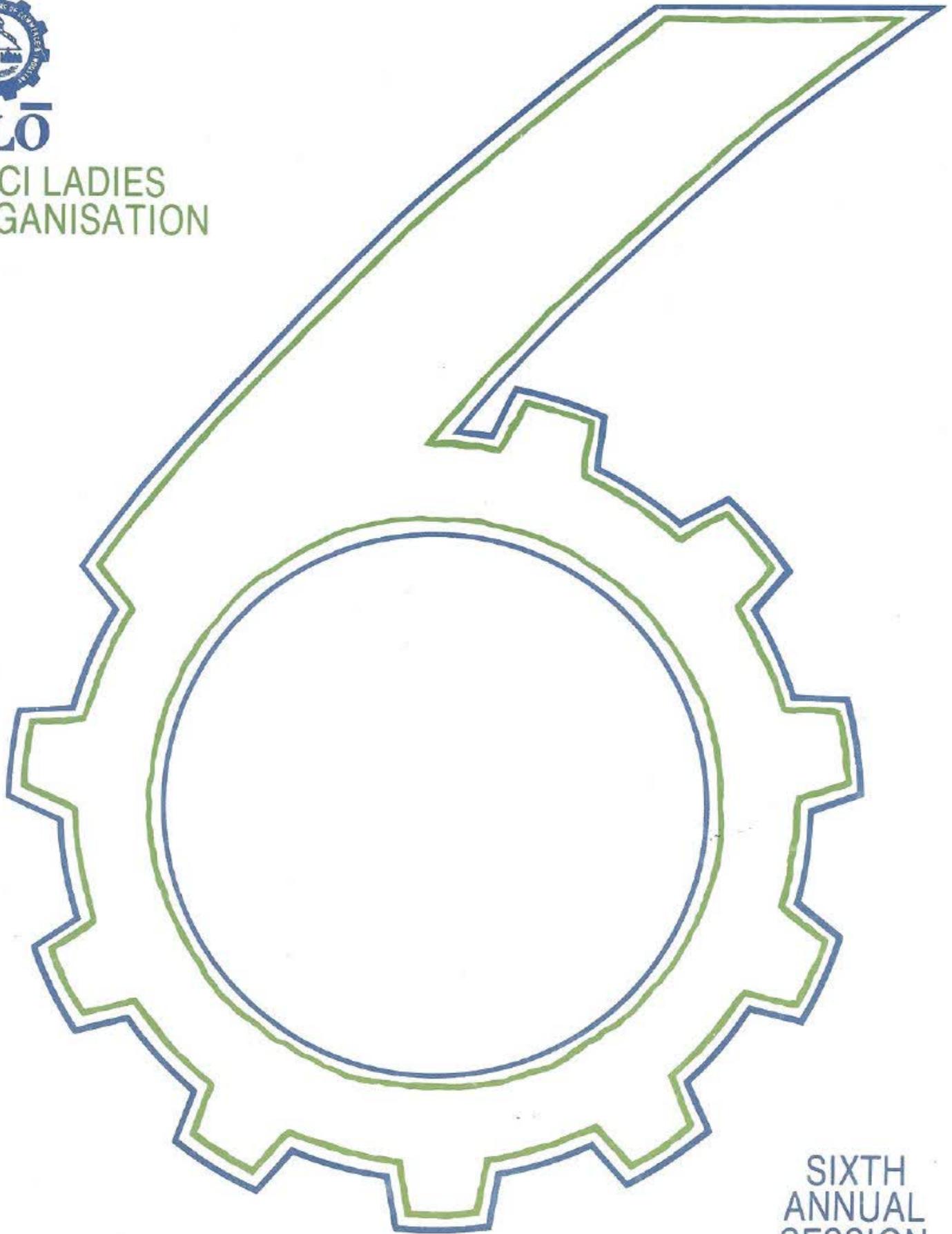


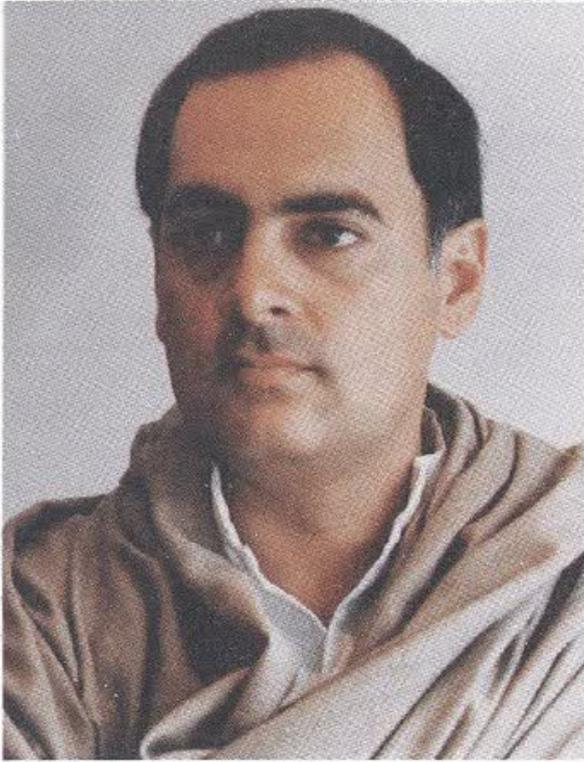


FLO

FICCI LADIES
ORGANISATION



SIXTH
ANNUAL
SESSION



PRIME MINISTER

MESSAGE

The active participation of women in various development activities will help accelerate the pace of progress. Indian women are playing an increasingly important role in economic life. Some of our most successful entrepreneurs have been women. The assistance being provided by the FICCI Ladies Organisation to women entrepreneurs will encourage more women to set up business ventures.

I send my best wishes to the FICCI Ladies Organisation on the occasion of its Sixth Annual General Meeting.

New Delhi
April 10, 1989



भारत के उप-राष्ट्रपति के निजी सचिव
नई दिल्ली

PRIVATE SECRETARY
TO THE VICE-PRESIDENT OF INDIA
NEW DELHI

March 21, 1989

Madam,

The Vice-President of India is glad to know that the FICCI Ladies Organisation is holding its 6th Annual General Meeting on the 22nd April, 1989. He sends his best wishes for the success of the deliberations of the Conference.

Yours faithfully,

S. W. Malwade

(S. W. Malwade)

Smt. Shipra Chatterjee,
FICCI Ladies Organisation,
Federation House,
Tansen Marg,
New Delhi-110001



FEDERATION OF INDIAN CHAMBERS OF COMMERCE AND INDUSTRY

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ROHIT C MEHTA
President

M E S S A G E

I am glad to know that the FICCI Ladies Organisation is holding its 6th Annual Session on 22nd April, 1989. Since its inception in 1983, the Organisation initiated a number of useful programmes. It is a matter of special appreciation that FLO has undertaken EDP for women this year. I hope this programme will be held every year to create a permanent impact.

It is creditable that FLO sponsored successful trade delegations to Yugoslavia, Hungary and Turkey. Such visits will provide an international dimension to FLO work.

I hope that FLO will continue to work with the same vigour in the future as well and dedicate itself to issues of social and national concern.

I wish the Organisation every success and send my best wishes on the occasion of its Annual Session.

Rohit Mehta

(ROHIT C MEHTA)

Date: 7.4.1989



FOREWORD

The Sixth eventful year of the FICCI Ladies Organisation (FLO) draws to a close and FLO enters its Seventh year with confidence and faith; enthusiasm tempered with humility. In a short period of six years, our activities have increased manifold and we have developed a multi-faceted personality. Today, we can claim that FLO is firmly entrenched in the milieu of women's organisations in the country dedicated to the national cause. We at FLO, firmly believe that for the nation to develop its fullest potential, 50 per cent of the population which are women have to be integrated into the economic mainstream in some form or the other. Towards this cause, we rededicate our organisation - to promote entrepreneurship and professionalism amongst women, to make them aware of the importance of their role in the development of the nation as a whole.

The past year was punctuated by many distinctions. Our economy which was put to an acid test due to the pessimism which engulfed us, and the world at large, as to our capability to cope with the worst ever drought of 1987, was put to rest. The resilience of the Indian economy and its enviable progress in many directions has been internationally acclaimed. The year 1988, had other economic significances also. Industrial growth registered an impressive growth rate of 10 per cent. The infrastructural sector looked up and the capital market has become relatively buoyant. Liberalisation has brought about import of the latest technologies which in turn have generated rising standards of excellence at par with the world. By all calculations, we are poised on the threshold of the 21st Century, ready to take our place in the pantheon of industrially and economically advanced nations. For this, credit goes to our present day leadership which recognises that growth of a high order can evolve only through liberalisation and decontrol.

On the pessimistic side, the operation of 'Graham's Law' in public administration is taking place - the negative aspects are overshadowing the positive aspects. The political turmoil in Punjab, Assam, North Eastern States and to some extent Tamil Nadu and Jammu and Kashmir, have retarded the economic growth of these states. The billowing clouds of unchecked population growth, which some pessimists predict will outrace that of China by the end of the century, have overshadowed the positive trends of our economy. The persistent deficit budgets from the Centre as well as the States causes foreboding amongst our economists. If pragmatic steps of setting up more and more joint-sector undertakings in the infrastructural sectors, liberalising controls and regulations on the private sector in the areas of mass consumption, and imposing accountability on the public sector undertakings are taken, the gloom in the economy will certainly lighten and lead to optimism on the whole. Fortunately, the Planning Commission has taken all these areas into consideration and the 8th Five Year Plan envisages a higher orbit of growth when the dawn of the 21st century takes place 11 years hence.

To come back to the role of FLO in the restructuring of development strategies, we endeavour to groom more and more women in the role of dedicated entrepreneurs. In this direction a Workshop on 'Insurance Planning for Women Entrepreneurs' was held which aroused keen interest in the

participants. To discern the role of women entrepreneurs in the 8th Five Year Plan, FLO organised a discussion with Shri Hiten Bhaya, Member, Planning Commission. He advised women to break down the tradition bound barriers and take their rightful place along with their male counterparts in the economic mainstream of the country.

As a follow-up of this meeting, we were able to organise an "Entrepreneurship Development Programme" with active cooperation from the financial institutions of IDBI, HARDICON and Indian Bank. Around 35 prospective women candidates from all strates of society, were given training in the various aspects that go to make an entrepreneur. Going by the statistics of our last EDP, the success rate of our participants in establishing their industries is as high as 80 per cent. Our year-long guidance cell encourages these trainees to come to us with their teething problems.

To educate women in their legal right to development, a talk was held by eminent jurist Dr L M Singhvi. At another meeting Shri K C Pant, Union Minister of Defence localised the areas in which women's organisations like FLO could actively participate in the growth of the role women played in the national mainstream.

With the aim of bringing more involvement of FLO members from other parts of the country, meetings were held in Bombay & Ahmedabad. In Bombay, 70 ladies heard with rapt attention, the veteran freedom fighter and senior economist Shri M R Masani, talk on the topical subject of "Euthanasia". In Ahmedabad, FLO in collaboration with the Gujarat Chamber of Commerce Ladies Wing, organised a meeting with the Governor of Gujarat Shri R K Trivedi who spoke on length of the contribution of women in the economic development of the country. To acquaint our members with excellence in management, field visits to Amul Dairy Plant in Anand and D C M Toyota in Shahibabad were organised.

With a view to promote internationalism and fellowship amongst women, HE Mrs. E M Schoo, Ambassador of the Netherlands in India was invited to acquaint our members of the economic and cultural relations between our two countries. Similarly Mr V Derbenev, Counsellor in the Embassy of USSR, explained in detail the Russian concepts of Perestroika (restructuring) and Glasnost (openness). Ms. Lela Foreman, Women's Director, Communication Workers of America, discussed with our members the role played by women in trade union functioning in both the countries and located many similarities.

To provide an opportunity to FLO members to locate trade prospects in foreign countries, we organised a trade delegation to Hungary, Yugoslavia and Turkey. The response in all these countries was tremendous and we had opportunities to address their various Chambers of Economy and Commerce. We met leading political figures, ministers, mayors and business people in whose estimation the image of the Indian woman in a commercial role was a novel concept. Everywhere we found a great warmth for India which was an exhilarating experience. Our delegates were able to conclude business deals with Hungary and Yugoslavia with the



This year, we had the honour of hosting two international women's delegations. A delegation of 40 past students of Kinnaird College of Lahore in Pakistan, were invited for a session of exchange of views. The Pakistani ladies were very appreciative of the platform provided by FLO for inter-action between women of the two countries and the similarities in women's problems were focalised. A delegation of US senior Senators' wives visited India at our invitation. Their concept of Indian women and India as a whole underwent a radical change by the end of their 14-day tour of Delhi, Jaipur, Udaipur, Agra, Kashmir & Bombay. Their future plans include forming a 'Friends of India Society' in Washington as well as raising funds for Indian charities.

To close our account of activities without mentioning the simple and profound interpretation of the 'Bhagwad Gita' by Dr Karan Singh, would be sacrilege indeed. The parallel growth of materialistic and spiritual development is the need of the day. To be able to accept success and failure with equanimity is the Divine message relevant to society today.

The ensuing pages give in detail the various programmes held in the past year, keeping in view the role of women in the economic field. Of course it is not enough fresh grounds have to be broken, new paths have to be treaded and a major concerted thrust has to be made to involve more and more women in the role of finance-creators and job-providers. With the committed support of FICCI, I am sure the future of the FICCI Ladies Organisation in this role is assured.

I am very thankful to the Prime Minister Shri Rajiv Gandhi and the Vice-President, Shri Shankar Dayal Sharma for their

messages of encouragement and Smt Margaret Alva, Minister of State for Woman Welfare, Sports and Youth Affairs, for agreeing to be the Chief Guest at today's Annual General Session. I am also thankful to the officials of the Ministry of External Affairs and Commerce as well as our Embassies in Hungary, Yugoslavia and Turkey without whose help our trade delegation to these countries would not have been such a resounding success. The success of our EDP training programme has been due to the fullest cooperation of the officials of IDBI & Indian Bank and very effectively conducted by the officials of HARDICON to them my grateful thanks. My heartfelt thanks to Shri Rohit C Mehta, FICCI President and Shri Raunaq Singh, President-elect, for their unstinting support and encouragement. I would like to convey my special thanks to the Secretary-General, FICCI, Shri D H Pai Panandiker for sparing precious time and giving encouraging advise, and the FICCI Secretariat, during my tenure. My thanks are also due to Mrs Nischint Arora, Mrs Shipra Chatterje, Mrs Sheila Sudhakaran and Mrs Anju Sethi for the help they have given me in organising the programmes this year. My thanks to Shri Joseph Thachil, Press Officer, FICCI for the excellent media support for our programmes.

Finally I would like to thank whole-heartedly the Governing Body members and all the members of the FICCI Ladies Organisation for their unstinting throughout cooperation my year of tenure. My sincere thanks to all of them.

(SUDHA JHUNJHUNWALA)



FLO AWARDS AND THEIR RECIPIENTS

1983

Award for Outstanding Woman Entrepreneur

Mrs Beena Jain, Production Organiser of the Jain Laboratory, Mathura, was given the award for her contributions in the field of export promotion.

Award for Outstanding Woman Social Worker

This award was given to Mrs Arunaben Desai for her contributions to emancipation of women, rehabilitation of destitutes and children, etc.

1984

Award for Outstanding Woman Professional

Dr (Mrs) Rani Siromoney was given the award in recognition of her significant contribution in the field of Modern Mathematics.

Award for Outstanding Social Welfare Institution for Women

The Shradhanand Mahila Asharam, Bombay was given the Award for the commendable services rendered by it to needy women and children for nearly six decades.

1985

Award for Outstanding Woman Entrepreneur

Mrs Shahnaz Hussain, a pioneer in herbal beauty treatment was given the award in recognition of her outstanding initiative as a women entrepreneur.

Award for Outstanding Woman Social Worker

Mrs V Veerammal, a noted social worker, was given the award in recognition of her outstanding contribution in social work.

1986

Award for Outstanding Social Welfare Institution for Women

Bal Rashmi Society which was created with the objective to serve the down-trodden and economically backward classes, mainly Harijan children, received the Award.

Award for Outstanding Woman Entrepreneur/Professional

The jury decided not to give the Award.

1987

Award for Outstanding Social Welfare Institution for Women

Mrs A C Krishna Rao, Madras, received the FLO Award for 1987 in the field of outstanding Social Worker. Her nomination was sponsored by Adison and Company Limited, Madras.



Award for Outstanding Woman Entrepreneur/Professional

The jury decided not to give the Award this year.

1988

Award for Outstanding Woman Professional

Mrs. Aditi Syam received the FLO Award for 1988 in recognition of her significant contribution in the field of Public Relations-education and Research. She was the first woman to join the Imperial Tobacco Co. of India Ltd., in 1962 in the management cadre. She has been promoting the role of Public Relations and communication in modern society and providing the professional base for education and training in PR & allied disciplines.

Award for Outstanding Social Welfare Institution for Women

Shramasahkar Mahila Sangha Ltd received the FLO Award for 1988 for the commendable services rendered by it to women who are mainly from the lower strata of society. This institution created a democratic and civic attitude amongst women.

Jury for 1988 consisted of:

Mr Justice P N Bhagwati

Dr D S Kothari

Mr Abid Hussain

Mr H K L Capoor

Dr A P Mitra

Prof Yash Pal and

Mr Rohit C Mehta, President, FICCI.

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Talk by Dr L M Singhvi, New Delhi - 16.4.1988

Dr L M Singhvi, Senior Advocate, Supreme Court, addressed the FLO members on "Women and Right to Development". He described the prominent role that women could play in the overall development of the country. He pinpointed areas where women's organisations like FICCI Ladies Organisation (FLO) could play an important part in achieving these goals. He exhorted women to come out of the confines of households and actively participate in economic and other promotional activities, which would not only help them to be self-dependent, but also aid national growth.

Meeting with the President of India, New Delhi - 21.4.1989

Mrs Sudha Jhunjunwala called on the President of India Shri R Venkataraman. She sought his advice and guidance in making the activities of FICCI Ladies Organisation more fruitful.

Meeting with Mrs Sheila Dixit, New Delhi - 21.4.1988

Mrs Sudha Jhunjunwala called on Mrs Sheila Dixit, Minister of State for Parliamentary Affairs. The activities of FICCI Ladies Organisation were discussed. Mrs Dixit laid special emphasis on organisation of Entrepreneurship Development Programmes to equip women to set up their own units. This would make them financially more independent.

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Talk on Euathanasia, by Mr M R Masani Bombay -6.5.1988

FICCI Ladies Organisation (FLO) organised a talk by Shri M R Masani the renowned freedom fighter and economist, at Bombay. He had chosen a very interesting subject "Euathanasia". Sociological legal and humanitarian aspects of Euathanasia have attracted world-wide attention. Shri Masani mentioned that since every human being has a right to live with dignity, every one should have the right to die with dignity.

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Workshop on Insurance Planning for Women Entrepreneurs, New Delhi - 16.5.1988

A Workshop on Insurance Planning for Women Entrepreneurs was organised in collaboration with National Insurance Corporation and Life Insurance Corporation of India. Mr Vinod Sehgal, Consultant in the field, took special interest in organising this workshop. Members were apprised about the various schemes offered by the Insurance

companies, such as Shopkeepers Insurance Policy, Fire Tariff Policy, Transition Goods Insurance, Loss of Profits Policy, Marine-cum-Engineering Insurance, Miscellaneous Accident Insurance etc. and how they could avail of the facilities extended to them for setting up and running their units. The workshop was informative and educative.



Mrs Sudha Jhunjunwala welcoming FLO members at the Workshop



Meeting with Officials of International Fund for Agricultural Development U S Chamber of Commerce, Overseas Educational Fund International, Women in Development Office (USAID) in Washington D.C., USA on 11-13 June, 1988

Mrs Sudha Jhunjunwala, President, FLO met senior women officials of various agencies during her visit to Washington D.C. USA. Mrs Vera P Gathright of International Fund for Agricultural Development, apprised her of a new organisation called INSTRAW founded by the World Bank and the United Nations, which promoted women in micro-industries in rural areas. These schemes had become very popular in developing countries of Africa and Bangla Desh.

Such programmes could be started in India too.

She also met Mrs Elise Smith of Overseas Education Fund International who showed keen interest in the Entrepreneurship Development Programme organised by FLO. She held meetings with Mrs Caroline Beeson of the U S Chamber of Commerce & Mrs Tulin Akin Pulley of Women in Development Office (USAID) who showed keen interest in the activities of FLO.

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Address by Shri K C Pant, Union Minister of Defence, New Delhi - 30.7.1988

Shri K C Pant, Union Minister of Defence addressed the FICCI Ladies Organisation and stressed the role of women's organisations in enlightening women belonging to the lower economic strata and rural areas about their rights. Although the government had chalked out various schemes for women's upliftment, it was not possible to confront the problems fully without the help of outside agencies like the FICCI Ladies Organisation. Shri Pant named the primary education as one of the areas which needed improvement. Many states could not increase the outlay for primary

education due to paucity of funds, he said.

Shri Pant observed that the Indian woman had become more conscious of her rights in the past few years. Her freedom has increased manifold after independence, Shri Pant said. The right to vote was granted to Indian woman much earlier than her counterparts in some other countries, including the developed ones like Switzerland. However, these political rights should culminate in economic emancipation and further widen the horizon of her thinking, social interactions and status in society.



Mrs Sudha Jhunjhunwala welcoming Mr K C Pant. On



Address by H.E.Ms. E.M.Schoo, Ambassador of Netherlands — New Delhi - 4.8.1988

H.E.Ms Schoo, Ambassador of Netherlands in India in an extremely informal meeting, addressed the FLO members on "Developments in the Relations between India and the Netherlands". She reviewed the history of Indo-Dutch relationship going back to the 16th century and identified their cultural and economic links.

She apprised the members of the various development programmes going on in India with the help of the Netherlands. She also pointed out that though more advanced, women in the Netherlands, like women in India, had to work doubly hard to attain and maintain their position in the economic and political spheres of society.



From Left to right Mrs. Nirmala Jain, H. E. Ms. E. M. Schoo, Mrs. Sudha Jhunjhunwala and Mrs. Nischint Arora



Talk on Message of Bhagwad Gita, New Delhi- 29.8.1988

Dr Karan Singh spoke to a full house on the "Message of the Bhagwad Gita" in context to present day socio-economic pressures of modern life. In simple terms he described how relevant the message was even in present circumstances, when the world was poised to take off into the high-tech ambience of the 21st Century. He also stressed on the inculcating of right values as per our ancient traditions blended with modern day requirements, in our younger generations, who would be the India of tomorrow. In this, women had a major role to play.



From left to right: Dr Karan Singh, Mrs Sudha Jhunjunwala, Mrs Nirmala Jain and Mrs Nischint Arora.

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Talk on Perestroika and Glasnost, New Delhi - 19.9.1988

Mr Vladimir Derbenev, Counsellor in the Embassy of USSR in India, delivered a talk on Perestroika (restructuring) and Glasnost (openness), to the members of FICCI Ladies Organisation.

Perestroika, Mr Derbenev said, would open more opportunities for India-Soviet Cooperation and could be adapted to Indian conditions for the betterment of their developing economy.

Perestroika is the restructuring of obsolete methods and ideas which have for centuries obstructed the growth of an

individual, who is the nucleus of society and country. When individuals are clubbed into a nation and decisions are taken by a small forum of elitist administrators, the growth and freedom of this individual gets very restricted and leads to discontent and lack of development on all fronts. With the combined means of Perestroika & Glasnost, the massive gates of beauracracy will creak open slowly but steadily, and let the fresh winds of change blow away the cobwebs of stagnation.

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FLO Delegation to Hungary, Yugoslavia and Turkey – September 4-24, 1988

To explore possibilities to augment bilateral trade, to identify commodities for bilateral trade, to pinpoint areas of cooperation in setting up joint ventures, as also to interact with women's organisations, FICCI Ladies Organisation (FLO) sponsored a trade delegation led by Mrs Sudha Jhunjhunwala, to Hungary, Yugoslavia and Turkey. The delegation had excellent business meetings with the Chambers of Economics and Industries in these countries and met prominent dignitaries at the political, social and cultural levels.

The varied interests of the 10-member delegation ranged from hosiery and furnishings to bulk drugs, chemicals, leather garments, accessories, industrial gloves, shoe uppers, mobile agricultural products, processed foods, automobile spare parts and mopeds. Apart from meeting trade bodies in these countries, the delegation also visited factories manufacturing automobile ancillaries,

marble, knitwear, leather wear, embroideries and garments.

A number of areas were identified for augmenting trade with these countries, such as consumer electronics, engineering goods, readymade garments, hosiery goods, automobile spare parts, two-wheelers, processed foods etc. We are proud to add that business transactions worth several lakhs of rupees were concluded by delegates in the areas such as shoe-uppers, furnishing, leather articles, readymade garments and bulk drugs.

Other Members of the delegation were:

- Mrs Beena Khaitan
- Dr Prabha Khaitan
- Mrs Neelam Mohta
- Mrs Chandralekha Poda
- Mrs Indu Rani Punj
- Mrs Geeta Punj
- Mrs Indrani Ray
- Mrs Madhu Singhal, and
- Mrs Sheila Sudhakaran, Member Secretary.



Members of the FLO delegation of Yugoslavia, Hungary & Turkey. From left to right standing Mrs Shusila Sudhakaran (Member Secretary), Mrs Chandralekha Poddar, Mrs Gita Punj, Mrs Neelam Mohta, Mrs Beena Khaitan
Sitting—Mrs Ir



Talk by Shri R K Trivedi, Governor of Gujarat Ahmedabad - 6.10.1988

Shri R K Trivedi, Governor of Gujarat, addressed the members of FICCI Ladies Organisation (FLO) and Ladies Wing of Gujarat Chamber of Commerce & Industry on 'Contribution of Women in the Economic Development of the Country'. The Governor said that only economic development in a few selected urban centres would not improve the status of women in the country. He advised women entrepreneurs to set up their industries in rural areas. Shri Trivedi

stressed the need for striking a balance between economic development and social welfare, particularly in rural areas for the progress of the country.

FLO Delegation visit to Ahmedabad 6-7 October, 1988

FICCI Ladies Organised visited Ahmedabad at the Invitation of the Ladies Wing of Gujarat Chamber of Commerce & Industry. Members visited Sabarmati, Gandhiji's Ashram, Calico Museum of Textiles, National Institute of Design and the Amul Dairy Plant in Anand.

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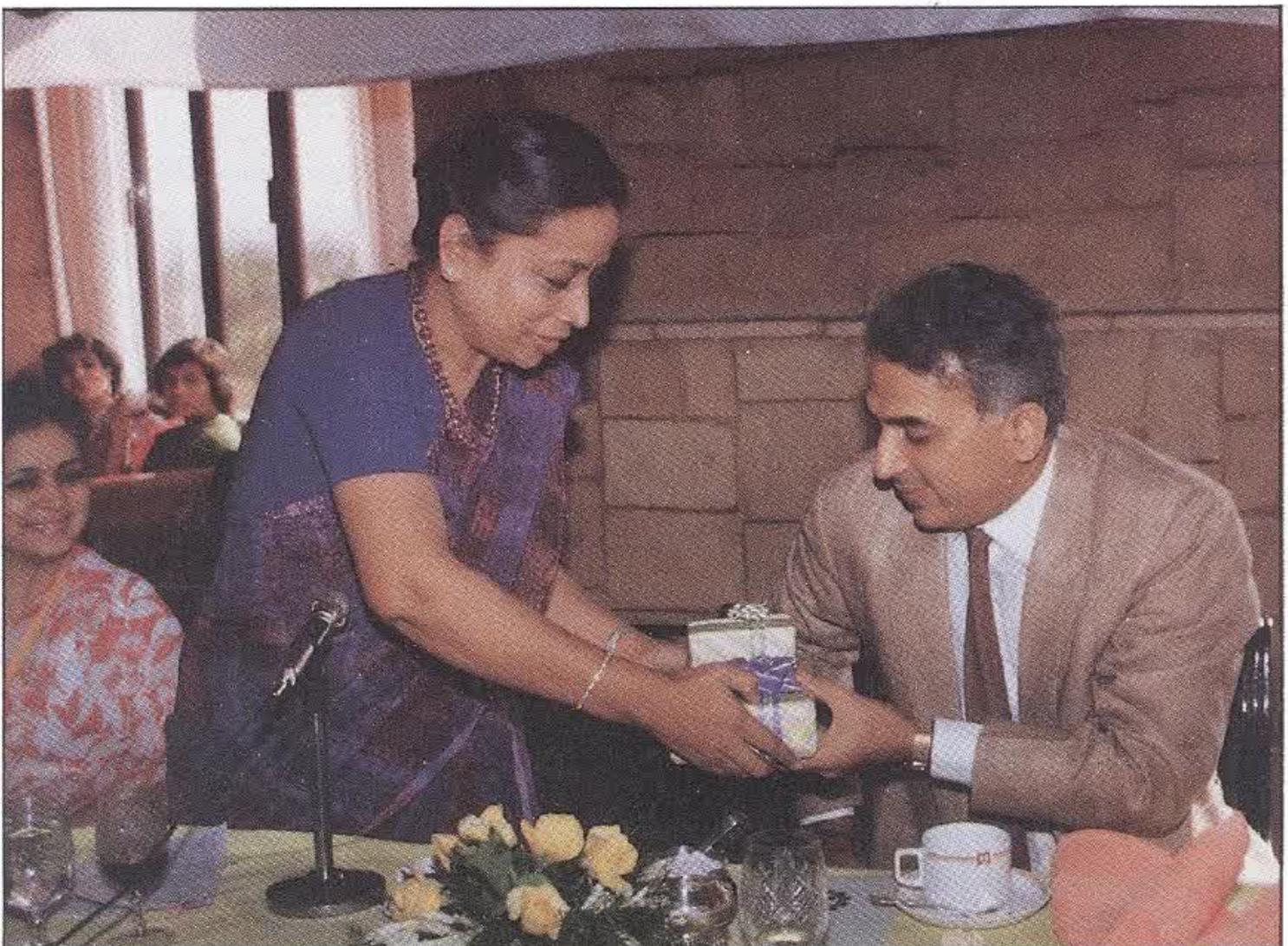
Luncheon Meeting with Shri Sunil Gavaskar, New Delhi -23.11.1988

The FICCI Ladies Organisation (FLO) organised a Luncheon Meeting with Shri Sunil Gavaskar on November, 23, 1988 at Hotel Maurya Sheraton, New Delhi. The meeting was attended by about 60 participants.

The meeting commenced with informal discussions between participants and Shri Sunil Gavaskar. Formally welcoming Shri Gavaskar to the meeting, Mrs Sudha Jhunjunwala, President, FLO highlighted some of his major achievements.

Mrs Sudha Jhunjunwala felt that he had kept the banner of Indian cricket flying high in the world where cricket is loved and played. The Indian people have showered him with admiration and the Government with awards and honours.

Shri Sunil Gavaskar was very thankful to Mrs Sudha Jhunjunwala for her introduction. He informed participants that the Maharashtra Government had given him a plot of land to build a Sports Complex where potential sports men could be trained.



Mrs Sudha Jhunjunwala and Mrs. Sunil Gavaskar. On her left is Mrs. Abha Dalmia



Visit to D C M Toyota Surajpur - 21.12.1988

FICCI Ladies Organisation (FLO) visited D C M Toyota factory at Surajpur under the leadership of Mrs Sudha Jhunjunwala, President, FLO. D C M Toyota has collaboration with M/s. Toyota Motor Corporation of Japan. The factory went on stream in 1985 and had produced till date 10,001 light commercial vehicles. The LCV Dyna model has lowest fuel consumption among middle weight trucks, most efficient engine, cooling system and least pollution from engine exhaust. They are being exported to Mauritius, Sri Lanka, Nepal, Bangladesh and to Japan also. Our members were taken around the factory and acquainted with different manufacturing processes and quality control measures.

Talk on Future Programmes of Doordarshan, by Shri A S Tatari, New Delhi - 10.1.1989

FICCI Ladies Organisation (FLO) organised a talk on Future Programmes of Doordarshan by Shri A S Tatari, Additional Director-General of Doordarshan.

The meeting was attended by about 25 participants. Welcoming Shri Tatari to the meeting, Mrs Sudha Jhunjunwala, President, FLO highlighted Doordarshan's activities and achievements. She said the objectives of Doordarshan — to inform, educate and entertain — are admirable. Mrs Sudha Jhunjunwala emphasised

that the aim of Doordarshan should be excellence in quality and content, rather than quantity.

In his talk Shri Tatari agreed that television has become a habit of the house-hold. He said, we must agree that there was a considerable increase in the transmission hours of Doordarshan. Speaking on the quality of the programmes, the coverage of ASIAD and World Cup (Cricket) were among the programmes which were appreciated world-wide. The facilities of production of programmes at Delhi were augmented by the recent setting up of a new studio fully equipped with latest technology.

Talk by Ms Lela Foreman, New Delhi - 30.1.1989

FICCI Ladies Organisation (FLO) organised a talk by Ms Lela Foreman, Women's Director, Communications Workers of America, as well as Member, National Executive Board. Mrs Sudha Jhunjunwala in her opening address pointed out that in a developing country like India, it is women's organisations who can play a major part in forming a strong nation, by raising the status of women in Society.

Ms Foreman thanked Mrs Jhunjunwala for the opening remarks. She mentioned that the status of women in the industrialised and developed countries is much more stable. Still a lot more has to be done to bring it on par with men. She said that women's organisations have to be in the forefront to bring equality and dignity among the less fortunate.



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Talk on Role of Women Entrepreneurs in the Eighth Plan, by Shri Hiten Bhaya New Delhi - 6.2.1988

FICCI Ladies Organisation (FLO) organised a talk by Shri Hiten Bhaya, Member, Planning Commission on "Role of Women Entrepreneurs in The Eighth Plan".

Addressing the FLO members, Shri Bhaya mentioned that positive steps for inducting women in business and industry were taken in the 6th Five Year Plan by Mrs Indira Gandhi. In the 7th Plan there was not much progress. In the 8th Plan there is a focus on job-creation through entrepreneurship. Of the 40 million new jobs to be created, the requirements of one lakh women entrepreneurs per year would be necessitated.

He advised women to locate products they were more familiar with, such as processed food, mass consumer goods and design-oriented items. He identified 2 major fields in which women could make their mark (i) retail outlets (ii) service areas. He also realised that there is no organisation in the country which really gives systematic knowledge regarding what products and services women entrepreneurs should take up.

"The definition of an entrepreneur — one who can take risks and breaknew grounds."



Mr Hiten Bhaya addressing FLO Members. On his right is Mrs Sudha Jhunjhunwala and Mrs Madhu Kanoria on his left



Participation in the Third Meeting of India-Australia JBC, New Delhi — 10-11 Feb., 1989

Mrs Sudha Jhunjunwala represented FICCI Ladies Organisation (FLO) as a delegate in the Third Meeting of India-Australia JBC, presided over by the Prime Minister of Australia Mr R J L Hawke. In spite of the growth of the two-way trade between the countries totalling three quarters of a billion dollars in 1987-88, the volume is comparatively very small. Areas of growth were identified by the delegates and it was hoped that the two economies would restructure their traditional commodities of trade and industry and venture into high-tech products.



*HE Mr R J L Hawke, Prime Minister of Australia and
Mrs Sudha Jhunjunwala*

Meeting with Pakistani Delegation, New Delhi -14.2.1989



*Mrs Sudha Jhunjunwala welcoming the Pakistani Delegation.
Mrs Nasira Iqbal and Mrs Yasmin Tahir are on her left.*

**"Yeh Aane — Jaane Ka
Silsila Jaari Rahega".**

A group of 40 women, all old students of Kinnaird College, Lahore, Pakistan visited India. FICCI Ladies Organisation (FLO) had organised a meeting with them. The leader of the Pakistani delegation Ms Nasira Iqbal described the activities of women's organisations in Pakistan especially relating to their work on women's emancipation, women's rights, etc. FLO members had a good opportunity to interact with their Pakistani counterparts and found many similarities in the problems both countries faced, such as increasing population, illiteracy and poverty. The consensus was that there should be more such changes of delegations in order to lesson political tensions.

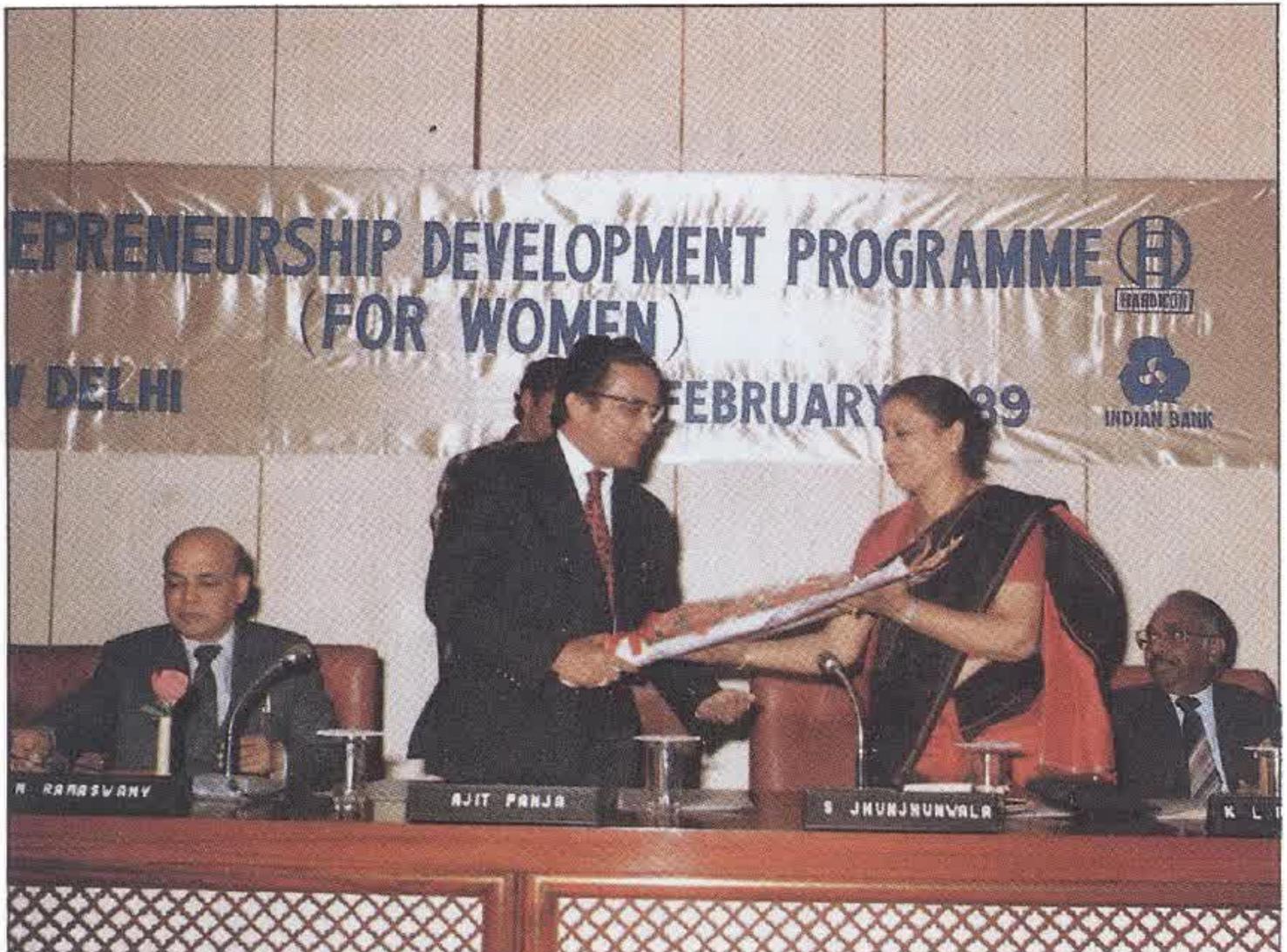


Inauguration of Entrepreneurship Development programme, New Delhi - 22.2.1989

FICCI Ladies Organisation (FLO) organised a 6-week Entrepreneurship Development Programme for women in New Delhi on 22nd February, 1989. The course was sponsored by IDBI and Indian Bank and conducted by Haryana-Delhi Industrial Consultants Ltd. (HARDICON). The programme was inaugurated by Shri Ajit Panja, Minister of State for Revenue and attended by senior representatives from IDBI, Indian Bank, IFCI and DFC.

The scope of training and utilising

entrepreneurial talent among women was large. The minister called upon the nationalised banks to create separate cells for women entrepreneurs. He said, women who form nearly half of the world population are the largest under-privileged group. Two-thirds of the work is done by women, fifty per cent of the food is produced by them, yet, they own only one hundredth of world property. He stressed that women themselves will have to change their situation for equality in status with men.



Mr Ajit Panja with Mr M Ramaswamy on his left and Mrs Sudha Jhunjhunwala & Mr K L Rao



U S Delegation visit to India 26th Feb. - 12th March, 1989

FICCI Ladies Organisation (FLO) hosted an 8-member goodwill delegation of wives of senior Senators of the United States of America. They called upon Shri Rajiv Gandhi, Prime Minister of India, Mrs Sheila Dixit, Minister of State for Parliamentary Affairs, Mrs Pupul Jayakar, Adviser to the Prime Minister on Cultural Heritage and Lt. Governor of Delhi Shri Romesh Bhandari. They also visited the schools, cheches and homes run by the Delhi Council for Child Welfare, working

session of Parliament, National Museum and National Gallery of Modern Art, in between sight seeing.

They travelled by the 'Palace on Wheels' to Jaipur, Chittorgarh and Udaipur. After a day visit to Agra, they visited Kashmir, and Bombay was the last leg of their journey. They returned home staunch supporters of India and were very impressed by the involvement of so many women in the various socio-economic activities of the country.



Mrs Esther Coopersmith, Mrs Colleen Nunn, Mrs Louise McClure, Mrs Nancy Murkowski, Shri Rajiv Gandhi, Mrs Mary Tohnston, Mrs Ina Ginsburg, Mrs Barbora Pryor, Mrs Annie Glenn and, Mrs Sudha Jhunhunwala

PROGRAMMES OF FICCI LADIES ORGANISATION HELD DURING THE YEAR 1988-89

Date	Subject	Speaker		
			12.11.1988	Governing Body Meeting, New Delhi
			23.11.1988	Luncheon Meeting with Shri Sunil Gavaskar
3.4.1988	Governing Body Meeting, New Delhi			
16.4.1988	Women and Right to Development	Dr L M Singhvi	21.12.1988	Visit to D C M Toyota factory
21.4.1988	Meeting with President of India		10.1.1989	Talk on Future Programmes of Doordarshan
21.4.1988	Meeting with Mrs Sheila Dixit, Minister of State for Parliamentary Affairs			Shri A S Tatar, Addl. Director-General, Doordarshan
6.5.1988	Governing Body Meeting, Bombay		23.1.1989	Governing Body Meeting, New Delhi
6.5.1988	Talk on Euathanasia	Shri M R Masani	30.1.1989	Meeting with Ms Lela Foreman
16.5.1988	Workshop on Insurance Planning for Women Entrepreneurs			Director, Communication Workers of America
11-13 June 1988	Meeting with Officials of International Fund for Agricultural Development, U S Chamber of Commerce, Overseas Educational Fund International, Women in Development Office (USAID) in Washington D C, USA		6.2.1989	Talk on Role of Women Entrepreneurs in the Eighth Plan
18.7.1988	Governing Body Meeting, New Delhi			Shri Hiten Bhaya, Member Planning Commission
30.7.1988	Address by Union Minister of Defence	Shri K C Pant,	10-11 Feb. 1989	Participation in the Third Meeting of India-Australia JBC
4.8.1988	Talk on Developments in the Relations between India and the Netherlands	H E Ms E M Schoo Ambassador of Netherlands in India	14.2.1989	Meeting with Pakistani Delegation
25.8.1988	Governing Body Meeting, New Delhi		22.2.1989	Inauguration of Entrepreneurship Development Programme for Women
29.8.1988	Talk on Message of Bhagwad Gita	Dr Karan Singh		Shri Ajit Panja Minister of State for Revenue
19.9.1988	Talk on Perestroika & Glasnost	Mr V Derbenev, Counsellor in the Embassy of USSR	26th Feb. to 12th March, 1989	Hosting the Delegation of wives of senior Senators from United States of America
4-24 Sept. 1988	Delegation to Hungary, Yugoslavia and Turkey		8.3.1989	Governing Body Meeting, New Delhi
6.10.1988	Governing Body Meeting, Ahmedabad		6.4.1989	Governing Body Meeting, New Delhi
6.10.1988	Meeting with Governor, Gujarat	Shri R K Trivedi,		
6-7 Oct.	FLO Delegation visit to Ahmedabad			
7.10.1988	Visit to Anand Dairy Plant, Gujarat			

LIST OF GOVERNING BODY MEETING OF FICCI LADIES ORGANISATION

Governing Body Meeting, New Delhi	3.4.1988
Governing Body Meeting, Bombay	6.5.1988
Governing Body Meeting, New Delhi	18.7.1988
Governing Body Meeting, New Delhi	25.8.1988
Governing Body Meeting, Ahmedabad	6.10.1988
Governing Body Meeting, New Delhi	12.11.1988
Governing Body Meeting, New Delhi	23.1.1989
Governing Body Meeting, New Delhi	8.3.1989
Governing Body Meeting, New Delhi	6.4.1989

GOVERNING BODY OF FLO

Mrs Sudha Jhunjunwala—President

Mrs Nirmala Jain—Vice-President

Mrs Shobhana Bhartia—Immediate past-President

The following members were nominated by President, FICCI, as the Governing Body of FLO for the year 1988-89:

WEST

1. Mrs Shehlata K Podar
Bombay
2. Mrs Minakshi Bajaj
Bombay
3. Mrs Rashmi Podar
Bombay
4. Mrs Asha Rohit Mehta
Ahmedabad
5. Mrs Mallika C Amin
Baroda

NORTH

1. Mrs Bina Modi
New Delhi
2. Mrs Lekha Poddar
New Delhi
3. Mrs Sunanda Singhania
New Delhi
4. Mrs Madhu Kanoria
New Delhi
5. Mrs Shubhra Gupta
Delhi
6. Mrs Vinita Jain
Delhi
7. Mrs Karuna Khaitan
New Delhi
8. Mrs Anuradha Singh
New Delhi

9. Mrs Chandra Garodia
New Delhi
10. Mrs Sarpraveen Kaur
New Delhi
11. Mrs Indu Rani Punj
New Delhi

EAST

1. Mrs Sheela Kanoria
Calcutta
2. Mrs Alka Jalan
Calcutta
3. Mrs Jyotsna Podar
Calcutta

SOUTH

1. Mrs Mahmooda Haja Shareeff
Madras
2. Mrs Gita Banker
Madras
3. Mrs Anjana Somany
Hyderabad
4. Mrs Chandra Sankar
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5. Mrs Usha Krishna
Madras
6. Mrs Nischint Arora—Secretary
New Delhi



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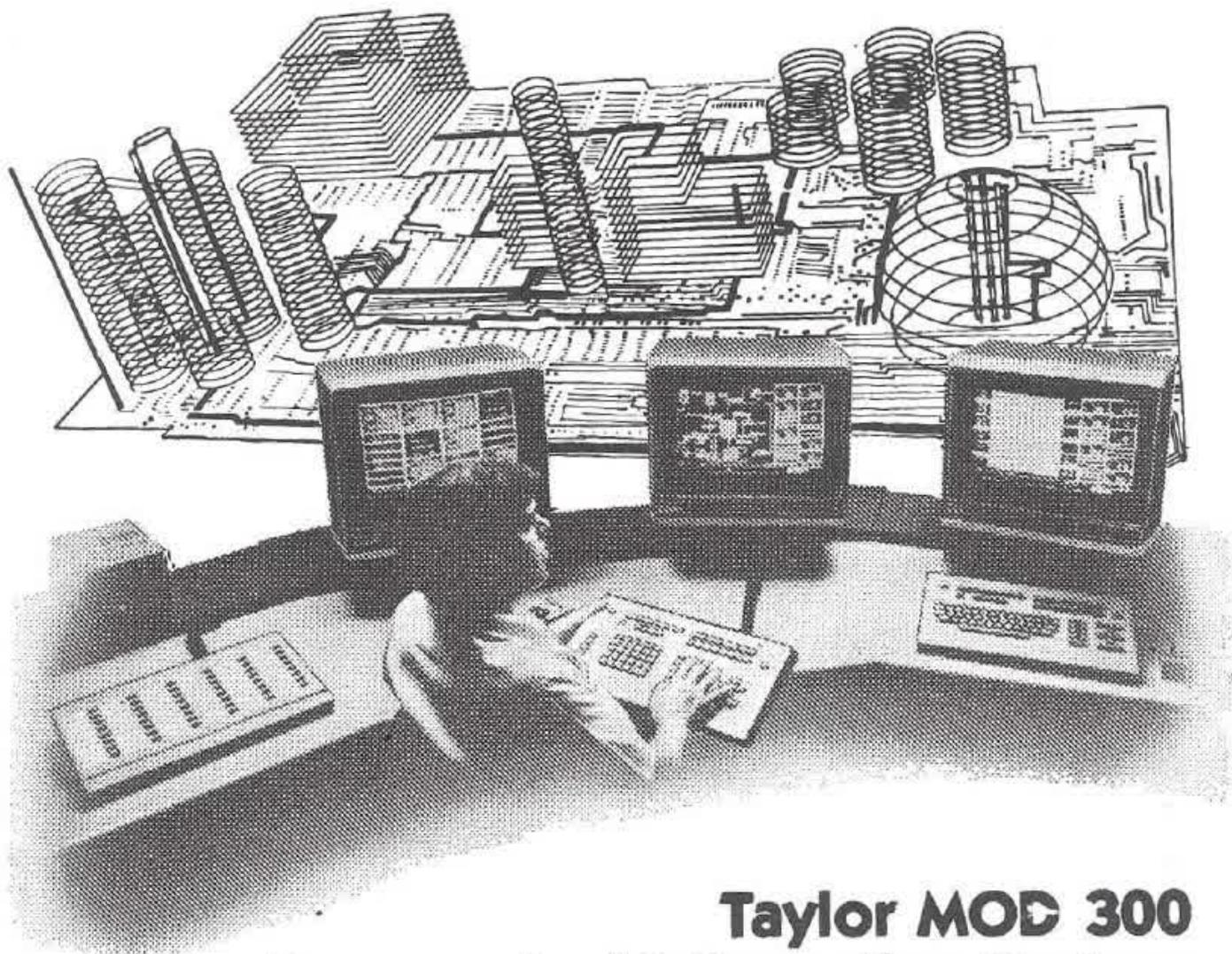
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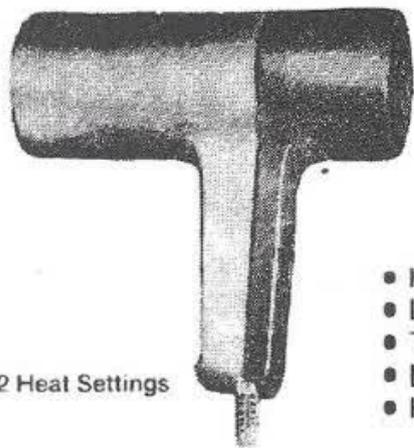
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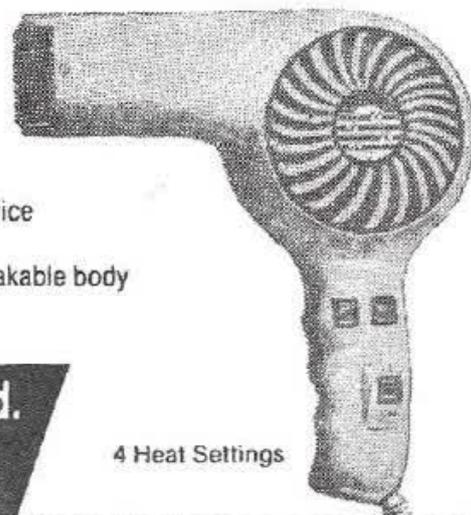
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