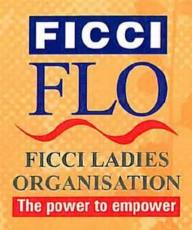
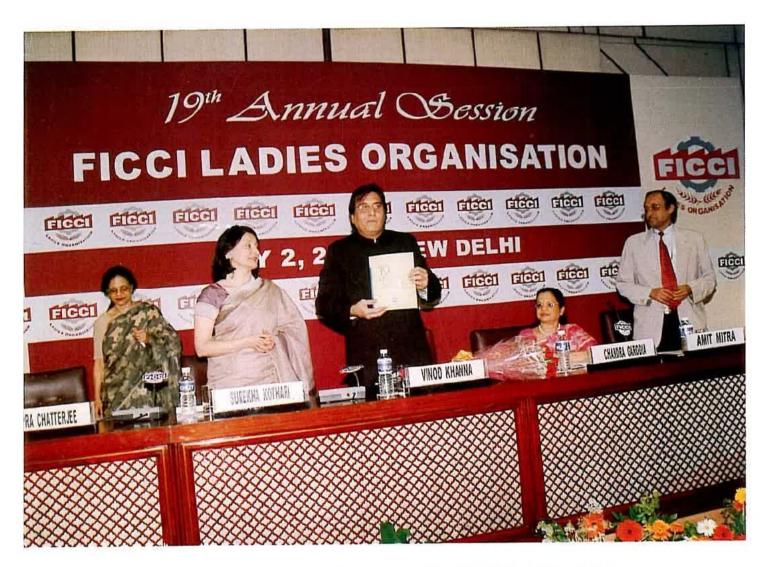


20th Annual Session

2 0 0 3 - 2 0 0 4





19th Annual Session of FLO held on May 2, 2003 at New Delhi. Hon'ble Minister Mr Vinod Khanna releasing the Annual Report.



20th Annual Session

2 0 0 3 - 2 0 0 4





राष्ट्रपति सचिवालय राष्ट्रपति भवन नई दिल्ली -110004 President's Secretariat Rashtrapati Bhavan New Delhi - 110004



MESSAGE

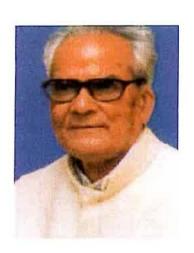
The President of India, Dr. A.P.J. Abdul Kalam, is happy to know that the FICCI Ladies Organisation, New Delhi is organising its 20th Annual General Meeting in April, 2004 and bringing out its Annual Report highlighting its various activities.

The President extends his warm greetings and felicitations to the organisers and the participants and sends his best wishes for the success of the Meeting.

PRESS SECRETARY TO THE PRESIDENT



उप-राष्ट्रपति, भारत नई दिल्ली Vice-President India New Delhi



MESSAGE

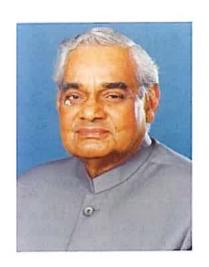
I am glad to know that FICCI Ladies Organisation is organising its 20th Annual General Meeting in the last week of April, 2004 and the Annual Report is being published on this occasion.

This shall be an excellent opportunity for the delegates to take stock of the progress made by the organisation in the area of social development especially women's empowerment and to reflect on the critical concerns facing women so that they become equal partners in the process of social development.

My best wishes.

(BHAIRON SINGH SHEKHAWAT)

New Delhi 27th March 2004





MESSAGE

I am pleased to learn that the FICCI Ladies Organisation (FLO) is holding its 20th Annual General Meeting in April 2004

This will be an appropriate occasion for FLO to take stock of its activities over the last few years and to chalk out new areas for growth of the organization. The investment climate in India has greatly improved over the last few years, and entrepreneurs should avail of this opportunity to make new investments. Pro-active measures by all in industry and commerce will enable us to meet our objective of making India a developed nation by 2020.

I extend my best wishes to FLO for success in the deliberations at the Annual General Meeting.

(A.B. Vajpayee)

New Delhi March 30, 2004



FEDERATION OF INDIAN CHAMBERS OF COMMERCE AND INDUSTRY YOGENDRA KR. MODI

PRESIDENT



MESSAGE

I am glad to note that FLO is holding its 20th Annual General Meeting on 27th April 2004. FLO has made its presence felt in all facets of women empowerment, through trainings, awareness, campaignings, skill development, and the like.

To promote internationalism and fellowship among women FLO like earlier years, sponsored this year delegations to Jordan, Turkey, Greece, and Bhutan.

I am sure this Organisation will take long strides towards achieving its objectives of socio-economic empowerment of women.

I wish the Organisation every success in its endeavours!

April 19, 2004

YOGEND KR. MOD

Hanns-Seidel-Stiftung e.V. - Postfach 19 08 46 - 80608 München



Institut für Internationale Begegnung und Zusammenarbeit

Institute for International Contact and Co-operation Lazarettstraße 33 80636 München Telefon (0 89) 1258-0 Telefax (0 89) 1258-3 59 Telefax (0 89) 1258-3 40 Internet: www.hss.de

Munich, 26.03.2004

In the service of Democracy Peace and Development



MESSAGE

The Hanns Seidel Foundation is pleased to extend its greetings and good wishes to the President and Governing Body Members of the FICCI Ladies Organization on the occasion of their 20th Annual Session on the 27th of April 2004 in New Delhi.

The FLO has been doing commendable work in promoting knowledge and awareness, particularly among women, through their training programs, seminars, symposia, workshops and through their business advisory service. These activities, spread all over India, are aimed at motivating the participants to go ahead in their chosen occupations with courage and confidence.

During the past eight years of its fruitful association with the FLO, Hanns Seidel Foundation has been extending its support for their educational projects, which train and motivate the participants to enhance their level of competence, become self reliant and capable of tackling their professional problems independently.

The FICCI Ladies Organisation deserves all encouragement for their commendable performance. The Hanns Seidel Foundation wishes them further recognition and success for the future.

Reinhold Babel

DIRECTOR SOUTH ASIA
Hanns Seidel Foundation

Munich / Germany

Hanns-Seidel-Stiftung e.V.

Vorsitzender: Dr. h.c. Hans Zehetmair Staatsminister a.D. Senator E.h.

Hauptgeschäftsführer: Dr. Peter Witterauf

Leiter des Instituts: Dr. Rainer Gepperth

Bankverbindungen: HypoVereinsbank München Kto. 6 060 525 607 BLZ 700 202 70



FOREWORD

As I approach the end of my term as President of FLO I look back on the year with some satisfaction on the amount of work done as well as an appreciation of the amount of work still remaining. Women empowerment in all its facets has been the major objective of FLO. Be it the development of women entrepreneurs, increase in the social awareness of women or release of the creative



potential of women the development of women in all their aspects has been our goal so that their full potential is realised.

To initiate transformation in entrepreneurship developments, we need leaders with new vision, right mindset to win and excel. They have to be both path breakers and path makers. The new brand of entrepreneurs must come out from their hesitations and blinkered visions in order to explore multiple opportunities and capitalise on them. They have to continuously reposition the system to stay ahead of the competition and the challenges for the changes.

Fortunately 20 years back, FLO has realised and taken a lead to build and create awareness through its Entrepreneurship Development Programmes, workshops and seminars. Thus, entrepreneurship development has become a process of milestone in FLO's path towards becoming a totally integrated organisation with a national presence.

In my tenure as President of FLO, I have continued to focus on educating and empowering women not only in the metros but also at the smaller towns with skills to succeed and grow with confidence in the highly competitive market economy and challenging socio-economic and political environment.

My endeavour this year has been to prepare and dessiminate information and knowledge of business of the radical development taking place around us to our members and other aspiring women entrepreneurs.

As a part of this year's activities, we organised specific workshops on sector-wise like Handicrafts and Handlooms, Gems and Jewellery, Mushroom Cultivation, Fruit and Pulp Processing, etc a special emphasis was given to Direct Marketing and Multilevel Marketing. A series of International Marketing workshop was conducted this year also. Dr Egon B Heil, a marketing specialist from Germany conducted these workshops.

Apart from hosting a couple of international women delegations, FLO sponsored a strong 18 members delegation to Turkey, Jordan and Greece to help, build and strengthen the bilateral trade and cultural relations. As a part of this business delegation, FLO signed a Memorandum of Understanding with KAGIDER Women Entrepreneurs Association of Turkey for a continuity of long term business relations and exchange of trade delegations. We



also took a Cultural Delegation to Bhutan. This was the first time that such a delegation visited Bhutan. The seminar held on Women, Cinema and Society proved that FLO believes in stability and continuity which resulted a successful interactive programme.

Effectiveness of a business critically depends on one's ability to not only start a business but also sustain in the business with this objective FLO runs Business Consultancy Cells once a week in Delhi, Chennai and Hyderabad. All these Cells are supported by HSF Germany.

To make potential women entrepreneurs the real business women - make them confident of bringing the competition in the business - we were able to organise 25 workshops in collaboration with the Hanns Seidel Foundation of Germany. The programmes were spread all over India, especially in the smaller towns and rural areas as well. I extend my gratitude to Mr Reinhold Babel, Director, South Asia of Hanns Seidel Foundation, Germany and his team for their kind financial support and generosity. I would like to put on record the sad demise of Mr B K Puri, Liaison Officer of HSF India.

I would like to take this exclusive opportunity to thank all those who have guided and helped me during my tenure as President. I also wish to acknowledge that whatever I may have achieved is largely attributed to the support extended to me.

I thank my Governing Body including our Treasurer, Chapter Chairpersons and Past Presidents for their undoubting support, valuable inputs and guidance – for which I shall always be grateful.

My special thanks to Dr A C Muthiah, Immediate Past President; Mr Y K Modi, President; Dr Amit Mitra, Secretary General; and Mr P Murari, Advisor to President, FICCI for their ongoing support. I would like to extend my thanks to Mr Anjan Roy, Advisor; Mr Alop K Mittal, Advisor; and also Mr Abhinav Kanchan, Sr Assistant Director from Media Division and his team from FICCI for their cooperation.

My heartfelt thanks to one and all at the FICCI and FLO Secretariat for their cooperation throughout.

I would also like to thank Shipra Chatterjee, Executive Director of FLO; Leelamma Varghese, Ruchi Dhawan and Dalip Singh Chauhan for tirelessly working behind the scene and being my pillars of strength. Further, I congratulate Ms Namita Gautam, President-Elect and wish her a brilliant year ahead. I shall forever cherish the year that was and treasure the bond of friendship formed.

April 20, 2004

Chandra Garodia

(CHANDRA GARODIA)



FLO AWARDS AND THEIR RECIPIENTS

1983

Award for Outstanding Woman Entrepreneur

Mrs Beena Jain, Production Organiser of the Jain Laboratory, Mathura, was given the award for her contributions in the field of export promotion.

Award for Outstanding Woman Social Worker

This award was given to Mrs Arunaben Desai for her contributions to emancipation of women, rehabilitation of destitute and children, etc.

1984

Award for Outstanding Woman Professional

Dr (Mrs) Rani Siromoney was given the award in recognition of her significant contribution in the field of Modern Mathematics.

Award for Outstanding Social Welfare Institution for Woman

The Shradhanand Mahila Ashram, Bombay was given the award for the commendable services rendered by it to needy women and children for nearly six decades.

1985

Award for Outstanding Woman Entrepreneur

Mrs Shahnaz Hussain, a pioneer in herbal beauty treatment was given the award in recognition of her outstanding initiative as a woman entrepreneur.

Award for Outstanding Woman Social Worker

Mrs. V. Veerammal, a noted social worker, was given the award in recognition of her outstanding contribution in social work.

1986

Award for Outstanding Social Welfare Institution for Women

Bal Rashmi Society which was created with the objective to serve the downtrodden and economically backward classes, mainly Harijan children, received the Award.

Award for Outstanding Woman Entrepreneur/ Professional

The jury decided not to give the Award.

1987

Award for Outstanding Social Welfare Institution for Women

Mrs. A.C. Krishna Rao, Madras, received the Award for outstanding social worker. Her nomination was sponsored by Addition and Company Limited, Madras.

Award for Outstanding Woman Entrepreneur/ Professional

The jury decided not to give the Award.

1988

Award for Outstanding Woman Professional

Mrs Adit Syam of Kolkata received the Award in recognition of her significant contribution in the field of Public Relations, Education and Research.

Award for Outstanding Social Welfare Institution for Women

Shramasahkar Mahila Sangha Ltd received the Award for the commendable services rendered by it to women who are mainly from the lower strata of society.

1989

Award for Outstanding Woman Entrepreneur

Mrs. Rita Singh, Managing Director of MESCO group of industries Delhi received the Award in recognition of her outstanding contributions as a Woman Entrepreneur.

Award for Outstanding Woman Social Worker

The cash Award was shared by Mrs Donna Fernandes, Counsellor and Ms Renana Jhabvala, Secretary, SEWA, Ahmedabad.

1990

Award for Outstanding Woman Professional

The Award for Outstanding Woman Professional was



shared by Mrs. D. Lakshmi, Bharat Electronics Limited, Bangalore and Dr. (Mrs.) Rugmini Sankaran, Director of the Defence Food Research Laboratory, Mysore.

Award for Outstanding Social Welfare Institution for Women

The jury decided not to give the Award.

1991-92

Award for Outstanding Woman Professional

The Awards in the field of Outstanding Women Professional have been given to Mrs. Lakshmi G Menon, B.Sc., DMIT Electronics and she has to her credit planning, installation, testing and maintenance of SPC computer controlled exchanges of VSML including telex, telegraph telephone Mrs. DS Baldawala who has achieved excellence in business career.

1992-93

Award for Outstanding Woman Social Worker

The eminent jury has decided to present the Outstanding Woman Social Worker Award to Mrs Jayalakshmi, Secretary, Multi Purpose Industrial Cooperative Society Limited, Bangalore.

1993-94

Award for Outstanding Woman Entrepreneur

Ms Jayashree Ashwinkumar, Managing Director of Shree Mahila Sewa Sahakari Bank, Ahmedabad received the Award for Women Entrepreneur for Integrated Social Security Scheme for women working in informal sector.

1994-95

Award for Outstanding Woman Social Worker

The Outstanding Woman Social Worker Award was shared by Mrs Latha Pandey and Prof (Mrs) Shaila Dwarkadass Lohiya.

1995-96

Award for Outstanding Woman Entrepreneur

Outstanding Woman Entrepreneur award was given to Mrs Rajeswary Ramakrishnan, Managing Director,

Jeypore Sugar Company Limited, Madras, for successfully managing industies, with high degree of competence.

1996-97

Award for Outstanding Woman Professional

The Award for Outstanding Woman Professional was given to Mrs Sangeeta Agarwal, Managing Director, Nakamichi Securities Ltd., Calcutta for establishing a stock broking company with a successful public issues.

1997-98

Award for Woman Entrepreneur

The Award for Woman Enterpreneur was given to Mrs N Anitha U Kamath, Managing Partner, Sanoor Phova and Rice Mills, Sanoor, Karnataka.

1998-99

Award for Outstanding Social Welfare Institution for Women

This Award was given to Kasturba Gandhi Kanya Gurukulam, Vedraniam for the upliftment of downtrodden women in the field of education and training in various crafts and industries.

Award to Outstanding Woman Professional

The award was given to Mrs Padma Madhuranath, Scientist-F, National Aerospace Laboratories, Bangalore. She is the Group Leader of Flight Simulation Group, Flight Mechanics and Controls Division.

1999-2000

Award for Outstanding Woman Entrepreneur

The Award for Outstanding Woman Entrepreneur has been awarded to Ms Sushila Devi Tikmany, Calcutta. She started "PITAMBARI" as a small venture with the noble objective of helping refugee women from Bangladesh.

Award for Outstanding Woman Social Worker

The Award Outstanding Woman Social Worker has been awarded to Ms Swaraj Lata Goel, Proprietor, Deep Gas Service, Mathura.



2000-2001

Award for Outstanding Woman Professional

Ms Akhila Srinivasan, Managing Director of Shriram Investments Limited (SIL), Chennai. SIL is member of the Rs. 3,000 crores Shriram Group.

Award for Outstanding Institution - Women Welfare

This Award was given to 'Pratidhi' which is a collaborative society of Delhi Police and Association for Development a registered NGO of social work professionals, perhaps the first agency of its kind in the country.

2001-2002

Award for Outstanding Woman Entrepreneur

The Award for Outstanding Woman Entrepreneur has been given to Ms Manju Jalota, Director of Alankrit, Lucknow, where in exclusive works are being done by about 1000 artisans in the areas of —Tailoring, Zardozi, Printing, and Dyeing.

Award for Outstanding Woman Social Worker

The Award for Outstanding Woman Social Worker has been given to Mrs Neeta Bahadur, Founder President of Drishti Samajik Sansthan, Lucknow, which is an NGO working for the welfare of all types of disabled person.

2002-2003

Award for Outstanding Woman Professional

FLO award for Outstanding Woman Professional for the year 2002-03 has been awarded to Dr Seepana Padmaja Rao, Head, Seed Technology Division of Indian Grassland and Fodder Research Institute (IGFRI), Jhansi.

Dr (Ms) S Padmaja Rao started her career with Council with Scientific and Industrial Research in 1972 as a Post Doctoral Research Fellow, right after completing her Doctorate (Phd). In identification of her determination and hard work, she was appointed as a Scientist & SRA in NRCS in Hyderabad. Since then she has never looked back and moving forward to enhance career in her specialized field.

Dr Rao presently being in a managerial position, gained sufficient administrative excellence as well as research management experience. Also received the opportunity to participate in the various committees of the Institute such as-Research Advisory committee, Institute management committee, Staff research council meetings ,Quinquennial review committee, Annual workshop meetings on Breeder seed production and Annual group meetings of National seed project etc. thus enriching the experience and administrative capabilities.

Members of the present Jury :

- Mr Justice P N Bhagwati
 Former Chief Justice
 Supreme Court of India
- Ms Justice Leila Seth
 Former Chief Justice
 Himachal Pradesh High Court
- Dr S K Joshi
 National Physical Laboratory
- Dr R A Mashelkar
 Director General, CSIR
- Prof P N Tandon
- Mr Sompal Member, Planing Commission
- Dr R Chidambaram
 Principal Scientific Adviser
- Mr Dilip Biswas
- Dr A C Muthiah (Ex Officio)
 President, FICCI



FELICITATING THE DELEGATION FROM BANGLADESH

New Delhi: May 3, 2003

On the 3rd of May, a luncheon meet was hosted by the Mumbai Chapter to honour the visiting Bangladeshi delegation at Delhi's Habitat Center. This event was also attended by the members of current national executive board and several Past Presidents of FLO. This was the first interaction of the executive board of the newly constituted chapter with the headquarters in Delhi.



Kiran Gera, Chairperson Bombay Chapter makes a point to Nasreen Minto, the leader of the Bangladeshi delegation, while past president Abha Dalmia and Pradnya Chauhan, Executive Secretary Bombay Chapter look on



TRAINING PROGRAMME ON HOW TO START AN EXPORT BUSINESS

New Delhi: May 8-10, 2003 Aligarh: March 27-28, 2004

India has embarked on an ambitious programme of economic liberalization, which is aimed at integrating the Indian economy with the global economy. The performance of our exports holds the key to achieve goal of globalisation. That is why our government has endeavoured through various steps to promote export of Indian goods and this has led to a surge of interest in the export trade by many potential entrepreneurs. Most indicators in the external sector show a positive trend.

Keeping this in view, FLO organized training programmes on How to Start an Export Business

Udaipur: August 18-19, 2003

at New Delhi, Udaipur and Aligarh. All these workshops were supported by Hanns Seidel Foundation, Germany. The Udaipur programme was in collaboration with Udaipur Chamber of Commerce and Industries and in Aligarh it was organized in collaboration with The National Small Industries Corporation Ltd, Technical Services Extension Centre. The programmes were primarily aimed at providing essential technical inputs and information required by the potential exporters. Around 200 participants were benefited through these programmes.



Chandra Garodia is welcoming Dietrich Kebschull



L-R: Dilip Talesara, Subhodh Kaushik, Shipra Chatterjee, K S Mogra and Shyam Luthra at Udaipur



L-R: T S Rajput, Namita Gautam, Chandra Garodia and Shipra Chatterjee at Aligarh





PANEL DISCUSSION ON IRAQWAR AND CREATION OF A NEW WORLD ORDER

New Delhi: May 12, 2003

The world is facing with the challenges and opportunities of transition from statistic political systems to societies that are more pluralist politically and market-oriented economically.

The repercussions of Iraq war, both within Iraq and the world order at large were discussed at the Panel Discussion on 'Iraq War and a Creation of a New World Order'.

According to Mr Chinmaya Gharekhan, Former Ambassador to UN, the Iraq war was a watershed in the new world order. He observed that this was the first instance of a practical application of a 'preemptive' action of the United States.

Sharing his views with audience Mr Romesh Bhandari, Former Foreign Secretary and Former

Ambassador to Iraq stated that Iraq, which is one of the oldest civilizations, has been an unfortunate country to be affected by war and strike in the past. He also urged the need to have an indigenous position in the reconstruction of Iraq beyond the promised cooperation to the United Nation's efforts to restore peace and stability in the region. Mr C Raja Mohan, Editor, The Hindu was the anchor person for the above programme.

In her welcome address Ms Chandra Garodia, President, FLO observed that the onus is now on accepting the reality and do the needful to steer the outcomes of the Iraq war in a positive direction.



L-R: C Gharekhan, Romesh Bhandari, C Raja Mohan, Chandra Garodia and Shipra Chatterjee



PANEL DISCUSSION ON IMPACT OF SARS - HOW TO MEET THE CHALLENGES OF MEDICAL HAZARDS

New Delhi: May 22, 2003

A seminar on Global Impact of SARS was organized by FICCI Ladies Organisation.

In his address, Dr S K Jain, Senior Consultant Pulmonologist at the Moolchand Hospital said that during the global nightmare for more than 100 days, 7,800 confirmed cases of SARS had been reported from 30 countries till May 17, 2003. Out of which, 625 victims died.

Sharing his views with audience, Dr K N Tewari, Medical Health Officer said that Delhi is the fastest growing metropolis of India with a population of approximately 15 million. Still the Municipal Corporation of Delhi had always risen to the

challenges of Medical Hazards. Dr Tewari also said that they are not only facing difficulties in solving the medical related issues but also finding that they are sensitive to meet the psychological needs of the individuals and the community. The other panelist was Dr (Ms) Shashi Khare, Consultant & Head of Micro Biology, NICD.

In her welcome address Mrs Chandra Garodia, President, FLO expressed her concern on devastating economic effects of this pandemic. She pointed out that the GDP growth of China has slowed down by 2% in the current year due to the outbreak of SARS.



Panel members while discussing



Chandra Garodia presenting a memento to Dr K N Tewari



WORKSHOP ON PERSONALITY DEVELOPMENT

New Delhi : May 27-28, 2003 Mumbai : November 5-6, 2003

Man does not like to get stagnated, he always likes to develop into something better. There are some ways to achieve this metamorphosis in one's personality. If one were to understand these basic rules, one can develop him into anything he aspires for.

FLO realized the importance of Personality Enhancement in today's environment and thought to organize the training programmes at four different places. All these workshops were supported by Hanns Seidel Foundation, Germany. The Bangalore programme was in collaboration with Bangalore: September 22 – 23, 2003 Kolkata: November 12-13, 2003

The Federation of Karnataka Chambers of Commerce & Industries. In all these programmes participants were educated about how they can overcome depression, auditing self-image, inner and outer fitness etc.

The programme was conducted by Mr Param Ajjan, Chief Executive Office, The Matrix.

The participants showed their deep interest in these workshops and were also greatly benefited.



L-R: B K Puri, Param Ajjan, Chandra Garodia and Shipra Chatterjee



Param Ajjan addressing the audience at Bangalore



Param Ajjan addressing the audience, at Kolkata



WORKSHOP ON HANDICRAFTS & HANDLOOMS ENTREPRENEURSHIP

Shillong: May 30 - 31, 2003 New Delhi: August 13-14, 2003

Handmade crafts and handlooms products are an integral part of India's social and economic fabric. India's rich and colorful national heritage stems from these crafts. Millions in each known and unknown corner of this gigantic country depend upon handicraft and handloom business for their livelihood, directly or indirectly. Following the same belief FLO organized two-day workshop on Handicrafts and Handlooms Entrepreneurship with the objective to promote the awareness of Handicrafts and Handlooms amongst our young and prospective entrepreneurs at three different

Shimla: June 12-13, 2003

places like Shillong, Shimla and New Delhi. The these programmes were supported by the Hanns Seidel foundation of Germany.

During these programmes, participants were given an overview of handicrafts items and the prospects related to this sector in today's context. They were also given information about costing and Pricing of products, strategies of Marketing, financial assistance from commercial banks, scope of networking in the market and simple methods of book keeping.



L-R: B K Puri, B P Bajoria, Hector Marwein and Shipra Chatterjee, at Shillong



Chandra Garodia addressing the audience, at Shimla



L-R: Anjana Somany and Shipra Chatterjee, at New Delhi



MEETING OF FLO BOMBAY CHAPTER WITH CHAIRMAN OF FICCI WRC

Mumbai: June 8, 2003

The members of FLO Bombay Chapter met with some of the senior most functionaries of our parent body of the western region. These were Mr. Sushil Jiwarajka, the Chairman of FICCI Western Region Council and Mr Dilip Dandekar, who is the Chairman of FICCI Maharashtra State Board.

This meeting gave us a chance to introduce our members to these senior functionaries so that they

could see the caliber and the wide ranging skills that our young chapter has been able to garner. We also acknowledged the support given to us by our parent body. This exercise is a prelim into forging a closer relationship with our parent body and working with them on some of the bigger projects that FICCI is doing in this state.



Kalindi Philip, and Kiran Gera of FLO Bombay Chapter with Sushil Jiwarajka Chairman of FICCI Western Region Coucil. In the back is Dilip Dandekar, the Chairman of FICCI Maharashtra State Council



Workshop on COMMUNICATION – MINDSPOWER

Pondicherry: June 18-19, 2003

In this age of global competition, effective communication and skills play as important tool as other aspects for a business excellence like Marketing, Personnel or even Finance.

In order to create awareness and have an overview in this field which is often not known by a person while interacting, FLO organized a workshop on Communication – Mindspower. The faculty Ms Rekha Shetty, Managing Director, Farstar Distribution Network Ltd visited from Chennai for this purpose to enlighten the participants. The programme was supported by Hanns Seidel Foundation, Germany and was held in association with Chambre De Commerce, Pondicherry.



During the workshop at Pondicherry

PRESIDENT'S VISIT

Mumbai: June 26, 2003

The President of FLO, Ms Chandra Garodia visited Mumbai. Her felicitation meeting with members of the chapter was extremely well attended and gave us an opportunity to meet, not only her, but also the senior most functionaries of our parent body.



National President Chandra Garodia Chatting with Manju Bhargava, Vice-Chairperson, FLO Mumbal Chapter at Meeting held to introduce her to the members.



TRAINING ON ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

New Delhi: July 1-26, 2003

Educators today are faced with the challenge of providing young people with a sound basic education, helping them to develop as individuals and citizens and to equip them with the wide range of skills and competencies needed in today's world. Entrepreneurs typically emerge from situations of adversity. Concentrating on this observation and as a part of its activities FLO organized two four weeks' training programmes on Entrepreneurship Development at Delhi and Chennai with the prime objective of making a group aware that young people are undoubtedly a resource. The Chennai programme was held in collaboration with Southern

Chennai: November 3-28, 2003

Indian Chambers of Commerce & Industry. Both the programmes were supported by Hanns Seidel Foundation, Germany

Participants in both places were given the insight of selection of product, assistance from various financial institutions, opportunities, information about the market followed by the market survey and factory visits. The faculty members were drawn locally to deliver lectures and to give presentations.

The participants were immensely benefited with the guidance of the experts.



Participants of EDP-Delhi



Shipra Chatterjee, S Krishnamurthy, R Veeramani and Santhi Balaraman at Chennai



Audience listening with rapt attention at Chennal



WORKSHOP ON FOOD SERVICE BUSINESS

Bhopal: July 12- 13, 2003

The changing lifestyle of our people under increased urban influence has given better commercial status for all service sectors—food service being one of the important ones. Take away food joints, home delivery outlets, ready to eat and ready serve foods are becoming a trend and is catching on really very fast. The food industry is truly getting global in its activities with a consortium of international and national brands. Following the same philosophy, FLO organized a two-day workshop in collaboration with Federation of MP Chambers of Commerce & Industry and this workshop was supported by Hanns Seidel Foundation, Germany with the key idea of creating

the awareness of Food Service among the young and talented entrepreneurs for the mutual benefit of the nation as a whole.

The participants were given the insight of challenges and opportunities with special reference to Marketing and administration, financial assistance from Banks/ Financial Institutions and also experts shared their experiences. Experts were called from the related fields to make the presentations and to deliver lectures.

The above workshop was appreciated by all the participants.



L-R: Shipra Chatterjee, Sajid Ali, Prafulla Maheshwari, Rakesh Singh Chaudhary and B K Puri at Bhopal



PANEL DISCUSSION ON BHAGIDARI SYSTEM

New Delhi: July 15, 2003

FLO organized a Panel Discussion on Bhagidari System, which is one of the Delhi Government's popular programme for the people of Delhi State. Mrs Sheila Dikshit, Chief Minister, NCT of Delhi inaugurated the programme and brought a team of experts to discuss on these issues. The team included Mr P K Tripathi, CEO, Delhi Jal Board who talked on Rain Harvesting; Ms Gita Sagar, Directorate of Education spoke on Education; Ms Naini Jeyaseelan, Secretary, Department of Environment & Forest talked about Greening; and Mr Ramesh Negi, Addl. Commissioner (CSE)

MCD highlighted the issues of Sanitation. The Programme was attended by a good number of participants.

In her welcome address, the President of FLO, Mrs Chandra Garodia said the concept of Bhagidari has enabled people and all utilities, including MCD and Police, to draw up a common committed action plan for implementation both by the people and the government agencies. The Bhagidari today has given power to the people of Delhi, said Mrs Garodia.



L-R :Ramesh Negi, Naini Jayaseelan, Sheila Dikshit, Chandra Garodia and Gita Sagar



Complimentry distribution of Plants to members



PANEL DISCUSSION ON THE CONTEMPORARY INDIAN WOMAN AND THE LAW

New Delhi: July 23, 2003

Law plays a very pivotal role in the existence of mankind or it could be said womenkind. It seeks to regulate the behavior of Society so as to conform to the acceptable methods of existence and bring in uniformity in its treatment. Hence, in the "eyes of Law" all citizens are equal irrespective of cast, creed, and economic or social status. Significantly, this is enshrined in the Indian Constitution.

To make this declaration compatible with each person, FLO organized a Panel Discussion on The Contemporary Indian Woman and the Law. To give

relevance to this issue FLO invited the panel members to discuss and share their views about this burning issue. The speakers were Mrs Sheila Ghatate, Former Chairperson, Delhi State Commission for Women; Ms Priya Hingorani, Advocate, Supreme Court Bar Association; Ms Indu Malhotra, Advocate, Supreme Court of India, Ms Pinki Anand, Advocate; Ms Rekha Aggarwal, Advocate, Supreme Court; Ms Kamala Shankaran, Reader, Campus Law Centre, Delhi University; and also Ms Seita Vaidialingam, Advocate, Supreme Court of India to moderate the discussion.



L-R: Rajyalakshmi Rao, Sheila Ghatate, Pinki Anand, Rekha Aggarwal, Seita Vaidialingam and Chandra Garodia



L-R: Rekha Aggarwal, Seita Vaidialingam, Chandra Garodia, Priya Hingorani, Indu Malhotra, Kamala Shankaran and Shipra Chatterjee



TALK ON MADRAS – ITS HERITAGE & PROBLEMS

Chennai: July 23, 2003

FLO Chennai Chapter organised a talk by Mr S Muthaiah on Madras – Its Heritage and Problems. According to Mr Muthiah Chennai is lagging behind compared to other Indian metros in heritage conservation. Mr Muthaiah's talk was accompanied by audio-visual presentations. Madras is according to Mr Muthaiah the first city of modern India, Bombay being 40 years younger and Delhi, though an old city, in the modern era, could not be called a city till much later.

He further said that weavers of cotton from Nellore and Machilipatnam wove cloth much sought after in Europe.

He urged FLO to be aware of the problems faced by old buildings. For example airconditioning is bad for the lime mortar buildings. He told us of the sad plight of our National Gallery which was badly leaking and is now closed and waiting for money to be restored.

WORKSHOP ON ROADTO SUCCESSTHROUGH NEURO LINGUISTIC PROGRAMMING

Chennai : July 26, 2003

A one-day workshop on Neuro Linguistic Programming was held on 26th July 2003 at the Beverly Hotel. The resource person was Mr K Aravamoodhan, a qualified and highly experienced person in this field.

In the course of the programme, he made the participants aware of their response mechanisms, how past perceptions closed future interactions and how to gauge and understand the representational styles of others so that interaction could be more meaningful and easier. He also demonstrated mechanisms by which the intensity of unpleasant memories of the past could be reduced so that they do not hinder our responses or actions in the future.

It was a highly interactive workshop and all the participants cooperated readily in the visualisation exercises that they were asked to do.

The programme was supported by the Hanns Seidel Foundation of Germany.



Participants listening with rapt attention



ORIENTATION MEETING

Mumbai: July 27, 2003

Mumbai Chapter has made enormous progress since they began 6 months ago. However, in a continuing effort to grow with like-minded members, they organized an orientation meeting at the Bombay Business School. The meeting was an astounding success and had a FULL house.

Ms Kiran Gera, Chairperson Mumbai Chapter made a Power Point presentation, which was extremely well received. Mr. Sushil Jiwarajka, FICCI WRC Chairman lent us his clout by attending and addressing the meeting.



Flo Bombay chairperson Kiran Gera addressing an orientation meeting for induction of new members to the Chapter .

Mr Sushil Jiwarajka, Chairman of FICCI WRC introduced the parent body which made a substantial difference



FACTORY VISIT TO ESTELLE NORMAK JEWELLERY

Hyderabad: August 5, 2003

Hyderabad Chapter of FLO organised a factory visit to the Estelle Normak Jewellery at Uppal, Hyderabad for all its members. An insight into manufacture and export of jewellery followed

by an interactive session was organized with the top management of the company. Mr Gusti Noria, Managing Director of Normak Fashions Pvt. Ltd, hosted a high tea for the delegates.

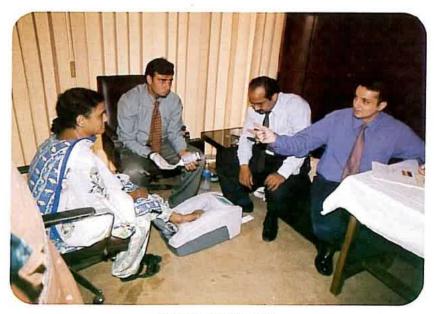
BONE DENSITYTEST

New Delhi: August 7, 2003

FLO organised a programme in collaboration with Panacea Biotec Ltd and Best on Health.com for all its members and other invitees.

The purpose of this programme was to check bone density for assessing the risk of Osteoporosis and

also to provide computerized Health records and suitable customized Diet Plan with customized Exercise Plan. The test was followed by the presentation by best on Health.com on Arthritis and Diabetes.



Bone Density Check-up



LECTURE ON

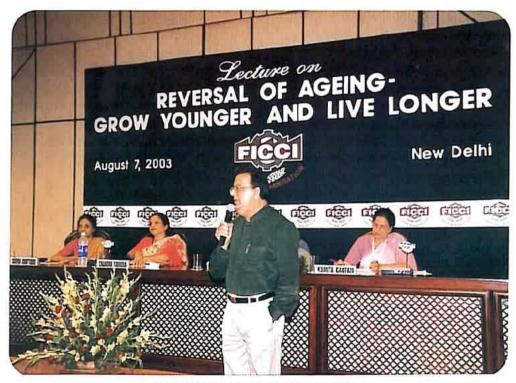
REVERSAL OF AGEING: GROWYOUNGER AND LIVE LONGER

New Delhi: August 7, 2003

In past times when life spans were so much shorter, our genes did not evolve to keep us going indefinitely. When life was brutal and short, we were more likely to be cut down in our prime by various infections or an accident. There was no point in building bodies that might last forever. We live, biologically speaking, with bodies that were designed for the Stone Age rather than the 21st century.

To disclose the secret of long age to the common people, FLO organized a lecture on Reversal of

Ageing: Grow Younger and Live longer by Dr H K Chopra, who is a Head of the Department of Medicine & Cardiology, Moolchand Hospital, Visiting Consultant & Cardiologist of Apollo Hospital, EMI, MHI & also a Director of HCFI for it's members and other invitees. He gave his valuable inputs, which were more than enough for the common man to keep himself in shape and healthy for a long time.



Dr H K Chopra addressing the audience.



TALK ON CINEMA AS A MEDIUM OF SOCIAL CHANGE

Kolkata: August 9, 2003

Cinema is a very strong medium especially in the context of the Indian society. In this view FLO Kolkata Chapter organised a programme on Cinema as a Medium of Social Change on 9th August. The programme was held at Tantra, The Park Hotel. The speakers were - Ms Jaya Prada,

Rajya Sabha M P, and Tollywood film personality Mr Arjun Chakraborthy. Both spoke very well and the interactive session had a lot of questions which both the speakers answered spontaneously. The programme received a very wide media coverage by both Press and TV.



L-R Usha Agarwala, Jaya Prada and Arjun Chakrovorthy



TALK ON STRESS MANAGEMENT

Chennai: August 13, 2003

Mr Terrance Shenoy, Management Consultant spoke on Stress Management and as promised left us with new knowledge that could be used instantly. He started with questions and elicited answers from the enthusiastic audience. He said having mind set in today's changing world is not apt. For example he told us not to give too much importance to only academic marks as life has

repeatedly shown us successful entrepreneurs who were backbenchers and were not very good students. He requested parents to teach their children how to think but not what to think. He also requested not to try to change others – that is dream, but instead change ourselves should be the aim and that is how we will be able to perceive things.

A TALK ON GEMOLOGY

Mumbai: August 13, 2003

On 13th August, Yogi Durlabhji of Jaipur conducted a programme on gemology and the history of emeralds. It was a really informative and stimulating session from a renowned expert on gems which

spanned history of emeralds, to criteria for investing in gems and their valuation. Our member Rati Datta organised this programme, supported by Shubha Maudgal.



Yogi Yogendra Duralabhji addressing the audience



WORKSHOP ON FRUIT PROCESSINGTECHNOLOGY ENTREPRENEURSHIP

New Delhi: August 22- 23, 2003

FLO organizes various workshops and training programmes for the benefit of young and potential entrepreneurs in various states and cities of India. Taking this into consideration FLO organized a two-day workshop on Fruit Processing Technology Entrepreneurship at Delhi, which was supported by Hanns Seidel Foundation, Germany. Participants were given introduction and overview

of the subject. They were also given practical knowledge of various jams and squashes. The faculty members were chosen locally to deliver the lectures.

The response of the participants was extremely positive.



Namita Gautam is welcoming Reinhold Babel



TRADE DELEGATION TO JORDAN, GREECE AND TURKEY

August 28 to September 8, 2003

An all women trade delegation led by Ms Chandra Garodia, President visited Jordan, Turkey and Greece. In the last few years a number of significant changes in policy and economic conditions in India have taken place. In this perspective the FLO delegation had the opportunity to explore the possibilities of strengthening the trade and cultural relationship between India and these countries.

The delegation made an honest endeavour to promote Indian business. The members of the delegation had worked very hard to acquire information, ideas, entering into contacts and generally explore business aspects.

The delegation had the advantage of meeting the Investment Board, Chamber of Commerce, women organisations and individual business men and women. The discussion brought out clearly the common interest and the possibility of cooperation on a much larger scale in the areas of tea, spices, olive oil, olive tree plantation, packaging, jewellery and readymade clothes.

During the visit to Turkey a Memorandum of Understanding (MOU) was signed between FLO and KAGIDER Women Entrepreneurs Association. The objective behind the MOU was to strengthen bilateral trade and have more exchange of delegations and dialogues.



Jordan



Greece



Turkey



SECOND INDIA-ASEAN BUSINESS SUMMIT SPOUSES PROGRAMME

New Delhi: September 4-5, 2003

FLO organized a variety of programmes for the accompanying ladies of the Ministers and the delegates of the Second India ASEAN Business Summit visited India for their meeting with FICCI.

FLO's Past President Ms Anjana Somany hosted a lunch for them at her residence and Ms Nandita Jain taken them around.

TALK ON BEING ASSERTIVE

Chennai: September 10, 2003

Ms P Varalakshmi, Human Resource Consultant addressed members of FLO on Being Assertive. She explained that this is not a skill gained but a trait integrated to one's personality over a period of time. She said people with high self esteem are assertive as opposed to being passive.

She further explained that in any workplace when people are respected, their performance will be good. But if an aggressive attitude prevails where people are trampled upon to achieve a task, the long term result is negative.

To a question about how to be assertive with youngsters she advised not to give impossible rules to adolescents, recognise the current scenario, one should be friendly with the children and try to keep communication open always. It was observed that children who are told 'no' and made to obey by force learn to be submissive.



FELICITATION OF DR (MRS) SHANTA SINHA

Hyderabad: September 10, 2003

Dr 'Mrs' Shanta Sinha recipient of "Raman Magasasay Award" was felicitated by Ms Chandra Garodia, President of FICCI Ladies Organisation in collaboration with Federation of Andhra Pradesh Chambers of Commerce & Industry, Hydeabad which was followed by Cocktails and dinner.

Dr Sinha stated in her address that she has been able to enroll around 2.4 lakhs child labour in school and it was very heartening to note that not only children but their parents also wanted them to go to school instead of putting them for work on daily wages.



Dr Shanta Sinha is being felicitated by FLO at Hyderabad



WORKSHOP ON A BOUTIQUE APPROACHTO MODERN DAY FOOD

Kolkata: September 11-12, 2003

Globalization has brought in a storm in every sphere. With more awareness and global mingling, people seem to be having newer needs and visions in everything, even in rediscovering their own appetite and throwing in new challenges and experiences.

Food today is a journey – towards an experience and to understand this FLO organised a two-day workshop on A Boutique Approach to Modern Day Food. The programme was supported by Hanns Seidel Foundation, Germany. In this workshop, international celebrity Chef Shaun Kenworthy, Executive Chef, The Park Hotel took everyone on a global tour on food as an art and the future trends and was assisted by Nut Kunlert, Master Chef, Zen, Sumanta Chakravarty, Sous Chef, The Atrium Café and Debashish Kundu, Chef-de-Partie of The Park.



L-R: Shaun Kenworthy and Renuka Shah



SEMINAR ON TAX AND INVESTMENT PLANNING

New Delhi: September 12, 2003

The importance of the financial Planning will undoubtedly continue to grow with the ageing of the population, the increasing range of financial opportunities and the greater financial literacy community, India, like other developed countries is fast becoming a nation of financial planners, either as advisors or the advised.

To discuss the pros and cons of this essential area, FLO organized a Seminar on Tax and Investment Planning. To confer about this subject they invited experts from the related fields who were the masters in their areas. The speakers for this discussion were — Mr R N Lakhotia and Mr Subhash Lakhotia of Lakhotia College of Taxation & Management.



L-R: Vidhi Singhania, Subhash Lakhotia, R N Lakhotia, Chandra Garodia and Shipra Chatterjee



ENTREPRENEURSHIP DEVELOPMENT PROGRAMME FOR CRAFTPERSONS

Hyderabad: September 15-18, 2003

Majority of Indian population resides in rural areas, far from the metropolitan atmosphere in an environment of simplicity and natural living. A lot of changes have taken place since the past in the social scenario of their living particularly through arts and crafts and they now contribute more to our economy through their traditional art, craft and heritage.

FLO organized four days workshop on Entrepreneurship Development Programme for craftsperson at Hyderabad which was supported by Hanns Seidel Foundation, Germany in collaboration with Federation of A. P. Chamber of Commerce and industries for the benefit of young and potential craftspersons. The participants were given the insight about the subject. They were taught about costing and pricing of the product, marketing, handicrafts, how to position in the market, who are the buyers, utility value of craft items, value addition, etc. The faculties were drawn from the related fields to speak to the participants in their local language.

The craftpersons were indeed benefited by this programme.



Shipra Chatterjee, Chandra Garodia and I V Lakshminath



L-R : Shipra Chatterjee, Koteswar Rao, B Jayaraj and Mangaish Rao



EXHIBITION ON HEALTH & NATURAL BEAUTY FAIR

Dilli Haat: September 16-21, 2003

Good Health and Diet are the keys to a healthy living good quality life. Just as there are several keys to living a healthy physical life. In order to be healthy physically, one must master the basics of eating, breathing, exercising, resting and reproducing.

FLO in association with Delhi Tourism & Transport Corporation Ltd. organized an exhibition on Health and Natural Beauty Fair at Dilli Haat. The exhibition included herbal and beautification products and beautifications. This fair was a storehouse of knowledge of alternative therapies. The beauty care industry, which included Manufacturers,

Dealers, Professionals, Consultants and Practitioners of different alternate systems of Health and Beauty. The special attractions of this fair was Acupressure, Reiki, Pranic Healing, Meditation, Acupuncture, Healing, Natural Beauty care, talks by eminent doctors on healthy living habits, talk by leading Nutritionist, free medical check-ups and consultation etc.

It was a unique opportunity for the viewers to experience the different alternate therapies and all the guests were exceptionally overwhelmed from this exhibition. Ten prominent personalities from Delhi were honored and recognized on this occassion.

- Your life is a fingerprint that cannot be duplicated. So make the best impression with it.
- A diamond is a chunk of coal that made good under pressure.
- · When faced with a challenge, look for a way, not a way out.
- The road to success is not doing one thing hundred percent better, but doing hundred things one percent better.
- · Heroism consists in hanging one minute longer.

David L Weatherford

- The door of opportunity won't open unless you do some pushing.
- Good Judgement comes from Experience. Experience comes from bad Judgement.
- In matters of style, swim with the current, in matters of principle stand like a rock.

Thomas Jefferson



INTERACTIVE SESSION WITH SHRI AMAR SINGH JI A SAMAJWADI PARTY LEADER

Kolkata: September 20, 2003

This meeting was held at Hotel Taj Bengal. It was well attended. Shri Amar Singh ji very jovially answered all the questions fired at him. This programme also got a good media coverage. Ladies

questioned him about the 33% reservations act and about his favourite heroines. He put forward his views on all the questions without any hesitation.



Amar Singh in the center, on his left with Usha Agarwala and on his right Ritu Agarwal



SEMINAR ON NUTRI-GENETICS

New Delhi: September 25, 2003

Nutrition is recognized as one of the major health determinants. Nutrition is also an important determinant for the prevalence of obesity, which continues to rise in the Community both amongst children and adults.

To give an idea of the extent of the problem and its solution, FLO organized a seminar on Nutri-

Genetics. This seminar was designed in order to make its members realize the importance of Nutrition. Dr Shikha Sharma, Nutritionist was a guest speaker for this seminar who took the initiative to endorse this suggestion to the minds of the common people.



L-R: Bala Batra, Dr Kusum Ansal, Namita Gautam, Shikha Sharma, Chandra Garodia and Shipra Chatterjee



Workshop on CANDLE MAKING AND GIFT WRAPING

Chennai: September 27, 2003

FLO organized a workshop on Candle Making and Gift Wrapping at Chennai for the benefit of young and potential entrepreneurs. The workshop was supported by Hanns Seidel Foundation, Germany.

The participants were given the insight about subject. The workshop was on the basis of lectures and practicals like how to prepare the wax and give final shape for traditional and modern candles. Participants were happy to see their own products, which were in different finished shapes like flowers, floated, cubicles etc. They were also taught about the marketing and pricing of these candles.

The participants were immensely benefited by this workshop.





Participants learning the art of candle making and gift wraping



SPECIALISED PHOTOGRAPHY: A CAREER OPTION

Mumbai: September 27-28, 2003

FLO Bombay Chapter organized a two-day entrepreneurial development workshop on Specialised Photography: A Career Option. It was held at the Bombay Business School, Colaba on 27th and 28th September 2003.

The workshop was divided into four sessions, each covering fashion photography, editorial/travel photography, wedding photography and celebrity photography. The aim of the workshop was to enlighten individuals considering photography as a career option about the prospects of their respective areas of interest.

Eminent photographers from each of these fields took up the respective sessions to share their experiences and techniques with the participants. The first session on fashion photography was conducted by Ashok Salian, the second on editorial/travel photography was conducted by David de Souza; third session on wedding photography was conducted by Dhananjoy More, who also brought along his books. The fourth and final session was conducted on Celebrity and Bollywood photography by Subi Samuel. It was a unique opportunity for the delegates to interact on one to basis with these four stalwarts.



David de Souza illustrates a technique in the session on Editorial Photography



VISITTO CHINMAYA INTERNATIONAL SCHOOL

Coimbatore: September 30, 2003

The members of Coimbatore Chapter visited Chinmaya International Residential School at Siruvani Road, Coimbatore on 30th September.

Chinmaya International School is a symbol and epitome of modern innovation and technologgy, blending with ancient cultural values. Education imparted with a difference – it was a pleasure to visit the school. We had a wonderful opportunity to know about the functioning, curriculum and standard of the school.

On our arrival we received a warm welcome. The Principal Mr Anurag Sangal gave us an insight into the different curriculum being followed – CBSE and International Baccalaureate (IB). The faculty of the School took us around the School, and showed us the labs, Classrooms, the dorms, etc. The sports facilities provided were excellent.

We had a visual presentation explaining the History and functioning of the School.



Visit to Chinmaya International School



INTUITION AS A STRATEGY FOR BUSINESS AND PERSONAL DECISIONS

Mumbai: October 5, 2003

A question that is often asked is "How do I know what business is best for me?" The best advice I can give on this is to listen to your heart. What is intuition? Is Intuition a better tool for decision making than logic? How can one successfully shift from Intellect to Intuition?

On the 5th of October, FLO member Darshna Jeet Co-ordinated an introductory seminar on "Intuition as a strategy for business and personal decisions."

We normally use logic, and sometimes emotions, as tools for our decision making. But our speaker, Upen Choksi took a lateral approach that taught us how to access and utilize our non traditional resources like our intuition. This turned out to be an exciting exploration. Upen Choksi is highly respected in the lecture circuits in Europe and he conducts Conscious Awareness, Core Empowerment Trainings to international corporate leaders.



Participants Taking a Quiz Conducted by the Speaker



WORKSHOP ON SELF DEFENCE

New Delhi: October 6 - 17, 2003

FLO in collaboration with the All India Women's Conference(AlWC) organised the programme on Self Defence for all its members and other invitees.

The programme was conducted by Delhi Police under the supervision of Ms Vimla Mehra, IPS,

Joint Commissioner of Police, Crime (Women) Cell, Delhi and covered areas like Judo, Karate, Taekwondo, etc all practical for the purpose of self defence of a woman in day-to-day life.



Certificate Distribution of Self Defence Training for women



INTERACTIVE SESSION ON INCOMETAX, RAID, SEARCH & SURVEY

Hyderabad: October 7, 2003

FLO organised an interactive session on Income Tax, Raid, Search and Survey for its Hyderabad based members which was sponsored by ICICI Bank. This interactive session was followed by cocktails and dinners at ITC Kakatiya Hotel,



Panel members

VISIT TO FOOD CANNING PLANT

New Delhi: October 7, 2003

FLO organised a factory visit to Jumbo International for all its members, which is a food canning plant.

The Plant is engaged in making ready to serve vegetable, dal and soup, fruit juice, jam and jelly for both domestic and international marketing.

Ms Pushpa Bhargava, FLO member organised and coordinated the visit. Ms Chandra Garodia, expressed her thanks to Ms Pushpa Bhargava for her hospitality and cooperation.



WORKSHOP ON MUSHROOM CULTIVATION

New Delhi: October 13-14, 2003

Mushroom among others, is one of the important areas in present days business context and environmental considerations, which offer great scope for establishing eco-friendly projects. The market for mushrooms continues to grow due to interest in their nutritional and health benefits. Apart from how Mushroom is being cultivated participants also undergone various other aspects like how fungi mushrooms life cycles are different from those of green plants and the choice of

species to rise depends on what growth media are available and on market considerations.

FLO realized the importance of this unique area and organized a two-day workshop on Mushroom Cultivation supported by Hanns Seidel Foundation, Germany. The workshop undertook practicals like farm visit compost identification etc. The participants were immensely benefited from this workshop.



L-R : Sanjay Vohra, R C Sharma, Namita Gautam, Shipra Chatterjee and Julia Svetlik



TALK ON MIDLIFE CHALLENGES – THE ENDOCRINE PERSPECTIVE

Chennai: October 15, 2003

Ms Santhi Balaraman, Chairperson of Chennai Chapter welcomed the members and introduced Dr Vijaya Ganapathy, Endocrinologist, to the gathering.

Dr Vijaya's talk was supported by a slide presentation. She initiated the discussion to define what is mid-life and explained that culture, life expectancy and other factors determine the age group that could be called middle aged. This differs in different parts of the world, she said.

Endocrinology is the nature and effects of 150 hormones which act as tiny chemical messengers. The deficiency or excess production causes imbalance thus affecting the way we feel and function, our productivity and quality of life. Hence the need to know symptoms of Common Laimonal imbalances so that we may take timely treatments and continue to have a full and healthy life.



Shanthi Balaraman addressing the audience on her right Dr Vijayaganpathy and on her left Shobhna Venkatachalan



WORKSHOP ON BETTER OPPORTUNITIES OF BUSINESS IN GERMANY/EU THROUGH CROSS - CULTURAL EXPERTISE

New Delhi: October 15, 2003

We all are aware that India and Germany are linked by manifold traditions, marked by common political values as well as special cultural links, which were established some 200 years ago.

To make this more reasonable and logical FLO organized a one-day workshop on Better Opportunities of Business in Germany/EU Through Cross Cultural Expertise. The programme was supported by Hanns Seidel Foundation, Germany. Mr Jurgen Weilandt, Managing Director, Jurgen

Weilandt GMBH Marketing & Technology Consultant, the speaker for the above workshop was invited especially from Germany for this one day workshop. According to him Germany and India will continue to make every effort to maintain and enhance their close political and economic relations.

This workshop was turned out to be very fruitful for the participants.



L-R: Neera Misra, Jurgen Weilandt, Shipra Chatterjee and Julia Svetlik



PANEL DISCUSSION ON CRIME AGAINST WOMEN

New Delhi: October 20, 2003

Crime against women is the most pervasive form of human rights abuse in the world today. Over the past decade, national and international groups have turned a spotlight on the hidden brutality of violence against women.

To focus on this sin FICCI Ladies Organisation organized a Panel Discussion on Crime Against Women, to discuss about the unkindness of human being. The speakers included Ms Poornima Advani,

Chairperson, National Commission for Women; Rani Jethmalani, Advocate, Supreme Courl India; Ms Vimla Mehra, I.P.S, Joint Commission of Police, Crime (Women) Cell; Ms Ja Shrivastava, Chairperson, Ankur Society Alternatives in Education as guest speakers a Ms Padma Seth, Advocate, Executive Direct Indian Trust for Innovation & Social Change moderator.



Chandra Garodia is addressing the audience. Other panel members also seen in the picture



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Chandra Garodia is addressing the audience. Other panel members also seen in the picture



PANEL DISCUSSION ON FOREIGN ENTRY INTO INDIAN MEDIA

New Delhi: October 31, 2003

It is more than six years whether the Indian Government should allow the entry of foreign media interests and foreign investment into the country's newspaper sector began. Those who oppose the entry claim that foreign media interests into the press sector will not make constitutional sense as neither "freedom of speech and expression" nor "the freedom to practice any profession, or to carry on any occupation, trade or business" is guaranteed to non-citizens by the Constitutions of India. And those who support the entry argue that it would only bring in more financial

investment, editorial quality and transparency, and does not interfere with India's constitutional rights. To encourage this fascinating issue FICCI Ladies Organisation organized a panel discussion on Foreign Entry Into Indian Media.

The members on the panel were Mr Aroon Purie, Editor-in-Chief, India Today; Mr Mark Tully, Senior Journalist; Mr R Venkataraman, Director Business, Times of India Group; Mr Vivian Fernandes, Chief Bureau, Television Eighteen India Ltd. was also invited to initiate the proceedings of the discussion.



L-R: Aroon Purie, Vivian Fernandes, Chandra Garodia, Mark Tully and M Venkataraman

Audience listening with rapt attention



EMAMI FACTORY VISIT

Kolkata: November 3, 2003

"Main Madhuri Dixit Banna Chahti Hoon". With this in mind our members had an enlightening tour of Emami Factory where we have discovered the

beauty secrets of Madhuri and what goes into the making. At the end of the visit, everyone was happy to receive a big gift packet.



L-R Meenakshi Modi, Sunita Kedia and Usha Agarwala

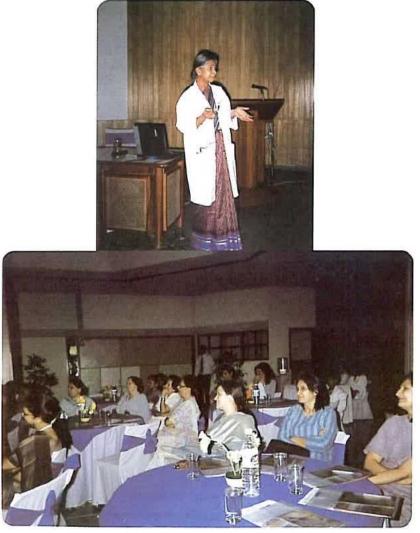


VISIT-CUM-LECTURE AT SITARAM BHARTIA HOSPITAL

New Delhi: November 7, 2003

FLO organised a Visit-cum-Lecture to the Sitaram Bhartia Institute of Science and Research which is one of Delhi's most reputed hospitals cum Research Institutes. The visit was followed by Lunch.

The objective of this visit was to make the members of FLO understand how to manage diabetes and self monitoring for optimizing diabetes control was explained by Dr A S Lata and correct posture for preventing spondilytis body aches etc by Dr Geeta Tekchand and also complimentary Random Blood Sugar Test was done.



At Sitaram Bhartia Hospital



VISITTO ROOTS GROUP OF COMPANIES LIMITED

Coimbatore: November 13, 2003

The members of Coimbatore Chapter visited Roots Group of Companies, Ganapathy, Coimbatore on 13th November 2003.

It was a pleasure to visit Roots Industries. The members of Coimbatore Chapter immensely enjoyed our visit and it was a great experience. The Chairman Mr K Ramaswamy was very kind enough to provide us an excellent opportunity to learn about the Group of Companies.

Mr Nedumaran, Head, Corporate HRD and Mr Kavidasan, Deputy Manager, Training & Development gave us a warm welcome. The Power Point Presentation given to us about the company and especially about the HR practices was impressive. The visit to the Horns Division was educative.

"The problem is to learn how to define the end results we want and create the incentives to achieve them" – John Diebold. This diictum has been closely observed in the successful implementation of the wage settlement with an important variable component linked to productivity, quality and profit after tax in the Roots Group of Companies.



Participants at Roots Group of Companies



INTERSTATE MEET

Kolkata: November 14 & 15, 2003

As part of its activities FLO organised an Interstate Meet at Kolkata. President Ms Chandra Garodia, Vice-President Ms Namita Gautam and another 10 members visited from all over India and mingled with the Kolkata based members and they made them feel comfortable. The programme Included apart from seminars and workshops a trip to the Tea Testing Centre, visit to the Holy Kali Temple, factory visit to Birla Jute Mill and visit to the Marble Palace also were arranged.

On the first day, Breakfast was hosted by member Ms Abha Saharia, Lunch by Past President Ms

Renuka Shah and the Fellowship Meet at the Bengal Rowing Club followed by a sit down Dinner hosted by the Chairperson of Kolkata Chapter Ms Usha Agarwala.

Next day, Breakfast was hosted by Ms Renu Tody. A Governing Body Meet was held at Ms Ritu Agarwal's house followed by Dinner.

This was indeed a memorable occasion for the Kolkata Chapter to welcome members from all over the country.



Members at Jute Mill during Interstate Meet



CULTURAL DELEGATIONTO BHUTAN

November 16 - 19, 2003

FLO took a Cultural Delegation to Bhutan consisting of 20 members from all over India.

The main objective of the delegation was to study the cultural environment and further strengthen good relations between the two countries.

The trip was a memorable one as this was the first such delegation ever visited Bhutan. Members had

the opportunity to meet the Foreign Minister and had a detailed discussion on Bhutan's economic and socio-political situation with the Indian Ambassador at Tea. All the visiting members were overwhelmed with the response received by them at Bhutan.



Delegates in Bhutan with Senior Ministers



WORKSHOP ON HOWTO SUCCEED IN NATIONAL & INTERNATIONAL MARKETING

Ahmedabad: November 17-18, 2003 Aurangabad: November 24-25, 2003

The importance and relevance of International Marketing cannot be underscored in these days of globalization and liberalization. The concept of 'One World' is in the making if not in the political sense, certainly in the parlance of economic and commercial interaction. Nobody, no country and no economic entity can live in isolation.

To make common people understand the relevance of International Marketing FLO organized four workshops at four different places. In

Hyderabad : November 20-21, 2003 Agra : November 27-28, 2003

Aurangabad this workshop was organized in collaboration with CMIA Ladies Wing & WIMA and in Agra it was organized in collaboration with National Chamber of Industries & Commerce, U.P. Prof Dr Egon B. Heil, Director, CBP of Marketing Department, International Studies Coordinator from Germany was especially invited as a speaker for all these workshops. All the workshops were supported by Hanns Seidel Foundation, Germany. Around 150 participants received the benefit of these workshops.



Workshop at different places



"UNTITLED" - A PLAY ON WOMEN

New Delhi: December 6, 2003

FLO organised a play on Untitled for its members and other invitees whose main attraction was Lushin Dubey who performed at the platform of FLO.

Untitled is a very unique play and does not have any script rather it is a complete experimental venture. A basic concept stressing the plight of dominated women was kept in mind while conceptualising and evolving it. Perhaps the current contemporary situation of women in certain parts of the world, hopelessely doomed in a world where the man makes himself the ever-present master had also something to do with the desire to stage this production. The objective of this play was to portray the image of women as the most vital and essential part of this society.



Lushin Dubey acting on the platform of FLO



Shubhra Gupta is lightening the lamp, Chandra Garodia and Namita Gautam are also seen in the picture



TALK ON TIME MANAGEMENT

Chennai: November 24, 2003

Mr N C Sridharan started by explaining that he has been actually talking of Time Management for over a decade and a half, but he expressed that in practical time cannot be managed.

He explained that time is in fact a resource like money, materials etc. He urged people to think out their life's goals, make priorities and use time accordingly. He pointed out that many times people take family members, spouse or children for granted and don't give them the time they need

to form an emotionally satisfying relationship because they think that they have a large chunk of time to spend with them at the end of a more urgent goal they are trying to achieve.

He pointed out that it is a common knowledge and unacceptable when we eat at a hotel and say "no money" or go in a car without enough petrol, so also, it is not right for us to say "no time" to important things in our lives.

TALK ON ART OF BEING A SUCCESSFUL WOMAN ENTREPRENEUR

Chennai: December 10, 2003

Ms Nina Reddy, Director, Savera Hotels – a Public Limited Company and Proprietrix of O2 - fitness centre is truly a success story. While initiating the discussion Ms Nina gave an Intlmate account of her own life, she mentioned that it's for us to derive lessons from it. She came to Chennai – 19 years old with self confidence and dreams, she was lucky that her husband was a very cooperative person and always encouraged her in whatever she did. She wanted to be a journalist but God had other plans – she completed her college education after marriage, did serveral

courses where she learned something and made friends in a new city.

Her entry to Savera, she says, was through the backdoor so to say, as she asked to do the landscaping, then got involved with housekeeping and in her husband's words 'like the East India Company' then took over almost all departments.

Her daily schedule of Yoga and exercise keeps her energized till the end of the day.



INDUSTRIAL VISIT TO JAYER SURGICAL FACTORY

Kolkata: December 15, 2003

One uses cotton wool everyday but is not aware that what efforts goes into processing the cotton wool, before it comes into our hands. To know more of surgical cotton wool processing, packaging, etc, FLO took a delegation to Jayer Surgical Factory

for a visit. It was a very interesting and educative tour of the factory followed by a grand Rajasthani Lunch, tastefully hosted by FLO member Ms Usha Modi.



FLO Members at the Surgical Cotton Factory



WORKSHOP ON PHOTOGRAPHY—TRADITIONAL & DIGITAL

New Delhi: December 16-17, 2003

One of the most dynamic and graphic means of communication is photography. Used with a certain amount of skill and imagination, the visual images of a camera can be as effective as the printed words. Photography is an art, and like any form of arts, photography also needs vigorous practice. It is not enough to know how to operate a camera alone, the photographic apparatus, films, chemicals and the darkroom are like brush and paints in the hands of an artist.

To make populace gain more knowledge of photography, FLO organized a two-day workshop

on Photography – Traditional & Digital supported by Hanns Seidel Foundation, Germany. The workshop was conducted by Mr Bhaskar Mukherjee, Director of The Magic Camera. The participants were educated about all the basic and detailed aspects of photography through theory and practicals. It was a nice opportunity for the participents to enjoy the ambience and click at the Cafered Brics on the invitation of Mr Vipul Arora.

The participants were immensely benefited from this workshop.



L-R: Bhaskar Mukherjee, Madan Mahatta, Namita Gautam, Shipra Chatterjee and Julia Svetlik



WORKSHOP ON THE SOUL OF LEADERSHIP

New Delhi: January 6, 2004

One can enhance the quality of a leader by education so that the environment within a leader transforms the environment outside the leader in the society, nation and worldwide with main objective of progress and prosperity. Perfect leader creates perfect society and perfect nation.

With this view, a workshop on "The Soul of Leadership" by Dr. Deepak Chopra (USA) - a

world-renowned author, speaker and philosopher was organized by FICCI ladies organization and Chinmaya Mission, which was held at Chinmaya Centre of World Understanding, New Delhi. More than 1500 members of public from different walks of life participated in this unique interactive workshop.



Group picture



WORKSHOP ON SELF-EMPOWERMENT

Kolkata: January 6-7, 2004

FLO organized a two-day workshop on Self Empowerment: one's future begins with realising the aspirations. The workshop was supported by Hanns Seidel Foundation, Germany. The programme was held at The Park Hotel, Kolkata.

The workshop's objective was to help the participants to take an inventory of what is one wanting in life- and how to get them. To equip them

with a personal life map for their journey to success. The workshop was attended by 40 participants and was aimed by audio-visual presentation and exercises. The workshop was conducted by Mr S M Devadason, Management Consultant and Trainer to over 210 organisations. Mr Devadason has a special interest in personal effectiveness.



L-R: Renuka Shah, S M Devadason and Usha Agarwala



INTERACTIVE MEETING WITH VISITING AUSTRIAN DELEGATION

New Delhi: January 7, 2004

An all women delegation led by Ms Veronika Mayr, from the Austrian NGO "Frauensolidaretaet" (Solidarity among women) was in India and FLO organized an interactive meeting with high tea for all the visiting delegates and Governing Body members which was requested by the Austrian Trade Commissioner in India.

The objective of their visit to India was to gather information regarding implementation of Codes of Conduct of an NGO of India.

INTERFACE WITH MS ALKA YAGNIK

Kolkata: January 9, 2004

FLO Kolkata Chapter organised an Interactive meeting with Ms Alka Yagnik, the famous Singer.

The members enjoyed her narration of how she rose to this pedestal and were enthralled by her songs, especially old classics, latest hits and Rabindra Sangeet. The programme ended with the members enjoying tete-tete with Alka over lunch.

Members extended a warm welcome to Ms Yagnik as she is their very own Kolkata girl and enjoys a good name as a celebrity of music industry.



Interface with Alka Yagnik



VISIT TO STOCK EXCHANGE LTD

Hyderabad: January 11, 2004

FLO organised a visit to Stock Exchange Ltd for its members and other invitees at Hyderabad. Mr Ranga Prasad, Ex-President Hyderbad Stock

Exchange addressed and showed them how to conduct e-trading of stocks. Mr P S Chandra Mouli, Chief Executive Officer also addressed the visitors.



Malathi Reddy giving Vote of Thanks



Visit of members to Stock Exchange at Hyderabad



PANEL DISCUSSION ON MEDICAL NEGLIGENCE AND RELEVANCE OF CONSUMER COURT

New Delhi: January 20, 2004

Medical profession usually provides excellent, caring services for their patients. But, sometimes things go wrong. If so, under General Medical Council guidelines, one has a right to know what is happening in this regard.

FLO took the initiative to make this statement more clear and understandable by organizing the seminar on Medical Negligence and Relevance of Consumer Court. For this FLO invited the most prominent personality of this field Dr Naresh Trehan, Executive Director, Escorts Heart Institute and Research Centre and with him Mr Yogesh Lohia, General Manager (Technical), Oriental Insurance Co. Ltd. and Ms Rajyalakshmi Rao who is an active member of National Consumer Dispute Redressal Commission who made all the efforts to make group recognize the intensity of this very area under discussion.



L-R: Yogesh Lohia, Dr Naresh Trehan, Chandra Garodia and Rajyalakshmi Rao



Chandra Garodia presenting a memento to Rajyalakshmi Rao. Dr Trehan is also seen in the picture



WORKSHOP ON HR OF THE FUTURE: STRATEGIC PARTNER

New Delhi: January 22-23, 2004

In today's competitive world, high performing individuals and also organisations have learned to extend HR practices to enhance competitive advantage. Globalization, uncertain economic growth, tight labour markets, mergers and acquisitions, long-term demographic changes, and prospects for expanding business opportunities are forcing organisations to recognize the importance of people management. The HR per se has primary responsibility in most organisations for moving the organisation forward on people-related issues and

for helping the organisation to maximize the value of all its employees.

To support this idea, FLO organized a two-day workshop on HR of the Future – Strategic Partner, which was supported by Hanns Seidel Foundation of Germany. During this programme, participants were given an insight into the subject. The faculties were called from the related fields. The objective of this workshop was to open the new ways for the people of Human Resource and to realize the Role of HR in the future as a Strategic Partner.



L-R: Pritam Singh, Dr Kusum Ansal and Shipra Chatterjee



LECTURE-CUM-DEMONSTRATION ON EVERLASTING HAPPINESSTHROUGHYOGA

New Delhi: February 3, 2004

Fifty percent of our life we spend in gaining wealth and fifty percent of our wealth we spend in trying to gain back our health. A basic fact, which we often tend to forget, is that while existence is a fact, living is an art, and living happy and healthy through Yoga is more of an art than simply surviving. Most of us only exist. We eat, we work, we play and we sleep! But fail to understand or appreciate the beautiful aspects of life and secure our health and happiness.

To depict the relevance of yoga in our life FLO organised a lecture-cum-demonstration on Everlasting Happiness through Yoga for all its members and other invitees. The programme was conducted by Yogacharya Kundan Kumar, Yoga Consultant, Divine Healer & Motivational Teacher. This programme made participants realize the unseen importance of yoga in our day-to-day life.



L-R :Neelam Mohata, Yogocharya Kundan Kumar, Chandra Garodia and Shipra Chatterjee



FELLOWSHIP MEET

New Delhi: February 6, 2004

Like every year this year also FLO organised a Fellowship Meet at the residence of Ms Anuradha Goel a Governing Body member of FLO with High Tea.

The main objective of this fellowship meet was introduction among members, especially new

members so that they become part of the FLO family and also felicitations of the Young Artists Ms Chhavi Sodhani and Ms Pragya Sodhani, Disciples of Pt. Jasraj followed by songs.



Young artists performing at the fellowship meet



Members at the fellowship meet



TALK ON THE ZERO HEART ATTACK PATH

Chennai: February 18, 2004

Ms Santhi Balaraman, Chapter Chairperson welcomed and introduced the speaker Ms Rekha Shetty. Ms Shetty by then released her book on "Zero Heart Attach Path" which was published by Penguin.

Ms Shetty highlighted some points from the book. After explaining that we are each enclosed in a 'magic circle' a field which we inhabit and carry around, she urged us to understand the secrets of our particular fields.

She spoke of the 'navarasas' or the nine emotions, four of which are positive and the five negative

ones. The positive ones are Shringara, Karuna (Compassion) Abdutha – (wonder) and Veeryam (Bravery). The negative ones are lust, anger, obsession, fear and sorrow. She also explained how to immunise ourselves from negative feelings. She prescribed a path, that is meditation for 20 minutes, courage to face problems, close friendships (which are unconditional), regular health check ups after age 50 and stress test on an yearly basis. She requested the audience to take care of their heart and heed all small aches. She advised to practice exercise, preferably yoga taught by a well qualified teacher, or walking.



Rekha Shetty making her presentation



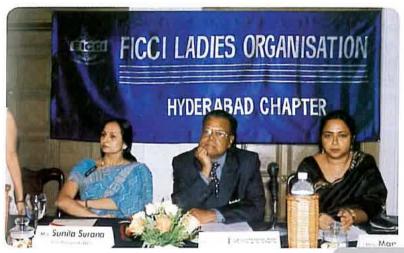
PROGRAMME ON CONSUMER PROTECTION ACT

Hyderabad: February 23, 2004

FLO Hydeabad chapter organised a programme on Consumer Protection Act that was addressed by Hon'ble Justice Mr I Venkatnarayan, Chairman of A.P State Consumer Disputes Redressal Commission. Mr Sunil B. Ganu, Senior Advocate,

High Court of A.P enlightened the members on the various provisions of the Act.

The programme was followed by dinner and spouses of the members also actively participated.



Hon'ble Justice Venkatanarayan on his left is Sunita Surana and on his right is Mangaish Rao



Audiences listening with rapt attention



PANEL DISCUSSION ON WORKING WOMEN - COMMON PROBLEMS AT WOMAN AMBASSADORS FORUM

New Delhi: February 24, 2004

One of the biggest challenges women have had to face in the recent years is the growing influence of the globalisation. In almost all societies across the globe, in addition to childbearing, social responsibilities — the care of the family, maintenance of the household, processing, and cooking food and related tasks which always fall to women.

To make the essence of woman more practical and wholesome and understand the problems of working women FLO organized a panel discussion on Working Women – Common Problems for its members and other invitees, in which all the

women Ambassador's posted in India were invited to share their views on the same.

The members on the panel were: H E Ms Jutta Stefan-Basti, Ambassador, Embassy of Austria; H E Ms Vera Barrouin Machado, Ambassador, Embassy of the Federative Republic of Brazil; H E Ms Lucie Edwards, High Commissioner, High Commission of Canada; H E Ms Caroline McDonald, High Commissioner, New Zealand High Commission; H E Ms Penelope Wensley AO' High Commissioner of Australia; and Ms Bozena Volkova, spouse of the Ambassador of Slovak Republic as moderator.



Panel members at Woman Ambassadors Forum



WORKSHOP ON DIRECT & MULTILEVEL MARKETING – A CAREER OPTION

New Delhi: February 26-27, 2004

In India, direct and multi-level marketing has been growing slowly but surely. Word of mouth has a strong impact on purchase decision of a consumer, especially in personal care and cosmetic products. One has noticed that direct marketing has been extensively used in marketing of household appliances like vacuum cleaners, water purifier and beauty products like cosmetics etc. However, given the widely spread geographical area in India, direct marketing cannot be easily used to build an extensive national reach and is more likely to be used as a supplementary channel.

Keeping this belief in mind FLO organized a twoday workshop on Direct and Multilevel Marketing — A Career Option which was supported by Hanns Seidel Foundation, Germany. All the faculties were called from the related fields like Oriflamme, Indian Direct Selling Association, Life Insurance Corporation Ltd. etc.

The participants were immensely benefited from this workshop.



L-R: Shefali Sharma, Chandra Garodia and Shlpra Chatterjee



VISITTO APOLLO HOSPITAL

Kolkata: March 1, 2004

FLO took a delegation to visit Apollo Hospital at Kolkata. It was indeed a pleasure to note that Kolkata now have such a modern and well equipped hospital. The members gathered in the hospital auditorium after the tour for an enlightening talk on Weight Reducing by Dr. P. Singh, Weight

Management Consultant Just by following a Hormone Balancing Diet, one can loose weight while enjoying a normally cooked meal, including the desserts. It was discussed how proper diet enhances health and delays ageing. So one can have a glow on the face and look years younger.



Visit to Apollo Hospital



WORKSHOP ON JOURNALISM- A CAREER OPTION

Pune: March 5-6, 2004

FLO organized a two-day workshop on Journalism-A career option which was supported by Hanns Seidel Foundation, Germany in collaboration with Mahratta Chamber of Commerce, Industries & Agriculture.

This Workshop was primarily aimed at providing essential technical inputs and information required

by a person to enter into journalism profession. The workshop also provided the participants to acquaint themselves with various elements and sharpen their wits, skills and mind.

The participants were immensely benefited from this workshop.



L-R: Ravi Srinivasan addressing the audience D K Abhyankar and Shipra Chatterjee are also seen in the picture



SEMINAR ON WOMEN, CINEMA AND SOCIETY

New Delhi: March 13, 2004

The seminar on Women, Cinema and Society organized by FICCI Ladies Organisation (FLO), was a success and a different experience altogether for the citizens of Delhi. The event was attended by many eminent personalities from the film industry. Ms Sheila Dikshit, Chief Minister of Delhi was the chief guest and the legendary actress Tanuja was the guest of honour at the seminar. Among other personalities those who participated were Nandita Das, Konkona Sen, Meghna Gulzar, Robby Grewal, Rajat Kapoor and Madhur Bhandarkar. The seminar was divided into three sessions i.e. the inaugural session; Session-I called



Hon'ble Chief Minister Sheila Dikshit is being welcomed by Chandra Garodia

'Nurturing the Female Protagonist; Challenges and Rewards'; and Session-II called 'Storming the Gates—The Young Turks'.

In the welcome address Ms Chandra Garodia, President, FLO spelt out the theme of the event, which was about women in India, their portrayal in Indian cinema, and their position in society.



Sheila Dikshit inaugurating the Seminar

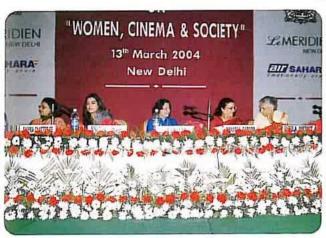
Guest of honor Ms Tanuja initiated the discussion by saying that Indian films do not depict the true woman and what is shown is just a hypothetical image.

While inaugurating the seminar Ms Sheila Dikshit said that women comprise 50 per cent of the world's population, do 75 per cent of the work.



Tanuja is being felicitated by Chandra Garodia





L-R: Shipra Chatterjee, Shereen Bhan, Tanuja, Chandra Garodia and Sheila Dikshit

The technical session started with the Theme paper presentation by Ms Shohini Ghosh who is a reader in Video & Television Production Deptt at AJK Mass Communication.

During the discussion Mr Madhur Bhandarkar talked about his films *Chandani Bar*, *Satta* and the upcoming *Page-Three*. Ms Meghna Gulzar made her point by saying, "If a man makes a woman oriented film he is seen as being benevolent, but if



L-R: Madhu Jain, Konkona Sen, Tanuja, Anjum Rajabali Meghna Gulzar and Madhur Bhandarkar

a woman does the same she is branded as a feminist". Mr Rajabali, the famous screen play writer who has several films like *The Legend of Bhagat Singh* and *Ghulam* in his credit, continued by saying that industry is certainly in a transitional phase where a new kind of cinema is being experimented with.

In the next session the discussion was started by Mr Rajat Kapoor the actor-director who has made films like *Private Detective* and *Raghu Romeo*. He



L-R: Anjum Rajabali, Robby Grewal, Rajat Kapoor, Sunit Tandon and Nandita Das

said that there was not much commitment to the craft of movie making here and that there was a lack of belief in this line of work. Ms Nandita Das was in consonance with Kapoor and was quite cynical. "There is a lot of safe-playing in the industry," she said. Mr Sunit Tandon was positive in his outlook and said that today multiplexes have led to segmentation of audience, which in turn allows different genres of movies to be commercially viable and even possible to be screened.



MEETING WITH THE TARGET GROUP FOR FLO-LIC PROJECT

Mumbai: March 13, 2004

A massive exercise was undertaken by the FLO Bombay Chapter of assimilating information about segments of the target group. These included various organizations, social help groups, NGOs, trade and labour associations, Sahakari Mandals, Municipal Corporation etc. FLO provided them the relevant information and invited them for a prelimnary meeting on 13th March 2004. About fifty members from various associations, representing around 2,50,000 people, attended the meet. A large

contingent from FLO Bombay Chapter participated as well. Mrs. Shubhangi Soman, Deputy Secretary, LIC, fielded the queries of delegates. The meeting ended on a positive note and with the belief that this project under the aegis of FLO Bombay Chapter has finally begun to roll. FLO Bombay Chapter is justifiably proud of this initiative and the association with a reputed organization like LIC in a project of this magnitude.



The Secretary General of the famous Mumbai Dabbawala Association Addresses the Delegates at the first meeting of the launch of the Social Security Schemes by the FLO Mumbai Chapter



Mumbai Chapter's team working on the FLO-LIC Project



WORKSHOP ON PROFITABILITYTHROUGH INNOVATION

Chennai: March 17-18, 2004

Innovation, we all know that is a never-ending process; the development of the transistor after World War II appears in retrospect to have initiated a special wave of innovative synergies. It brought us the microprocessor, the computer, satellites, and the joining of laser and fibre-optic technologies. By the 1990's these and a number of lesser but critical innovations had, in turn, fostered an enormous new capacity to capture, analyze, and disseminate information. It is the growing use of information technology throughout the economy that makes the current period unique.

FLO organized a two-day workshop on Profitability through Innovation and was supported by Hanns Seidel Foundation, Germany. The participants were given the insight about the subject. They were taught about creativity, profitability, problem solving, etc. by Ms Rekha Shetty, Managing Director, Farstar Distribution Network Ltd at Chennai.

The participants were immensely benefited by the workshop.





Rekha Shetty addressing the audience.

Audience listening with rapt attention



PRESIDENT'S VISIT

Hyderabad, Chennai, Coimbatore: March 16-19, 2004

As part of her activities, Mrs Garodia visited Hyderabad, Chennai and Coimbatore. She expressed her thanks to Ms Mangaish Rao, Chairperson of Hyderabad Chapter; Ms Shanthi Balaraman, Chairperson of Chennai Chapter; and Ms Geetha Padmanabhan, Chairperson of Coimbatore Chapter for their hospitality and programmes which they organised during her visit. Apart from the meeting with members at Hyderabad, FLO also opened up a Business Consultancy Cell supported by HSF for which Ms Magaish Rao, Chapter Chairperson organised an elaborated programme. The programme was inaugurated by Mr B P Acharya, Secretary of A P Industries and Commerce, which was followed by Lunch at Hotel Kakatiya Sheraton.

At Chennai, apart from the HSF programe, Chapter organised a meeting with the Chennai Chapter's Committee Members and Ms Shanthi Balaraman, Chapter Chairperson hosted a lunch at her residence. Later in the evening a Talk on "Family Bussiness" - the Need for Transformation by Mr M M Murugappan, Industrialist was also organised at Hotel Park.

At Coimbatore Ms Geetha Padmanabhan, Chapter Chairperson extended a warm welcome. She also organised a programme on "Save Our Heritage" by Mr S Gurumurthy. The Programme was followed by lunch hosted by her.



Launch of Business Consultancy Cell at Hyderabad



Chandra Garodia is being welcomed by Indira Dutt and Shanthi Balaraman



FLO President and members of Hyderabad Chapter



L-R Chandra Garodia, Gurumurthy and Geetha Padmanabhan



DELEGATION TO ALIGARH

March 26-27, 2004

A delegation led by Ms Chandra Garodia, President, FLO visited Aligarh on the invitation of Ms Shiela Gautam, MP. The delegation arrived at Village Gharbara and interacted with the head of Panchayat who is a woman and other women of the village Panchayat and enjoyed an elaborated lunch offered by them. The delegation also visited

to Brass Items manufacturing factory and Patti work (Patch work) factory run by local women.

The objective of the delegation was to meet the women of the village panchayat and how successfully they are running the Panchayat.



FLO members with the Panchayat Women



Mrs Sheela Gautam, MP in the middle along with other Delegates



Women artisans at Patti work factory



VISITING PAKISTANI WOMEN DELEGATIONS



at YWCA



During the luncheon meeting at Qutab Hotel, hosted by Usha Jain



SOME MEMORABLE OCCASIONS



Reinhold Babel and Chandra Garodia signing the MOU of HSF programmes



L-R Namita Gautam, Chandra Garodia, Gertrude N Shope and H E Ms Maita Nkoana-Mashabane



Dr Chandrababu Naidu and members of Hyderabad Chapter



DELEGATION O NAINITAL

April 11-13, 2004

On the invitation of Mr Sudarshan Agarwal, Governor of Uttaranchal, Ms Chandra Garodia led an eight members delegation to Nainital from April 11-13, 2004.

The delegation had an opportunity to meet Mr Chandrakant Shah who is a founder member of Mountaineering club followed by trial for Mountaineering. Delegation also visited NGO of Ms Mukta Dutta wherein she runs weaving center for women, school for children, hospital for the locals etc.



FLO delegation with Hon'ble Governor at Nainital

BUSINESS CONSULTANCY CELL

FLO has a Business Consultancy Cell (BCC) in Delhi for potential women entrepreneurs to provide consultancy services and extend help in setting up their units and also provide appropriate guidance during the running of their units. As part of its expansion, FLO opened two more BCCs at Chennai and Hyderabad. All these Cells are supported by the Hanns Seidel Foundation of Germany.



WORKSHOP ON GEMS & JEWELLERY ENTREPRENEURSHIP

New Delhi: April 15-17, 2004

Gems & Jewellery Industry is the leading foreign exchange earner for our country, and Surat alone imports and exports gems and precious stones worth millions of dollars. So one can imagine the scope for growth and window of opportunities in this sector.

FLO organized a three-days workshop on Gems & Jewellery Entrepreneurship for the benefit of

young & potential entrepreneurs and was supported by Hanns Seidel Foundation, Germany. The participants were given the overview of all kinds of gems and stones, designing and marketing etc.

The participants were immensely benefited by this workshop.



L-R: Dr Shekhar Vashishtha, Mr R D Lal, Nirmala Jain and Shipra Chatterjee



FLO is organizing programmes on the occasion of its 20th ANNUAL GENERAL MEETING

PANEL DISCUSSION ON WOMEN ACHIEVERS

New Delhi: April 26, 2004

Speakers:

Padmashri Dr (Ms) Shyama Chona Principal, Delhi Public School, R K Puram;

Ms Ritu Kumar, President, & CEO, Ritika Ltd;

Ms Vandana Luthra, Chairperson, VLCC;

Padmashri Ms Shovana Narayan Kathak Dancer & Choreographer

Ms Geetanjali Ayar, Vice-President (PR), Birla Power Solutions Ltd. (Moderator)

20th ANNUAL SESSION

New Delhi: April 27, 2004

Address on
PROMOTION OF SMALL AND MEDIUM SECTORS
by
Mr V K Chopra
Chairman & Managing Director
SMALL INDUSTRIES DEVELOPMENT BANK OF INDIA (SIDBI)



The Hanns Seidel Foundation in India

The HANNS-SEIDEL-FOUNDATION (HSF) is named after the late Dr. Hanns Seidel (1901 - 1961). He was the Chief Minister of Bavaria (1957 - 1960) and Party Chairman (1955 to 1961) of the Christian Social Union (CSU).

The HSF was founded in 1966 in Munich and has the legal form of a registered society. It is one of the youngest amongst the four German Foundations in India.

The Foundation has Liaison Offices in 54 countries and single Project Offices in about 8 centers world wide.

The HSF receives grants from the Federal Republic of Germany and the Free State of Bavaria; its activities are non-commercial, non-profit-making and its accounts are subject to constant monitoring by the Federal Audit Office.

The Foundation has five wings: (1) The Academy for Political Science and Contemporary History; (2) The Institute for Adult Civic Education; (3) The Institute for Foreign Relations; (4) The Scholarship Organization; and (5) The Institute for International Contact and Co-operation, which is represented in India through its Liaison Office in New Delhi.

The "Institute for International Contact and Cooperation" functions overseas; we are in India since 1996 and cooperating with the FICCI Ladies Organization (FLO), which is our active partner. Our endeavor is to promote the principle of "self help". The partner-organization has not only to be on the receiving end, but contributing as well. Only through this kind of joint effort, we feel, could a dialogue become purposeful between India and Germany.

Objectives:

With a view to promoting knowledge and awareness, the HSF supports projects in the areas of community development, education, health and environmental awareness, management training and institution building. The HSF also provides support for Seminars, Symposia and Presentations, in order to help people to help themselves, and further up-date their qualifications, skills and capabilities. The Foundation's educational programs are intended to: (i) invoke thought process and provide motivation and awareness for independent action; and (ii) train the participants to enhance their level of competence, so that they become self-reliant and capable of handling their professional problems with confidence.

For the smooth conduct of the programs, suitable and qualified Faculty is drafted from India and Germany - Faculty, which has didactic experience and those who are recognized experts in their respective fields.

Since 1996 the Foundation has been extending support for about 35-40 projects annually. These educational workshops & training programs, proposed by the FLO, are mainly for women, and spread all over India; the three broad categories receiving our support are: (1) Grass-root level or income generation projects for the unemployed and for the artisans and craftpersons; (2) Middle level or skill development workshops for the educated youth; and (3) Senior level or skill enhancement programs for the managerial groups.

From 1996 and up to the end of April 2004, nearly 9800 participants from all over india have taken advantage of some 245 training programs/workshops/ seminars and symposia, organized by FLO, and supported by this Foundation.



ACTIVITIES HELD DURING THE PERIOD

MAY 2, 2003 - APRIL 26, 2004

<u>Date</u>	Event	<u>Venue</u>
2003		
May 2	First Governing Body Meeting	New Delhi
Мау З	Luncheon Meeting with the Visiting Bangladeshi Delegation	New Delhi
May 8 - 10	FLO/HSF Workshop on How to Start an Export Business	New Delhi
May 12	Panel Discussion on Iraq War and Creation of a New World Order	New Delhi
May 22	Panel Discussion on Impact of SARS – How to Meet the Challenges of Medical Hazards	New Delhi
May 27 & 28	FLO / HSF Workshop on Personality Development	New Delhi
May 30 & 31	FLO / HSF Workshop on Handicrafts and Handlooms Entrepreneurship	Shillong
June 8	Meeting of FLO Bombay Chapter with Chairman of FICCI WRC	Mumbai
June 26	President's Visit to the Chapter	Mumbai
June 12 & 13	FLO/HSF Workshop on Handicrafts and Handlooms Entrepreneurship	Shimla
June 18 & 19	FLO / HSF Workshop on Communication - Mindspower	Pondichery
July 1 – 26	FLO/HSF Entrepreneurship Development Programme	New Delhi
July 7	Luncheon Meeting with the visiting Pakistani Women Delegation	New Delhi
July 12 & 13	FLO/HSF Workshop on Food Service Business	Bhopal



July 15	Panel Discussion on Bhagidari System	New Delhi
July 23	Governing Body Meeting	New Delhi
July 23	Panel Discussion on The Contemporary Indian Woman and the Law	New Delhi
July 23	Lecture on Madras – Its Heritage & Problems by Mr S Muthiah, Writer & Author	Chennai
July 26	FLO/HSF Workshop on Road to Success Through Neuro Linguistic Programming	Chennai
July 27	Orientation Meeting with the Chapter Members	Mumbai
August 5	Factory Visit to Estelle Normak Jewellery	Hyderabad
August 7	Bone Densitometry Test In collaboration with Panacea Biotec Ltd & Best on Health.com	New Delhi
August 7	Lecture on Reversal of Ageing – Grow Younger and Live Longer	New Delhi
August 9	Talk on Cinema as a Medium of Social Change	Kolkata
August 11	Interactive Session & Luncheon Meeting with the Visiting South African Delegation	New Delhi
August 13	Talk on Stress Management by Mr Terrance Shenoy, Consultant	Chennai
August 13	Talk on Gemology by Yogi Durlabhji of Jaipur	Mumbai
August 13 & 14	FLO/HSF Workshop on Handicrafts and Handlooms Entrepreneurship	New Delhi
August 15	Members Get-together	Hyderabad
August 18 & 19	FLO/HSF Workshop on How to Start an Export Business	Udaipur



New Delhi August 22 & 23 FLO/HSF Workshop on Fruit Processing Technology Entrepreneurship Jordan. Trade Delegation August 28 to Turkey & Greece September 8 Programme with the visiting delegates of September 4 & 5 Indo-ASEAN Business Summit New Delhi September 10 Felicitation of Dr (Mrs) Shanta Sinha, recipient of Hyderabad "Raman Magasasay Award" Chennai September 10 Talk on Being Assertive by Ms P Varalakshmi, Human Resource Consultant FLO/HSF Workshop on Kolkata September 11 & 12 A Boutique Approach for Modern Day Food New Delhi September 12 Seminar on Tax & Investment Planning September 15–18 FLO/HSF EDP for Craftspersons Hyderabad New Delhi FLO/ Dilli Hatt/ DT&TDC Exhibition on September 16-21 Health & Natural Beauty Fair September 20 Interactive Session with Mr Amar Singh Kolkata Bangalore September 22 & 23 FLO/HSF Workshop on Personality Development September 25 Seminar on Nutri-Genetics New Delhi by Dr (Ms) Shikha Sharma Chennai FLO/HSF Workshop on September 27 Candle Making & Gift Wrapping Mumbai Workshop on Specialised Photography: September 27 & 28 A Career Option Coimbatore Visit to September 30 Chinmaya International Residential School Mumbai October 5 Talk on Intuition as a Strategy for Business and Personal Decisions



October 6 – 17	FLO/AIWC/Delhi Police Workshop on Self Defence	New Delhi
October 7	Interactive Session on Income Tax, Raid, Search and Survey	Hyderabad
October 7	Factory Visit to Food Canning Plant – Jumbo International	New Delhi
October 13 & 14	FLO/HSF Workshop on Mushroom Cultivation	New Delhi
October 15	Talk on Midlife Challenges – The Endocrine Perspective by Dr Vijaya Ganapathy, Endocrinologist	Chennai
October 15	FLO/HSF Workshop on Better Opportunities for Business in Germany /EU through Cross Cultural Expertise	New Delhi
October 20	Panel Discussion on Crime Against Women	New Delhi
October 31	Panel Discussion on Foreign Entry into Indian Media	New Delhi
November 3	Factory Visit to Emami	Kolkata
November 3 - 28	FLO/HSF/SICCI Four Weeks' Entrepreneurship Development Programme	Chennai
November 5 & 6	FLO/HSF Workshop on Personality Development	Mumbai
November 7	Visit-cum-Lecture at the Sitaram Bhartia Institute of Science and Research Centre	New Delhi
November 12 & 13	FLO/HSF Workshop on Personality Development	Kolkata
November 13	Visit to Roots Group of Companies	Coimbatore
November 14 & 15	Interstate Meet	Kolkata
November 15	Governing Body Meeting	Kolkata



November 16 - 20 Bhutan Cultural Delegation November 17 & 18 FLO/HSF Workshop on Ahmbedabad How to Succeed in National & International Marketing November 20 & 21 Hyderabad FLO/HSF Workshop on How to Succeed in National & International Marketing November 24 Chennai Talk on Time Management by Mr N C Sridharan, Consultant November 24 & 25 FLO/HSF/CMIA/WIMA Workshop on Aurangabad How to Succeed in National & International Marketing November 27 & 28 FLO/HSF/ NCIC Workshop on Agra How to Succeed in National & International Marketing November 29 New Delhi "Untitled" - A Play on Women by Ms Lushin Dubey December 10 Chennai Talk on Art of Being a Successful Woman Entrepreneur By Ms Nina Reddy December 15 Industrial Visit to Jayer Surgical Factory Kolkata December 16 & 17 New Delhi FLO/HSF Workshop on Photography - Traditional & Digital 2004 January 6 New Delhi FLO/ Chinmava Mission Lecture on Soul of Leadership - Dr Deepak Chopra Kolkata January 6 & 7 FLO/HSF Workshop on Self Empowerment January 7 Meeting with the Visiting Austrian delegation New Delhi



	RANGE ASSESSMENT ASSES	
January 9	Interface with Ms Alka Yagnik	Kolkata
January 11	Visit to Stock Exchange Ltd	Hyderabad
January 20	Panel Discussion on Medical Negligence and Relevance of Consumer Courts	New Delhi
January 22 & 23	FLO/HSF Workshop on HR of the Future – Strategic Partner	New Delhi
February 3	Lecture-Cum-Demonstration on Everlasting Happiness Through Yoga	New Delhi
February 6	Fellowship Meet	New Delhi
February 18	Talk on The Zero Heart Attack Path by Ms Rekha Shetty	Chennai
February 23	Programme on Consumer Protection Act	Hyderabad
February 24	Governing Body Meeting	New Delhi
February 24	Panel Discussion on Working Women–Common Problems at Woman Ambassadors' Forum	New Delhi
February 26 & 27	FLO/HSF Workshop on Direct & Multi-Level Marketing - A Career Option	New Delhi
March 1	Visit to Appollo Hospital & Talk by Dr P Singh, Weight Management Consultant	Kolkata
March 5 & 6	FLO/HSF Workshop on Journalism – A Career Option	Pune
March 13	Seminar on Women , Cinema & Society	New Delhi
March 13	Meeting with the Target Group for FLO-LIC Project	Mumbai
March 16	President's Visit to the Chapter	Hyderabad



March 16	Launch of Business Consultancy Cell	Hyderabad
March 17	President's Visit to the Chapter	Chennai
March 17 & 18	FLO/HSF Workshop on Profitability Through Innovation	Chennai
March 19	President's Visit to the Chapter	Coimbatore
March 19	Talk on How to save Our Heritage By Mr S Gurumoorthy	Coimbatore .
March 26 & 27	Delegation	Aligarh
March 27 & 28	FLO/HSF Workshop on How to Start an Export Business	Aligarh
April 8	Governing Body Meeting	New Delhi
April 11 - 13	Delegation	Nainital
April 12	Talk on Policing a Metro City By Mr R Nataraj IPS, Commissioner of Police	Chennai
April 15 – 17	FLO/HSF Workshop on Gerns and Jewellery Entrepreneurship	New Delhi
April 26	Panel Discussion on Women Achievers	New Delhi

GOVERNING BODY MEETINGS

May 2, 2003	Governing Body Meeting	New Delhi
July 23, 2003	Governing Body Meeting	New Delhi
November 15, 2003	Governing Body Meeting	Kolkata
February 24, 2004	Governing Body Meeting	New Delhi
April 8, 2004	Governing Body Meeting	New Delhi



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Glimpses of Flo events

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And Mar Praticish industries and kepalesh and Merpalesh and



FLO Hyderabad chapter president Mangaish Rao (lett) and Andhia Pradesh industries and commerce secretary BP Acharya at a press meetin Hyderabad on Tuesday.

ting up their own ventures. FLO Hyderabad chapter president Mangaish Rao said the formation of Business Consultancy Cell was a major milestone in the empowerment of women entrepreneurs. Thecell

would act as one atop window would act as one stop window for all information on de ersi-fied statutory compliances, pro-cedures and obligations. Chan-cedures and obligations changes in the control of the control dra Garodia, the national pres-ident of FLO, was also present on the occasion.

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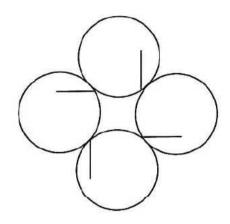
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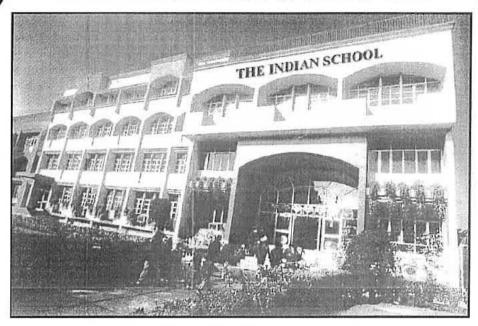


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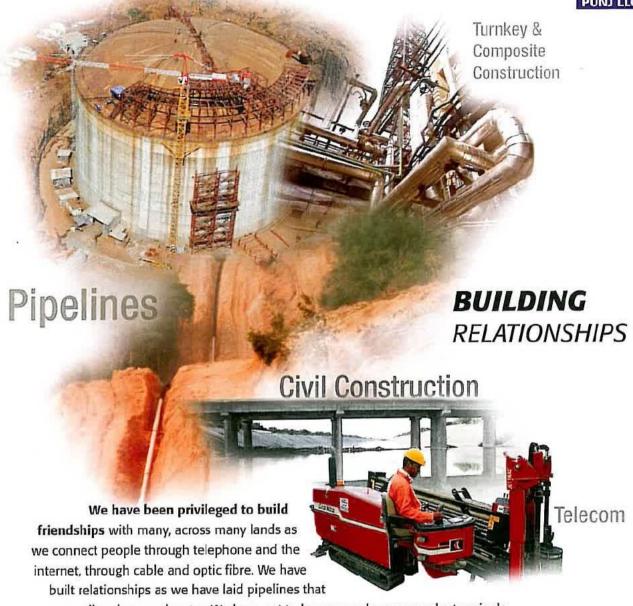
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