. The distinguished panel comprised noted Supreme Court lawyers, Ms Meenakshi Lekhi and Ms Manali Singhal Bhandare.

Knowing our rights is about empowering ourselves. Ms Manali Singhal Bhandare and Ms Meenakshi Lekhi, lawyers, guided us through a very informative and intriguing session. We got a glimpse at the current situation the Indian woman faces with regards to her rights. The discussion touched on the nuances of



the community centric laws on property, marriage and inheritance. The concepts of Stree Dhan, Maintenance, the Domestic Violence law and custody laws were also explained. The importance of writing a will was an important take home forus.

The discussion ended with a very interactive Q&A which had a lot of

Outstation Retreat to Varanasi for the Festival of Dev Diwali

November 20 -22, 2010

Text by Aparajita Jain, Committee Member YFLO

FLO Delhi took its first ever out-station retreat to the Holy city of Varanasi on the banks of the river Ganges for the Festival of Dev Diwali. The retreat, which was most exquisitely planned by our chairperson - Vasvi Bharatram, comprised 35 dynamic and vibrant YFLO members.

The few visits that have carved their experiences into our souls were the visit to the Vishwanath ji temple, Sankat Mochanji, the Museum at Sarnath and the ride on the Bajra at Deep Deepawali. After a VIP darshan we sang bhajans at the foyer, after which a most helpful guide showed us the original temple, and the areas which were converted by Humayun into a mosque. The second temple visit was as celestial and filled my heart with vigour. A temple which had survived Muslim invasions and a terrorist attacksankat mochan was founded by Valmiki himself, created at the spot where he had a vision of Hanumanji. One felt transported to an era hundreds of years old.

The next day we visited the Stupa at Sarnath and the Sarnath Museum which houses the original Lion Capital, the National Emblem of our country. How very proud we felt!

That evening we set asail on the Ganga, the great river, the giver of life and the absorber of all sins. We sailed by the Ghats, that were lit by a million diyas. Dev Diwali is a traditional puja and a celebration of the ganga. The Ganga Aarti is conducted by multiple pandits along the banks.

The retreat was a great opportunity for YFLO members to learn more about our country and network and bond at personal level.







The Golden Girls of the Commonwealth Games 2010

December 3, 2010 Text by Promila Bahri, Treasurer YFLO





FICCI- FLO AND YFLO CE

olden Girls' was an endeavour to honour the successful women who won the gold medals at the Common Wealth Games 2010 held in New Delhi. The Five 'Golden Girls' present at the occasion were Saina Nehwal (Badminton), Deepika Kumari (Archery), Krishna Poonia (Discus Throw) Ashwini Ponnappa (Badminton) and Anisa Sayed (Pistol Shooting). It was in this spirit that for the first time FICCI-FLO and YFLO together recognized our Golden Girls.

Ms Ranjana Agarwal President-FLO. applauded the achievements of the Gold Medal winners and thanked

them for making the nation proud. Mr Rajan Bharti Mittal, President FICCI expressed his gratitude to media for giving sports the attention it deserved and also congratulated the Gold Medalists present. Dr. M.S. Gill, Hon'ble Minister of Youth Affairs and Sports, Govt. of India was the Chief Guest and he gave the awardees the FLO citation and a token of appreciation. The Vote of Thanks was given by Vasvi Bharat Ram, Chairperson YFLO.

Warp and Weft... Binding India's Past, Present and Future! An Interactive session with Vidya Balan & Sabyasachi Mukherjee

December 10, 2010

Warp & West ... Binding

Text by Manpreet Brar Wallia, Committee Member, YFLO



he YFLO Fellowship event of the year ... Warp and Weft-Binding India's Past, Present and Future" was an interactive talk with designer Sabyasachi Mukherjee, known for his distinct designs and revival of Indian textiles through their eclectic use in his creations and his muse, actress Vidya Balan, one of the most well known ambassadors of his exquisite saris. Sabyasachi spoke of our country's rich textile heritage and the dire need to keep the textile heritage alive by incorporating it in our wardrobe.

The event was held at Sabyasachi's Carma store, at the Qutab complex, courtesy Malvika Poddar, and was a riot of colours as the guests all came dressed in bright traditional woven saris, in support of 'Save the sari' project.

The evening wore a distinctly Indian feel in décor, dress, fragrance, conversation and eats! Sabyasachi and Vidya both stressed on embracing our 'Indianess' with pride to keep our rich textile heritage thriving.

Panel Discussion on Women... The Backbone of a Family Business

January 17, 2011

Text by Shefali Khushalani, Committee Member, YFLO

FLO organized a talk and a panel discussion on 'Women the Backbone of a Family Business' on January 17, 2011.

Family Business management has become a vast science over the last decade. By applying the principles of family business management, we can learn to strengthen family relationships and optimize business performances.

The esteemed panel comprised Mr. Peter Leach, one of the world's leading Family Business consultants and facilitators from the U.K., Mr. Tatwamasi. Dixit, a family business advisor, working with many prominent Indian business

families, **Dr. Jyotsna Suri**, the head of the very successful, Lalit Group of Hotels and the matriarch of a large family and **Mrs. Shivani Modi**, who has achieved much personal success in her own endeavors, and who also hails from a business family herself and is married into one of Delhi's most prominent business families.



There was an interesting and thought provoking panel discussion and an interactive session which was moderated by Mr Peter Leach. The members asked many pertinent and sometimes personal questions and the panelists answered them candidly.

A Visit to the Good Earth Factory

February 28 2011

Text by Garima Jain, Committee Member, YFLO

eeping the tradition & the vision of Young FLO of exposing the members to successful business enterprises, and enabling them to understand the various factors that leads to success in any business enterprise, YFLO organized a Factory visit to GOOD EARTH in Ballabhgarh.

Good Earth is a premium multi-national life-style brand; it is today recognised as a trend setting design house, which has created a unique aesthetic reflecting contemporary Indian style.

YFLO presented their members with the unique opportunity to take a peek into behind the scenes of the Good Earth operations and interact with its highly creative and dynamic founders, Anita Lal and Simran Lal.

The emphasis was on the philosophy behind all creations at the factory which is deeply rooted in Indian tradition but simultaneously carries a unique blend of the contemporary tastes.







YFLO ZOYA Young Women Achievers Awards 2010-11

April 16, 2011

very year, YF LO recognises OUTSTANDING WOMEN ACHIEVERS who have excelled in their respective fields and made a significant contribution to society. The primary objective of these awards is to promote entrepreneurship and professional excellence in women. 10 young women under the age of 45 are chosen from diverse fields and are felicitated through these awards.

The felicitation took place on the April 15 2011 at The Lalit Hotel, New Delhi. Ms. Kumari Selja, Hon'ble Minister for Housing and Urban Poverty Alleviation and Culture was the Chief Guest and Mrs. Renu Sud Karnad, Managing Director, HDFC Ltd was the Guest of Honour at the occasion.

The awardees were Ms Rani Mukherjee (Acting), Ms Agatha Sangma (Politics), Ms. Sonal Agrawal (Business), Ms. Namrata Joshipura (Fashion), Ms. Arushi Mudgal (Performing Arts), Ms. Surinder Kaur (Sports), Ms. Anjali Bhardwaj (Community Service) and Ms. Manvi Dhillon (Media), Ms. Reena Saini Kallat (Visual Arts) and Ms. Namita Devidayal (Author).









1983

Award for Outstanding Woman Entrepreneur

rs Beena Jain, Production Organiser of the Jain Laboratory, Mathura, was given the award for her contributions in the field of export promotion.

Award for Outstanding Woman Social Worker

This award was given to Mrs Arunaben Desai for her contributions to emancipation of women, rehabilitation of destitute and children, etc.

1984

Award for Outstanding Woman Professional

Dr (Mrs) Rani Siromoney was given the award in recognition of her significant contribution in the field of Modern Mathematics.

Award for Outstanding Social Welfare Institution for Woman

The Shradhanand Mahila Ashram, Bombay was given the award for the commendable services rendered by it to needy women and children for nearly six decades.

1985

Award for Outstanding Woman Entrepreneur

Mrs Shahnaz Hussain, a pioneer in herbal beauty treatment was given the award in recognition of her outstanding initiative as a woman entrepreneur.

Award for Outstanding Woman Social Worker

Mrs. V. Veerammal, a noted social worker, was given the award in recognition of her outstanding contribution in social work.

1986

Award for outstanding Social Welfare Institution for Women

Bal Rashmi Society which was created with the objective to serve the downtrodden and economically backward classes, mainly Harjian children, received the Award.

Award for Outstanding Woman Entrepreneur/Professional

The jury decided not to give the Award.

1987

Award for Outstanding Social Welfare Institution for Women

Mrs. A.C. Krishna Rao, Madras, received the Award for outstanding social worker. Her nomination was sponsored by Addition and Company Limited, Madras.

Award for Outstanding Woman Entrepreneur/Professional

The jury decided not to give the Award.

1988

Award for Outstanding Woman Professional

Mrs Adit Syam of Kolkata received the Award in recognition of her significant contribution in the field of Public Relations, Education and Research.

Award for Outstanding Social Welfare Institution for Women

Shramasahkar Mahila Sangha Ltd received the Award for the commendable services rendered by it to women who are mainly from the lower strata of society.

1989

Award for Outstanding Woman Entrepreneur

Mrs. Rita Singh, Managing Director of MESCO group of industries Delhi received the Award in recognition of her outstanding contributions as a Woman Entrepreneur.

Award for Outstanding Woman Social Worker

The cash Award was shared by Mrs Donna Fernandes, Counsellor and Ms Renana Jhabvala, Secretary, SEWA, Ahmedabad.

1990

Award for Outstanding Woman

Professional

The Award for Outstanding Woman Professional was shared by Mrs. D. Lakshmi, Bharat Electronics Limited, Bangalore and Dr. (Mrs.) Rugmini Sankaran, Director of the Defence Food Research Laboratory, Mysore.

Award for Outstanding Social Welfare Institution for Women

The jury decided not to give the Award.

1991-92

Award for Outstanding Woman Professional

The Awards in the field of Outstanding Women Professional have been given to Mrs. Lakshmi G Menon, B.Sc., DMIT Electronics and she has to her credit planning, installation, testing and maintenance of SPC computer controlled exchanges of VSML including telex, telegraph telephone Mrs. D S Baldawala who has achieved excellence in business career.

1992-93

Award for Outstanding Woman Social Worker

The eminent jury has decided to present the Outstanding Woman Social Worker Award to Mrs Jayalakshmi, Secretary, Multi Purpose Industrial Cooperative Society Limited, Bangalore.

1993-94

Award for Outstanding Woman Entrepreneur

Ms Jayashree Ashwinkumar, Managing Director of Shree Mahila Sewa Sahakari Bank, Ahmedabad received the Award for Women Entrepreneur for Integrated Social Security Scheme for women working in informal sector.

1994-95

Award for Outstanding Woman Social Worker

The Outstanding Woman Social Worker Award was shared by Mrs Latha Pandey and Prof (Mrs) Shaila



Dwarkadass Lohiya.

1995-96

Award for Outstanding Woman Entrepreneur

Outstanding Woman Entrepreneur award was given to Mrs Rajeswary Ramakrishnan, Managing Director, Jeypore Sugar Company Limited, Madras, for successfully managing industies, with high degree of competence.

1996-97

Award for Outstanding Woman Professional

The Award for Outstanding Woman Professional was given to Mrs Sangeeta Agarwal, Managing Director, Nakamichi Securities Ltd., Calcutta for establishing a stock broking company with a successful public issues.

1997-98 Award for Woman Entrepreneur

The Award for Woman Enterpreneur was given to Mrs N Anitha U Kamath, Managing Partner, Sanoor Phova and Rice Mills, Sanoor, Karnataka.

1998-99

Award for Outstanding Social Welfare Institution for Women

This Award was given to Kasturba Gandhi Kanya Gurukulam, Vedraniam for the upliftment of downtrodden women in the field of education and training in various crafts and industries.

Award to Outstanding Woman Professional

The award was given to Mrs Padma Madhuranath, Scientist-F, National Aerospace Laboratories, Bangalore. She is the Group Leader of Flight Simulation Group, Flight Mechanics and Controls Division.

1999-2000

Award for Outstanding Woman Entrepreneur

The Award for Outstanding Woman Entrepreneur has been awarded to Ms Sushila Devi Tikmany, Calcutta. She started "PITAMBARI" as a small venture with the noble objective of helping refugee women from Bangladesh.

Award for Outstanding Woman Social Worker

The Award Outstanding Woman Social Worker has been awarded to Ms Swaraj Lata Goel, Proprietor, Deep Gas Service, Mathura.

2000-2001

Award for Outstanding Woman Professional

Ms Akhila Srinivasan, Managing Director of Shriram Investments Limited (SIL), Chennai. SIL is member of the Rs. 3,000 crores Shriram Group.

Award for Outstanding Institution - Women Welfare

This Award was given to 'Pratidhi' which is a collaborative society of Delhi Police and Association for Development a registered NGO of social work professionals, perhaps the first agency of its kind in the country.

2001-2002

Award for Outstanding Woman Entrepreneur

The Award for Outstanding Woman Entrepreneur has been given to Ms Manju Jalota, Director of Alankrit, Lucknow, where in exclusive works are being done by about 1000 artisans in the areas of Tailoring, Zardozi, Printing, and Dyeing.

Award for Outstanding Woman Social Worker

The Award for Outstanding Woman Social Worker has been given to Mrs Neeta Bahadur, Founder President of Drishti Samajik Sansthan, Lucknow, which is an NGO working for the welfare of all types of disabled person.

2002-2003

Award for Outstanding Woman Professional

FLO award for Outstanding Woman Professional for the year 2002-03 has been awarded to Dr Seepana Padmaja Rao, Head, Seed Technology Division of Indian Grassland and Fodder Research Institute (IGFRI), Jhansi.

2003-04

Award for Outstanding Woman Social Worker SEWA

FLO award for Outstanding Woman Social Worker for the year 2003-2004 has been awarded to Ms. Runa Banerjee, General Secretary, Self Employed Women's Association (SEWA), Lucknow.

Ms. Runa Banerjee established SEWA, Lucknow in 1984 and started with only 31 artisan women.

Award for Outstanding Women Entrepreneur - Ms Surender Kumar

FLO award for Outstanding Woman Entrepreneur for the year 2003-2004 has been awarded to Ms. Surender Kumar, Managing Director, Travelmate India Pvt. Ltd., New Delhi.

Ms. Kumar commenced her career in travel industry in the year 1980 as an airline trainee and later worked with reputed travel agencies in New Delhi. In 1990, she started her own Travel Agency and took it up as a challenge. In the last few years, despite all odds and difficulties, the company grew and now has a turnover of Rs. 20 crores.

2004-2005

Award for Outstanding Woman Professional

Award for outstanding woman professional for the year 2004-05 has been awarded to Ms Ruzan Khambatta.

After Post Graduation, Ms. Khambatta started a company called "Wizz O Tech".

The business opportunity for the company was to provide total turnkey solutions to clients including software, training and system implementation support.

Her team developed unique Softwares like/Brumins and Integrated Network Support System (INSS)

Award for Outstanding Institution for Women Welfare

The award for outstanding Institution for Woman Welfare has been awarded to Lupin Human Welfare & Research Foundation, (LHWRF) Bharatpur.

Initiating the programme of rural development with small number of 35 villages, (LHWRF) now has succeeded in revitalizing, revamping and recreating more than 1919 villages in the states of Rajasthan, M.P., Uttaranchal and Maharashtra to make the Foundation as one of the largest NGO's in the country.

2005-06 Award for Outstanding Woman Entrepreneur

The Award for Outstanding Woman Entrepreneur was given to Dr Villoo Morawal, Founder & Chief Executive Officer, Avestha Gengraine Technologies Pvt. Ltd., Banaglore.

From a five people strong academic start-up company working from a university laboratory on agribiotech research in 1998, Dr Villoo Morawala Patel, one of India's preminent biotech entrepreneurs, has grown Avesthagen to an almost 200 people strong force in 2006 that has diversified in other areas of research and product development, pursuing its vision to achieve convergence of food, pharma and population genetics leading to preventive personalized healthcare.

Award for Outstanding Woman Social Worker

Harmala Gupta is presently Presidnet of CanSupport, President of Cancer Care India and Vice-President of the Indian Association of Palliative Care.

In 1985-86, she was diagnosed and treated for Hodgkin's disease, a

cancer of the lymphatic system while doing her Ph.D at McGill University in Montreal, Canada. Subsequently, on her return to India, Harmala initiated pioneering work in caring for cancer patients.

Award for Outstanding Woman Social Worker

FLO award for outstanding woman social worker has been awarded to Dr Gowri Chandrakasan.

Dr Gowri Chandrakasan is a renowned scientist and her name reckoned withing the international area of connective tissue Biochemistry and Pathology. An award winning speacialist in collagen, her pioneering research has gained recognition for her in the international scientific community.

2006-07 Award for Outstanding Women Professional

FLO award for outstanding Woman professional has been awarded to Prof. (Ms) Vijaya Khader, Ph.D , Post Doctoral Fellow (CSIR) , Hyderabad.

Prof. (Ms) Khader is a multifaceted and a renowned professional who is researcher, writer and academician in her own right. She has been actively engaged in nutrition research and teaching for over thirty years besides avidly taking special care of women in rural areas i.e. Farm, Tribal, Fisher etc. which highlights her interest and concern to improve their living condition.

Award for Outstanding Institution for Woman Welfare

FLO award to Outstanding Institution for Women Welfare this year has been awarded to an NGO Shri Bhagini Mitra Mandal, Palitana, Gujrat, a social organization actively working for the welfare of women.

For more than 50 years, Founder President Late Smt. Lilaben Kapasi had appreciable contributed to a large extent to recognize, encourage and help the under-privileged women live life with dignity.

2007-08

Award for Outstanding Woman Entrepreneur

FLO award for outstanding woman entrepreneur has been awarded to Mrs. Sudha Gupta, Chairperson, Mother's Pride Persona Pvt. Ltd, New Delhi.

Mrs. Sudha Gupta is a renowned educationist and sought after parenting expert who has single-handedly revolutionized pre-school education. Her vision not only encompasses children but also involves parents, teachers and the society on the whole.

Award for Outstanding Woman Social Worker

FLO award for outstanding woman social worker has been awarded to Ms. Vijayam Kartha, Director, Kerela Public School, Jamshedpur.

She has changed the face of education with her consolidated steps. Under her aegis, Kerala Public School, Jamshedpur a high-profile, English-medium, ICSE-affiliated school against all odds, opened its doors to slum children and simultaneously abolished all homework for the primary sections.

FLO Annual Awards 2008-2009 Award for Outstanding Woman Professional

FLO award for outstanding woman professional has been awarded to Dr Vandana S Bhatt, ME, PhD (USA) from Mumbai. Dr Bhatt is engaged in the profession of techno-legal consultancy and Project administration. She teaches in IIT, Mumbai and University of Mumbai as honorary faculty. She is also a social engineering expert who has been working constantly towards upliftment of women, children and rural India.



Women Philanthropists Award 2010-11

DR. PRITI G. ADANI



Dr Priti Adani is the Managing Trustee of Adani Foundation, the CSR arm of Adani Group. She is also the trustee of Adani Education & Research Foundation and shantinath Mahadev Mandir Trust. She is the chairman of Local Managing committee, Adani DAV public schoor, Mundra, Kutch & Adani Vidya Mandir, Ahmedabad. She did BDS from Governmental Dental College, Ahmedabad in 1986.

She directs and personally looks after the foundation activities in the fields of Education, Community Health, Livelihood Development and Rural Infrastructure Development.

In the field of education, besides the Adani DAV public school, established after 2001 earthquake, the foundation has established Adani vidya Mandir, a higher secondary school for the underprivileged children and academically competent students at Ahmedabad.

Under her able guidance, many rural development projects have been accomplished, the most prominent ones are:

- Working with more than 170 schools in rural areas to improve the quality of education, girl child education & empowering village education committees through innovative use of local education volunteers.
- Bridging the gaps in delivery of health services through Mobile Dispensary, catering to 26 villages and more than 3s00 persons per month.
- Medical camps are arranged where the services of family physician, Gynecologist, Ophthalmologist & other specialties are provided to the villagers in Kutch & Himachal villages.
- Major intervention in water management through check dams, canal construction, pond deepening' & pitching has improved the water level as well as quality of the water in wells.
- Quality of life of the communities through sustainable livelihood activities, skill development trainings in trades like diesel engine repair, automobile repair & maintenance and sewing & garment making. Lately, the foundation has registered it's presence in Kawai, Rajasthan, Tiorda, Maharashtra and Hazira in Guiarat. She is also a member on the Advisory Committee of India Renal Foundation, based at Ahmedabad.

Adani Foundation

Adani Foundation was established in 1996 at Ahmedabad with the vision to "accomplish passionate commitment to the social obligations towards communities, fostering sustainable and integrated development, thus improving quality of life". The Foundation operates in Gujarat, Himachal Pradesh, Maharashtra & Rajasthan.

The Foundation is active in four major areas for all sections of the society:

Education: To improve the quality of Education in the schools of Mundra taluka, Foundation provides Material support, Infrastructure support and Programme support in village schools. Infrastructure support in the form of additional school rooms, computer rooms, multipurpose activity hall, girls' toilets, prayer hall etc. are built to bridge the gap in infrastructure needs. Recently, Adam Foundation provided the water purification Ro plants to 25 school of Mundra taluka under 'Jalmani Programme' and aims to provide safe drinking water to all the school children of 103 Government primary Schools.

The Foundation has started Adani Vidya Mandir (AVM) in June 2009, a school for the bright underprivileged children at Ahmedabad.

- 2. Community Health: To bridge the gap in delivery of health services through two Mobile vans and 3 rural clinics at Mundra Taluka by supplementing the Government's efforts in reducing infant mortality and mother mortality. Mobile van visits the villages in remote areas of Himachal Pradesh. Medical camps are arranged for the villagers. A movement to create awareness, motivate communities to accept the concept and encourage people to get household toilets the foundation has helped villages to get 100% household toilet coverage status by supporting individual toilet construction, Under Rural Infrastructure Development activities, the foundation has initiated the process for Rural underground Drainage systems with sewage treatment plants in 16 villages. 'Kidney Stone Project-Prevention, Detection and Intervention',
 - · The project has innovative features:
 - Awareness Campaign through Fork Medium of Bhavai, Dario and street prays.
 - · Detection Camps at cluster level
 - Complete and 100% free treatment of ail identified patients.
 - Senior Citizen Health card scheme- Adani Vadil swasthya yojna supports the senior citizens in their health care requirements. The
 Foundation aims to provide support medical facilities, under which a Pre-card activation-Health check up is undertaken, followed by the
 issue of the Health card senior citizens can avail the medical facilities at various surrounding hospitals in a defined range of cost for a
 period of 3 years.
- 3. Livelihood Development: Skill Development trainings for specialized services and entrepreneurship for rural youth men and women. Good number of youth has been trained in Diesel Engine Repair & Maintenance, Automobile Repair & Maintenance, Beauty parlor Trainings and Sewing & Garment Making through Village Institute development through self help groups for women, farmers, and youth and cattle owners. The cattle owners have taken sigh of relief as their cattle have been saved from epidemic diseases with timely intervention through vaccination and cattle health camps.
- Rural infrastructure-Development: For the overall development of the villages, various infrastructure Development projects like water
 conservation, drainage, construction of roads, bus stops, beautification of gardens etc are carried out from time to time.
 - In recognition for her excellence in the field of philanthropy DR. Priti G. Adani is awarded the FICCI Ladies organisation Outstanding Woman Philanthropist award

MINAL BAJAJ



Minal Bajaj is the Honorary Director of Jamnalal Bajaj Foundation. She is also a director in Baroda Industries and Hind Musafir Travel Agency, which are a part of the Bajaj Group. An ex-president of Ladies Wing of Indian Merchants' Chamber (IMC), during the Centenary Year of IMC in 2007-08 is born and studied in Kolkata.

Minal Bajaj was also actively involved in the restoration of Bhaudaji Lal Museum in Byculla, which was awarded the UNESCO award. Passionate about social activities, Minal Bajaj is closely associated with social activities at Wardha. On the personal front, she is interested in sports, reading, theatre, travelling and music.

Jamnalal Bajaj Foundation

To propagate and promote the ideals to which Jamnalalji devoted his whole life, the Bajaj Group, at the initiative of younger son Ramkrishna Bajaj, founded the Jamnalal Bajaj Foundation. The Foundation was inaugurated on 4th November, 1977 by the then Prime Minister Morarji Desai.

For 17 long years, Ramkrishnaji provided leadership and guidance to this institution. After his death on 21st September, 1994, Rahul Bajaj took over as Chairman of the Foundation. The Corpus of all the Charitable Trust in the Bajaj Group is approx. Rs 4000 crores.

Humble efforts of the Jamnalal Bajaj Foundation towards the common good and the Bajaj Group towards its Corporate Social Responsibilities include:

Gandhian initiatives: Institute of Gandhian Studies which offers courses on Gandhian thought and methodology ,Fuji Guruji Memorial trust, founded to propagate the message of non-violence and world peace ,Gitai Mandir, a memorial to Gitai in honour of Vinobaji ,Gandhi Gyan Mandir, a rich repository of Gandhian literature research ,Laxminarayan Temple, the first temple in India to be opened to dalits

Rural development: water management through deepening and widening of wells, lift irrigation and watershed development, Energy conservation through biogas plants, distribution of solar lanterns and solar cookers, and providing solar street-lights, Improving agriculture through dairy development, vermiculture projects, tree plantation, veterinary services, horticulture and distribution of agricultural implements, Creating model villages through employment generation, securing loans for members, health and sanitation, and polio immunization.

Education: A total of over 16,000 students - women, children, youth and professionals, Promoting Gandhian Nai Talim, Balwadis for holistic development of children, Science Centre for inculcating an interest in science among children Jamnalal Bajaj Institute of Management Studies, rated among the top 25 business schools in the Asia-Pacific region, Jankidevi Bajaj Institute of Management Studies for developing women managers, Commerce Colleges and a Science College, Agriculture and Rural Institute, Polytechnic.

Medical Care: The 135- bed Kamalnayan Bajaj Hospital at Aurangabad with world class diagnostic and treatment facilities ,Kamalnayan Bajaj Centre for Radiation Oncology with state-of-the-art equipments, Wardha ,Kamanayan Bajaj Eye Research Centre at Shankar Netralay, Chennai , Contributions to Burns Research Institute, Tata Memorial Centre, Ramkrishna Bajaj Eye Bank and Breach Candy Hospital, among others.

Consumer Protection: Helped the formation of Council for Fair Business Practices and its Code of Conduct, Establishing Food and Medicine Testing Laboratories

Recognition of Outstanding Contribution: Jamnalal Bajaj Awards for constructive work, for science and technology, for uplift of women and children and for spreading Gandhian values outside India ,IMC Ladies' Wing- Jankidevi Bajaj Puraskar for Rural Entrepreneurship, IMC-Ramkrishna Bajaj National Quality Award for promoting quality management.

Art and Culture: Contributing towards restoration and revitalization of the Bhau Daji Lad Museum, Mumbai's City Museum, Promoting young and new upcoming artists at the Bajaj Art Gallery, Donations towards meaningful theatre and film festivals, Supporting potential Olympic medal winners through Olympic Gold Quest

In recognition for her excellence in the field of philanthropy, Minal Bajaj is awarded the FICCI Ladies organisation Outstanding Woman Philanthropist award.



SANGITA JINDAL



Sangita Jindal, Eisenhower Fellow 2004 is pioneering the arts conservation movement in the country. She established the Jindal Arts Centre (JAC) in 1992 at the NCPA as a centre for inter disciplinary arts activity. She started Art India in 1994, which today is acclaimed as the only serious publication on contemporary art in the country.

She was among the team that conceptualized the Kala Ghoda festival and led it as Chairperson from 2000 until 2003. Her initiatives in conservation include two major foundations she has created, namely, the Hampi Foundation and the Friends of the JJ School of Arts Trust. Through the former, three temples of the Vijayanagar era are being restored in collaboration with the Archeological Survey of India, the World Monument Fund and the Global Heritage Fund. Major conservation work is being undertaken at the Sir JJ School of Art, a premier national institution established in 1858. The value of this work has found acknowledgment in the invitation to serve on the Board of Trustees of the World Monument Fund.

She has been invited on the Indian Advisory Board of the Princes Charities, which is the foundation of the Prince of Wales. She also serves on National Culture Fund as an invited member.

Her pursuit for social equality is channeled through the Jindal South West Foundation that she heads as its Chairperson. She takes special interest in expanding the skill base of rural boys and girls through vocational training and education. She has also started a school for mentally challenged at Vijayanagar. She believes in providing equal opportunities for women through enterprise development, training and employment in non-conventional jobs, and access to hygiene and sanitation. The Golden Peacock Award for CSR awarded to the JSW Foundation in 2009 is testimony to her vision and leadership

The Marico Ricci-Metro Society Young Achievers Award in 2004 and the Best Citizen Award conferred by the I Love Mumbai committee before that in 2002, has only strengthened her resolve and understanding of participatory development.

Jindal South West Foundation(JSW Foundation)

The JSW Foundation works in primary education, preventive health, vocational education, environmental sanitation and local sports development. JSW Foundation, the social development division of the JSW group of companies, strives to achieve sustainable development in all spheres of life including integrated community development, promotion of arts and culture, environment protection, and, sports.

Kev CSR initiatives:

- A. Community development: The group runs five schools. These are rigorous in their academic pursuits and also in promoting extra-curricular talent. The Foundation operates the Sanjeevani Hospital which offers advanced diagnostic facility to the neighboring villages. This includes state of the art operation theatre, ICU and Burns Unit and Trauma Care Unit. The group appreciates the seriousness of malnourishment and is working with the ISKCON Food Relief Foundation and Akshaya Patra Foundation in providing mid-day meals to rural children.
 - a. Vocational training: The Foundation currently operates two centres that provide vocational training to more than 500 young people. The group has adopted 13 ITI across the country and proposes to develop these into centres of excellence in different trades.
 - b. Data Halli Rural BPO: The Foundation has established a non voice rural BPO for young women from villages in the neighborhood of our Karnataka operations. These women are trained for computer skills and work on data entry and processing jobs. Presently, 500 women are employed at the BPO.
 - A major initiative to get marriages registered and encourage the girl child has been launched in Rajasthan
 - At every location the group encourages women development through self help group formation.
- B. Environment: Earth Care Awards: This is a national initiative designed to support the growing consciousness regarding issues of climate change, emissions reduction, land and water preservation, and the general reduction of environmental hazards. The awards jury is headed by Dr MS Swaminathan and the Director Generals of ICFRE and ICRISAT are members.
- C. Sports promotion: The Jindal Squash Academy has gained international repute through its meritorious students. The group also encourages table tennis, lawn tennis and swimming and hires coaches of national standing to train rural boys and girls.
- D. Promotions of Arts: The Foundation is establishing a craft village to encourage local artisans and craftsman practice their crafts and exhibit them. One scholarship has been created in collaboration with the Prince of Wales Charities for an India student to acquire advanced training in line drawing and sketching.

In recognition for her excellence in the field of philanthropy, Sangita Jindal is awarded the FICCI Ladies organisation Outstanding Woman Philanthropist award.

KALPANA MORPARIA



Kalpana Morparia is Chief Executive Officer of J.P. Morgan, India. Ms. Kalpana leads each of the firm's lines of business -Investment Banking, Asset Management, Treasury Services and Principal Investment Management. She also has responsibility for Service Groups operating in India, including Global Research, Finance, Technology and Operations. Internationally, Ms. Kalpana is a member of J.P. Morgan's global strategy team headquartered in New York and the J.P. Morgan Asia Pacific Executive Committee.

Ms. Kalpana serves as an independent director on the Boards of several leading Indian companies. Prior to joining J.P. Morgan India, Ms. Kalpana served as Vice Chair on the Boards of ICICI Group. She was a Joint Managing Director of ICICI Group from 2001 to 2007. Ms. Kalpana had been with the ICICI Group since 1975. ICICI Group is India's largest private sector bank and has leadership positions in banking, insurance, asset management and private equity and a growing international franchise.

A graduate in law from Bombay University, Ms. Kalpana has served on several committees constituted by the Government of India. Ms. Kalpana was named one of 'The 50 Most Powerful Women in International Business' by Fortune magazine in 2008 and one of the 25 most powerful women in Indian business by Business Today, a leading Indian business journal, in the years 2004, 2005, 2006, 2008, 2009 and 2010. Ms. Kalpana was also named one of 'The 100 Most Powerful Women' by Forbes magazine in 2006.

Bharti Foundation:

Bharti Foundation is the philanthropic arm of the Bharti Group of Companies. It was set up in 2000 and its vision is "to help underprivileged children and young people of our country realize their potential". The Foundation implements programs both in the field of primary and higher education.

Satya Bharti School Program At Meghanwas - Supported By Ms. Kalpana Moraparia: Contribution of Rs. 1.5 crores towards the corpus of one Satya Bharti School. Satya Bharti School, Meghanwas situated in Mahendragarh District in Haryana is a primary school with classes upto VIIth standard. The contribution will take care of the operational expenses of the school in perpetuity.

Community Participation: The Satya Bharti School Program lays a lot of emphasis on community participation and involves the community in the way the schools are run and children are taught. The community and Panchayats/ various departments (local bodies) have been supported by land contribution, Monitoring school operation by daily/ surprise visits, mid-day meals, water tanks, stationery supply for the students, construction of roads etc

Present Status

Presently 242 Satya Bharti Primary Schools and One Satya Bharti Senior Secondary School are operational across the states of Punjab, Rajasthan, Haryana, Uttar Pradesh, West Bengal and Tamil Nadu, reaching out to approximately 30,000 underprivileged children and recruiting more than 1100 local youth as teachers.

Recognition For The Program

Bharti Foundation has been awarded the Economic Times Corporate Citizen of the Year Award 2009-10 for its work in the field of education

The Satya Bharti School Program- An Overview

The Satya Bharti School Program is the flagship program of Bharti Foundation launched in 2006, this education initiative supports the pursuit for excellence and aims to set benchmarks for quality education across the country. The project aims to have 500 primary schools and 50 senior secondary schools. The Satya Bharti Primary School Program works on sound fundamentals of the child, while the senior secondary school program will provide training to help ease the child into a steady vocation. It provides free quality education to underprivileged children, with a special focus on the girl child, in the deepest rural pockets of the country. The schools also lay emphasis on the English language, computer exposure and holistic development, in its effort to make children well equipped in skills required for employment at a later stage in life. The Satya Bharti Senior Secondary Schools will provide vocational training opportunities to children, in addition to academic support, to help them gain employment within their own village on finishing their schooling

In recognition for her excellence in the field of philanthropy, Kalpana Morparia is awarded the FICCI Ladies organisation Outstanding Woman Philanthropist award.



MEERA H SANYAL



Meera Sanyal, is the Chairperson and Country Executive of RBS N.V. In her banking career spanning 26 years, she has worked with ABN AMRO for 18 years, in senior positions as diverse as COO for the Asia Pacific region, Head of Corporate Finance Advisory for Asia, CEO of ACES the bank's global ITeS company and Head of the Investment bank in India. Her prior experience was with Lazards and Grindlays Bank.

She has a deep interest in matters of economic and social development. She has mentored the bank's extensive Micro-Finance program that finances over 650,000 women in rural India. She chairs the bank's Foundation overseeing projects dealing with sustainability, Poverty alleviation and Climate change.

Meera also supports the world's largest youth driven organization AIESEC as a National Advisory Board Member to AIESEC India. In April 2010 Meera stood for elections to the Lok Sabha as an Independent candidate form South Mumbai.

Meera was awarded the Woman of Substance Award by the Rotary Club in January 2010; the Karmaveer Puraskaar, a national people's award instituted by iCongo, a countrywide confederation of NGOs, for her work in social development in 2008; the Woman banker of the Year award by the Indian Merchants Chamber in 2006, and the AIESEC International Hall of Fame Award in Poland in 2006.

Born in Cochin, Meera has studied in Mumbai, Delhi, Kolkata, Paris and Boston. She has an MBA from INSEAD, France and has completed the Advance Management Program at the Harvard Business School. She is a Fellow of the Chartered Institute of Bankers (UK). Her academic record has been stellar. She speaks fluent English, Hindi, Bengali, Sindhi and French, and conversational Russian and German, She has also studied Mandarin and Japanese.

Meera is married with two children and enjoys reading, chess and sailing.

RBS Foundation

SUPPORTING OUR COMMUNITIES

Royal Bank of Scotland (RBS) believes in leading strategic programs that deliver real and sustainable benefit to communities by primarily focusing on the key themes of Women, Children & Environment. The RBS Foundation India is the platform that houses Community Investment initiatives, seamlessly integrating the legacy of economic inclusion with new opportunities that come their way. To ensure a sustainable impact, the Foundation's strategy encompasses Livelihoods and Financial Literacy.

The foundation promotes financial inclusion and micro-enterprises, by supporting and developing innovative models in Microfinance, Livelihoods and Financial Literacy for the most vulnerable and poor communities. Their **key programmes and activities are** (1) Focus on financial inclusion innovative models and pilots in Micro-finance, Livelihoods and Financial Literacy; (2) Work with vulnerable communities in underserved areas; (3) motivate employee's engagement with the community.

Microfinance Technical Assistance: It focuses on building robust and creditworthy MFIs in the underserved regions of the country. Along with CORDAID (an international Dutch NGO) and Micro Save (an international consultancy), RBS provides 12-18 months of hand holding support to nascent MFIs across the country.

Livelihood Support: The Livelihood Support of the Foundation funds projects that create and enhance sustainable livelihoods for poor communities that are dependent on critical natural resources. The foundation presently has 12 projects across 7 states, each one helping build the credit inclusiveness of more than 63,000 poor households; by strengthening their income generating abilities through trainings that help them better manage their productive assets and get better prices for their produce.

Financial Literacy: To create financial awareness about thrifts, credits, insurance and micro business planning.

Employee Involvement

RBS Foundation India has created a platform called MAGIC Hands that creates awareness of the issues of Climate Change, Bio Diversity and Poverty Alleviation. Besides educating employees, if offers several opportunities for employees to volunteer with and also encourages them to take up their own causes to make a difference to the society.

In recognition for her excellence in the field of philanthropy, Meera H Sanyal is awarded the FICCI Ladies organisation Outstanding Woman Philanthropist award.

Outstanding Woman Social Worker

ASHA GUPTA



Asha Gupta is a Post Graduate in Political Science from Rajasthan University in the year 1977.

She served as a Principal of Sumangal Nursery School Veraval for a long time and actively associated with the Mahila Mandal and Inner Wheel Club of Veraval in different capacities and undertaken various social welfare projects.

She is actively involved for improving the quality of life of local populace, helping the downtrodden through different platforms like Jan Seva Trust of Aditya Birla Chemicals (India) Ltd., as its Trustee, Inner Wheel Club of Rehla as President, Rotary Club of Rehla as President and as Assistant Governor of Rotary District 3250.

As an ardent social worker she had rejuvenated all the forums and motivated her team members to serve the people utilizing their professional skills to the utmost cause of humanity through various participatory methodologies and developed the concept of ownership for each and every project.

Implemented the Swaranjayanti Gram Swarojgar Yojana (SGSY) Scheme providing a forum for discussion on the concept of women empowerment at village level and designed people centered development approaches and strategies for improving quality of life, empowering women both socially and economically.

She has volunteered regular Pulse Polio Immunization camps, general health check up camp, Eye operation camps, Artificial Limp transplantation camp, dental check up camps in the remote areas of Palamau and Garhwa Districts. With a view to help the poor she organized distribution of blankets and woolen clothes among large number of poor people, distribution of bicycles, books and uniform among poor children, For self reliance of women, she started tailoring and embroidery training, computer training programme, beautician course, training for hand pump repairing by women, distribution of old /widow pension among poor women, For the health consciousness programme, arranged aids awareness programme, need for hygiene practices etc. For maintaining ecological balance, distributed tree saplings in many villages and emphasized the need for rain water harvesting.

In recognition of her continuous efforts towards social welfare activities, she has been able to create a smile to those underprivileged, downtrodden, and handicapped.

In recognition for her excellence in the field of Social work, Asha Gupta is awarded the FICCI-FLO Outstanding Woman Social Worker Award.

Outstanding Woman Social Worker

DEVIKA SINGH



Devika Singh is the co-founder Mobile Crèches - a pioneering programme to support poor working women. She helped in conceptualization and developing training programmes for illiterate and semi-literate women and developed training modules which would harness their strength as care-givers and organizers. The training programmes have enabled women to find employment as Crèche workers, balwadi teachers, Crèche Managers, Supervisors and trainers.

She has also done motivational work for employment of women by creating awareness, formation of women's group. She also organized various adult education programmes on worksites and developed communication team, Lokdoot.

She also works as a consultant and Governing Body member to Jan Madhyam a programme for developing economic self-reliance for young women with disabilities.

Some of her publications include Ekalavya - mobile crèches journal. She was the editor for Forces Gazette. She authored Mandh Budhi-communication booklet on Mental retardation, Jan Mandhyam, sponsored by UNICEF and also the co-author of Suno kahani and other short stories for children.

In recognition for her excellence in the field of Social work, Devika Singh is awarded the FICCI Ladies organisation Outstanding Woman Social Worker Award.



Outstanding Woman Entrepreneur

MEENAKSHI JAIN



Meenakshi Jain is founder, Chairperson and Managing Director of Positive Climate Care Private Limited (PCC), a Carbon Market's leading Consultancy Company based in Jaipur, India.

She is a post graduate in Environmental Engineering and having almost seven years of professional experience as an engineer and consultant. She set out her professional career while she was getting through her M. Tech. degree with a gold medal for securing the top position at Malaviya National Institute of Technology, Jaipur in 2004. Beginning her carrier as a Clean Development Mechanism (CDM) consultant, she executed a Sustainable Livelihood Promotion Project for 100,000 rural resource poor families in four Indian states, and achieved success in promoting, designing and implementing renewable energy and energy efficiency measures as well as organic agriculture and waste management practices for rural poor. Her accomplishments and knowledge in the field of renewable energy including bio-mass, solar and wind resources are her greatest assets, while she is known for her expert consultancy in the field of Global Climate Change Mitigation through Compliance and Voluntary market projects. Through her

consultancy services at PCC, she ushers investors in a new era of carbon market.

For her unique contributions in the field of Science and Environment in India, Russian Embassy honored her as an Outstanding Indian Woman on International Women's Day in 2008. Through her projects, she has targeted all main causes of polluting environment and one of them is municipal solid waste (MSW). She is currently involved as the National CDM Consultant on a gigantic project initiated by Asian Development Bank in the state of Rajasthan with goals to apply CDM tools for MSW management and treatment. And also serves Carbon Minus India (CMI) as the Director (P), and Bureau of Indian Standards' Environmental Management Sectional Committee (CHD 34) and ICCOA as an alternate member. She is also associated with BARC and Bio Diesel Society of India as a life member.

She also adds her significant bits to the society by a wide variety of credentials she has in the domains of academia, research, and didactics. She has been sharing her experience and knowledge at many national and international level training programs and conferences. She has a number of publications to her credit in national and international journals, proceedings and books.

In recognition for her excellence in the field of Entrepreneurship Meenakshi Jain is awarded the FICCI-FLO Outstanding Woman Entrepreneur award.

JURY MEMBERS

FLO Women Philanthropists Awards 2010-11:

Ranjana Agarwal, Neena Malhotra, Archana Garodia, Anuja Narain, Malvika Rai, Vidhi Singhania, Shipra Chatterjee

FICCI-FLO Awards 2009-10

Mr. Justice P.N. Bhagwati, Ms. Justice Leila Seth, Dr. S K Joshi, Mr. Sompal, Dr. R. Chidambaram, Mr. Shyam S. Bhartia, Dr. Prodipto Ghosh, Mr. Deepak Gupta, Mr. Rajan Bharti Mittal











A classy meet

Women on top

Film industry beckons women entrepreneurs

'Careers and business opportunities' organised by FICCI Ladies Organisation

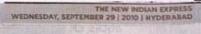
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పర్యావరణంపై అవగాహన అవసరం



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يك الله يدا ركا كزيش حيدا بادچيا برك زياء تمام اعزي ميذياكل آجاد وكل كموضوع يريياك مياحث تصوير ش ستيمران سابق ايد يرفيناه وفياداد راعا تكياميترايد يزعكس آف الديا روب نے ریڈی سینئر تائب صدرتن ٹی دی نیٹ ورک دیکھے جاسکتے ہیں۔ (فوٹو: ایم اے بیب)

మహిళలు ఏకమైతేనే వేధింపులకు అడ్డుకట్ట

ACTION OF MANAGEMENT OF STATE OF STATE



'I hope the Bill against harassment gets passed'



Young FICCI Ladies Organisation. Hyderabad chapter heid a seminar on sexual harassment at workplace at a city hotel on Friday

మహిళా ఉద్యోగులను వేథిస్తే శిక్ష తప్పదు : ప్రియహింగోరాణి



ఎలికికి చిర్చిలులు ఎట్టు రెక్ట తెచ్చియి. ఎయువెంగి రెంగి కారారాడ్, అంట్రంలో అంటం: మారాజర్బు అంటం: మారాజర్బు అంటం: మారాజర్బు అంటం: మారాజర్బు అంటం: మారాజర్బు అంటం: మార్లు అంటం ప్రాంతి మార్లు అంటం ప్రాంత ప్రాంత మార్లు అంటం అంటం: అంటం: మార్లు అంటం అంటం: అంటం: మార్లు అంటం అంటం: మార్లు మార్లు అంటం అంటం: మార్లు మార్లు అంటం మంటం: మార్లు అంటం మంటం: మార్లు అంటం మంటం: మార్లు మార్లు అంటం మంటం: మార్లు మార

P3Ps lap up gyaan



ార్వమంలో ప్రకంగేర్తున్న మస్టీం కోర్తు వ్యాయవారి ప్రయా హింగోరాడే

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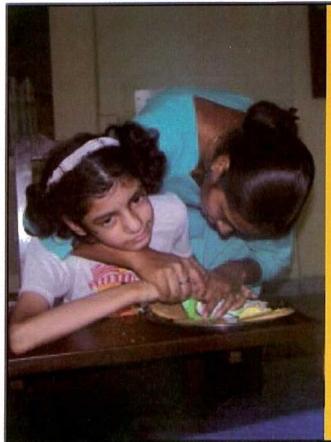
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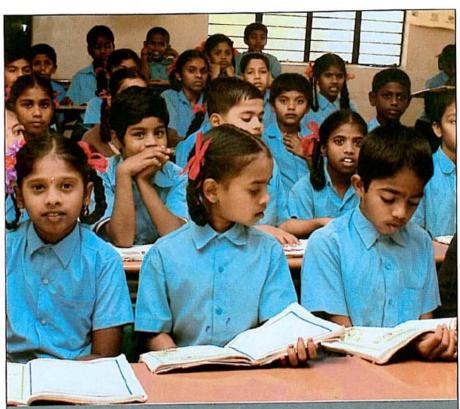


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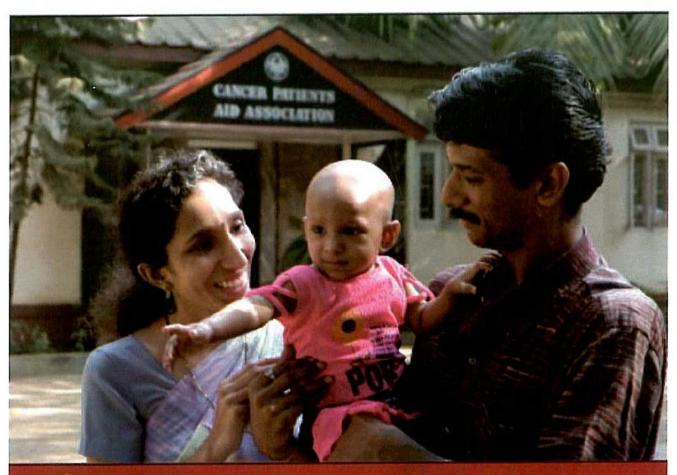
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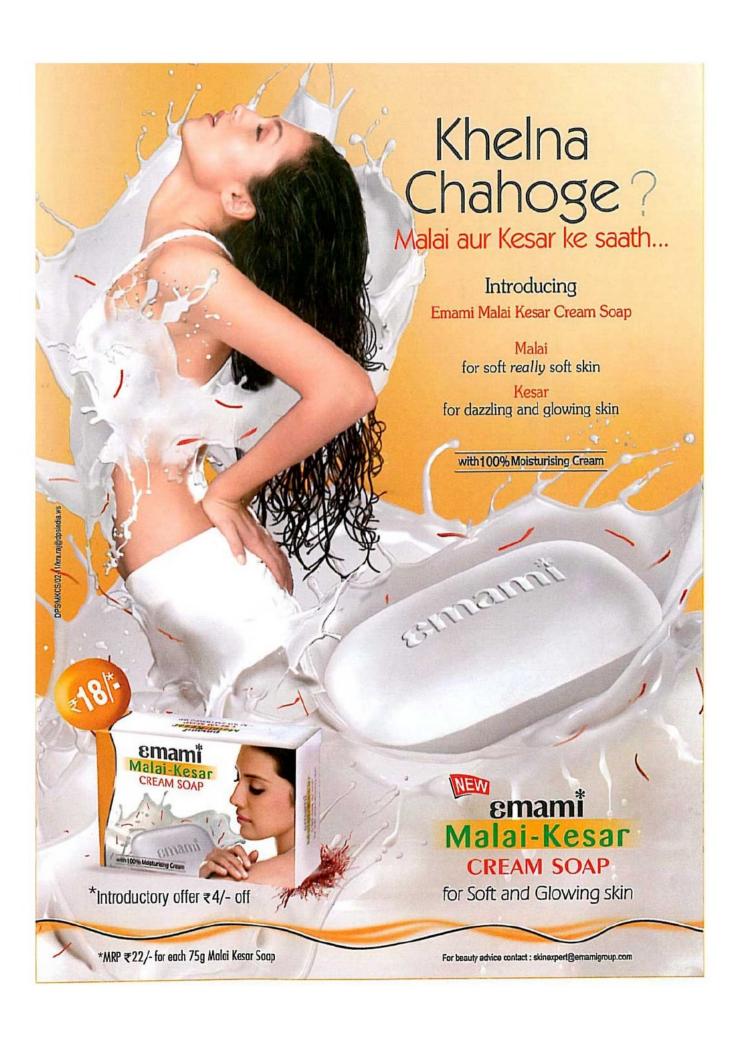
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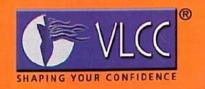
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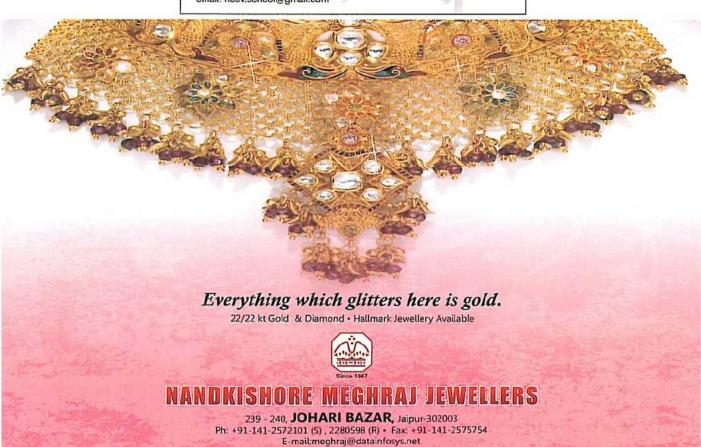
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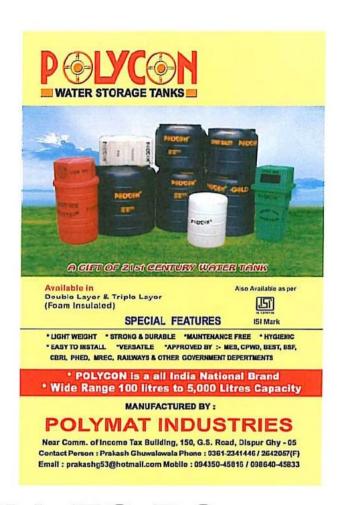
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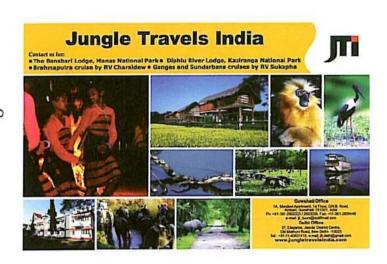
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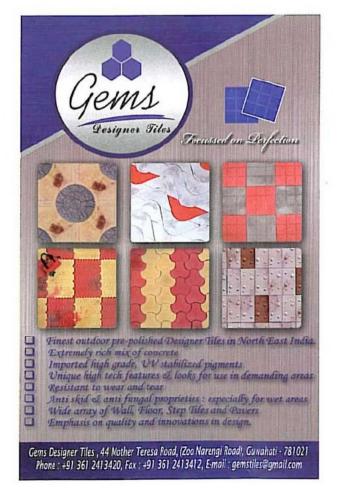
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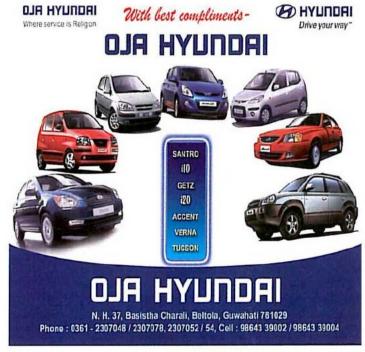
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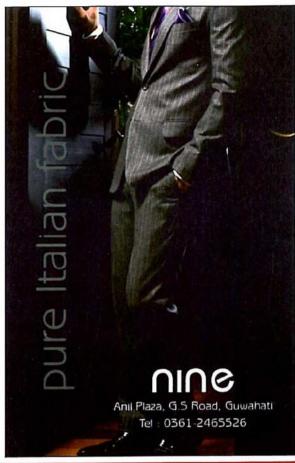
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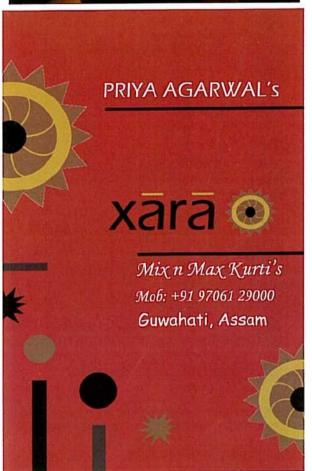
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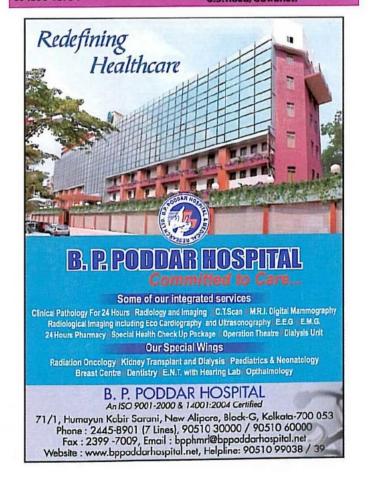
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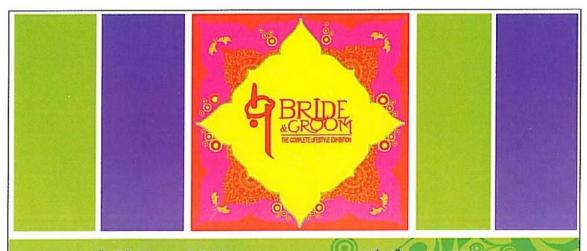


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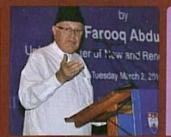


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