



13th Annual Session of FLO held on December 5, 1986. Mr Sahib Singh inaugurated the Session.
On his left Mr Deepak Banker and Mrs Usha Krishna; on his right Dr (Mrs) Manju V Mehta and Mrs Shipra Chatterjee.



14TH ANNUAL REPORT 1996-97

FICCI LADIES ORGANISATION
FEDERATION HOUSE, TANSEN MARG, NEW DELHI



राष्ट्रपति सचिवालय
राष्ट्रपति भवन
नई दिल्ली - 110004

*President's Secretariat
Rashtrapati Bhavan
New Delhi-110004*

No.2-M/97

20th October, 1997

Dear Smt Krishna,

The President of India, Shri K.R. Narayanan is happy to know that the FICCI Ladies Organisation, Federation House, Tansen Marg, New Delhi is holding its 14th Annual General Meeting.

The President sends his greetings and best wishes on the occasion.

Yours sincerely,

(S.N. Sahu)

Officer on Special Duty (R)

Smt. Usha Krishna,
President,
FICCI Ladies Organisation,
Federation House,
Tansen Marg,
New Delhi--110001.



FLO AWARDS AND THEIR RECIPIENTS

1983

Award for Outstanding Woman Entrepreneur

Mrs Beena Jain, Production Organiser of the Jain Laboratory, Mathura, was given the award for her contributions in the field of export promotion.

Award for Outstanding Woman Social Worker

This award was given to Mrs Anunaben Desai for her contributions to emancipation of women, rehabilitation of destitute and children, etc.

1984

Award for Outstanding Woman Professional

Dr (Mrs) Rani Sikomoney was given the award in recognition of her significant contribution in the field of Modern Mathematics

Award for Outstanding Social Welfare Institution for Woman

The Shradhanand Mahila Ashram, Bombay was given the award for the commendable services rendered by it to needy women and children for nearly six decades.

1985

Award for Outstanding Woman Entrepreneur

Mrs Shahnaz Hussain, a pioneer in herbal beauty treatment was given the award in recognition of her outstanding initiative as a woman entrepreneur.

Award for Outstanding Woman Social Workers

Mrs. V. Veerammal, a noted social worker, was given the award in recognition of her outstanding contribution in social work.

1986

Award for outstanding Social Welfare Institution for Women

Bal Rashmi Society which was created with the objective to serve the downtrodden and economically backward classes, mainly Harijan children, received the Award.

Award for Outstanding Woman Entrepreneur/ Professional

The jury decided not to give the Award.

1987

Award for Outstanding Social Welfare Institution for Woman

Mrs. A.C. Krishna Rao, Madras, received the FLO Award for 1987 in the field of outstanding social worker. Her nomination was sponsored by Addition and Company Limited, Madras.

Award for Outstanding Woman Entrepreneur/ professional

The jury decided not to give the Award.

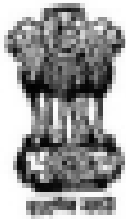
1988

Award for Outstanding Woman Professional

Mrs Adit Syam received the FLO Award for 1988 in recognition of her significant contribution in the field of Public Relations, Education and Research.

Award for Outstanding Social Welfare Institution for Woman

Shramasahkar Mahila Sangha Ltd received the FLO Award for 1988 for the commendable services rendered by it to women who are mainly from the lower strata of society.



S. Narendra
Information Advisor to PM

प्रधान मंत्री कार्यालय
नई दिल्ली-110 011
PRIME MINISTER'S OFFICE
NEW DELHI-110 011



MESSAGE

Prime Minister is glad to know that FICCI Ladies Organisation is holding its 14th Annual General Meeting in October, 1997. Political, economic and psychological empowerment of women is critical for the nation's future development. Efforts on the part of the Government alone are inadequate to achieve the challenges of empowering nearly half of our population. Activities of FICCI Ladies Organisation on behalf of this important cause are not only laudable but very much needed.

The Prime Minister wishes the Meeting a success.


(S. Narendra)

New Delhi

September 26, 1997



FEDERATION OF INDIAN CHAMBERS OF COMMERCE AND INDUSTRY

A S KASLIWAL
PRESIDENT



MESSAGE

I am glad to note that FICCI Ladies Organisation is holding its 14th Annual Session on 5th November this year. FLO has taken the lead in organising numerous Seminars and Workshops and training modules for the enrichment of human capital in general and towards capacity building of our women in particular. FLO has done seminal work in the area of fostering entrepreneurship among women and FICCI is proud of our sister organisation.

Technological changes based on computers and information technology is drastically changing the character of the workforce, making women equals on the high tech shop floors. Thus, FLO's effort at enrichment of women's market capacities is both timely and strategic.

A step towards integrating women into the mainstream of national life is the social outreach project organised by FLO in Dakshinapuri. I am sure that FLO, with the lofty ideals, far reaching vision and rich experiences, will continue to accept the challenges of the future.

I wish the Organisation every success in its endeavours and I am confident that it will achieve higher stature and greater recognition.

New Delhi
October 23, 1997

A S Kasliwal



Foreword

It is perhaps a truism to say that since the beginning of time, no one century has changed the face of the earth as much as the 20th century that we are leaving behind - be it in the area of conquering disease, forging brave new trails in science, technology and space exploration; taking information technology to dizzy new planes; putting education within the reach of millions and erasing socio-economic inequities.



However, human resource development, particularly giving women their rightful place in the socio-economic developmental process, still seems somewhat of "an area of darkness", especially in the developing world. Yet, it cannot be argued that women are beginning to take giant steps in every field of human endeavour, including honing their skills and talents as entrepreneurs in a world which is increasingly becoming one big marketplace.

In my tenure as President of FLO, I have focused on educating and equipping the emerging Indian women entrepreneurs with skills to succeed in their chosen field and to help them as they make their mark against heavy odds, societal and cultural pressures.

The theme of my work has been women entrepreneurs' empowerment through education and the resultant "holistic" fallout: excellence in

work, economic independence and social respect and honour. Haven't the ancient Vedic seers said that even the "Gods enter (the place) where women are honoured and respected" ?

This year, FLO has conducted several programmes for women entrepreneurs, which included lectures, talks, panel discussions, seminars, workshops and Entrepreneurship Development Programmes (EDPs). Eminent people from various walks of life were invited to address our members and share their experiences. The speakers include Ms. Jayanthi Natarajan, Mr. Cho Ramaswamy, Dr. M. B. Athreya, Ms. Renuka Chordhary, Ms. Malvika Singh, Mr. Vaghul, Dr. (Mrs.) Ishor Ahluwalia and Ms. Lakshmi Viswanathan, to name a few. A panel discussion with successful women on the International Women's Day was arranged. Films on topics focusing on women were screened. FLO took the initiative and felicitated the Onassis Award winner, Ms. Manjula Padmanabhan.

FLO also organised a number of training programmes and workshops on various topics. We classified our programmes into three levels. At the grass-root level, EDPs for craftswomen were organised, in three different centres. The participants were taught skills in costing, marketing, presentation and packing techniques, etc. Our ongoing socio-economic project in Dakshinapuri continues to do well, giving training for girls in tailoring and embroidery. With the help of Apollo Hospitals and Harris Seidel Foundation, we have started a Health Check and Awareness programme for women working in the factories in Chennai and Delhi.

At the second level, EDPs were conducted in floriculture, leather technology and biotechnology. Workshops on the export of handicrafts, vegetable dyes, etc. were also organised.



At the third level, workshops were conducted for women who were already in business, exposing them to different aspects of management techniques such as financial management, marketing, portfolio management, legal orientation, communication, time management, etc. Experts from institutions such as the IIMs and IFMR, and Dr. Egon Hell, a Marketing specialist from Germany contributed to the success of these programmes. We have, this year, conducted forty such events spread over Delhi, Calcutta, Mumbai, Bangalore, Chandigarh, Coimbatore and Chennai.

I would be failing in my duty if I do not mention the generous and timely financial assistance offered by the Hanns Seidel Foundation, Germany, towards conducting many of our programmes. Without their help, we would not have been able to conduct even half the programmes mentioned above.

It is heartening to note that our efforts have borne fruit in many areas. Our programme on biotechnology, conducted in collaboration with Dr. M. S. Swaminathan Research Foundation, has won the attention of the Government of Tamil Nadu, who have agreed to provide 20 acres of land for setting up a biotechnology park for potential women entrepreneurs. The Foundation has agreed to assist by providing the necessary marketing direction for the women entrepreneurs. When it materialises, this project will be the first of its kind in Asia. We see this as a significant landmark in our efforts towards fulfilment of our cause.

To commemorate the 50 years of India's independence, we are bringing out a landmark publication, "A Business of Her Own - 50 Women in Enterprise in India". The book, the first of its kind to be published in the country, is a tribute to the indefatigable entrepreneurial spirit of the Indian woman, to whom the coming century surely belongs.

However, for this to come true, "there are miles to go..." and new paradigms to be evolved, giving women equal opportunities in education, healthcare, vocational training, social skills and above all, a sea-change in the attitude of the society which still regards women as "lesser" mortals. Only then can a woman entrepreneur evolve into a business leader par excellence and an equal partner in the decision-making process. I hope, in my tenure as the President of FLO, I have helped her towards reaching this goal.

We owe a debt of gratitude to ICICI and Hanns Seidel Foundation for their generous financial help in bringing out the book. "A business of Her Own- 50 Women in Enterprise in India". I offer a very special thanks to Ms. Anuradha Rajeevan who has competently authored this book.

I would like to take this opportunity to thank all those who have helped and guided me throughout my term. My special thanks go to Mr. A. S. Kasliwal, President, FICCI and Dr. Amit Mitra, Secretary General, FICCI for the generous guidance and assistance they have been providing me. I thank all the Past Presidents who have provided me the inspiration and vigour to perform better and better, and Ms. Sarpraveen Kaur, Vice President, FLO and Ms. Shipra Chatterjee, Secretary, FLO, who stood by me and shouldered most of my burden in the discharge of my duties. A special thanks to the Regional Chairpersons, FLO Governing Body members and Sub-Committee members for their support and cooperation. I extend my heartfelt thanks to the secretariat of FICCI & FLO.

Usha Krishna

(Usha Krishna)



1989

Award for Outstanding Woman Entrepreneur

Mrs. Rita Singh, Managing Director of MESCO group of industries receives the FLO Award for 1989 in recognition of her outstanding contributions as a Woman Entrepreneur. She is a leading manufacturer and exporter of leather garments, shoes and shoe uppers.

Award for Outstanding Woman Social Worker

The cash Award of Rs. 11,000/- was shared by Mrs. Donna Fernandes, and Ms. Ranana Jhabvala, Ahmedabad.

Mrs Donna Fernandes took keen interest and helped victims of bride burning, rape, wife beating and child abuse by giving counselling legal and medical help, employment and shelter facilities to them.

Ms Ranana Jhabvala is the Secretary of SEWA. A Harvard graduate, she has played a key role in extending SEWA's trade union work among women at grassroot level.

1990

Award for Outstanding Woman Professional

The FLO Award for Outstanding Woman Professional was shared by Mrs. D. Lakshmi, Bharat Electronics Limited, Bangalore and Dr. (Mrs.) Rugmini Sankaran, Director of the Defence Food Research Laboratory, Mysore.

Mrs. D Lakshmi received the FLO Award for 1990 in recognition of her outstanding work in the field of computer simulations. She has contributed at a high professional level in a field where very few women have been working.

Dr. (Mrs.) Rugmini Sankaran shared the FLO Award for 1990 in recognition of the outstanding contribution in the field of microbiology and milked products especially in the field of processed foods.

Award for Outstanding Social Welfare Institution for Women

The jury decided not to give the Award.

1991-92

Award for Outstanding Woman Profession

FLO Award in the field of Outstanding Woman professional has been given to the following:

Mrs. Lakshmi G Menon, B.Sc., DMIT Electronics She has to her credit planning, installation, testing and maintenance of SPC computer controlled exchanges of VSML including telex, telegraph telephone and data exchanges.

Mrs. D-S Baldawala has achieved excellence in her business career which includes marketing and the finalisations of contracts and projects.

1992-93

Award for Outstanding Woman Social Worker

The eminent jury has decided to present the Outstanding Woman Social Worker Award to Mrs Jayalakshmi, Secretary, Multi Purpose Industrial Cooperative Society Limited, Bangalore

Mrs. Jayalakshmi with deep commitment to the cause of socio-economic welfare of downtrodden having a particular concern to women and children, is relentlessly striving for over 45 years of her life.

1993-94

Award for Outstanding Woman Entrepreneur

Ms Jayashree Ashwinkumar, Managing Director of Shree Mahila Sewa Sahakar Bank, Ahmedabad received the Award for Women Entrepreneur for Integrated Social Security Scheme for women working in informal sector for various technical and housing finance schemes for poor self-employed women, and for managing savings groups of poor women in more than 300 villages in three Districts of Gujarat.

She has also prepared modules and manuals for imparting training for running effective saving and credit programmes for various national voluntary organisations involved in similar activity.



1994-95

Award for Outstanding Women Social Workers

The Outstanding Women Social Workers Award shared by Mrs Latha Pandey and Prof (Mrs) Sheila Dwarkadass Lohiya

Mrs Latha Pandey with deep commitment to the cause of socio-economic welfare of downtrodden having particular concern to women and children, is relentless striving for over 20 years. Mrs Pandey felt that there should be a resurgence among the Adivasi people for self-reliance and social reform.

Mrs Sheila Dwarkadass Lohiya, Executive Member of MANAVLOK, an experiment in rural reshaping and project holder of MANSAVINI women's project. The project aims at making women enlightened, self-reliant, aware of the social issues and aware of their own potential.

1995-96

FLO Award for Outstanding Woman Entrepreneur for 1995-96 goes to Mrs Rajeswary Ramakrishnan, Managing Director, Jeypore Sugar Company Limited, Madras, for successfully managing industries, with high degree of competence. She has shown that women are no less than men in managing big industries. Today, the sugar factory managed by her is one of the ten largest sugar factories in India. She is also in ferro alloys, starch, industrial alcohol, carbon dioxide and super phosphate etc. Mrs Ramakrishnan also has great interest in educational and social fields.

1996-97

The 1996-97 FLO Award for Outstanding Woman Professional goes to Mrs Sangesta Agarwal, Managing Director, Nakamichi Securities Ltd, Calcutta for establishing a stock broking company

with a successful public issue and whose shares are listed on three stock exchanges. Mrs Agarwal is a qualified Chartered Accountant. She has already received a number of prestigious awards, including the Indira Gandhi Priyadarshini Award for outstanding services, achievements and contributions. Her achievements are indeed praise worthy.

Members of the present Jury

1. Mr Justice P N Bhagwati
Former Chief Justice,
Supreme Court,
New Delhi
2. Dr S K Joshi
Former Director General, CSIR,
National Physical Laboratory,
New Delhi
3. Ms Aimalty Desai
Chairperson, UGC
New Delhi
4. Dr R A Mashelkar
Director General, CSIR,
New Delhi
5. Dr Y K Alagh
Vice-Chancellor, JNU
New Delhi
6. Ms Justice Leila Seth
Former Chief Justice
Himachal Pradesh High Court
Noida
7. Mr A S Kasiwal (Ex-Officio)
President FICCI
New Delhi

50TH YEAR OF INDEPENDENCE COMMEMORATION PUBLICATION "A BUSINESS OF HER OWN- 50 WOMEN IN ENTERPRISE IN INDIA"

FLO has just brought out a publication on "A Business of her own - 50 Women in Enterprise in India", to commemorate the 50th year of Independence.

The contribution of women entrepreneurs to industrial development in India since Independence has not been studied in any systematic manner so far. While contribution of women in the formal sector is expected to be small, it is likely to be much more significant in the medium and informal sectors.

A publication on Indian women in industry has been brought out. This was a first attempt of its kind which specifically address gender in India's

industrial sector. Women from a wide range of sectors were interviewed to explore different perspectives. The study identified feminine concerns and gender related data gaps in industry. It is hoped that the publication will be an inspiration to future women entrepreneurs.

The author of the book is Ms Anuradha Rajivan, IAS, Ms Geetnarayan who helped in conducting some of the interviews, Mr S Muthiah who edited and published the book.

We would like to thank Hanns Seidel Foundation and The Industrial Credit and Investment Corporation of India Ltd (ICICI) for their generosity for this publication.

TRAINING PROGRAMME ON HOW TO START LEATHER BUSINESS

Agra : December 16 - 20, 1996

A five-day training programme on How to Start Leather Business was organised for thirty potential women

entrepreneurs in Agra from 16th to 20th December 1996 in association with National Chamber of Commerce and

Industry. The programme was co-sponsored by the Hanns Seidel Foundation, Germany. The participants were given practical information on the technology involved in the manufacture of various types of leather products, as well as curing procedure. There were also lectures on the marketing techniques for the domestic and international markets.

Mrs Sarpraveen Kaur, Vice President, FLO gave the welcome address.

Mr J P Khanna, an expert in Leather Technology, conducted the programme.



From R to L : Mrs Vinita Kashyap, Mr R C Agarwal, Mrs Sarpraveen Kaur, Mr S R Agarwal and Mrs Shipra Chatterjee



WORKSHOP ON COMPUTER - WINDOWS 95

Hyderabad : January 18, 1997

A workshop on Computers- Windows-95 was organised in Hyderabad on January 18, 1997 to familiarise FLO members and other participants on the handling of Personal Computers and thereby improving their effectiveness. It covered the introduction to computers, classification of computers, Software, Languages, Disk operating

systems, Windows, etc. The programme emphasised the future trends and potentials of computers and its use in every day work.

Mrs. Anjana Sanghi, Chairperson, Hyderabad Chapter of FLO coordinated the programme.

INTERACTIVE SESSION WITH SUCCESSFUL WOMEN

Chennai : January 22, 1997

An interactive session was organised in Chennai with four successful women - Mrs. Revathi Menon, actress and activist; Mrs. Joyanthi Natarajan, Member of Parliament; Ms. Kiran Majumdar, Industrialist (Biotechnology) and Ms. Sheela Rani Chankath, IAS. This meeting was open to non-members as well and was attended by about 130 persons. The programme attracted attention of the media, and was widely reported by the press.



Sitting from L to R : Mrs. Usha Krishna, Ms. Revathi Menon, Mrs. Sheela Rani Chankath, Mrs. Joyanthi Natarajan, Ms. Kiran Majumdar and Mrs. Gita Bankar.



WORKSHOPS ON FINANCIAL MANAGEMENT

Chennai : February 14 & 15, 1997
 Calcutta : July 16 & 17, 1997
 Hyderabad: July 30 & 31, 1997

Colombatore: August 11 & 12, 1997
 New Delhi : September 2 & 3, 1997

Finance and financial services are one of the most important services of a modern liberalised economy. Liberalisation and Globalisation has increased competition and thereby opened varied options to channelise investment. To provide a wider perspective in the field of finance, FLO organised five workshops on Financial Management at various centres. All the programmes were co-sponsored by Hanne Seidel Foundation, Germany

and were conducted by Institute of Financial Management and Research (IFMR), Chennai.

Some of the subjects covered in the programmes were time value of money, producing checklist for project reports, appraisal reports, capital budgeting and other corporate financial instruments. The programmes were highly appreciated by the participants.



Prof M S Narasimhan during his lecture on Corporate Finance in Chennai.



Mrs Beena Khatun delivering her welcome address during the Workshop on Fundamentals of Finance in Calcutta. On her left Mr Nazim Arif and on her right Prof M S Narasimhan and Prof G Balasubramanian.



From R to L : Mrs Shipra Chatterjee, Mrs Usha Krishna, Mr G Balasubramanian, Mr M S Narasimhan, Mr B K Paul and Mrs Madhu Kanoria



FLO participants during the workshop on Financial Management in Colombatore.



TALK ON SPIRITUALISM IN BUSINESS

by Mr N Vaghul

New Delhi : February 17, 1997

Mr N Vaghul, Chairman, Industrial Credit and Investment Corporation of India, spoke on Spiritualism in Business, on 17th February at New Delhi in context of the present day socio-economic pressures of modern life. He stated that a new liberalised economy has brought in a fiercely competitive climate generating stress and strain-leading to correlated ailments. In this tense climate, recourse to spiritualism has become imperative as a means for discipline in business dealings. He also emphasised the inculcation of right values as per our ancient traditions, blended where necessary, with modern day requirements for our younger generations who would essentially be the future of India.

Mrs Usha Krishna, President, welcomed Mr Vaghul and Mrs Sarpraveen Kaur, Vice President, proposed a Vote of Thanks.



Mrs Usha Krishna delivering her welcome address. On her right Mrs Shipra Chatterjee on her left Shri N Vaghul, Mrs Sarpraveen Kaur & Mrs Gita Bankar.

PRE-BUDGET MEMORANDUM

New Delhi February 17, 1997



A seven member delegation led by Mrs Usha Krishna called on the Finance Minister, Mr P Chidambaram and presented a Pre-Budget Memorandum for his consideration for the Union Budget for 1997-98.

The points which were highlighted were Direct and Indirect Taxes, Problems in Housing Finance, Rural Development Work, Natural Health Care Policy, etc. The other members of the delegation were Mrs Abha Dalmia, Mrs Sarpraveen Kaur, Mrs Gita Bankar, Mrs Vinita Jain, Mrs Shiromoni Vijay and Mrs Shipra Chatterjee, Secretary, FLO.

FLO delegation on the occasion of Presentation of Pre-Budget Memorandum to the Union Finance Minister Mr P Chidambaram.

WORKSHOPS ON NATURAL VEGETABLE DYEING AND PRINTING

Chennai : February 24 - March 1, 1997

New Delhi : May 5 - 9, 1997

Bangalore : June 16 - 20, 1997

Mr. Toolan Jamaisha Ratel of Ahmedabad, an authority on Natural Vegetable Dyeing and Printing, conducted workshops in all the three chapters and helped participants understand the varied and eco-friendly use of the natural ingredients. All the workshops were done both as an income generation project as well as an environmentally sustainable exercise.

Negative impact of chemical dyes on the environment has led to a revival of the non-toxic, eco-friendly natural dyes. Mr Ratel showed the participants, how beautiful and varied colours could be obtained from the simplest of ingredients.

This was one of the very successful programmes of FLO.



Participants of Workshop on Vegetable and Natural Dye and Printing at New Delhi

TRAINING PROGRAMME ON FLORICULTURE

New Delhi: March 3 & 4, 1997

Floriculture is widely recognised these days as a lucrative business with much potential for returns per unit area.



Mr G.L. Kaul after the presentation of the bouquet seen addressing the FLO members. On his left is Mrs. Usha Krishna and Mr B K Patel; on his right is Mrs Sarpreveen Kaur, Vice-President, FLO

FLO, in order to provide a wider perspective of this upcoming trade to its participants, organised a two day training programme on Floriculture in collaboration with Indian Agricultural Research Institute (IARI) at New Delhi, co-sponsored by Hanna Seidel Foundation, Germany, attended by seventy participants.

The programme was inaugurated by Dr G.L. Kaul, Commissioner Horticulture, Department of Agriculture & Cooperation. In his inaugural statement he declared that the ornamental and decorative flower of yesterday is turning into a commercial money-spinner of today.

Dr Brijendra Singh, Head of the Department of Floriculture, IARI in his speech also emphasised the positive changes that have occurred such as non-requirement of import permits for import of flower seeds, tissue culture, etc.

Mrs. Usha Krishna, President gave the welcome speech and Mrs. Sarpreveen Kaur Vice President gave the Vote of Thanks.



INTER-STATE MEET

Chennai : April 23 & 24, 1997

A two day Inter-State Meeting was held in Chennai on 23rd and 24th April 1997. The proceedings started with the Governing Body meeting on 23rd at Hotel Park Sheraton, Chennai, followed by business session. The attendance was encouraging: 24 from Madras, 5 from Delhi, 4 from Coimbatore and 2 each from Hyderabad and Calcutta.

Mrs Indira Dutt, Past President, FLO from Chennai, welcomed the gathering, and gave a brief introduction of the programmes lined up for the two days. Mrs Usha Krishna, President, gave a detailed account of all the activities of FLO since she took over. She stated that the current year's programmes are categorised into many levels:

1. Grass root level: Entrepreneurship Development Programmes in the rural areas of Karnataka, Tamilnadu, West Bengal and Gujarat for craftswomen; Health Check-up Campaigns, etc.
2. Middle level programmes: EDP on floriculture, horticulture, leather technology and Bio-technology, etc; and
3. Top level programmes for participants who were already in business but have not had formal training in different disciplines of management: Workshops on Communication, Finance, Marketing, Law, HRD, Export, Time Management, etc.
4. Talks on current issues by eminent personalities.
5. Honouring women of eminence in this 50th year of India's independence.
6. Release of a book on Women Entrepreneurs - by Ms Anuradha Khatri Rajivan to commemorate 50 years of India's independence by interviewing fifty Women Entrepreneurs.

As part of the inter-state meeting, a talk by the leading Tamil writer, Ms Sivasankari had been arranged. Ms



Participants during the get together on the eve of two days Inter-State meet at Chennai.

Sivasankari made a very systematic and powerful presentation on the role of women in society, and emphasised the need for women to play a more meaningful role in nurturing and fostering basic human values and spreading humanity.

Mrs Beena Khaitan and Mrs Mochu Kanoria, Past Presidents made short presentations on the activities of their regions and suggested that more such inter-state meetings should be held in other parts of the country. Other members also deliberated on the kind of programmes they wanted in each region, and suggested programmes for the future.

Goal-setting - mission statements were attempted. Discussions on mission statement, purpose, expectations, improvements took place. Mr Prabhu Nambiappan, a HR specialist from Kalvaee Consultancy moderated the discussion.

The participants visited Kanchipuram and Dakshinachitra. They attended a talk by Jack Canfield of "Chicken Soup soul fame". They were entertained with a classical musical concert and dinner.



CELEBRATIONS OF - INTERNATIONAL WOMEN'S DAY

Chennai & Chandigarh - March 8, 1997

To commemorate the International Women's Day on March 8th, the Chandigarh and Chennai Chapters organised programmes.

In Chennai, an episode of the popular teleserial "Penn" (women) was screened, followed by discussions with Ms Suhasini Maniratham, popular actress and Director of the teleserial and Ms Lakshmi Krishnamurthy, Executive Trustee of the Satyamurthy Centre, helping in empowerment of women since 1988 as well as former member of the Legislative Council of Government of Tamilnadu.



Screening of "Penn" on International Women's Day. Seen in the picture Mrs Usha Krishna, Mrs Lakshmi Krishnamurthy and Mrs Suhasini Maniratham.

In Chandigarh, FLO honoured eminent women who have achieved eminence- Ms. Anuradha Gupta, Competent Home Secretary of the Union Territory, Chandigarh; Ms. Kamla Sharma, First

Woman Mayor, Union Territory of Chandigarh; Dr (Ms.) Pam Rajput, Professor, Political Science, Punjab University and Director, Centre for Women's Studies and Development; Ms. Alka

Panda, Art Historian and Chairperson of Chandigarh Lalit Kala Academy; Ms Ved Nanda, Chairperson, Indian Council of Women Enterprises and Chairperson, NARI - an organisation for marketing of women's products & Executive Director of Druckgrafen; Ms. Gurdev Kaur, Women Sarpanch; and Ms. Rajni, Potter, whose exquisite murals and terracotta and mud masterpieces have won her many awards.

Mrs. Sarpreveen Kaur, Vice-President, FLO delivered the welcome speech.



From left to right, Mrs Kamla Sharma, Ms Anuradha Gupta, Ms Alka Panda, Mrs Sarpreveen Kaur, and Dr (Ms) Pam Rajput.



WORKSHOP ON COMMUNICATION

New Delhi: March 17, 1997

In this age of break-neck competition, Communication skills play as important a role as marketing management, financing, personnel management and various other activities in the field of business. In order to have an overview in this field which often gets relegated to the background in day-to-day working, a one day workshop on Communication was organised by FLO on 17th March, 1997. The workshop was conducted by Mr. S. Sreenivas Rao, Professor (Reid) from IIM Ahmedabad. The programme was co-sponsored by Hanns Seidel Foundation, Germany.



Prof. S. Sreenivas Rao addressing the participants before starting with the workshop on Communication. On his left Mrs. Usha Krishna, Mrs. Neelam Mohan and Mr. Roshan Dhalli

PANEL DISCUSSION ON THE UNION BUDGET

Chennai: March 26, 1997



Mrs. Usha Krishna, giving her welcome speech during a panel discussion on Budget in Chennai. Panel members are from R to L : Mrs. Gita Banker, Mrs. Lalitha Gupta, Dr. Anbil Rajan and Mr. Venkataswamy

A panel discussion on the Budget was conducted by FLO in the Madras Chapter on 26th March, 1997. The panelists were : Ms. Lalitha Gupta, Vice President, ICICI; Dr. Srinivas Ambirajan, Honorary Professor of Economics, Madras School of Economics; and Mr. G. Narayanaswamy, Partner, M/s S. Venkataratnam & Co.

Ms. Lalitha Gupta who has had a vast experience of over two decades in development banking mentioned about the impact of the Budget on the financial and capital markets. Dr. Srinivas Ambirajan, an economist, briefed the participants on the evolution of Indian economy and his views on this Budget.

Mr. G. Narayanaswamy interacted with the participants on the present taxation policies of the Government which has, according to many, reached new heights in liberalisation and low tax structure.

MARKETING WORKSHOPS FOR ENTREPRENEURS

Chennai: April 1 & 2, 1997
Calcutta: April 4 & 5, 1997

New Delhi: April 7 & 8, 1997
Bangalore: April 10 & 11, 1997

During the year FLO successfully conducted four workshops on International Marketing in collaboration with the Hanns Seidel Foundation, Germany. Prof Dr Egon B Heil, Professor of Marketing, Director, Marketing Department; Head of Foreign Studies and Affairs; University, D-Rosenheim, Germany, was specially invited to give lectures at various places viz Delhi, Calcutta, Bangalore and Chennai. The objective of the

workshops was to acquaint the potential entrepreneurs especially exporters, about marketing skills.

Prof Heil dealt with a number of realistic questions and exhorted the participants to develop a competitive outlook. He advised the participants to think carefully and work out methods of launching a product on their own.



Mrs Indira Dutt presenting a bouquet to Dr Prof Egon B Heil at Chennai.



Mrs Usha Krishna delivering her welcome address during the workshop on International Marketing in Bangalore. Others seen in the photograph are Dr Prof Egon B Heil on her left and Mrs Yashodara Shroff on her right.



Mrs Uta Danerjoe Romers delivering her inaugural address. On her left, Mrs Usha Krishna, Dr Prof Egon B Heil, and Mrs Shilpa Chatterjee; on her right, Mrs Surpreet Kaur and Mr B R Puri



From L to R: Shri Pradeep Dutt, Mr Nozzeb Aref, Mrs Usha Krishna, Dr Prof Egon B Heil and Mrs Deena Khanna in Calcutta



TALK BY DR (MRS) ISHER J AHLUWALIA

New Delhi : April 15, 1997

Chennai : October 22, 1997

Dr (Mrs) Isher J Ahluwalia, an eminent economist and faculty member of Centre for Policy Research addressed FLO members on "Indian Economy at the Cross Roads", on April 15 at New Delhi. She said that political instability is bound to have an adverse impact on the investors' confidence and business sentiments. At the same time, she pointed out, that the consensus approach towards economic reforms cutting across partylines would make the reform process acceptable to all political affiliations and thereby provide continuity, irrespective of the Government in power.

Mrs Usha Krishna, President mentioned in her welcome speech that the recent political crisis will not, hopefully, affect the reform process which has been appreciated by most political parties. She foresaw that the political crisis would soon be over, causing the economy to grow at a faster rate.



Sitting from L. to R : Mrs Sarojawati Kaut, Dr (Mrs) Isher J Ahluwalia, Mrs Usha Krishna, Mrs Shreya Chatterjee

A Vote of Thanks was proposed by Mrs Sarjapweeni Kaut, Vice-President.

The Chennai Chapter of FLO witnessed an interesting programme on "Indian Economy at Fifty" on Wednesday, the 22nd of October.

Introducing herself as a student of Indian Economy, the speaker for the day, Dr. (Ms.) Isher Judge Ahluwalia said that during the early 50's world had many expectations from India that it would do economically well, but everything was going against us because of the frequent change in the Government and also because India had failed in realising its own potential.

A comparison of the percentage of growth rate from the early 50's, 80's and till the present day was brought out. The figures that clearly showed the decline in the poverty line was also shown. Strong inward orientation, dominant public sector/lack of perfect markets, high degree of regularisation etc. were among the features of development strategy that were discussed.

The speech was followed by a question-answer session and the audience's participation in this session was noteworthy.



VISIT TO NATIONAL INSTITUTE OF FASHION TECHNOLOGY

New Delhi: April 29, 1997

As the modernisation and upgradation of technology is catching up with increased competition, the growth of the same has been felt in the Fashion Industry. In order to understand the wider perspective of these new activities undertaken by one of the most reputed institutes in the country, a team of thirty members led by

Mrs Usha Krishna, President, visited National Institute of Fashion Technology (NIFT) on 29th April, 1997.

Mr P.K. Laheri, Executive Director of NIFT gave a brief overview of how the students were being trained to work on the most sophisticated and modern machines used in the fashion industry. This was a very interesting and informative visit for all.

SOCIO-ECONOMIC PROGRAMME - DAKSHINPURI

New Delhi : April 29, 1997



Certificate distribution in Dakshinpuri. Sitting from L. to R : Mrs Sudha Agarwal, Mrs Chandra Gandhi, Mrs Usha Krishna, Mrs Sarojwari Roor and Mrs Shilpa Chatterjee.

A vocational training course on cutting and tailoring for women of the weaker sections is run by FLO in the slum area of Dakshinpuri. The training programme helps women to become self-reliant. The programme is being held in collaboration with India International Rural Cultural Centre.

The annual certificates were distributed to girls who successfully completed the Diploma Course on sewing, tailoring and cutting, by Mrs Usha Krishna.

Usha

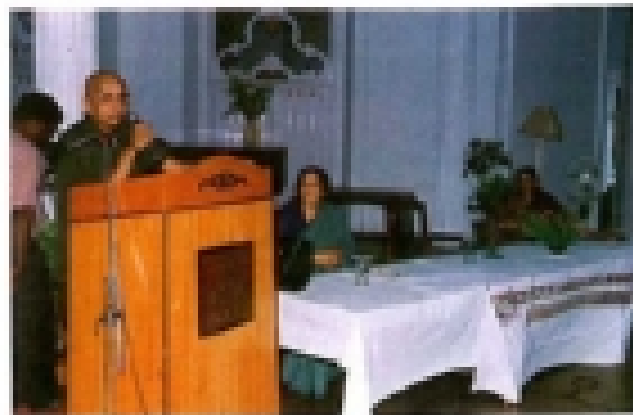


TALK ON "CURRENT POLITICAL SITUATION IN INDIA"

Chennai: June 12, 1997

The Chennai Chapter of FLO had an interesting session on the "Current Political Situation in India" by Mr Cho Ramaswamy on 12th June.

We had a well attended audience of about a hundred. Mr Ramaswamy spoke very briefly on the current Government situation in Tamil Nadu. The members then put forward some questions which varied from predicting on the life of the Government, the two party system in India, survival of democracy, presence of LTTE in Tamil Nadu, defence and other problems pertaining to the omissions and commissions of the State Government.



Mr Cho Ramaswamy addressing FLO members in Chennai on the Current Political Situation. Mrs Usha Krishna and Mrs Sudha Paul are seen in the picture.

WORKSHOP ON TIME MANAGEMENT

Bangalore : June 23, 1997 Chennai : June 24, 1997 Coimbatore : June 25, 1997

Time management is of very great importance in the present day scenario. This is especially true for women who manage not only the home and family, but may also have to manage in their workplace. This makes Time Management a very crucial factor for women. FLO therefore decided to conduct the Time Management Programme in Bangalore, Chennai and Coimbatore on

the 23rd, 24th & 25th of June respectively.

All the programmes were co-sponsored by Hanns Seidel Foundation (HSF), Germany and were conducted by Mr. Hassan Josher of Ahmedabad who is also a Management Consultant and the Managing Director of Josher Managerial and Financial Services Ltd.



Participants during the workshop at Coimbatore.



Mrs Usha Krishna presenting Bouquet to Mr Hassan Josher during the workshop on Time Management at Chennai



TALK ON NEW FRONTIERS IN THE TELEVISION INDUSTRY

New Delhi: June 30, 1997

Ms Mahika Singh, a media personality, journalist and Chairperson of BITV, addressed members of FLO on "New Frontiers in the Television Industry".

Describing the transformation of the Television Industry from a Government controlled medium into a credible and totally professional business, she strongly emphasised its aims and objectives to inform, educate, entertain and ensure balanced programming.



Sitting from L. to R. : Mrs Neelam Mohala, Mrs Sarpreveen Kaur, Mrs Mahika Singh, Mrs Susha Krishna and Mrs Shipra Chatterjee.



FLO delegation at the premises of BITV

As a follow-up of this programme FLO members visited BITV on 22nd September, to get a first hand knowledge of a television centre. The members were impressed by the advanced techniques used in the production aided by computers. Ms Sarpreveen Kaur thanked the members of the BITV and extended her gratitude to Ms Mahika Singh for arranging the visit and her hospitality.



SEMINAR ON OPPORTUNITIES/TRAVEL & TOURISM / SUNRISE INDUSTRIES

Chennai : July 3, 1997

An interactive session on "Opportunities/Travel & Tourism/ Sunrise Industries" was conducted in the Chennai Chapter of FLO on 3rd July. The panelists who joined us that evening were: Mr. Mohan, Managing Director, Sterling Resorts; Ms. Susiksha Giri, Consultant, Good Counsel Associates; Ms. Vishalam Ekambaram, Regional Director, Passage India. Mr. Mohan having developed and opened the first timeshare resort in India, briefed the participants about the concept of timeshare. He highlighted on the enormous potential of tourism in India.

Ms. Susiksha Giri spoke about the Hospitality Industry and the necessity to provide specialist services in the Hospitality and Tourism sector in South India.

Ms. Vishalam Ekambaram briefed the participants about the necessity to improve the Tourism Industry in South India. Ways to improve the same was also discussed during the interaction.



Sitting from L to R : Ms. Susha Krishna, Mr. Mohan, Ms. Susiksha Giri and Mr. Vishalam Ekambaram

SEMINAR ON EXPORT OF HANDICRAFTS

Chennai : July 8, 1997

The Chennai Chapter of FLO organized a one day programme on "Export of Handicrafts". This was attended by nearly thirty participants. Sessions on Finance for Handicraft Exports, Marketing Techniques, Quality Control, RBI Rules and Regulations, production facilities available through crafts people and others were conducted. We definitely need to do this kind of programme in many more centres.



Participants during the Seminar on Export of Handicrafts



WORKSHOP ON PORTFOLIO MANAGEMENT

New Delhi : July 11, 1997

Chennai : July 18, 1997

With a view to understand the principles and techniques of Portfolio Management and Indian Stock Markets, FLO organised two workshops on "Portfolio Management", co-sponsored by Hanna Seidel Foundation, Germany in New Delhi and Chennai on 11th July and 18th July, 1997 respectively.

Prof V Raghunathan of Indian Institute of Management, Ahmedabad conducted both the workshops. He talked about



Prof V Raghunathan during his lecture on Portfolio Management at New Delhi



Prof V Raghunathan addressing the participants at Chennai.

the three important and essential theories in financial decision making, namely technical analysis, fundamental analysis and modern portfolio theory. He also focused on the Time Value of Money and the concepts of compounding and discounting. He emphasised on linkages between industry and economy, and the understanding of these for investment decisions.



HEALTH CHECK-UP & AWARENESS PROGRAMMES

Chennai : July 18, 1997
Noida, (U.P.) : October 16, 1997

Unskilled urban labour force in the informal sector, are not protected by social legislation, and are forced to take up jobs in factories for their livelihood. With the objective of creating awareness on health and hazardous diseases, FLO organised camps for health check-up and awareness for the factory women workers in Chennai and Noida (U.P.).

Both the programmes were co-sponsored by Hanns Seidel Foundation, Germany. Apollo Hospitals provided a team of doctors, nurses and



Health Check-up for women factory workers organised in Chennai.



Sitting from left to right : Mr Joe Curran, Dr Harsh Vardhan, Mrs Usha Krishna, Mrs Ramesh Gupta, Mrs Shripas Chatterjee, and Mr B K Purraj Naidu.

other infrastructure required for the check-up. Around 200 women in Chennai and 100 women in Noida were checked up on the inaugural day.

The programme was inaugurated by Dr (Mrs) Vasanthi, Senior Gynecologist, Apollo Hospitals in Chennai, while Dr Harsh Vardhan, Minister of Health, National Capital Territory of Delhi inaugurated the Noida programme.



FICCI-FLO INTERACTIVE MEETING

Chennai : July 25, 1997

The Chennai Chapter of FLO had an interesting meeting with the FICCI President, Mr A S Kasliwal, Senior Vice President, Mr K K Modi and Vice President, Mr Sudhir Jalan at Park Sheraton Hotel, Chennai. The meeting provided a forum for a fruitful exchange of ideas.



Shri A S Kasliwal, President, Shri K K Modi, Sr Vice President, Mr Sudhir Jalan, Vice President of FICCI, Mrs Usha Kishore and some other members of FLO are seen in the picture

WORKSHOP ON LEGAL ORIENTATION FOR ENTREPRENEURS

New Delhi : July 26, 1997

Legal awareness is a must for entrepreneurs whether in the large or small sector. With this realisation, a Workshop on Legal Orientation for Entrepreneurs was organised by FLO in collaboration with Hanns Seidel Foundation

Germany. The Workshop was conducted by Prof. P M Bakshi and Prof. K S Bhatti of Indian Law Institute. Prof. Bakshi initially dealt with the basics of Law and then covered The Law of Arbitration, as most of the contracts provide for settlement of disputes by arbitration. He also gave an overview

of Civil and Criminal laws, Law-making institutions, commercial laws of India which included Indian Contracts Act, Partnership Act, Sales of Goods Act, Negotiable Instruments Act, and Arbitration and Conciliation Act.

A quick review of Equal Remuneration Act, Factories Act, Payment of Wages Act and Minimum Wages Act was given by Prof. K S Bhatti. This indeed proved to be a very useful programme for all participants. A welcome to this programme was given by Mrs. Nirmaia Jain, Past President, FLO.



Prof P M Bakshi conducting the workshop on Legal Orientation for Entrepreneurs. Mrs Nirmaia Jain and other members are also seen in the picture.



TALK ON CIVIL AVIATION INDUSTRY IN THE LIBERALISED ERA by Mrs Jayanthi Natarajan, Minister of State for Civil Aviation and Parliamentary Affairs, Govt of India

New Delhi : July 30, 1997

Civil Aviation is a core sector of infrastructure and is absolutely essential for a holistic development of the tourism industry. The need for proper development of civil aviation sector has assumed added significance with the liberalisation process. In order to highlight the importance of civil aviation for economic development, particularly for international trade and tourism, a Talk on "Civil Aviation Industry in the Liberalised Era" was organised in New Delhi on 30th July 1997.

Mrs Usha Krishna, President, welcomed the Chief Guest and Mrs Arjana Somary, Governing Body Member proposed Vote of Thanks.



Mrs Jayanthi Natarajan, Minister of State of Civil Aviation and Parliamentary Affairs, addressing the FICCI members. On her left, Mrs Usha Krishna, Dr Amit Mita and Mrs Shilpa Chatterjee; on her right, Mrs Arjana Somary, Mr P Murali, Mrs Naveen Mahata and Mrs Rajagopalan Rajaram.

WORKSHOPS ON HUMAN RESOURCE DEVELOPMENT

Chennai: August 5 & 6, 1997

Programmes on Human Resource Development namely "Self Actualisation" in Chennai and "Discovering the potential of the self" in New Delhi were conducted by Dr(Mrs) Indira Parikh, IIM Ahmedabad. Both the programmes were co-sponsored by Hanns Seidel Foundation, Germany. The objectives of the programmes were to provide

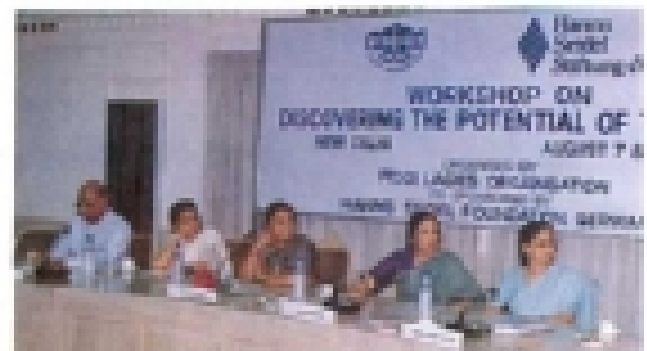


Mrs Usha Krishna, on her left Mrs Indira Parikh and Mrs Suresha Kulkarni on her right.

New Delhi: August 7 & 8, 1997

conceptual, functional, structural and behavioural inputs to women and men from diverse sectors and levels of administration.

By the story-telling method, various concepts and theories about human behaviour were brought forth in a clear and effective manner.



From L to R : Mrs B K Puri, Mrs Madhu Kanoria, Mrs Indira Parikh, Mrs Usha Krishna and Mrs Shilpa Chatterjee

FLO FELICITATED MS MANJULA PADMANABHAN

August : 6, 1997

FLO in its endeavour to honour women of eminence in this 50th year of India's independence, felicitated Ms Manjula Padmanabhan, winner of the prestigious \$ 100,000 Onasis International Cultural competition prize for the play "Harvest".



Ms Usha Krishna, FLO President, presenting bouquet to Ms Manjula Padmanabhan during the felicitation programme in Chennai

TALK ON ROLE OF WOMEN FOR A HEALTHY NATION - THE NEXT 50 YEARS by Ms Renuka Chowdhary

New Delhi : August 8, 1997

To coincide with the 50th year of India's independence, a Talk on "Role of Women for a Healthy Nation - The Next 50 Years" by Ms Renuka Chowdhary, Minister of State for Health and Family Welfare, Government of India was organised at New Delhi.

Ms. Chowdhary stated that there was a need to bring about changes in the laws of inheritance which were gender discriminatory. There was an urgent need to impart more value based information to children as the joint family system was breaking up. Health, hygiene and vocational training should be made an integral part of our system.

She emphasised that the corporate sector was obliged to play an active role in this as they had the ability and financial strength to do so. She encouraged women to take the initiative to make this work as their intrinsic qualities of greater endurance, perseverance and ability to create would give them an edge.

Mrs. Usha Krishna, President, welcomed the guests and Mrs. Neelam Mohata, Governing Body Member, proposed a Vote of Thanks.



Mrs Renuka Chowdhary, Minister of State for Health and Family Welfare. Seen behind her is Mrs. Usha Krishna, FLO President and on her right Mrs. Shrin Paul



CRAFT EDPs FOR WOMEN

Karnataka : August 25 - 29 , 1997

Tamilnadu: September 22 - 27, 1997

West Bengal: September 24 - 29, 1997,

The FICCI Ladies Organisation (FLO) has been instrumental in promoting entrepreneurship amongst women through its various programmes. This time the need was felt to provide skill-oriented training programmes to women from the rural sector.

With this in view, FLO organised three EDPs for craftswomen in Karnataka, Tamil Nadu and West Bengal. All the three programmes were co-sponsored by the Hans Seidel Foundation (HSF), Germany. Nearly twenty five women who took part in each of these EDPs were practising craftswomen who needed to be exposed to management techniques - like inventory control, raw

material , new technologies, credit facilities, quality control, product diversification, exports, etc.

The EDPs were very successful in all the three centres due to the presence of excellent resource people. Craftswomen in Chennai hailed from different parts of Tamilnadu and Kerala. In Calcutta, they came from West Bengal, Bihar and Orissa and in Ramanagaram from all parts of Karnataka.

Crafts Council of Karnataka helped conduct the Ramanagaram (Karnataka) EDP and Crafts Council of West Bengal the Calcutta one. The Chennai EDP was put together by the President and other members of FLO.



Mrs Krishna Rao - Chairperson Shree Sree Mandir and winner of FLO award in 1997 and one of the participants.



EDP for Craftspersons at Tamil Nadu



EDP for Craftspersons at Karnataka



EDP for Craftspersons at West Bengal



INTERACTIVE SESSION ON "CULTURAL TOURISM"

Chennai: September 4, 1997



Mrs. Lakshmi Viswanathan and Mrs. Usha Krishna seen during the talk on Cultural Tourism

An interactive session on "Cultural Tourism" was conducted in the Chennai chapter of FLO on 4th September. The Chief Guest and the speaker for the day was Mrs. Lakshmi Viswanathan, a famous Bharathi Nattam exponent and a cultural ambassador.

"Cultural Tourism has tremendous potential" was the main emphasis of the programme. The example of Bali, a global tourist spot with a sharp focus on culture having roots in India, is the ideal example in this regard, said Mrs. Lakshmi Viswanathan.

TALK ON VISION 2001 AND STRATEGY FOR WOMEN ENTREPRENEURS

New Delhi: September 25, 1997

In a comprehensive talk on "Vision and Strategy for the Indian Women Entrepreneur for the 21st century" Dr. M B Athreya explained that there is an exciting vision ahead for India, as it stands at the threshold of the 21st century. India is poised to become a significant economic power by 2010. The Indian women entrepreneur should be a powerhouse of entrepreneurial initiative in order to create wealth and jobs. She should be a path-breaker, trail-blazer and an inspiration to younger women and girls. The Indian woman can help to keep the business family united and raise children as future dynamic entrepreneurs.



Dr. M B Athreya addressing FLO members. On his right, Mrs. Madhu Karia and on his left, Mrs. Usha Krishna and Mrs. Shilpa Chatterjee.



ENTREPRENEURSHIP DEVELOPMENT PROGRAMMES IN BIOTECHNOLOGY

New Delhi : October 6 - 24, 1997

Chennai : October 13 - November 8, 1997

The three-week EDP in Biotechnology was conducted by RLO in Chennai in collaboration with the M S Swaminathan Research Foundation (MSSRF), Department of Biotechnology, Government of India and co-sponsored by the Hanns Seidel Foundation Germany. After the EDP the participants hoped to form a Women's Biotechnology Park in Chennai.

The State Government has promised to provide 20 acres of land for the Park. When it comes up it would be the first Biotechnology Park for Women



From L. to R.: Mrs Anita Dhanraj, Mrs Usha Kolhekar, Dr M S Swaminathan and Mr P C Cyriel



Participants of the workshop, New Delhi

in the Asia Pacific region.

A similar three weeks EDP in Biotechnology in Delhi was inaugurated by Dr (Mrs) Manju Sharma, Secretary, Department of Biotechnology, Government of India. While inaugurating, she stated that by the end of the Ninth Plan we would have at least 9-10 Biotech Parks like the one which is going to be started in Chennai.

Mrs Noelam Moheta and Mrs Shikamani Vijay both Governing Body Members gave welcome address and Vote of Thanks respectively.



VISIT TO NATIONAL MUSEUM

New Delhi : October 24, 1997

To commemorate the 50th year of India's independence, British Council in collaboration with National Museum organised an exhibition - "Enduring Image" at National Museum, New Delhi.

To translate members vicarious experiences into a memorable one, FLO organised a visit to the Enduring Image Exhibition at National Museum.

Ms Shobita Punja, a post graduate from Stanford University, California and Museum Education award winner has taken the visiting members around and explained details of the artifacts exhibited there.

Mrs. Sarpraveen Kaur, Vice-President, FLO led the delegation.



FLO Delegation at National Museum

GOVERNING BODY MEETINGS HELD DURING THE YEAR 1996-97

New Delhi : 5-12-1996
New Delhi : 24-1-1997
Chennai : 23-4-1997

New Delhi : 21-7-1997
New Delhi : 17-10-1997



ACTIVITIES HELD DURING THE YEAR: 1996-97

1996

December 16 - 20	How to Start Leather Business	Agra
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1997

January 18	Computer Programme on Windows-95	Hyderabad
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January 22	Interactive Meeting with Ms Jayanthi Natarajan, Ms Ravathi Menon and Ms Kiran Majumdar	Chennai
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February 14 & 15	Workshop on Corporate Finance by IFMR, Chennai	Chennai
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February 17	Talk on Spiritualism in Business by Shri N.Vaghul	New Delhi
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February 17	Presentation of Pre-Budget Memorandum to the Finance Minister	New Delhi
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February 24 to March 1	Workshop on Vegetable and Natural Dye & Printing	Chennai
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March 3 & 4	Programme on Floriculture	New Delhi
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March 8	Screening of "Penn" on International Women's Day	Chennai
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March 8	Honouring Women Achievers on "International Women's Day"	Chandigarh
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March 17	Workshop on "Communication"	New Delhi
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March 26	Panel Discussion on Budget	Chennai
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April 1 & 2	Marketing Workshop for Entrepreneurs by Dr Prof Egon B Heil	Chennai
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April 4 & 5	Marketing Workshop for Entrepreneurs by Dr Prof Egon B Heil	Calcutta
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April 7 & 8	Marketing Workshop for Entrepreneurs by Dr Prof Egon B Heil	New Delhi
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April 10 & 11	Marketing Workshop for Entrepreneurs by Dr Prof Egon B Heil	Bangalore
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April 15	Talk on Indian Economy at the Cross Roads by Dr (Mrs) Isher J. Ahluwalia	New Delhi
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April 23 & 24	Inter-State Meet	Chennai
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April 29	Visit to NIFT	New Delhi
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April 29	Certificate Distribution Programme at Dakshinpur	New Delhi
May 5 & 9	Workshop on Vegetable and Natural Dye & Printing by Shri Toofan Jamalsha Rafai	New Delhi
June 12	Talk on Current Political Situation in India by Shri Cho Ramaswamy	Chennai
June 16 & 20	Workshop on Vegetable and Natural Dye & Printing by Shri Toofan Jamalsha Rafai	Bangalore
June 23	Workshop on Time Management by Prof Hassan Jowher	Bangalore
June 24	Workshop on Time Management by Prof Hassan Jowher	Chennai
June 25	Workshop on Time Management by Prof Hassan Jowher	Coimbatore
June 30	Talk on New Frontiers in The Television Industry by Ms Mahika Singh	New Delhi
July 3	Seminar on Opportunities, Travel and Tourism - Sunrise Industries	Chennai
July 8	Seminar on Export of Handicrafts conducted by ITCOT	Chennai
July 11	Workshop on Portfolio Management by Prof V. Raghunathan	New Delhi
July 16 & 17	Workshop on Financial Management	Calcutta
July 18	Health Check up and Awareness Programme with Apollo Hospitals	Chennai
July 18	Workshop on Portfolio Management by Prof. V. Raghunathan	Chennai
July 25	Interactive Meeting with Shri A.S.Kasliwal, President; Shri K.K.Modi, Senior Vice-President; and Shri Sudhir Jalan, Vice-President of FICCI	Chennai
July 26	Workshop on Legal Orientation for Entrepreneurs by Prof. P.M.Bakshi	New Delhi
July 30	Talk on Civil Aviation Industry in Liberalised Era by Ms Joyanthi Natarajan	New Delhi
July 30 & 31	Workshop on Financial Management	Hyderabad
August 5 & 6	Workshop on Self Actualisation by Dr(Ms) Indira J Perikh	Chennai
August 6	Felicitation Programme of Ms Manjula Padmanabhan	Chennai
August 7 & 8	Workshop on Discovering the Potential of the Self	



	by Dr(Ms) Indira J Parikh	New Delhi
August 8	Talk on Role of Women for a Healthy Nation - In the next 50 years by Ms Renuka Chowdhary	New Delhi
August 11 & 12	Workshop on Financial Management	Coimbatore
August 25 & 29	Crafts EDP for Women	Karnataka
September 2 & 3	Workshop on Financial Management	New Delhi
September 4	Talk on Cultural Tourism by Ms Lakshmi Viswanathan	Chennai
September 22	Visit to BITV	New Delhi
September 22-27	Crafts EDP for Women	Tamilnadu
September 24-29	Crafts EDP for Women	West Bengal
September 25	Talk on Vision 2001 Strategy for Women Entrepreneurs by Dr M B Athreya	New Delhi
October 6-24	EDP in Biotechnology	New Delhi
October 13 - November 8	EDP in Biotechnology	Chennai
October 22	Talk by Dr. (Mrs.) Isher J Ahluwalia	Chennai
October 24	Visit to National Museum	New Delhi
November 5	Release of Book on "A Business of Her Own- 50 Women in Enterprise in India"	



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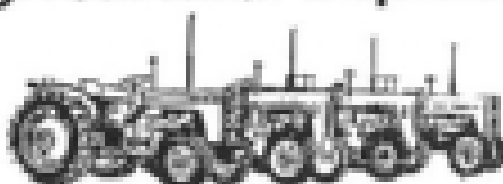
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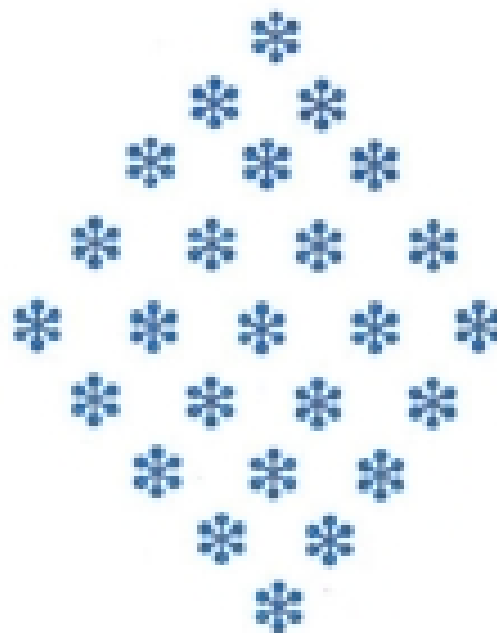
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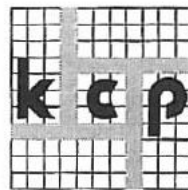
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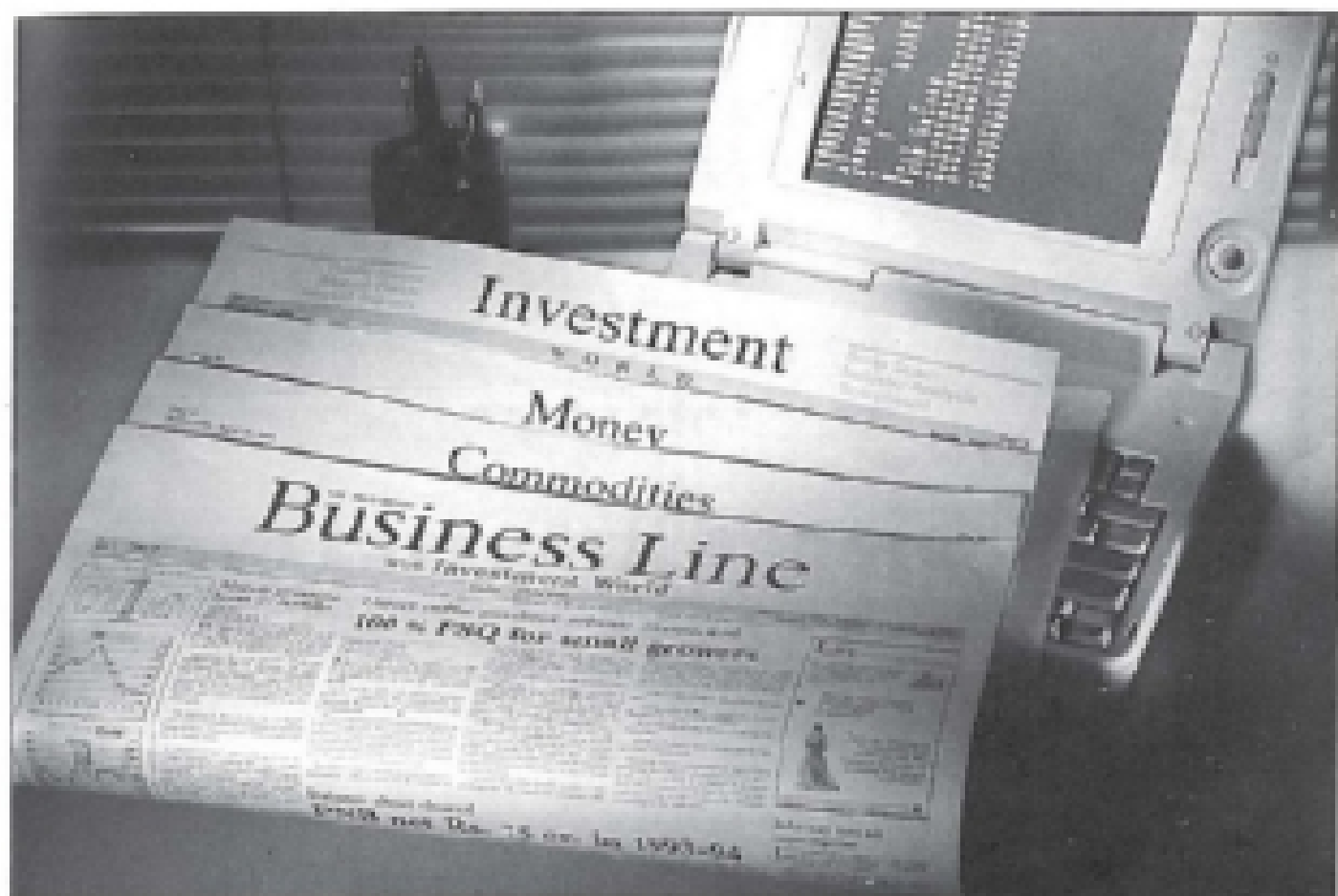


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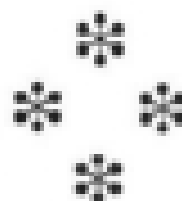


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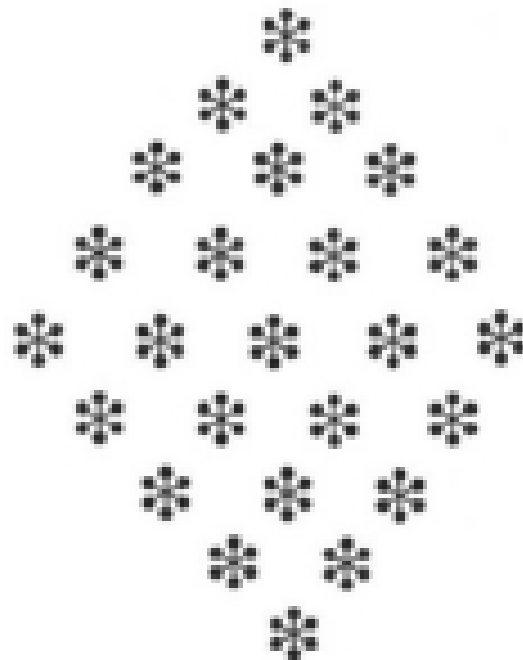
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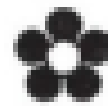
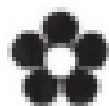
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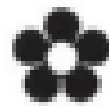
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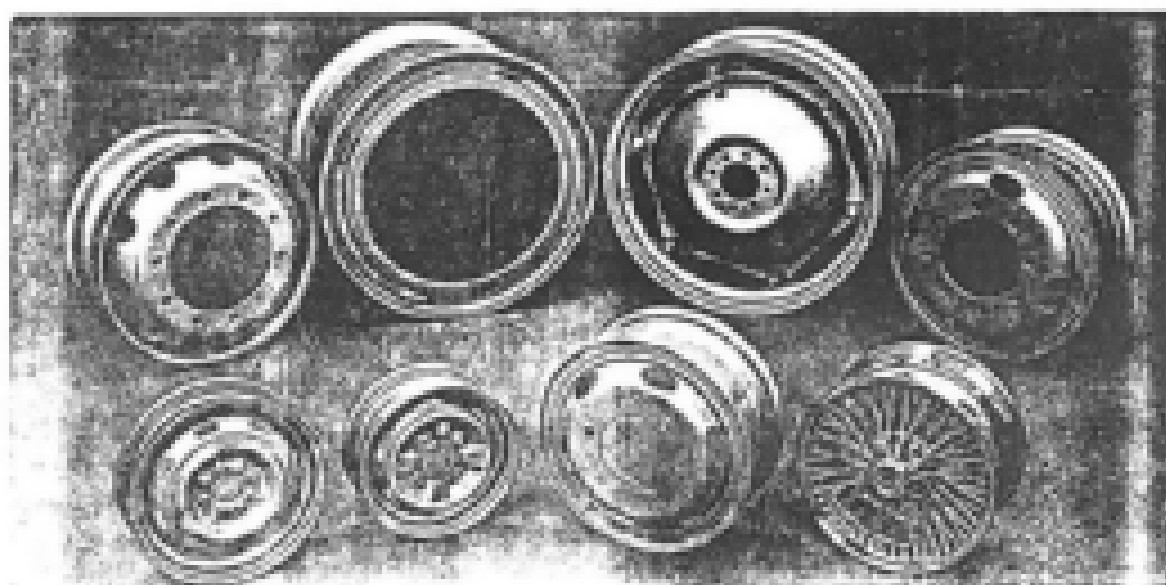
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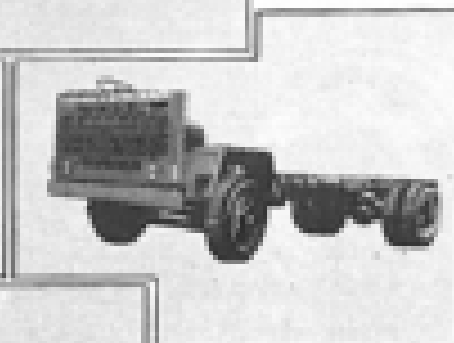
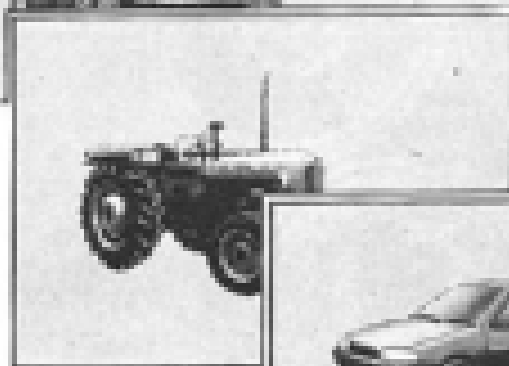
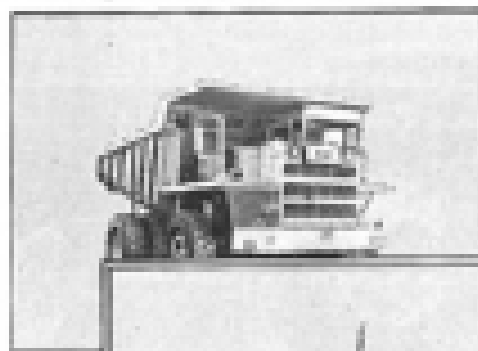
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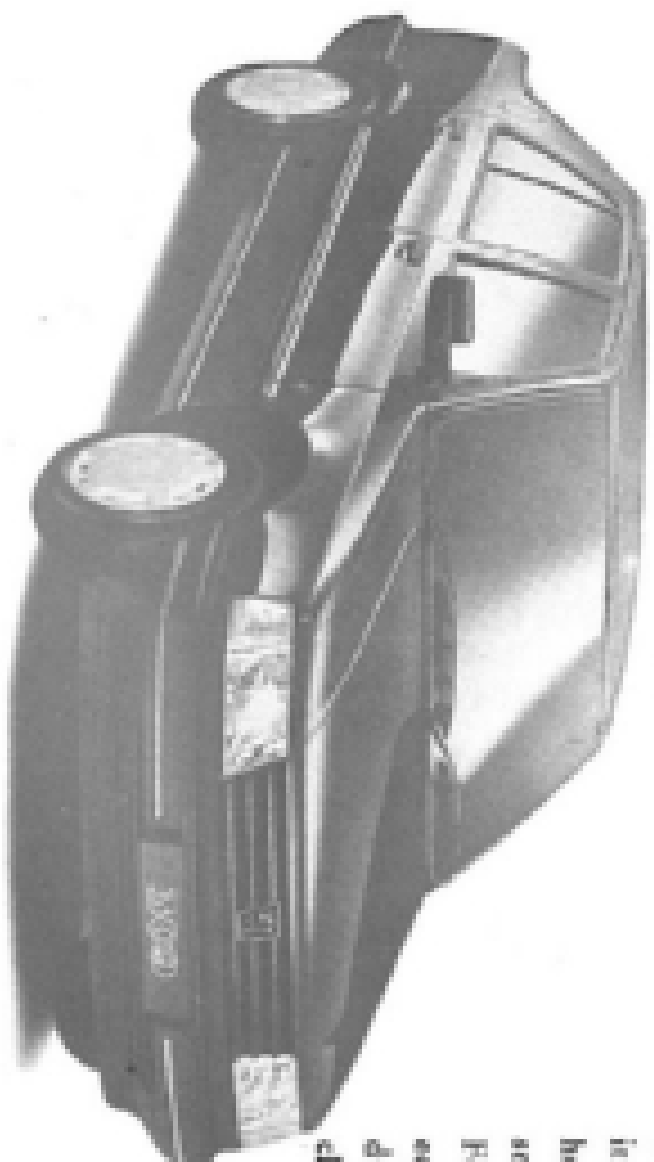
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