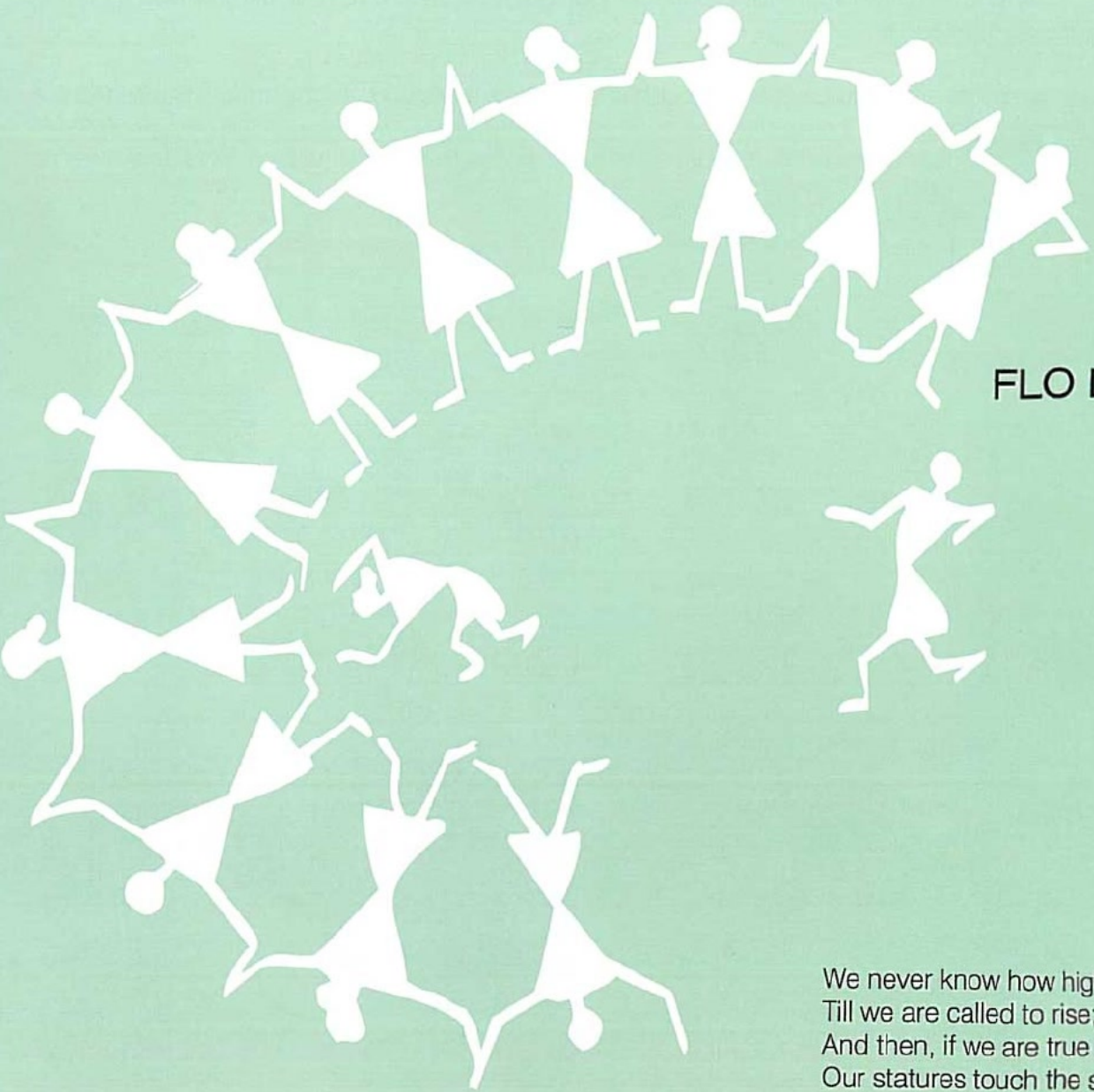




FLO Delhi

We never know how high we are
Till we are called to rise;
And then, if we are true to plan,
Our statures touch the skies.

Emily Dickinson

ANNUAL SESSION (2008-09) Celebrating 25 Silver Years of 'Women of Excellence'

The 25th Annual Session of FLO was organized in conjunction with the Silver Jubilee Closing Ceremony. The significant occasion was marked with the Presentation of Women of Excellence Awards to 25 women achievers in different disciplines from all over India besides the two annual awards for Outstanding Woman Entrepreneur and Outstanding Social Worker.

Hon'ble Chief Minister of Government of NCT of Delhi, Smt. Sheila Dikshit was the Chief Guest and the Annual Report was released by Mr Yash Chopra, CEO- Yash Raj Films. Mr Harsh Pati Singhania, President-FICCI also addressed the audience.

A film, retrospective of the silver jubilee year of FLO was screened during the programme. The programme was widely covered nationally by the media. The change of guard also took place on the day, wherein Ms Anuradha Goel, the outgoing President-FLO passed over the baton to Ms Kavitha Dutt, who took over as the President.



What We Believe In

Educate the Girl Child

It is the 21st Century and a girl child still may not grow up with the belief that she can dream and achieve.

It is important to break those shackles and we use this forum and its resources to support this cause.

We are in the process of working with Girls Schools across the country giving additional training such as Communication Skills, Health & Hygiene, Self Defense etc.



Reaching out to women at the grass-roots

When a woman in a rural household learns to be self-supportive she helps the entire community. We focus on Entrepreneurial Development in remote villages with an objective to uplift the women of these communities and make them self sustaining.

FLO also adopts remote villages and works with them for their community development.

The program identifies the needs of these villages and works towards making these entities self-supportive.

Going Green

FLO understands and supports the cause of raising awareness on Global Warming.

We have our Tree Plantation Program, which is a Pan-India initiative.

The Tree Plantation Program has been successful in raising the level of awareness among the communities living in different parts of the country. Over 1 lakh saplings have been planted till date.

Thus FLO has created a wonderful forum that shares knowledge, cares for its community and is all set to touch new heights.



Meeting with the Honourable President of India Shrimati Pratibha Devisingh Patil Rastrapati Bhawan, May 12, 2009

A meeting with the President of India took place as an extension of the Silver Jubilee celebrations of FLO at Rastrapati Bhawan.

All Past Presidents and then Governing Members were invited to the meeting.

Honorable President stated that "I would like to compliment the FICCI Ladies Organisation for the work it has done during its 25 years of existence. I am very happy to be speaking to its valuable members at this gathering" Her address to the members brought a focus on the importance of empowerment of women in an era when there is a progress of the concept of good supremacy as the role of the women evolves to meet the challenges of the 21st century.

Anuradha Goel, the then President, appraised the Honourable President of India about the activities of FLO and highlighted the projects that she initiated during the Silver Jubilee year.



100 Easy Secrets Of Success



FLO organized a talk by Mr. Ravi V. Melwani, owner of Kidskemp, Big Kidskemp, and CEO of Humanitarian Network. He is a "positivelife" philosopher and a philanthropist. His talk revolved around the RVM philosophy of Rejoice, Value life, and Make a difference. RVM shared with the audience 15 of the 100 Secrets

of Success that are part of his upcoming book and are derived from his life experiences. The audience learnt how to plan for and achieve long-term success in simple easy-to-do steps.



FLO organized a talk by Mr. Yogendra Durlabhji on "The Romance and Mystique of Gemstones" for its members. A slideshow presentation of rare and priceless gems was followed by a Q&A session where Mr. Durlabhji answered the audience's questions regarding pricing of coloured gemstones, the authentication and certification of gemstones, and the importance of honesty and integrity in being successful in the business.

Gem Of A Session



Land Gold Woman

A Richer Lens, in association with FLO, screened Land Gold Women (English/98mins), a film directed by Avantika. The film which was well received by the audience is about an Indian immigrant, Nazir Ali Khan, who finds himself on the brink of a tough decision when his daughter is found in an illicit relationship. Should he save face or save his daughter? Catch the film trailer click <http://aricherlens.com/>





FLO organized a talk by Dr. Shashi Tharoor, Minister of State for External Affairs, Government of India, on "Women Empowerment: A Global Perspective". Dr. Shashi Tharoor shared his experiences at the UN and in the ministry with respect to women and women empowerment. In his

talk, he emphasized the need to work at the grassroots level to mobilize women into self-help groups and mentioned that the government should adopt initiatives that enable women to help themselves.

Power To Women At The Grass-roots



FLO took a high-powered trade delegation to Denmark and Norway under the leadership of Ms. Kavitha Dutt, President. The delegates from India met the representatives of The Confederation of Norwegian Business and Industry (NHO) and were apprised on their objectives of Gender diversity and Gender equality with the goal of getting more and more

Women into Management and into Boards. The meeting with Innovation Norway was also very fruitful for the delegates as they discussed about the possibilities of promoting women entrepreneurship in both the countries.

Making Inroads In Denmark And Norway



Make No Bones About Bones



Dr. Mathew Varghese, MS, Head, Department of Orthopaedics, St. Stephen's Hospital, Delhi, and Dr. Sandeep Malhotra, M.D., F.A.C.S., Consultant - Laparoscopic General and Bariatric Surgery, Artemis Health Sciences, were the speakers.

Dr. Sandeep Malhotra gave a crisp presentation on Obesity – disease of the affluent in India. Dr. Mathew Varghese, Former Director and current Head of Orthopaedics Department at the St. Stephen's Hospital, followed with a detailed presentation on ageing bones and joints. He mentioned the causes, the available treatments, the effectiveness of drug therapy and the importance of a balanced diet, exercising, aerobics, tai chi, and brisk walking in preventing ageing-related bones and joints disorders.



Art Show On Gender – Genesis – Genetics

FLO in collaboration with Gallery Espace organized an art show by all women artists at Gallery Ecospace.

The artists included Chennai-based Benitha Perciyal, Tiruvannamalai-based Gayatri Gamuz, Canada-based Mona Kamal, Bangalore-based Surekha, Vibha Galhotra from Delhi, Chennai and Singapore-based Parvathi Nayar and Mumbai-based Tejal Shah.

Interestingly, in this show the artists do not take recourse to the stereotypical feminism or visual translations of academic feminist theories. They use their personal journeys and experiences as their raw materials to celebrate their womanhood and critique gender disparities.

Eminent speakers included Mr. Shekhar Gupta, Editor-in-Chief, Indian Express, Mr. T N Ninan, Editor and Publisher, Business Standard and Mr Balbir Punj, Rajya Sabha MP (BJP) and Columnist. They discussed the pros and cons of corporates using media for lobbying, from the perspective of media, corporations, and the government.

Should India Inc Use Media For Lobbying?



Healing The Climate

FLO held a talk with Dr. Sailesh Rao, founder of Climate Healers, an NGO based in California, USA, and trained by

Mr. Al Gore, Former US Vice-President and Nobel Laureate.



Climate Healer's objective is to facilitate reforestation while minimizing fossil fuel use for cooking and lighting systems in low income neighborhoods throughout the world with a self-sustaining business model. They partner with NGOs who work with these people on forest stewardship and pay the NGOs for maintaining Forest Stewardship Council (FSC) certification of their village.





FLO organized an interactive session on Vaastu Shastra "Improving Well-being through Vaastu Shastra". Pandit Gopal Sharma, world-renowned Vaastu, Feng Shui, Astrology, and Numerology expert, and Founder President of the Institute of Vaastu And Joyful Living, New Delhi, was the main speaker at the event.

Improving Well-being Through Vaastu Shastra

The programme covered Vaastu for residential and commercial spaces and the importance of the five elements and directions in Vaastu. Positive effects on health, relationship, finance, career, marriage, children, profits and the use of mirrors, candles, picture, water, greenery, bamboo and crystals in healing and creating a positive space were enumerated.



Rights And Responsibilities



Ms. Rajyalakshmi Rao a postgraduate in Advertising from the University of Illinois, Urbana Champaign, USA, has the unique distinction of being the only person who has worked in all three tiers of Consumer Protection - as a member of the District Forum, State Commission and presently in the National Commission. She has authored a book titled 'Consumer is King, Know Your Rights & Remedies'.

In the session, she discussed with the audience the importance of knowing one's rights as a consumer and the various courses of action one could easily take when those rights were violated.



FLO, in collaboration with Nyforetagar Centrum, Sweden (Entrepreneur Centre, Sweden), has brought together a Businesswomen Entrepreneur Exchange Programme between Sweden and India. The aim of the project is to empower businesswomen in India and Sweden towards economic self-reliance and create economic possibilities for women at different levels, so that they contribute to the development of their countries.

Strides In Sweden

Special programmes and meetings were arranged on the basis of the delegates' business interests, wherein delegates were able to make business contacts and displayed their interest for a bilateral trade agreement.



Sweden Comes To India



As part of the second set of exchange programmes in 2009, a Swedish delegation of four women entrepreneurs and two organizers from Entrepreneur Centre, Sweden, visited India from December 6-10, 2009. FLO had sent its delegates to Stockholm, Sweden, earlier, in November 2009.

Special programmes such as the panel discussion on "My Journey as an Achiever" with eminent women achievers and business meetings according to the delegates' business interests were organized for the delegates.

The delegates also met officials at the Swedish Trade Council, New Delhi.



FLO organized an interactive session with Dr. Pawan G. Agrawal, CEO, Nutan Tiffin Box Suppliers' Charitable Trust, on Mumbai Dabbawala.

Mumbai Dabbawala is a hundred-year-old organization with ISO 9001:2000 and Six Sigma certifications and is operated by approximately 5,000 illiterate or semi-literate men and women. This organization has amazed supply chain gurus worldwide.

Dr. Pawan Agrawal, Doctorate in Business, also talked about the importance of leadership, self-motivation, self-discipline, time management, and accountability in ensuring that the organization stays robust and running.

The Magic Of The Mumbai Dabbawala



Teaching Italian Lace-making For The Women Inmates



FLO has arranged a training program on Italian Lace-making for about 40 women inmates of the Special Prison for Women, Rajahmundry, Andhra Pradesh and 60 women inmates at Tihar jail. The program aims at empowering the poor women, both socially and economically by providing access to sustainable income generating options in respect of Italian Lace Products, which are highly specialized, intricate and artistic in nature, to enjoy assured and highly remunerative international markets. The most significant component of this program is the in-built Marketing Support and buy-back arrangements.





Every year, FLO organizes a fellowship meet to usher in new members and interact with existing members. This year, Fellowship was organized at Past President Namita Gautam's residence in New Delhi. It was a wonderful opportunity for the FLO members to spend an exciting evening together to network and enjoy.

FLO Fellowship Meet



The Meet also provides an opportunity for members to show their talents not only in their professional fields but also in the performing arts.

Knowledge Entrepreneurs : The Cutting Edge

A Panel Discussion on Knowledge Entrepreneurship: India's Cutting Edge was organized by FLO. Smt.

Purandeswari, Honourable Minister of State for Human Resource Development (Higher Education), Govt. of India, was the Chief Guest at the event.



The panel discussion focused on the need for India to hold onto its capacity to be knowledge entrepreneurs. Smt. Purandeswari also inaugurated the FLO website www.ficciflo.org at the event.



Session on Family Business with Rahul Bajaj

FLO was honoured to organise an interactive session with Shri Rahul Bajaj, Chairman of Bajaj Auto & Rajya Sabha Member.

Mr. Bajaj is recognized as one of the most successful business leaders of India. He heads the Bajaj Group of Companies which is a leader in a variety of manufactured products and financial services in India and abroad.

It was an excellent opportunity for FLO members to learn from his in-depth insight on the topic of 'Family Businesses.'

Mr. M M Murugappan, Vice Chairman, Murugappa Group moderated the session.



iTrust Interactive Session On Financial Planning



Research indicates that the way people manage their finances reflects the kind of future they would have. With this perspective, FLO and iTrust Financial Advisors organized an interactive session on Financial Planning conducted by Mr Dhruv Agarwala, Co-founder, iTrust Financial Advisors and his team. It helped participants realize that a financial plan provides direction towards where a person should head and helps in identifying loopholes within different aspects of a person's finances.



A Pakistani delegation comprising 10 women entrepreneurs and members of Women's Chamber of Commerce & Industry (WCCI) visited India. The delegation was headed by Ms. Faiza Samee, an entrepreneur from Pakistan who is into fashion designing.

Meeting With Pakistani Delegation

The interaction between WCCI and FLO delegates primarily aimed at facilitating dialogue on Indo-Pak socio-economic relations and why encouraging trade between the two countries is essential to promoting trade in the sub-continent. This meeting was also an opportunity for women entrepreneurs from both the countries to network and explore business opportunities in the region.



INTERACTIVE SESSION WITH MS HENRIETTA HOLSMAN FORE, CO-CHAIRPERSON OF THE WOMEN CORPORATE DIRECTORS (WCD), USA

FLO organized an interactive session on "Why more and more women are being invited on corporate Boards globally and what lessons Indian corporates / family businesses can learn from their experience."

Ms Henrietta Holsman Fore, Co-chairperson of the Women Corporate Directors (WCD), USA was the keynote speaker. She is also the Chairman of the Board and Chief Executive Officer of Holsman International, an investment and management company.

Ambassador Neelam Deo, Retd. from IFS and Ex Counsel General New York was the moderator for the event.



Face To Face With Government

An administrative darbar "Face to Face with Government" was organized

in the capital on February 27, 2010, by FLO at Hotel Le Meridien.

The speakers were IAS officers and dignitaries from the government. The issues discussed ranged from protection of heritage sites, importance of participatory and inclusive governance, to whether Delhi was well prepared to host the Commonwealth Games and how far the city would benefit from this mega event in the long run.



"FLO Bazaar - A Pan India Shopping Extravaganza", an exhibition featuring products by women entrepreneurs from across the country, was organized. The primary objective of the exhibition was to provide marketing opportunities for women entrepreneurs from various fields. This is in keeping with FLO's core objective of promoting entrepreneurship and professional excellence in women.

FLO Bazaar - A Pan India Shopping Extravaganza



The items on display ranged from silver artifacts to designer jewellery, paintings, Western and ethnic womenwear, food, gift and stationery items, kidswear, accessories, herbal products, and healthy treats.



The exhibition was well received by the visitors. The turnout on the first day, a working day, far exceeded the turnout on the second day of the exhibition. The event secured on-the-spot sales, orders, contacts with and potential clients for many of the exhibitors.

The event was well covered by the media. Snippets appeared in Hindustan, Mid-Day, The Political and Business Daily, and Nai Dunia.



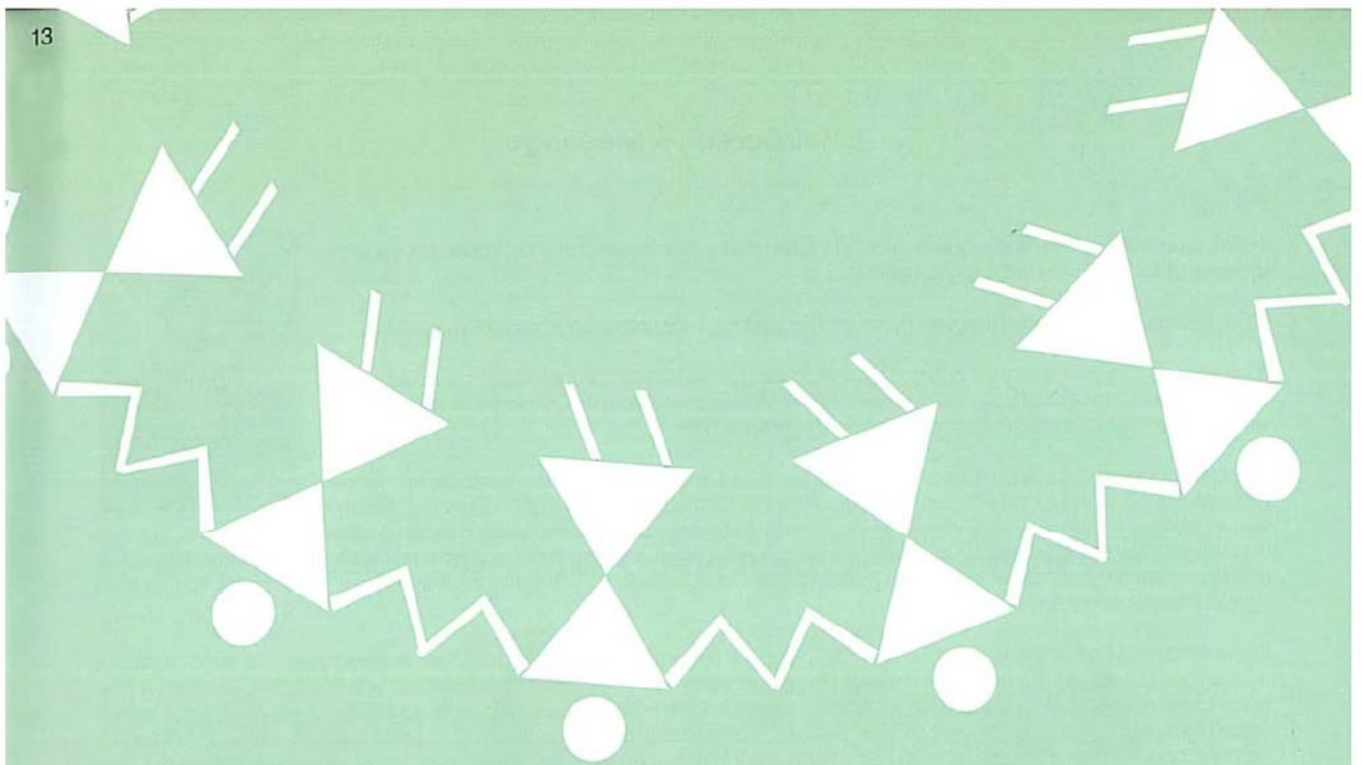
GOVERNING BODY MEETINGS HELD IN 2009-2010

New Delhi: July 23, 2009

New Delhi: September 30, 2009

Alleppey, Kerala: January 31, 2010





YFLO Delhi

Chairperson's Message

Dear Friends,

It is important to have an end to a journey- but – in the end it is the journey which is most important! And what a journey of self-discovery this has been for me!

When I took over the reigns from my pre-decessor Deepshikha, I was enthusiastic, eager & motivated!

My endeavour this year was to bring to you inspirational icons- the very best in their field, who would help us with issues we all face day to day both personally and professionally. With this in mind a variety of events, which help address the needs of a complete woman were planned.



The first program, "Empowerment of Women in the 21st Century" debated the need for the women reservation bill and concluded with a vote on its importance. "Climate Change: What On Earth Can We Do?" was an address delivered by none other than Dr. Pachauri a stalwart in this field who showed us simple ways to conserve energy and addressed the pressing needs of our planet. Juggling our lives amidst many roles is a reality and we all feel the need to learn from those who do it with grace n poise. "Life Challenges: Spirituality the Way forward" a talk by Ms. Neerja shed light on these pertinent issues.

We were touched and infused with a sense of purpose and renewed sense of vigor when we interacted with Mallika Chopra in a session on, "Leading a Life of Intent and Positive Parenting". At my fellowship we enjoyed ourselves with Rujuta who showed us, how not to lose your mind, but, lose your weight, healthily. "The Changing Face of Indian Education" addressed an area very close to all of us and Cabinet Minister Hon' ble Kapil Sibal helped us gain confidence that much thought was being put in this vital field. Wrapping up this year our last event, "Tejasvini" – is a salute to Young Women Achievers! These women of substance not only inspire us to rise swifter, higher and stronger but are the proud face of India.

The way most of the plans fructified and how certain speakers just came in my path convinced me of the power of intent and brought to life these words from the Bhagvad Gita:

"The power of God is with you at all times; through the activities of mind, senses, breathing, and emotions; and is constantly doing all the work using you as a mere instrument".

Every step on the way has been one that I have greatly learned from and immensely enjoyed. In this process the greatest revelations were self driven, I discovered hidden talents and strengths that I could draw upon- a heightened sense of awareness came over me.

In the words of Rainer Maria Rilke, truly I discovered that, "The only journey is the journey within".

My term at YFLO strengthened my convictions, reinforced my values, helped me stretch myself beyond, made me question my viewpoints and most importantly helped evolve me into a better team player and leader. It made me realize the value of listening and making all involved feel a sense of ownership.

I am thankful to my committee members. What an incredible team! I am grateful for their love, encouragement, let's do it spirit, shoulders and hands!

I owe my sincere gratitude to Ms. Kavitha Dutt, President FLO for her comradeship and silent assistance. Without the encouragement and appreciation of Ms. Anuradha Goel and Ms. Namita Gautam this year wouldn't have panned out the way it did. Thank you to you both for believing in me.

A big thank you to Shipraji, Ankurita and the entire team at FLO for their whole-hearted co operation during the past year. To my husband, both sets of parents, kids and family, you were the wind beneath my wings. Thank you so very much for your whole hearted involvement and belief.

I am deeply grateful to all of you for giving me this opportunity, which has enriched me and given me a chance to bloom. I wish Vasvi a great year ahead and am confident she will keep the YFLO banner flying high.

Here's wishing the years ahead to be ever-ascending at YFLO!

With Warm Regards,
Priyanka Agarwal

YFLO DELHI CHAPTER Committee Members 2009-10



Priyanka Agarwal
Chairperson



Vasvi Bharatram
Sr Vice Chairperson



Avantika Dalmia
Vice Chairperson



Promila Bahri
Treasurer



Abhilasha Agarwal



Meenal Gupta



Pooja Jain





How On Earth Can We Make A Difference?

An interactive session was organized with Dr R K Pachauri, Nobel Laureate on Climate Change. In his talk he made a reference to the Hindu philosophy of "Vasudhaiva Kutumbakam" which means the whole universe is one family and this must dominate global efforts to protect global commons. Dr. Pachauri stressed on the timely conservation of the world's natural resources and moving towards alternate forms of production of energy for a better future for our children. He also suggested going vegetarian at least once a day.



Dr. Pachauri concluded his talk by a very symbolic gesture of giving a small Tulsi plant to all present.

The Spiritual Superwoman

Ms Neerja Birla, who serves as a Director on the Aditya Birla Group Companies and is passionate about children, education and the performing arts spoke about how spirituality enabled her to gracefully conduct her life harmoniously.



Neerja mentioned that the burning issues before most women pertain to competing demands and attention both at the work place and on the home front. Through a positive mindset that veers towards spirituality, she believed that we can beat away the blues. She weaved in some of her own experiences and spoke on the criticality of values, quality time with the family, self confidence and passion, understanding that work life balance does not mean an equal balance, the fluidity of life and how recouring to spirituality is essential for that sense of inner peace.



Osteopathy is actually a form of complementary healthcare that involves a variety of gentle manual techniques and aids to help us

with our gait, posture and resolve irritants. Even minor changes in how we live our day to day lives, the kind of footwear we use etc, can help treat that slight pain in the knee when we walk, or that hurting ankle when we run.

Osteopathy: Not What You Think!



Dr Keerti Mathur from the prestigious Gait and Posture Centre, London had all of us on our toes. It was a fun, practical session with us figuring out how a small bend of our hamstring makes it easier to do forward bends. He shared a few practical tips with us and educated us on the need to understand this wonderful science.



Understanding Bling

'Bejewelled journey with Zoya', a spectacular evening organized by YFLO at the Zoya introduced members to the mystical world of polki and diamonds. The interesting and informative session unraveled the myths and realities that surround these stones.



Experienced gemologist Biren Zaveri, Manager-Stone Sourcing Department at Tanishq, offered an insight into the journey of a stone in becoming sought after and its valuation.

Sangeeta Dewan-Head of Design, Tanishq explained the creative process of designing the perfect piece of jewellery and went through the steps of jadau and polki jewellery making. She shed light on what to look out for when buying polki sets which was extremely useful.



Three master craftsmen were also roped in specially for the occasion who gave live demonstration of polki jewellery setting and the entire manufacturing process.



Malika – an author and businesswoman and daughter of the famous spiritual Guru Deepak Chopra shared with us her life lessons and values that she



had instilled in her children. She pointed out that as mothers we must trust and teach our children to take responsibility for their actions and we have to lead by example.

The question and answer session was also very interesting as she patiently answered all the questions.

It was an enlightening morning – full of thoughts about love – spirituality and values which is the need of the hour today.

Positive Parenting





To Lose Weight, Eat!

Eating is the way to lose weight, not starving. This and many more amazing facts were revealed by the country's pre-eminent fitness expert, Ms Rujuta Diwekar. Rujuta helped break the multitude myths surrounding the word 'diet'.

She has a holistic approach towards fitness and emphasizes on a healthy lifestyle. She spoke about the ill-effects of dieting and propagated eating smaller meals at short intervals and gave us quite a few tips and encouraged us that we should eat everything available in season.



The Changing Face Of Indian Education

YFLO organized an interactive session on "The Changing Face of Indian Education" with Mr Kapil Sibal on February 10, 2010. Shri Sibal spoke on the pertinent changes in the current education system and also enlightened the audience on the steps taken by

the government to improve primary and secondary education system in rural areas and upgradation of the current College and University education.





FLO Kolkata

You must learn to be still in the midst of activity
and to be vibrantly alive in repose.

Indira Gandhi

Chairperson's Message

Dear Friends,

First of all let me begin by saying THANK YOU!

Thank you FLO for this great opportunity.

Thank you, Ms. Kavitha Dutt, President FLO, for entrusting this great responsibility.

Thank you to my brilliant committee for their support, sincerity and super ideas!

Thank you to my advisory board of former All India Presidents and Chairpersons of the chapter for their apt guidance.

And, Thank you to all the members, guests and colleagues from different parts of the country for their overwhelming response to this year's vision.

2009-10 has been a year of strength and stability for FLO Kolkata.

With Warm Regards,
Salmoli Mukerji



FLO KOLKATA CHAPTER Committee Members 2009-10



Salmoli Mukerji
Chairperson



Manisha Kajaria
Vice Chairperson



Rajkumari Saharia
Imm. Past Chairperson



Amita Ganeriwala
Treasurer



Swati Jalan
Secretary





FLO organized its first fellowship meet for FLO Kolkata and YFLO members at the lifestyle fashion store, 85, Lansdowne. Members were encouraged to showcase their business/expertise at the

same platform with the likes of India's celebrated designer Sabyasachi Mukherjee and celebrity Conran Chef Shaun Kenworthy, amongst others. The show enjoyed a huge turnout.

Fellowship Meet "Vanity Fair"



Voting For Excellence

In recognition of exemplary contribution to a particular field of work by a woman and to identify young women talent in these fields, FICCI LADIES ORGANIZATION & SANMARG put together a

platform for women of Kolkata from various professions. An open poll was announced. The poll and the newspaper have had an overwhelming response. Over 15,000 hits on the www.ficcikolkata.com and more than 40,000 entries in the newspaper office.



Making It Big In The Big Apple

FLO Kolkata presented Entrepreneurship Success in the United States in conversation with US Consul-General in Kolkata, Beth A. Payne, for the first time at her residence.

Beth A. Payne, took the FLO members through the journey of the great American dream. She also touched upon policies of Indo-American trade, Indo-American political relationships and the launch of Indo-American Empowerment Fund. Her speech stressed on gender equality in countries like India and America as the secret to success.

The event was updated on the US Consulate website the very next day.



Truths About Food

FLO Kolkata presented "The Balancing Act" - A talk and presentation by world-renowned physician Dr. Ronald Rosedale from Aurora, Colorado, USA. Dr. Rosedale practices Bariatric medicine and is a well-recognized expert in nutritional and metabolic medicine. Dr. Rosedale went on to break many myths and show the real way to a healthy life. His unusual therapy and truths about many food habits, easy remedies to general ailments left the audience awed.

It was a good turnout of above 100 people.



Syrian Cuisine And Indian Palates

FLO Kolkata presented "A Rendezvous at Souk". An experience of myriad cultures and melt in the mouth cuisine from the Mediterranean coast, right in the heart of Kolkata. Master Chef Simone from Syria at Souk took the members of FLO on a truly exclusive gastronomic journey of the rich flavours of Lebanon, Morocco, Syria and Turkey.



Breast Cancer Awareness

FLO Kolkata "Think Pink" was an event in discussion with India's leading breast cancer surgeon and gynaecological oncologist, Dr. Arun Kurkure from Mumbai, for the first time in Kolkata.

With a turnout of over 70 members and guests, who shared their stories, anxieties and varied questions with the expert, the session was an extraordinary platform for creating awareness and creating concern about breast cancer to an urban audience.





Indian School of Business, Hyderabad, along with the Goldman Sachs Charitable Foundation, runs a global programme in India titled 10000 Women. www.10000women.org. In this programme, 25 to 30 under-served women entrepreneurs are provided with free management education from ISB.

Entrepreneurs' Enterprise

They have proposed the very first batch in Kolkata for 2010 and had approached FLO to help them connect with women entrepreneurs who fulfill the programme criteria and help them in the selection process. This is a great opportunity and platform for women entrepreneurs to develop their management skills.



Visit To Shantiniketan



FLO Kolkata, in association with Applegart, was delighted to organize a day trip to the beautiful abode and dream town of Nobel Laureate Rabindranath Tagore, Shantiniketan.

This trip included an interesting perspective to the artistic hub by introducing FLO members to various facets of art and industry, which have developed and thrived in this dream town. The group drove down to Lipi's Pottery Studio and tried to understand the process of ceramic pottery. Biruda's Organic Farm was the next stop. Then, Bio-Orchard of Rolf Schoembs Vidyashram. Went on to drive through Vishwabharti University. Saw Kala Bhavan, Tagore's home and museum, Chatim Tala, Upasana Griha, and the classrooms en route to Suchi's Batik printing unit.

This was an unusual and exciting travel opportunity. A "special experience" that only a FLO delegation can provide.

Featuring
Studio Pottery, Organic Farming,
Batik Printing, Spanish Cookery session



FLO President Ms.Kavitha Dutt's visit to Kolkata in December was the perfect timing for FLO Kolkata to host a lunch and launch FLO Kolkata Chapter half-yearly Newsletter.

Lunch With The Prez

In the past six months, we at FLO & YFLO, Kolkata, have acted as catalysts in providing opportunities for women empowerment.

This newsletter unfolds FLO & YFLO Kolkata Chapters' journey in the past six months.



Interactive Presentation “Too Far West Is East”

FLO organized a unique fashion presentation by internationally-acclaimed Indian designers Ravi Bajaj

and Rina Dhaka - exclusively to interact and talk to FLO members. The concept behind the event was a celebration of the contemporary West and East. The two top designers explained this concept showcasing design on India's top models. FLO member Shraddha Saraf was invited to share her story on her work on Cherry Orchard, a lifestyle exhibition, being held at the same venue, on that same day.



This event also saw the change of guard for FLO.



NEN and Praxis Business School, as part of the celebrations of E Week 2010 (Entrepreneurship Week India, a nationwide awareness campaign) invited women entrepreneurs from FLO Kolkata to a panel discussion on "Challenges and hurdles faced by women entrepreneurs in India".

Stumbling Blocks To Women Reaching The Top

The interaction moderated by Marketing Faculty Head Prof. A K Halder, saw a team of over 50 students listening to the active forum and participating in the interactive session post the panel discussion. Apart from the panel discussion, the management school students were introduced to FLO and YFLO as a platform for women entrepreneurs and also several projects of the organization.





YFLO Kolkata

Chairperson's Message

Dear Members,

The past year with YFLO Kolkata has been a great experience! I had the opportunity to interact with a lot of people from varied backgrounds; some very eminent personalities, some enterprising go-getters and some who just knew how to enjoy life. Not only did I enjoy meeting them, I also learned a lot from each one of them. I'd like to share some of these life lessons with all of you:



'You must take on responsibilities, as this is the only way to grow'

'You must give time and space to every phase of your life, accept and love every phase as it comes'

'Live every moment of your life to the fullest'

'Unless you are not true to yourself, you will never be able to be what you really want to be'

I believe that these are the basic truths of life, which all of us need to believe in, to live a wonderful life.

With each of our events, we at YFLO Kolkata wanted to give back to members. This year most of the speakers we had were from out of Kolkata, to create a buzz. A few highlights of last year -

1. For the 1st time we had launched the YFLO Privilege Card, because of its success in Kolkata, it is now being launched in All India FLO.
2. 1st time a YFLO-IIM Business Cell was launched to consult members about their business ideas
3. The 3 day YFLO Art Festival in Kolkata, where we had 23 FLO Members from other Chapters including the FLO President, members from the Governing Body and members who went with us to Santiniketan.

I would like to thank my Executive Committee for helping me in all the events and all the members for attending the events.

I am also proud to say we have increased our membership by 60 members this year, just by word of mouth. So now in total we have 100 members as of March 2010.

With Warm Regards,
Gunjan Jindal Poddar



YFLO KOLKATA CHAPTER Committee Members 2009-10



Gunjan Poddar
Chairperson



Rashmi Poddar
Vice Chairperson



Neha Garodia
Hon. Secretary



Puja Kayan
Treasurer





handover to incoming chairperson Gunjan Poddar in the second year of YFLO followed.

Global Warming And Climate Change And Change Of Guard Ceremony

It's the final program for the first year of YFLO, where we had an interactive session on Global Warming & Climate Change with film-maker & environmentalist Mallika Jalan. The official



Second Anniversary Celebrations

The primary objective of YFLO is to promote entrepreneurship and professional excellence in women. Hence, the following programs were a part of our 2nd anniversary celebrations:

Empower the Girl Child

Firstly, we will focus on our aim of helping the girl child with an initiative to develop entrepreneurship at the grass root level. Social worker and children's development advocate, Urmi Basu, enlightened us on how 'we at YFLO can help the underprivileged to be self employed'.

IIM-YFLO Business Cell

We will continue on our endeavour to arm women with the requisite arsenal of skills to be confident entrepreneurs. Esteemed IIM Alumnus is guiding us on the methodology behind creating and running a successful enterprise including market analysis, preparation of project reports, and funding options.

Making our city more Green

Then, we will focus on 'Making our city more Green'. Reputed Builder, Sumit Dabrial, will share with us the fundamentals of building greener homes.

The YFLO Privilege Card



As part of its 2nd anniversary celebrations, YFLO, Kolkata organized an exhilarating event, made more special with the launch of our very own YFLO Privilege Card, (to avail of special discounts and offers at selected vendors across the country).

The YFLO card itself, was launched with much fanfare and the aim to "allow women to assert themselves, even when it comes to taking care of the check" was very well-received.

2nd Anniversary Celebrations

Young FICCI Ladies Organisation
Kolkata Chapter

launches

The YFLO Privilege Card

and an entertaining evening with
Dhruv Mukherjee
(a stand up comedy show)



Wow Woman Workshop

To remind women of how special they are, and help them lose their inhibitions and enhance their self belief, YFLO organized a 'Wow Woman!' workshop. The workshop was conducted by music and dance expert Ramanjit Kaur, and aimed at renewing the spirit within, making women embrace their unique qualities and recognize their hidden talents and desires. The full house of eager and enthusiastic participants was much appreciated by the vivacious, accomplished and engaging Ramanjit, and members savoured every moment of the 2-hour long workshop. Especially enriching was the segment on discovering one-self. It was an informative and lively session.

Open Day Every Quarter

YFLO Kolkata has started a series of Open Days every Quarter of the Year, a unique opportunity for members to interact, share their thoughts and view the upcoming event calendar. YFLO Kolkata Chairperson, Gunjan Poddar began the presentation with a brief Introduction to YFLO for new members, an update on the Annual Programs and their progress, and shared the calendar of upcoming events. This was followed by active discussions with members on the events that appealed to them the most, and those they were eagerly awaiting.

Art Festival

YFLO Kolkata organised a 3-day art extravaganza 'A Weekend of Art in Bengal'. The event beheld the star studded presence of artists like- Dipali Bhattacharya, Jayashree Chakravarty, Manjari Chakravarty, Arindam Chatterjee, Jogen Chowdhury, Sunil Das, Adip Dutta, Chhatrapati Dutta, Suhas Roy, Tanmay Samanta, Shahabuddin, and Partha Shaw. The eminent artists present at the occasion portrayed their expertise on canvas. The artists' contributions will be auctioned in the near future and the proceedings will be donated for the noble cause of 'Empowerment of a Girl Child'. The second day was devoted to an excursion to the cultural capital of Bengal, Shantiniketan. The final day was a relaxed brunch at Aqua, the al fresco restaurant at the Park Hotel.



News You Can Use



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POTPOURRI



YFLO's latest initiative, A Weekend of Art in Bengal, was a three-day event beginning last Friday at the Terrace Garden of Taj Bengal where all participating artists - including Jayashree Chakravarty and Partha Shaw - began canvas for the cause of the girl child. The highlights of the weekend was a presentation on art representation by such an issue. The first day, Saturday, included a day trip to Shantiniketan to visit artist Jogen Chowdhury. Sunday began with a brunch at Aqua followed by a book session by Christie's India and another talk by Ganges Art Gallery. Photo by Anupam Das





In today's world, none of us is immune to violence, regardless of our social or economic status. Hence, we need to equip ourselves to be prepared for any eventuality. Despite this fact, women continue to shy away from learning self-defense skills. To create more awareness and develop these requisite skills, YFLO, Kolkata

organized a self-defense workshop conducted by International martial arts expert, Master Bhargava (the only Indian instructor who has trained the United States Marines post 9/11 attacks) to provide women with the arsenal to be aware and prepared for any situation.

Self Defense Techniques For Women



Carribean Fiesta

YFLO Kolkata organized an alluring evening rendezvous for



members at the Amoda Spa Bar. The Fellowship was organized primarily to welcome new members, and create an opportunity for the young ladies to get to know each other, their organization, and this year's committee a bit better. The event was a great success, with most members impressed by both the innovative venue and effort to make the Fellowship as special as possible.



It's important for all of us to be prepared and aware of the what-when-how of motherhood. What

is the importance of good health prior to starting a family, when should you do it and how can you best look after yourself and the baby? How can you optimize your lifestyle during pregnancy? What are old wives tales and what are medical facts? How can you manage and overcome fertility issues? To answer these questions and more, the Young FICCI Ladies Organization

(YFLO) in association with the Bhagirathi Neotia Woman and Child Care Centre organized an open panel discussion for members with leading practitioners.

Speakers included Dr. Rustum P. Soonawala (Mumbai), India's premiere Gynecologist, Dr. Nutan Pandit (Delhi), India's leading pre-natal care specialist, Dr. Rohit Gutgutia (Kolkata), Kolkata's leading IVF specialist and Mrs. Manali Mehta (Mumbai), leading child psychologist and Principal of the Shrishii School.

The Journey To Motherhood And Beyond





Franchise Seminar

YFLO Kolkata in association with the Indian Franchise Association (IFA) presented a one-day Franchising workshop. The workshop was primarily organized to help prepare would-be entrepreneurs with the skill set to successfully launch and manage their own small-and-medium size businesses. The formal objectives



of the workshop were to develop entrepreneurial skills in women, offer expert advice to entrepreneurs interested in venturing into the franchising business and to provide them with the necessary education and business skills to make informed decisions. The program included presentations with leading business and franchise owners in the spheres of education, beauty, health and food services. Members really enjoyed the session and actively participated during the many question-answer sessions.

YFLO Kolkata organized an orientation for old members and interested members. This was to talk to them about FICCI, FLO and YFLO – the roles, goals and objectives. The introduction of the new committee was made and program flow for the year was discussed.

Introduction And Orientation



FLO & YFLO Fellowship "Vanity Fair"

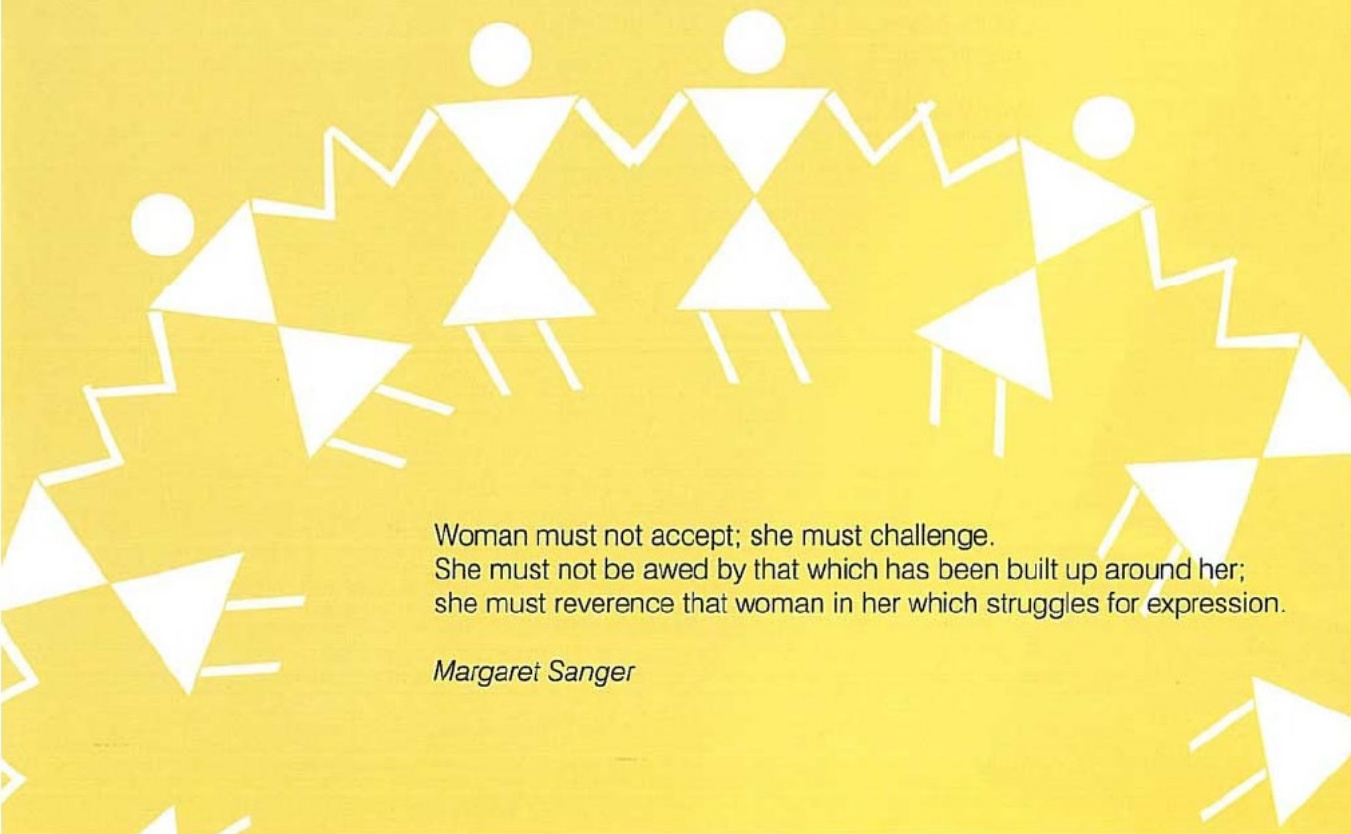
FICCI Ladies Organisation, Kolkata Chapter had its first fellowship meet for the new year for FLO and



YFLO members : VANITY FAIR, at the lifestyle, fashion store 85 Lansdowne. Members joined in to participate in several exciting activities lined up for the afternoon. From Sabyasachi Mukherjee showcasing his creations representing different states of India to Bhuramal Rajmal Surana Jewellery displaying their wares, Fine Art Portrait by Leena Kejriwal, hand scrubs and chocolate massages by Pulse, Floral designs by Kavita Poddar, Shaun Kenworthy speaking on summer menus, Sobha Agarwal speaking on table presentations and caricature paintings by artists... the show was absolutely a sellout.



FLO Chennai



Woman must not accept; she must challenge.
She must not be awed by that which has been built up around her;
she must reverence that woman in her which struggles for expression.

Margaret Sanger

Chairperson's Message

Dear Friends,

FLO Chennai Chapter saw an eventful 2009-2010. A good team worked towards fulfilling the theme for the year RADAR (Raising Awareness and Developing Achievable Resources) through a series of programs, ranging from learning strategies to counter terror, to enabling our health to wealth management. I thank FLO for the opportunity given to me to grow in new ways through the role of Chairperson.



With Warm Regards,
Dr. Prithika Chary

FLO CHENNAI CHAPTER Committee Members 2009-10



Chairperson Dr.Prithika Chary
Vice Chairperson Ms Lorraine Govias
Secretary Ms Mahalakshmi Balasundaram
Joint Secretary Ms Ekta Agarwal
Treasurer Ms Srilakshmi Karu
Jt. Treasurer Ms Chitra Nagappan
HSF & Projects Ms Chitra Gopinath



Some of the eco-friendly products showcased in the ECOMELA



A trip to Valluvar Kottam



Dr. Prithika Chary, Chapter Chairperson giving a memento to Ms Chithra Madhavan, Historian



Ms Kavitha Dutt giving a memento to Mr. Chandu Nair



Chapter Chairperson Dr. Prithika Chary, Secretary Ms Mahalakshmi Balasundaram and Ms Ruth Stotter



Scholar-in-residence program FLO & Department of Public Relations Stella Maris College



Fellowship Meet



Chairperson Dr.Prithika Chary, speaker Vinita Siddharth, one of our members and some Japanese visitors



Chairperson Dr.Prithika Chary serving lunch to members



A Game of Housie for Members

Members Profiled at the Fellowship Meet

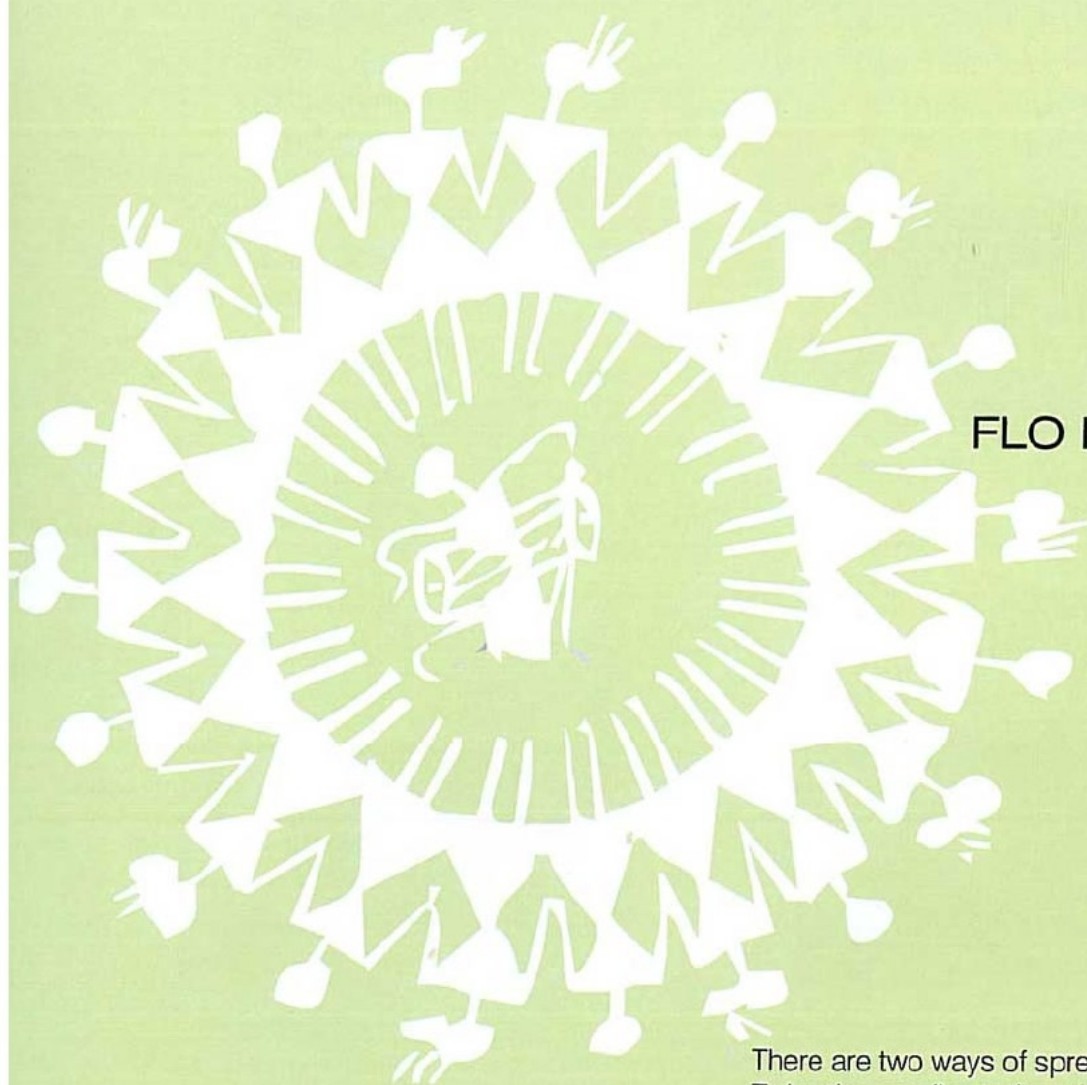


Ms Patricia Narayan addressing the FLO members



Dr.Prithika Chary giving a talk on "Chemistry of Love"





FLO Hyderabad

There are two ways of spreading light ...
To be the candle, or the mirror that reflects it.

Edith Wharton

Chairperson's Message

Dear Friends,

"Unless commitment is made, there are only promises and hopes...but no plans". So said Peter Drucker, the Management Guru...



Therefore in keeping with Drucker's adage, FLO Hyderabad has commitments and hence plans. FLO has been diligently working on providing avenues for learning and empowering its members. To emblazon that inherent spirit, to help FLO Hyderabad thrive, we seek to facilitate networking and learning amongst us. We also have certain social responsibility projects on our agenda for this fiscal year.

Hyderabad has a strong membership base of 320 members comprising varying age groups handling basics to complex businesses or looking for prospective business ventures. This year was therefore designed to meet and reach out to the needs of all our members both specifically and broadly.

We planned the year's events through a multi-pronged approach with:

1. Learning seminars, inspirational speakers and panel discussions.
2. Workshops on self-empowerment through knowledge and skill building
3. Networking events, and networking magazine.
4. Field visits and trips.
5. Counseling center for business related legal, financial, managerial, IT matters.
6. Social responsibility activities.

It is with great pride and a deep sense of responsibility that my committee and I have driven FLO's events for the year. As a body of committed professionals, we have collaborated to ensure that we continue to foster a community of people working to empower womankind.

I believe with the new team coming in, given the support and encouragement, FLO can be the key enabler to facilitate emerging woman entrepreneurs who will create high-value.

With Warm Regards,
Ajita Yogesh

FLO HYDERABAD CHAPTER Committee Members 2009-10



Ms. Ajita Yogesh
Chairperson



Ms. Chandana Chakrabarti
Vice Chairperson



Ms. Radha Rani
Secretary



Ms. Sona Chatwani
Treasurer



Ms. Sudha Ramani
Program Mentor

Change Of Guard Program With Mr. T. N. Seshan

The FICCI, FLO had a Change of Guard ceremony on 8th May. The outgoing Chairperson Ms. Sarita Reddy handed over Charge to the new incoming Chairperson Ms. Ajita Yogesh and her new Committee.

Ms. Kamini Saraf handed over the reigns to the new incoming YFLO Chairperson Ms. Parvathi Reddy

The Speaker for the day was Mr. T.N.Seshan, Former Chief Election Commissioner for the Country.



Addressing the ladies Mr.Seshan made suggestions for Better Elections and in his Trademark style spoke about the state of Governance in the country.

Seshan stressed the need to tap young talent and also elaborated the need for better infrastructure and liberalization of education and health.



The session was very powerful and each of the members enjoyed the learning experience. Media too gave extensive publicity to the event

Speaker for the day was Ms. Poonam Kumar, brand strategy expert for TNS. She discussed the concept of brand equity, why brands matter and how it is built. Two messages came out clearly during her talk. First, the importance of building a niche for your product/service. Second, developing a USP which is not simply a technique for marketing, but a way to stand out amid the many competitors in today's business climate.

Poonam pointed out that the company itself and the values that the company stands for should be emphasized rather than the individual products. All in all the seminar offered something useful for almost everyone to take home, and also offered an interesting peek into the world of advertising and marketing.

Why Coke And Not Pepsi? Session On 'Branding'

Buyer-seller Matchmaking

The first program of the year witnessed an association between FLO and the U.S. Commercial Services a division of the U.S. Consulate to promote trade and commerce between the two countries. Virtual buyer-seller matchmaking introduced American exporters of beauty and cosmetics products to Indian importers, distributors and retailers. During this meet, 12 American companies presented information on their company and products through a live Internet and telephone-based platform.

It was followed up with a trade delegation of Indian buyers to the Cosmoprof North America Show.



The Fountainhead Of Eco-friendliness Architect Jaisim Speaks



"Don't clothe your structures, let them come alive", says the architect with zeal. Jaisim's primary objective has been to create a living environment that is organic, beautiful and in sync with its natural surroundings. He spoke about underground construction and eco-thermal energy. He tries to make the best use of nature. Architect K Jaisim takes his inspiration from Howard Roarke and is clear that "he will never put anyone in a prison", that is, in stuffy high rise buildings.



Bonding At Leonia

FLO ladies took a day off from learning programmes to

bond and 'get to know' their fellow members. For this event, the resort chosen was The Leonia Holistic Resort. Members bonded over many fun games, live music, great food and rain dance. A lovely patriotic ballet was organized for the members which was a treat to watch and also brought in the patriotism in one and all.



A Maharaja On Being A Leader



"A crowned Maharaja", Jyotiraditya Scindia and the Guest of Honour, Mr Vara Prasad Reddy of Shanta Biotech spoke earnestly on Leadership and Entrepreneurship. According to Mr Scindia, the 5 components of Leadership were, the first to be a visionary, the second courage,

optimism combined with realism and the ability to lead and form a team. The minister emphasized the importance of "Inclusive growth".

This session was well attended and covered very well in all the business pages of all the local and national papers and television channels.



Sports Champs On Being Champs!

Mithali Raj, former Captain of the Women's Indian Cricket team, with an international ranking, Pulela Gopichand, winner of the prestigious, All England Badminton Championship at London, and mentor of Saina Nehwal; Javagal Srinath,



'The Mysore Express' who has played in four World Cups; along with moderator Dr. M.V. Sridhar, presented an evening filled with lively anecdotes yet brought home the fact of the importance of consistent hard work and practice to succeed in sports. Succeeding in a man's world, slow and difficult climbs to the top, leadership, mentors, endorsements technology and even cheerleaders in sports all came up for a lively debate.



A free Bone Densitometry test for FLO members was organised to assess the strength of the bone and to watch out for indications of loss of bone mass, followed by an expert lecture by Dr. A.V. Gururva Reddy, CEO, Sunshine Hospitals on the care for bones, with special

reference to the Back, Neck, Knee care and maintaining the Right posture. The session concluded with a Physiotherapy session demonstrating simple every day exercises to strengthen the bones.

How Strong Are Your Bones?



Reaching Out To The Deprived Child

FLO's CSR initiative added to the joy of the New Year celebrations for single parent children from Vikarabad. A film was

screened for the children from the Ellamabanda slum area on Children's Day, at Rama Naidu Studios. Many of the young children had never watched a movie before.



Santa came in with a bag of goodies...and Hard Rock opened their doors for the children to rock, after the sumptuous meal that had been specially prepared for them.



ISB And FICCI FLO Association

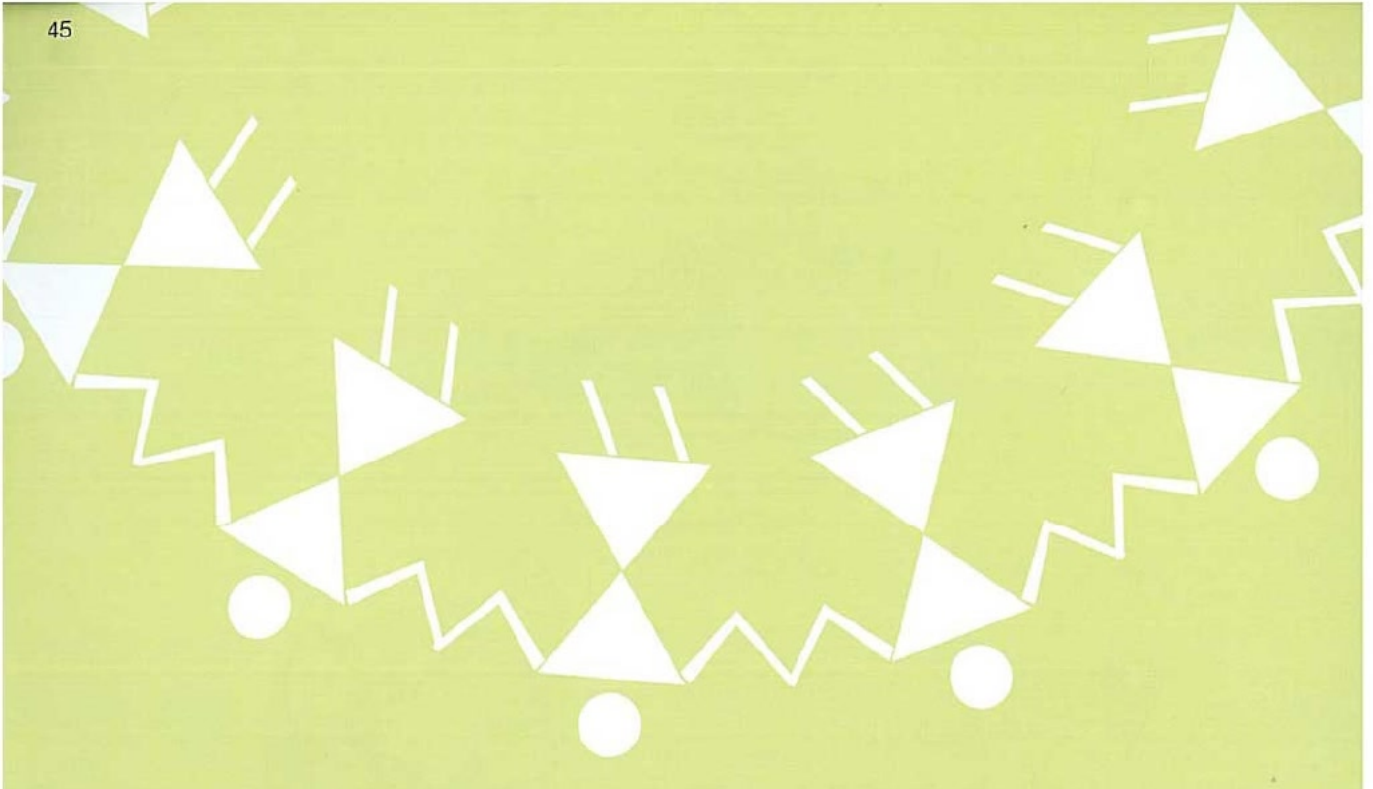
The ISB –FICCI FLO association is now entering into its fourth year and is the initiative of Ms. Vani Subhas, Chairperson 2007-'08 of the Hyderabad Chapter and Ms. Kokila Parthasarathy, Governing Body Member.

It is the realization that most of the FLO members are still grappling with issues like starting and scaling their businesses, inability to articulate their vision with clarity and a clear need for addressing these issues through exposure to management practices so that they can transit from being merely IDEAS people to ENTERPRISE builders. This was what took us to ISB.

Right from the first workshop on "Strategic Business Planning" through "Family Business" to the just concluded "Marketing, Pricing and Promotion" ISB was everything it promised to be- "an exciting educational experience" and a much needed POWERBREAK for most of our members to learn the intricacies of doing business in emerging markets. Though the ISB is the right place for a professionally rewarding and personally enriching experience it was indeed heartening to hear Professor Ramachandran so generously recall that every woman present in these workshops was immensely passionate about building their enterprises, and that their businesses were an extension and reflection of their own personalities. Kudos to all the members for making time to enroll and utilize the advantage that ISB has to offer.

We are confident that this joint association will go a long way and in turn help the members of FLO to continually learn and also help them implement newer strategies to their business and profit immensely from this strategic tie-up.





YFLO Hyderabad

Chairperson's Message

Dear Members,

I, on behalf of all at YFLO Hyderabad Chapter, take pleasure in noting that it has been a wonderful and fruitful year for all of us at YFLO. My motto for our members for the year was, "know who and know how."



Our year started off with the Management Program by the Dabbawalas of Mumbai, who had enthralled our audience with their Time Management and 6 Sigma formulae. In August, we had a program with the Former Deputy Prime Minister of Thailand, Mr. Korn Dabbaransi, who readily accepted our invitation to Hyderabad, where he shared with us the business opportunities in Thailand along with inaugurating the YFLO website.

Our social responsibility wing was very active last year. YFLO supported the cause of Breast Cancer awareness campaign, and the Go Green campaign for the plantation of a 1000 trees. The highlight of the year for all of us, at YFLO Hyderabad was, the opportunity we had to take an all India Trade Delegation to Bangkok, which was a success. The trade delegation had created an opportunity for the delegates to do bilateral trade from five different chosen industries. We met the Indian Ambassador to Thailand and the Princess of Thailand, her Highness Sirinthorn, with whom we discussed bilateral trade. We also had an interactive session with the Thai Chamber of Commerce.

It has been a great opportunity and honour to have headed YFLO Hyderabad chapter where all our members are amazingly energetic, enthusiastic, full of life and eager to know more.

With Warm Regards,
Parvathi Reddy

YFLO HYDERABAD CHAPTER Committee Members 2009-10



Parvathi Reddy
Chairperson



Mansi Malik
Vice Chairperson



Kamini Saraf
Past Chairperson



Priyanka
Treasurer



Sudha Reddy
Programme Co-ordinator



Swapna Cherukuri
Secretary

Plantation At Indus International School



Going Green With Buildings

YFLO conducted a field trip to CII Sohrabji Godrej Green Business Centre, where the members got to learn on 'Green Business Opportunities'. This event

was addressed by Mr. Raghupati, Sr. Director of Godrej GBC. He enlightened the 40 delegates of the event about the various ways in which one can build eco-friendly buildings. He introduced the audience to the various eco-friendly materials that are now available in the market. A detailed tour of the CII Godrej GBC, which is platinum certified under the LEED (Leadership in Energy and Environmental Design) rating program was given to members in groups of 15. Mr. Raghupati also offered to support the delegates with any information they would require if they should plan to set up a manufacturing or trading business that is related to green materials.



The occasion was YFLO's first session of the year, and Chief Guest Mr. Manish Tripathi, Chairman, Dabbawala Foundation, threw light over broad details of the seemingly mystifying systems of the Dabbawala.

The Dabbawala, The Hero

It's all about the coding system, discipline and co-ordination. They work in autonomous groups of 20-25 persons, cover a radius of 60-70 km, and deliver 200,000 dabbas a day, which translates into 4,00,000 transactions a day. And their error rate, one in 6 million transactions!

It was an informative and vastly entertaining address.



Bangkok Delegation



A group of 27 young entrepreneurs visited Bangkok to explore new business opportunities. The trip was particularly aimed at women entrepreneurs from 5 different industries like Interior designers and Architects, Fashion Designers or Boutique Owners, Wedding Planners and event managers, Gems & Jewellery industry & Spa and Resort related Industry. YFLO members got a chance to exchange notes with businesswomen from Bangkok. Trade delegation raised awareness of delegates in a target market and further enhanced their local contacts, which was not possible through an independent visit. Delegates got ample opportunity to network and further develop their business and explored new ideas.



It carried the hint of a prophecy, was certainly gracious, and it rhymed. "Trade will flow with FLO" said Mr Dabbaransi, Former Deputy PM of Thailand, inviting FLO and YFLO members to explore business opportunities in his country, The Kingdom of Thailand.

Trade With Thailand Will FLO!

At YFLO's session on Aug 9th, members welcomed His Excellency Mr Korn Dabbaransi, Mr Chattan, Director Tourism, Thailand, and National President FLO, Ms Kavitha Dutt.

The country offers a broad spectrum of business opportunities in areas such as Thai jewellery, handmade handicrafts, furniture, fruits, and flowers, facilitated in large by daily flights from Thailand to the metros of India.

Mr. Dabbaransi concluded to a enthusiastic round of applause, when he announced, "Do not send a boy to do a man's job, send a girl. They come back with success!"

The evening was interspersed with moments of pride, National President, Ms.Kavitha Dutt announced the pre-launch of Ahmedabad as the 8th chapter of FLO, and the 3rd in the western region. She explained that the focus of FLO's empowerment of women, was gradually moving towards rural India, and Flagship programs such as 'Educating the Girl Child' were underway, in collaboration with major corporates under their CSR initiatives.

Parvathy Reddy, Chairperson YFLO announced the launch of the YFLO website www.ficciyflohdyd.com for the convenience of members.

The session captured the imagination, and triggered the interest of the entrepreneurial spirit of the ladies.



FLO Coimbatore



Courage is like a muscle.
We strengthen it with use.

Ruth Gordon

Chairperson's Message

Dear Friends,

FLO Coimbatore has taken the message of empowerment to the rural masses. We have worked with a village close to Coimbatore wherein we have imparted sewing skills to 50 of the villagers. They are now capable of availing a bank loan to borrow money for a sewing machine purchase.



Coimbatore FLO was proud to host the Interstate Meet in January 2010 with about 60 participants coming in from other States. It was a 3 day session split between Coimbatore and Alleppey. It was a very memorable event for all. Our other activities have been spreading Breast Cancer awareness and Tree Planting.

We have also Increased our membership by about 10% this year.

It has been a pleasure working under our President Ms.Kavitha Dutt and Ms.Ranjana Agarwal and I wish her new team all the very best for the forthcoming year.

With Warm Regards,
Kavitha Varadara]

FLO COIMBATORE CHAPTER Committee Members 2009-10



Kavitha Varadaraj
Chairperson



Ms. Sridevi
Senior Vice Chairperson



Ms. Sasireka
Vice Chairperson



Ms. Vanaja
Imm. Past Chairperson



Ms. Shanthi
Treasurer



Ms. Vanaja
Secretary



Ms. Lakshmi
Jt. Secretary

Change of Guard

Change of Guard ceremony was held along with a lecture-demonstration on Taichi by renowned gold medal artiste Ms. Sonika Vikraman. The event was well attended.



Meeting with the Prez

The visit of FLO President Ms. Kavitha Dutt was a well attended tea session. Prospective members were also invited. Ms. Kavitha Dutt gave the members an overview of FLO.

Breast Cancer Screening

300 Women attended our camp in Karamadai. Screening was done at GKNM Hospital for those who wished to be screened.

Tree Planting Drive

We have planted 1050 trees in and around Coimbatore till date.

The Business of Manufacturing Needles

We organised a visit to the Needle Industries at Ketti in the Nilgiris. This was an excellent opportunity for members to visit India's only Needle factory in the organised sector and the largest in Asia. They make 45 kinds of needles from sewing to knitting needles, etc. This was concluded with a networking lunch at Coonoor. We also visited a Cheese Factory in Coonoor.



Leadership Programme

We conducted a HSF programme on "Improving Leadership Skills for Personal and Professional Excellence" by Professor Ratnam from Hyderabad. This was attended by 44 delegates.

Young Entrepreneurs to the Fore

A delegation from FLO Colmbatore was taken to attend the Young Entrepreneurs Meet with Shri. Rahul Gandhi.

Sharing and Caring on World Food Day

To celebrate World Food Day, we visited a Girls' orphanage and arranged Lunch and Dinner for the inmates.

Forming a chain against Cancer

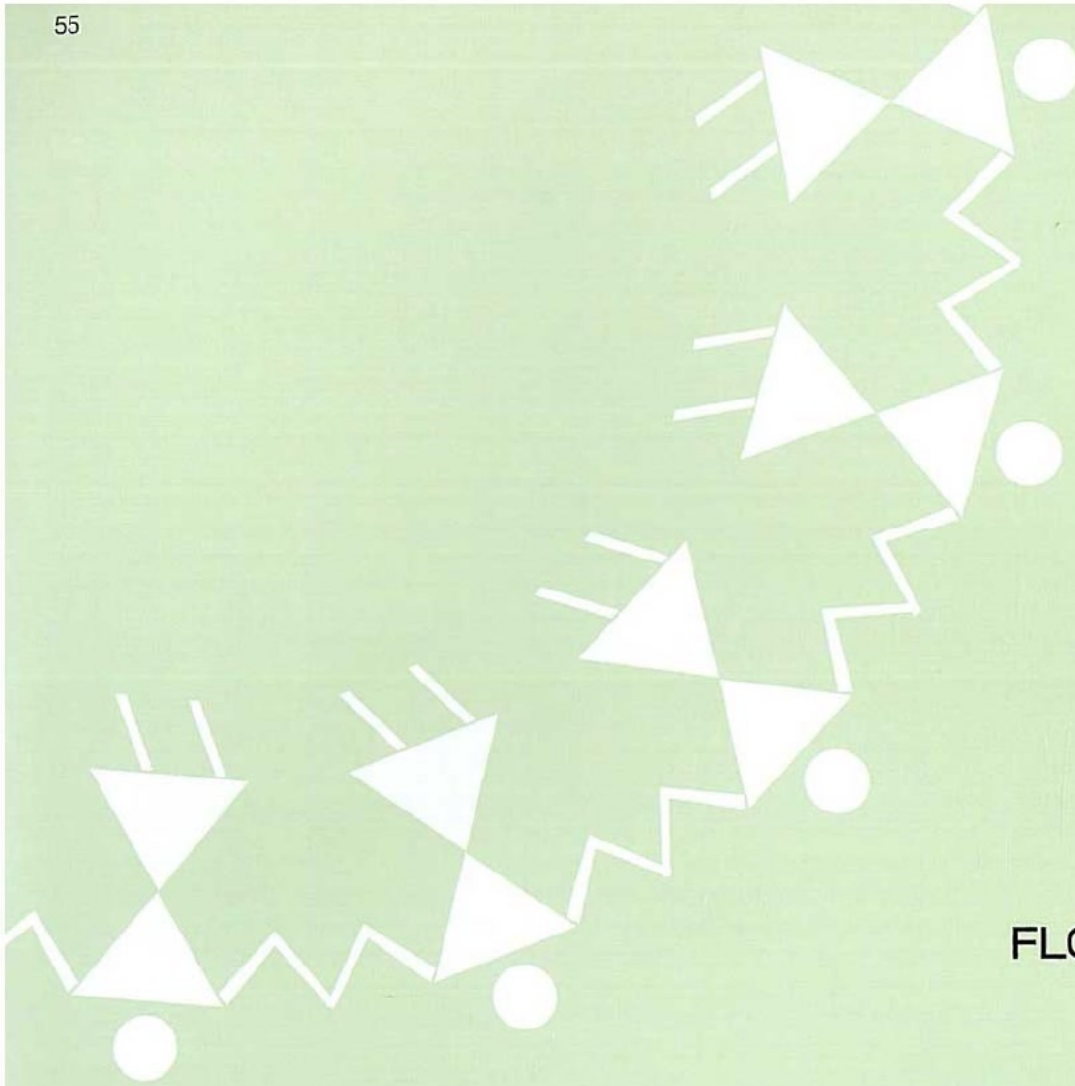
In affiliation with G Kuppuswamy Naidu Hospital to spread breast cancer awareness the members formed a human chain where the DIG of Police joined us.



Interstate

The Interstate was successfully held in Coimbatore with a total of 60 delegates coming in from other chapters.





FLO North East

You may be disappointed if you fail,
but you are doomed if you don't try.

Beverly Sills

Chairperson's Message

Dear Friends,

It has been a remarkable journey for me with FLO, both in terms of personal and professional growth. To be the founding Vice Chairperson of a fledgling chapter to leading it on as its Chairperson this year has been a privilege and badge of honour for me.



The chance to make a difference in someone's life, the opportunity to give back to society, the joy of learning and sharing with my FLO friends has been the personal growth story for me. The zeal and enthusiasm with which my FLO NE chapter executive board teammates and members executed each project has enhanced my professional growth.

I have greatly enjoyed the camaraderie and kinship in the larger FLO fraternity, not to mention the opportunity to interact with the movers and shakers from time to time! I remain indebted to the then National president Kiran Gera who insisted on my joining up, despite my pleas of having no spare time. Instead I have learnt to manage my time better. All this and more is what makes me a proud FLO member.

Much as I have enjoyed my innings as chairperson, I look forward to handing over the baton to my dear friend, Saroj Khemka. FLO NE chapter is rolling on to its third year and we look forward to growing from strength to strength.

With Warm Regards,
Jahnabi Phookan

FLO NORTH EAST CHAPTER Committee Members 2009-10



Ms. Jahnabi Phookan
Chairperson



Ms. Saroj Khemka
Vice Chairperson



Ms. Hussina Salam
Secretary



Ms. Smita Agarwal
Jt. Secretary



Ms. Pronita Barua
Treasurer



Ms. Geetashree Barua
Jt. Treasurer

Film Premiere Of FLO National Awardee Manju Bora

Mrs Manju Bora was our recipient of the National Women's Excellence Awards for 2008. FLO members witnessed the premier of her latest film Aie Kutu Naai (I am Nowhere)" in Guwahati , which has now won a Regional Award. The movie deals with the complex

problem of boundary disputes in the northeast but ultimately, Manju shows us the triumph of basic human values over greed and petty distrust . Dubbed with English subtitles , FLO recommends this movie for the national network .

Interactive Session With Film Maker On Matrilineal Society Of Meghalaya

FLO hosted national award winning documentary Spirit of the Graceful Lineage, based on the matrilineal society of Meghalaya. The young talented Assamese film maker Prerana Baruah Sarma was present to interact with the

audience at the Guwahati Club. Asha Choudhury, Reader, Department of English and teacher at Women Studies Research Centre at the university, interacted with the filmmaker and the audience to discuss the insights on this unique institution of the country .



FLO has introduced a series of socio-economic initiatives in its adopted village Kating Pahar in North Guwahati since 2008, with the support of various government agencies. NSIC (National Small Industries Corporation) Regional Manager Mr. P K Mahatma in October 2008 first supported FLO by taking in 14 of its village inmates in a three month training programme in bag stitching and footwear making. This was conducted free of cost and FLO bore the travel allowance for them for the three months of commuting from North Guwahati.



Empowering Kating Pahar



Fellowship Meet

What better way to usher in the New Year than by gathering together for fun and good times with a group of like-minded friends and network for more and better ideas for FLO . Set in

idyllic surroundings on the banks of the river Brahmaputra, this farm provided a delicious lunch while we indulged ourselves in a ladies only day out .





Cane & Bamboo Technology Centre Training

CBTC (Cane and Bamboo Technology Centre) Director Mr Kamesh Salam arranged for an awareness camp in North Guwahati to apprise the villagers of the benefit of skilled training in this cottage industry.



FLO resource person for Kating Pahar, Mr Dibakar Sharma has consistently motivated the village inmates and a total of 33 men and women of the village gave up their day's daily wages to attend the camp.

This is an ongoing project. CBTC will further help in employment generation and creating a talent pool of skilled craftsmen and women.

Motivational Campaign In Kating Pahar

The MSME (Ministry of Small, Medium, Micro Enterprises) conducted an Industrial Motivational Campaign at the village school building in Kating Pahar. It saw an enthusiastic attendance

by over 60 interested participants. MSME officers highlighted the training skills being offered in plumbing and electrical skills, and basic computer skills and in ancillary plastic units.



Free Distribution Of Saplings

FLO undertook a tree plantation drive in the government-aided Kating Pahar LP School. The school children participated in the environmental importance of tree plantation and promised to raise the 100 saplings with personal care. The villagers were most co-operative with FLO and Headmaster Mr Ekalavya Tamuli helped in readying the grounds for the plantation drive.



Master Weaver Coming To Help

With FLO's intervention and the co-operation of Central Silk Board, FLO could get the sanction for a fully funded weaving instructor to work FULL TIME for its adopted Home for Shelter Women (run by NGO Gold). This intervention was the

best practical help with the Central Silk Board sanction of a weaving instructor at the salary of Rs 75,000/- per annum. Interestingly this Home had ten looms lying idle for want of instructors till FLO intervened. This effort has been appreciated by UNODC United Nations office on Drugs and Crime Dr Pushkar Singh who had introduced NGO Gold to FLO.



On Diwali day, FLO members brightened up the festival of lights by visiting our adopted Home for trafficked

women (run by NGO GOLD), by distributing a box of sweets and new saree to each inmate which made their day (and our's too!).

Distribution Of Sarees And Sweets



Art Of Living

On 28 November 2009, an Art of Living teacher Ms Savita Bhutani gave a good hour and half of her time to speak with FLO. Ms Bhutani's insights on life, spirituality and on

inculcating practices into our day to day life proved inspiring to us all.

Mentor-mentee Programme On Culinary Skills

Mentor Mentee programme on culinary skills was conducted by FLO Secretary Hussina Salam in her own 'Silk Route' restaurant. Keeping in mind the preferences and food choices of the majority of the members, Mrs Husina skilfully demonstrated how to prepare vegetable spring rolls, vegetarian momos and a sublime Thai cucumber salad.



FLO Jaipur



If we don't change, we don't grow.
If we don't grow, we are not really living.
Growth demands a temporary surrender of security.

Gail Sheehy

Chairperson's Message

Dear Friends,

FLO Jaipur Chapter has blossomed and come of age! As I look back over the last few years, I see how it has all evolved and I feel a deep sense of satisfaction that not only in name and fame, but in reality we have been able to achieve a bonding amongst members to network and grow, within themselves and with society. Each programme was conceptualized and designed with a different aspect of evolvement and involvement of the members, in mind. "Think Big" is what it's all about.



It is said that "It's lonely at the top", but I was never alone. The encouragement by Ms. Kavitha Dutt - President FLO, the moral support of many Past Presidents, the organizational support from FLO Head Office, the support and joint efforts of FICCI Rajasthan State Council - headed by Mah. Jai Singhji & Rani Vidya Devi - Patron FLO Jaipur, the Board members at Jaipur, Admn. Officer Mr. Yadav, Sponsors, Speakers and last but never the least the love and affection shown by FLO Jaipur members has made my tenure as Chairperson FLO Jaipur, a memorable one.

Every new President brings with her an entirely new perspective, which is unique. I wish Ms. Ranjana Agarwal – President-Elect FLO and her team, a great year ahead. The Incoming Chairperson, Shefali Chordia & Board at FLO Jaipur have all my best wishes and I'm sure that they shall scale greater heights in the years to come. I also wish the incoming boards of FLO Chapters across the country, the very best. A warm welcome to the Ahmedabad Chapter, joining the League of FLO Chapters, this year.

With Warm Regards,
Indira Bagri

FLO JAIPUR CHAPTER Committee Members 2009-10



Indira Bagri
Chairperson



Neeta Boochra
Founder Chairperson



Shefali Chordia
Vice Chairperson



Nidhi A Data
Treasurer



Vinnie Kakkar
Hon. Secretary



Bela Badhania
Editor



Archana Surana



Geetanjali Kasliwal



Garima Sogani

Thinking Out-Of-The-Box

FLO Jaipur held an interactive seminar workshop at Arch Academy of Design, on "Entrepreneurship Thru Design" for FLO members at the Arch campus, to promote entrepreneurship among women. The key focus of the programme was to develop sense of "Out-of-the-box thinking" in the participants.



Reaching Out At Taabar

Members of FLO Jaipur visited Taabar. At Taabar, boys lost in and around the railway stations are cared for and repatriated home.

FLO Jaipur has contributed two Computers with Tables and Chairs and several new mattresses (sent by Mrs. Namita Gautam of Sleepwell).

Making A Mark At Sweden

Entrepreneurs from FICCI Ladies Organization went to Sweden. Indira Bagri – The Chairperson FLO Jaipur Chapter was one of the four entrepreneurs, specially invited by Nyforetagar Centrum, Sweden, for meeting with various entrepreneurs and organizations in Sweden.





Eye-openers At Bikaner

FLO Jaipur and Delhi members visited Bikaner.

The programme included a visit to K G Tiles Factory, Junagadh Fort, Deshnoke Temple, and a factory visit to Shivdeep Food Products. FLO members were welcomed by Mr. Shivratan Aggarwal of BIKAJI. The state-of-the-art machines and level of hygiene were an eye-opener. This was followed by a visit to a traditional Jadau Kundan Manufacturing and Display Unit.



The Right Connections For Entrepreneurs

A business consultancy cell has been started at The FICCI FLO office in Jaipur. Leaders of Commerce & Industry are on the Consultancy Panel. The cell provides consultancy services and networking to potential entrepreneurs. Alka Batra - FLO member from Jaipur - is helping potential entrepreneurs to connect with the right sources for their business requirements.



Educate The Girl Child

FLO Jaipur participated in an event held for *Nanhi Kali*, which provides education to under-privileged girls. Members played an active role in organising the event. Princess Diya of Jaipur inaugurated the show.



The Inimitable, Inspiring Kiran Bedi



FLO Jaipur had a hugely successful programme with Dr. Kiran Bedi in August 2009. It was a packed house with members of the Bureaucracy, Government, Industry and FLO members. A special presentation was shown on her life. Dr. Bedi's inimitable style made the interactive session very lively. The evening ended with a networking dinner.



100cr Global Deals & Other Secrets



A very successful afternoon programme was held at The Rajputana Sheraton Hotel at Jaipur. The speaker, Abhijit Bhaduri, is a Human Resources Consultant, who helps firms craft an HR strategy to reflect the business needs drawing on his extensive experience to help firms implement systems of talent acquisition, managing change and building performance. Abhijit also read from his books which were bought by FLO members.

FLO Gives At Joypur

An effort for the underprivileged, the specially-challenged, the differently-abled, the visually-impaired, Mother Earth and her creations.



Green Thumb - The Unique Tree Plantation Programme

Trees were donated by FLO members and others. Green thumbs were proudly stamped on a canvas and signed. The Donor was given a Certificate of Donation. The trees were priced according to the size and variety. The cost included the cost of the tree, plantation, care, making a Tree Parent, Progress Report and photograph of the Tree Parent and Tree. Trees will be planted by the Donors at Old Age Homes, Balika Sadan, Disha, etc.





Adding Trees, Adding Smiles

FLO members visited the Hospital and Care unit and old people who could not leave their beds and rooms were presented shawls. Trees were planted around the new complex by children, members and guests. Certificates were presented to them.

Save Trees To Save Paper To Save The World

Carrying forward the tree plantation drive at Step by Step High School, Free Computer Classes were arranged for all FLO members and any women who were keen to learn as an effort to save paper and, therefore, trees.



Teachers and schoolchildren guided each participant and helped them to learn how to operate computers, access emails and research on the World Wide Web.

Trees were planted along the stadium with great enthusiasm by students who eagerly became Tree Parents and vowed to look after the trees.



Preserving History

As part of the Jaipur Viraasat festival held every year, a Heritage Walk was organized through the walled city, to highlight conservation and preservation of our ancient architectural heritage.

Prominent organizations walked with their banners. Dignitaries including the Mayor also took the walk. FICCI FLO Jaipur Scarf was presented to the Mayor by members who participated in the Walk.



Vaastu, Astrology, Numerology, Feng Shui, Palmistry

A unique opportunity for the residents of Jaipur, to listen to and consult world-renowned Astrologer and Vaastu/Feng Shui Master, Pt. Gopal Sharma and his team of experts, i.e., Ms. Poonima Girotra (Vaastu), Ms. Jaya Nair (Numerologist) & Mr. Paras Kala (Palmist) were presented in Jaipur.

The Guest of Honour was Princess Diya Kumari of Jaipur and she appreciated the efforts of FLO in various fields. Mr. Atul Garg, CMD, Rajasthan Financial Corporation, was also present on the occasion.



Personal Branding Recognizing Your Uniqueness

The Personal Branding, HSF workshop at Jaipur was organized at R. A. Podar Institute of Management (University of Rajasthan). It was a good opportunity to maximize participation and encourage women students. Mr. Param Ajjan was the instructor and his unique training methods and the lively group discussions made the Workshop a huge success.



Taxation Challenges & Solutions Investment 2010

Federation of Indian Chambers of Commerce & Industry (FICCI), Rajasthan State Council & FICCI FLO Jaipur Chapter jointly organized a High Tea Session by Tax Guru - Mr. Subhash Lakhotia & Mr. D D Sharma, Sr. V President Research, Anand Rath Group.

The very interesting session had the audience spellbound. Tax Guru - Mr. Subhash Lakhotia elaborated on all the ways Income-tax can be legally saved. Mr. D D Sharma spoke on Investment in the Stock Market, and Mr. Amit Gupta spoke on the benefits of Mutual Funds.





Launch Of FLO Jaipur Website

FLO Jaipur Chapter launched its website on the same day as FLO National. Mah. Jai Singhji, Chairman, FICCI, Rajasthan State Council, inaugurated the website accompanied by Ms. Indira Bagri, Chairperson, FLO Jaipur. Ms. Neeta Bochra, Founder

Chairperson, FLO Jaipur and Mr. Gyan Prakash, Director, FICCI, Rajasthan, were also present. The website will provide many unique services to FLO members like Member Business Directory, Business Consultancy, hosting of their company advertisements at nominal cost and networking.

Mah. Jai Singhji, appreciated the work done by FLO Jaipur on the occasion.



IBN7 – National Budget Show With FLO Jaipur Members

Session with Tax Guru Mr. Subhash Lakhotia was filmed and shown as national news by IBN 7, News Channel. The FLO Jaipur members got a unique opportunity to address the Finance Minister through the channel, before the budget about the tax and duty changes required for women entrepreneurs.

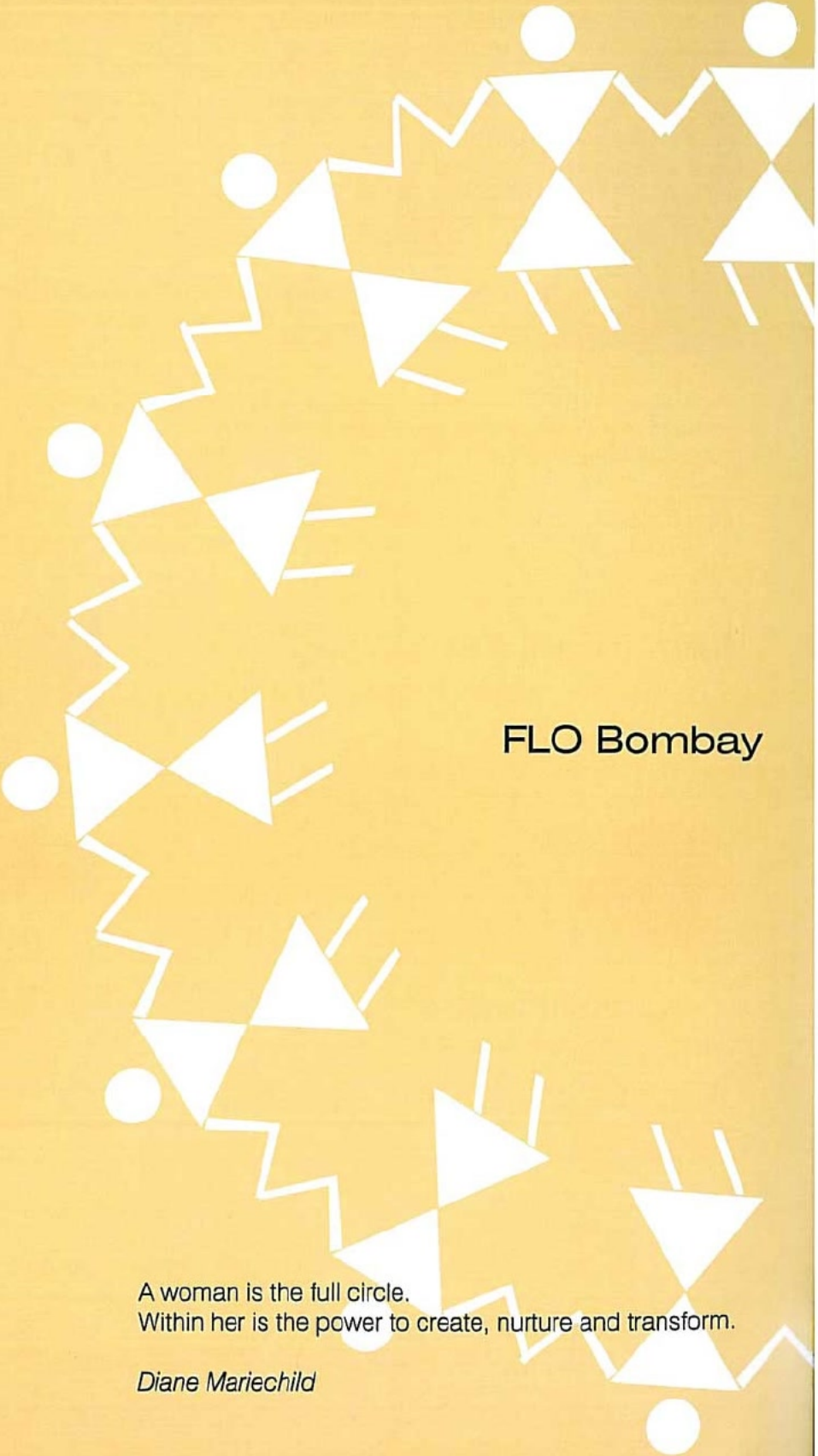


Tripti Pandey In Our Midst

FLO Jaipur organized a lovely afternoon for the members at Ziva Thai Spa, Jaipur. Ms. Tripti Pandey, well-known writer and Indologist, attended the event.

Members turned up in great numbers and greatly enjoyed the event.





FLO Bombay

A woman is the full circle.
Within her is the power to create, nurture and transform.

Diane Mariechild

Chairperson's Message

Dear Friends,

I believe that with each new day comes new strength and new thoughts.

Our belief at FLO is to promote entrepreneurship and professional excellence in women and our endeavours led to an action-packed year.



Amongst the several events, seminars and projects I would like to mention those, which were a first for the chapter.

FLO-Bombay forged a very special tie with TIE-StreeShakti and brought to its members two very critical seminars. One on overcoming challenges to scale your business and the other on the Art of Networking.

We also imparted training and placement to several women over this year. Our endeavour "Udaan Vocational Training" provided training for several women in the field of catering and subsequently placed them in various positions with Rosemary and Thyme Catering. We also have to date managed to train over a 100 women at the Indian Institute of Jewelry and subsequently provided them with placements. This was a first for FLO-Bombay.

Another first was a two day workshop on Leadership with the prestigious Indian Institute of Management - Ahmedabad. Twenty FLO Members attended the programme.

We have also re-launched YFLO with a young dynamic team. We have supported ISB for 10,000 women, a certificate programme for women entrepreneurs.

All this was possible because of a dynamic team at the helm of affairs. I would like to take this opportunity to thank my team for their support. I would also like to thank all the Governing Body members, chapter chairs and all at FLO Bombay Chapter for their valued time and guidance.

I welcome Bela Rajan and her team and I wish them all the success in the year 2010-2011.

With Warm Regards,
Ujjwala Singhania,



FLO BOMBAY CHAPTER Committee Members 2009-10



Ujjwala Singhania
Chairperson



Sucheta Shah
Vice Chairperson



Bela Rajan
Sr. Vice Chairperson



Renu Kathuria
Treasurer



Malathi Natrajan
Jt. Treasurer



Saloni Doshi
Secretary



Swati Mayekar
Jt. Secretary



Change Of Guard

Every year FLO Bombay tries to focus on an issue that is important to the 'Mumbai Woman'. We kick-started 2009-2010 with a heated and humorous panel discussion on whether women were actually stressful and successful jugglers!

This event saw NCPA packed to capacity. There was a powerful presentation of FLO and its achievements and it also served as a platform for Ujjwala Singhania to take on the New Year with her new team.



FLO & TIE (The Indus Entrepreneurs) conducted a workshop on "Overcoming Challenges to Scale Your Business".

Opportunities are few, markets are shrinking and ideas appear hard to execute. Entrepreneurs are facing major hurdles to their sustenance and growth due to several reasons. Women entrepreneurs also face restrictions hampering their mobility and often are stonewalled by institutions or governmental agencies hindering growth. The problems are many. Solutions are few. But a good beginning has to be made.

Your Business, Unplugged

Maximise Networking, Maximise Business

Networking is a topic of some attention in business schools. The secret of good networking is really about being truly interested in other people. The TIE-TSS, in association with



FLO, organized a session on Networking with a focus on why one should seize every networking opportunity – even those that are unpromising, and unexpected.

Networking is any activity designed to create, maintain and utilize interpersonal connections and is an essential business skill. Mastering it takes time, dedication and skill.





A Chat In Time

FLO Bombay brought together two very bright minds, Narendra Kumar Ahmed and Siddharth Dhanvant Shanghvi. Siddharth Dhanvant Shanghvi won the Betty Trask Award (UK); the Premio Grinzane Cavour (Italy); and was nominated for the IMPAC Prize. He was 22 years

old. His second book, *The Lost Flamingoes of Bombay* is not just a chronicle of contemporary India, but is also a political comment in an era of moral policing.

Narendra Kumar Ahmed, who has created a niche for himself in the fashion industry globally with his innovative avant-garde designs, also delighted the audience with his frank and introspective view on fashion as an industry and as a career.



Udaan



FLO Bombay has initiated "Udaan", a comprehensive training programme for young women who are unable to cope with the rigors of school or have been denied an opportunity to find a career for themselves.

This training shall make them capable of setting up their own entrepreneurial ventures.



(From left): Shubha Medgal (Executive Director, CPAA), Ujjwala Singhania (FICCI, FLO), Zarina, a student, Dr. Mukund Aparajit of Rosemary & Thyme Foundation and Chef Kumar at the launch of Udaan in the city on Monday.

FLO Bombay in association with iDiva organized a one-of-a-kind finance workshop for women on how to handle personal finance with noted financial planner and columnist Gaurav Mashruwala.

The workshop answered all our money-related queries, whether it's planning financial goals, cash-flow statement, statement of net worth, retirement planning, contingencies and contingency planning, insurance, spreading of risk and sharing of losses, personal, property and liability risks, investing and investment vehicles, monitoring and reviewing our finances or our relationship with money.

Is Your Money Working For You?



Symbiosis With Norway

FLO Bombay hosted Mr. Lars Hasle - the Board Member and Chairman of NICCI, the Norwegian-Indo Chamber of Commerce and Industry, Ms. May Sorlie from DnB NOR the biggest bank in Norway and Ms. Desiree Vikse from Innovation Norway for a special interactive session exclusively with members of FLO.

This year, FLO's international delegation had met Mr. Hasle in Oslo and there is a strong possibility of FLO tying up with the Chamber to do interesting work in India, including here in Bombay.



A workshop to demonstrate the benefits of Bio Disc was conducted.

The Bio Disc has been evaluated by various institutions and is known to reduce water surface tension value.

The Bio Disc is made of technically engineered natural minerals, structurally bonded in glass at a molecular level using high heat methods. Through this combination of minerals and fusion techniques a positive field is created.

Bio Disc Workshop



New Cure For Cancer And AIDS?



FLO Bombay and The Health Awareness Centre (THAC) in association with Timeswellness.com organized a workshop with Dr. Eric Pearl to present his powerful work with Reconnective Healing, the subject of his international bestseller *The Reconnection: Heal Others, Heal Yourself*, now published in over 30 languages.

Dr. Pearl held a 12-year practice as a chiropractor before he discovered a spectrum of light energy that he is able to transmit through his hands. This energy he claims has healed several people of diseases such as cancer and AIDS-related symptoms.



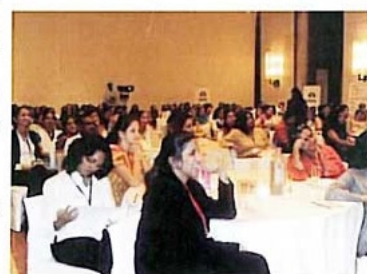


Enabling, Inspiring, Encouraging Women Entrepreneurs

TiE, in association with FLO, organized a one-day Workshop TATA-TiE Stree Shakti Workshop & Awards - 2009. The workshop focused on enabling, inspiring, encouraging and recognizing Women Entrepreneurs. We had some

very eminent panelists who are all very senior and respected in their respective fields like Rama Bijapurkar, one of India's most respected leaders on market strategy & consumer-related issues; Vinita Bali, MD - Britannia Industries; Manisha Girotra, Chairperson - USB Warburg, India; Mirai Chatterjee, Director of the Social Security unit of the Self Employed Women's Association (SEWA); Shikha Sharma, MD & CEO - Axis Bank; Dr. Sanjay Jha, Co-Chief Executive Officer of Motorola, Inc. & CEO of Motorola's Mobile Devices business, and many more.

The workshop was followed by the award ceremony which was being given in three categories: Small Enterprises, Micro Enterprises, and Medium Enterprises.



The Astounding Science Of Graphology



FLO Bombay members had a wonderful opportunity of learning about Graphology through the fascinating talk by Ragni Chopra who holds a Diploma in Graphology and is a member of the Association of Qualified Graphologists (AQG), U.K. She has assisted large corporates, multinationals and international consulting agencies in determining the personality of top management through the use of graphology for over 10 years.



Taking Charge

Successfully launched last February in Mumbai, the India Today Woman Summit & Awards featured inspiring international & Indian speakers. This year, the Summit, with the overall theme: 'Taking Charge', started around noon and ended with a Gala Dinner & Awards to felicitate Emerging Woman Achievers from various fields.

India Today extended the invitation of the Summit to all members of FLO.

India Today Woman Awards were given by Aishwarya Rai Bachchan,



Women Entrepreneurs, Weaving Success

FICCI, with the support of Office of the Textile Commissioner, Ministry of Textiles, GOI, organized a one-day Workshop on Opportunities in Textiles Industry. This workshop focused on creating awareness on Technology Upgradation Fund scheme (TUF scheme) amongst women entrepreneurs and encouraging them to invest in Textiles and Technical textile sector.



A Two-day Workshop At IIM, Ahmedabad

FLO Bombay Chapter brought a unique opportunity for FLO members to attend a course at IIM, Ahmedabad.

As part of FLO's vision towards empowerment, IIM-A had put together a two-day session that helped us set new standards, generate ideas and promote knowledge through the dynamic and interactive programme. The overall objective of the programme was to familiarize the participants with some of the important issues related to the concept of leadership.



Indian Institute of Management, Ahmedabad Programme on Leadership Development for FICCI Ladies Organization (FLO) February 23 – 24, 2010



Sitting Aanchal Bhatia, Vanya Jain, Vibha Jain, Sangita Gupta, Parvinder Gupta, Ujjwala Singhania, Parvathi Reddy, Rubina Mittal, Renu Kathuria

Standing Abhilasha Agarwal, Minal Somany, Minakshi Dadoo, Poonam Aggarwal, Ruchika Gupta, Manju Mohan, Harbeen Arora, Madhavi Agarwal, Ritu Gupta, Uma Goel, Deepshikha Khaitan



My Experiences At IIM, Ahmedabad.

Dear FLO members,

IIM A workshop on 23rd and 24th of Feb was the second such workshop which I attended, the earlier being at ISB Hyderabad in Nov 2008.

To say that these workshops have been an eyeopener would be a gross understatement.

It must have been quite a challenge for the IIM faculty to formulate a course for us since our group was fairly eclectic both in age profile as well as academic qualifications.

We had successful young girls in their twenties to thirties with the eldest of us in mid fifties, also few of us were PhD's in diverse fields of Mathematics and Holistic learning and a few of us had not been able to finish our graduation also. But all of us had one thing in common and that was the zest to learn, to interact and to take away as much as one can from this opportunity. IIM came up to and beyond our expectations.

The modules taken up by Dr Parvinder Gupta on leadership, business communication, women and leadership and working together gave us an insight and perception which we had not explored earlier in our relationship within our work environment. Her energy and enthusiasm was totally infectious.

Dr Dixit's case study on Kanpur confectionary taught us to read within and beyond the fine print and also that finances are very important in formulating strategy.

We had never imagined that we would be interacting with a professor of such eminence as Dr Sameer Barua, his lecture on corporate governance taught me and many of us the intricacies of formulation, management and running of company's Board of Directors. Dr Deodhar was quick to judge that his audience had little interest in India's economic environment and was happy interacting with us on various economic issues.

We look forward to again avail of the opportunity to learn from one of the best faculty in the world, it is truly an absolutely commendable effort on part of FLO to provide this platform to its members and I can only recommend other members to come forward and learn, grow and be a WOMAN OF TODAY AND THE FUTURE.

With regards
Dr Rubina Mittal



FLO-HSF Partnership



The Hanns Seidel Foundation

The HANNS SEIDEL FOUNDATION (HSF) is named after the late Dr. Hanns Seidel (1901-1961). He was the Chief Minister of Bavaria (1957-1960) and Party Chairman (1955-1961) of the Christian Social Union (CSU).

The HSF was founded in 1966 in Munich and has the legal form of a registered society. It is one of the youngest amongst the five German Foundations in India.

The foundation has Liaison Offices in 54 countries and single Project officers in about 8 centers worldwide.

For activities abroad, the HSF receives grants from the Federal Republic of Germany. These activities are non-commercial, non-profit-making and are subject to constant monitoring by the Federal Audit Office.

The Foundation has five wings:

1. The Academy for Political Science and Contemporary History.
2. The Institute for Adult Civic Education
3. The Institute for Foreign Relations
4. The Scholarship Organization
5. The institute for International Contact and Co-operation, which is represented in India through its Liaison Office in New Delhi.

The "Institute for International Contact and Co-operation" functions abroad; we are in India since 1996 and presently cooperating with the FICCI Ladies Organisation and with four other Indian Non-Government Organizations. Our endeavour is to promote the principles of social and political dialogue and "self help". The partner organizations have not only to be on the receiving end, but contributing as well. Through this kind of joint effort, we feel dialogue between India and Germany can become more and more purposeful.

Objectives: With a view to promoting knowledge and awareness, the HSF supports projects in the areas of international political dialogue, community development, education, health and environmental awareness, management training and Institution building. The HSF also provides support for seminars, symposia and workshops in order to help people update their qualifications, skills and capabilities. The Foundation's educational programs are intended to: (1) invoke thought process and provide motivation and awareness for responsible independent action; and (2) to train the participants to enhance their level of competence, so that they become self-reliant, responsible and capable of handling their professional problems with confidence.

For the smooth conduct of the programs, suitable and qualified faculty is drafted from India and Germany faculty, which has didactic experience and those who are recognized experts in their respective fields.

Since 1996 the Foundation has been extending support annually for about 35-40 activities proposed by FLO. These educational workshops and training programs are mainly for women, and are spread all over India; the three broad categories receiving our assistance are: (1) Grass root level or income generation projects for the unemployed and for the artisans and crafts persons; (2) Middle level or skill development workshops for the educated youth and (3) Senior level or skill enhancement programs for the managerial groups.





Message

Hanns Seidel Foundation is pleased to extend its greetings and good wishes to the President, Governing Body and all the members of the FICCI Ladies Organization (FLO) on their 26th annual session and for publishing this Annual Report.

FLO has been carrying out commendable work in promoting knowledge and awareness among women through their training programs, seminars, symposia, workshops and business advisory services. These activities, which are spread all over India, motivate women to go ahead in their chosen occupations with courage and confidence.

For over a decade, Hanns Seidel Foundation (HSF) has been the partner organization with FLO. HSF extends its full support for their educational, management & entrepreneurial development programmes and activities. These programmes not only train and motivate the participants to enhance their skills but also make them capable to tackle their personal and professional lives more efficiently.

Hanns Seidel Foundation wishes FICCI Ladies Organisation all the success and encouragement to carry forward the excellent work.

Dr. Volker Bauer
Director



FLO-HSF WORKSHOPS

TOPIC	DATES	PLACE
Developing Leadership Skill for Personal & Professional Effectiveness	May 4-5	Nagpur
Effective Marketing Strategy	May 21	Meerut
Export Documentation & Procedures and Govt Incentives	May 25-26	New Delhi
Developing Leadership Skill for Personal & Professional Effectiveness	May 29-30	Guwahati
Effective Marketing Strategy-Domestic & Exports	June 25- 26	Kolkata
Effective Marketing Strategy- National/International	July 4	Agra
Effective Marketing Strategy-Domestic & Exports	July 17- 18	Lucknow
Innovative Business Strategies & Leadership During Recession	July 23-24	Bhopal
Personal Branding: Recognizing one's Uniqueness	July 30	Chennai
Leadership, Inter-Personal Skills & Change Management	August 10- 11	Bhutan
Developing Leadership Skill For Professional & Personal Effectiveness	Sept 14-15	Coimbatore
Sweet Tooth: Learn to Cook Exotic Desserts	Oct 9	New Delhi
Personal Branding: Recognising your Uniqueness	Oct 23-24	Shillong
Effective Marketing Strategy	Nov 2	Madurai
Developing Leadership Skills For Professional & Personal Effectiveness	Nov 4	Cochin
Fashion as a Career Option	Nov 7	Ludhiana
When your brand is your business	Nov 13	Bangalore
Release of Study on Marketing Achievement & Challenges Faced by Women Entrepreneurs in Delhi NCR.	Nov 25	New Delhi
Evaluation Programme of FLO/HSF Workshops held in 2008-2009	Dec 3	New Delhi
Culinary Skills: Japanese Cuisine & Continental Desserts	Jan 16	New Delhi
Challenges Of Brand Building	Jan 11-12	New Delhi
Developing Leadership Skill for Personal & Professional Effectiveness	Jan 19-20	Bhopal
The Covenant Centre for Development (CCD) (Training the Rural Woman on 10 trades)	Jan 22-Apr 21, 2010	Tamilnadu
Developing Leadership Skill For Professional and Personal Effectiveness	Feb 2- 3	Trivandrum
Personal Branding: Recognising Your Uniqueness	Feb 15-16	Jaipur
Internationalisation Strategies & International Marketing	Feb 22-23	Chennai
International Strategies & International Marketing	Feb 25-26	Hyderabad
Personality development & Communication Skills	March 18-19	Kanpur
How to Start an Export Business	March 30-31	Aligarh



Developing Leadership Skill For Professional And Personal Effectiveness

A successful business leader has to be a successful global leader and successful global leaders are those with strategies for guiding and empowering a diversified workforce operating in different countries, cultures, and time zones.

In order to facilitate Leadership Skills for both Professional & Personal Effectiveness, FLO organised five workshops in Hyderabad, Nagpur, Guwahati, Coimbatore and Cochin. These workshops definitely helped the participants achieve positive, measurable changes for themselves, their organization and their teams and thereby, develop leadership skills.



Training Program for the Rural Women on Livelihood



Around 565 women from Self-Help Groups and school dropout girls in Tamil Nadu have been enrolled to undergo this training. As of this report, 500 women have been placed in various vocations and have started earning their livelihood.

The program was simultaneously started at 10 different centres by 10 special guests.



These workshops were primarily aimed at teaching the participants that the secret to business success is determined by the ability to powerfully communicate one's business with laser precision and the ability to deliver a clearly defined and consistent

experience. For most small business owners, marketing and branding is an overwhelming concept. The workshops were a great opportunity to gather knowledge about the concept of effective marketing and then turn one's business into a successful one.

Challenges Of Brand Building



Export Business

Indian economy is on an emerging trend and exports are considered the key element of growth.

Export from India requires special documents depending upon the type of product and destination to be exported. In this perspective, a workshop on 'Export Documentation and Procedures & Government Incentives' was organised at New Delhi and 'How to Start an Export Business' at Aligarh.

Documentation and Procedures Government Incentives

May 25-26, 2009 - New Delhi



The economic crisis in the recessionary times might have brought around a gloomy period in the world of business but innovation is the key to sustain and succeed. A workshop on this topic was pertinent and provided guidelines to the participants to think 'Out of the Box' and focus on innovative business strategies and successfully lead the business away from any kind of crisis.

Innovative Business Strategies & Leadership During Recession

Personal Branding: Recognizing one's Uniqueness



To highlight the concept and importance of Personal Branding, FLO in collaboration with HSF, Germany, organized three workshops on "Personal Branding-Recognising Your Uniqueness" at Chennai, Shillong and Jaipur. These workshops provided significant guiding principles in establishing oneself as a brand and being recognized as a unique entity.



Programme on
on 23rd & 24th October
2009
"Personal Branding: Recognising your uniqueness"
At Shillong
By Ajay Agrawal



Today a successful business leader

has to be a successful global leader with good interpersonal skills and ability to cultivate change management. In order to facilitate these aspects, FLO in collaboration with HSF and SAARC-SCWEC organised a workshop on Leadership, Interpersonal Skills & Change Management at Thimpu Bhutan.

Leadership, Inter-Personal Skills & Change Management





As a followup of the survey-cum-study on 'Bench Mark Survey of Woman & Craft for Fashion Textile & Jewellery of Delhi & Haryana', FLO organized a workshop on "Fashion-A Career Option" for

young and vibrant participants to apprise them about the opportunities in this sector.

Through this workshop, experienced faculty from the industry helped participants to go beyond the knowledge of cutting and design, and explore the opportunities available in their respective fields. In this 1-day workshop, participants were guided in various career avenues that the ever-growing fashion industry has to offer.

Fashion : A Carrier Option



Sweet Tooth: Learn to Cook Exotic Desserts



For anyone who is passionate about food and cooking and committed to becoming a truly skilled cook, workshops on culinary skills can be highly beneficial. And since cooking is a vast subject, we organized two workshops in New Delhi with two specific highlights. One workshop was on exotic desserts and other focused on Japanese Cuisines and Continental Desserts.



FLO-HSF workshops are intended to invoke thought process and provide motivation and awareness

among the people for responsible independent action and to train the participants to enhance their level of competence, so that they become self-reliant, responsible and capable of handling their professional problems

with confidence.

With this perspective, FLO and HSF initiated an evaluation of all the workshops organized in the year. A number of participants who attended the workshops held in New Delhi in the last two years were present on the occasion and they shared their experiences and provided feedback to the organizers about the effectiveness of the training programmes.

Evaluation Programme of FLO/HSF Workshops



Release of Study on Marketing Achievement & Challenges Faced by Women Entrepreneurs

collaboration with HSF has conducted the study on Marketing Achievements

and the Challenges Faced by Women Entrepreneurs: Delhi & NCR, primarily to recognize the challenges faced by women entrepreneurs in Delhi and NCR and recommend some solutions for the same.

The significance of the study is the fact that it encompasses women entrepreneur achievers who have stood out by their contribution and participation in the socio-economic fabric of the NCR in particular, and the nation as a whole. The study was widely publicized.



Personality Development & Communication Skills

The globalisation of the modern world over the last decade clearly reiterated the limitations of the "old" way of looking at business prospects. Not only the achievements in personal life but also the success of business lies on the personality of a person and the way one communicates. A workshop on this subject was one of the most coveted things in a developing place like Kanpur. It was primarily aimed at benefiting young entrepreneurs and professionals.

International Strategies & International Marketing

The topic of these workshops was one of the most apt topics of today's time and Dr Veit

Wolfgang's specialisation in International Business and Economics, from Germany proved to be a boon for all the participants. With over 25 years of experience in the relevant field, he has taught, trained, researched and consulted with organizations in numerous countries of Asia, Africa and Latin America. Since it was an area specific workshop, his expertise proved highly beneficial for the participants.



Understanding the concept of branding in its right perspective is very important for any kind of business. With the objective of highlighting the essence and importance of branding, FLO in collaboration with HSF, Germany and Welinkgkar Education organized a workshop titled "When your brand is Your Business" in Bangalore.

When a Brand is Your Business





Challenges Of Brand Building

Understanding the concept and importance of Branding

in its right perspective is very important for any kind of business and that's as true for a one person home- based operation as it is for a multinational conglomerate. Considering the importance of the concept of branding and its true meaning, FLO in collaboration with HSF, Germany and Vertebrand, Bangalore, organised a workshop on "Challenges of Brand Building" at New Delhi.

Effective Marketing Strategy

FLO organized a two-day workshop on Effective Marketing Strategy - Domestic & Exports by well-known faculty Mr. Aseem Bhatia. Mr. Bhatia is a corporate trainer, academician and Strategy & Management Expert

from New Delhi.

The two-day full-time workshop was a great learning experience on real world strategies for marketing forces, effective case studies and branding & positioning in domestic and export markets. The second day's session was interactive and a great learning opportunity from sharing of experiences.



FLO Annual Awards 2008-2009

Award for Outstanding Woman Professional

FLO award for outstanding woman professional has been awarded to Dr Vandana S Bhatt , ME , PhD (USA) from Mumbai. Dr Bhatt is engaged in the profession of Techno-legal Consultancy and Project Administration. She teaches in IIT, Mumbai and University of Mumbai as honorary faculty.

She is also a social engineering expert who has been working constantly towards upliftment of women, children and rural India. She has shown exemplary dedication taking keen interest in social causes and has always strived for the greater cause of the society.

In the field of engineering, Dr Vandana Bhatt has carved out a completely different field of women engineers, acquiring expertise in Project Administration and Management. Many large companies have sought services of women engineers, trained and motivated by Dr Vandana Bhatt to serve in their organizations as Engineering Administrators. Earlier, it was thought that design consultancy was only the table job, which women engineering students handle. However, the batch of professional administrators, following the path of Dr Bhatt, have been in great demand. The social services attached to the rural development and in particular in the field of heritage preservation, and her flair has created interest in many young women engineers to take up the career in rural development programmes.



Awards

1983

Award for Outstanding Woman Entrepreneur

Mrs Beena Jain, Production Organiser of the Jain Laboratory, Mathura, was given the award for her contributions in the field of export promotion.

Award for Outstanding Woman Social Worker

This award was given to Mrs Arunaben Desai for her contributions to emancipation of women, rehabilitation of destitutes and children, etc.

1984

Award for Outstanding Woman Professional

Dr (Mrs) Rani Siromoney was given the award in recognition of her significant contribution in the field of Modern Mathematics.

Award for Outstanding Social Welfare Institution for Women

The Shradhanand Mahila Ashram, Bombay was given the award for the commendable services rendered by it to needy women and children for nearly six decades.

1985

Award for Outstanding Woman Entrepreneur

Mrs Shahnaz Hussain, a pioneer in herbal beauty treatment was given the award in recognition of her outstanding initiative as a woman entrepreneur.

Award for Outstanding Woman Social Worker

Mrs. V. Veeramal, a noted social worker, was given the award in recognition of her outstanding contribution in social work.

1986

Award for Outstanding Social Welfare Institution for Women

Bal Rashmi Society which was created with the objective to serve the downtrodden and economically backward classes, mainly Harijan children, received the Award.

Award for Outstanding Woman Entrepreneur/Professional

The jury decided not to give the Award.

1987

Award for Outstanding Social Welfare Institution for Women

Mrs. A.C. Krishna Rao, Madras, received the Award for outstanding social worker. Her nomination was sponsored by Addison and Company Limited, Madras.

Award for Outstanding Woman Entrepreneur/Professional

The jury decided not to give the Award.

1988

Award for Outstanding Woman Professional

Mrs Aditi Syam of Kolkata received the Award in recognition of her significant contribution in the field of Public Relations, Education and Research.

Award for Outstanding Social Welfare Institution for Women

Shramasahkar Mahila Sangha Ltd received the Award for the commendable services rendered by it to women who are mainly from the lower strata of society.

1989

Award for Outstanding Woman Entrepreneur

Mrs. Rita Singh, Managing Director of MESCO group of industries Delhi received the Award in recognition of her outstanding contributions as a Woman Entrepreneur.

Award for Outstanding Woman Social Worker

The cash Award was shared by Mrs Donna Fernandes, Counsellor and Ms Renana Jhabvala, Secretary, SEWA, Ahmedabad.

1990

Award for Outstanding Woman Professional

The Award for Outstanding Woman Professional was shared by Mrs. D. Lakshmi, Bharat Electronics Limited, Bangalore and Dr. (Mrs.) Rugmini Sankaran, Director of the Defence Food Research Laboratory, Mysore.

Award for Outstanding Social Welfare Institution for Women

The jury decided not to give the Award.

1991-92

Award for Outstanding Woman Professional

The Awards in the field of Outstanding Woman Professional have been given to Mrs. Lakshmi G Menon, B.Sc., DMIT Electronics and she has to her credit planning, installation, testing and maintenance of SPC computer controlled exchanges of VSML including telex, telegraph telephone Mrs. D S Baldawala who has achieved excellence in business career.

1992-93

Award for Outstanding Woman Social Worker

The eminent jury has decided to present the Outstanding Woman Social Worker Award to Mrs Jayalakshmi, Secretary, Multi Purpose Industrial Co-operative Society Limited, Bangalore.

1993-94

Award for Outstanding Woman Entrepreneur

Ms Jayashree Ashwinkumar, Managing Director of Shree Mahila Sewa Sahakari Bank, Ahmedabad received the Award for Women Entrepreneur for Integrated Social Security Scheme for women working in informal sector.

1994-95

Award for Outstanding Woman Social Worker

The Outstanding Woman Social Worker Award was shared by Mrs Latha Pandey and Prof (Mrs) Shaila Dwarkadass Lohiya.

1995-96

Award for Outstanding Woman Entrepreneur

Outstanding Woman Entrepreneur award was given to Mrs Rajeswary Ramakrishnan, Managing Director, Jeypore Sugar Company Limited, Madras, for successfully managing industries, with high degree of competence.

1996-97

Award for Outstanding Woman Professional

The Award for Outstanding Woman Professional was given to Mrs Sangeeta Agarwal, Managing Director, Nakarnich Securities Ltd., Calcutta for establishing a stock broking company with a successful Public Issue.

1997-98

Award for Woman Entrepreneur

The Award for Woman Entrepreneur was given to Mrs N Anilha U Kamath, Managing Partner, Sanoor Phova and Rice Mills, Sanoor, Karnataka.

1998-99

Award for Outstanding Social Welfare Institution for Women

This Award was given to Kasturba Gandhi Kanya Gurukulam, Vedaraniyam for the upliftment of downtrodden women in the field of education and training in various crafts and industries.

Award to Outstanding Woman Professional

The award was given to Mrs Padma Madhuranath, Scientist-F, National Aerospace Laboratories, Bangalore. She is the Group Leader of Flight Simulation Group, Flight Mechanics and Controls Division.

1999-2000

Award for Outstanding Woman Entrepreneur

The Award for Outstanding Woman Entrepreneur was awarded to Ms Sushila Devi Tikmany, Calcutta. She started "PITAMBAR" as a small venture with the noble objective of helping refugee women from Bangladesh.

Award for Outstanding Woman Social Worker

The Award Outstanding Woman Social Worker has been awarded to Ms Swaraj Lata Goel, Proprietor, Deep Gas Service, Mathura.

2000-2001

Award for Outstanding Woman Professional

Ms Akhila Srinivasan, Managing Director of Shriram Investments Limited (SIL), Chennai. SIL is member of the Rs. 3,000 crores Shriram Group.

Award for Outstanding Institution - Women Welfare

This Award was given to 'Pratidhi' which is a collaborative society of Delhi Police and Association for Development a registered NGO of social work professionals, perhaps the first agency of its kind in the country.



Awards

2001-2002

Award for Outstanding Woman Entrepreneur

The Award for Outstanding Woman Entrepreneur has been given to Ms Manju Jalota, Director of Alankrit, Lucknow, where in exclusive works are being done by about 1000 artisans in the areas of - Tailoring, Zardozi, Printing, and Dyeing.

Award for Outstanding Woman Social Worker

The Award for Outstanding Woman Social Worker has been given to Mrs Neeta Bahadur, Founder President of Drishti Samajik Sansthan, Lucknow, which is an NGO working for the welfare of all types of disabled persons.

2002-2003

Award for Outstanding Woman Professional

FLO award for Outstanding Woman Professional for the year 2002-03 was awarded to Dr Seepana Padmaja Rao, Head, Seed Technology Division of Indian Grassland and Fodder Research Institute (IGFRI), Jhansi.

2003-04

Award for Outstanding Woman Social Worker - SEWA

FLO award for Outstanding Woman Social Worker for the year 2003-2004 was awarded to Ms. Runa Banerjee, General Secretary, Self Employed Women's Association (SEWA), Lucknow. Ms. Runa Banerjee established SEWA, Lucknow in 1984 and started with only 31 artisan women.

Award for Outstanding Women Entrepreneur - Ms Surender Kumar

FLO award for Outstanding Woman Entrepreneur for the year 2003-2004 was awarded to Ms. Surender Kumar, Managing Director, Travelmate India Pvt. Ltd., New Delhi. Ms. Kumar commenced her career in travel industry in the year 1980 as an airline trainee and later worked with reputed travel agencies in New Delhi. In 1990, she started her own Travel Agency and took it up as a challenge. In the last few years, despite all odds and difficulties, the company grew and now has a turnover of Rs. 20 crores.

2004-2005

Award for Outstanding Woman Professional

Award for outstanding woman professional for the year 2004-05 was awarded to Ms Ruzan Khambatta.

After Post Graduation, Ms. Khambatta started a company called "Wizz O Tech".

The business opportunity for the company was to provide total turnkey solutions to clients including software, training and system implementation support.

Her team developed unique Software like BRUMINS and Integrated Network Support System (INSS).

Award for Outstanding Institution for Women Welfare

The award for outstanding Institution for Women Welfare has been awarded to Lupin Human Welfare & Research Foundation, (LHWRF) Bharatpur.

Initiating the programme of rural development with small number of 35 villages, (LHWRF) now has succeeded in revitalizing, revamping and recreating more than 1919 villages in the states of Rajasthan, M.P., Uttaranchal and Maharashtra to make the Foundation as one of the largest NGOs in the country.

2005-06

Award for Outstanding Woman Entrepreneur

The Award for Outstanding Woman Entrepreneur was given to Dr Villoo Morawal, Founder & Chief Executive Officer, Avestha Gengraine Technologies Pvt. Ltd., Bangalore. From a five people strong academic start-up company working from a university laboratory on agribiotech research in 1998, Dr Villoo Morawala Patel, one of India's pre-eminent biotech entrepreneurs, has grown Avestha to an almost 200 people strong force in 2006 that has diversified in other areas of research and product development, pursuing its vision to achieve convergence of food, pharma and population genetics leading to preventive personalized healthcare.

Award for Outstanding Woman Social Worker

Harmala Gupta is presently President of CanSupport, President of Cancer Care India and Vice-President of the Indian Association of Palliative Care.

In 1985-86, she was diagnosed and treated for Hodgkin's disease, a cancer of the lymphatic system while doing her Ph.D at McGill University in Montreal, Canada. Subsequently, on her return to India, Harmala initiated pioneering work in caring for cancer patients.

Award for Outstanding Woman Social Worker

FLO award for outstanding woman social worker has been awarded to Dr Gowri Chandrakasan.

Dr Gowri Chandrakasan is a renowned scientist and her name is reckoned with in the international area of connective tissue Biochemistry and Pathology. An award winning specialist in collagen, her pioneering research has gained recognition for her in the international scientific community.

2006-07

Award for Outstanding Women Professional

FLO award for outstanding Woman professional has been awarded to Prof. (Ms) Vijaya Khader, Ph.D, Post Doctoral Fellow (CSIR), Hyderabad.

Prof. (Ms) Khader is a multifaceted and a

renowned professional who is researcher, writer and academician in her own right. She has been actively engaged in nutrition research and teaching for over thirty years besides avidly taking special care of women in rural areas i.e. Farm, Tribal, Fisher etc. which highlights her interest and concern to improve their living condition.

Award for Outstanding Institution for Women Welfare

FLO award for Outstanding Institution for Women Welfare this year has been awarded to an NGO - Shri Bhagini Mitra Mandal, Palitana, Gujarat, a social organisation actively working for the welfare of women.

For more than 50 years, Founder President Late Smt. Lilaben Kapasi had appreciably contributed to a large extent to recognize, encourage and help the under-privileged women live life with dignity.

2007-08

Award for Outstanding Woman Entrepreneur

FLO award for Outstanding Woman Entrepreneur was awarded to Mrs. Sudha Gupta, Chairperson, Mother's Pride Persona Pvt. Ltd, New Delhi.

Mrs. Sudha Gupta is a renowned educationist and sought after parenting expert who has single-handedly revolutionized pre-school education. Her vision not only encompasses children but also involves parents, teachers and the society on the whole.

Award for Outstanding Woman Social Worker

FLO award for Outstanding Woman Social Worker was awarded to Ms. Vijayam Kartha, Director, Kerala Public School, Ulian, Kadma, Jamshedpur.

Vijayam Kartha joined the Kerala Public School, Jamshedpur as a librarian-cum-teacher in 1981, and became the principal in 1992. Since then she has changed the face of education with her consolidated steps. Under her aegis, Kerala Public School, Jamshedpur - a high-profile, English-medium, ICSE-affiliated school - against all odds, opened its doors to slum children and simultaneously abolished all homework for the primary sections.



Thank you Sponsors

The following are the sponsors for our Educate the Girl Child project.

Ms Kavitha Dutt

Ms Indira Dutt

Ms Vidhi Singhania

Ms Mani Bhatia

Ms Meera Goyal

Ms Meena Mohan

Ms Anjana Somany

Ms Shradha Suri Marwah(Subros)

Sudha Jhunjhunwala

Abha Dalmia

Canara Bank

Integrated Enterprises

Vummidi Banguru Jewellers

United Storage & Tank Terminals Ltd

K C P Sugar



Kavitha Chitturi is new FLO chief

KAVITHA D CHITTURI, executive director of KCP Limited, has been selected as the national president of Ficci Ladies Organisation, the ladies wing of Federation of Indian Chamber of Commerce and Industry. Kavitha is a management graduate from Cedar Crest College, Allentown, Penn and hails from a well-known



"Auto drivers' role in rescuing people suffering cardiac arrest is important"

Drivers interact with students at workshop

Staff Reporter

CHENNAI: Four-wheelers got a chance to pick up some first aid and resuscitation skills in an emergency situation at a workshop organised by the Department of Public Health, part of their campaign "Safer Roads, Safer Lives".

The workshop, which was held at the Department of Public Health, was a part of their campaign "Safer Roads, Safer Lives".

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Auto drivers receive tips of a booklet on spoken English from K. Suresh, Director, Head of the Department of Public Health, at a workshop in J. S. Mari College on Saturday. FLO (TN) president Kavitha D Chitturi is in the picture - PHOTO: S. NATHAN

By SOUMI DAS

In an association with The State Bank of India, improved FLO's Secretary Kavitha Chitturi, executive director of KCP Limited, has been selected as the national president of Ficci Ladies Organisation (FLO) and represented the FLO.

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Go Green

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'MILLIONAIRE' ON OUR MINDS

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Indo-Thai trade set to get a boost

3,000 items to be brought under Free Trade Agreement

Special Correspondent

HYDRABAD: Another 3,000 items will be brought under the scope of the Free Trade Agreement (FTA) between India and Thailand in January next as part of enlarging the bilateral trade between the two countries, said Thailand's former Deputy Prime Minister Korn Dabbaransi.

Talking to *The Hindu* on the sidelines of a session on 'hub' for the entire world. M Dabbaransi said he would address a meeting of 200 Indian doctors at Delhi in November on the prospects of medical tourism in Thailand.

YFLA (chairperson N. Patil) would visit Thailand soon for exploring opportunities in tourism, jewellery making, fashion and flower industries, among others.

Director Tourism, India...

Director Tourism, India...

Director Tourism, India...

Director Tourism, India...

WHAT IT MEANS FOR RAJASTHAN

Union Budget

Union Budget

Union Budget

Union Budget

Union Budget

BY HENSY DESAI

(From left): Shubha Modgal (Executive Director, CFAA), Ujjwala Sinphanla (FICCI FLO), Zarina, a student, Dr. Mukund Aparajit of Rosemary & Thyme Foundation and Chef Kumar at the launch of Udan in the city on Monday.

[illegible]

Read more about the event on www.timeswellness.com/news

The power of



One name stands tall in the Energy,
Infrastructure and Defence sectors.

One with a skilled workforce from
over 32 nationalities.

One that spans the globe with
its 16 international offices.

One that offers a wide range
of EPC services.

Experience One.
Experience Punj Lloyd.

A large circular collage of various industrial and infrastructure images, including oil rigs, storage tanks, power plants, and workers in safety gear, surrounding the central text.

ne

62 YEARS OF FREE INDIA
42 YEARS OF HARD WORK
3 GENERATIONS OF COMMITMENT
1 VISION

A vision to take India to the top,
a vision to redefine the skyline of our great nation,
a vision that will lead to a developed, resurgent, responsible new India.

It is this vision that has motivated us to achieve many firsts and become one of the leading realty and infrastructure conglomerates in India. Ansal API was the first real estate firm to venture overseas to execute mega commercial projects, the first to launch integrated townships in Tier I and Tier II cities and were also the pioneers who introduced the mall culture into India by creating the iconic 'Ansal Plaza'.

As the trailblazers in the Indian real estate - infrastructure industry, we have left our share of footprints in the sands of time. As we continue the journey into the future, our vision for a new India is fast taking shape and our dreams fast becoming reality.



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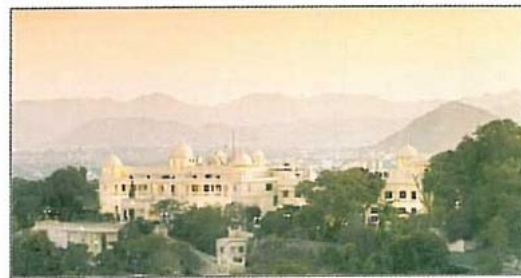
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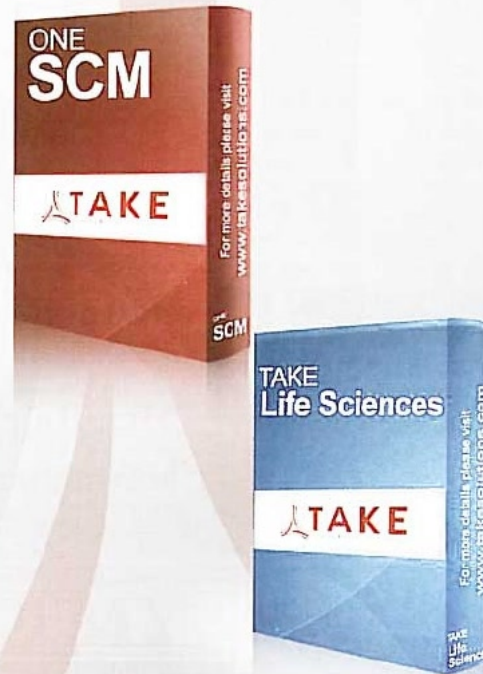
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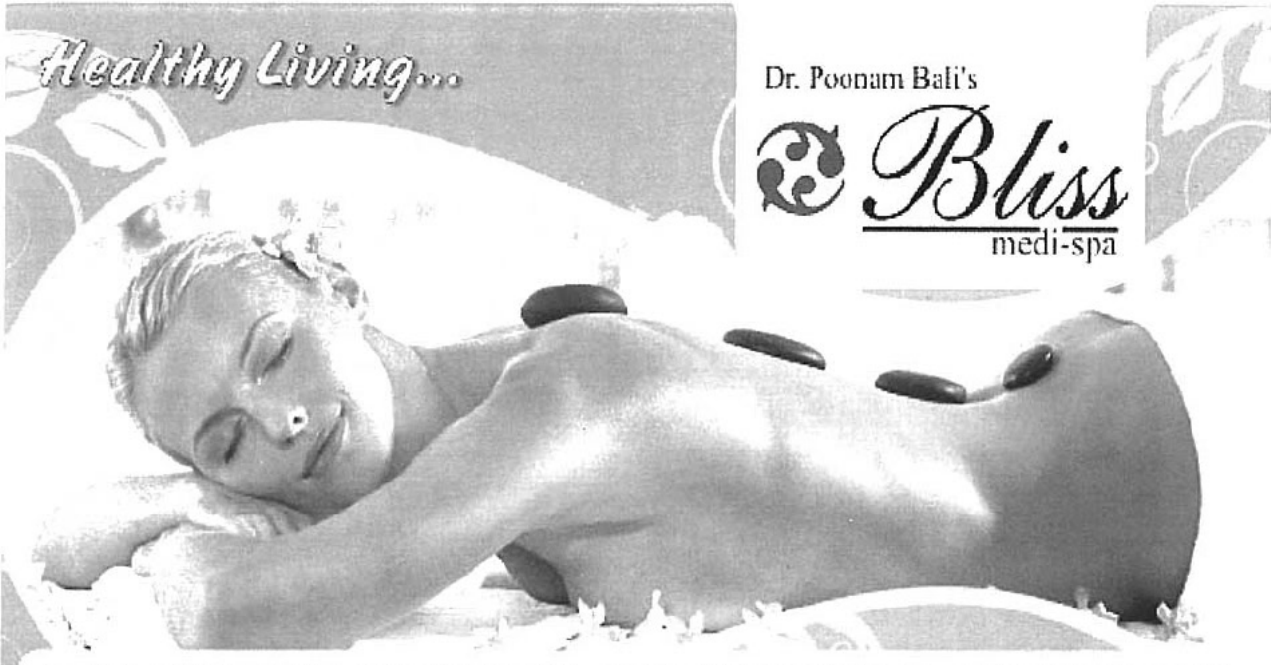
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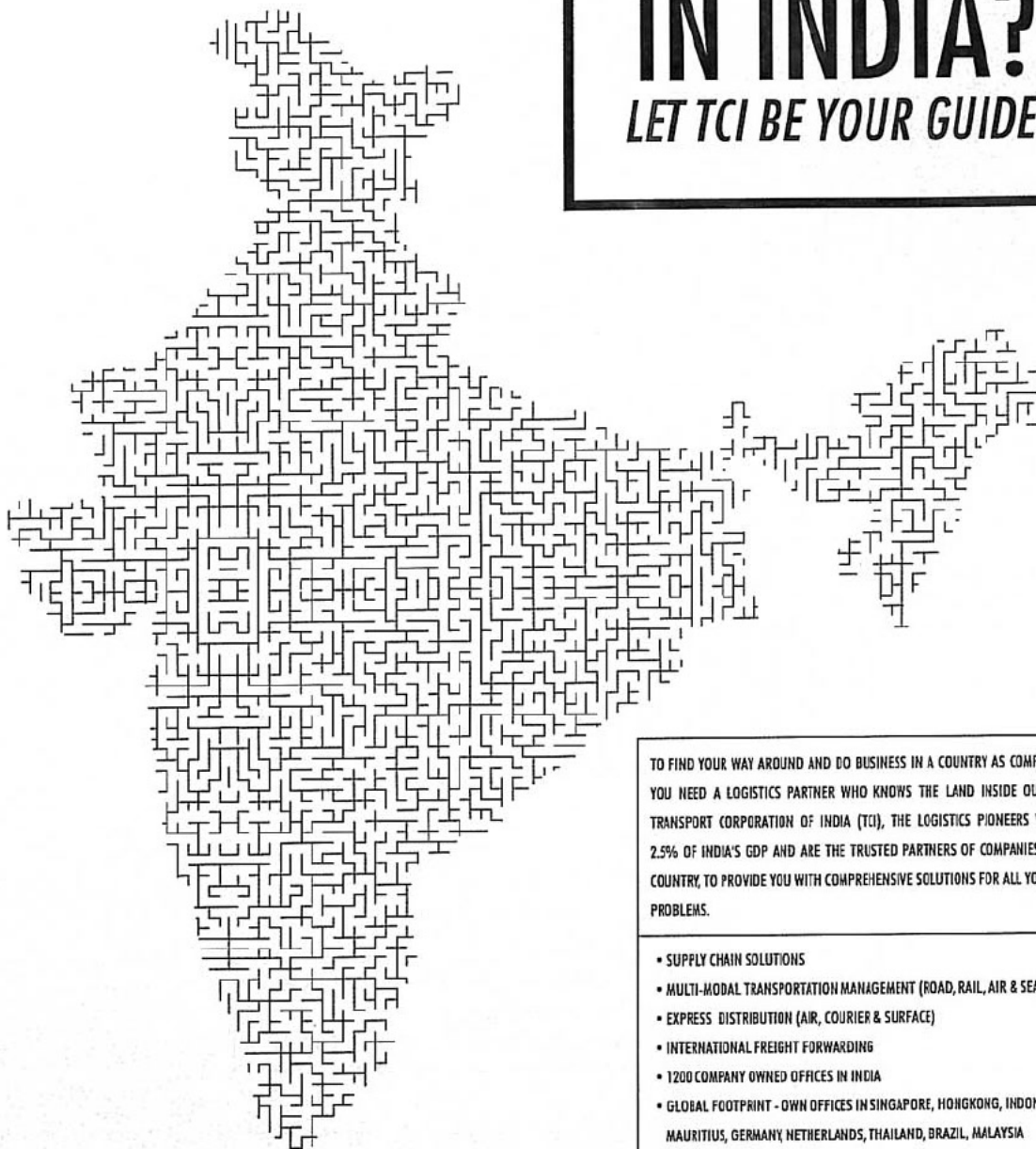
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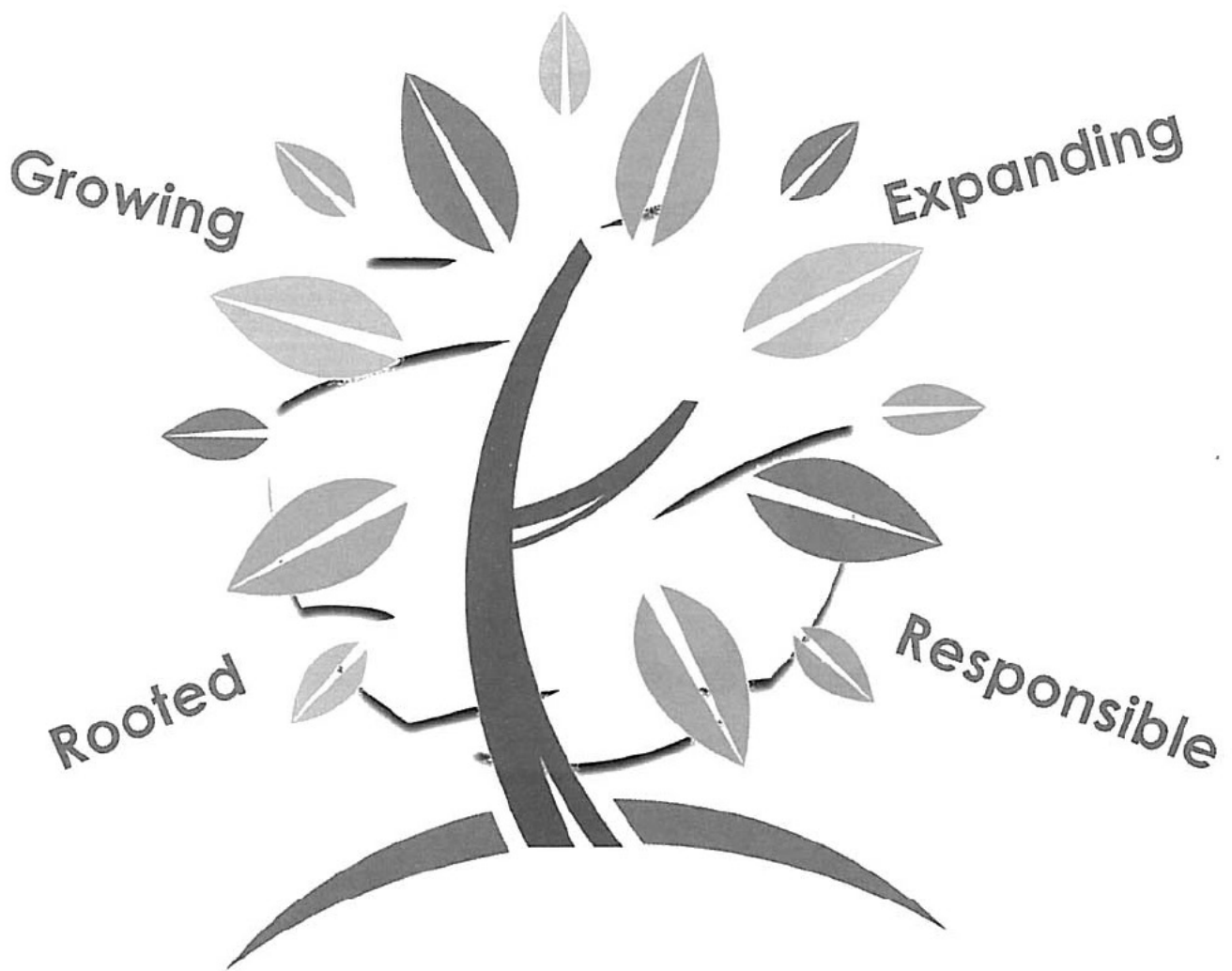
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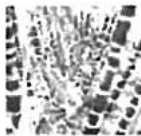




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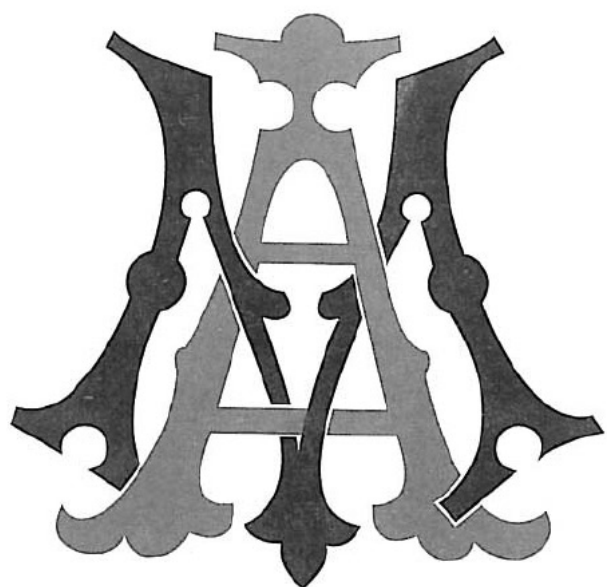
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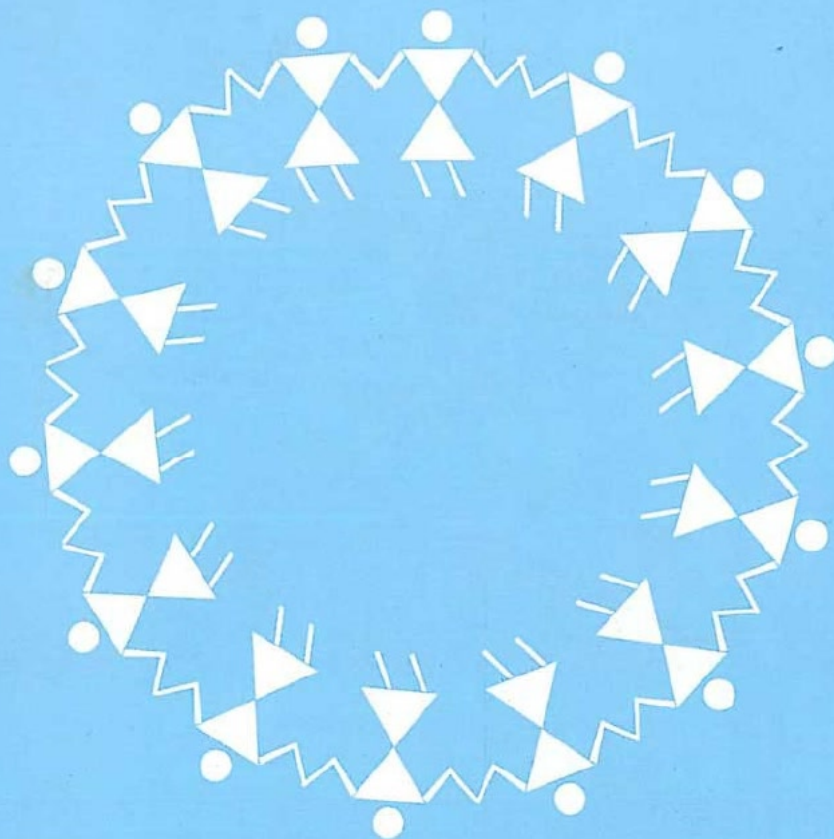
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MESSAGE

The President of India, Smt. Pratibha Devisingh Patil, is happy to know that the FICCI Ladies Organisation, New Delhi is organising its 26th Annual Session on April 21, 2010.

The President extends her warm greetings and felicitations to all those associated with the Organisation and wishes the Session every success.

A. Datta

Officer on Special Duty (PR)



Federation of Indian Chambers
of Commerce and Industry



Rajan Bharti Mittal
President

Message

I am pleased to extend my greetings and good wishes to the FICCI Ladies Organization (FLO) on the occasion of 26th Annual Session.

FLO has been carrying out commendable work in promoting knowledge and awareness, particularly among women, through their training programs, seminars, symposia, workshops and various other programmes.

It is heartening to note that FLO's advocacy of Educate the Girl Child is now followed by action oriented initiatives and proves its commitments towards upliftment of women of India and help bridging the existing gap.

On this occasion of publishing its Annual Report, I would like to convey my best wishes to FLO for its future endeavours and hope that they would carry forward the excellent work in the future too.

(Rajan Bharti Mittal)

6th April, 2010



Dear friends

The CWEC is one of the Product and Service Councils of CACCI. It was formerly organized in November, 2006 during the 40th anniversary of CACCI in Taipei. The primary objective of CWEC is of providing a forum for women entrepreneurs of CACCI member countries to network with each other, explore and promote business ventures among its members and work for the growth and development of women in the region.



The CACCI Women Entrepreneurs Council CWEC organized a special session during the 23rd CACCI Conference held on May, 31st - June 1, 2009 in Yokohama, Japan. Chaired by Mrs. Mukta Nandini Jain – Chairperson CWEC and Past President FLO, the special session attracted a sizeable number of women entrepreneurs from Japan, Philippines and Mongolia.

All present desired CWEC to create further such opportunities to meet and interact to enhance mutual understanding, co-operation and business opportunities.

CWEC successfully conducted a marketing workshop in Jakarta on Dec'08. 52 local delegates listened to the presentations, exchanged views, and shared experiences on topics related to the workshop theme, namely, "Effective Marketing Strategy: Domestic and International."

The primary workshop speaker was Mr. Aseem Bhatia, Director at the Foreign Trade Development Center in New Delhi, India. Mr. Bhatia, who is a marketing expert and also manages his own export business.

The Jakarta workshop was the second such activity conducted by the CWEC. In November 2007, the Council organized an International Women's Conference on Retail Marketing in Taipei. Some 60 business women from India, the Philippines, Malaysia and Taiwan gathered in the capital city of Taiwan for a dialogue on how to effectively conduct retail marketing both in the domestic and international markets.

Both these workshops were possible due to the financial support of the Hanns Seidel Foundation from Germany.

Mongolian Chamber of Commerce has invited CWEC to hold a similar workshop in Mongolia on 21st May and 22nd May, 2010.

The subjects for the workshop are:

Marketing in the 21st Century: Analyzing Opportunities
International Branding
Brand Building: A Culture of Discipline

The CACCI conference in Sri Lanka is scheduled for 5th – 6th July 2010. During this conference CWEC will once again organize a special session for its women entrepreneurs.

Both these delegations are an opportunity to study the business environment as well as enjoy the cultures of two new countries.

I request all interested FLO members to contact Shipra Chatterjee for further details.

Look....

....behind you at what you have already accomplished.

....up and believe that the sky will clear.

....down to make sure you're on the right path.

....ahead and claim victory over every obstacle!

Warmly,
Mukta Nandini Jain
Past President
FLO

FICCI

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SAARC Chamber Women Entrepreneur Council

V.L. INDIRA DUTT
Chairperson

April 9, 2010

MESSAGE

It is indeed a matter of great pride for me that I have been associated with FLO since 1992.

In these intervening years, FLO has made remarkable progress in its given objective of empowering women under the umbrella of its parent organization FICCI with its considerably leading position as the premier industry body of the country. A number of Chapters have been opened and are successfully functioning across the length and breadth of India and I am sure under your able guidance and that of the many dedicated senior past Presidents, it will make further progress in the years to come.

It is particularly gratifying for me to go on record at this juncture that the recent passing of the Women's Reservation Bill by the Rajya Sabha was a momentous occasion for women of this great country. Though still in its infant stage, we cannot but be proud of the fact that a giant stride forward has been taken.

SCWEC, through participatory initiatives with leading women's organizations in India and some of the respected and distinguished institutions abroad, has widened its visions and this has led to enlightening women in a practical way to teach them the true meaning of empowerment and the role they need to play in today's world. Enlightenment will make empowerment more meaningful.

FLO has tremendous strengths within itself and the recent past has seen many new and innovative programmes in empowering women, adopting and educating the girl child, enabling the spread of technical knowledge among girl students in schools and many more.

On my behalf and on behalf of SCWEC, the women's arm of SAARC, I call upon FLO to deliberate on the need to evolve newer and bolder steps in this great objective of empowerment of women so as to realise the final objective at a quicker pace. At this interesting moment in the history of the world, women must make a mark and every step should be calculated to make this moment come in earlier than later. The goodwill that FLO has created over the years will help it to flourish in the years to come and in this common endeavour, SCWEC and other women's organizations will always lend a hand.

I wish you and FLO all success at the 26th Annual Session.

V.L.INDIRA DUTT
CHAIRPERSON-SCWEC

To

Mrs.Kavitha Dutt
President
FICCI Ladies Organisation
NEW DELHI



President's Message



Dear Friends,

Ours is a country where there are the women who have broken traditional notions and male bastions and gone on to achieve tremendous success. On the other hand, there are also the women at the grass-roots who are struggling to be heard. At FLO we can declare with satisfaction that in these last 25 years, we have created a platform where we have made it possible for both these ends of the spectrum to meet and empower each other.

This year has been eventful. Our mission of Educating the Girl Child, Empowering Rural Women and Planting More Trees has found soul in all our Chapters. The programmes have been overwhelmingly successful with Delhi's Trade Delegation to Scandinavian countries; Women Empowerment: A Global Perspective; Knowledge Entrepreneurship: India's Cutting Edge; an Administrative Darbar -Face to Face with Government; FLO Bazaar; Mumbai's Udaan for underprivileged girls; and a two day- workshop at IIM Ahmedabad; Jaipur's Nanhi Kali and Green Thumb; Coimbatore's Tree Planting Drive; Hyderabad's ISB Workshop on Marketing Pricing and Promotion.

We have had some excellent programs at every level. At the grass-roots level, we have aimed at imparting simple self help skills like candle making, tailoring, paper bag making, etc which makes them employable. It was heartening to know that at least 500 rural women, from some of the most geographically and resource backward areas of Tamil Nadu, benefited from our efforts and are able to stand on their own. At the middle level, we empowered women who want to start their own businesses through training workshops. At the senior level, we conducted skill enhancement programs to handle the dynamics of any industry. Programmes on Recession and ways to tackle it across various industries were conducted. We also dipped into the expertise of prestigious names such as IIM Ahmedabad, to emerge as better leaders.

The Inter-state Meet at Coimbatore was a great success with over 60 delegates from all over the country attending.

It was our privilege this year, to host some inspiring, distinguished and talented guests from various fields who spoke on wide ranging topics. We had Shri. Shashi Tharoor, Hon'ble Minister of State for External Affairs, Smt. Purandeswari, Hon'ble Minister of State for Human Resource Development, Dr(Ms) Kiran Walia, Hon'ble Minister for Health and Family Welfare, Women and Child Development, Languages and few high-profile IAS Officers and dignitaries from the government.

We made a mark internationally too. Our Exchange Programmes with Sweden and Denmark have opened up mutually beneficial business opportunities.

I would like to make a special mention here, of the FLO Bazaar organised on the occasion of 100th International Women's Day. A wonderful concept of providing a platform for FLO members and women entrepreneurs.

Our tie-ups with SWEC (SAARC CHAMBER WOMEN ENTREPRENEURS COUNCIL (SCWEC)) to accelerate the process of economic and social development; CACCI Women Entrepreneur's Council (CWEC)'s parent body, that actively supports the fact that women are essential agents in bringing about change; The International Women's Entrepreneurial Challenge - IWEC – that recognizes and rewards the best women-led business initiatives around the world; have all given us a Global footprint.

My message would be incomplete without a mention of our wonderful association with The Hanns-Seidel-Foundation(HSF), a German organization, that supports issues pertaining to community development, education, health and environment, management training and institution building. HSF extends its co-operation in 35-40 training programs every year, organized by FLO for members, non-members, men and women, all across India.

We live in exciting times and it is obvious that as women, we are making a mark everywhere. It is a matter of pride that our Past President, Mrs. V L Indira Dutt's term as Chairperson of SAARC Chamber Women Entrepreneurs Council has been extended for one more year. Kudos to her!

It has indeed been a fulfilling year and I would like to thank all my colleagues at FICCI for their support, our Secretariat and Executive Director, The Secretary General and all other senior functionaries of FICCI. I would also like to wish the incoming FLO President Mrs. Ranjana Agarwal and her team all the very best. I'm sure that under her leadership, FLO will reach newer horizons.

Even as I sign off, I take pride in informing you of the inauguration of our eighth chapter by none other than the dynamic Chief Minister of Gujarat Mr. Narendra Modi. It is a proud moment for me and I'm sure for each and every member to see FLO spread its wings wider.

In this one year, I have grown as a person and a professional and will continue in whatever capacity, to be a part of the process of empowerment of women.

Thank you FLO!
Regards
Kavitha Dutt

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Usha Agarwala
2005-2006



Mukta Jain
2006-2007



Kiran Gera
2007-2008



Anuradha Goel
2008-2009

*Since deceased