

Digital Skilling Workshop on AI-Powered Design Sprint with Canva

May 15, 2025

FICCI FLO, under the visionary leadership of National President Ms. Poonam Sharma, organized an engaging virtual workshop titled AI-Powered Design Sprint with Canva. The session was skilfully led by Ms. Aditi Jhunjhunwala, an award-winning design communication expert renowned for her work with leading global brands such as St. Regis, 3M, and HP, and a proud recipient of the YFLO Young Achievers Award.

Organized under the FLO Digital Skilling Initiative, this session aimed at equipping women with practical, cutting-edge digital design skills by navigating Canva's innovative AI-powered tools. The workshop witnessed enthusiastic participation, empowering members to elevate their creative capabilities and leverage AI for impactful visual communication.

The session was curated by Ms. Reshma Patel, National Initiative Lead for Digital Skilling, along with the dedicated team comprising Aarmeen Mogul, Ruchika Gupta, and Shreya Bajaj, who ensured seamless coordination and valuable takeaways for all attendees. This initiative stands testament to FLO's unwavering commitment to fostering women's digital empowerment, creative growth, and entrepreneurial readiness in an increasingly AI-driven world.

zoom
Workplace

Bhawana Negi

Bhawana Negi



Poonam Sharma



Aditi Jhunjhunwala



Participants 803



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Noopur Kapoor

Noopur Kapoor



Poonam Sharma



Participants 800



