

5TH ANNUAL SESSION



FICCI LADIES ORGANISATION



FLO
5th ANNUAL
SESSION 1988

FICCI
Ladies Organisation

Federation House, New Delhi



FEDERATION OF INDIAN CHAMBERS OF COMMERCE AND INDUSTRY
FEDERATION HOUSE, TANSEN MARG. NEW DELHI

K.S.G. HAJA SHAREEFF
President

M E S S A G E

I am glad to note that the FICCI Ladies Organisation is holding its 5th Annual Session on 2nd April, 1988. The Organisation since its inception in 1983, initiated a number of useful programmes. I am happy to note that this year, FLO has launched an anti-dowry media campaign. I understand it has had the right impact.

FLO has also sponsored successful trade delegations to Australia, New Zealand and Philippines. I hope that FLO will continue to work with the same vigour in the future as well and rededicate itself to issues of social and national concern.

I wish the Organisation every success and send my best wishes for the Annual Session.


(K S G HAJA SHAREEFF)

15th March, 1988



FOREWORD

FLO has completed another year of its fruitful existence.

The year that passed was eventful in many respects. The worst ever drought had its ill-effects in most of the states. Terrorism in the garb of communalism, fundamentalism and the like unleashed unabated violence in Punjab and elsewhere. The barbaric incident of much published Sati at Deorala would remain as a black spot in our history. Yet undaunted by the pressure, our economy has progressed in many directions. Industrial and infrastructural growth has been significant. The failure of rains has tested the resilience of the economy and the timely policies of the Government, to a great extent, warded off the vagaries of drought.

Policy prescription is a pledge to the coming generation and gauge of the future. It augurs well that the Government under the dynamic leadership of Mr Rajiv Gandhi has redoubled the efforts for alleviation of poverty, generation of more employment, eradication of social evils and integration of woman into the mainstream of the society. Undoubtedly, the Central Budget of 1988-89 is a blue-print of our future dimensions of growth and a reflection of the commitment of the Government to the cause of the people.

Social reforms will not materialize unless all shades of public opinion converge their perceptions and contribute their mite. This is more so in the realm of social development where attitudinal change is basic to the process of development. Recognising the importance of non-governmental organisations in building up public opinion against dowry, early marriage, bride burning etc., FLO has launched an innovative campaign. The campaign was addressed to parents to bring up self-reliant daughters, to young men and women to refuse dowry, friends and neighbours to ostracize families who give or take dowry, to legislators and jurists to frame stronger laws and associations to give help and advise, take up the challenge of changing the laws and attitudes of the society. The campaign was sponsored by business houses like Birlas, Tatas, Modis, Goenkas, ITC, Jain Tubes, Dalmias, H P Nanda, Bhartias, Khaitans, etc. The programmes, I am happy to note, had the desired impact. We were fortunate to get time with Mr. R Venkataraman, President of India, to apprise him about the impact of the programme and our future activities in this direction.

The commitment of FLO for Entrepreneurship Development of women is irrevocable. It is the prime mission of the Organisation. Importantly, we had a useful meeting with the Prime Minister Shri Rajiv Gandhi. We had appraised him of the problem being faced by women entrepreneurs. Subsequently, as desired by the Prime Minister, a detailed note containing FLO's suggestions on price preference for women entrepreneurs in government purchases, easy and cheap bank credit and preferences in allotment of built sheds in industrial estates, was prepared and sent.

Understandably, entrepreneurship is an inborn quality. But the talent can be brushed and polished. FLO has organised many programmes for giving the required training inputs to the prospective women entrepreneurs. Importantly, Mr Sam Pitroda, Adviser to Prime Minister on Technology Mission, addressed on 'Building up of an Entrepreneur'. Also, we have arranged face to face dialogues between the women entrepreneurs government and bank officials experts, with a view to sort out their problems. It is a matter of gratification that all 26 women entrepreneurs who attended these meetings were initiated into this profession at the 6-week programme on Entrepreneurship Development Programme organised by FLO last year.

Marketing is a key to the success of a venture, be it large or small scale. Domestic market is limited. To stay in the fray, export market has to be effectively tapped. To provide an insight to the members on the pros and cons of the international market, FLO had taken delegations to Australia, New Zealand and Philippines. Markets were identified in the countries for augmenting export of traditional and non-traditional items. Discussions were held with representatives of Chambers of Commerce and other trade organisations



in the countries visited. Importantly, the delegation to Philippines called on Madam Corazon Aquino, President of Philippines and discussed with her matters relating to improving the trading ties between the two countries.

FLO had organised a 6-day training programme on 'How to Start an Export Business' for the benefit of members who were in the export field or interested in entering the business. The faculty for this programme was drawn from institutions like IIFT, Government and Export Houses, etc. The programme contents included conducting the market surveys, product identification and agencies to be contacted for information on market outlets.

This year we had the opportunity to be addressed by a galaxy of prominent persons. Dr. Farooq Abdullah, Chief Minister of Jammu & Kashmir, addressed the members on Role of Women Entrepreneurs in National Integration. Mr. Vasant Sathe, Union Minister of Energy, gave an interesting talk on Religion, Women and Modern Times. Mr. John Gunther Dean, US Ambassador in India, addressed the members on Role of Women in Indo-US Relations. Mrs. Pupul Jayakar, Adviser to P.M. on Culture and Heritage, has given an insight into the role assigned to the women in Vedas and Upanishads. The other important persons who had shared their ideas and perceptions included, Mr. Romesh Bhandari, former Foreign Secretary, Mr. V Krishnamurthy, Chairman, Maruti Udyog Ltd and SAIL, Ms. Amrita Pritam, the eminent writer and poetess, Mr M J Akbar, Editor, Telegraph and Mr Subroto Ghosal, a human resource development expert.

The guidance and cooperation received from the Government have been quite useful for us in activating the programmes. This year I have received overwhelming response from the Government officials especially in Ministries of External Affairs and Commerce in works related to sponsoring our delegation abroad. The cooperation which we have received from our Embassies in Australia, New Zealand and Philippines for coordinating our visits was overwhelming.

The ensuing pages contain in detail our programmes for the past year. Considering the potential and challenges ahead of us, I agree, we have to redouble our efforts. The achievements of the past five years, I am sure, would act as a locomotive force in getting ourselves more entrenched into work.

During my tenure, I received excellent cooperation from the FICCI President, Mr. K S G Haja Shareeff and President-elect, Mr Rohit C Mehta in conceiving and implementing programmes. I am deeply indebted to them. The Governing Body and the members were extremely helpful to me in discharging my responsibilities. Needless to say, much depends on their unflinching support to achieve higher excellence in working. I got excellent support from FICCI Secretariate especially from Mr D H Pai Panandiker, Secretary-General and Mrs. Nischint Arora, Secretary FLO in making this year's programmes successful. I am grateful to them all.

(SHOBHANA BHARTIA)



FLO AWARDS AND THEIR RECIPIENTS

1983

Award for Outstanding Woman Entrepreneur

Mrs Beena Jain, Production Organiser of the Jain Laboratory, Mathura, was given the award for her contributions in the field of export promotion.

Award for Outstanding Woman Social Worker

This award was given to Mrs Arunaben Desai for her contributions to emancipation of women, rehabilitation of destitutes and children, etc.

1984

Award for Outstanding Woman Professional

Dr (Mrs) Rani Siromoney was given the award in recognition of her significant contribution in the field of Modern Mathematics.

Award for Outstanding Social Welfare Institution for Women

The Shradhanand Mahila Asharam, Bombay was given the Award for the commendable services rendered by it to needy women and children for nearly six decades.

1985

Award for Outstanding Woman Entrepreneur

Mrs Shahnaz Hussain, a pioneer in herbal beauty treatment was given the award in recognition of her outstanding initiative as a woman entrepreneur.

Award for Outstanding Woman Social Worker

Mrs V Veerammal, a noted social worker, was given the award in recognition of her outstanding contribution in social work.



Award for Outstanding Woman Entrepreneur/Professional

The jury decided not to give the Award.

1986

Award for Outstanding Social Welfare Institution for Women

Bal Rashmi Society which was created with the objective to serve the down-trodden and economically backward classes, mainly Harijan children, received the Award.

Award for Outstanding Woman Entrepreneur/Professional

The jury decided not to give the Award this year.

Jury for 1987 consisted of:

Mr Justice P N Bhagwati

Dr D S Kothari

Mr Abid Hussain

Mr H K L Capoor

Dr A P Mitra

Prof Yash Pal and

Mr K S G Haja Shareeff, President, FICCI.

FLO Awards 1987

Mrs A C Krishna Rao, Madras, received the FLO Award for 1987 in the field of outstanding Social Worker. Her nomination was sponsored by Adison and Company Limited, Madras.

Mrs Rao, who has been connected with many societies and colleges concerned with the Welfare of Women, developed the Government Industrial Training Centres and introduced technical and engineering courses for study by women at the craftsmen level also initiated a number of projects on social education, crafts, training, child welfare and health in the villages of Tamil Nadu.

EASTERN OPTICAL CORPORATION

Distributors for **Consol Products** Northern India

Ophthalmic and Dispensing Opticians

Spectacles, Contact Lens Specialists

Dealers and Manufacturers of Ophthalmic Instruments

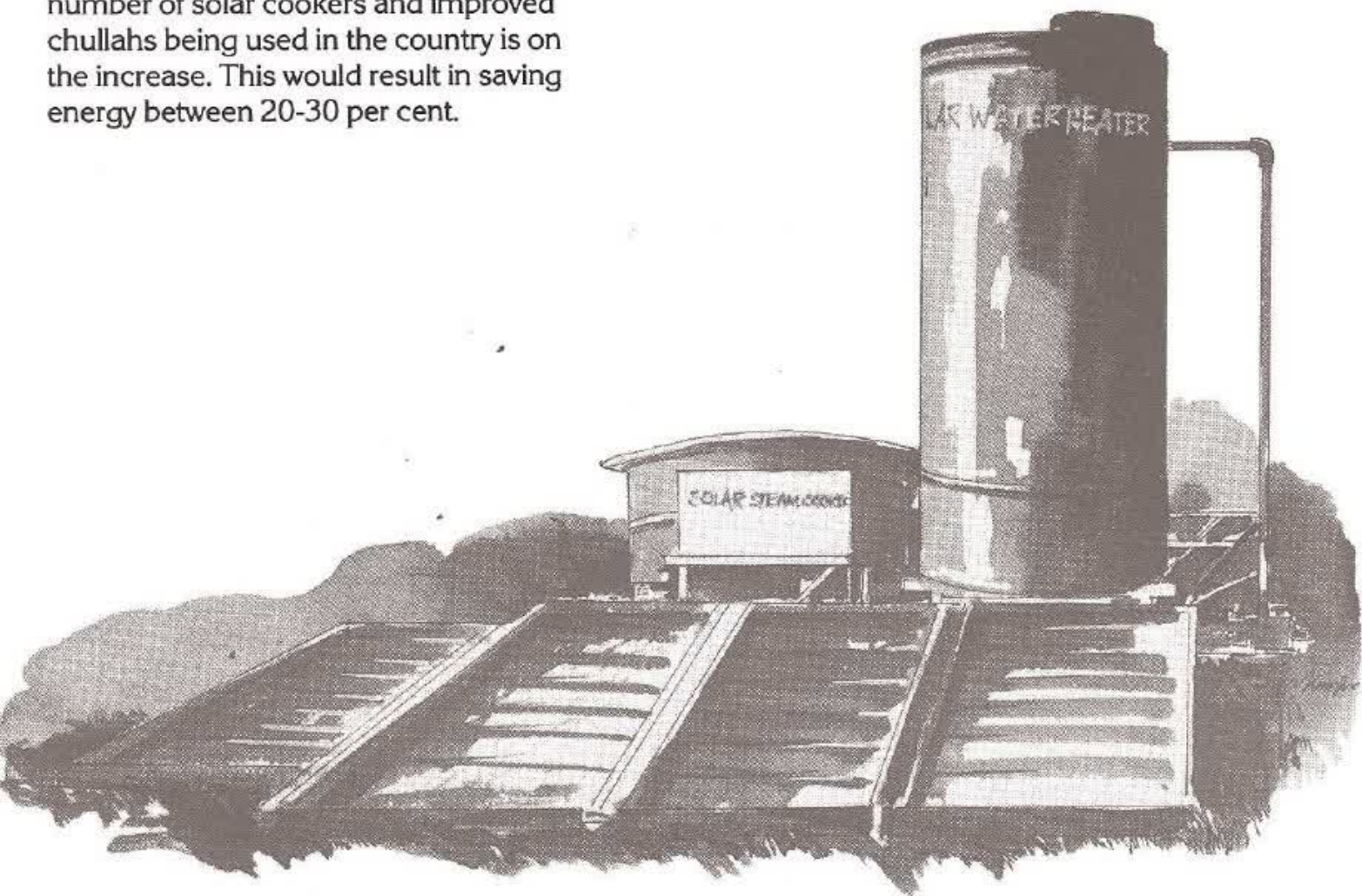
Stockists: Resilens Lenses

15, Shanker Market, Connaught Circus,
New Delhi-110 001 Tel.: 3313907, 3313967



Talk on Solar Energy Applications by Mr Bibek Bandyopadhyay,

Mr Bandyopadhyay, Principal Scientific Officer, Department of Non-Conventional Sources of Energy, Ministry of Energy had given a talk on the efforts made by the Government in recent years for developing systems and devices for the proper utilisation of solar energy in various fields. Stressing the need for tapping non-conventional sources of energy (NSE) he said that the number of solar cookers and improved chullahs being used in the country is on the increase. This would result in saving energy between 20-30 per cent.





Talk on Religion, Women and Modern Times by Shri Vasant Sathe.

In an interesting talk on Religion, Women and Modern Times, Shri Vasant Sathe, Union Minister of Energy, exhorted women not to take anything on the face value. They should question the rationale of customs, traditions, beliefs, etc. before accepting. He mentioned that their role as mother and wife should undergo a radical change.

"Self esteem, which is a product of environment, is much needed among entrepreneurs."

Shri Vasant Sathe, with Mrs Shobhana Bhartia.



Role of Women Entrepreneurs in National Integration —Dr. Farooq Abdullah.



Dr. Farooq Abdullah addressing the FLO members—for L. to R. Mrs Sudha Jhunjhunwala, Dr Abdullah, Mrs Shobhana Bhartia, Mrs Nischint Arora and Mr. D.H. Pai Panandikar.

Dr. Farooq Abdullah, Chief Minister of Jammu & Kashmir addressed the FLO members. He emphasised the Role of Women Entrepreneurs in National Integration. Women should develop wider perspective on the national issues. The successful women entrepreneurs should relate their experiences to others to create a snow ball effect resulting in more women joining the ranks.



Mrs Shobhana Bhartia with Dr Farooq Abdullah



Talk on Building up of an Entrepreneur by Mr Sam Pitroda.



"We are stagnating and that's the reality of life". Don't accept anything blindly either from religion or tradition or whatever. For truth can be got only by asking questions freely without fear.'

*Mrs Shobhana
Bhartia welcoming
Mr Sam Pitroda on
her right is
Mrs N. Arora*

Mr Sam Pitroda, Adviser to Prime Minister on Technology Missions, addressed the FLC

product in its totality and a firm grip on finance. He should have a feel of the



WITH BEST COMPLIMENTS

FROM

Modi Rubber Limited

MODIPURAM

Manufacturers of

MODI CONTINENTAL TYRES

in Collaboration with
CONTINENTAL GUMMI-WERKE AKTIENGESELLSCHAFT,
WEST GERMANY

Passenger Tyre
Light Truck Tyre
Tyres

Truck Tyre
Jeep Tyre
Tubes

Tractor Tyre
A.D.V. Tyre
Flaps



WITH BEST COMPLIMENTS

FROM

INDIAN AVITRONICS

(Divn. of BMG Enterprises (P) Ltd.)

Flat No. 1, 10 Hailey Road

New Delhi-110 001.

TEL: 3329271

TLX: 031 66307



PANEL DISCUSSION ON INGREDIENTS OF SUCCESS,



From left to right Mr. V. Krishnamurthy, Mrs Shobhana Bhartia, Mrs Amrita Pritam (M.P.) and Shri Romesh Bhandari.

The panelists of this interesting discussion were from diverse fields viz. Mr. Romesh Bhandari, former Foreign Secretary, Mr V Krishnamurthy, Chairman, Maruti Udyog Ltd. and SAIL and Ms. Amrita Pritam, (M.P.) writer and poetess of eminence. Ms. Amrita Pritam analysed her success story with personal anecdotes and couplets. Though all agree on the fact that success was achieved only

by those who had vision, a clear concept of the goal, ability to face odds with courage and determination and willingness to make sacrifices are also basic to success. The path of success was not an easy one and required a lot of courage and determination to rough up the adversities. Often, the success was achieved after a life time and hard work.



Talk on 'Democracy: Role of Opposition' Mr. P Chidambaram,



Mr P. Chidambaram with Mrs. Shobhana bhartia and Mrs Kavita Bhartia.

Mr P Chidambaram, Minister of State for Home Affairs, Personnel, Public Grievances and Pensions suggested that a national debate on Assured Tenure for the Governments at the National and State Levels should be initiated. The root cause for debasement of democracy, according to him, was that there was no Constitutional provision for ensuring stability to a government for a specified period of time. If there was an assured tenure for the government, it could work in a better atmosphere and achieve better results. 

should not be mixed up with the Presidential Form of Government.

About the Opposition parties, he said that the National Opposition was fragmented. The fragmentation would deepen as the years rolled by, if the Opposition could not rise above regional interests. The fragmentation of the people on language, regional interests etc. was not a healthy trend. This centrifugal tendencies, if to be reversed, required a responsible approach by the political parties.



Talk by H E Mr John Gunther Dean on Role of Women in Indo-US Relations,

H E Mr John Gunther Dean, Ambassador of USA in India addressed the FLO members on Role of Women in Indo-US Relations. He outlined the role played by successful women in the US and in India. He emphasised that women should be treated equally and equal opportunities should be given to them.

Referring to the progress made by women in the US, he said that hardly there was any area where women did not make any impact. He hoped that steady interaction and exchanges of programmes between India and the US would have a significant impact on the status of Women in India.



Mrs Shobhana Bhartia welcoming H.E. John Gunther Dean. Also seated is Mrs Shobhana Gupta.



FLO Members meet the Prime Minister,



Prime Minister, Mr. Rajiv Gandhi with FLO members.

A delegation of members of FICCI Ladies Organisation (FLO) led by its President, Mrs. Shobhana Bhartia called on the Prime Minister, Shri Rajiv Gandhi. Ways and means for developing entrepreneurship among women, multi-disciplinary approach for eradication of social evils against women, pollution hazards, etc. were some of the important points which figured in the discussion. The FLO members suggested certain special incentives for involving women increasingly in the manufacturing and trading activities. Those included price preference for women entrepreneurs in government purchases, easy and cheap bank credit and preferences in allotment of built sheds in industrial estates. They also pleaded for simplification of export procedures. The Prime Minister suggested that the FLO should forward a detailed note on those

aspects for further consideration by the government.

The FLO members also appraised the Prime Minister of their efforts for grooming up women entrepreneurs which included conducting training programmes and sponsoring visit of trade delegations abroad. The recent advertisement campaign of FLO for eradication of social evils against women, such as dowry, early marriage, etc. were also brought to his notice.

The other members of the delegation were:

Mrs. Sudha Jhunjhunwala, Mrs. Manju Bharat Ram, Mrs. Usha Patodia, Mrs. Abha Dalmia, Mrs. Sheela Devi Kanoria, Mrs. Sunanda Singhania, Mrs. Nirmala Jain, Mrs. Vinita Jain, Mrs. Shubhra Gupta, Mrs. Sarparveen Kaur and Mrs. Nischint Arora, Secretary, FLO.



Address by Mr M J Akbar on 'Power of the Press'

Mr M J Akbar, Editor of the Telegraph, addressed the FLO Members on 'Power of the Press'. In this interesting talk he outlined the growth of media during the freedom struggle and after. Referring to the investigative journalism, he said that it should not lead to deliberate and calculated victimisation

of the people. In a democratic form of Government the media had to play an important role in projecting various shades of opinions and views. His talk was followed by an interesting question and answer session. Many queries were related as to the ideal form of media and what it should project.

Mrs Shobhana Bhartia welcoming Mr M.J. Akbar.





Talk on Dharma and Indian Women by Mrs. Pupul Jayakar,



From left to right Mrs. Mahmooda Haja Shareeff, Mrs. Sudha Jhunjhunwala, Vice President FLO, Mrs. Pupul Jayakar and Mrs. Shobhana Bhartia.

Mrs. Pupul Jayakar, Adviser to Prime Minister on Heritage and Cultural Resources addressed the FLO members. She explained the role assigned to women in Vedas and Upanishads and how it was influenced by socio-

economic considerations. In the modern times, she emphasised, women should take up challenging roles without compromising with her traditional roles as mother and wife.

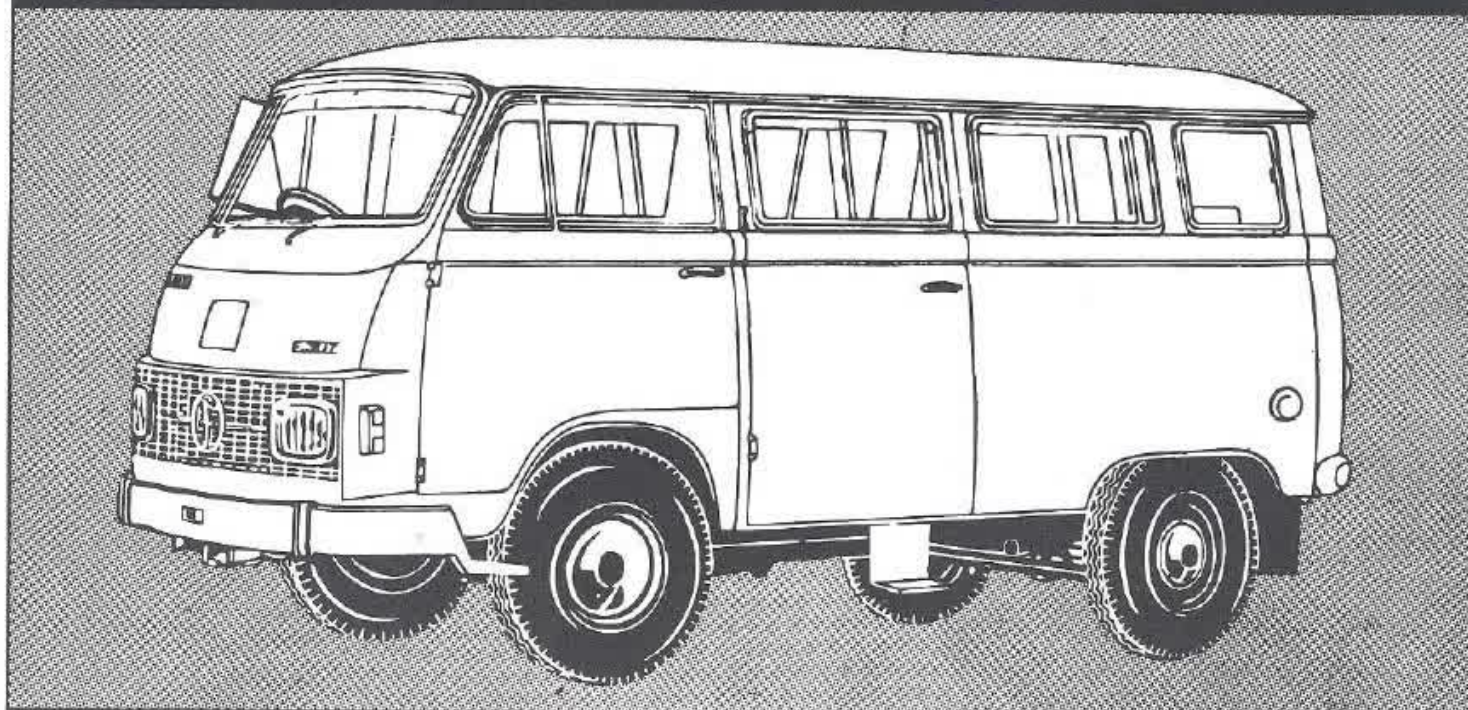
Talk on Socio-Economic Perspectives of Planning by Shri P Shiv Shanker, 17.3.1988—New Delhi

Shri P Shiv Shanker, Union Minister of Planning and Programme Implementation addressed the FLO members on "Socio-Economic Perspectives of Planning. He observed that in India with its diversity in terms of region, religion and livelihood and limited natural resources, planning was 'absolutely necessary'. Planning was a constitutional remedy for ensuring equal opportunity for all. Articles 38 and 39 read with Article 46 of the Constitution had clearly

laid down a socialist pattern of society based on 'equal opportunity'. The objectives of Constitution was to achieve socio-economic development of the people in the shortest possible time. Therefore, the focus of planning process should be development of man in his varied aspects. Improved health care, generation of employment, provision for education etc., were socio-economic segments of planning pers-



MATADOR



The Matador F-307 Deluxe Station Wagon with the powerful Mercedes engine

Comfortable, economical and reliable

Engine : Silent and advanced

65 B.H.P. Mercedes OM 616 diesel.

Fuel Economy : 13 km/litre.

Capacity : 9 seater

Better suspension

India Motor Agency

2E/8 Jhandewalan Extension, New Delhi 110 055
Phone : 523811/523812



Manufactured by :
BAJAJ TEMPO LIMITED



QBM/8761



Mrs Corazon Aquino with mrs Shobhana Bhartia on her left and Mrs Abha Dalmia on her right standing left to right Mrs Sudha Jhunjhunwals, Mrs Rajhunathan, Mr Raghunathan, Ambassador of India in Philippines, Mrs Mahmooda Haja Shareeff, Mrs Asha Modi and Mrs Rina Purvaiya.

Trade Delegation—meeting with Mrs. Corazon Aquino, President of the Philippines. Manila—24.9.1987

A 5-member delegation led by Mrs. Shobhana Bhartia visited the Philippines to explore the possibilities of trade with that country. The delegation called on

Mrs. Corazon Aquino, President of the Philippines and had wide ranging discussions on trade and other matters.

World Congress of Women, Moscow—23—27 June, 1987

On the invitation of Soviet Women's Committee Mrs. Shobhana Bhartia, President and Mrs. Manju Bharat Ram, immediate past President of FLO participated in the World Congress of Women held in Moscow from 23rd to 27th June, 1987. The following papers were presented in the Congress:

Mass Media and Women—by Mrs. Shobhana Bhartia

Problems of Development and Women—by Mrs. Manju Bharat Ram



Mrs Margaret Alwa Minister of State of Sports, Women and Youth with Indian delegates at Moscow.



Members of the FLO delegation



Delegation to Australia and New Zealand— 1 – September, 1987

Singhania, Mrs. Manju Somani, Mrs. Jyotsna Poddar, Mrs. Karuna Khaitan, Mrs. Kavita Bhartia, Mrs. Beena Khaitan, Mrs. Subhra Gupta, Mrs. Minakshi Bajaj and Mrs. Nischint Arora, Member Secretary.

A 14-member trade delegation led by Mrs. Shobhana Bhartia, President, FLO visited Australia and New Zealand. The all women trade delegation has wide ranging discussion with the representatives of women organisations and trade bodies in those countries. Many areas had been identified for furthering the trade with the countries visited. They include, textiles, garments, furnishing fabrics, carpets, durries, granite, costume jewellery, computer software, etc. Formal and informal meetings were held with the representatives of business, government and Chambers of Commerce both in Australia and New Zealand. It has enabled the members to assess the character and potential of the markets for both traditional and non-traditional items. Members of the delegation were: Mrs. Abha Dalmia, Mrs. Nirmala Jain, Mrs. Vinita Jain, Mrs. Chandralekha Podar, Mrs. Sunanda



Mrs. Bina Khaitan and Mrs. Shobhana Bhartia



FLO members at Kapur Farms.



Visit to Kapur Solar Farm,

Members of the FLO visited Kapur Solar Farm. They were impressed by the techniques developed to tap solar energy. They

had informal discussion with Mr. Kapur on various aspects of non-conventional sources of energy.

WITH BEST COMPLIMENTS

FROM

RAMPUR DISTILLERY

305-312 Deepali Building,
92, Nehru Place,
NEW DELHI.

Phone: [REDACTED]



Training Programme on 'How to Start an Export Business',

A training programme on 'How to Start an Export Business' was held for the members who are in the export business or interested in entering the business. This programme was held on the understanding that there was lack of proper orientation for women to live up to the challenges of this business. Also, there was an information gap regarding the commodity and marketing outlets. Faculty was drawn

from institutions like IIFT, the Government, Export Houses, etc. The programme contents included India's trade policy, Export procedures and incentives, information net-work, etc.

Training was also given in conducting the market surveys, product identification, agencies to be contacted for information and finding market outlets.



Public Speaking Course,



Training Programme on 'Time Management' by Mr. Subroto Ghosal,



From left to right Mrs. Chandra Gowdia, Mrs Sarpraveen Kaur, Mrs Nandita Jain and Miss Tanuja Dembla.

In an interesting talk on Time Management Mr. Subroto Ghosal explained to the members how to strike a right balance between domestic and professional preoccupation. Organising ability, assigning the right priority, optional utilisation of time,

etc. were basic ingredients of one's success.

Mr. Ghosal was involved in the task of Human Resource Development and is faculty of many management schools as well as Air India Staff College.

Monitoring and Guidance Committee for the EDP Participants,

A Monitoring and Guidance Committee was set up to review the progress of the EDP participants who had undergone training at FICCI Ladies Organisation. Some ladies were in the process of setting up their units while the other were still trying to finalise a project or trying to find

shed to start their business. Out of 37 regular participants 19 had started the business, 5 were in the pipe line or are in different stages of implementation. Four had experienced some delays due to change of project, etc.

Key Note Address by Mrs Sobhana Bhartia on 21.12.1987 at a 4 day Entrepreneurship Awareness Camp.

Mrs Shobhana Bhartia, President, FLO gave the inaugural address at a 4-day Entrepreneurship Awareness Camp organised by the University-Industry Interaction Cell, Delhi University. She spoke on role of big business houses in promoting new entrepreneurs. She emphasised the need

for training programmes to help young entrepreneurs to enter new vistas of business. Mrs Bhartia outlined the role of large scale entrepreneurs and importance of ancillarisation for grooming up new entrepreneurs and providing a



Film In Search of Excellence,

The Video film based on the famous book 'In Search of Excellence' was screened for the members of FICCI Ladies Organisation. The film depicted various success stories of a few American com-

panies and how they were being managed. This helped members in updating themselves with the latest management techniques.

Workshop on 'How to Read a Balance Sheet,' by Shri R S Lodha,

Shri R S Lodha an eminent chartered Accountant outlined the details of transactions which are recorded in a Balance Sheet. How to judge a company was making profit or loss was also explained. It

was important to know the accounting procedure which could not be explained in one lecture. The programme was well appreciated by the members specially those looking after companies.



Mr. R.S. Lodha with members of FLO.

FLO's Campaign o

[illegible][illegible][illegible]

FLO has this year launched an irrevocable Anti-Dowry media campaign highlighting the evils of Dowry. This campaign was addressed to parents to bring up self-reliant daughters, to young men and women to refuse dowry, friends and neighbours to ostracize families who give or take dowry, to legislators and jurists to frame stronger laws and associations to give help and advise, take up the challenge of changing the laws and attitudes of the society.

on Social Evils

[illegible]

February, on arch the

FOR SALE
TO THE HIGHEST BIDDER

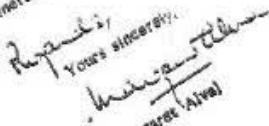
राज्य मंत्री
मानव संसाधन विकास विभाग
युवा समिती, राज्य लेवल
महिला एवं बाल विकास विभाग
भारत सरकार
नई दिल्ली-110001
MINISTRY OF HUMAN RESOURCE DEVELOPMENT
DEPARTMENTS OF YOUTH AFFAIRS & SPORTS
WOMEN & CHILD DEVELOPMENT
GOVERNMENT OF INDIA
NEW DELHI-110001

February, 1988



Dear Smt. Bharati,

Many thanks for your letter of the 11th February, 1988 and the art puts of the advertisements on anti-dowry media campaign. I am glad to know that the FICCI Ladies Organisation had successfully launched the campaign which will go a long way in generating awareness among the people to fight this evil.

Yours sincerely,

Margaret Alva

Smt. Shobana Bharati
President
FICCI Ladies Organisation
Taj Mahal
New Delhi-110001



PROGRAMMES ORGANISED DURING THE YEAR 1987-88

Subject	Speaker	Date			
1. Governing Body Meeting New Delhi		19.5.1987	10. Talk on Dharma and the Indian Women	Mrs. Pupul Jayakar	22.9.1987
2. Governing Body Meeting New Delhi		18.6.1987	11. Governing Body Meeting		28.9.1987
3. Talk on Solar Energy Applications and Demonstration	Mr Bibek Bandyopadhyay	19.6.1987	12. Talk on Role of Women in Indo-US Relations	H E Mr. John Gunther Dean	29.9.1987
4. World Congress of Women, Moscow		23-27 June, 1987	13. Film Screened-In Search of Excellence		16.10.1987
5. Training Programme—How to Start an Export Business	Pro.B. Bhattacharya Mr J Rajeshwar Rao Dr R L Varshney Prof Brij Mohan Mr Vijay Sharma	27-31 July, 1987	14. Talk on Democracy: Role of Opposition	Mr P Chidambaram	3.11.1987
6. Talk on Role of Women Entrepreneurs in National Integration	Dr Farooq Abdullah	31.7.1987	15. Meeting of the Monitoring and Guidance Committee for EDP, New Delhi		11.11.1987
7. Talk on Time Management	Mr Subroto Ghosal	3.8.1987	16. Public Speaking Course New Delhi		16-21 Nov 1987
8. Panel Discussion on Ingredients of Success	Ms Amritia Pritam Mr Romesh Bhandari Mr V Krishnamurthy	14.8.1987	17. Meeting with Prime Minister, New Delhi		23.11.1987
9. Meeting of the Delegates to Australia and New Zealand		17.8.1987	18. Talk on Religion, Women & Modern Times, New Delhi	Mr Vasant Sathe	5.12.1987
			19. Inaugural Address delivered at a 4-day Entrepreneurship Awareness Camp, Delhi University, New Delhi	Mrs Shobhana Bhartia	21.12.1987
			20. Visit to Kapur Solar Farm, New Delhi		6.1.1988
			21. Talk on Building up of an Entrepreneur	Mr Sam Pitroda	15.1.1988
			22. Workshop on How to Read a Balance Sheet	Mr. R S Lodha	20.1.1988
			23. Talk on Power of the Press	Mr M J Akbar	18.2.1988
			24. Talk on Socio Economic Perspective of Planning by P. Shiv		17.3.1988



GOVERNING BODY OF FLO

Mrs. Shobhana Bhartia—President
 Mrs. Sudha Jhunjhunwala—
 Vice-President
 Mrs. Manju Bharat Ram—Immediate Past
 President

The following members were nominated by President, FICCI, as the Governing Body of FLO for the year 1987-88:

West

1. Mrs. Snehlata K Podar
Bombay
2. Mrs. Minakshi Bajaj
Bombay
3. Mrs. Rashmi Podar
Bombay
4. Mrs. Shirin Guzder
Bombay
5. Mrs. Mallika C. Amin
Baroda
6. Mrs. Rohit C. Mehta,
Ahmedabad

North

1. Mrs. Bina Modi
New Delhi
2. Mrs. Lekha Podar
New Delhi
3. Mrs. Sunanda Singhania
New Delhi
4. Mrs. Nirmala Jain
New Delhi
5. Mrs. Madhu Kanoria
New Delhi
6. Mrs. Shubhra Gupta
New Delhi
7. Mrs. Vinita Jain
New Delhi
8. Mrs. Poornima Jain
New Delhi

9. Mrs. Karuna Khaitan
New Delhi
10. Mrs. Sarpraveen Kaur
New Delhi
11. Mrs. Indu Rani Punj
New Delhi

East

1. Mrs. Sheela Kanoria
Calcutta
2. Mrs. Alka Jalan
Calcutta
3. Mrs. Prabha Khaitan
Calcutta
4. Mrs. Sumitra Mody
Calcutta

South

1. Mrs. Mahmooda Haja Shareeff
Madras
2. Mrs. Gita Banker
Madras
3. Mrs. Anjana Somany
Hyderabad

Mrs. Nischint Arora—Secretary
 New Delhi

Meeting of the Governing Body of FICCI LADIES ORGANISATION

Date	Venue
1. May 19, 1987	New Delhi
2. June 18, 1987	New Delhi
3. September 28, 1987	New Delhi
4. March 8, 1988	New Delhi
5. March 24, 1988	New Delhi



WITH BEST COMPLIMENTS

FROM

Alembic Chemical Works Co. Ltd.

Baroda-390 003

*Manufacturers of Antibiotics, Ethical
Pharmaceuticals and Home Products*



WITH BEST COMPLIMENTS

FROM

S. Kumars

A TRUSTED NAME IN:

TERENE & TERENE BLENDED

★ **SUITINGS** ★ **SHIRTINGS** ★ **SAREES**

PHONES: 298432 & 315833 TELEX: 011-2952
GRAMS: 'ASHOKMILLS', BOMBAY

REGISTERED OFFICE:

S. KUMARS

"NIRANJAN"

**99, MARINE DRIVE
BOMBAY-400 002.**



*From the delicate to the dramatic
Custom made bed & table linen for you
at*

RAJESHWARI

*Office:-
Commerce House,
2, Ganesh Chandra Avenue,
7th Floor, Room No. 8B,
Calcutta-700 013*

Phone: 27-5979

*Showroom:
Penn Court
Penn Road, (5-B, Judges Court Road)
Alipur,
Calcutta-700 027.*

Phone: 45-4854, 45-5050.

WITH BEST COMPLIMENTS FROM:

RILAXON

*Coir & Felt Divn. of
SHREE DIGVIJAY CEMENT COMPANY LTD.
14, NETAJI SUBHAS ROAD
CALCUTTA-700 001*

*GRAM
RILAXON*

*TELEX
021-7538 BNGR IN*

*PHONES
22-6861/65*

MANUFACTURERS OF:-

*'RILAXON' BRAND RUBBERISED COIR MATTERESSES,
PILLOWS, CUSHIONS, CARPET UNDER-
LAYS, AIR FILTERS, PACKING
MATERIALS, ETC. AND
JUTE FELTS.*



BEST COMPLIMENTS OF

PEEJAY INDUSTRIES PRIVATE LIMITED

28, PRITHVIRAJ ROAD, NEW DELHI-110 011

PHONE : 3014383
TELEX : 65169 MAYA IN

FACSIMILE : 3017524
CABLE : MAYAJAY

WITH
BEST
COMPLIMENTS

FROM:
JAIN ASSOCIATED TRANSPORT CO. LTD.
NEW DELHI



WITH BEST COMPLIMENTS

FROM

UDAIPUR CEMENT WORKS

A23/A KAILASH COLONY, NEW DELHI 110048

GRAM: SACRIFICE TELEX: 031-63140 SHRI IN

TELEPHONE: 6431474, 6431475 & 6431047

MANUFACTURERS OF SHAKTI BRAND CEMENT

FACTORY: P.O. BAJAJ NAGAR, DIST. UDAIPUR (RAJ)
REGD. OFFICE: BAJAJ BHAWAN 226 NARIMAN POINT BOMBAY



WITH BEST COMPLIMENTS

FROM

**BELLS CONTROLS LIMITED
BELLS HOUSE
21, CAMAC STREET
CALCUTTA-700 016.**



"The Poor, the ignorant, the afflicted—let them be your God. Know that service to them alone is the highest religion. I would even go to a hundred thousand hells to do good to others."

"VIVEKANANDA"

ORISSA CEMENT LIMITED

RAJGANGDUR (ORISSA)

*Manufacturers of KONARK Brand Cement, Special Cement,
Quality Refractories including Coke Oven Silica Bricks,
Soda Ash and Ammonium Chloride.*

The family of six...



...that keeps millions happy!

- The Hindustan Times ● Hindustan ● Evening News
- Nandan ● Kadambini ● Saptahik Hindustan

THE HINDUSTAN TIMES GROUP OF PUBLICATIONS